LET YOUR DREAM JOB FIND YOU

HOW THE BAT CAN HELP YOUR STUDENTS
ABOUT BLOOMBERG

Bloomberg L.P.
Bloomberg L.P. is a financial data analytics and media company present in over 194 countries that provides financial software tools, data services and news through the Bloomberg Professional Service to financial and business companies.

Bloomberg Institute
Bloomberg Institute is the educational division of Bloomberg L.P. With the same transparency of which Bloomberg L.P. is famous for, the Bloomberg Institute launched the Bloomberg Aptitude Test (BAT) in 2011. The BAT is a standardized online test that connects university students and graduates with employers in the business world.

Key Facts
- 150,000 test takers
- 3,000+ universities
- 62 countries
- 40,000+ connections with employers
LEARN YOUR STRENGTHS

THE TEST & BENEFITS
What is the BAT?

The BAT is a global, standardized online test designed to assess a student’s abilities and a variety of comprehensive skills relevant to opportunities within the business world.

- 2 hours long
- 100 multiple choice questions
- 8 sections - scored on 0-50 scale
- Final score on a 200-800 scale
- Global percentile ranking
- No prep necessary
- Free on campus

**Chart and Graph Analysis**: 12%

**New Analysis**: 12%

**Economics**: 12%

**Math**: 14%

**Analytical Reasoning**: 12%

**Financial Statement Analysis**: 12%

**Investment Banking**: 12%

**Global Markets**: 14%

**Chart and Graph Analysis**: 12%
RESULTS

Test taker score report

• Each test taker receives a preliminary score within a week of taking the test and final scores are released 3-5 weeks later.

• The score report gives test takers insight into their strengths and weaknesses and provide more detail around performance on each section in comparison to the global average.

• All score reports are anonymous to employers viewing the database.
BENEFITS

How can the BAT help students?

Self – Assessment

• Students can use the BAT as an opportunity to identify their strengths and weaknesses against a global peer group, then work to make improvements to become a more competitive candidate for a career in finance.

• Most of the BAT test questions are written by recruiters and employers and thus students who take the test experience actual questions they would get during an interview.

Recruitment

• Each student who takes the BAT can anonymously enter the BAT database, which is accessible to over 20,000 companies all over the world on the Bloomberg Terminal. Employers use this database to contact BAT test takers regarding internship and entry-level positions based solely on the 8 key performance areas of the test that are relevant to their vacant role.

• The BAT database offers exposure to various international companies, the top investment banks, hedge funds, insurance firms, etc.
As an added benefit this fall, we are providing all BAT test-takers who complete the BAT a **complementary six month subscription to Bloomberg Briefs**, Bloomberg's premium newsletter offering (valued at $2,000).

These newsletters pull together the unique reporting, insight and analysis of senior editorial staff and dedicated economists from Bloomberg, the premier source of data and analytics for the financial world.
WATCH OUR “HOW THE BAT” WORKS VIDEO
CONNECT WITH THE WORLD’S FINANCIAL ELITE

THE BAT DATABASE & CONNECTIONS
Welcome to the BAT Talent Search

Get resumes and post jobs to university students worldwide who are interested in a career in finance or business.

Search Candidates

<table>
<thead>
<tr>
<th>Resides In/Near</th>
<th>Will Work In/Near</th>
<th>Graduation Year</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>University Name</th>
<th>Degree Type</th>
<th>Areas Of Study</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Language</th>
</tr>
</thead>
</table>

Search [Button]

All candidates have taken the Bloomberg Aptitude Test (BAT) to assess their aptitude in 8 key performance areas. For more information about the BAT, click here.

- Talentsearch.bloomberginstitute.com
- Accessed by over 500 online clients
- BTS <GO> on the Bloomberg Terminal
- Available to all Terminal users – 315,000 elite financial professionals worldwide
EMPLOYER SEARCHES AND CONNECTIONS

SEARCHES

• Employer search the BAT database (on both the website and the Bloomberg Terminal) using multiple filters

CONNECTIONS

• After employers search the database, they can connect with students after viewing their anonymous profiles
• Test takers can then choose to accept the connection request, which releases their personal information and resume to the employer, or decline the request
SUCCESS STORIES

HEAR WHAT STUDENTS SAY ABOUT THE BAT
STUDENT SUCCESS STORIES

THE BAT HELPS STUDENTS SECURE MORE INTERVIEWS AND JUMP START THEIR CAREERS

Maria – Dominican Republic

Stephen – Belgium

Raphael – France

Maurice – United States

To view all of our student testimonial videos, please visit http://about.bloomberginstitute.com/videos/
NEXT STEPS
HOW TO SIGN UP