

## Two-year Student Learning Outcomes Assessment Cycle

**2009-2010**

**2010-2011**

Student Learning Outcome	2009-2010					2010-2011			
	Fall	Winter	Spring	Summer		Fall	Winter	Spring	Summer
1. Oral Communication									
2. Written Communication						√		√	
3. Research	√		√			√		√	
4. Problem Solve						√		√	
5. Mastery of Business Discipline - select programs	√	√	√			√	√	√	

**2009-2010**

**2010-2011**

Instrument	SLO	2009-2010					2010-2011			
		Fall	Winter	Spring	Summer		Fall	Winter	Spring	Summer
Collegiate Learning Assessment (CLA)	2, 4						√	√		
Educational Testing Services Major Field Test (BBA, MBA)	5	√		√		√		√		
Course embedded assignments	1-5	√		√		√		√		
Course Survey	1-5	√	√	√		√		√		
Student Exit Survey	1-5	√	√	√		√	√	√		
Alumni Survey	1-5			√				√		
Employer Survey	1-5			√				√		

The Collegiate Learning Assessment (CLA), developed by the Council for Aid to Education with the Rand Corporation, measures critical thinking, problem solving, analytic reasoning, and written communication. New undergraduate students enrolled in the summer and fall terms and graduating undergraduate students enrolled in the winter and spring terms are randomly selected for participation.

Major field tests developed and published by the Educational Testing Service are given to graduating BBA students and to new and graduating MBA students enrolled in select BBA and MBA courses. The major field tests are administered every fall and spring term.

Data from course embedded assignments is collected to provide additional information on student achievement of the institutional core competencies. Faculty members and external evaluators are asked to evaluate student achievement using a standard rubric. All results are confidential and anonymous and presented in aggregate form.

The currently enrolled student survey and graduating student survey asks for student opinion regarding their perception of the learning that has taken place during their stay with Walsh. The currently enrolled student survey and graduating student survey are given during the fall and spring terms. The questionnaires focus on the institutional student learning outcomes of oral and written communication skills, problem-solving skills, research skills, and mastery of the student's chosen business discipline.

Walsh surveys its alumni on an annual basis to gather information on careers, college outcomes, and satisfaction with various aspects of their college experience. Alumni are surveyed between twelve and eighteen months after graduation.

Employers of Walsh graduates are surveyed on a periodic basis to provide feedback on the College's institutional student learning outcomes (oral and written communication skills, problem-solving skills, research skills, and mastery of the student's chosen business discipline.)