

## Two-year Student Learning Outcomes Assessment Cycle

**2011-2012**

**2012-2013**

Core Competency (CC)	2011-2012					2012-2013			
	Fall	Winter	Spring	Summer		Fall	Winter	Spring	Summer
1. Oral Communication						√	√		
2. Written Communication									
3. Research									
4. Problem Solve									
5. Master a Business Discipline - select programs	√	√				√	√		

**2011-2012**

**2012-2013**

Instrument	CC	2011-2012					2012-2013			
		Fall	Winter	Spring	Summer		Fall	Winter	Spring	Summer
Collegiate Learning Assessment (CLA)	2, 4									
Educational Testing Service Major Field Test (BBA, MBA)	5	√	√	√	√	√	√	√	√	
Course embedded assignments	1-5	√	√			√	√			
Course Survey	1-5	√	√			√	√			
Exit Survey	1-5	√	√			√	√			
Alumni Survey	1-5			√				√		
Employer Survey	1-5							√		

The Collegiate Learning Assessment (CLA), developed by the Council for Aid to Education with the Rand Corporation, measures critical thinking, problem solving, analytic reasoning, and written communication. Graduating undergraduate students enrolled in the winter and spring terms are randomly selected for participation.

Major field tests developed and published by the Educational Testing Service are given to graduating BBA students and to new and graduating MBA students enrolled in select BBA and MBA courses. The major field tests are administered every fall and winter term.

Data from course embedded assignments is collected to provide additional information on student achievement of the core competencies. Faculty members and external evaluators are asked to evaluate student achievement using a standard rubric. All results are confidential and anonymous and presented in aggregate form.

The course and exit surveys ask for students' perceptions regarding their learning while in attendance at Walsh. The surveys are given during the fall and winter terms. The focus of these surveys is on the student learning outcomes of the oral and written communication skills, problem-solving skills, research skills, and mastery of the student's chosen business discipline.

Walsh surveys its alumni on an annual basis to gather information on careers, college outcomes, and satisfaction with various aspects of their college experience. Alumni are surveyed between twelve and eighteen months after graduation.

Employers of Walsh graduates are surveyed on a periodic basis to provide feedback on the College's core competencies (communication skills, problem-solving skills, research skills, and mastery of a business discipline.)