leadership

The position or office of a leader. Capacity or ability to lead.
WELCOME

LEADERSHIP

EVENTS

FACULTY & STAFF

COMMENCEMENT

PARTNERSHIPS

TECHNOLOGY

SCHOLARSHIPS

GRANTS

ALUMNI

VOLUNTEERS

CALENDAR

AUGUST
21 “Meet the Firms” Night; 4-7 p.m., Troy campus
22 WCAA Golf Outing; page 17
22-24 WCAA Whitewater Rafting Trip; page 17
27 WCAA Detroit Tigers vs. Cleveland Indians; Comerica Park; page 17
28 Mock Interviews with BDO Seidman; Troy campus, room 128; students & alumni. Registration required: careerservices@walshcollege.edu. Questions: 248-823-1625
29 Campuses closed for employee holiday

SEPTEMBER
1 Labor Day recess; no classes
9-15 Summer semester final exam week
17 Troy Campus Career Fair; noon-3 p.m.; alumni, students; bring a friend: Walsh student applications accepted, $25.
22 Meet & Greet with Plante Moran; 5:30-7 p.m.; Troy campus, room 128; students & alumni. Registration required: careerservices@walshcollege.edu or 248-823-1625.
25 Sealing the Walsh Time Capsule; 10 a.m.; Troy Campus, Jeffery W. Barry Center
26 Accounting Alumni Night, 6-7:30 p.m., Troy campus
24-25 & Welcome Week; 5-6 p.m.; Troy campus
29-30 Barry Center and Novi campus lobbies; free food and giveaways (while supplies last); ID card photos; information booths, more. Information; jknapiK@walshcollege.edu.
10 First Annual Accounting & Tax Network Reunion; invitations to follow. Questions: rberschb@walshcollege.edu

OCTOBER
10 9th Annual Barry Tribute Dinner, 6:30 p.m., Royal Park Hotel, Rochester

NOVEMBER
7 9th Annual Barry Tribute Dinner, 6:30 p.m., Royal Park Hotel, Rochester
PRESIDENT’S MESSAGE

Walsh College is on the frontlines in the fight for Michigan’s economic future.

We develop the talent that drives our state’s economic growth and prepares the leaders of Michigan’s future.

*Michigan Future’s* first annual progress report, “Michigan’s Transition to a Knowledge-Based Economy”, defines this talent as “a combination of knowledge, creativity and entrepreneurship.”

*Forbes* publisher Rich Karlgaard defines it as “brains … the most valuable natural resource in the 21st century.”

Both emphasize that where the brains go, “robust economic activity will follow.”

More than 85 percent of Walsh alumni remain in Michigan after receiving their diplomas. Nearly all have or will be offered jobs in their chosen professions of accounting, finance, taxation, and information technology.

Business and government leaders with impressive professional credentials are teaching these students. We recently hired leaders from education, health care, and business to complete the College’s administrative team.

This issue of the *Journal* focuses on leadership. In profiles of leaders from various segments of the College, each describes his or her role, work, leadership style, most admired leader, and perception of the challenges Walsh faces, as well as what makes Walsh unique.

These and many other leaders throughout the College are working on programs like the OCC–Walsh Honors Fast Track partnership; joint MSU-Walsh graduate courses at the Novi campus; and a feasibility study regarding a Walsh presence at the Wayne County Community College District University Square Center in Harper Woods.

Walsh leadership – from alumni to professors to trustees – is one of its greatest resources. We are fortunate to have such a depth and breadth of leadership across all segments of campus life and will continue to seek their counsel.

Stephanie W. Bergeron
President
NEW OFFICERS, RESPECTED PROFESSORS, EXPERIENCED BOARD CHAIRS, AND HIGH-PROFILE ALUMNI PERSONIFY A DEPTH AND BREADTH OF LEADERSHIP

new officers

Robert L. Minter, PhD
Executive Vice President and Chief Academic Officer

Role: Oversee the strategic vision and direction for the College’s academic programs, the Library, and the Business Leadership Institute.

Planning new academic programs and setting enrollment targets; budgets; accreditation requirements; student outcomes assessment; and fashioning alliances with business and other educational institutions and entities.

Recently: Dean, College of Business, Delaware State University.

Most admired leader: John F. Kennedy in the public arena; Lee Iacocca in the business sector.

Leadership style: “I believe that a successful college/university leader must be an effective listener and involve faculty and staff in strategic planning and implementation. Creating a climate to nurture consultation and shared leadership is extremely important prior to a leader engaging in major decision-making that will impact the direction of academic programs. A leader must also demonstrate a flexible style: There’s a time to be consultative, a time to be a ‘dreamer,’ a time to be decisive, and a time to say ‘no.’”

Experience: Twenty-five years of university administration experience; teaching; executive-level business; community college articulation agreements; online education/distance learning.

Education: Bachelor and Master of Arts in Interpersonal Communication from Miami University of Ohio; PhD in Organizational Communication, Organizational Behavior, and Industrial Relations from Purdue University.

At work on: A business communications textbook and two manuscripts.

Biggest challenge/s facing Walsh: “From my perspective, the major challenges for Walsh will be: 1) To continue offering cutting-edge, state-of-the-art quality business programs and methods of instructional delivery that will accommodate the adult learning population; 2) To identify new market potential and niche programs for both the domestic and international markets; 3) To develop educational partnerships with Michigan employers; 4) To increase scholarships and financial assistance to deserving students.”

What makes Walsh unique: “Its dedication to business education, entrepreneurial programs, and the scope of its business programs for adult students.”

John W. Lichtenberg
Vice President, Chief Marketing and Enrollment Management Officer

Role: Building and maintaining the Walsh brand and managing Admissions, Advising, Financial Aid, and Records.

Recently: Vice President, Global Marketing, Kelly Services World Headquarters, Troy.

Experience: More than 20 years in corporate marketing; ad agency background. Launched Kelly Services product marketing plans in 37 countries; oversaw research, brand management, advertising, promotional activities, public relations.

Education: Bachelor of Arts in Communication from the University of Michigan.

Leadership style: “A bit manic. We’re absolutely going to make some mistakes, but that means we’re trying hard. We’re going to get things done.”

Most admired leader: Nelson Mandela

At work on: “Developing an updated positioning for the College, cumulating three months of research on what is important to students when they are thinking of getting a degree. The research included focus groups with current and prospective students, alumni, faculty, and the administration team. We learned that Walsh has excellent brand recall – people have heard of Walsh College.

“Further, those who have been or are currently involved with Walsh have very strong, favorable opinions. From a marketing perspective, our opportunity lies in telling those with no firsthand exposure about the breadth, depth, and quality of education available.

“In the coming months, you will see a fresh look and messaging for the College, including Web, print, outdoor, television and radio. It’s an exciting time for Walsh, and we look forward to the new campaign.

“I love feedback, so anyone interested in letting me know what they think is welcome to email me: jlichtenberg@walshcollege.edu.”

It is better to lead from behind and to put others in front, especially when you celebrate victory when nice things occur. You take the front line when there is danger. Then people will appreciate your leadership.

NELSON MANDELA, PRESIDENT, SOUTH AFRICA (1994-1999), AND HUMAN RIGHTS ACTIVIST
Biggest challenge/s facing Walsh: “I don’t see a challenge as much as an opportunity. No one will disagree that we are in difficult times in southeast lower Michigan. What is not talked about, however, is the looming skilled labor shortage. I can tell you from experience that the countries that are the constant topic du jour are already experiencing this phenomenon. Clearly, Asia has a supply advantage from an unskilled labor perspective. But they are already feeling the growth pains in meeting the demand and growth. The changing demography worldwide toward an older workforce will continue to escalate demand for skilled labor. “Detroit can meet this need. It will take time and it will take bravery from all facets of business – and this includes academia.”

What makes Walsh unique: “Walsh is true to itself. Over the years the curricula has evolved to meet local business needs. Programs are added and the faculty continues to upgrade, but the College only makes changes to truly benefit the students. We are not about growth for growth’s sake; we are not about chasing fads. Our focus is business. Anything and everything we do concentrates on meeting the needs of business. We make our graduates ready to make an immediate impact on the companies they join. This is good for students, good for businesses, and right for our community.”

Biggest challenge/s facing Walsh: “From my area of responsibility, I would say it is securing the philanthropic resources the College needs to sustain excellence in facilities, academics, and scholarship support. All great institutions of higher education also have great sources of philanthropy.”

What makes Walsh unique: “Walsh provides the hands-on support you would expect from a small college, along with the powerful global education you would expect from the business school of a huge university.”

Sheila Ronis, PhD
Director, MBA & Master of Science in Strategic Leadership Programs

Role: Professor and change agent in industry and government
Leadership style: Collegial
Most admired leader: Mahatma Gandhi
Experience: National security strategist, industry grand strategist
Education: Bachelor of Science, Physics-Mathematics; Master of Arts and PhD, Organizational Behavior from The Ohio State University.
At work on: Chairing Vision Working Group writing the next National Security Act as part of the Project on National Security Reform; Proteus 2008 Futures Academic Workshop, September.

Biggest challenge/s facing Walsh: “Preparing the future generation of leaders of the Detroit community, as well as the state of Michigan and the nation at large.”

What makes Walsh unique: “Faculty members with real-world experience as well as academic credentials.”

William C. Roney III
Chair, Walsh College Board of Trustees
Senior Vice President, Divisional Director Raymond James

Role: Provide counsel to officers on an as-needed basis and keep the Board on a similar tack. This is typically (and preferably) strategic, not tactical.
Encourage and improve Board engagement in all essential activities.

Audrey M. Olmstead
Vice President, Chief Development Officer

Role: Increase gift revenue; establish and strengthen relationships with alumni, individual, corporate, and Foundation friends.
Recently: Senior director, major and principal gifts for the Henry Ford Health System.
Leadership style: “To create an environment for staff that gives them the tools, resources, and collaborative relationships to excel at their jobs. Although I think of myself as a big-picture individual, I am only comfortable if I know that the right people are handling details.”

Most admired leader: “Although our politics may be different, I have always admired former Prime Minister Margaret Thatcher. She was intellectual, collaborative, and effective. On the local front, Bob Lutz of General Motors has been an incredible model.”

Experience: Sixteen years in higher education and health care fund development, identifying, cultivating, soliciting, and stewarding million-dollar gifts; participating in $500 million and $250 million capital campaigns; independent business owner.
Education: Bachelor of Science in Communications & English, magna cum laude, Oakland University; certified facilitator, Zenger Miller Frontline Leadership Program.
At work on: Strengthening the relationship between Walsh College and its 18,000-alumni base, as well as its exceptional group of current and past faculty.
Leadership style: “Surround yourself with good people, give them the resources they need, give them both responsibility and authority, and get out of their way. Focus then should be on accountability.”

Most admired leader: Fr. Theodore Hesburgh, former president of Notre Dame University.

Experience: 1973-1999, Roney & Co., starting as research analyst, ending as chairman/CEO; presently senior vice president, divisional director, Raymond James.

Education: Bachelor of Business Administration in Finance, University of Notre Dame; Master of Business Administration in Finance, University of Michigan.

At work on: Increasing participation and engagement of trustees; integration of new officer team.

Biggest challenge/s facing Walsh: “Being an institution of finite resources in a very competitive arena, we must strive to be at the top of our game at all times, in all areas. Best people and best practices will help us accomplish this.”

What makes Walsh unique: “Our focus on the practical as well as the theoretical aspects of business. Throughout my career, the best teachers were those who had been successful in their area of expertise. We all know the old saw, ‘people who can, do; people who can’t, teach.’ At Walsh, people who can, do and teach.”

strengthening fundraising

Edward T. Gwilt
Chair, Walsh College Foundation
Board of Directors
Walsh College Trustee
Senior Vice President, Asset Quality Review,
Comerica Bank

Role: Ensure College fundraising strategies are effective and synchronized with its vision and mission statements.

Leadership Style/Philosophy: “Lead by example. You should not expect anyone else to go out and do something unless you’re willing to do it yourself.”

Most admired leader: My Dad

Experience: Presently, chief loan review officer at Comerica Bank. A total of 31 years at Comerica include branch banking, credit analyst, commercial lending officer, and divisional credit administration officer. Walsh College trustee 2004 – present; chair, Foundation, 2004 – present; member, Robert Morris Associates, Alpha Tau Omega Alumni board; Hillsdale College Alumni Board.

Education: Bachelor of Science with Business Administration major and minor in Mathematics, Hillsdale College, 1976.

Biggest challenge/s facing Walsh: “Fundraising; attaining diverse revenue and the financial cushion to reach out further in our community through a partnership, more online, another campus. We have to start fundraising while students are still in the classroom – and that’s a very long process. Because our students may already be established in jobs that aren’t necessarily entry-level when they come out of Walsh, they may be quicker to recover from the financial burden of paying for an education, even though they have student loans and debt.”

What makes Walsh unique: “Within the financial, tax, and accounting worlds, these are the things that we do best at Walsh – it’s just not questioned. Winning the ACG Cup by one-tenth of a percentage demonstrates that the quality of our students and the education they receive is right up there with the best that’s offered in the area. The fact that a high percentage (85%) of our students stays in southeast Michigan after graduation has become more of a selling point.”

uniting alumni

Role: Walsh College Trustee, 2007-present; member, Walsh College Foundation Board of Directors; former President’s Advisory Council; major gifts committee chair; co-chair Wine Gala; chair, Walsh Accounting Firm Campaign at Deloitte.

Leadership style: “Building strong teams. Every member of the team has the potential to contribute outstanding ideas. Whenever possible, I listen to all viewpoints before stating my own viewpoint or decision. This enables others to speak out without fear of disagreeing, and allows me to consider valid points other than my own before making an informed decision.”

Most admired leader: “Greg Mortenson, executive director and co-founder of The Central Asia Institute, for his courage, integrity, commitment, and perseverance in promoting peace through education.”

Experience: Global Employment Services Partner, Deloitte Tax, LLP. Thirty years of tax accounting; first woman partner with Touche Ross (Deloitte) Michigan practice; mentor to women in accounting.

Education: Bachelor of Accountancy, 1977

Biggest challenge/s facing Walsh: “Raising funds without a football team.”

“I SUPPOSE LEADERSHIP AT ONE TIME MEANT MUSCLES; BUT TODAY IT MEANS GETTING ALONG WITH PEOPLE.”

MAHATMA GANDHI, POLITICAL AND SPIRITUAL LEADER OF INDIA
What makes Walsh unique: “By attending Walsh and continuing to be involved with my alma mater, I believe I am more successful and have had access to more career opportunities leading to success.”

Role: “Provide leadership to the WCAA board of directors and help unite the alumni of Walsh College in closer fellowship with the College.”

Leadership style: “Delegate and follow up.”

Most admired leader: Legendary UCLA basketball coach and Hall of Famer John Wooden

Education: Bachelor of Science, Investment Finance, with honors, Wayne State University, 1994; Master of Business Administration, Walsh College, 2005.

Experience: Fourteen years in equity and fixed income trading as a former member of two private wealth advisory groups; president of the Ortonville business networking group; a founder of the Walsh MBA Association to establish professional networking contacts for students. “We attained more than 100 paid members, wrote bylaws, set up a Web site, board, and organized events. I’ve made hundreds of contacts with people whom I consider family and friends to ask for advice and support. I look forward to meeting old friends and making new ones, all through my Walsh Family.”

Biggest challenge/s facing Walsh: “Making sure current and future degree programs are maintained and updated to the ever-changing global economy.”

What makes Walsh unique: “A family-like atmosphere where I’m comfortable asking questions and getting involved.”

WIN RESPECT. YOU HAVE TO HAVE THE RESPECT OF THOSE UNDER YOUR SUPERVISION. YOU CAN’T OBTAIN THAT RESPECT UNLESS YOU ARE HONEST WITH THEM AND THEY CAN DEPEND UPON YOU. ”

LEGENDARY NCAA COACH JOHN WOODEN

ANNUAL ACCOUNTING FIRM CAMPAIGN: FUNDRAISING AND SO MUCH MORE

The annual Accounting Firm Campaign has become an important fundraising tradition. For Trustee and Campaign Chair Barbara Dobb, it’s about more than the money.

It’s a way for Walsh to re-connect with nearly 500 alumni who work at area accounting firms in positions ranging from president and managing partner to staff accountant and intern.

In turn, alumni campaign gifts demonstrate that “they believe in the way Walsh helped prepare them for the diverse challenges in their careers and personal lives,” Dobb says.

These gifts, large and small, make an impact on the lives of current and future Walsh students.

In the past decade, nearly $155,000 in Accounting Firm Campaign gifts have been directed to the Walsh Annual Fund. Scholarships, recruiting top-notch students and faculty, and continuous upgrades to technology and other important resources are made possible through this fund.

For the past three years during the campaign, Trustee Dobb has demonstrated Walsh’s ongoing commitment to its alumni.

President Stephanie Bergeron’s participation is important to that effort. She attends alumni gatherings at the accounting firms – often for an early morning breakfast – to personally update them on College programs; faculty; career services; mentoring opportunities; new Barry Center Library tax and business collections; the Business Leadership Institute; and Alumni Association networking events.

“How often do the alumni of any school get a chance to meet with the president of their alma mater right in their own offices?” Dobb asks. “It makes a lasting impression.”

“Without diminishing the importance of the Accounting Firm Campaign’s fundraising aspect, we also want our alumni to know that Walsh’s commitment to them continues long after they have received their degrees,” Dobb says.
‘Makeover Magic’ Transforms Businesses

Three businesses that went “under the knife” for a free makeover revealed the results at the May 8 Small Business Conference at the Walsh Novi campus.

Owners of Atlas Wholesale Food Company, Sanit-Air, and Wolverine Carbide Die described the year-long professional counsel from accountants, lawyers, marketers, career coaches, and others who provided products and services.

Walsh Business Leadership Institute (BLI) sponsors donated legal, tax, accounting, marketing, and other professional services and products, bringing the value of each makeover to more than $50,000.

The BLI and the City of Novi hosted the conference. The day also included speakers Dan Strutzel, vice president, Nightingale Conant; Bob Liggett, owner, Big Boy Restaurants International LLC; and workshops.

The third annual Small Business Conference will be May 7, 2009.

Sponsors

Derderian, Kann, Seyferth & Salucci, P.C.
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Citi Smith Barney
MAP Business Solutions
Mastermind Solutions
UHY Advisors

In-Kind

VerbalWise
Plastipak Packaging
Western Creative
The Print House
The Alternative Board
ACCOMPLISHMENTS

Linda Wiechowski, PhD, and Tom Petz presented “Introductory Technologies for Teaching Critical Thinking Online” at the “Critical Thinking in the Age of the Internet” conference on February 15-16 in Bloomington, Minnesota. Dr. Wiechowski chairs the Finance Department, and Petz directs the Office of Online Learning.

“Borders Uncorked,” by professors David Odett, PhD and Barbara Alpern, PhD, was published in the April Business Communication Quarterly. The paper describes the Global Marketing class 2005 cross-border experience that provided the Wine Export Guide for the Canadian Consulate.

Dr. Jeffrey Livermore’s GBDI Conference presentation, “How to Implement an Agile Software Development Methodology”, was published in the 2008 International Journal of Global Business and Economics. His “Factors that Significantly Impact the Implementation of an Agile Software Development Methodology” article appeared in the April Journal of Software. Dr. Livermore chairs the Business Information Technology & Information Assurance Department and is an assistant professor of Business Information Technology.

“A Cognitive Development Model for Personal Finance Education,” authored by Roderic Hewlett, DA, CFM, CTP, has been accepted for presentation at the Association for Financial Services 2008 Annual Meeting in October in Boston. Dr. Hewlett is distinguished professor and director of International Business.

This Week in Michigan Law, published by the Institute of Continuing Legal Education for Michigan Lawyers, featured an article by Adjunct Professor of Business Law Steven A. Harms, JD. A retail and commercial collection attorney, Professor Harms also planned and moderated a June 19 Creditors’ Rights 2008 seminar where he presented on “Collection Priorities for Competing Claims”.

MBA and MSSL Program Director and Associate Professor Sheila Ronis, PhD, will present a paper identifying scenarios for twenty-first century national security system characteristics at the Third Annual Proteus “Futures” Academic Workshop on Sept. 16-18 in Carlisle Barracks, Pennsylvania. Dr. Ronis leads the Vision Working Group and participates as part of the Project on National Security Reform mandated by Congress.

APPOINTMENTS

Richard Aginian, adjunct instructor, Finance.

Carl Ammaccapane, adjunct instructor, Marketing.

Jeffrey Brown, adjunct instructor, Taxation.

Hamsa (Yaqo) Daher, to associate director, International Students and New Markets, from coordinator, International Students.

Cheryl Dancey, to manager, Development Information Services, Development & Alumni Relations.

Joseph Esdale, adjunct instructor, Business Information Technology.

George Gannage, adjunct associate professor, Management.

Rebecca Geisler, to manager, Alumni Relations, from Walsh College Presidential Intern.

Susan Gilkey, adjunct professor, Master of Business Administration

Kimberly Greenspan, adjunct instructor, Marketing.

Jeremy Guc, to director, Admissions and Academic Advising, from assistant director, Recruiting.

Paul Housley, adjunct instructor, Finance.

Daniel S. Hoops, Esq., assistant professor, Business Law and Taxation.

Peter Hsu, adjunct professor, International Business.

Kandy Kalbfleisch-Lazell, to director, Novi campus.

John Moore, CPA, associate professor, Finance and Economics.

Andrew Malec, adjunct professor, Finance.

Atul Sheth, adjunct instructor, International Business.

Erica Woods, adjunct instructor, Master of Business Administration.

Jinsong (Kevin) Zhang, graduate research assistant, Finance & MBA programs.
Walsh faculty (1) enjoy participating in Commencement: (row 1) James McHann, PhD; Nan Poulios; President Bergeron; Maria Scafe, PhD; Sheila Ronis, PhD; Barbara Alpern, PhD; (row 2) John Moore; Linda Wiechowski, PhD; Ron Roman; Rick Berschback; Jonathan Campbell, PhD; Roger Bober, PhD; (row 3) Matthew Wirgau; Paul Raine, JD; Ann Saurbier; Joseph George; Jeffrey Livermore, PhD; Barbara Ciaramitaro, PhD; Leonard Sholtis; (row 4) Laura Frost; Michael Levens, PhD; David Allardice, PhD; (row 5) Board Vice Chair Richard Aginian; John Warner, DM; Samuel Palmeri; Al Callewaert; Gregory Todd; David Dieterle, PhD; Lee Meadows, PhD. Not pictured: Mark Solomon, JD.

Ray G. Young (2), General Motors executive vice president and chief financial officer, received an honorary doctor of laws, and alumni and students received awards at Walsh College’s ninety-first Commencement ceremonies on June 21.

The total graduating class numbered 546, with 207 receiving bachelor’s degrees and 339 receiving master’s degrees.

Mr. Young, the first in his family to receive a college degree, described his early life as a Horatio Alger story of sorts. He grew up in Ontario, the son of émigrés from southern China who arrived “with nothing”.

Mr. Young joined GM in 1986 and worked in New York, Belgium, London, Canada, Japan, Detroit, and Brazil in various finance, strategic and operational roles leading to his appointment in March as chief financial officer.

He advised the graduates:

• “Be humble. Humility is a quality that will be recognized and valued by your future bosses, colleagues and staff."

• “Develop a global perspective on your career. We in the auto industry are acutely aware of the nature of global competition and the importance of managing our business globally.”

• “Take every opportunity to improve your understanding of people different from yourself.”

• “Practice the three Ls: ‘Listen, Learn and Lead.’ I think they have helped me become a better leader.”

Kathleen Kosmatka (3) was named 2008 Distinguished Alumna. A certified public accountant and tax partner with Deloitte Tax, LLP, Kosmatka is a 1977 Bachelor of Accountancy graduate. She is pictured with President Bergeron and Alumni Association President Eric Ruth.
Board Vice Chair Richard Aginian (4), gave the Trustees’ Welcome.

Zamira Aliko (5), the undergraduate student speaker, received a Bachelor of Business Administration degree and the Financial Executives Institute Award for undergraduate finance students. Aliko spoke of the promise of American capitalism in contrast to the Communist regime under which she and her parents lived in Albania.

Jeff Ruffini (5), the graduate student speaker, received a Master of Science in Management. Ruffini spoke about the return on investment his Walsh education provided in his job as vice president of service delivery for a local IT customer service company.

Dan Jenuwine (6) received a Master of Science in Finance, attained a 4.0 grade point average and received the Financial Executives Institute Award for graduate students in finance from Jonathan Campbell, PhD, interim vice president and chief academic officer.

Elvis Shkembi (7), who received a Bachelor of Accountancy degree and the Walter B. Fisher Award for Excellence in Accounting and Rick Berschback (left), chair, Accounting Department.

Amanda Marie Middleton (8) received a Master of Science in Taxation and the Stanley W. Smith Taxation Manuscript Award.

Jeana Conley received a Master of Science in Taxation as well as the Research Institute of America Graduate Tax Award and the Firman H. Hass Writing Award.

Peggy Upton (9) received a Master of Science in Taxation and the Everett M. Hawley Jr. Taxation Award.

“WHENEVER POSSIBLE, WE MUST CONTINUE TO NURTURE AND GIVE BACK OUR TIME AND OUR FINANCIAL RESOURCES TO WALSH AND THE COMMUNITY.

KATHLEEN KOSMATKA, CPA; BACCT ‘77
2008 DISTINGUISHED ALUMNA”
Walsh, MSU Share Graduate Courses in Business, Advertising, PR

“I don’t believe there is another advertising or PR master’s program that makes it so easy for students to sign up for graduate-level MBA foundation courses as we are doing with Walsh.” — Richard T. Cole, PhD, Chair, MSU Advertising, Public Relations, and Retailing Department

Beginning this fall at the Novi campus, students in the Walsh Master of Business Administration program can take up to three elective advertising and/or public relations courses from MSU’s Department of Advertising, Public Relations and Retailing.

Walsh MBA students enroll as guest students for MSU’s lifelong learning program.

Advertising courses include agency management and account supervision, advertising research, planning, theory, international advertising and media relations.

Public relations courses emphasize a case approach to understanding strategy, communications theory, research, and media relations.

They’ll receive Advertising Public Relations and Retailing certificates of achievement after successfully completing the courses.

MSU Advertising and Public Relations graduate students can enroll as Walsh guest students and take three MBA-level business courses as electives to their degrees.

After successfully completing the classes, they will receive business leadership certificates from Walsh.

Oakland Community College Will Offer Honors Fast Track Program

On June 24, Walsh signed an agreement with Oakland Community College (OCC) to create the Honors Fast Track Program.

Honors Fast Track gives students an opportunity to complete their associate’s, bachelor’s, and MBA degrees in as little as five years, versus the typical six.

“Half of OCC’s students intend to continue their educations at four-year schools, and Walsh is one of their top choices,” OCC Chancellor Timothy R. Meyer, PhD, said. More than 85 percent of OCC transfer students are Walsh graduates.

Students apply either directly after high school or after completing a minimum of one semester at OCC. They complete an associate’s degree in business and take approximately another year’s worth of business coursework at any of OCC’s five campuses.

Bachelor’s and master’s degree requirements can be completed at any Walsh location.

Walsh and its China partner, Southwestern University of Finance and Economics (SWUFE), have exchanged students and faculty since the Memorandum of Understanding was signed in March 2007.

- **Volkan Kavusan** is the first Walsh student to complete coursework at SWUFE. He received his Master of Science in International Business (MSIB) in January.

- **Jinsong (Kevin) Zhang**, SWUFE assistant professor and doctoral student, is a Walsh graduate research assistant conducting dissertation research with Rod Hewlett, DA. Zhang received a research fellowship from the Chinese Scholar Committee. He teaches MBA students in the areas of financial management, corporation valuation and leadership.

- Walsh students will take the “Culture & Doing Business in China” and “Seminar in International Business” courses for five days in China at SWUFE this summer. The courses are delivered in a blended format that includes six weeks online.

- Professor **Andrew Ng**, who lives in Singapore and maintains business offices in major China cities, said students will learn “the practicalities of doing business in China, how to understand Chinese and major Asian markets, and now to navigate and establish business relationships.”

- They’ll also visit historical sites, experience Chinese culture firsthand, and meet leading Chinese business executives.

CHINA’S SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

 PARTICIPATING IN THE HONORS FAST TRACK SIGNING CEREMONY ARE (SEATED, FROM LEFT) OCC CHANCELLOR TIMOTHY R. MEYER, PhD; WALSH COLLEGE PRESIDENT STEPHANIE W. BERGERON; AND CATHEY MAZE, PhD, OCC INTERIM VICE CHANCELLOR OF ACADEMIC & STUDENT AFFAIRS; (STANDING, FROM LEFT) TAHIR B. KHAN, INTERIM DEAN OF ACADEMIC SERVICES, OCC AUBURN HILLS CAMPUS; PATRICIA DOLLY, PhD, PRESIDENT, OCC AUBURN HILLS CAMPUS; AND JONATHAN CAMPBELL, PhD, WALSH COLLEGE INTERIM VICE PRESIDENT & CHIEF ACADEMIC OFFICER.
INFORMATION ASSURANCE COURSES RE-CERTIFIED THROUGH 2013

Walsh has been re-certified through June 2013 for mapping its information assurance courses to five of six national security standards.

It is the only Michigan school to do so.

Re-certification is a step toward being re-designated in 2009 as a Center of Academic Excellence (CAE) in Information Assurance Education by the National Security Agency and Department of Homeland Security. Every three years, colleges and graduate-level universities must apply for and pass rigorous criteria to receive the designation.

The College is among 93 schools in 37 states and the District of Columbia to attain the designation.

On June 4, Jeffrey Livermore, PhD, Business Information Technology Chair and Associate Professor Nan Poulios were recognized at the 12th Colloquium for Information Systems Security Education (CISSE) in Richardson, Texas.

AFTER-HOURS INFORMATION ASSURANCE CONSULTING CHALLENGE

The team of Juan Velasquez, Ufuoma Edevbie, Zamira Aliko, and Mike Alsip won the “After Hours Consulting Challenge” for the best information security business case presentation April 11-12 at the Troy campus.

Four teams competed for bragging rights and prizes donated by sponsor Ernst & Young.

Teams had 24 hours to present solutions to a fictional business case to judges from Ernst & Young. Judges looked for presentation style, content, and the team’s answers.

OPEN KNOWLEDGE-SHARING THROUGH ITUNES UNIVERSITY AGREEMENT

Walsh and iTunes University have signed an agreement to post lectures and commentaries from faculty for podcasts on iTunes U. Podcasts can be created by the entire faculty, whether or not they have an online class.

iTunes U is also a potential forum for administrators, students, alumni, and guest lecturers to post material of interest.

All material posted by Walsh College on iTunes U will be open to use by the public.

All Walsh on-site computers will have iTunes U loaded for faculty, administration, students, alumni, business partners and the general public to use.

“Our population is one of mobile, busy students who are working and often raising families,” said Barbara L. Ciaramitaro, PhD, assistant professor, Business Information Technology. “Their opportunities to learn from Walsh College professors will no longer be limited to a physical presence on our campuses.”

JUNE 14 CAPSTONE FAIR

Twenty-one students showcased the work of their Business Information Technology and Information Assurance degree programs at the June 14 Capstone Fair in Troy.

Projects included an information assurance training course with commercial possibilities; Web sites; computer applications; and papers.
Bachelor of Accountancy student Leah Couture and Master of Accountancy student Taryn Gibson each received the John Higgins/MACPA Leadership Scholarship from the Michigan Accountancy Foundation, which is supported by MACPA members such as John Higgins, BAcct ’81; professional firms and other CPA leaders. The MAF strives to increase the number of students graduating from accounting programs who will make a positive impact on the accounting profession.

Accounting Chair Rick Berschback congratulates MACPA leadership scholars Leah Couture (left) and Taryn Gibson. Couture, a Bachelor of Accountancy student, also received the Jeffery W. Barry Memorial Scholarship. Gibson is a Master of Accountancy student.

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Master of Science in Information Systems student and Walsh employee Adebola Oyekoya was awarded a National Association of Black Accountants Scholarship.

Kevin Bilyeu, BBA ’08, thanked Walsh employees for their contributions toward the Booster Scholarship he received.
THE CHRYSLER FOUNDATION GRANTS
$100,000 TO THE JEFFERY W. BARRY CENTER

The Chrysler Foundation made a $100,000 grant to Walsh College to create The Chrysler Foundation Seminar Rooms on the second floor of the new Jeffery W. Barry Center.

Significant support to Walsh College is nothing new for the Foundation, the charitable arm of Chrysler LLC. Since 1971, Chrysler and its Foundation have contributed more than $706,000 for academic programs, scholarships and capital projects at Walsh.

Chrysler has been a prominent sponsor of nearly every Golf Outing and Barry Tribute Dinner hosted by Walsh College over the last ten years. In 2007, Chrysler’s Senior Vice President for External Affairs and Public Policy, W. Frank Fountain, was honored at the Barry Dinner for his work with The Chrysler Foundation in this community and throughout the world.

In 2007, the Foundation doubled its support for The Chrysler LLC Aid to Higher Education Scholarship at Walsh, which is awarded annually to students with a cumulative GPA of 3.5 or higher. The most recent recipients of this scholarship are Vladislav Grodzinsky, a junior, and Renee L. Jones-Rezak and Paul Joseph, who both graduated in 2008.

Crystal Jahn, a 2007 Walsh graduate, former Chrysler Scholarship recipient and mother of two toddlers, says she could not have completed her degree without the help of The Chrysler Foundation. “The Chrysler Scholarship allowed me to complete my degree after I had been laid off and was six months pregnant. My family and I feel blessed to have made it this far, thanks to Walsh and the Chrysler Scholarship.”

WHERE IN THE U.S. ARE PRESIDENT BERGERON AND WALSH COLLEGE ALUMNI?

If you’ve moved from southeast Michigan, look for President Bergeron to come to your city soon! So far, she has visited Florida, which has 284 alums; Arizona, which has 115; and Georgia, which has 93.

In Naples, Florida, President Bergeron met alumni at the Naples Beach Hotel and Golf Club; in Scottsdale, Arizona, at Phoenician Resort; and in Atlanta, it was a Braves game at Turner Field.

ALUMNI ASSOCIATION EVENTS

Contact the Office of Alumni Relations, (248) 823-1241, for information on any of these upcoming events.

WCAA GOLF OUTING AT TANGLEWOOD

Friday, August 22
8 a.m. registration; 9 a.m. shotgun
Tanglewood Golf Course, 53503 Ten Mile Road, South Lyon
$110 each; $400 per foursome

Includes golf, 50/50 raffle, golf contests, door prizes, lunch and dinner, and the chance to win a 2008 Pontiac G-6, courtesy of Red Holman Pontiac GMC. Sponsorships available.

DETROIT TIGERS VS. CLEVELAND INDIANS

Wednesday, August 27
Comerica Park, Detroit
$60 per person
Buffet: 6:35 p.m.; Game : 7:05 p.m

WHITewater RAFTING ON THE LOWER NEW RIVER IN WEST VIRGINIA

August 22-24
Charleston, West Virginia
$425/person (includes lodging, meals, rafting, pictures/video)

Capital city Charleston has luxury accommodations, fine dining, and nightlife. It’s nestled in the rolling Blue Ridge Mountain Range, which creates breathtaking views and fantastic whitewater. The Lower New River flows through a rugged 1,300-foot canyon, exposing 330 million-year-old rocks. Miller’s Folly and Double Z are among the rapids awaiting incoming rafters as the river alternates between Class III-V rapids and pools perfect for swimming.

W. FRANK FOUNTAIN ACCEPTS THE 2007 BARRY EDUCATIONAL EXCELLENCE & SERVICE AWARD.

JEFF AND STEPHANIE BERGERON (LEFT) VISIT WITH GLORIA AND TRUSTEE RON MOORE IN PHOENIX.
ALUMNI IN ACTION

2008: Mehr Nisa, BA acct, joined the Southfield office of Grant Thornton LLP as an associate in the tax practice.

2007: Jeff Harper, MBA, joined The MathWorks as senior training engineer.

Brian Pilarski, MSW, was promoted to associate at The Sterling Insurance Group.

Narendra Sharma, MS BIT, joined Booz Allen Hamilton in Virginia as a senior consultant-information security enginee.

William Shivas, BBA, joined the Department of Defense as a contract specialist.

2006: Christian J. Schollenberger, MSM, was promoted to Art Van store manager, Royal Oak.

2005: Dana L. Reinke, MST, was promoted to associate at Plante & Moran PLLC, Southfield.

2004: Eric Hill, MS BIT, joined Quest Specialty Chemicals as IT director at the Matrix System Automotive Finishes subsidiary, Walled Lake.

Deborah A. Williams, BBA 2000; MSM, joined Premier Health Services as senior director of supplier diversity.

2003: Deborah R. Cain, BBA, was promoted to associate managing director at the Private Bank, Bloomfield Hills.

Thomas M. Mellnick, Jr., MST, CPA, was promoted to vice president – Tax & Financial Planning, Plastipak Packaging, Inc.

Stacy E. Vick, BBA, was promoted to vice president, associate creative director at Campbell-Ewald, Warren.

2001: Kathryn Davis, MSM, rejoined Fifth Third Bank in January as assistant vice president, employee relations, for the Northern Michigan affiliate and Western Michigan affiliate.

Jeannette (El-Takah) Gaines, MSM, was promoted to senior director of information technology and accounting at ACO Hardware, Farmington Hills.

Patricia L. Turner, MSM, joined Universal American as senior vice president, financial reporting & analysis—insurance company subsidiaries, Lake Mary, Florida.

2000: Kirk Alston, MSM, joined Detroit Chassis LLC as manager, material planning & logistics.

Rafael Galindo-Ernst, MSF, was promoted to head of the department of finance and accounting at the Universidad de las Americas-Puebla (UDLAP), ranked among the top four universities in Mexico.

1999: Veronica Hall, MSM, was promoted to chief operating officer of Henry Ford Hospital, Detroit. Hall will continue to be chief nursing officer of Henry Ford Hospital and Health Network.

Laura Kalil, MSF, joined The Private Bank – Michigan as a first vice president, commercial banking.

Michael A. Semanco, BBA 1991; MSF, president and chief operating officer of Hennesssey Capital, LLC, was named 2008 Michigan Financial Services Champion of the Year by the U.S. Small Business Administration.

Richard St. Louis, BBA, joined Seaway Community Bank, St. Clair, as a commercial loan officer.


Brian D. Menard, BBA, earned Certified Internal Auditor (CIA) and Certified Fraud Examiner (CFE) designations and was promoted to senior corporate auditor at The Auto Club Group (AAA), Dearborn.

Andrew J. Neu wirth, MSF, qualified for and completed the Boston Marathon for the second consecutive year. Neu wirth completed the 40K race in 3 hours, 45 minutes and 54 seconds, qualifying him to compete next year.

Salvatore Conigliaro, MSF, was appointed public works director for the City of Sterling Heights.

1997: Jason Feld, MSA, a lifelong resident of southeastern Michigan, is running for West Bloomfield Township treasurer in the November 4 election.

Dennis Harder, BBA 1991; MSF, joined The Private Bank – Michigan as a managing director.


Keith Lightbody, BBA 1987; MSF, was promoted to senior vice president, commercial lending special assets and portfolio monitoring for Independent Bank, Troy.

Kristine A. Volk, MSF, joined the Navy Reserves as a public affairs officer.

1995: Jon W. Stuckey, MSF, received his juris doctor degree in September from Cooley Law School, Lansing.

1994: Patrick R. Stobb, BA acct, joined The Goodyear Tire & Rubber Company as director, investor relations.

1993: Rozanne Kokko, BA acct, was promoted to senior vice president and chief financial officer at the Handleman Company, Troy.

Jennifer LaPointe, BBA, owns Traverse Bay Farms in Traverse City. Traverse Bay Farms opened its doors in 2002 and offers all things fruit-related and more. Jennifer looks forward to networking with fellow Walsh alumni and women business owners.

Philip J. Sutter, MSF, was promoted to vice president, import compliance, JPMorgan Global Trade Services.

1990: Linda Gaary, BA acct 1985; MSF, was recognized by the State of Michigan Small Business Development and Technology Center (SBOTC) as Outstanding Partner of the Year for serving the community by training and teaching entrepreneurs.

Linda Salas, BBA, was promoted to commercial loan manager, Oxford Bank.

1988: Clifford Holmyard, BA acct, was named principal at The Rehmann Group, from senior manager.

Robert G. Sackleh, BA acct, joined Imperial Marketing, Inc., Southfield, as assistant treasurer.

1987: Denise M. Lotan, BBA, joined Peoples State Bank as vice president, small business and consumer sales manager.

Chris Stesney-Ridenour, BBA, was promoted to vice president, operations, Beaumont Hospital Grosse Pointe.

1982: Donald J. Whitford, BBA, was named director of sales and client services for eastern Michigan at Priority Health, a health plan company.
REMEMBERING

Thomas E. Courneya, EdD, 71, Walsh College dean, vice president and chief academic officer (1985-1992), died July 25 in Greenwood, South Carolina. Dr. Courneya also directed the Master of Science in Management program and was a professor of Management.

After he retired in 1998, Dr. Courneya and his wife, Paula J. LeMond, the former Walsh director of institutional research, moved to McCormick, South Carolina.

Dr. Courneya was born in Detroit and graduated from Michigan State University in 1958. A year later he enlisted in the U.S. Navy, graduated from Officer Candidate School specializing in cryptography, and served four years of active duty.

He left active duty to continue his education, and in 1964 joined the Naval Reserve, from which he retired as a Rear Admiral in 1994.

Dr. Courneya earned master’s and doctoral degrees from Wayne State University and served nearly 25 years in teaching and administrative positions in public and private higher education in the Detroit area.

After moving to South Carolina, Dr. Courneya became a member of the Troy State University master’s and doctoral faculty in Augusta, Georgia, until the end of 2007.

He was a charter member and flag lieutenant of the Thurmond Lake Sail & Power Squadron, South Carolina District 26 and a member of the United States Power Squadron-America’s Boating Club.

In addition to his wife, Dr. Courneya is survived by his daughter, Ann Saurbier, a Walsh adjunct assistant professor of Management; son-in-law Marc and grandsons Jonathan and Alex; daughter Kathryn Veen and son-in-law Kevin; son Edward Courneya; son James E. Dawson III, daughter-in-law Michelle and granddaughters Kenadie and Liberty; and daughter Kathleen Dawson and fiancé Eric Costello.

He will be buried with full military honors at Arlington National Cemetery. Donations may be made to the Fisher House Foundation, http://www.fisherhouse.org.

Trustee Emeritus and local philanthropist Samuel L. Frankel died on April 7 at the age of 94.

Trustee Frankel and the late President Jeffery W. Barry developed a friendship in the early 1970s that created the foundation for much of the Troy campus.

Trustee Frankel successfully co-chaired a 1987-1990 capital campaign that made possible a 33,000 square-foot addition and 9,000 square-foot renovation of the Troy campus. The Frankel Lobby is named in his honor.

In 1991, Sam and Jean Frankel were the first to contribute to the Jeffery W. Barry Scholarship Fund for undergraduate accounting students. They donated $1 million.

Jean and Samuel L. Frankel

Trustee Frankel served from 1992 until November 2007, when the Board elected him trustee emeritus. He was conferred an honorary Doctor of Laws in 2001.

Remembering continued on page 18
Longtime President’s Advisory Council member and College advocate John Ham died on March 20.

Ham served in the U.S. Navy. He worked for the J.C. Penney Co. for 35 years, retiring in 1991. He belonged to the Troy Chamber of Commerce and Clarkston United Methodist Church, and was president of the Michigan Merchants Council.

Memorials can be made to The Walsh College Foundation, 3838 Livernois Rd., P.O. Box 7006, Troy, Michigan, 48007-7006.

Novi Campus conferencing coordinator Constance (Connie) Minzola Moore, 61, died on July 27 after a long illness. She joined the College in 1999. “Connie was a great lady full of fun and laughter,” Novi Receptionist Noreen Poltorak said. “She always greeted you with a sweet smile when you arrived to work in the morning; she was here before everyone.” Burial was at Oakview Cemetery in Royal Oak.

Margaret Schroeder Terry, (Diploma ’41), 86, died on February 20 in Simpsonville, South Carolina.

Mrs. Terry was among the first group of Michigan women to graduate with an accounting degree and work in the profession. She became a charter member of the American Society of Women Accountants.

Walsh Institute registrar, accountant, and counselor Archie Waring recruited Mrs. Terry, who also worked for him. Advising her to pursue bookkeeping at an industrial company before pursuing public accounting, Waring placed Mrs. Terry with Springfield Detail and Machine Parts.

“I learned very quickly that I was well prepared,” she said. “It was a road I never regretted taking.”

Margaret Schroeder was born in Gladwin, Michigan. In 1945 she married Percy Terry and they lived in Dearborn. One son, Kim Woodall Terry, predeceased her in 2006.

The Terrys moved to Greenville, South Carolina, in 1978, where Mrs. Terry was a realtor and treasurer of the League of Women Voters Greenville County chapter.

Mrs. Terry has made a bequest to Walsh College. Her family requests that donations be made in her memory to the Archie Waring Scholarship Fund, 3838 Livernois Rd., P.O. Box 7006, Troy, Michigan, 48007-7006.

1975: Ralph Vitale, BBA, died on March 5.
1979: Jack S. Severance Jr., BA acct, died on April 8.
1985: Donna Smith-Bosshard, MST, died on March 25.
Volunteer Leadership

Walsh is fortunate to have several alumni and friends who volunteer their time and talents to various committees. Three major special event fundraisers that raise money for student scholarships are led by core groups of volunteers that meet monthly to plan and prepare for the events.

This year we have already enjoyed the success of two of our events – the Walsh Wine Gala and the Scholarship Golf Classic.

The May 16 Walsh Wine Gala Executive Committee led by Walsh alumni Kathy Kosmatka and Mike Semanco made major changes to this year’s event to attract more people.

Their hard work paid off. More than $130,000 was raised for the General Scholarship Fund as a record 315 guests at Andiamo’s Italia in Warren enjoyed wine-tasting from private collections of Van Conway and Bob Cummings, Vintage Wine Company, and Black Star Farms; a martini bar sponsored by Jaguar Vodka; and the art of Victor Pytko and Walsh student Jani Hysa.

On June 16, more than 100 alumni and friends gathered for the 17th Annual Scholarship Golf Classic at Red Run Golf Club in Royal Oak. Guests enjoyed a beautiful day on the course and a strolling dinner in the clubhouse.

More than $85,000 was raised for the Golf Classic Annual Scholarship. In troubled economic times it becomes more difficult to attract and retain major event sponsors. Fortunately, we had a hardworking committee led by Josie Hunwick, Pat Maloney, and Leah Arnold that filled the course with golfers.

Our fundraisers raise money for our scholarship program. Many volunteers are former scholarship recipients themselves, so they know the value of their hard work. The money we raise is due in large part to our volunteers who believe in higher education and want to make a difference. They are able to reach out to business associates within the community and express to them the importance of their involvement at Walsh and how many lives they are touching.

However, the work of our committees would not be nearly as successful if it wasn’t for the generous support of our sponsors. We thank them for their participation in this year’s events!
Walsh College 9th Annual Barry Tribute Dinner

Celebrating the successes of

Harold Dubrowsky
Partner, Grant Thornton

L. Brooks Patterson
Oakland County Executive

Sandra Pierce
President, Charter One Bank

Each will receive the Jeffery W. Barry Educational Excellence & Service Award

Friday
November 7, 2008
Royal Park Hotel
7 p.m.

Black tie preferred

For more information contact Andrea Richards at 248-823-1204 or arichard@walshcollege.edu.