Walsh Business Leadership Institute offers educational programs to increase the success and sustainability of Michigan's small and family businesses. Members and sponsors of the BLI learn from one another in Affinity Groups, from experts in Hot Topics Workshops and from role models at Michigan Business Success Story events. If you are interested in joining the BLI, please contact us.

BusinessLIVE 2010

Strategies to Jump Start Growth

Presented in Partnership with

walshcollege.edu

Date: Tuesday, May 11
Time: 7:30 a.m. - 1 p.m.
Location: MSU Management Education Center, Troy

Walsh College and Crain's Detroit Business are presenting BusinessLIVE 2010, a half-day program for small and family businesses.

Is your company ready to take action for growth? This event is aimed at growing businesses with 10-100 employees and $1 million to $100 million in annual revenues. Companies that have had strong growth in spite of the economy will be showcased by demonstrating expertise in:

- Executing the plan
- Innovative marketing tactics
- Financial management

Tickets are $45 for Walsh alumni, $25 for Walsh students and $60 for all others. Call 313-446-0300 to register. Special registration emailed to Walsh BLI members and sponsors.

Exhibitor space is available. Contact:
Marla Downs
Director of Advertising
Crain's Detroit Business
313.446.6032
mdowns@crain.com

Watch the Walsh BLI Web site for updates on speakers and breakout sessions: http://www.walshcollege.edu/smallbiz.
would like to explore membership or new educational programs, contact Jan Hubbard at 248-823-1392 or jhubbard@walshcollege.edu

BLI Affinity Groups

Walsh BLI Affinity Groups offer members the opportunity to become better business leaders by learning from one another. Explore the groups currently meeting and find one that's right for you.

All groups meet at 8 a.m. unless noted. Locations are Walsh Novi or Troy campuses and are as follows:

* NEW: Business Start-ups 4/14/10 Novi
* Females in the Family Business 4/22/10 Troy
* For-Profit CFOs and Controllers 5/5/10 Troy
* HR Professionals 4/23/10 Troy 8:30 a.m.
* Next Generation 4/30/10 Troy
* Small and Family Business Owners and Managers 4/14/10 Novi
* Sales & Marketing Professionals 4/12/10 Noon Troy

More information here: Affinity Groups

BUSINESS 360: LEARN BUSINESS BASICS

Weekend Workshops

The Walsh College Business 360 certificate program introduces the fundamental business concepts and tools that can help individuals develop core competencies in business and management. This non-credit certificate program is a fast-track foundation for those who are seeking to learn business skills to complement their professional experience and who may not have a business degree.

Pilot workshops being held this spring:

Marketing Management Workshop
Continuously adjusting and adapting your customer approach to meet changing needs and expectations is the foundation of this workshop. Learn about the basic concepts, tools, and practical application of marketing theory.
This is a 2-session workshop.
Cost: $275 Register Online
Date: Friday, May 7, 2010
Time: 6-9:30 p.m.
Date: Saturday, May 8, 2010
Time: 8-11:30 a.m.

Finance for the Non-Financial Manager Workshop
Learn to integrate financial concepts and policies with real-world business. From securing sources of business financing to determining the optimal mix of debt and equity, this workshop will prepare you to improve budget management, increase potential profits and assess the financial viability of your ventures.
Cost: $175 Register Online
Date: Saturday, May 15, 2010
Time: 8-11:30 a.m.

Additional workshops will be offered this fall:
- Economics Workshop
- Finance for the Non-Financial Manager Workshop
- Problem Solving Skills Workshop
- Accounting for Non-Accountants Workshop
- Strategic Business Planning Workshop
- Marketing Management Workshop
- Organizational Behavior Workshop
- Business Law Basics Workshop
- Operations Management Workshop
- Click here for workshop descriptions and dates.

NONPROFIT MANAGEMENT CONFERENCE

Troy Chamber of Commerce
Fifth Annual Nonprofit Management Conference
Hosted by Walsh College

Date: Thursday, April 22, 2010 8:00 a.m. - 4:00 p.m.
Location: Walsh College Troy Campus
Cost: $50 Troy Chamber members / $95 Non-members
Keynote Speaker: Michael J. Brennan, CEO United Way SE Michigan
Breakout Sessions: