The Power to Grow!

First-Ever Doctorate

Remembering Jeff Barry

“Walsh College Has Lost a True Friend.”

President Emeritus Jeffery W. Barry
President of Walsh College 1970–1991
August 17, 1938 – July 8, 2006
President’s Message

Keith A. Pretty, JD

With the July 8 passing of President Emeritus Jeffery W. Barry, a page turns in the history of Walsh College. His exceptional ability to see what lay ahead for higher education helped to write much of the College’s history between 1969 and the present, and has created the pages on which we write history. The events and programs you will read about in this issue of the Journal are the legacy of his extraordinary vision.

Recent events of significant impact in the College’s history include:

- On June 12, Walsh trustees, donors, friends, and employees, as well as federal, county, and city officials participated in groundbreaking ceremonies for a 36,000-square-foot building addition scheduled to open for classes in the fall 2007 semester. The two-level “green” building will contain a library and media center, auditorium, classrooms, public spaces, and breakout rooms for group coursework and team projects required during class time. A walkway will connect it to the existing Troy campus building. Our Board of Trustees has already acted to name this new facility for our President Emeritus Jeffery W. Barry. Read more about the groundbreaking and the new building on pages 4 and 5.

- The College’s first-ever cohort of doctoral students will begin studies toward a Doctor of Management in Executive Leadership (DM-EL) degree in time for the opening of the new building. In June, the College received permission from the Higher Learning Commission of the North Central Association (NCA) to grant accredited doctoral degrees. Dave Allardice, PhD, who joined the College in March, will head the program. Read more about the doctorate on page 6.

- Mid-career individuals will benefit from a new Bachelor of Applied Science (BAS) in Business degree announced in July. Like the Honors Fast Track program for high school students, the BAS is another avenue toward a college education for Michigan residents, especially those directly impacted by corporate downsizing. Read more about the BAS degree on page 15.

Maintaining tuition and fees below the rate of inflation for the past several years is another way Walsh keeps a higher education within the reach of all Michigan residents. In June, the Board of Trustees voted to hold the undergraduate tuition increase to 3.2 percent and the graduate tuition increase to 5.1 percent for the 2006-2007 academic year. Read more about this on page 15.

Walsh College owes much to Jeff Barry, who takes his place in College history with Mervyn Walsh. Like a true friend, he leaves us with many fond memories. More important, he left an indelible impression in the minds of all who benefited from a Walsh education.

Keith A. Pretty, JD
Walsh College President

On the Cover …
The Barry Tribute Dinner is named for Walsh President Emeritus Jeffery W. Barry, who died on July 8 in Wilmington, North Carolina, after a long illness. He is shown at the 2004 Barry Dinner.
Walsh Mourns Loss of President Emeritus Jeff Barry, 67

Leadership Shaped College Through Era of Tremendous Growth

Walsh College President Emeritus Jeffery W. Barry, the third president in the school’s 84-year history and at one time the nation’s youngest president of a bachelor’s degree-granting institution, died on July 8 in Wilmington, North Carolina, after a long illness. Dr. Barry was 67 and had previously lived in Grosse Pointe Farms.

In 21 years as president, Dr. Barry transformed the College’s reputation from a specialized 150-student accounting Institute in downtown Detroit to a well-respected degree-granting business College located on a new campus in Troy. By the time Dr. Barry retired in 1991, another 33,000 square feet had been added to the Troy campus.

“In Jeff, Walsh College has lost a true friend, a friend who truly believed in his work and was dedicated to seeing Walsh succeed,” said Keith A. Pretty, Walsh College president. “He was committed to serving students, and had a young, hardworking team that cultivated so many of the early relationships, such as those with our community colleges, that we enjoy today. We’re grateful for all Jeff has done for Walsh, and convey our sympathy to his wife, Jane, and to his family.”

Poor health forced Dr. Barry to retire from Walsh on May 9, 1991, at the age of 52. The Board of Trustees named him president emeritus, and he was conferred an honorary doctor of laws degree by Walsh College in June of that year.

In 1992, the Jeffery W. Barry Endowed Scholarship was established for Walsh undergraduate accounting students, and each year since 2000, the Jeffery W. Barry Tribute Dinner has been held to raise funds toward student scholarships and to honor individuals with the Jeffery Barry Award for Excellence in Service and Education.

Dr. Barry earned a bachelor of arts degree in Latin and economics from Albion College in 1960; a juris doctor from the University of Michigan Law School in 1963; and his CPA in 1967.

Surviving Dr. Barry are Jane Mohler Barry, his wife of 44 years; daughter Lydia R.B. Kelley and son-in-law Stephen of Winnetka, Illinois; son Jeffery W. Barry, Jr. and daughter-in-law Mindy of Grosse Pointe Park; and grandchildren Andrew and Patrick Kelley and Hayden Barry. He is also survived by a brother, John C. Barry; a sister, Mary Phillips Saieed, brother-in-law Steve and nephew Stephen; niece Kelly Barnes, her husband Reggie and their children Mason and Lindy; nephew Barry Phillips; cousin Freda Wilkins and her husband Dr. Lucien Wilkins and their family; and sister-in-law Alice M. De Lana of Cambridge, Mass., and her family.

Memorials can be sent to the Jeffery W. Barry Endowed Scholarship Fund, c/o Walsh College, 3838 Livernois Road, Troy, Mich., 48007-7006.
or 84 years Walsh College has provided students with the “Power to Succeed.” As enrollment continues to increase, more space is required to provide students with continued success. On June 12, Walsh College broke ground at the Troy campus on “The Power to Grow”, the most ambitious building project Walsh has ever undertaken.

Construction is under way for a 36,000-square-foot two-story building, named for Walsh President Emeritus Jeffery W. Barry, that will increase the size of the Troy campus by nearly 50 percent. The new “green” building will also be environmentally friendly. Walsh College was specifically interested in attaining a Leadership in Energy and Environmental Design (LEED™) Bronze-level certification for the new construction.

The building addition will be high-tech, multipurpose and flexible, providing up to 10 additional classrooms and labs. There will be an expanded, modernized library and media center. The expansion will also include an auditorium for lectures for students and the public. The new building’s interior is designed to provide a variety of learning environments both large and small, and allow faculty more flexibility in how they teach and mentor students to prepare them for the global economy. An enclosed walkway will connect the new addition to the current building.

The students at Walsh College have enriched the local economy with their business leadership. Approximately 90 percent of Walsh graduates decide to keep their intellectual capital here in southeast Michigan, which continues to evolve as a knowledge-based economy. “The new building will be an example of Walsh’s continued commitment to its students’ desire to learn, to see leadership in new ways, to think analytically and globally, and to value knowledge as the new capital,” said Walsh College President Keith Pretty at the groundbreaking ceremonies.
(Clockwise, from left) Board of Trustees Chair William C. Roney III: “We need more space for our faculty to teach our students and for our community to come together for business knowledge.” Architect’s rendering of proposed addition and connecting walkway, looking northeast; City, county and federal officials who spoke at ceremony: Troy Mayor Louise Schilling; Oakland County Executive L. Brooks Patterson; Congressman Joe Knollenberg (R-Bloomfield Hills); and Thomas McNulty, co-chair, Walsh College Foundation Board of Directors.
Executive Leadership Is Specialty of First-Ever Doctoral Degree at Walsh

Walsh College is widely recognized as a premier institution that provides a relevant business education to its diverse student body. In the fall of 2007, Walsh will offer a Doctor of Management in Executive Leadership (DM-EL) degree, the first doctorate in the school’s 84-year history, to a select group of students who wish to excel as leaders in their fields.

In June, the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA) accrediting body granted Walsh approval to offer the degree, which is aimed at global executive practice that emphasizes 21st century leadership requirements, said Rod Hewlett, DA, Walsh executive vice president and chief academic officer.

"Practicing professionals with a DM-EL are educated to address leadership issues from integrated knowledge, human capital, technology, and structural perspectives," he said.

The DM-EL is designed to shape candidates’ human capital to function effectively in leadership positions typically found in the boardroom, and to serve the profession by engaging in applied research. It’s structured to provide graduates with the necessary skills to transform Michigan’s economy and develop the advanced knowledge necessary to guide organizations successfully through complex global markets.

Initially, the DM-EL will only be available at the Troy campus, with some curriculum available online. Applications will be accepted beginning September 1, 2006 through March 31, 2007 for the selective admissions program.

The program duration is 60 semester hours; 45 from coursework and 15 from a dissertation. All courses are three semester hours. Students are expected to complete coursework in eight consecutive semesters for two years, with a possible one-year extension. They are expected to complete the dissertation in four consecutive semesters during one year, with a possible third-year extension. Three written qualifying examinations will be proctored at various critical learning validation points.

After the second year, an oral examination will be required once summer courses have been satisfactorily completed and the dissertation research proposal is accepted.

Walsh chose to offer a DM-EL in order to continue the institution’s tradition of providing students with a business education rich in practice, research, and relevant theory, noted Walsh President Keith Pretty.

“Our mission remains unchanged,” he said. “We provide our students with a quality, practical education in business and related technology so that they can become successful professionals and leaders.”

Leading the program is David R. Allardice, PhD, whose "unique background as a leader, business educator, and doctoral program administrator make him the perfect administrator to lead our new doctoral program," Dr. Hewlett said. Trained as an economist, Dr. Allardice worked for 27 years with the Chicago and Detroit offices of the Federal Reserve Bank System. Most recently, he was with Lawrence Technological University’s College of Management as associate dean. He is the author of numerous studies and reports, including the Detroit Super Bowl XL economic impact study and the monthly Detroit Purchasing Managers Report.

The curriculum is designed to produce leaders who “think globally, value knowledge, can quickly master change, and are able to move an organization in different directions,” said Dr. Allardice, who also heads the College’s Master of Science in International Business program.

For more information please call Dr. Allardice at 248.823.1274.
Remembering Dr. Barry

“He’s hardworking, practical, genuine, warm, sincere, understanding, and to a great extent, he’s created the College’s personality.”

−Walsh Trustee Paul Yager, 1997 Detroit News interview

On a late summer day 36 years ago, three young men busily laid the sod in front of the new Walsh College building in the farmlands of Troy. Bushes and trees were yet to be planted.

College President Jeff Barry chose sod over grass seed for a professional, finished look, carefully tending and watering the $6,000 investment so it wouldn’t die. Like the building, the Troy leadership team was young and new: Dr. Barry, 30; Academic Dean Ed Alef, 25; and Administration Vice President Mark Sokoloff, 25, had unofficially dubbed themselves the “Three Musketeers”.

On the weekend before fall classes were to begin, the three administrators, assisted by Jane Barry, Dr. Barry’s wife, assembled tables and chairs for the six new classrooms. The newly named Walsh College had the go-ahead to offer bachelor’s degrees and was now in the academic major leagues, facing competition from local and state colleges and universities.

“We were so young and crazy, it never dawned on us to be scared,” Alef said. “We all had a common vision, a vision to build a sustainable, high-quality college that would survive; a lasting legacy. If you asked each of us what we’d be doing in ten years, we’d all say the same thing.”

‘A True Leader’

“He was always a leader – even as a child. You could tell even when he was young that he was going to amount to something.”

−Neighbors Brick and Leah Fowler, Port Huron Times Herald, 1987

Rather than looking outside the College for a replacement when President Bill Stewart resigned in 1969, the Board of Trustees gave Dr. Barry, the young vice president and admissions director, the chance to be Walsh College’s third president.

He had no prior experience.

“Jeff was a true leader,” Sokoloff said. “He had no background as a college president, but he had the qualities, the character. He also had foresight, and the insight, to see ahead where we could not see. He could take the concept we were trying to deal with and mold it into something we could see.”

It was, Alef said, “a little bit of luck” that the three men came together at Walsh at the same time. “We had complementary talents and personalities,” he continued. “I was the academic part; Mark handled the administration. Mark and I contributed, but Jeff definitely led. Where the team stopped and the Presidency began, a decision was made.”

“Jeff could be very incisive,” Alef continued. “He could see the issue clearly because of his law background. He was decisive. He was very open to new or innovative answers – he liked that kind even better.

“For instance, we talked about master’s degrees five years before Walsh offered them, and about a PhD program, a satellite system. We convinced him to buy into things like having a Delta Mu Delta honors society chapter at Walsh. When we left Walsh, there were two master’s degrees, in tax and accounting, and they were adding a third and fourth.”

Sleeves rolled up, deep in thought.

Conferring with P. Alexander Fisher (center), first director of the Master of Science in Tax program, and Academic Dean Ed Alef (right), in 1974 when the MST was introduced.
‘Hardworking and Unpretentious’

Alef first met Dr. Barry in 1969 when Alef’s Bank of the Commonwealth boss asked him along to pick up his grades over at the Institute. During the conversation Dr. Barry learned of Alef’s background in quantitative methods and Dr. Barry asked if he’d like to work for Walsh.

“He was at his desk with his sleeves rolled up, his tie loosened, so I thought he was a counselor, not a vice president,” Alef said. “My first impression was that he was very hardworking and unpretentious.”

Sokoloff was hired by Walsh President Bill Stewart to teach. After Stewart resigned and President Barry was assembling his team, “Jeff talked me into more than teaching,” he recalled.

“I was living in Grosse Pointe in a carriage house over a garage when Jeff, whom I didn’t know at the time, called. He lived a mile away on Moross, and he came to talk to me,” Sokoloff continued. “I had a motorcycle; Jeff climbed over it warily. He said, ‘I looked over your resume and see you have a finance and management background, and that you’re going to teach at Walsh. Have you considered management?’”

Sokoloff remembers asking Dr. Barry if it would take up very much time, since he wanted to go to law school. “Jeff said ‘no’, so I started; but after one semester I had to quit Wayne State Law School and teaching because the administrative workload was so great,” Sokoloff said.

He was working 14- to 16-hour days. “At the time, there was no advertising, no logo, colors, ring, nothing,” he said. “Jeff would say, ‘Go do it.’ He delegated well and made sure you could do it.” After acquiring a staff three years later, Sokoloff returned to the Detroit College of Law for his degree.

“Jeff was in the right place at the time, for us and for himself.”

—Walsh Board Chair Emeritus Everett M. Hawley, Jr. (deceased)

“Jeff really saw the future coming,” Sokoloff said. Convincing the NCA to first accredit Walsh was a memorable example.

“Jeff and I gave speeches about how the NCA had to look to the future to see different educational formats that needed to be included in higher education’s future,” he said. “We were only an upper division school, and the NCA was very staid and didn’t want to give us accreditation, so we knew we had to mesmerize them. We said that if they didn’t modernize, they’d leave a lot of people behind, and that their accreditation would mean less. It was quite a moment, the time we came back with the accreditation.”
Dr. Barry had to convince large corporations to acknowledge the quality of a Walsh education and to hire its graduates. “Jeff opened the doors for corporations to look at our grads, establishing career and placement services.”

Dr. Barry was a very versatile person, Alef and Sokoloff agreed. “He could be right there at ease with students, then talk to a trustee, and then talk to (a donor like) Bill Kresge,” Sokoloff said.

Dr. Barry also brought Bill Paton, for whom the Paton Accounting Award is named, into affiliation with Walsh. (The Paton Accounting Award is given to the top scorer on the CPA exam.) “Jeff got Bill involved with giving academic advice for our accounting curriculum,” Sokoloff said.

Partnerships with area community colleges enabled their business students to smoothly transfer to Walsh College and complete bachelor’s degrees in accounting or business administration. Dr. Barry established these non-competitive relationships so that both Walsh and the community colleges could increase enrollments, and high school students who might not otherwise have had the opportunity to pursue a college education could be inspired to do so.

“What we were doing back then was niche marketing,” Alef said. “We knew we couldn’t be better than certain schools, but we could be different. The original letter of incorporation has Walsh as a senior college,” he continued. “It was an idea so new that until we made it work, we didn’t know what we had.”

‘Like a Brother to Me’

“All three of us were very close,” Alef said. However, Sokoloff and Dr. Barry, who both grew up in Port Huron, became close friends outside of the College.

“When we went to the community colleges to do our presentations, they’d call us ‘Mutt and Jeff’ because he was the tall one and I am short,” Sokoloff remembered.

Sokoloff left Walsh College in 1981 to return to private practice as an attorney in Port Huron. He continues his law practice, with business and real estate ventures in Michigan and Florida, where he is affiliated with Relleum Company in Naples.

‘He Led by Example’

Walsh Trustee Jon Danski, BA, ’75, corporate finance executive:

A high school junior when Jeff Barry came to bio class, Danski remembers how clearly Dr. Barry communicated the “ease of going from Macomb (Community College)” to Walsh.

“Jeff Barry was one of the most wonderful people I’ve ever met. He had a knack for communicating with people and an ability to connect with them because he was so passionate in an understated way, and so sincere. Because he was not a flamboyant person, he’ll never be fully recognized for the impact he’s had. He will be sorely missed by many, many people. He was a wonderful man who had a terrific impact on me.”

Victoria Scavone: assistant vice president, Enrollment and Student Services, BA, ’82, MSM, ’93. She came to work at the Troy campus in 1977:

“After Commencement in 1985 when I got my bachelor’s degree, Jeff and Jane came to the Scavone’s for my graduation party and sat in my basement with everyone, ate my Mom’s cooking. He played in softball games with the students back then. He treated you as an equal and put you at ease.”

Dr. and Mrs. Barry in 1991, just after his retirement.

With Bob Naftaly, co-chair, Walsh College Foundation.

Conferred an honorary doctor of laws degree at 1991 Commencement. With Dr. Barry are Victoria Scavone and 1991 Distinguished Alumna Barbara Dobb, now a Walsh trustee.
On learning of Dr. Barry’s death, Sokoloff said, “He was like a brother to me. He was probably the most influential person in my adult life. When someone worked for and with Jeff, they got more than thoughtful friendship: they got mentoring, direction, and experience they couldn’t get in most places. Having an employment relationship with Jeff was one of the highlights of my life.”

Alef was Walsh College dean and vice president for academic affairs from 1970 until 1984, when he worked part time for Dr. Barry on special projects. He founded the General Motors Technical Education Program, where he is a technical fellow. “Mark and I went our separate ways for good, happy reasons,” he said. “I went to GM to build another innovative program from scratch.”

“It was fun, a great experience. We built it from nothing. You so rarely get a chance to do that. It was fun to be able to create and to leave something that benefits people and society.”

Sokoloff echoed Alef’s comments.

“Over and over, Jeff, Ed and I would run into students who said, ‘We have the life we have because of what you did.’”

On retiring from Walsh, a tip of the ZZ Top hat.
Jeff Barry Jr. was two years old when his father took over as president of Walsh. When poor health prevented Dr. Barry from attending the 2005 Barry Tribute Dinner, Jeff Barry Jr. spoke to guests on his behalf:

“The students and alumni I have met when I have been out and about in Detroit always raved about their Walsh experience. One particular case I remember was at a party in Birmingham, probably 15 years ago. I was introduced to a woman who was a current student at Walsh who, upon knowing that I was Jeff Barry’s son, wanted to relay a story to me.

“She said it was her first day at Walsh, she was late for class, the halls were empty, and she just could not find the right room for her class. A man in a suit was walking down the hall and asked if she needed any help. She said she did, and he didn’t give her directions, but walked her to the classroom. She had no idea who he was, and really didn’t care much at the time.

“She then told me that a week or two later she saw the Walsh newsletter and a picture of the president of the college, the man who walked her to class. She said that this was a small example of the type of attention that is typical of Walsh and that it was one of many confirmations to her that she made the right decision to attend.

“I was probably 21 years old at the time, and pretty immature, but it was very interesting hearing about your father through a peer’s eyes.”

‘Saved From the Shredder’

As a faculty secretary in 1987, Maria Corace remembers rescuing Dr. Barry in the nick of time from being severely injured by the College’s only paper shredder.

Dr. Barry was bending over the shredder, “and his tie was dangling close. I saw that he was going to be up to his neck. I shot out of my seat, unplugged the shredder, and snipped his tie free,” she said.

One of Dr. Barry’s 1991 retirement party gifts was a new electric shredder. Employees all wore Walsh ties — shredded, naturally.

At the 2004 Barry Tribute Dinner with (from left) Sue Conway, honoree Van Conway, Ann Hall, honoree Ron Hall, Walsh President Keith Pretty, Gretchen Pretty, and honoree Denise Ilitch (seated).
Daniel G. Romej, MSBIT, MSF 1992, has joined Computer Products and Resources Inc., as a security consultant specializing in computer forensics and information security.

Cynthia Howton, MST, has joined Grant Thornton as a senior associate in its tax practice.

James Turner, MBA, has joined DUX, Inc. as the national channel sales manager.

Sharon Horger, BAcct, has been promoted to General Manager at Office Express.

Donna Blay, MSM, has been promoted to director of college advancement and alumni relations at St. Clair County Community College.

Joann Wojtaszek, BBA, has joined MassMutual as a relationship manager.

Carolynn Mackson, MSF, has joined Detroit Chassis LLC as Quality Group Leader.

Mark Ulishney, MST, has joined McGladrey & Pullen in Fort Lauderdale, Florida as a partner.

Allan D. Federlein, BBA, has been named Vice President of Business Banking with Key Bank.

Ronald E. Pauli, MSF, has been appointed as interim chief financial officer of Abraix BioScience, Inc.

Peter Allan Granaas, BAcct, is the new accounting manager for The Senior Alliance, Area Agency on Aging 1-C, which is owned by the 34 charter communities of southwestern Wayne County. It is one of 32 in Michigan providing in-home and personal care and homemaking to “help seniors live as independently as possible,” said Granaas, who made the switch from public a non-profit agency accounting. The agency also operates an in-house “Meals on Wheels” program and conducts its own fundraising.

Susan D. Cathcart, MSM, has been promoted to vice president of academics at Baker College.

Doreen Livorine, MSF, has joined Aisin World Corp. of America Inc. as director of finance administration.

Elizabeth J. Correa, BBA, has joined Comerica Bank as first vice president and manager of Comerica’s banking centers in the Southfield Northwest region.

Leo Kujawa, MSF, has been promoted to senior vice president, corporate banking at National City.

Sean H. Cook, MST, has joined Butzel Long as an attorney specializing in general corporate law, commercial law, mergers and acquisitions, succession planning, estate administration, non-profit entities and general tax planning and consultation.

Jacqueline Thomas, MSF, has joined Allegiant Asset Management as relationship manager, client-service team.

Anthony F. Kummerl, BBA, has been appointed to senior sales executive, financial services at QUMAS.

Steven F. Schlafer, BBA, has joined Morgan Stanley as the first vice president of investments.

Kimberly Suzanne Rapley, BBA, recently announced her engagement to Joshua Brenton Dodder of Fort Gratiot.

Susan F. Will, BBA, recently announced her engagement to John C. Roche of Port Huron.

Jeremy Todd Stybel, MSF, recently announced his engagement to Abigail Sara of Birmingham.

Marc Allen Edelstein, BBA, recently announced his engagement to Carin Emily Kellerman of Beverly Hills.

Rebecca Lincoln, MBA, recently married Adam Scheinfeld of West Bloomfield.
Obituaries

Kenneth M. Dial

Walsh College alumnus Kenneth M. Dial, MST, ’78, a member of the Walsh College President’s Advisory Council and Planned Giving Advisory Committee, died on June 28. He was partner and co-founder of the Troy CPA firm of Geisinger + Dial, PLC, and a past president of the Financial and Estate Planning Council of Metropolitan Detroit.

“Walsh was very special to Ken, and he was a leader and a strong supporter of his alma mater,” Walsh College President Keith Pretty said. “As a successful business owner who supported his community, Ken was emblematic of our Walsh graduates.”

Dial’s family described him as “very dedicated to his family; very giving and selfless. Not only was he a great leader, he was also honest, and highly respected by all who knew him. He truly enjoyed a good laugh and spending time with those he loved. Ken inspired those he touched to succeed, as he brought out the best in everyone.”

A pilot and an avid outdoorsman, Dial enjoyed flying, camping, hiking, hunting, fishing, and skiing. He loved the Detroit Tigers, and was thrilled to be at Comerica Park to watch the Tigers beat Roger Clemens the night before he died. A member of the Detroit Athletic Club for 27 years, Dial liked to consider himself one of the “old men” on the DAC bowling league.

Dial had served as vice president of finance for The Angel Society of Troy. He was also a member of the EAA (Experimental Aircraft Association).

Surviving Dial are his wife, Patricia; his mother, Helen F. Dial (Monroe); a son, Robert Monroe Dial; stepchildren Darrin (Klaudia) Galas, Jennifer (Michael) Simko, and Lauren Galas; grandchildren Danica Grace and Milla Rae; and a sister, Camilla Deline of Maryland. He was preceded in death by his father, Robert Dial.

1937
Thomas Shaw, Jr. passed away on June 27, 2006.

2004
David S. Bush passed away on April 26, 2006.

What’s Up

August
1-31 Fall On-Campus Recruiting
Registration onsite or online at Career Services portal.
25 Michigan Small Business & Technology Development Center: “How to Start a Business”, Troy campus;
Room 119; 9 a.m. – noon; $30;
248-823-1365.
24 Career Fair Strategy Session;
Novi; 4:45 – 5:45 p.m.;
Room 501; register in advance online at Career Services portal.
29 Career Fair Strategy Session;
Troy; 4 – 5 p.m.; Room 128;
register in advance online at Career Services portal.

September
1 College campuses closed
1 Winter 2007 graduation applications due
4 Labor Day
(Building closed; no classes)
12 Hot Topics Workshop: Strategic Selling; 8 – 11 a.m.;
Novi campus; $50; $15 students;
248-823-1392.
14 WCAA Board Meeting
15 Walsh College Career Fair;
Troy campus; noon – 2:30 p.m;
all students welcome.
20 Fall semester begins
21 WCAA and Risk Management Association presents Ron Campbell, president, Tampa Bay Lightning; Palace of Auburn Hills; Cingular Club; 6 p.m.;
$40 members and students;
$50 non-members. Reservations:
248-823-1241.
28 Student/Alumni Mixer;
Champp’s; Troy

October
5 – December 8
On-Campus Recruiting; all campuses.
Walsh Foundation Board Leadership Appointments

The Walsh College Foundation is the fundraising arm of the College and has recently adopted a strategic plan that will be implemented by the Foundation Board of Directors members.

Co-chairs
Thomas McNulty, Robert Naftaly

Annual Fund
Rebecca Sorensen

Major Gifts
Ed Gwilt, Neal Zalenko

Planned Giving
Herbert Hoffman

Special Events
Shirley Gofrank

If you have a question and would like to contact the Development Office, please call 248-823-1280.

New Faces in the Development Office

Three new employees have recently joined the Walsh College Development office:

Jill Dunphy, Major Gifts Officer
Jim Graham, Manager, Annual Fund
Angela Tangalos, Administrative Assistant

Save the Date

8th Annual
Walsh College
Barry Tribute Dinner

Friday, November 17, 2006
Royal Park Hotel

For more information, please contact (248) 823-1204.
Walsh Offers Bachelor of Applied Science in Business

This fall, Walsh College offers a Bachelor of Applied Science in Business (BAS), a solid, practical applied general business degree that pulls together “how-to” courses and the relevant work experiences of mid-career individuals.

The BAS will be an attractive higher-education option for Michigan residents who need a college degree in order to successfully compete in the new Michigan economy.

“What’s unique about the BAS curriculum is that it recognizes emotional and social intelligence, playing to the existing strengths of mid-career students by gathering prior workplace skills and experiences and applying that learning to the real world,” said Terri Prosser, Walsh College Assistant Vice President of Academic Administration.

Incoming BAS students are required to have a minimum of ten years professional work experience.

Walsh has identified a series of nationally normed online assessments to measure student skills in business writing, management fundamentals, critical thinking, problem solving, mathematics, and workplace savvy. A student’s prior learning and work experience also will be comprehensively assessed, Prosser noted.

The BAS curriculum is designed to be highly experiential. Ten core courses are designated as “how-to” courses, emphasizing the learning outcomes and practical applications students will receive in communication, managing people, problem-solving, social intelligence/awareness, and business metrics.

Students also choose from one of seven tracks or specialty areas where they can play to already acquired strengths from their work/life experience. These include administration, entrepreneurship, human capital, quality assurance, public safety, supply chain management, or technology.

Also unique to the Walsh BAS degree are a Personal Education Plan and a student electronic portfolio.

The Personal Education Plan, a custom education plan tailored to each student’s abilities, is based on online assessments and student advisor plans.

Within the electronic portfolio are a student’s completed coursework, a comprehensive capstone project from a real work environment, and quarterly comments from the student’s assigned faculty mentor.

“The resulting portfolio is a living record of learning and accomplishments, providing the student’s employer with a much fuller look at their accomplishments and work product well beyond the grades earned in class,” Prosser said.

For more information regarding the BAS program, call 1-800-WALSH-01 or visit www.walshcollege.edu.
The Walsh College Board of Trustees has decided that the Troy campus building addition now under construction will be named after President Emeritus Jeffery W. Barry.

Board Chair William C. Roney III made the announcement at the August 4 remembrance for Dr. Barry attended by the Barry family, trustees, friends, and current and former College employees. “The new building is the continuum of Jeff Barry’s vision, a place of ideas and an enthusiasm for teaching and learning,” Roney said.

On hearing the news, Dr. Barry’s wife, Jane, thanked those gathered in the Frankel Lobby at the Troy campus. “A good part of Jeff’s heart is here in this building … this warms my heart,” she said.