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**Vol.8 • No.1 • Winter 2008**

**POWER POINTS FOR WALSH PEOPLE**

**WALSH JOURNAL**
Sometimes we have a perfect day. If we’re lucky – a perfect week.

We had a week like that at Walsh during February, beginning with an information session for future doctoral students and concluding with the winning of the ACG Detroit Cup.

On Feb. 11, twenty-four people came to the Troy campus for an information session to learn more about the fall ’08 Doctor of Management in Executive Leadership cohort. Five of the students from the current cohort described the intellectual, emotional, and financial commitment to the doctoral program. I was struck by their collective maturity and compassion, their thirst for learning, and their acknowledgments of personal growth beyond even their own expectations.

On Feb. 16, Walsh hosted five top business schools in the first-ever Association for Corporate Growth (ACG) Detroit Cup competition for the best MBA business case presentation (page 3). The Walsh student team took first place, edging out the University of Michigan team by just seven-tenths of a point!

The competition demonstrated the rigor of our Walsh programs against internationally recognized business programs from U of M, Michigan State University, Wayne State University, and Oakland University.

The depth of the national collegiate competition is also impressive. Pepperdine University took the Los Angeles ACG Cup in January. Included in the list of schools competing for this spring’s Philadelphia ACG Cup are Drexel, Penn State, Temple, Villanova, and The Wharton School at the University of Pennsylvania.

Professor Matt Wirgau, the team’s faculty coach, is an example of how Walsh professors bring real-world business experience to our classrooms. He is president and managing member of Midwest Financial Service, LLC, a privately held financial services and investment banking firm. He was also a deputy administrator of the Federal Transit Administration and a special assistant to former Secretary of the U.S. Department of Transportation Elizabeth Dole.

The week illustrated what Walsh stands for: building on the strong foundation of our legacy programs by offering new leadership degree programs; maintaining rigorous programs that hold their own against the best schools; teaching students business with professors from the real world of business; and being a good citizen of the community with facilities like the environmentally responsible Jeffery W. Barry Center.

Certainly it is nice to have public validation of our mission. The qualities that Walsh stands for can be found each week of every semester in our classrooms and student services interactions.

We strive to practice what we teach in our business practices. That is how we can price our tuition at levels offered by state universities. But your donations are critical to building our expertise and reputation. Consider the impact you can have on a student and on this school by making a donation in the enclosed envelope.

Stephanie W. Bergeron
President
Walsh Wins ACG Detroit Cup for Best MBA Business Case

Their playbook was *pro forma* forecasts and valuation analyses. The boards they checked were of directors. And the sharpest equipment in the room was their minds.

On Feb. 16, the Walsh College team edged out four Michigan business schools to take first place in the Association for Corporate Growth (ACG) Detroit Cup MBA Business Case Competition at the Jeffery W. Barry Center at the Troy campus.

Students Dave Chilingirian, Tara Miceli, and Michael A. Rumel will share $10,000 in scholarship prize money. Rumel is an MBA student and Chilingirian and Miceli are studying for Master of Science in Finance degrees.

Teams from Michigan State University, Oakland University, The University of Michigan, and Wayne State University will share an additional $9,000 in scholarship prize money.

“Our team put in many long hours preparing for the finals and won this competition over the best business schools in Michigan,” said Matt Wirgau, Walsh faculty coach and adjunct assistant professor of finance and economics.

Each school’s team was given the same business case and asked to create a real-world investment banking presentation that was essentially work that analysts or associates at an investment banking firm would complete.

“After the analysis was complete, each team completed a full valuation analysis, *pro forma* forecasts, industry analysis, and presented a complete pitch book to the client,” Wirgau said.

The presentations were made before judges representing private equity, investment banking, and merger and acquisition law firms.

“The students worked extremely hard, completed a thorough analysis, and delivered an excellent presentation to win this very tough competition,” Wirgau said.

For Mike Rumel, the best things about the competition were “the pure learning experience, facilitated by Professor Wirgau, in an area of non-expertise for me, and working closely with Dave and Tara. I have created friendships with them that I would not have without this involvement – friendships that I hope will be long-term,” he said.

“The toughest things were the cases themselves, demanding great investments in time and plain old hard work, and basically not really spending any time with my family for about six weeks,” he added. “As I look back at the blur of the last six weeks, it has been ridiculously busy, but an entirely rewarding and enjoyable experience.”

The team was honored with the ACG Detroit Cup on March 13 at the *Crain’s Detroit Business* M & A Awards Banquet at the Troy Marriott Hotel.
Walsh graduated 493 individuals at the 90th Commencement Ceremonies on January 26.

Nancy Schlichting, president and chief executive officer of The Henry Ford Health System, was conferred an honorary Doctor of Laws degree and addressed the graduates on “Keeping Things in Perspective”.

President Stephanie Bergeron wove stories of student experiences throughout her welcome remarks. For instance, MBA graduate Chet Olszewski is counting on Career Services and a strong alumni network to help him land the right job. Olszewski returned to Walsh for his graduate degree after losing his Tier One supplier job of nearly 20 years.

Master of Science in International Business (MSIB) graduate Brenton Bailo enrolled immediately in the new Walsh Doctor of Management in Executive Leadership curriculum. He works for a French-based corporation where a doctoral degree holds an elite status that allows him to remain competitive with his European and Asian counterparts in the global marketplace.

Volkan Kavusan, also an MSIB graduate, was the first Walsh student to take courses at the Southwestern University of Finance and Economics (SWUFE) under the memorandum of understanding Walsh signed last year to exchange students and faculty and develop academic programs.

Ana Antoski, Bachelor of Science in Business Information Technology, represented the undergraduates as the student speaker, and Scott P.

Board Chair William C. Roney III (left) and Walsh President Stephanie W. Bergeron congratulate Henry Ford Health System President and CEO Nancy Schlichting on receiving the honorary Doctor of Laws.

Ready to become an alumna again is Alumni Relations Coordinator Rebecca Geisler (BBA ’04), awaiting her MBA.

James C. McHann, PhD, a professor in the doctoral and MBA programs, offers best wishes to a graduating student.
Cornell, Master of Business Administration, spoke on behalf of the graduate students.

Antoski, who emigrated from Macedonia in 2001 as she was about to graduate from a prestigious university with high honors, was grateful to her Walsh professors and mentor.

“Thank you, my professors, for bringing the business world to me and raising the expectation bar high – not because you wanted me to fail, but because you knew that I can do better,” she said. “Thank you, my beloved mentor Dr. Barbara Ciaramitaro, for being my guiding light even in the darkest moments.”

Cornell reflected on returning to college for the first time in 19 years “as a 41-year-old happily married father of four great daughters.

“Today, four-plus years after my admission application, I’m living proof that you’re never too old to go back to school,” he said.

“I can say with a resounding ‘yes’ that the effort and time were all worth it. I have taught those around me that a dream can be reached if you are willing to allow yourself to live that dream.”

Of the 493 graduates:

- 296 received graduate degrees.
- 197 received undergraduate degrees.
- Fifty-one returned for second or third Walsh degrees.
- Seven maintained a 4.0 grade point average.
- 53 percent were women.
- 47 percent were men.
- Ages ranged from 21 to 60.
- 13 states and 17 countries were represented.

Leading the academic procession with the ceremonial mace is Jonathan Campbell, PhD, interim vice president and chief academic officer, followed by Accounting Chair Rick Berschback, Commencement master of ceremonies.

Student speakers Ana Antoski, BSBIT ’07, and Scott Cornell, MBA ’07.
Barry Center Dedicated in Day of Celebration

Jane Barry took the hand of Future Leaders Scholar Braddock Pahl, 3-1/2, who took the hand of his teddy bear.

Together, they walked to the new Jeffery W. Barry Center, officially dedicating the new addition to the Troy campus on December 14.

The wife of late Walsh President Jeffery Barry and the son of Walsh alumni and Barry Scholar Don Pahl traveled a walkway that joins the current campus building to the addition.

“We know Jeff would be pleased to see the current Troy building and the Barry Center linked,” said Walsh President Stephanie Bergeron. “The connecting walkway symbolizes the continuum of our Walsh College mission. To have children open the doors and travel the connector to the future is a fitting way to dedicate this next chapter of Walsh College history – and pay tribute to a man who shaped 21 years of our history.”

Jeffery W. Barry was president of Walsh College from 1970 until illness forced him to retire in 1991. He passed away in July of 2006 at the age of 68.

Joining Mrs. Barry at the dedication were President Barry’s son, Jeff, Jr. and his wife, Mindy; his daughter, Lydia Kelly, his grandson Patrick Kelly; his brother, John; and his sister, Mary Phillips.

Commemorating the dedication, four children and grandchildren of Barry Scholars received Future Leaders Scholarships covering tuition and fees for the final 45 credits toward their undergraduate degrees. Their parents or grandparents are alumni who received Barry Endowed Scholarships that allowed them to complete their undergraduate educations in accounting. They have given back to Walsh College as donors or volunteers.

The children are:

- Cassidy Greene, 5, daughter of Tracy and Gary Greene of St. Clair Shores. Tracy is a Bachelor of Accountancy student and spoke at the 2007 Barry Tribute Dinner.
- Hannah Podsiadlik, 4, daughter of Anthony (BAcc 98) and Jennifer (BAcc 98) Podsiadlik of Warren. Her brother Anthony is 2-¾ years old. According to Anthony, he and Jennifer met at Walsh, but they didn’t date until eight months after they graduated. As Anthony says, “Walsh brings people together.”
- Braddock Pahl, 3-1/2, son of Don (BAcc ’06) and Lisa Pahl of St. Clair Shores. Don spoke at the 2006 Barry Tribute Dinner.
- Nathan McLarty, 3, grandson Sherry Jackson (BAcc ’03) of Sterling Heights.

Walsh Presidents David Spencer (1991-1999) and Keith Pretty (1999-2006) attended the dedication. Congressman Joe Knollenberg (R-Bloomfield Hills), Oakland County Executive L. Brooks Patterson, and Troy Mayor Louise E. Schilling also attended and delivered remarks.
The $10.5-million environmentally sustainable Barry Center is the sixth addition to the Troy campus since Walsh located there in 1970. President Barry oversaw the original groundbreaking on 20 acres of farmland purchased from Morris Wattles. As enrollment progressed, President Barry would oversee four additional expansions. The current campus is 110,000 square feet.

My Favorite Walsh Memory

On Dedication Day, Barry Scholars were invited to a luncheon in their honor. As part of the day, they were asked to share their favorite Walsh memory.

“I have come to use ‘Walsh’ as a synonym for ‘challenge’. I have worked harder these two years at Walsh than ever before in my life. Receiving support from the Barry Scholarship made me feel like someone believed I was up to the challenge.”

“Never having the pleasure of meeting Jeffery Barry, I formed my opinion from pictures and articles about this remarkable man. Based on these, I feel that Jeffery Barry was probably the most positive influence on the educational environment at Walsh. As I told Mrs. Barry at his memorial, I will always believe that Mr. Barry’s heart continues to beat and his spirit continues to live in the students and staff at Walsh College.”

“As a single mother, the Barry Scholarship allowed me to concentrate on my schoolwork without having to worry about financing my education. It is an honor to attend the luncheon as part of the dedication ceremonies.”

“Mr. Sadrnia’s QM 301 class! Not only did he explain the mathematical concepts in a way that was easy to understand, he went on to show us how marketing, finance, information technology, and accounting majors would be using the concepts on the job. It was exciting to realize how all the classes we take will benefit us – regardless of major – and the skills we learn will be used in the workplace.”

A group of Barry Scholars gathers in the Barry Center. (Fourth row, from left) Katharina Frenzel (’07), Crystal Jahn (’07), Accounting Chair Rick Berochbach, and student Derek M. Smith. (Third row) Angela Sanford (’06), Andrea Tribbey (’04), and students Léa Benson and Adrienne Scott. (Second row) Kathleen Perkins (’02) and student Sara Harris. (First row) President Bergeron, Mike Wild (’55), Mona Aoni (’06), and Jane Barry.
David J. Bazzetta (BBA ’80; MSF ’87) meets challenges head-on.

For more than twenty years, he worked for Chrysler and led a number of continuous improvement initiatives, including the implementation of activity-based costing at all operating facilities around the world.

While traveling internationally and interfacing with experts from different global organizations, Bazzetta developed an understanding of organizational leadership and how critical building structural capital is to organizational success.

After leaving Chrysler, he continued to apply his acquired skills at BASF in Wyandotte, Michigan, as an advisor for five different businesses. At BASF, he has helped develop an environment committed to systems thinking, process management, collective learning, and continuous improvement.

Despite all his career success, Bazzetta had a passion to learn more about effective executive leadership. He heard about the Walsh Doctor of Management in Executive Leadership (DMEL) from Rod Hewlett, DA, distinguished professor and director of International Business. Dr. Hewlett outlined how the DMEL program could benefit Bazzetta personally and professionally.

In particular, Dr. Hewlett explained how the program is designed to integrate classroom studies with workplace experiences. Just as medical students learn how to apply knowledge from the classroom to patients on the hospital floor, Walsh DM students learn to apply knowledge from the classroom to their respective jobs.

This approach intrigued Bazzetta, who entered the program with the fall 2007 cohort.

In his courses, Bazzetta meets with his professors to review assignments and course project options. He has discussed these projects with BASF colleagues to explore how the projects could best benefit BASF and help achieve corporate objectives.

For example, in one course project Bazzetta identified the structural capital components within his division of BASF. He analyzed the strengths, weaknesses, opportunities, and threats related to the current state of the organization’s structural capital, and then developed a strategy and set of recommendations for improvement to present to the leadership team at BASF.

“Being able to integrate synergistically and productively my work at BASF, my doctoral studies, and my personal life is the key to success in this program,” Bazzetta said. Being part of this program, he said, is a “life-changing event.”

Bazzetta likens the DMEL to climbing Mt. Everest. “The program is hard work and a significant investment, but I believe the view from the summit will be worth it!”
The term “estate planning” means different things to different people. In its broadest sense, estate planning involves making provisions for the present and future management of the property you have accumulated over your lifetime and deciding how you want it distributed to loved ones and others when you no longer need it.

If you do not make an estate plan, the State of Michigan will step in and do it for you. However, keep in mind that the state will not:

• Provide differently for your heirs according to their needs.
• Take into account who you would have wanted to be the legal guardian of your minor children.

According to The Sharpe Group, a planning resources provider for non-profits, a good place to begin when making or revising an estate plan is with the “4 P’s”: People, Property, Plans, and Planners.

1. List the people you would like to provide for in your plans. You may wish to include the charities you support, like Walsh College, in this list.

2. List the property you own and any income it produces. Include investments, real estate, retirement plan funds, and life insurance assets, as well as personal property such as automobiles and jewelry.

3. Your plans will begin to take shape as you consider how you want to provide for the people on your list. Who should receive your property when you no longer need it? Study your property list carefully, looking for opportunities to match the needs of each person or charity.

4. Make a list of the planners you will need to help carry out your plan – your attorney, accountant, financial planner, bank trust officer, etc. Consider asking your most trusted advisor to help coordinate the process.

While a will is the cornerstone of many estate plans, there are other ways to effectively meet your needs and those of your loved ones and make meaningful charitable gifts. For example, you can make gifts only from funds that remain after you have assured your family’s financial security. You can accomplish this through a bequest in your will, a trust gift, naming a charity to receive life insurance or retirement plan proceeds, or other charitable estate planning tools.

With income gift plans you can receive payments for life or another specified period while making a charitable gift of assets that remain when you no longer require the payments.

Income tax deductions are allowed for such gifts when completed during your lifetime. If you fund income gifts with securities that have increased in value over the years, you could also reduce and/or delay capital gains tax on the assets.

It can also be possible to receive payments that are free of tax or taxed at rates lower than other income. You thus enjoy the satisfaction of making a wonderful charitable gift as well as the benefit of attractive fixed or variable payments and current tax savings.

Your attorney and other advisors can assist you in assuring that your plans meet your current needs.

Jill Dunphy in the Walsh Development Office will be pleased to talk with you about how your estate plan can have a lasting impact on Walsh College. Contact Jill at 248-823-1368 or jdunphy@walshcollege.edu.
alumni in action

2007
Steven D. Hill, MBA, has been elected president of the Motor City Information Systems Security Association (ISSA).
Timothy A. Rosow, MST, joined the CPA and advisory firm of MSW Group, PLC, Farmington Hills, as a senior staff accountant.

2006
Lorena Bencsik, MSF; MSA '04, obtained her Michigan CPA licensure and joined AAA Michigan as an accountant.
Alana (Hill) Ferguson, MAC; BAcct '04, joined Yeo & Yeo CPAs as a staff accountant in the Flint office.

2003
Deborah R. Cain, BBA, was promoted to associate managing director at The Private Bank in Bloomfield Hills.
Linda M. Mortz, MBA, was promoted to president and operating officer of RLM Global Services and RLM Environmental Services, Novi.

2002
John K. Coombs, CPA, BAcct, joined Gofrank & Mattina, P.C., Rochester Hills.

2000
Daniel T. Alleman, BAcct, joined The Rehmann Group as audit manager.
Allan Davis, BBA, was installed as pastor of Greater Bible Way Church of God in Christ in Flint on December 9, 2007.
Christopher J. Genuing, CPA, MSF, will lead the accounting team for CruiseCam International, Inc.

1999
Richard St. Louis, BBA, to commercial loan officer, Seaway Community Bank, St. Clair.

1998
Steven Everson, CPA, MST, was named partner, Plante & Moran PLLC, Ann Arbor.
Brian J. Falzon, BBA, was promoted to assistant vice president of business development at the United Bank & Trust of Tecumseh.

1997
John A. Barnes, MSF, appointed director of executive communications at IMS Health Inc., Norwalk, Connecticut.

1996
Michael D. Dishaw, MSF, was promoted to vice president at Barton Malow Co., Southfield.
Amy L. Glenn, MSA, was elected a shareholder at Butzel Long.

1995
Timothy J. Hilligoss, BAcct, is a newly named owner of Clayton & McKervey, Southfield.

1994
Deborah Burton (Hosbein), BAcct '90; MST, was elected partner at Plante & Moran, Auburn Hills.
Paula Joachim, MSA, was promoted to chief financial officer at Elliott Group International, Auburn Hills.
Karen Ward, BBA, joined The Greening of Detroit as chief financial officer.

1993
Timothy J. Hilligoss, BAcct, is a newly named owner of Clayton & McKervey, Southfield.
Robert D. Kowalewski, BBA, joined Lincoln Financial Group as a regional sales director.
Jon W. Stuckey, MSF, received his juris doctor degree from Cooley Law School in Lansing.

Richard Swaine, MSF, was named senior vice president and hospital director for Beaumont Hospital Grosse Pointe.

1990

Detroit.
at Marygrove College,
of finance and administration
was appointed vice president
William L. Johnson
associated.
Rockville, Md., as a senior
business advisory firm of
joined the accounting and
Gerald Ellithorpe
1991

Auburn Hills, from tax
Hooper & Pavlik, PLC,
Troy.

MSF, was named president
Southfield.

Sandra E. McCloud,
BAcct, was promoted to senior
manager at Andrews
Hooper & Pavlik, PLC,
Auburn Hills, from tax
manager.

1991

Gerald Ellithorpe, MST, joined the accounting and business advisory firm of Goodman and Co., of Rockville, Md., as a senior associate.

William L. Johnson, MSF, was appointed vice president of finance and administration at Marygrove College, Detroit.

1990

Sean H. Cook, MST, was elected a shareholder at Butzel Long.

Rick DiBartolomeo, MSF, audit principal at The Rehmann Group, Troy, recently
assumed head responsibilities for the audit department, Troy.

David M. Murphy, BBA, was promoted to corporate controller at Orchid Cellmark, Princeton, New Jersey.

1989

Harold Burns, CPA, BAcct, president of the Memphis Community School Board, was sworn in as a member of the St. Clair County Regional Educational Service Agency for a term expiring in June 2009.

Brian K. Jefferson, BBA, purchased a majority interest in Morley Brands, LLC, in Clinton Township.

Barbara Sorrell (Hicks), BBA, received an MBA degree from the University of Phoenix and started an accounting/tax business in the greater Detroit area.

1985

William A. Artzberger, BBA, joined The Lean Learning Center as a senior consultant.

Albert Latimer, BBA, was appointed Enterprise Florida’s senior vice president for external affairs and investor relations.

1981

Margaret C. Wisniewski, BBA, joined Heartland Hospice HCR Manorcare as an administrator. She is also an adjunct professor at Madonna University’s School of Hospice.

1978

Dennis P. Angner, BBA, president and CEO of IBT Bancorp, Inc., Mt. Pleasant, was elected to a one year-term as chairman of the Michigan Bankers Association Board of Directors. The association represents more than 2,300 bank branches throughout Michigan.

Engagements

Dana L. Crowe, MST ‘05, announced her engagement to Christopher Reinke of Berkley.

Diana Martin, BBA ‘01, announced her engagement to Stephen Rodgers of Yorktown Heights, N.Y.

Todd Muszynski, MBA ‘05, announced his engagement to Dr. Ellen Laura Talos. A fall wedding is planned.

Adam Wagenknecht, BBA ‘05, announced his engagement to Brooke England of Warren.

Marriages

Daniel Alleman, BAcct ‘00, married Kimberley Richardson on October 5, 2007.

Andrea N. Auten, BBA ‘05, married Jasan Selaty of Chesterfield.

Elisabeth A. Breiling, BBA ‘05, married John E. Kujawa, BBA ‘04, on October 6, 2007.


Melissa Thelen, MBA ‘07, married Corey Carpenter on November 24, 2007 in Portland, Michigan.

Tera Varde, MAC ‘04, married Sameer Varde.

Additions

Michael Draska, BAcct ‘92; MSF ’96, and Kim Draska had a baby boy on October 5, 2007, at 7:10 pm. He was 8 lbs., 4 oz. and 19”.

Daryl Kaiser, BAcct ‘91, and his wife Amy are the proud new parents of Alexandria (Lexy) Ann Kaiser, born September 27, 2007, at 7:09 a.m. She was 6 lbs., 4oz., and 19.5”.

Beth Seymour, BBA ’06, and her husband James welcomed a daughter, Lillian Marie, on November 28, 2007. She was 8 lbs. and 20”.

Clayton A. Snyder, BAcct ’99, and his wife Jackie proudly announce the birth of their first child, Hannah Grace.
April
17 Hot Topics Workshop: “Creating High-Functioning Teams”, presented by Walsh faculty and others; 8:30 - 11:30 a.m.; Troy Campus.

May
8 Walsh Business Leadership Institute’s “Extreme Small Business Makeover” 2nd Annual Small Business Conference; 11 a.m.-5 p.m.; Novi Campus; inspirational keynote speaker; last year’s small business makeover winners presented; Microsoft demonstration of new technology for small business; innovative learning sessions; one-on-one expert consulting; lunch and networking reception; door prizes. Audience: Closely held small business owners/managers with $20M or less in annual sales. Attendees: Southeast Michigan small business owners; Chamber of Commerce members, service providers, Walsh BLI members. Cost: $500 for two tickets. Small business service provider exhibitors should contact rgeisler@walshcollege.edu or 248.823.1241. To become a sponsor or partner organization, visit www.walshcollege.edu/Business Leadership Institute/Sponsors/Sponsorship Opportunities. For tickets, email jhubbard@walshcollege.edu or 248.823.1392.

12-18 Summer semester priority registration
19-July 7 Summer semester regular registration
16 Walsh Wine Gala, 7 p.m., Andiamo’s Italia, Warren. Call 248.823.1204 or email arichard@walshcollege.edu for reservations.
21 Career Fair - Novi Campus, Noon - 3 pm
26 Memorial Day Recess (no classes)

June
1 Fall graduation application deadline
16 17th Annual Scholarship Golf Classic, Red Run Golf Club, Royal Oak
16 Spring semester ends
21 91st Commencement, Zion Christian Church, Troy
27 Summer semester classes begin

July
4-6 Independence Day recess (no classes)

* For more information/reservations, 248.823.1392 or e-mail jhubbard@walshcollege.edu.

Faculty Highlights

Helen Bojarczyk was appointed adjunct associate professor of Management.

Anthony Canu was appointed adjunct instructor of Quantitative Methods.

Lyle Finkle, Jr. (MSF ’07) was appointed adjunct professor of Accounting.

Deborah L. Hannan was appointed adjunct instructor of Management.

Theresa Ann Kraft was appointed adjunct instructor of Business Information Technology.

Louis W. Petro, PhD, was appointed adjunct professor of Accounting.

David H. Sherman was appointed adjunct instructor of Finance.

James B. Schiro, PhD, was appointed adjunct professor in the Master of Business Administration program.

Matthew Trent was appointed adjunct instructor of International Business.

Antonie Walsh, JD, LLM, was appointed adjunct professor of Taxation.

Academic Achievements

Glenn Moots, PhD, adjunct associate professor of Economics, received his PhD from Louisiana State University.

Mike Rinkus, adjunct assistant professor of Economics and Finance, was accepted into the Lawrence Technological University doctoral program.

Nan Poulios, assistant professor, Business Information Technology, was invited to join the Nova Southeastern University chapter of the Upsilon Pi Epsilon honor society. Professor Poulios is a doctoral student at Nova Southeastern.

Rick Radners, Jr., adjunct assistant professor of Management, began doctoral studies in Education with a focus on adult education and assessment.

Appointments

Perry Driggs was appointed to the Kettering University Business School Advisory Board.

Paul J. Raine, JD, adjunct professor of Management, has been appointed to chair the State Bar of Michigan’s Standing Committee on Technology. He also serves on the State Bar’s representative assembly.

Mike Rinkus, adjunct assistant professor of Economics and Finance, was appointed to the board of directors of the International Financial Services Association (IFSA).

Business Ventures

Steve Ranger, adjunct assistant professor of Finance, and John Moore, CPA, adjunct associate professor of Economics, recently started a real estate development and management company. They hope to expand their business to Grand Rapids and Traverse City, and are always looking for additional equity partners.
Presentations & Publishing


Robert Delaney, adjunct assistant professor, Economics, shared the Best News Reporting award from the Catholic Press Association and also received the Herald Award from the Metropolitan Christian Council of Detroit-Windsor Churches.

Don Gottwald, PhD, adjunct professor of Business Information Technology, presented a paper entitled “Influence Without Authority and Navigating Through Internal Politics” at the Minnesota Government IT Symposium in December. He also presented a paper at the PMI World Congress entitled “Managing Virtual Teams for Effective Outcomes – a Comparison of Cost versus Benefits.”

Eric Gould, JD, LLM, adjunct assistant professor of Taxation, authored an article in the June 2007 issue of the ABA Health eSource entitled “Deferred Compensation – Greater Clarity and a Call to Action with Issuance of Final Regulations.” In July 2007, Professor Gould presented a paper at the ABA Health Section National Teleconference entitled “Deferred Compensation under Section 409A: What it is, what must be done, and the cost of non-compliance.”


Glenn Moots, PhD, adjunct associate professor of Economics, had publications accepted in Eighteenth Century Studies and Locke Studies regarding new scholarship on John Locke. He also published last year in The Journal of Markets & Morality.

Information Assurance

Adjunct Assistant Professor

Carol A. Romej, JD, a Butzel Long attorney and shareholder, discussed electronic discovery during the Michigan Association of Municipal Attorneys Legal Research seminar on January 18 at Grand Valley State University. Professor Romej co-chairs Butzel Long’s Electronic Records and Discovery Practice Group and the firm’s Technology and E-Commerce Practice Group. She has written numerous articles and frequently lectures on electronic discovery issues.

Professional Achievements

Jim Krolik, PhD, adjunct associate professor of Management, passed the senior-level national Human Resources Management exam, attaining Senior Human Resources Management (SHRM) certification.

Promotions

Mike Carbone, adjunct assistant professor of Management, has assumed responsibility as compensation manager at Sprint Nextel for marketing, legal, corporate strategy, government affairs, product marketing, corporate security, flight operations and cable, in addition to sales and distribution.

Gary Cummings, adjunct assistant professor of Management, will lead the Chassis/HVAC and Powertrain Integration for the Latin America, Africa and Middle Eastern Region of General Motors. He will be located in Sao Paulo, Brazil, for the next three years.

Jodi Krausman, adjunct assistant professor of Accounting, was promoted to chief of staff for technology at Wells Fargo Insurance.

Mike Legg, JD, adjunct assistant professor of Economics, was promoted to director of staffing transitions and transformations in the Human Capital Management Solutions Division of ACS.

Cissi Lin, adjunct instructor of Business Information Technology, was promoted to global manager for IT architecture in GM’s Business Service Division. She also received a CIP award for outstanding performance at GMC.

Nick McCracken, adjunct assistant professor of Management, joined the Ford Division communications group to coordinate Ford and Lincoln/Mercury media planning and buying.

Lori Wigler, CPA, adjunct instructor of Accounting, was made partner at Mellen, Smith & Pivoz, PLC.
Karl Schettenhelm, Sr.  
1916 – 2008

Institute alumnus Karl W. Schettenhelm, Sr., Diploma ’39, died on January 1, 2008, in Rochester Hills. He was 91.

“My father was a unique, unusual person who was a great mentor and friend,” said Karl, Jr., his son. “I appreciate knowing he was an inspiration to so many friends and colleagues who knew and worked with him.”

Mr. Schettenhelm was a decorated veteran of two wars. During World War II, as a first lieutenant in the U.S. Army 5th Armored Division in the European Theater, he was buried alive on Normandy Beach next to an exploding shell. Mr. Schettenhelm went on to fight in the Battle of the Bulge and was awarded the Bronze Star Medal for Valor as well as medals for exemplary service.

Drafted a second time, Mr. Schettenhelm would say that it was Walsh that helped him to survive the Korean War.

“He was headed for San Diego when the commanding officer asked if any CPAs were on board,” Karl, Jr. said. “So he was sent to the Army Audit Agency’s Far East Command in Tokyo. Dad said he fought the Korean War with a pencil.”

Mr. Schettenhelm was born in Detroit on July 14, 1916. He worked in accounting for BDO Seidman as a regional partner and board member and was a member of the Michigan and Florida Associations of Certified Public Accountants. In 2001, the American Institute of Certified Public Accountants named Mr. Schettenhelm a 50-year honorary member.

After retiring, he and his wife, Betts, moved to Melbourne, Florida. They moved to Rochester Hills in 2006.

In addition to Betts, his wife of 60 years, and Karl, Jr., Mr. Schettenhelm is survived by his daughter-in-law, Suzanne; his grandchildren Matthew (Peyton), Emily, and Philip; and his sisters, Esther Wooley and Mildred Kontak.

Memorials may be made to Walsh College in Mr. Schettenhelm’s name.

Trustees Elect Petoskey; Name Frankel Emeritus


Petoskey is president of Wealth Management Services in Birmingham, a firm that specializes in portfolio management and comprehensive financial planning.

He has served on the President’s Advisory Council, Planned Giving Advisory Committee, and Alumni Relations Advisory Council, and has co-chaired the Walsh Gala and Alumni Golf outing. In December, Petoskey was elected to the Walsh College Foundation Board of Directors.

A resident of Bloomfield Hills, Petoskey is married to Kathy and they have two daughters, Lauren and Sydney.

Sam Frankel Elected Trustee Emeritus

In recognition of 15 years of service as a trustee, his philanthropic endeavors, and his devotion to Walsh College, the Board of Trustees has elected Sam Frankel a trustee emeritus.

Frankel is the largest single contributor to the Walsh College Scholarship Fund. He and his wife, Jean, have also created more than $1 million in endowments for the Jeffery W. Barry Scholarship Fund, making the educations of countless Walsh students possible.
Walsh College Alumni
Trip to China

Highlights of the Middle Kingdom

Your adventures will start in Beijing, where you will visit the Great Wall and Forbidden City. Later, you’ll fly to Xian to see the Terracotta Warriors and other historic sites. You’ll then travel to Chengdu to visit the Panda Breeding Center to learn the latest information about panda breeding efforts. Our last stop is Shanghai, China’s most European-influenced city, with its colonial buildings on the Bund, world-class museums, meticulous gardens, and bustling life along the Huangpu River.

On this tour, we will also have the opportunity to visit the campus of China’s Southwestern University of Finance and Economics to meet the staff and students.

Optional extensions to Chengde, Huang Mountains or Guilin allow you to continue your adventure to more exotic regions with stunning natural beauties.

We look forward to having you join us on this immersion into Chinese life and culture. **Space is limited, so we encourage you to make your reservation early.**

**When:** October 15 – 24, 2008
**Where:** Beijing, Xian, Chengdu, Shanghai
With optional Chengde, Huang Mountains or Yangtze River Cruise Extensions

For further information, contact Rebecca Geisler at (248) 823-1241

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At the Troy campus, the Frankel Lobby is named in recognition of his support as co-chair of the 1987-1990 Capital Campaign to successfully complete the building expansion.

In 2001, the College conferred honorary Frankel with an Doctor of Laws degree.

Frankel’s successful 30-year career in wholesale produce and retail supermarkets evolved into one of Michigan’s major developers, Frankel Associates, Inc., of Troy. He recognized and mentored entrepreneurialism in many successful businesspersons.

Frankel convinced The Kresge Corporation to move its headquarters to Troy farmland, and the Somerset Apartments, Somerset Inn, and Sheffield Office Plaza soon followed. The addition of The Somerset Collection created one the nation’s most exclusive shopping centers.

**Alumni, continued from page 11**

**Hannah Thoms**, BAcct ’96; MSF ’98, and Stephen Thoms had their first child, Breanna Grace, on September 23, 2007, at 11:56 a.m. She was 8 lbs., 3 oz. and 20-1/2”.

**Obituaries**

**Craig Darnell Webster**, MSM ‘04, died on October 31, 2007, in Alexandria, Va. He was 28.

**John Matthew Muserlian**, MSA ’93, died on December 2, 2007. He was 46. He was the controller of Hertz Corporation, European Division. Surviving are his partner, Patricia Bradley, and children Katherine, 18, and Christopher, 16.
Join us for the 17th Annual Scholarship Golf Classic presented by Chrysler LLC!

It's time to dust off your golf clubs and make a reservation to participate in the 17th Annual Scholarship Golf Classic! This year's event will be held a month earlier – Monday, June 16, at Red Run Golf Club in Royal Oak.

The outing will feature both morning and afternoon shotgun starts. After a day on the course golfers will enjoy a cocktail reception with food stations. We will also have a silent auction with several great items up for bid.

We currently have several sponsorship opportunities available. Individual tickets are $350 for the morning and $395 for the afternoon. For more information or to reserve a spot, please call Andrea Richards in the Development Office at 248-823-1204.