How do I Locate the Ticker Symbol for a Company?

**DATABASES**

**Factiva database**

1. Enter the company name in the Get Company Snapshot box

2. From the next screen, select the correct company and note the ticker symbol

**FIS Mergent Online Company Data**

Click the Enter Mergent Online button.

Begin typing the company name: Johnson and Johnson. A list of options displays. Select the JNJ link.

The next screen will have the company’s ticker symbol
Standard & Poor’s NetAdvantage

Click on the Companies tab at the top of the page.

Leave the Select Publication as Company Profile.
In the Search by box, change ticker to Company Name and enter the company name.

The next screen displays a company profile; note the ticker symbol after the company heading.
LexisNexis Academic
Enter the company name in the By Name search box under the heading, Get Company Info.

Select the correct company from the list; the JNJ ticker symbol is shown with the link.

The next screen will also display the company’s ticker symbol:
Internet

Yahoo Ticker Symbol Lookup

Go to http://finance.yahoo.com/lookup

In the search box before Get Quotes, start entering the name of your company; a box will display with possible ticker symbols; choose the correct ticker symbol from the drop-down menu.