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## MINI-MAKEOVER WINNERS



**Sponsors of the Walsh College Business Leadership Institute** recently met with some of the winners of this year's "Small Business Mini-Makeover." The winners will receive 3-hours of free business management services, ranging from strategic planning and legal advice to technology audits, depending on the needs of the company. Results of the mini-makeovers will be revealed at the Fourth Annual Small Business Conference scheduled for May 6, 2010. Premiere sponsors are CPA firm Derderian, Kann, Seyferth & Salucci, PC and Foster Swift, Collins & Smith attorneys.

**PHOTO** From left: Deborah Lancaster, owner of Harobed; Ursula Scroggs, managing partner of Derderian, Kann, Seyferth & Salucci, PC, sponsor of the mini-makeovers; Carol Kirkland, owner of AVE Office Supplies; Beth Schensky, owner of EA Schensky & Associates, Inc.; and LaVerne Reinhardt, owner of Reliance Court Reporting.

Follow the progress on the makeovers at [www.walshmakeover.blogspot.com](http://www.walshmakeover.blogspot.com) or contact Jan Hubbard [jhubbard@walshcollege.edu](mailto:jhubbard@walshcollege.edu) for more information.

## PARTNER PROGRAM: MACPA

### MACPA Presents: Michigan Tax Conference

**When:** Tuesday, November 3 and/or Wednesday, November 4

**Where:** Rock Financial Showplace, Novi

Recommended CPE Credit: 17 Hours including Ethics

[Download the event brochure](#) for complete event information.

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## ABOUT THE BLI

The Walsh Business Leadership Institute offers educational programs to increase the success and sustainability of Michigan's small and family businesses. Members and sponsors of the BLI learn from one another in Affinity Groups, from experts in Hot Topics Workshops and from role models at Michigan Business Success Story events. If you would like to explore membership or new educational programs, contact Jan Hubbard at 248-823-1392 or [jhubbard@walshcollege.edu](mailto:jhubbard@walshcollege.edu)

## Join Our List

[Join Our Mailing List!](#)

## QUICK LINKS

[Follow the progress of the Small Business Makeover on the Blog](#)

### TAKE CHARGE

[Workshops for unemployed to brush up or learn new skills.](#)

### Special Pricing Options Available to Walsh College Students ONLY.

This event provides the flexibility for you to attend one or both days of the program. Registration fees: \$100 for one day/\$200 for both days.

### Special pricing options available for Walsh Business Leadership Institute members ONLY (you must call to register to receive these registration fees):

Attend one day for \$199 or both days for \$359. Enroll multiple attendees from the same organization and they can attend for the same rate listed above.

## NEW AFFINITY GROUPS

### Start-Ups and Quickbooks Groups!

A new **Quickbooks Affinity Group** is meeting on the second Tuesday each month at the Walsh College Troy Campus from 8 - 9:30 a.m. Next meeting is **Tuesday November 10**. Email [jhubbard@walshcollege.edu](mailto:jhubbard@walshcollege.edu) to reserve your spot at the table.

An exploratory meeting for individuals in the process of starting a new business will be held on **Thursday, November 12, 2009** at the Walsh College Novi Campus. We'll start the discussion at 8:30 am and conclude by 10 am. The meeting will be facilitated by Norman "Gene" Richards, an attorney with Foster Swift Collins and Smith PC. Gene has expertise in the areas of small business and business start-up. He will serve as a resource for the group that will determine its own agenda and meeting plans. Email [jhubbard@walshcollege.edu](mailto:jhubbard@walshcollege.edu) to reserve your spot at the table.

Walsh BLI Affinity Groups offer members the opportunity to become better business leaders by learning from one another.

Explore the groups currently meeting and find one that's right for you.

- Females in the Family Business
- For-Profit CFOs and Controllers
- HR Professionals
- Next Generation
- Non-Profit CFOs and Controllers
- Quickbooks Users
- Small and Family Business Owners and Managers
- Sales & Marketing Professionals
- **NOW FORMING:** Business Start-ups

More information here: [Affinity Groups](#)

## NETWORKING AT WALSH

### B2B Networking Breakfast

Tuesday, November 17, 2009

Troy Campus Cafeteria

Register here: <https://www-secure.walshcollege.edu/SpeedNetworking/>



Join us November 17, when the Walsh College Alumni Association and BLI will host a B2B networking breakfast from 7:15 - 8:30 a.m. in the dining room/cafeteria.

The monthly breakfasts are designed to offer business owners, business development professionals and sales people the opportunity to meet potential new customers, gain referrals, and build a contact list. Business card and brochure exchange only, displays are reserved for sponsors. Interested in sponsoring next month's breakfast? The cost is only \$200 and you'll have the opportunity to address the group and have an information table. Contact Rebecca Geisler at [rgeisler@walshcollege.edu](mailto:rgeisler@walshcollege.edu).

