

### A LEADER IN BUSINESS PROGRAMS FOR OVER 95 YEARS

Walsh College is a private, not-for-profit institution offering upper-division business and technology degrees. Since 1922, Walsh College has continually built its reputation as one of Michigan’s largest business schools. Walsh College provides students the opportunity to learn from proven business leaders who blend business theory and real-world experience to deliver educational programs that boost career success.

This guide lists the Marygrove College equivalents to courses that are required for bachelor's degree programs at Walsh College. This is not a complete listing of all coursework that is transferable to Walsh College.

#### TO BE ADMITTED:

- 60 semester credit hours** completed at the 100/1000 level or above from a regionally accredited institution.
- At least **30 semester credit hours** of the minimum 60 semester credit hours must be in liberal arts coursework.
  - The liberal arts coursework must include:
    - One course in **English composition or written communication.**
    - One course in **intermediate algebra or higher-level mathematics course/placement.**
- A minimum **cumulative grade point average of 2.000** on a 4.000 scale is required.

\*Walsh College participates in the Michigan Transfer Agreement (MTA) and is accepted to satisfy Walsh College’s minimum 30 semester credit hour in liberal arts coursework.

#### TRANSFER UP TO 91 CREDITS TO WALSH COLLEGE

Walsh College allows students to transfer up to 82 credits toward a bachelor’s degree program. Students who completed junior- and senior-level coursework may be eligible to transfer up to 91 credit hours. A minimum of 127 credits is required to earn a bachelor's degree from Walsh College.

#### CONCURRENT ENROLLMENT OPTION

**Attend Walsh College and a community college at the same time.**

Walsh College allows students to concurrently enroll in courses at Walsh College and a community college to maximize transfer credits. To qualify for concurrent enrollment, a student must meet the Walsh College admissions requirements and complete a concurrent enrollment form with a Walsh College advisor.

## BACHELOR OF ACCOUNTANCY

BAC PROFESSIONAL CORE			
Required of all students wishing to earn a BAC degree at Walsh College.			
MARYGROVE	WALSH	TITLE	HOURS
ACC 224 & ACC 225	ACC 300	Financial Accounting	3
ACC 334	ACC 310	Managerial Accounting	3
BUS 304	BL 301	Business Law I	3
BUS 314	BL 302	Business Law II	3
BUS 308*	COM 210	Principles of Business Communications	3
ECN 200*	ECN 201+	Principles of Economics I	3
ECN 203*	ECN 202+	Principles of Economics II	3
	IT 305	Business Computing Tools	3
BUS 266	MGT 201	Principles of Management	3
	MGT 303	Behavioral Management	3
BUS 302	MKT 202	Principles of Marketing	3
ECN 305* or MTH 325*	QM 202	Statistical Methods for Business	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
BUS 307 or ECN 307*	FIN 315	Financial Management	3
	IT 335	Business Driven Technology	3

\* Indicates liberal arts coursework as determined by Walsh College.

\*\* COM 300 is required of all students who score below 4 on the Walsh College communication placement exam.

+ ECN 201 and ECN 202 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

BAC PROGRAM CORE			
MARYGROVE	WALSH	TITLE	HOURS
ACC 324	ACC 301	Intermediate Accounting I	3
ACC 344	ACC 302	Intermediate Accounting II	3
	ACC 303	Financial Accounting Concepts	3
ACC 444	ACC 406	Accounting Information Systems	3
ACC 451	ACC 415	Auditing	3
	ACC 418	Accounting Communications	3
	ACC 419	Advanced Managerial Accounting	3
ACC 354	TAX 495	Tax and Business Taxation I	3

Select ONE concentration below:

**Certified Public Accountant (CPA) Concentration**

	ACC 411	Business Combinations	3
	ACC 412	Government and Not-For-Profit Accounting	3
	TAX 496	Tax and Business Taxation II	3
	TAX 497	Tax and Business Taxation III	3

**Certified Management Accountant (CMA) Concentration**

	FIN 310	Financial Markets	3
	FIN 403	Investment Management	3
	FIN 406	Financial Statement Analysis	3
	Elective	Refer to online Walsh College Catalog	3

Bachelor of Accountancy students are eligible to take two courses (six credits) at the graduate level in preparation for pursuing a graduate degree at Walsh College. Please work with a Walsh College advisor for allowable courses.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

# BACHELOR OF BUSINESS ADMINISTRATION

## BBA PROFESSIONAL CORE

Required of all students wishing to earn a BBA degree at Walsh College.

MARYGROVE	WALSH	TITLE	HOURS
ACC 224 & ACC 225	ACC 300	Financial Accounting	3
ACC 334	ACC 310	Managerial Accounting	3
BUS 308*	COM 210	Principles of Business Communications	3
ECN 200*	ECN 201+	Principles of Economics I	3
ECN 203*	ECN 202+	Principles of Economics II	3
BUS 266	IT 305	Business Computing Tools	3
	MGT 201	Principles of Management	3
	MGT 303	Behavioral Management	3
BUS 302	MKT 202	Principles of Marketing	3
ECN 305* or MTH 325*	QM 202	Statistical Methods for Business	3
BUS 307 or ECN 307*	BL 420	The Legal Environment of Business	3
	MGT 461	Business Strategy and Policy	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
	COM 340	Professional Communication	3
	FIN 310	Financial Markets	3
	FIN 315	Financial Management	3
	IT 335	Business Driven Technology	3
	QM 301	Statistical Inference for Mgt. Decisions	3
	Elective	Any 400 level course at Walsh College not already required	3

\* Indicates liberal arts coursework as determined by Walsh College.

\*\* COM 300 is required of all students who score below 4 on the Walsh College communication placement exam.

+ ECN 201 and ECN 202 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Bachelor of Business Administration students are eligible to take two courses (six credits) at the graduate level in preparation for pursuing a graduate degree at Walsh College. Please work with a Walsh College advisor for allowable courses.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## BBA MAJORS - Choose 1 of 4 options:

### Finance Major

MARYGROVE	WALSH	TITLE	HOURS
ECN 361	FIN 403	Investment Management	3
	FIN 406	Financial Statement Analysis	3
	FIN 412	International Economics and Finance	3
	FIN 425	Financial Modeling	3
	ELECTIVES	Refer to online Walsh College Catalog	9

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### General Business Major

MARYGROVE	WALSH	TITLE	HOURS
		ELECTIVES	9*

\* Select nine semester credit hours from any 300-400 level courses taken in residence at Walsh College.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### Management Major

MARYGROVE	WALSH	TITLE	HOURS
BUS 323	MGT 404	Human Resources Management	3
	MGT 410	Production and Operations Management	3
	MGT 453	Organizational Leadership	3
	MGT 455	Globalization and Diversity	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

\* Management majors may apply one MKT elective toward the nine credit hour elective requirement. See equivalent courses under the marketing major.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### Marketing Major

MARYGROVE	WALSH	TITLE	HOURS
BUS 322	MKT 309	Advertising and Promotional Management	3
	MKT 415	Consumer and Buyer Behavior	3
	MKT 435	Marketing Research	3
	MKT 460	Strategic Marketing	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

### Equivalent Marketing Major Elective Options:

BUS 320	MKT 445	E-Marketing Communication	3
	MKT 487	Not-for-Profit Marketing	3

\* BUS 320 will transfer toward the nine credit hour elective requirement in the BBA.MKT program. A minimum of 15 semester credits hours (5 courses) in marketing is required to be completed in residence at Walsh College.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## MINOR OPTIONS AVAILABLE

Accounting, finance, information technology, management, and marketing minors are available. Minors include four courses for 12 credits. Please work with an academic advisor to declare minor and determine required courses.



[www.walshcollege.edu/transfer](http://www.walshcollege.edu/transfer)



### TROY CAMPUS

3838 Livernois Road  
P.O. BOX 7006  
Troy, MI 48007-7006  
248-823-1600  
248-823-1611 (FAX)  
admissions@walshcollege.edu

### NOVI CAMPUS

41500 Gardenbrook Road  
Novi, MI 48375-1313  
248-349-5454  
248-349-7449 (fax)  
noviadminteam@walshcollege.edu

### CLINTON TOWNSHIP

Macomb University Center  
44575 Garfield Road  
Clinton Twp., MI 48038-1129  
586-723-1500  
586-723-1501 (fax)  
universitycenter@walshcollege.edu

### PORT HURON

SC4 University Center  
323 Erie Street  
Port Huron, MI 48060  
586-723-1500  
universitycenter@walshcollege.edu

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal law that requires all universities and colleges to publish specific information about its campus crime and security policies. The Walsh College Annual Campus Security Report includes the required information including: campus security policies, reporting procedures, campus crime statistics for the most recent 3 years, information about crime prevention, access to campus. The Annual Campus Security Report information is available at [www.walshcollege.edu/campusafety](http://www.walshcollege.edu/campusafety). A printed copy may be requested from: Walsh College, Facilities and Auxiliary Services, Campus Safety, P.O. Box 7006, Troy, Michigan 48007-7006, 248-689-8282.

Walsh College does not discriminate on the basis of race, color, religion, sex, age, marital status, height, weight, national or ethnic origin, veteran status, sexual orientation, or disability status in admitting students or in administration of its educational policies, scholarship and loan programs, or other College programs.