WHO?
• We’re women thinking about starting a business.
• We’re women who own a business.
• We’re women who want to grow a business.

WHAT IS ENTREPRENEUR-YOU?
• A full day of education and resources
• Inspirational speakers
• Successful role models
• Peers and new friends

WHEN?

Things to do

- Networking: 8:30 a.m.
- Program begins: 9:00 a.m.
- Program ends: 3:00 p.m.

WHERE?
Walsh College
3838 Livernois
Troy, MI 48083

COST?
General admission: $45
Current student*: $25
Seating is limited.
*Student ID required.

CONTACT?
Contact Cindy Rush: (248) 823-1238 or crush@walshcollege.edu.
Learn more and register at www.walshcollege.edu/EYOU.
SESSION/PANELS WILL INCLUDE:
• Preparing for Business Plan & Pitch Competitions
• Importance of Coaches and Mentors
• Legal Aspects of Entrepreneurship
• Social Media for Women Entrepreneurs
• Start-up Do’s and Don’ts

PANELISTS AND PRESENTERS

Julie Andreae  Lori Bahnmueller  Jan Bills  Erin Bonahoom  Hope Brown
MiVida Burrus  Carolyn Cassin  Tonjola Cole  Rachele Downs  Nicole Farmer
Carol Glynn  Emily Hay  Laurie Horvath  Yvette Jenkins  Mark Lee
Andrea Livingston  Rachel Lutz  Nikki Mattison  Brenda Meller  Yodit Mesfin Johnson
YaVonne Money  Linda Paullin-Hebden  Nancy Philippart  Erin Rawlings  Tawnya Rose
Justine Sheu  Jean Stenger  Peg Tallet  Dusty Welsh  Maria Young

EMCEE  Keynote
JoAnne Purtan  Bridget Tubbs Carlon

KEY DATES
May 20  Concept paper submission deadline
June 13  Top-10 finalists announced
June 20  Finalists’ Coaching Teams announced
September  Practice pitch sessions
November  Entrepreneur-YOU Business Plan and Pitch Competition

ENTREPRENEUR-YOU
THE CONFERENCE IS JUST THE START
Begin now and prepare to pitch your idea for cash and professional services at the Entrepreneur-YOU Business Plan and Pitch Competition.