Where do I get a list of a company’s competitors?

**FACTIVA**
Log into the Portal and select Databases from the Library drop-down menu. Scroll down to the Factiva database and select it.

1. Under Get Company Snapshot, enter the company name or ticker symbol: for example, Hd or Home Depot; select the appropriate option from the drop-down menu.
2. Click on the appropriate company link:
3. On the next screen, scroll down to Peer Comparison on the left to view the nearest 10 by sales.

---

**FIS Mergent Online Company Data**

After logging into the library portal as you did for Factiva, click on the enter merging online button. Select a criterion to search by and enter the company name or ticker symbol: hd or home depot. Click on the company name link: Home Depot. Next click on the Competitors tab. You will get a list of competitors.
**ValueLine Online**
Log into the Portal and select the Library tab/Databases/ValueLine Online. Type the ticker symbol in the Quote box and select the company from the drop-down menu.

Next, scroll down to Peers and select the table tab to bring up a list of competitors.

**Standard & Poor’s NetAdvantage**
Log into the Standard & Poor’s NetAdvantage database. Click the **Companies** tab at the top of the page.
Under **Resources**, leave the default at **Company Profile**.
Select ticker symbol and enter it: for example, `hd` and click the orange button.

On the left side of the screen you will see two links:
- **S&P Competitors (All)** - this is a list of all competitors for the company you are researching.
- **S&P Competitors (S&P covered)** - this is a list of competitors that have reports available in the database:
We will look at Competitors (S&P Covered). Notice the S&P Stars Rankings.

You can look for similar companies under Industry Surveys (HTML or PDF); with the report displayed, look at the links under **Comparative Company Analysis**.
Under **Get Company Info** enter the company name or ticker (best option). In this example, hd, the ticker symbol for Home Depot has been entered.

Click the Go button.

Select the **Competitors** link under **Overview**.

A list of competitors with links will display.