

EBSCO Business Source Elite/ Advanced Search

Full text coverage for more than 1,100 scholarly business, management and economics journals, including nearly 500 peer-reviewed publications
Offers indexing and abstracts for nearly 1,800 journals.

Full text from the world's top management and marketing journals *including Business Week, Forbes, Harvard Business Review, MIT Sloan Management Review, California Management Review, Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Industrial & Labor Relations Review, Journal of Management Studies, Journal of Marketing Management, Journal of Marketing Research (JMR), Journal of Marketing, Journal of International Marketing, etc.*
Includes full text (PDF) coverage dating back as far as 1985, and detailed company profiles for 10,000 companies.

Get a list of searchable fields

Enter keywords with field codes

Limit searches to scholarly articles only

Retrieve articles with full text

Limit by date

Search for articles in a specific publication

Boolean Operators

AND retention and turnover
Finds articles that contain both terms

OR retention or turnover
Finds articles that contain either term

NOT retention not turnover
Finds articles with the term retention, but not the term turnover

Combine Terms Using Parentheses:
(motivation or job satisfaction) and turnover
Finds articles with turnover and either motivation or job satisfaction

Activate search

SEARCHABLE FIELDS (FIELD CODES)

Field codes use indexed fields in either the citation or full display or full text, if available. Type the 2-letter code before your search terms:

Example: *su strategic management*

AU Keyword search for author: Ex: *AU Manry, David*

CO Keyword search of company subject headings, ticker symbol, Duns #: Ex: *CO Microsoft*

TI Title keyword search: Ex: *TI sexual harassment*

SU keyword search of the thesaurus, subject headings, companies, products, people, and author-supplied keywords: Ex: *SU wall street*

AB Abstract: keyword search of abstract summaries

Ex: *AB tax reform*

PE Keyword search of people's names: Ex: *PE buffett, warren*

PS keyword search for products: Ex: *PS dell dimension 8200*

SO Keyword search for journal title: Ex: *SO time*

TK Ticker Number: Ex: *TK AMZN*

TX keyword search of all searchable fields
Ex: *TX data warehousing*

Limit Search by Document Type:

abstract, article, bibliography, book review, case study, directory, editorial, entertainment review, erratum, interview, letter, literature review, obituary, poem, poetry review, proceeding, product review, recipe, short story, speech

Display Screen of Search Results

Proximity Searches

N near operator

Tax **N5** reform

Finds tax within 5 words of reform in any order

W within operator

Tax **w8** reform

Tax is within 8 words of the term reform in that order

Truncation

* finds root words

comput* finds computer(s), computing

? replace an unknown character

ne?t find results containing neat, nest, next

Search Results can be limited to the following:

All Results

Academic Journals

Trade Publications

Magazines

Viewing Formats

HTML Full Text

PDF Full Text

Delivery Options



Print

Click the print icon; click **OK**.



Save

Click the save icon, save in **3 ½ Floppy (A:)**, name the file; click **Save**.



Email

Enter email address and subject

USEFUL TABS/LINKS

Basic Search - Simplest search option available

Advanced Search – More complex search option

Visual Search –use interactive graphics (block or column style) to conduct a search

Keyword- Start an interactive search

Choose Database Go to the menu of EBSCO databases

Publications Go to an alphabetical list of magazines and journal titles indexed in the database

Thesaurus – Browse a list of available subject headings

Indexes (under More) – Narrow results to fields such as author, company entity, journal name, NAICS Code, ticker symbol, year of publication, etc.

Company Profiles -view Datamonitor company reports

Images – Access over 180,000 images relating to people, natural science, places, history and flags

Refine Search – Return to the search screen to choose search criteria to narrow your search

Search History/Alerts – save, retrieve, and reuse your advanced searches

Result List – View or return to search results

Find similar results- find articles on the same topic.

Sort by- sort search results by date, source, author, relevance



View the APA citation for the article