Where can I get the history of a company?

Log into the FIS Mergent Online Company Data database.
1. Click the Enter Mergent Online Button.
2. Enter the company name or ticker symbol. For example, Goog.

3. On the next screen, click the company name, Google Inc.

4. Select the Company Details tab and then click on the History link.

You can limit by topic or by date range.

A list of important company milestones displays.
Log into the **EBSCO Business Source Elite** database.

2. Click on the **Company Profiles** tab.

3. Next enter the company name in the search box and click the **Browse** button.

4. Select the correct **Marketline Report** link for Dell Inc.

5. Select the **History** link from the table of contents menu of the report:
Business Insights: Global

You will be able to select from two online publications: *Notable Corporate Chronologies* and the *International Directory of Company Histories*

1. Enter the ticker symbol or the name of the company you are researching. You may sometimes have to scroll down a list of options.

2. On the next screen, under the Google Inc link and description, select **Company Chronology**.

3. Then select the **Google Inc (GOOG)** link.

Chronology *Notable Corporate Chronologies*, 2016
Company History

A history of the company from the Notable Corporate Chronologies displays.

Reference Books To Consult

  
  This multi-volume reference work brings together histories of leading companies. Currently there are 136 volumes. Check the index volume of the last reference book to get the volume number of the company you are researching.

  “Each three- to five-page entry is meticulously detailed with facts gathered from popular magazines, academic periodicals, books, annual reports and the archives of the companies themselves. Entries provide information on founders, expansions and losses, labor/management actions, NAICS codes, key dates, ticker symbol, principal subsidiaries, principal divisions, principal operating units, principle competitors and other significant milestones -- all peppered with statistics, dates and names of key players.”

  Source: (http://www.gale.cengage.com/servlet/ItemDetailServlet?region=9&imprint=000&titleCode=ZZIDCH&type=3&id=194141)

- *Notable Corporate Chronologies* (2 volumes) REF HD 2721. N68 2001

  This edition is a collection of chronologies for over 1,800 of the most significant corporations operating in the U.S. and abroad. Each timeline lists and describes key dates that mark the major events in the corporation’s history. Included are dates for founding,
major product introductions, tenures of pivotal executive officers, major scandals, mergers and significant acquisitions, financial milestones, major stock offerings, and other important events.

- Company Profiles for Students (3 vols.)  REF HC 102.2 .C66

Each report has a general overview, analysts’ opinion, brief history which includes fast facts and key dates important to the company’s story, information about strategy, influences, products, corporate citizenship, global presence, and a bibliography.

Company Web Site

Check the company web site for information on its history. Also, consult the company’s annual report for a brief history—usually accompanied by the company’s mission statement.

NB16