LexisNexis Academic: SWOT

Select **Search By Content Type**.
Under Companies, select **Company Profiles**.

Select the **Advanced Search** link located under the red Search box.
From the Build Your own Segment Search, select **COMPANY**. Click on the **And** box. Select **PUBLICATION**. Enter a date range.
Next replace COMPANY(InsertTermsHere) with COMPANY(dell). After PUBLICATION replace (InsertTermsHere) with (swot). Click the red Apply button.

You will return to the initial Search Screen. Your search options will display under the red search box, and the red box will contain your search terms.

The next screen pulls up the two SWOT reports that are available for Dell.