Jenny Tatsak joins Walsh College staff

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DEARBORN/TROY — Dearborn resident Jenny Tatsak, Ph.D., has joined Walsh College as assistant professor of Business Communications.

Tatsak has over 10 years of teaching experience, including teaching and developing service-learning courses at area universities. Her efforts were recognized by Michigan Campus Compact with a grant for her partnership with the Alzheimer’s Association.

Her research into persuasive campaigns is informed by her management positions on state, local, and national political campaigns. In addition to message construction for both print and web content, she trained candidates and surrogates on best practices for effective public speaking as well.

Tatsak has a B.S. in Political Science from Eastern Michigan University, a B.S. in Organizational Communications from Eastern Michigan University, M.A in Speech Communications from Eastern Michigan University, and a Ph.D. in Communication Studies from Wayne State University.

Founded in 1922, Walsh College www.walshcollege.edu is metro Detroit’s only all-business college. The College offers upper-division undergraduate and graduate business and technology degree and certificate programs to 4,600 students in Troy, Novi, Harper Woods, Port Huron, and Clinton Township, as well as online. Walsh College is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools (www.ncahlc.org) and the International Assembly for Collegiate Business Education IACBE, www.iacbe.org).

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