

Jackson Community College

Based on 2007/2008 Academic Catalog

Walsh College students rank among the top ten colleges in the country on the certified financial management and certified management accounting exams. Walsh College has provided quality business education since 1922 and now more than 3,000 students are enrolled at its three locations in Troy, Novi and the University Center in Clinton Township as well as online.

What you need to know:

The purpose of this guide is to list the community college equivalents to courses that are required for the bachelor degree programs at Walsh College. This is not a complete listing of the course work necessary to be admitted to Walsh or to earn a degree from Walsh.

To be admitted:

An applicant must successfully complete, with a grade of "C" (2.000) or better, a minimum of 60 semester credit hours (90 quarter hours) of course work completed at the 100 level or above. At least 30 semester credit hours (45 quarter hours) of the minimum 60 semester credit hours must be in liberal arts course work. The liberal arts course work must include one course in English composition or written communication and one course in intermediate algebra or higher level mathematics course/placement. Applicants to the Bachelor of Science in Business Information Technology degree will have additional admission requirements. Courses must be completed with a minimum grade of 2.000 on a 4.000 scale. If you are a non-native English speaking candidate, you may need to provide proof of English language proficiency through documented TOEFL, MELAB, or MTELP scores.

To earn a bachelor degree:

There are four components to earning a bachelor degree from Walsh College:

1. transfer credit hours (up to 82 eligible credits),
2. professional core classes,
4. program core.

You must satisfy all specific degree requirements as listed in the online Walsh College Catalog under "graduation requirements." A minimum of 127 SCH must be completed, with the final 45 SCH to be taken at Walsh within five years of enrolling.

To maximize your transfer credit:

Walsh accepts credits successfully completed at the 100 level or above. Because you may transfer a maximum of 82 eligible credits, most associate degree requirements will transfer. You are advised to talk with your community college counselor to plan your transfer curriculum.

At any point along the way, you may call or meet with a Walsh admissions advisor to make certain that you are on the right track toward earning your bachelor degree from Walsh College.

BACHELOR OF BUSINESS ADMINISTRATION

Bachelor of Business Administration

PROFESSIONAL CORE

Required of all students wishing to earn a bachelor degree at Walsh.

JACKCC	WALSH	TITLE	HOURS
ACC 231	ACC 201	Principles of Accounting I	3
ACC 232	ACC 202	Principles of Accounting II	3
ACC 234	ACC 310	Managerial Accounting	3
CIS 112	BIT 305	Business Computing Tools	3
ENG 232*	COM 210	Principles of Business Communications	3
ECN 231*	ECN 201	Principles of Economics I	3
ECN 232*	ECN 202	Principles of Economics II	3
BUA 220	MGT 201	Principles of Management	3
	MGT 303	Behavioral Management	3
BUA 230	MKT 202	Principles of Marketing	3
MTH 133*	QM 202	Statistical Methods for Business	3
	BBA 410	Ethical Concepts and Practices	3
	BBA 420	The Legal and Tax Environment of Business	3
	BBA 461	Business Strategy and Policy	3
	BIT 335	Foundations of Business Information Technology	3
	COM 320	Business Communications Methods	3
	COM 340	Professional Communication	3
	FIN 310	Financial Markets	3
	FIN 315	Financial Management	3
	QM 301	Statistical Inference for Management Decisions	3

Remaining Courses _____ Remaining Credits _____

* Indicates liberal arts course work as determined by Walsh College.

MAJORS - Choose 1 of 3 options:

General Business Major

JACKCC	WALSH	TITLE	HOURS
		ELECTIVES*	9

* Select 9 hours from any 300-400 level courses at Walsh.

Remaining Courses _____ Remaining Credits _____

Management Major

JACKCC	WALSH	TITLE	HOURS
BUA 221	MGT 404	Human Resources Management	3
	MGT 410	Production & Operations Management	3
	MGT 453	Organizational Leadership	3
	MGT 455	Globalization and Diversity	3
		ELECTIVES*	9

* Select 9 hours from the following allowable Management Electives:

- MGT 405 ...Management & Labor Relations
- MGT 470 ...Public Administration/Government Management
- MGT 471 ...Small Business Management
- MGT 475 ...International Management
- MGT 485 ...Process Improvement/Benchmarking
- MGT 488 ...Management Internship
- MGT 556 ...Organizational Design
- MGT 558 ...Managing Employee Development and Training
- MGT 559 ...Managing Total Compensation
- MKTOne 300-400 level Marketing course not already required in the program or MKT 545

Remaining Courses _____ Remaining Credits _____

Marketing Major

JACKCC	WALSH	TITLE	HOURS
BUA 231	MKT 309	Advertising & Promotion Management	3
	MKT 415	Consumer & Buyer Behavior	3
	MKT 435	Marketing Research	3
	MKT 460	Strategic Marketing	3
		ELECTIVES*	9

* Select 9 hours from the following allowable Marketing Electives:

- MGT 455 ...Globalization and Diversity
- MKT 307 ...Marketing Management
- MKT 425 ...Sales Management
- MKT 445 ...e-Marketing Communication
- MKT 450 ...Customer Relationship Management
- MKT 487 ...Not for Profit Marketing
- MKT 488 ...Marketing Internship
- MKT 489 ...International Marketing Management
- MKT 541 ...Strategic Communications and Public Relations

Remaining Courses _____ Remaining Credits _____

Students may elect to take up to six semester credit hours (two courses) at the graduate level (varies by degree) in preparation for pursuing a graduate degree at Walsh College. Please refer to the Online catalog for allowable course work.