WALSH COLLEGE “GO ONLINE – WIN ONLINE – LEARN ONLINE”
SWEEPSTAKES OFFICIAL RULES

OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF MICHIGAN, 18 YEARS OLD AS OF TIME OF ENTRY

NO PURCHASE OR PAYMENT NECESSARY
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING


2. HOW TO ENTER: During the Promotion Period, go to www.WalshCollege.edu/sweepstakes and provide the information required on the registration page. Upon submission of the completed registration page, you will receive one (1) entry into the then current Monthly Sweepstakes. Limit: One (1) entry per person throughout the entire Promotion Period regardless of e-mail address used. In the event of a dispute as to the identity of a potential Winner based on an e-mail address, the winning entry will be deemed to have been made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

3. IMPORTANT DATES FOR PARTICIPATING IN THE PROMOTION: The Promotion consists of three (3) Monthly Sweepstakes starting and ending at the times and dates described in the table below. Non-winning entries from prior Monthly Sweepstakes will be carried forward to subsequent Monthly Sweepstakes (“Carry Forward Entries”).

<table>
<thead>
<tr>
<th>Monthly Sweepstakes</th>
<th>Start Date (as of 12:00 A.M., ET that day)</th>
<th>End Date (as of 11:59:59 P.M., ET that day)</th>
<th>Drawing Date (on or about)</th>
<th>Notification Date (on or about)</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>11/22/10</td>
<td>12/31/10</td>
<td>1/3/11</td>
<td>1/6/11</td>
</tr>
<tr>
<td>#2</td>
<td>1/1/11</td>
<td>1/31/11</td>
<td>2/1/11</td>
<td>2/4/11</td>
</tr>
<tr>
<td>#3</td>
<td>2/1/11</td>
<td>2/28/11</td>
<td>3/1/11</td>
<td>3/4/11</td>
</tr>
</tbody>
</table>

4. RANDOM DRAWINGS & ODDS OF WINNING: On or about the dates listed in the table above, Mercury Promotions & Fulfillment ("Mercury"), an independent judging agency, will select the name of the potential winner ("Potential Winner") of each Monthly Sweepstakes in a random drawing from among all eligible entries received for that respective Monthly Sweepstakes, including Carry Forward Entries. The Potential Winners will be notified by e-mail or phone on or about the dates listed in the table. Mercury's
decisions shall be final in all matters pertaining to this Promotion. Odds of winning a Monthly Sweepstakes depend on the total number of all eligible entries received, including Carry Forward Entries.

5. **PRIZES:** The Winner of each Monthly Sweepstakes will receive a 16GB Apple® iPad™ with Wi-Fi (Approximate Retail Value (“ARV”): $499 each iPad™; Total ARV: $1,497) All costs and expenses associated with the Prize that are not specifically included above, including all federal, state and local taxes, are solely each Winner’s responsibility. No Prize is redeemable for cash; nor is it transferable or substitutable except that Walsh College of Accountancy and Business Administration (“Sponsor”) may, at its sole discretion, substitute a Prize with one of equal or greater value. **Limit:** One Prize per person or household address throughout the Promotion Period.

6. **ELIGIBILITY:** The Promotion is open only to persons who are legal residents of, and living within, the State of Michigan, who are 18 years or older, as of the date of entry; however the following individuals and entities are ineligible to enter or win:
   - officers, directors, employees and contractors (and members of their household and of their immediate families, i.e., parents, children, stepchildren, spouse, siblings and persons residing in the same household of such immediate family members) of (a) Sponsor, (b) Sponsor’s subsidiaries, (c) affiliates, (d) current contractors, (e) current employees;
   - current Walsh College students;
   - officers, directors, employees and contractors (and members of their household and of their immediate families, i.e., parents, children, stepchildren, spouse, siblings and persons residing in the same household of such immediate family members) of Sponsor’s advertising/promotion/web design agencies including Mercury;
   - the affiliates, assigns or representatives of each of the above;
   - and all other persons or entities associated with the development, administration, promotion, execution of, or supply to this Promotion.
   - Any individual participating in the companion “WALSH COLLEGE “GO ONLINE – WIN ONLINE – LEARN ONLINE” Promotion” that is open only to non-residents of the State of Michigan.

7. **RELEASE:** By acceptance of the Prize, the Winner releases Sponsor, Mercury and their officers directors, employees and affiliates from and against any and all liability and claims or causes of action, including, but not limited to, personal injury, death, or damage to or loss of property with respect to all aspects of this Promotion, arising out of participation in this Promotion, Prize related activity whether sponsored by Sponsor or third parties, or the acceptance or possession or use/misuse of the Prize or any component of the Prize.

8. **INTERNET/LIMITATIONS OF LIABILITY:** Sponsor, Mercury and their officers directors, employees and affiliates are not responsible for interrupted or unavailable network server or other connections; for miscommunications; failed telephone or computer transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties; for other errors, omissions, interruptions, or deletions of any kind, whether human, mechanical or electronic; or for any damage to any person’s computer related to participating in the Promotion. Sponsor, Mercury and their officers directors,
employees and affiliates are not responsible for illegible, unintelligible, late, lost or stolen entries; for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion; or for any technical or human errors which may occur in the processing of any entries in the Promotion. Persons found tampering with or abusing any aspect of the Promotion, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. Any person attempting to enter using multiple email addresses, multiple identities or any other device or artifice to enter multiple times or to interfere with the proper play of the Promotion will be disqualified from participation in the Promotion. Additionally, any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules; or to be acting with the intent to disrupt the intended operation of the Promotion. If Sponsor, in its sole discretion, determines that the Promotion is not capable of running as intended because of viruses, bugs, non-authorized human intervention or any other causes which corrupt or may corrupt the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right in its sole discretion, to modify, suspend, cancel, or terminate the Promotion and proceed in a manner deemed fair and appropriate by Sponsor which will include the selection of Winners from among all eligible entries received prior to said modification, suspension, cancellation or termination of the Promotion. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. GENERAL: All Federal, state and local laws and regulations apply. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Michigan. All disputes arising out of or connected with this Sweepstakes will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or, if the federal court lacks jurisdiction, the appropriate Michigan State Court located in Macomb County, Michigan. Should there be a conflict between the laws of the State of Michigan and any other laws, the conflict will be resolved in favor of the laws of the State of Michigan, without reference to conflict of law principles. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages. Void in Michigan, all jurisdictions other than the United States and wherever prohibited by law. By entering the Promotion, participants agree to abide by these Official Rules. In no event will more than three (3) Prizes be awarded. Acceptance of a Prize constitutes Winner's consent to the use of his/her name, biographical information, photograph and/or likeness for advertising and publicity purposes as determined by Sponsor without further compensation, except where prohibited by law. All entries and/or materials submitted become the property of Sponsor and will not be returned. SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND FOR APPLE® PRODUCTS, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF
10. **WINNERS LIST:** For the name of the Winners, send a self-addressed stamped envelope, postmarked by 3/1/11, to: Walsh College “Go Online – Win Online – Learn Online” Sweepstakes, 35610 Mound Road, Dept. 900, Sterling Heights, MI 48310-4725.

**SPONSOR:** Walsh College of Accountancy and Business Administration, 3838 Livernois Road, P.O. Box 7006, Troy, MI 48007-7006 is the sole sponsor of this Promotion. This Promotion has not been authorized, sponsored, or otherwise approved by Apple Inc.

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