Frequently Asked Questions about the Troy Networking Breakfast

Is there any cost to attend?
No, there is no cost to attend. Coffee and breakfast items may be purchased from the cafeteria.

Who attends this breakfast?
The Inforum Networking Breakfasts are typically attended by a variety of working professionals, students, workers-in-transition, managers, executives, self-employed, freelancers, and more. Industries range from law to retail to telecommunications to marketing professionals, career and life coaches, financial and accounting professionals, and much more. There are typically 20-40 attendees.

Can men attend?
Yes. While Inforum as an organization is dedicated to helping women to lead and succeed in business, the organization is open to both men and women.

Do I have to be a member to attend?
The breakfasts are a benefit of membership, but we do allow visitors and guests to attend one breakfast before deciding to join Inforum. We will provide you with membership information at the breakfast or you can visit www.informmichigan.org.

What can I expect if I attend? Is there an agenda or meeting format?
We traditionally follow a format for our breakfast, which begins with opening remarks by our leaders, then roundtable introductions (come with your 1-minute introduction or answer a question related to the speaker's topic) and business card exchanges, followed by a member presentation of an educational or informational topic. We end with open networking. The meeting is from 7:30-8:30 and open networking occurs afterward.

Do I need to RSVP?
If it’s your first time attending, yes. Also, we recommend that all attendees RSVP on our event page on LinkedIn so you can see who else will be attending.

Anything else I should know?
Bring a friend and plenty of business cards!

To register or for more information, contact:
Brenda Meller, Troy Affinity Group, Ph: 248.823-1205 or bmeller@walshcollege.edu
- or-
Bailey Bynum, Troy Affinity Group, Ph: 616.690.2036 or baileybynam@gmail.com

This program is presented by volunteer members of Inforum, one of the largest and most prestigious business forums for women in the nation. Founded as the Women’s Economic Club in 1962 in Detroit, Inforum now has 2,000 members with affiliates in Grand Rapids and Lansing, Mich. For more information, visit www.informmichigan.org or call 313.578.3230.

** Participation in Inforum affinity group activities is a benefit of membership. Guests are welcome to attend one affinity group meeting before joining Inforum.