

Complete your Bachelor's Degree online through Michigan's premiere business school established in Detroit in 1922.

Kellogg Community College

Based on 2007/2008 Academic Catalog

Walsh College students rank among the top ten colleges in the country on the certified financial management and certified management accounting exams. Walsh College has provided quality business education since 1922 and now more than 3,000 students are enrolled at its three locations in Troy, Novi and the University Center in Clinton Township as well as online. Professional development and leadership training complement the two undergraduate and seven graduate degree programs.

What you need to know:

The purpose of this guide is to list the Kellogg Community College equivalents to courses that are required for the bachelor degree programs at Walsh College. This is not a complete listing of the course work necessary to be admitted to Walsh college or to earn a degree from Walsh college. A schedule of classes including those offered online is available on the Walsh college Web site.

To be admitted:

An applicant must successfully complete, with a grade of "C" (2.000) or better, a minimum of 60 semester credit hours (90 quarter hours) of course work completed at the 100 level or above. At least 30 semester credit hours (45 quarter hours) of the minimum 60 semester credit hours must be in liberal arts course work. The liberal arts course work must include one course in English composition or written communication and one course in intermediate algebra or higher level mathematics course/placement. Applicants to the Bachelor of Science in Business Information Technology degree will have additional admission requirements. Courses must be completed with a minimum grade of 2.000 on a 4.000 scale. If you are a non-native English speaking candidate, you may need to provide proof of English language proficiency through documented TOEFL, MELAB, or MTELP scores.

To earn a bachelor degree:

There are four components to earning a bachelor degree from Walsh College:

1. transfer credit hours (up to 82 eligible credits),
2. professional core courses,
3. program core

You must satisfy all specific degree requirements as listed in the online Walsh College Catalog under "graduation requirements." A minimum of 127 SCH must be completed, with 45 SCH to be taken at Walsh College within five years of enrolling.

To maximize your transfer credit:

Walsh College accepts credits successfully completed at the 100 level or above. Because you may transfer a maximum of 82 eligible credits, most associate degree requirements will transfer. You are advised to talk with your community college counselor to plan your transfer curriculum.

At any point along the way, you may call or meet with a Walsh College advisor to make certain that you are on the right track toward earning your bachelor degree from Walsh College.

BACHELOR OF BUSINESS ADMINISTRATION (Available Online)

Bachelor of Business Administration

BBA PROFESSIONAL CORE

Required of all students wishing to earn a bachelor degree at Walsh.

KELLCC	WALSH	TITLE	HOURS
ACCO 101	ACC 201	Principles of Accounting I	3
ACCO 102	ACC 202	Principles of Accounting II	3
ACCO 251	ACC 310	Managerial Accounting	3
OIT 160	BIT 305	Business Computing Tools	3
BUAD 104	COM 210	Principles of Business Communications	3
ECON 201*	ECN 201	Principles of Economics I	3
ECON 202*	ECN 202	Principles of Economics II	3
BUAD 131	MGT 201	Principles of Management	3
PSYC 232*	MGT 303	Behavioral Management	3
BUAD 251	MKT 202	Principles of Marketing	3
BUAD 112*	QM 202	Statistical Methods for Business	3
	BBA 410	Ethical Concepts and Practices	3
	BBA 420	The Legal and Tax Environment of Business	3
	BBA 461	Business Strategy and Policy	3
	BIT 335	Foundations of Business Information Technology	3
	COM 320	Business Communications Methods	3
	COM 340	Professional Communication	3
	FIN 310	Financial Markets	3
	FIN 315	Financial Management	3
	QM 301	Statistical Inference for Management Decisions	3

Remaining Courses _____ Remaining Credits _____

* Indicates liberal arts course work as determined by Walsh College.

Marketing Major (Online)

KELLCC	WALSH	TITLE	HOURS
BUAD 121	MKT 309	Advertising & Promotion Management	3
BUAD 271	MKT 415	Consumer & Buyer Behavior	3
	MKT 435	Marketing Research	3
	MKT 460	Strategic Marketing	3
	ELECTIVES*		9

* Select 9 hours from the following allowable Marketing Electives:

MGT 455	Globalization and Diversity
MKT 307	Marketing Management
MKT 425	Sales Management
MKT 445	e-Marketing Communication
MKT 487	Not for Profit Marketing
MKT 488	Marketing Internship
MKT 489	International Marketing Management

Remaining Courses _____ Remaining Credits _____

Students may elect to take up to six semester credit hours (two courses) at the graduate level (varies by degree) in preparation for pursuing a graduate degree at Walsh College. Please refer to the Online catalog for allowable course work.

BBA - MAJORS - Choose 1 of 3 options:

General Business Major (Online)

KELLCC	WALSH	TITLE	HOURS
	ELECTIVES*		9

* Select 9 hours from any 300-400 level courses at Walsh.

Remaining Courses _____ Remaining Credits _____

Management Major (Online)

KELLCC	WALSH	TITLE	HOURS
BUAD 132	MGT 404	Human Resources Management	3
	MGT 410	Production & Operations Management	3
BUAD 274	MGT 453	Organizational Leadership	3
	MGT 465	Globalization and Diversity	3
	ELECTIVES*		9

* Select 9 hours from the following allowable Management Electives:

BUAD 273	MGT 405	Management & Labor Relations
	MGT 470	Public Administration/Government Management
	MGT 471	Small Business Management
	MGT 475	International Management
	MGT 485	Process Improvement/Benchmarking
	MGT 488	Management Internship
	MGT 556	Organizational Design
	MGT 558	Managing Employee Development and Training
	MGT 559	Managing Total Compensation
	MKT	One 300-400 level Marketing course not already required in the program, or MKT 545

Remaining Courses _____ Remaining Credits _____