

**WALSH**<sup>®</sup>  
COLLEGE

LIVE. BREATHE. BUSINESS.

**2009 - 2010**

**WAYNE COUNTY  
COMMUNITY  
COLLEGE  
DISTRICT**

# COURSE EQUIVALENCY GUIDE

## What you need to know:

The purpose of the guide is to list the Wayne County Community College District equivalents to courses that are required for the bachelor degree programs at Walsh College. This is not a complete listing of the coursework necessary to be admitted to or to earn a degree from Walsh College. A schedule of classes including those offered online is available on the Walsh College Web site at [www.walshcollege.edu](http://www.walshcollege.edu).

## To be admitted:

An applicant must successfully complete, with a grade of "C" (2.000) or better, a minimum of 60 semester credit hours (90 quarter hours) of coursework completed at the 100 level or above. At least 30 semester credit hours (45 quarter hours) of the minimum 60 semester credit hours must be in liberal arts coursework. The liberal arts coursework must include one course in English composition or written communication and one course in intermediate algebra or placement in a higher-level mathematics course. Applicants to the Bachelor of Science in Business Information Systems degree will have additional admission requirements. Courses must be completed with a minimum grade of 2.000 on a 4.000 scale. If you are a non-native English speaking candidate, you may need to provide proof of English language proficiency through documented TOEFL, MELAB, or MTELP scores.

## To earn a bachelor degree:

There are three components to earning a bachelor degree from Walsh College:

1. Transfer credit hours (up to 82 eligible semester credit hours),
2. Professional core,
3. Program core or Major courses.

You must satisfy all specific degree requirements as listed in the online Walsh College Catalog under "graduation requirements." A minimum of 127 semester credit hours must be completed, with 45 semester credit hours to be taken in residence at Walsh College within five years of enrolling.

## To maximize your transfer credit:

Walsh College accepts credits successfully completed at the 100 level or above. Because you may transfer a maximum of 82 eligible semester credit hours, most associate degree requirements will transfer. You are advised to talk with your community college counselor to plan your transfer curriculum.

At any point along the way, you may call or meet with a Walsh College advisor to make certain that you are on the right track toward earning your bachelor degree from Walsh College.

# BACHELOR OF ACCOUNTANCY

## BACCT PROFESSIONAL CORE

Required of all students wishing to earn a BAacct degree at Walsh College.

WCCCD	WALSH	TITLE.....	HOURS
ACC 110	ACC 201	Principles of Accounting I.....	3
ACC 111	ACC 202	Principles of Accounting II.....	3
	ACC 310	Managerial Accounting.....	3
BUS 225	BIT 305	Business Computing Tools.....	3
BUS 240*	COM 210	Principles of Business Communications.....	3
ECO 101*	ECN 201	Principles of Economics I.....	3
ECO 102*	ECN 202	Principles of Economics II.....	3
MGT 205	MGT 201	Principles of Management.....	3
	MGT 303	Behavioral Management.....	3
	MKT 202	Principles of Marketing.....	3
MKT 200	QM 202	Statistical Methods for Business.....	3
MAT 131* or	BIT 335	Business Driven Technology.....	3
BUS 221*	COM 300	Communication Essentials.....	0-1**
	COM 320	Business Communication Methods.....	3
	FIN 315	Financial Management.....	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

\* Indicates liberal arts course work as determined by Walsh College.

\*\* COM 300 is required of all students who score below 4 on the Walsh College communications placement exam.

## BACCT PROGRAM CORE

WCCCD	WALSH	TITLE.....	HOURS
	ACC 301	Intermediate Accounting I.....	3
	ACC 302	Intermediate Accounting II.....	3
	ACC 303	Financial Accounting Concepts.....	3
	ACC 406	Accounting Information Systems.....	3
	ACC 411	Business Combinations.....	3
	ACC 412	Government and Not-For-Profit Accounting.....	3
	ACC 415	Auditing.....	3
	ACC 418	Accounting Communications.....	3
	ACC 419	Advanced Managerial Accounting.....	3
BL 201	BL 301	Business Law I.....	3
	BL 302	Business Law II.....	3
	TAX 495	Tax and Business Taxation I.....	3
	TAX 496	Tax and Business Taxation II.....	3
	TAX 497	Tax and Business Taxation III.....	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## ADMISSION REQUIREMENTS

English Composition / Written Communication \_\_\_\_\_

Intermediate Algebra / Course Placement \_\_\_\_\_

# BACHELOR OF BUSINESS ADMINISTRATION

## BBA PROFESSIONAL CORE

Required of all students wishing to earn a BBA degree at Walsh College.

WCCCD	WALSH	TITLE.....	HOURS
ACC 110	ACC 201	Principles of Accounting I .....	3
ACC 111	ACC 202	Principles of Accounting II .....	3
	ACC 310	Managerial Accounting .....	3
BUS 225	BIT 305	Business Computing Tools .....	3
BUS 240*	COM 210	Principles of Business Communications .....	3
ECO 101*	ECN 201	Principles of Economics I .....	3
ECO 102*	ECN 202	Principles of Economics II .....	3
MGT 205	MGT 201	Principles of Management .....	3
	MGT 303	Behavioral Management.....	3
	MKT 202	Principles of Marketing .....	3
MKT 200	QM 202	Statistical Methods for Business .....	3
MAT 131* or	BBA 420	The Legal and Tax Environment of Business.....	3
BUS 221*	BBA 461	Business Strategy and Policy.....	3
	BIT 335	Business Driven Technology .....	3
	COM 300	Communication Essentials.....0-1**	
	COM 320	Business Communication Methods.....	3
	COM 340	Professional Communication.....	3
	FIN 310	Financial Markets.....	3
	FIN 315	Financial Management .....	3
	QM 301	Statistical Inference for Management Decisions .....	3
	Elective	Any 400 level course at Walsh College not already required.....	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

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## BBA MAJORS - Choose 1 of 6 options:

### Accounting Processes Major

WCCCD	WALSH	TITLE.....	HOURS
	ACC 301	Intermediate Accounting I.....	3
	ACC 406	Accounting Information Systems.....	3
	ACC 419	Advanced Managerial Accounting.....	3
	TAX 495	Tax & Business Taxation I.....	3
	Elective	.....	3

Students Must Choose One Course From the Following:

ACC 302	Intermediate Accounting II.....	3
ACC 303	Financial Accounting Concepts .....	3
ACC 411	Business Combinations.....	3
ACC 412	Government & Not-for-Profit Accounting.....	3
ACC 415	Auditing .....	3
TAX 496	Tax & Business Taxation II.....	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

Additional elective courses may be required to meet the 45 credit hour residency requirements, to include a minimum of 15 hours in accounting and tax.

## Business Information Technology Major

WCCCD	WALSH	TITLE.....	HOURS
	BIT 404	Business Analysis I.....	3
	BIT 405	Business Analysis II.....	3
	BIT 414	Introduction to Data Analytics .....	3
	BIT 415	Data Analytics Techniques .....	3
	BIT 419	Collaborative Business System Design .....	3
	BIT 420	Collaborative Business System Development.....	3
	BIT 430	BIT Undergraduate Capstone Course.....	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## Finance Major

WCCCD	WALSH	TITLE.....	HOURS
	FIN 403	Investment Management.....	3
	FIN 406	Financial Statement Analysis .....	3
	FIN 412	International Economics and Finance.....	3
	FIN 419	Financial History of the United States.....	3
	FIN 425	Financial Modeling.....	3
	ELECTIVES	Refer to Online Walsh College Catalog.....	6

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## General Business Major

WCCCD	WALSH	TITLE.....	HOURS
	ELECTIVES	.....	9

Select 9 semester credit hours from any 300-400 level courses at Walsh College.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## Management Major

WCCCD	WALSH	TITLE.....	HOURS
	MGT 404	Human Resources Management .....	3
	MGT 410	Production and Operations Management.....	3
	MGT 453	Organizational Leadership .....	3
	MGT 455	Globalization and Diversity .....	3
	ELECTIVES	Refer to Online Walsh College Catalog.....	9

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## Marketing Major

WCCCD	WALSH	TITLE.....	HOURS
	MKT 309	Advertising and Promotional Management.....	3
	MKT 415	Consumer and Buyer Behavior .....	3
	MKT 435	Marketing Research .....	3
	MKT 460	Strategic Marketing.....	3
	ELECTIVES	Refer to Online Walsh College Catalog.....	9

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

Students may elect to take up to six semester credit hours (two courses) at the graduate level (varies by degree) in preparation for pursuing a graduate degree at Walsh College. Please refer to the Online catalog for allowable course work.

## ADMISSION REQUIREMENTS

English Composition / Written Communication \_\_\_\_\_

Intermediate Algebra / Course Placement \_\_\_\_\_

# BACHELOR OF SCIENCE IN BUSINESS INFORMATION SYSTEMS (BSBIS)

## Additional Admission Requirements:

- Programming Course:
  - CIS 203 or
  - CIS 207 or
  - CIS 209 or
  - CIS 259
- Networking Course:
  - CIS 237 or
  - CT 213 or
  - CIS 240

## BSBIT PROFESSIONAL CORE

Required of all students wishing to earn a BSBIS degree at Walsh College.

WCCCD	WALSH	TITLE	HOURS
ACC 110	ACC 201	Principles of Accounting I	3
ACC 111	ACC 202	Principles of Accounting II	3
BUS 240*	COM 210	Principles of Business Communications	3
ECO 101*	ECN 201	Principles of Economics I	3
ECO 202*	ECN 202	Principles of Economics II	3
MGT 205	MGT 201	Principles of Management	3
MTH 131* or BUS 221*	QM 202	Statistical Methods for Business	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
	COM 340	Professional Communications	3
	QM 301	Statistical Inference for Management Decisions	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

\* Indicates liberal arts course work as determined by Walsh College.

\*\* COM 300 is required of all students who score below 4 on the Walsh College communications placement exam.

## ADMISSION REQUIREMENTS

English Composition / Written Communication \_\_\_\_\_

Intermediate Algebra / Course Placement \_\_\_\_\_

## CAMPUS LOCATIONS

### TROY CAMPUS

3838 Livernois Road  
P.O. Box 7006  
Troy, MI 48007-7006  
(248) 823-1610  
(248) 823-1611 (Fax)

### NOVI CAMPUS

41500 Gardenbrook Road  
Novi, MI 48375-1313  
(248) 349-5454  
(248) 349-7449 (Fax)

### CLINTON TOWNSHIP

University Center Campus  
at Macomb Community College  
44575 Garfield Road  
Clinton Twp., MI 48038-1139  
(586) 723-1500  
(586) 723-1501 (Fax)

### ONLINE

#### WEBSITE ADDRESS

[www.walshcollege.edu](http://www.walshcollege.edu)

#### ADMISSIONS E-MAIL ADDRESS

[admissions@walshcollege.edu](mailto:admissions@walshcollege.edu)

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal law that requires all universities and colleges to publish specific information about its campus crime and security policies. The Walsh College Annual Campus Security Report includes the required information including: campus security policies, reporting procedures, campus crime statistics for the most recent 3 years, information about crime prevention, access to campus. The Annual Campus Security Report information is available at [www.walshcollege.edu/pages/101.asp](http://www.walshcollege.edu/pages/101.asp). A printed copy may be requested from: Walsh College, Facilities and Auxillary Services, Campus Safety, PO Box 7006, Troy Michigan 48007-7006, (248) 689-8282.

## BSBIS PROGRAM CORE

WCCCD	WALSH	TITLE	HOURS
	BIT 301	Business Information Technology, Theory and Practice	3
	BIT 404	Business Analysis I	3
	BIT 405	Business Analysis II	3
	BIT 411	Internet/Web/E-Commerce	3
	BIT 414	Introduction to Data Analytics	3
	BIT 415	Data Analytics Techniques	3
	BIT 416	Business Process and Systems Engineering	3
	BIT 419	Collaborative Business System Design	3
	BIT 420	Collaborative Business System Development	3
	BIT 446	Information Systems Security	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## PROGRAM ELECTIVES - Choose One of the Following Specializations:

WCCCD	WALSH	TITLE	HOURS
<b>Audit</b>			
	ACC 301	Intermediate Accounting I	3
	ACC 302	Intermediate Accounting II	3
	ACC 303	Financial Accounting Concepts	3
	BIT 425	IT Auditing	3
<b>Information Assurance</b>			
	BIT 471	Building an Information Protection Program	3
	BIT 472	Information Security Safeguards	3
	BIT 473	Information Systems Threat Assessment	3

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

Students may elect to take up to six semester credit hours (two courses) at the graduate level (varies by degree) in preparation for pursuing a graduate degree at Walsh College. Please refer to the Online catalog for allowable coursework.