

LEARN HOW TO SPEND
MILLIONS OF DOLLARS
OF OTHER PEOPLE'S MONEY
PERSUADING OTHER PEOPLE
TO DO WHAT YOU WANT
THEM TO DO. WITHOUT RUNNING
FOR OFFICE.

With a Walsh Marketing BBA, learn marketing research, advertising, public relations, internet marketing, and sales. Plus, we help place many marketing students in great internships. Here's more good news: Jobs in marketing, advertising and PR are predicted to increase through 2016.*

*According to the U.S. Bureau of Labor Statistics

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