

First Research Industry Profiles

Industry Profiles offer a guide to over 700 industry segments updated quarterly; the summaries include information on trends and factors affecting the industry:

- Competitive landscape
- Products, operations, technology
- Sales and marketing
- Finance and regulation
- Regional & International issues
- Human Resources
- Industry employment growth
- Recent developments
- Quarterly industry updates
- Business challenges
- Trends and opportunities
- Executive insight
- Call prep questions –suggested questions to consider
- Financial information
- Industry forecast
- Industry drivers

The screenshot shows the First Research website in a Microsoft Internet Explorer browser window. The address bar shows the URL: http://walsh.firstresearch-learn.com/. The website has a navigation menu with links for Home, Training Tools, and Contact Us. The main content area features a search bar for Industry Profiles, with tabs for KEYWORD, SIC CODE, and NAICS CODE. Below the search bar is a list of industry profile sectors, including Construction and Real Estate, Healthcare, Manufacturing, and others. A callout box on the left explains that users can search for industries by keyword, SIC Code, or NAICS Code. Another callout box points to the list of sectors, stating that clicking on a sector expands the list of profiles. A third callout box points to a 'VIEW CALL PREP SHEET' button, indicating that clicking it displays a one-page executive summary and sheet of fast facts.

Available Sectors:

Construction and real estate
 Finance & Insurance
 Food & agriculture
 Healthcare
 Manufacturing
 Public Services, Education & Recreation
 Retail
 Services
 Technology & Communications
 Transportation, Energy & Storage

Tabs

Industries – Main search screen
Industry Prospector – select and rank industries based on industry drivers and key economic metrics such as financial information, employment growth and wages, consumer spending, technical innovation, government regulation, commodity prices, energy prices, interest rates, construction spending
State & Provinces- access a clickable graphic map of the US and Canada for access to overviews of regional, state and province-specific information, employment, real estate, & business trends

CONSTRUCTION AND REAL ESTATE

Architects Offices
Building Material Supply
Cement, Concrete and Construction Material
Commercial Construction Contractors
Concrete and Masonry Contractors
Construction Machinery Manufacturing
Drywall, Plaster, Acoustic & Insulation Contractors
Electric Energy Distribution draw
Electrical Contractors
Engineering Services
Erosion Control
Framing Contractors
Government Contractors
Highway and Street Construction
HVAC and Plumbing Contractors
Landscaping Services
Lumber Wholesalers
Manufactured Housing
Mortgage Banking
Painting and Wall Covering Contractors
Pest Control Services
Real Estate Brokerage and Management
Real Estate Investment Trusts (REITs)
Residential Real Estate Construction
Roofing, Siding, and Sheet Metal Contractors
Security System Services
Site Preparation Contractors
Structural Metals Manufacture
Title Insurance Services
Wood Flooring Manufacture

PUBLIC SERVICES, EDUCATION, RECREATION

Amusement Parks & Arcades
Bed and Breakfast Inns
Boat Dealers
Bowling Centers
Child-care Facilities
Churches & Religious Groups
Colleges and Universities
Community Colleges
Education and Training Services
Electric Energy Distribution
Fitness Centers
Fitness Equipment
Gambling Operations
Golf Courses
Government Contractors
Local Bus Transportation
Marinas
Municipal Governments
Museums, Zoos, and Parks
Natural Gas Production and Distribution
Nonprofit Institutions
Performing Arts Companies
Private Schools K-12
Professional Sports Teams and Organizations
Public Schools K-12
Recreational Vehicle Parks
Ski Facilities
Spa Services
Sporting Goods Retailers
Trade Show and Event Planning
Travel Agencies and Services
Waste Management
Water & Sewer Utilities

FINANCE AND INSURANCE

Accounting Services
Banks and Credit Unions
Consulting Services
Consumer Finance
Credit Card Processing
Credit Collections and Services
Financial Planners and Investment Advisors

Hedge Fund Management
Insurance Agencies
Insurance Carriers
Investment Banking
Legal Services
Mortgage Banking
Mutual Fund Management
Real Estate Investment Trusts (REITs)
Securities Brokers
Title Insurance Services
Venture Capital

RETAIL

Art Dealers and Galleries
Automobile Dealers - Luxury
Automobile Dealerships
Automobile Parts Wholesale-Retail
Bars and Nightclubs
Beer, Wine, and Liquor Stores
Boat Dealers
Bookstores
Building Material Supply
Clothing Stores
Coffee Shops
Computer and Software Stores
Consumer Electronics Stores
Convenience Stores and Gas Stations
Cosmetics, Beauty Supply, and Perfume Stores
Department Stores
Discount Stores
Drugstores
Floor Coverings
Florists
Footwear Manufacture, Wholesale, and Retail
Fuel Oil and LP Gas Dealers
Furniture Stores
Gift and Souvenir Stores
Grocery Stores and Supermarkets
Health Supplement Stores
Home Centers and Hardware Stores
Home Furnishings Stores
Household Appliance Stores
Internet and Catalog Retailers
Jewelry Retail
Motorcycle Dealers
Music Stores
Musical Instrument Stores
Nurseries
Optometrists and Opticians
Pet Stores
Photofinishing and Camera Stores
Recreational Vehicle Dealers
Shoe Stores
Specialty Food Stores
Specialty Retail
Sporting Goods Retailers
Tire Dealers
Toy and Hobby Stores
Used Merchandise Stores
Vending Machine Operators
Warehouse Clubs and Superstores

FOOD AND AGRICULTURE

Agriculture Crop Production
Agriculture Livestock Production
Aquaculture
Bakeries
Beef Cattle Ranching
Beer, Wine, and Spirits Distributorships
Beverage Manufacture and Bottling
Biotechnology Sector
Breweries
Candy Manufacturing
Catering Services

Food and agriculture continued

Chemical Manufacturing - Agricultural
Coffee and Tea Manufacture
Commercial Fishing and Seafood Distribution
Dairy Products Manufacture
Distillers
Farm Equipment Distributors
Farm Equipment Manufacture
Fast Food and Quickservice Restaurants
Food Distributors
Food Service Contractors
Fruit and Tree Nut Farming
Fruit and Vegetable Processing
Grain Farming
Grain Milling
Grocery Stores and Supermarkets
Hog and Pig Farming
Meat Products Manufacture
Nurseries
Oilseed Farming
Pest Control Services
Poultry Processing
Restaurants
Sugar Manufacturing
Timber Operations
Tobacco Manufacture
Vegetable and Melon Farming
Veterinary Services
Wineries

SERVICES

Accounting Services
Advertising and Marketing
Architects Offices
Automobile Rental and Leasing
Automotive Repair Shops
Aviation Services
Bed and Breakfast Inns
Business and Professional Associations
Car Washes
Child-care Facilities
Commercial and Industrial Equipment Rental
Consulting Services
Consumer Product Rental
Credit Card Processing
Direct Marketing Services
Dry Cleaning and Laundry Facilities
Engineering Services
Fast Lube / Auto Oil Change Service
Freight Shipping Services
Funeral Operations
Hair Care Services
Hotel and Motel - Lodging
Interior Design Services
Internet Service Providers
Investment Banking
Janitorial Services and Carpet Cleaning
Landscaping Services
Legal Services
Linen and Uniform Supply Services
Personnel Staffing Agencies
Pest Control Services
Photo Studios and Commercial Photography
Photofinishing and Camera Stores
Professional Services
Real Estate Brokerage and Management
Security System Services
Taxi and Limousine Services
Telecommunication Services
Telemarketing Services
Testing Laboratories
Trade Show and Event Planning
Travel Agencies and Services
Veterinary Services
Waste Management

Water & Sewer Utilities

HEALTHCARE

Ambulance Services
Chiropractor Offices
Dentists Offices & Clinics
Drugstores
Health Fundraising Organizations
Home Healthcare Services
Hospitals
Kidney Dialysis Centers
Managed Healthcare
Medical & Imaging Laboratories
Medical Equipment Distributors
Medical Supplies and Devices
Mental Health and Substance Abuse Services
Nursing Homes and Assisted Living
Optometrists and Opticians
Outpatient Surgical Centers
Pharmaceutical Manufacture and Sale
Physician Offices
Rehabilitation Therapy Practices

MANUFACTURING

Abrasives Manufacturing
Aerospace Products and Parts Manufacture
Aircraft Parts Manufacture
Apparel Manufacture
Audio and Video Equipment Manufacturing
Automobile Manufacture
Automobile Parts and Accessories Manufacture
Battery Manufacture
Beverage Manufacture and Bottling
Boat Building
Breweries
Candy Manufacturing
Cement, Concrete and Construction Material
Chemical Manufacturing - Agricultural
Chemical Manufacturing - Industrial
Chemicals
Coffee and Tea Manufacture
Commercial Printing
Computer Manufacture
Construction Machinery Manufacturing
Electronic Components & Semiconductor Manufacture
Electronic Gaming Products
Fabricated Metal Parts Manufacturing
Farm Equipment Manufacture
Fitness Equipment
Floor Coverings
Footwear Manufacture, Wholesale, and Retail
Fruit and Vegetable Processing
Furniture Manufacturing
Glass and Fiber Optic Manufacturing
Gun Manufacturing
Handtool and Cutlery Manufacture
Household Appliance Manufacture
Industrial Machinery Manufacturing
Lighting Equipment Manufacture
Machine Shops
Machine Tool Manufacture
Manufactured Housing
Manufacturing Sector
Medical Supplies and Devices
Metal Coating, Engraving, & Heat Treating
Metal Ore Mining
Metal Valve Manufacture
Motor, Generator, Pump, and Compressor Mfg
Motorcycle Manufacturing
Musical Instrument Manufacture
Oil and Gas Field Services
Paint and Coating Manufacturing
Paper Products Manufacture
Personal Care Products Manufacturing
Pet Food Manufacture

Manufacturing continued

Petroleum Refining
 Pharmaceutical Manufacture and Sale
 Plastic and Rubber Products Manufacturing
 Plastic Resins & Synthetic Fibers
 Primary Metals Manufacturing
 Printer Manufacturing
 Pulp and Paper Mills
 Railroad Equipment Manufacturing
 Recreational Vehicle Manufacture
 Sawmills and Plywood Mills
 Scrap Metals-Recycling
 Search, Detection, and Navigation Equipment
 Manufacture
 Soap and Detergent Manufacture
 Structural Metals Manufacturing
 Sugar Manufacturing
 Telecommunications Equipment Manufacturers
 Textile Manufacturing
 Tire Manufacturers
 Tobacco Manufacture
 Toy Manufacture
 Truck and Bus Manufacturing
 Wood Flooring Manufacture

TECHNOLOGY AND COMMUNICATIONS

Advertising and Marketing
 Biotechnology Sector
 Book Publishers
 Commercial Printing
 Computer and Office Equipment Distributors
 Computer Manufacture
 Computer Networking Equipment Manufacturing
 Computer Software Development
 Consulting Services
 Direct Marketing Services
 Electronic Components & Semiconductor Manufacture
 Electronic Components & Semiconductor Wholesalers
 Entertainment and Games Software
 Glass and Fiber Optic Manufacturing
 Graphic Design Services
 Information Technology
 Internet and Catalog Retailers
 Internet Service Providers
 Magazine Publishers
 Market Research Services
 Motion Picture Production and Distribution
 Movie Theatres
 Music Production and Distribution
 Newspapers and News Organizations
 Public Relations
 Radio Broadcasting and Programming
 Sales Promotion Services
 Search, Detection, and Navigation Equipment
 Manufacture
 Technology Sector
 Telecommunication Services
 TV Cable, Pay & Broadcast Networks
 TV Program Production and Distribution
 Wired Telecommunications Carriers
 Wireless Telecommunications Services

TRANSPORTATION, ENERGY, STORAGE

Aerospace Products and Parts Manufacture
 Air Charter Services
 Aircraft Parts Manufacture
 Airlines
 Automobile Dealers - Luxury
 Automobile Dealerships
 Automobile Parts and Accessories Manufacture
 Automobile Rental and Leasing
 Automotive Repair Shops
 Aviation Services

Transportation, Energy, Storage continued

Biofuels Production
 Boat Building
 Coal Mining
 Coastal and Great Lakes Shipping
 Convenience Stores and Gas Stations
 Deep Sea Shipping
 Electric Energy Distribution
 Electric Power Generation
 Fast Lube / Auto Oil Change Service
 Freight Shipping Services
 Fuel Oil and LP Gas Dealers
 Highway and Street Construction
 Inland Barge Transport
 Local Bus Transportation
 Motorcycle Dealers
 Moving and Storage
 Natural Gas Production and Distribution
 Nonmetallic Mineral Mining and Quarrying
 Oil and Gas Exploration and Production
 Oil and Gas Field Services
 Petroleum Refining
 Petroleum Wholesale Distribution
 Railroads
 Recreational Vehicle Manufacture
 Taxi and Limousine Services
 Tire Dealers
 Trucking
 Warehousing and Storage

WHOLESALE

Automobile Parts Wholesale-Retail
 Bakeries
 Beer, Wine, and Spirits Distributorships
 Building Material Supply
 Chemicals Distributors
 Coffee and Tea Manufacture
 Commercial Fishing and Seafood Distribution
 Computer and Office Equipment Distributors
 Electrical, Plumbing, and Hardware Distributors
 Electronic Components & Semiconductor Wholesalers
 Farm Equipment Distributors
 Floor Coverings
 Food Distributors
 Industrial Machinery Wholesalers
 Industrial Supply Wholesalers
 Lumber Wholesalers
 Material Handling Equipment Distribution
 Medical Equipment Distributors
 Nurseries
 Office Supply and Paper Distribution
 Petroleum Wholesale Distribution
 Pharmaceutical Manufacture and Sale
 Scrap Metals-Recycling
 Steel Distribution
 Tire Wholesalers

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