THE LASTING IMPACT OF A WALSH COLLEGE EDUCATION

INSIDE: ANNUAL GIVING REPORT

THE MAGAZINE FOR STUDENTS, FACULTY, ALUMNI, DONORS, AND FRIENDS OF WALSH COLLEGE | FALL 2017

Please share this Journal with a friend and/or coworker.
I hope you enjoy this issue of the Journal as we illustrate the impact of a Walsh College education. You will find stories about students and alumni who are making a difference in their professional and personal communities, including their impact on this campus. We also feature highlights of faculty who have made a difference in a student’s educational journey, and the state-of-the-art facilities that provide our students a unique educational opportunity.

And, we honor the legacy of Trustee Thomas McNulty. We are deeply saddened by his loss and are profoundly grateful for his service and support of Walsh College.

On behalf of the faculty and staff of Walsh College, I want to express our appreciation to our students and alumni for the impact you have on us. You motivate us, push us beyond our boundaries, teach us, and challenge us. And for that, we are very thankful. After reading this issue, I encourage you to share your stories at development@walshcollege.edu.

This fall, we will embark upon the creation of a new strategic plan that will guide us through 2022. In doing so, we will find new ways to serve our students, alumni, and community, ever mindful that when we change someone’s life through education, we impact not just their life but also the lives of those they touch and the communities in which they live.

Marsha Kelliher
President and CEO
FEATURES

4 The impact of alumni who make a difference
   April Thiel and Mona Asni make a difference in their communities

6 Lessons learned: The impact of Walsh professors
   Alumni share stories about the lessons they learned at Walsh.

8 Finance Lab: A powerful learning tool
   Students, alumni benefit from lessons learned in the Lab

10 Mentor program impacts the lives of students and alumni
   Mentors and mentees praise the success of new program

12 A generational impact
   Mark Kopsch passes the values he learned at Walsh to his daughter, Laura

13 Thomas McNulty made a profound impact on Walsh College
   Paying tribute to an esteemed man who devoted his time and energy to the College

14 A lasting gift
   Family uses memorial scholarship to honor daughter’s love of education

AROUND WALSH

16 Leadership Awards Dinner
18 Alumni in Action
20 Summer Commencement
22 Making connections: The impact of career coaching
24 New at Walsh for the fall semester
26 College Appointments
28 Faculty Spotlight
29 Walsh College Foundation Appointments
30 Impact of the International Student Organization
31 Fuel U
32 Annual Giving Report
39 Snapshot for 2016-17
40 Leadership
THE IMPACT OF ALUMNI WHO MAKE A DIFFERENCE

By definition, the word “impact” means to have a “strong effect” on something. But in the cases of April Thiel and Mona Asni, “strong effect” does not do justice to their efforts. The words “lasting,” “memorable,” or “tireless” better describe their dedication to their causes and communities.

APRIL THIEL
Running to raise awareness and funds

When April Thiel talks about her mission to raise awareness of the clean water shortage in remote and rural villages across Africa, and her desire to help ALS of Michigan, the tone of her voice rises and her words come faster and faster with each new thought.

It is evident that these causes are dear to her heart.

“When I want clean water, I just put out my hand and I get it,” Thiel said. “But some people have to walk 10 miles. It’s a tragedy.”

Thiel, who graduated from Walsh with a Bachelor of Accountancy in 1999, has been helping to raise awareness and funds for Hope Water International since 2015. She accomplishes her mission by running and running and running.

“They stand out by wearing bright, sky-blue colored jerseys. Whether she’s training for a local 5K, 10K, or the Detroit Free Press Marathon, she’s always decked out in her jersey and active on social media letting people know where she is running next.”

Her social media presence helps to spread the word about her cause and to raise funds.

“Raising awareness is key,” she said. “My hope is that when they see me running or follow me on social media, they’re thinking about Hope Water. With the funds we raise, Hope Water can dig wells and bring fresh water to villages so that kids can go to school and families can thrive, instead of walking for miles just to get dirty water.”

When Thiel, who is a senior tax manager at Gordon Advisors PC, isn’t running for Hope Water, she is raising awareness about ALS, a disorder that affects the function of nerves and muscles.

“I lost my father, Charles Gutherie, at 59 in 2013, and my brother, Lucas, at 27 in 2015 to ALS,” she said. “I do everything I can for ALS of Michigan because even with insurance, there is so much red tape when it comes to..."
getting needed medical supplies. ALS of Michigan was always there for my family, so I walk for them and raise awareness whenever I can.”

Thiel, who lives in Rochester Hills and grew up in Romeo, credits much of her relentless determination to the lessons she learned at Walsh College.

“At Walsh, most students work full time, some have families, and just about everyone walks into class bleary-eyed,” she said. “You learn early on how to focus on what’s important. That’s how you make it through school, and that’s how I live my life. When I’m with my family, they get 100 percent. The same goes for my work when I’m there – 100 percent. When I’m running or training, that gets 100 percent. Walsh taught me that. It taught me how to focus.”

MONA ASNI
The gift of time

Mona Asni is a busy woman. She is an accountant by day, an associate adjunct professor at Walsh College by night, and a wife and mother 24 hours a day. With that schedule, there is little time for extra-curricular activities, right?

“Everyone has either time, talent, or treasure at his/her disposal,” she said. “I don’t have much talent, and I certainly don’t have the treasure, but I always have time to give back, especially to causes or organizations that have given so much to me.”

Asni, who graduated from Walsh College with a Bachelor of Accountancy in 2006, said the help she received financially through scholarships played an integral role in completing her degree.

She is aware of the time spent by her professors to write letters of recommendations for her. As a professor now, Asni knows the importance of giving back and going the extra mile to help out a student in need. “I wouldn’t be a graduate if others didn’t give their time and effort, or if they didn’t donate to the scholarship fund,” she said. “The very least I can do is give my time back to the College in whatever capacity asked of me. It’s my way of giving back to current and future students.”

Asni’s list of committees includes the College’s Spring Soiree, the Leadership Awards Committee and Dinner, and the annual Golf Classic that benefits the Golf Classic Annual Scholarship, to name just a few.

Most know her as the raffle-ticket seller decked out in a custom-made black apron with a large “W” on it who “refuses to take no” for an answer when it comes to getting those tickets sold.

Her commitment to charitable causes doesn’t stop at Walsh. She’s famous for roaming the bleachers at Eisenhower High School events selling raffle tickets. She collects box tops for schools (redeemable for supplies) and she volunteers in the school office.

“I’m known as the ‘crazy mom,’ but I’m just trying to get the crowd fired up and raise some money for the school,” she said. “I kind of break the mold when it comes to accountants. We’re not all serious and studious.”

“Walsh helped make me who I am today. If it needs me to help out, I’m there. I make the time.”
LESSONS LEARNED
THE IMPACT OF WALSH PROFESSORS

During a hectic, 11-week semester or the race to finish up a degree program, there’s little time to appreciate the lessons learned along the way, not only from a lecture or a textbook, but the shared experiences that last a lifetime. They are lessons that make an impact; they shape careers and lives and are remembered for a lifetime.

We asked some of our alumni to name a professor who made an impact on them. It was quite clear that Walsh professors are making lasting impressions.

I’m thankful to Walsh accounting professor Mark Voight for insisting that I apply for a position in the Touche Ross Tax Department (now Deloitte LLP) and obtain my CPA certification instead of accepting an offer to work in the private sector. As a result, I’ve had a 40+ year successful career at Deloitte, and I was the first female in Michigan admitted to the partnership.”
– Kathy Kosmatka, BAC ’77

Ted Hoffman taught an economics class, and I’ll never forget it. We learned about economics, but we also learned so much more. He encouraged us to look deeper than what the headlines read. Don’t take anything at face value. Dig deeper. Look harder. Since that class, I look at the world in a whole different way.”
– Mark Kopsch, BBA-Finance ’88.

Barb Alpern’s course was the most challenging of any I had during my undergrad. She pushed me out of my comfort zone. Getting up and speaking to the class scared me to death. She helped me overcome my fear. Now I give presentations all the time; my career is marketing. I don’t think I’d be doing what I’m doing if she didn’t help me get past my fears.”
– Laura Kopsch, BBA-MGT ’99, MBA ’04

Barb Alpern, Ph.D., professor emerita, Communications Department, said one of life’s great lessons is to recognize your shortcomings and then to work hard at turning them into strengths.

“You need to build on what you know and not focus on things that trip you up,” Dr. Alpern said. “Most people don’t like to stand up in front of a crowd; it’s not comfortable for them. But students need to learn how to control that fear.

“What’s nice is that some of those same students come up to me years later and say, ‘Now I know what you meant when you said that I needed to make better eye contact. You were right.’ The most important thing was to create an environment where the students felt comfortable stepping out of their comfort zone.”

Dr. Lee Meadows taught my first class at Walsh College. As a new master’s student, I was uncertain what to expect or how the overall classroom experience would be. Dr. Meadows was extremely engaging. He made the class interactive and challenging. He set the stage for a great Walsh experience.”
– Brian Pilarski, MSM ’07

Lee Meadows, Ph.D., a professor in the Management Department, said he is flattered by Pilarski’s fond memory of his class and said he learns as much from the students as they do from him.

“I am just as impacted by what goes on in the classroom as the students are,” Dr. Meadows said. “By teaching adults, we get the benefit of their life knowledge and what they bring into the classroom from their jobs. They bring focus into the classroom, and they share their knowledge and experience with their classmates. That focus reinforces what Walsh does better than any other school: it brings the real world into the classroom.
Rick Berschback, a distinguished associate professor in the Accounting Department, said keeping the mood light is important, especially since many of his students are busy juggling family, jobs, and school.

“I do try to be upbeat,” he said. “I realize that my courses are challenging and that our students have many responsibilities, so it is important that they enjoy their time in class. Although, sometimes I’m not sure if they’re laughing with me or at me. Either way is okay with me.”

Berschback added that teachers at all levels want their students to have successful careers and lives, and playing a role in that gives him a “tremendous sense of achievement.”

Mark Solomon made a lasting impact on me personally and professionally by setting the tone for what I should expect of myself. His philosophy was, ‘you had better be prepared.’ His goal was to make you a better student by teaching you how to think. In class, Mark would call on students to answer questions based on the reading material. I used to sit in the back row of my classes, content to be anonymous. After my first class with Mark, I moved to the front row and came prepared every day in anticipation of him calling on me. After a few weeks of not getting called on, I approached Mark during a class break and asked him why. He said, “I’m not worried about you. You moved to the front row, and I see that you are prepared each class.”

– Patrick Gregory, MST ’81

Saturday morning stats class was a breeze thanks to professor Hamed Sadrnja. He made what could have been a very difficult subject for me easy to learn and understand. He engaged the class with real-world examples and taught me the importance of statistics in my everyday work. I was able to begin doing metrics for department projects, which was a tremendous help.” – Andrea Richards, MSM ’06

Hamed Sadrnja, an adjunct associate professor in the Quantitative Methods Department, said his goal every time he steps in front of a class is to impact the lives of his students.

“If I can offer a different view, or change a student’s perspective in some way and subsequently change that student’s life for the better, then I’ve done my job,” he said. “When I hear that I was successful in doing that, it literally gives me goosebumps.”

We want to hear about the professors who made an impact in your life or career. Send us an email at development@walshcollege.edu and tell us your story.
“I wish I’d known about this when I first started my ____________.” (Fill in the blank: classes, career, life, other.)

How often do we learn about something critical, but too late to put it into practice? How often do we overlook the resources already at hand?

The Walsh College Finance Lab is that type of resource.

From the outside, its interactive touchscreen monitors, constantly updating Dow Jones ticker, FactSet Knowledge-base, finance software, bustling lab assistants, and engaged users can make it look like a haven for only the most hardcore financial wizards. But for those students and alumni who have harnessed its capabilities, the skills they have learned in the Lab are making a huge impact in their careers.

At the heart of the Finance Lab are the Bloomberg Terminals, which provide users immediate access to a vast sea of Big Data: financial, government, social, and consumer information. So much information, in fact, that special software is needed to parse through it: Bloomberg Markets Concepts (BMC). The ability to master BMC can open doors in a variety of industries.

Students and alumni are welcome to visit the Finance Lab and take the BMC certification course, an eight-hour, self-paced program that provides an introduction to financial markets. It includes four modules: Economic, Currencies, Fixed Income, and Equity. Certification provides a skill set that few job applicants can match.
Thanks to the generosity of many gracious donors, the Finance Lab opened at the Troy campus in January 2013.

Leon C. LaBrecque, CEO of LJPR Financial Advisors, is one of the donors who helped make the Lab a reality. A former Finance Department chair and professor at Walsh, LaBrecque had unique insight regarding the Lab’s potential and was certain that his contribution would benefit Walsh students and alumni for years to come.

“The Lab provides a combination of analysis and collaborations,” said LaBrecque, who added that he was so impressed by its capabilities that he replicated a miniature version of it in the lobby of his headquarters. “Our clients love to see the dynamics of the markets. It’s a moving, breathing space to learn about money.”

“Anyone can search the internet for financial information,” said Stephen Sholty, a clinical assistant professor in the College’s Finance and Economics Department and the lab manager. “But what makes Bloomberg different is the credibility of its information. It’s the most trusted source of information in the industry. And while it takes a bit of work to learn how to use the terminals, most users find themselves well-rewarded. BMC certification sets you apart in your industry.”

Just ask accounting student Mason Bierer, who added the BMC certification to his résumé and quickly obtained a new position at an area automotive manufacturer. Alvaro Salamanca, who graduated with a Master of Science in Information Technology with a concentration in Cybersecurity, credits his understanding of the interconnectedness of financial principles to his new position at University of Michigan Credit Union.

Lab assistants Bidisha Sinha, who is pursuing her MBA, and Mike Conant (MBA/MSF) are also employing their BMC skills to enhance their job search prospects. “It makes sense to take advantage of it while you’re here.”

Many Walsh instructors are adding Finance Lab instruction and assignments into their curriculum, including disciplines such as marketing and IT. Students find that many of the cross-disciplinary financial concepts are often easier to understand when demonstrated during the BMC training. Jessica Asni, a recent BBA in Finance graduate, visited the Finance Lab after graduation, stating, “This gives me a golden opportunity to sharpen my skills.”

Take advantage of all of the technology and resources available through the Finance Lab. Come in and learn firsthand how BMC concepts and certification can set you apart from the competition.
MENTOR PROGRAM IMPACTS THE LIVES OF STUDENTS AND ALUMNI

Attending Walsh College is exciting, rigorous, and rewarding, but balancing classes, work, and family obligations can be a challenge. Sometimes, students just need a little advice and encouragement.

The Walsh Mentor Program can fill this need, and it can have long-term impact for the mentors and the mentees.

The Mentor Program pairs volunteer alumni with current students, providing experienced professionals the opportunity to pass along their hard-won life and business lessons to students hungry for insight and guidance.

Entering the Mentor Program, I was a misguided intern in desperate need of career help. By the program’s close, I was interviewing for my (now) current role as a district digital manager at General Motors,” states Bryan Zyrowski. “Throughout the program, my mentor (Colleen Schmerheim) and I drafted and redrafted my résumé many times. We discussed in detail my career goals and how I might achieve them in both the short and long term.”

The Mentor Program provides a broad range of benefits to mentors and mentees alike.

“Our response from the first call for mentor volunteers was overwhelming,” reports Jill Peplinski, Mentor Program director and a clinical assistant professor in the College’s Communications Department. “So many of our alumni have been looking for an opportunity to give back, to share what they’ve learned along the way, and many of the mentors who participated have volunteered again to take part in our next session.”

Students and alumni are matched not only by discipline and industry but by personality and what each person expects to get out of the program.

Both groups fill out an in-depth application, and then Walsh personnel hand-select likely pairs. After emailed introductions, all participants meet for a kickoff event. After that, mentoring sessions can be completed via email, telephone, personal meetings, Skype or any other method that’s convenient for both parties.

“The career coaching and guidance available through the Mentor Program is invaluable,” says Jenny Tatsak, Ph.D., Success Center director, and chair and professor of the College’s Communication Department.

“Mentors have been down this road before. They can help students identify potential pitfalls, dead-ends, and direct their mentees toward alternative choices that can help enhance career growth and enjoyment.”

The benefits for students are innumerable, including résumé assistance, networking opportunities, career path guidance, and life coaching. Many mentors help create a five-year plan for their mentees, with goals along the way to help measure progress.

Mentors, too, benefit from the program, as the experience often reignites their professional passion.
In another program, I had the privilege of having a mentor assigned to me and the experience helped my career,” notes Eileen McGill. “So when the opportunity to volunteer as a Walsh mentor appeared, it was a chance to give back. In just a short time, Rhonda Wynn and I connected. And the ability to showcase the marketing industry helped me get enthusiastic about it again.”

Not surprisingly, 100 percent of participants in the first session planned to continue their relationships after their session ended. “I do plan on keeping in touch with Colleen, as she is a friend and a mentor for life,” Zyrowski states. “I am forever grateful for her guidance and coaching as I work toward furthering my professional development.”

Do you want to share your knowledge and help others get started on an impactful career? Do you need a little advice regarding getting your career headed in the right direction? Visit walshcollege.edu/mentorprogram for more information and to complete the Mentor Program enrollment application.
When Mark Kopsch was a Farmer Jack warehouse receiver, he developed a plan to secure his future. He enrolled at Walsh College and began his pursuit of a Bachelor of Business Administration.

He didn’t reap the benefits of his degree until after he retired at the age of 50. But make no mistake, the impact of his decision was profound, and it passed from one generation to the next. His daughter, Laura Kopsch, followed in his footsteps and earned two Walsh degrees (BBA-MGT ’99 and MBA ’04).

Laura said the determination to complete her education came from watching her dad. “He was working, raising five kids, and going to school. He worked so hard. All I heard about was how much Walsh was teaching him. I could see his self-confidence growing every day. He was just a different person. I wanted to have that type of confidence too, and now I do.”

Laura, who is a marketing manager at Plante Moran, said what she enjoyed most about the journey of being a working student at Walsh was the learning environment.

“Walsh prepares you for what you’re going to face in the working world”, she said. "When I completed my MBA, I walked out of Walsh believing that there was nothing I couldn’t accomplish."

Mark said he’s very proud of what his daughter has achieved and the impact he had on her decision to further her education.

“Walsh was a perfect fit for her. She was working and going to school, and I knew the type of education she would get from Walsh was going to prepare her for success.”

Mark’s path to Walsh College started at Oakland Community College. After completing his associate degree, he was ready for his bachelor’s. He tried other colleges, but nothing felt right until he landed at Walsh.

“I just didn’t like the large classrooms that I found at four-year colleges, and to me, it seemed like no one was taking it seriously. I didn’t want to hear jokes or a lecture by a teaching assistant. I was in college to learn about the business world, and when I arrived at Walsh, on the first day, I knew that I was in ‘education heaven.’”

While Laura’s path was straightforward, Mark’s took a few more twists and turns. “I had a whole career before I got my first job using my finance degree,” he said.

“I wanted to be a stockbroker, and I had the chance to do that for a while. I was also in sales. Eventually, I landed with Rock Financial and became a mortgage banker. I retired as an account executive at Quicken Loans. It was an amazing ride. Walsh did what I hoped it would; it prepared me to grab the opportunity when it presented itself.”

Laura said one the proudest days of her life was attending her father’s commencement.

“I’ll never forget that day. It changed my life; it changed both our lives.”

I was in Beverly Hills, California, in a high-rise penthouse on Rodeo Drive doing a presentation, and honestly, I said to myself, ‘How did I get here? How did I go from working in a warehouse to the penthouse?’ The answer was Walsh College. That’s the type of impact that Walsh College professors had on my life.”

– Mark Kopsch, BBA '88
THOMAS MCNULTY MADE A PROFOUND IMPACT ON WALSH COLLEGE

Thomas McNulty, a passionate supporter of Walsh College, passed away on Aug. 28, 2017. His impact on the College was lasting.

Mr. McNulty joined the College’s Board of Trustees in 2001. He was also the chair of the Academic Committee and served on the Executive, Finance and Planning, Investment, and Organization and Compensation committees.

A respected business professional and speaker, his career included roles as senior vice president and chief financial officer of Henry Ford Health Systems in Detroit, and assistant chief financial officer of Rush Presbyterian St. Luke’s Medical Center in Chicago. He also founded a consulting practice, The Macke Group, to provide financial consulting, modeling, and strategic planning services to nonprofits.

His friendly, warm personality and desire for knowledge are what will be missed the most.

“Walsh College has been fortunate to benefit from his insights, business acumen, generosity, and humor,” said Walsh College President and CEO Marsha Kelliher.

Edward Gwilt, chairman of the College’s Board of Trustees, said of his friend, “Tom was a generous man, especially with his time. He always thought of others first.”

Gwilt went on to say that Mr. McNulty’s service to the College was exemplary.

“He wanted to know everything,” Gwilt said. “And he would keep asking questions until he was satisfied, and you need that when you serve on a board like this one. There was never any malice in his intentions. He just had this desire to understand every side of an issue.”

Stephanie Bergeron, president emerita of Walsh College and a longtime friend of Mr. McNulty’s, said she will miss his steadfast ability to add humor and perspective to any situation.

“My most memorable moment with Tom was a day trip to Chicago with a group to meet with leaders of the Healthcare Financial Management Association,” she said. “It snowed all afternoon, and all flights were canceled. We spent the night in the airport hotel: no clean clothes, toiletries, etc. But Tom kept it fun for all of us. No stress. I will miss him.”

Mr. McNulty was born in Chicago in 1939 and received his bachelor’s degree from DePaul University. He also served in the U.S. Army. His community work included leadership positions at Leader Dogs for the Blind; Henry Ford Retirement Village; and Sparky Anderson’s CATCH Foundation.

Mr. McNulty was instrumental in many transformative Detroit projects, including the Detroit RiverFront Conservancy, Wayne State University’s TechTown, M-1 Light Rail, and the Detroit Regional Convention Facility Authority and Cobo Center.

Walsh College was impacted by Mr. McNulty’s astute business knowledge, wisdom, generosity, and kindness. He was a part of the fabric that makes Walsh College such a unique learning experience for current and future business leaders. He is greatly missed.
In that simple, yet profound, statement rests support for the hopes and dreams of Walsh students – past, present, and future.

**Judith Radtka** was a valued and respected member of the Walsh College family. After graduating in 1979, she joined the College as the academic coordinator. In the years that followed, she compiled and wrote the Self-Study for the North Central Association of Colleges and Schools, and created the Attrition Study, which helped the admissions and academic departments ensure student success.

Tragically, on May 8, 1983, Judith died in an automobile accident. She was described by her family and co-workers as a kind and caring woman who was dedicated to the College and the pursuit of educational success. With that in mind, Judith’s mother, **Geraldine Radtka Rogoish**, and sisters **Susan Bologna (Radtka)** and **Sandy Radtka**, established a memorial scholarship fund.

The purpose of the **Judith L. Radtka Memorial Scholarship** is to provide financial assistance to women pursuing an undergraduate degree at Walsh College.
A permanent endowed scholarship is planned, enabling the scholarship to be awarded in perpetuity, creating a better future for generations of Walsh students.

Victoria Scavone, assistant vice president, enrollment and student services at Walsh, worked alongside Judith and said that she was focused on student success. She added that she considered Judith a friend and a colleague and that “her friendliness and contagious smile continues to be missed by all.”

Scavone said she is certain that Judith would be pleased with the family’s decision to continue her legacy with a scholarship.

“This scholarship makes a difference in a student’s pursuit of a bachelor’s degree,” Scavone said. “I hope the recipients continue her legacy and pay it forward so that other deserving students can benefit from a Walsh College degree.”

Sadie Miah, who is enrolled in the Bachelor of Accountancy program, is one of the recipients who has been impacted by the scholarship.

“The financial aid from the scholarship has allowed me to give more focus to my studies,” she said. “It’s such a relief not to have to worry about making every payment each time I’m in the classroom. I can concentrate on learning. I’m very grateful for this aid.”

For information on making a lasting impact through endowed scholarships or the general scholarship fund at Walsh College, visit foundation.walshcollege.edu/ScholarshipGiving.
Each fall, Walsh College salutes a select few at its Leadership Awards Dinner. Recipients are honored for tireless service to their communities, devotion to education, outstanding achievements in their chosen professions, and dedication and service to Walsh College. This year’s dinner is scheduled for November 18 at the MGM Grand Detroit. All proceeds from the event go to scholarships. This publication went to press before the ceremony.

**Jeffery W. Barry Award for Educational Excellence and Community Service**

The Jeffery W. Barry Award honors individuals for their commitment to educational excellence and community service. The award is named for Walsh College President Emeritus Jeffery W. Barry, who led the College through 21 years of tremendous growth. This year’s recipients are Mark Davidoff and Linda Apsey.

**Mr. Davidoff** is the managing partner of the Michigan practice of Deloitte LLP. He is the organization’s top leader in the state, overseeing more than 1,200 professionals based in Detroit, Grand Rapids, and Midland. In addition to serving clients in the marketplace, he is responsible for the strategy, operations, talent, and business development of the statewide practice.

After experience in public accounting and serving in significant C-suite positions in the healthcare and social services arena, Mr. Davidoff joined Deloitte in 2005.

He has more than 30 years of professional experience, including serving as the CFO for Mercy Services for Aging, as well as CFO and then executive director/COO for the Jewish Federation of Metropolitan Detroit.

Mr. Davidoff is committed to the advancement of the metro Detroit area. He is active on several boards, including Business Leaders for Michigan, Detroit Downtown Partnership, Detroit Economic Club, Detroit Regional Chamber of Commerce, Detroit Symphony Orchestra, Michigan Chamber of Commerce, and the M-1 Rail.

Mr. Davidoff is a CPA and earned a Bachelor of Science in Business Administration from Wayne State University and a Master of Management from the Kellogg School of Management at Northwestern University.

**Ms. Apsey** is president and CEO of ITC Holdings Corp. In this role, she is responsible for the strategic vision and overall business operation of ITC and its subsidiaries. Previously, she served as executive vice president and chief business unit officer, leading all aspects of the financial and operational performance of the company.

She has also served as executive vice president and chief business officer, and then president of ITC Michigan, where she was responsible for the company’s regulatory, marketing and communications, human resource, and federal, state, and local government affairs. She was the manager of transmission policy and business planning for ITC when the organization was a subsidiary of DTE Energy.

As a member of the Business Roundtable – an association made up exclusively of CEO’s from America’s leading companies – Ms. Apsey works to promote a thriving economy. She also serves on the boards of the Business Leaders for Michigan, the Detroit Economic Club, the Detroit Regional Chamber of Commerce, and Henry Ford West Bloomfield Hospital.

She earned her MBA and bachelor’s degree in Public Affairs Management from Michigan State University.
Walsh College Distinguished Alumni Award

This award is presented annually to an outstanding alumnus who has achieved exceptional personal and professional recognition. This year, the award goes to Gerald (Jerry) Schafer.

Mr. Schafer retired from McDonald’s as the corporate vice president of worldwide development. Prior to that, he served as the chief restaurant officer and senior vice president of McDonald’s China from 2004 to 2011.

In 1970, Mr. Schafer began his career at McDonald’s as a 16-year-old crew member in a restaurant in his hometown of Eastpointe, Michigan. He began his academic career at Macomb Community College and transferred to Walsh College to complete a Bachelor of Accountancy in 1975.

With his Walsh Bachelor of Accountancy degree secured, he moved into a management position at McDonald’s in the accounting and finance department. In 1987, he became a regional real estate representative and a manager in regional headquarters until 1990. From 1990 to 1994, he held several positions, leading to his role of operations field service manager.

He served as the CFO of Chipotle from 1998 to 2002. In 2002, he became the managing director of McDonald’s Asia Pacific Division for brands and acquisitions, where he remained until 2004.

Mr. Schafer is credited with expanding McDonald’s presence in China, including the use of drive-through services. He is also a winner of the McDonald’s Presidents’ Award.

A staunch supporter of Walsh College, Mr. Schafer serves on the Board of Trustees and Foundation Board. He is also a member of the College’s Archie Waring Society, which recognizes individuals who have formally notified the College that they have included Walsh in their will or have established a planned gift benefit to Walsh.

Mr. Schafer and his wife, Brenda, reside in North Carolina, where he is a member of the Board of Trustees of the Ronald McDonald House for Durham & Wake County, North Carolina and a member of the Ronald McDonald Charities of North Carolina.

Lifetime Service Award

Established in 2009, this honor is bestowed upon an individual or couple to recognize and celebrate consistent commitment, dedication, and service to the advancement of Walsh College. This year, the award goes to Thomas McNulty (posthumously).

Mr. McNulty joined the Walsh College Board of Trustees in 2001, where his impact was immediate and profound. His astute professional insight helped guide the College through necessary changes brought on by an evolving business climate, and his financial acumen proved to be a steadying force through an ever-changing economy.

During his tenure at Walsh, Mr. McNulty led the Academic Committee and served on the Executive, Finance and Planning, Investment, and Organization and Compensation committees. He was also a member of the Foundation Board, which ensures the integrity of the College’s philanthropy program.

During his semi-retirement, Mr. McNulty provided strategic advice and support to a number of companies and universities. He also established the Macke Group, Inc., a consulting company specializing in strategic support for financial and business planning for not-for-profit organizations.

His board memberships included Prism Venture Partners Fund, Westwood, Massachusetts; Leader Dogs for the Blind, Rochester, Michigan; Henry Ford Retirement Village, Dearborn, Michigan; and Sparky Anderson’s CATCH Foundation in Detroit.

Mr. McNulty received his bachelor’s degree from DePaul University.

Mr. McNulty passed away on Aug. 28, 2017. His presence and guidance are missed every day.
Chelsea Phelps, MAC ’17, has been promoted to staff accountant at Yeo & Yeo CPA.

Victoria Mundinger, BAC ’11, has been honored with an Emerging Leader Award by the MICPA.

Rebecca Herr, BBA ’10, has been promoted to vice president in the Wealth Management Group at the Northern Trust Company.

Jeff Kalmbach, MBA ’10, has accepted a position in the Private Banking Division at Arbor Financial Credit Union.

Jane Harper, MSIA ’07, has been inducted into the Michigan Chronicle’s Women of Excellence Class of 2017.

Cheryl Johnson, BBA ’03 and MSF ’07, has been inducted into the Michigan Chronicle’s Women of Excellence Class of 2017.

Tracy Neil, MBA ’03, has been named CFO of the American Society of Employers.

Marcel Summermatter, BBA ’03, has been named senior vice president and market leader for Broward County at Professional Bank.

Jessica Knapik, MSM ’04, has joined the staff at Bishop Foley High School as the communications and marketing coordinator. Knapik was also named to the 2017 Oakland County Executive “Elite 40 under 40” list.

Jason Davidson, BBA ’02, will oversee financial and business operations as Austin Catholic’s new business manager/director of finance.
### Alumni in Action

Submit your professional accomplishments at foundation.walshcollege.edu/AlumniInAction.

#### 2000
**Michael Holycross**, MSF ’00, has been named senior consultant of AndCo Consulting.

#### 1998
**Simon Dover**, MSF ’98, has been named senior associate athletic director for business operations and chief financial officer at West Virginia University.

#### 1996
**Kathryn (Bowman) Coleman**, MSF ’96, has been honored as one of the “Women who are driving growth in Michigan, the nation, and the world” in dbusiness magazine’s 2017 Powered by Women issue.

#### 1995
**Donna Frye**, BAC ’86 and MST ’95, has joined UHY as the director of transfer pricing.

#### 1994
**David Share**, BBA ’90 and MSM ’94, has joined COE Press Equipment as director of operations.

#### 1989
**Roberta Remias**, MSA ’89, has joined Oakland Community College as the interim vice chancellor for administrative services.

#### 1985
**Alan C. Young**, MST ’85, has been elected chairman of the board of directors of the Michigan Association of Certified Public Accountants.
Walsh College’s 109th Commencement marked the beginning of a new era at the College when President and CEO Marsha Kelliher addressed a graduating class for the first time.

Kelliher proudly welcomed Jeffrey C. Littmann, a life trustee and chairman of the Ralph C. Wilson, Jr. Foundation, as the day’s commencement keynote speaker and honorary Doctor of Laws degree recipient, and student speaker Tonya Snover, who recently completed her Bachelor of Accountancy.

In her address, Kelliher reminded graduates of the values of Walsh College: integrity, excellence, respect, opportunity, value, collaboration, and philanthropy.

“Reflect the values of Walsh College and conduct yourself with the highest level of integrity; strive for excellence; respect others; seek out opportunities; be proud of your unique value; collaborate with others; and share your talents and gifts through philanthropic endeavors.”

She also reminded students that earning a college degree is a team effort that takes sacrifice, dedication, and commitment.
Littmann, who earned a Bachelor of Accountancy ('77) and a Master of Science in Taxation ('81) from Walsh, began his speech by telling graduates to enjoy this day of celebration and assured them that their hard-earned credentials will make a difference in their careers.

“At Ralph Wilson Enterprises, we had four C-level executives. Other than Mr. Wilson himself, every one of us had earned a graduate degree from Walsh.”

Littmann also encouraged graduates to be lifelong learners, volunteer, be prepared, and to protect their most valuable asset – their image.

“Be dependable, reliable, humble, rigorous, and proactive. Be a self-starter, and show respect and empathy for others,” Littmann said.

Snover fondly recalled her journey from St. Clair Community College to Walsh, including the challenges of being a commuter student.

She added that the secrets to student success are texts with classmates, study groups, review sessions, and open communication with professors.

And when new graduates hear the question, “what’s next?” Snover had the perfect response.

“Remember that your Walsh College degree has prepared you to meet the challenges of today’s business world. You have been trained to meet deadlines, communicate effectively, adapt quickly to changes, and to lead when others are content to follow. In other words, you stand out in a crowd.

“So, what’s next? A world of endless possibilities.”

Jeffrey C. Littmann

Tonya Snover
Making Connections
The Impact of Career Coaching

The goal of Career Services is to educate students and alumni about the career development process and connect them with employers. Education is delivered largely through career coaching, and connections are made by hosting career events.

Career Coaching

The career decisions students make early on – internships, salary, career expectations, etc. – can affect their lifestyles throughout their careers and into retirement. Allie Gray, editor-in-chief of CollegeOnline.org, writes that the first job out of college is the most important because:

- You’ll learn professionalism.
- You’ll learn from failing.
- You’ll form your future.
- You’ll learn exactly what you want to do in life.

Additionally, P.J. Robertson (2013) found that the helping relationship in career guidance may be beneficial much in the same way as therapeutic counselling, as students can receive attention and emotional support while sharing concerns in a safe and trusting environment. Walsh College Career Services professionals help guide students with personal goals and career decisions.

References:

Here are some of our career coaching techniques along with student testimonials.

- **Providing mock interviews with detailed feedback.**
  
  “I had a mock interview prep session with you for a senior financial analyst position. Your input and feedback was extremely helpful. I got a lot out of our session. The interview went well, and I was offered a position. What an invaluable service to provide.”
  – Julie K., MBA ’12

- **Instilling confidence while ensuring students are career-ready.**
  
  “I want to thank you again for all the help you provided. I would not be where I am today without you. The Career Services staff gave me back the confidence I needed. I like to say that deciding to attend Walsh College changed my life, and now I have a new career. I am so grateful and blessed to have access to such a great resource.”
  – Jenny P., MAC ’16

- **Networking and sharing helpful resources.**
  
  “I had been trying to connect with the FBI for years with no luck. After sharing my frustrations with the Career Services team, they coordinated a private meeting between me and one of the FBI recruiters, who provided some tips on getting my résumé through the system, and it worked.”
  – Randi O., current student, MAC

- **Writing targeted résumés and cover letters.**
  
  “The Career Services team assisted me with the construction of a professional résumé, helped me prepare for the career fair and the following interviews, and advised me on how to plan for taking the CPA exam. They are dedicated to the success of their students in a way that has exceeded my expectations.”
  – Eric O., MAC ’17

- **Navigating a job search.**
  
  “My experience with Career Services at Walsh has been beyond rewarding. You helped me immensely when I lost my job in May. Thankfully, with excellent revisions to my résumé, as well as sound advice, I was able to secure a new position within three weeks.”
  – Scott S., CPA, MAC ’06

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**Employer Connections**

While networking is generally cited as the primary way to learn about employment opportunities, connecting with employers is the premier way to get results. By attending our numerous events over the course of their academic careers, students can develop an array of employer contacts.

Below are a few of our student testimonials related to connecting with employers.

I received two jobs through career fairs at Walsh, and now I’m currently working in HR for Oakland County. It was a great experience for me.”
– Stephanie B., current student, MBA

I received an internship offer at the Internship Connection starting Monday. Thank you for all the help along the way. It’s exactly the type of position I was hoping for.”
– Jessica J., current student, BBA-MKT

Thank you so much for helping me prepare for the Internship Connection event. I just received an email yesterday about setting up an interview for the financial coordinator position. Thanks again.”
– Gina G., current student, BBA-MKT
NEW AT WALSH

There are plenty of new options for Walsh College undergraduate and graduate students.

Beginning in the fall 2017 semester, Walsh began offering six new concentrations, a new certificate program, and a series of lectures titled Conversation with Leaders.

**Finance Department**

The new **Financial Investments Concentration** is available for students in:
- Master of Science in Finance (MSF)
- Dual MBA/MSF programs.

This concentration provides students with an opportunity to learn the essentials of building a successful investment portfolio.

As part of their learning experience, students have the opportunity to engage in real-world trading of funds available in the Michigan Alpha Project, and use the analytical tools and programs in the College’s award-winning Finance Lab.

**Accounting Department**

The new **Data Analytics Concentration** is available in the Master of Science in Accountancy for Accounting Graduates (MAC) program.

The era of ‘Big Data’ is upon us, and accounting professionals must have the analytical tools to remain competitive in today’s business environment,” said **John Black**, chair and professor, Accounting Department. “Data analytics has become a must-have skill for all business managers and particularly for accountants.”
Decision Science Department

New for the Bachelor of Science in Information Technology (BSIT)

Students can now choose between Cybersecurity and Business Information Systems as concentrations in the BSIT program.

- The Cybersecurity concentration enables undergraduate students to gain experience in a highly specialized and in-demand field. Students develop confidence and expertise through hands-on training and drills in the College’s Cyber Lab.

- The Business Information Systems concentration is designed for students who are interested in developing networks and information systems. In our connected world, network services are the critical element that enables real-time and extensive communication opportunities for organizations. As the depth, impact, and requirements for data sharing and communication have grown, the need to ensure network operations are stable and reliable are a critical success factor for all organizations.

New for the Master of Science in Information Technology (MSIT)

Global Project and Program Management and Data Science concentrations are available in the MSIT program.

- The Global Project and Program Management concentration is designed to prepare IT professionals to better integrate, coordinate, and balance resources to achieve project goals that meet time, quality, risk, and financial constraints.

- The Data Science concentration prepares students to employ business knowledge, quantitative methods, and information technology tools and techniques to analyze and interpret data sets, and to communicate their findings in ways that benefit their organization.

Global Project and Program Management Certificate

This program is designed to prepare project and program managers to become leaders. Upon completion, students will be prepared to employ a variety of disciplined and agile project management tools and techniques to guide projects and programs for maximum benefit to their organization.

Conversation with Leaders

In keeping with Walsh College’s commitment to providing students with contemporary, real-life business knowledge and opportunities, “Conversation with Leaders” is a new speaker series focusing on the critical issues facing business and professionals.

Hosted by the College’s Success Center, Conversation with Leaders will host new, dynamic speakers each month.

Christina Vanderelzen, GM director of global talent, kicked off the series in October. Speaking to a packed auditorium, Vanderelzen captivated the crowd with her real-world perspective on career growth and development. She also spoke about her own career path and the value of lateral and vertical movement within a company.

In November, to commemorate Veteran’s Day, the College was honored to host a panel of business leaders, who discussed how their formative years in the armed services prepared them for business careers.

The sessions are complimentary and open to the public. More information on the series can be found on the College’s website at info.walshcollege.edu/leader.
Michael Rinkus, DBA, was named executive vice president and chief academic officer of the College, effective Aug. 7. Dr. Rinkus served as the interim executive vice president and chief academic officer since April 2016.

In this role, Dr. Rinkus oversees academic standards and accreditation, and provides Walsh College with strategic and operational leadership to ensure the academic programs meet the needs of students, employers, faculty, and staff.

Dr. Rinkus has been part of the Walsh community for nearly three decades, serving in a variety of capacities, including full-time professor of finance and economics.

Dr. Rinkus’ expertise is international finance, financial institutions, capital markets, financial statement analysis, and international management. He has 40 years of experience in the corporate sector. He retired as the senior vice president in charge of International Operations and Trade Finance at Comerica Bank, where he spent 31 years. As the leader of its Trade Finance Group, Comerica earned the Small Business Bank of the Year Award from the Export-Import Bank of the United States for its support of U.S. exporting companies by providing loans and mitigating risk. Dr. Rinkus also successfully negotiated with the Chinese government to open and operate the bank’s Hong Kong office to support U.S. companies transacting international trade. He was also a member of the Michigan District Export Council, a U.S. government volunteer organization designed to advise government on U.S. trade practices.

Throughout his career at Walsh College, Dr. Rinkus has spearheaded new classes for students, including creating and implementing a graduate-level class in international trade financing techniques. He also managed the College’s Finance Lab, where he was responsible for the rollout and implementation of pedagogical materials, instructor use, Bloomberg software, and day-to-day happenings in the Lab.

Dr. Rinkus earned a Doctor of Business Administration from Lawrence Technological University. He earned his Master of Arts in Management from Central Michigan University and his Bachelor of Science in Business Administration from Wayne State University.

Dr. Rinkus is also a U.S. Army veteran.

Susan Foley joined Walsh College as vice president and chief development officer in June. She leads the development, alumni relations, student life, and government relations functions. She also serves as the secretary to the Walsh College Foundation.

Foley brings over 20 years of fundraising, corporate relations and leadership experience. Most recently, she served as the senior director of Departments, Centers, and Institutes at the University of Michigan – Michigan Medicine, where she led a team devoted to major gift efforts responsible for achieving a $300 million campaign goal.

Her considerable business success – at the University of Michigan, Children’s Hospital of Michigan Foundation, and Henry Ford Health System – is directly related to her ability to forge meaningful ties with alumni, business leaders, and the community as a whole. In addition to her professional achievements, Foley has served the community as the President of the Junior League of Birmingham and on the non-profit boards of Lighthouse of Oakland County and The Heat and Warmth Fund (THAW). She is a graduate of both Leadership Detroit and Leadership Oakland.

“l have met so many successful graduates of the College and I am moved by their passion for Walsh College. I am witnessing, firsthand, how they significantly impact the growth and success of our community,” Foley said. “We have an obligation to our students and alumni to foster a lifelong relationship with the College and to continue our tradition of educating the business leaders of tomorrow. I am proud to be part of that dynamic.”
Richard Davidson, J.D., LL.M., has been promoted to chair, Business Law and Taxation Department. Davidson was previously the vice chair.

Before becoming a full-time professor, Davidson served as an adjunct professor at Walsh. He also served as an adjunct instructor at Schoolcraft College and Oakland Community College.

Davidson was previously senior tax counsel for FCA US LLC., managing its federal tax controversy area and providing transactional guidance to FCA staff. Prior to joining FCA, Davidson was a tax attorney with Ernst and Young, and Guardian Industries Corp.

He is licensed as a Certified Public Accountant in the state of Michigan.

Davidson earned his Juris Doctor and Master of Laws degree with a major in taxation from the Wayne State University School of Law. He previously received a Bachelor of Science in Accounting from the University of Detroit.

Professor John Moore, Ph.D., returns to full-time faculty as the interim chair of the Economics and Finance Department.

Dr. Moore originally began teaching as an adjunct professor at Walsh College in 1994. In 2008, he joined the Walsh faculty on a full-time basis. Most recently, he was employed as an associate dean at Northwood University at the Devos Graduate School.

He earned his doctorate from Wayne State University in 2013, where his research focus was in the field of economic and business history.

Dr. Moore has earned two master’s degrees: a Master of Science in Finance with a concentration in economics from Walsh College, and a Master of Arts in History from Wayne State University. Dr. Moore earned his bachelor’s degree in accounting from the University of Notre Dame and began his public accounting career at Coopers & Lybrand. He later spent over 20 years as a chief financial officer in the private sector, primarily in the commercial real estate and development industry.

Professor Ann Saurbier, D.M., joins full-time faculty in the Management Department.

Dr. Saurbier originally began teaching as an adjunct professor at Walsh College in 1997. In addition, she is currently teaching a portion of the business practices series to the Master of Fine Arts students at the College for Creative Studies.

In 2015, Dr. Saurbier became the director of Student Outcomes Assessment. In that role, she worked with administration and faculty to advance Walsh College’s assessment of the student learning processes. She has also developed and delivered workshops at the College’s new faculty orientation and faculty development day, and created specialized training courses for local organizations.

Dr. Saurbier earned a Doctor of Management in Executive Leadership from Walsh College. She also holds a Master of Science in Management from Walsh College and a Bachelor of Science in Accountancy from Miami University in Oxford, Ohio. She is a member of the Academy of Management, the American Society for Quality, and the Alliance for Excellence in Online Education.

Dave Schippers has been promoted to assistant professor, Business Information Technology Department. He teaches primarily cybersecurity courses at both the undergraduate and graduate levels. Schippers is pursuing a doctorate degree in cybersecurity at Capitol Technology University.

Kelly Lehman
Adjunct Instructor
Accounting Department

Gentian Mataj
Adjunct Associate Professor
Accounting Department

Dan Hoops, J.D., LL.M.
returning instructor,
Adjunct Professor
Taxation Department
Adjunct assistant professor **Gary Cummings**, of the Decision Science Department, was honored as a Purdue University School of Science Distinguished Alumni on Oct. 5, 2017. He has also been reappointed to the Purdue University Dean of Engineering’s Engineering Advisory Council.

Clinical assistant professor **Joseph Esdale**, of the Finance and Information Technology departments, has earned his Information Technology Infrastructure Library Expert certification.

Professor **Linda Hagan, Ph.D.**, of the Marketing and Business Communications departments, has been selected to become a member of the Peer Corps as a reviewer for the Higher Learning Commission. She will complete the training program in October 2017.

Adjunct assistant professor **Matthew Latham**, of the Management Department, has earned two certifications in the IT field: Certified IATF-16949 Transition Specialist and Certified IATF-16949 Lead Auditor.

Clinical assistant professor **Lesia Mahon**, of the Information Technology Department, earned three certifications in the IT field: Certified Scrum Product Owner, Certified Scrum Owner, and Certified Agile Leader.

Clinical associate professor **John Naglick**, of the Accounting Department, hosted a group from Toyo University on Aug. 7. The group is from a graduate program at the University in Public, Private, Partnerships (P3s). The students were interested in the city of Detroit’s recovery from bankruptcy and how the city is being managed currently.

**FACULTY SPOTLIGHT**

**FACULTY SCHOLARSHIP AND ACHIEVEMENTS**

**PROGRAM ACCOLADES**

**MST**

| #5 | in the nation |

**MAC**

| #6 | in the nation |

**CPA PASS RATE**

Walsh College has the highest pass rate for bachelor’s degree candidates on the CPA exams in the metro Detroit region. Walsh College CPA pass rates are also above the national, AACSB and ACBSP school averages.

**IT PROGRAM**

Walsh College is designated as a Center of Academic Excellence in Cyber Defense (CAE/CD), which is jointly sponsored by the National Security Agency (NSA) and the Department of Homeland Security (DHS).
The Walsh College Board of Trustees has elected John Falcon and Dee Dee McKinney Odom to three-year terms as members of the Foundation Board of Directors.

**JOHN FALCON**

John Falcon is the chief financial officer and treasurer at Ross Controls, an international provider in custom pneumatic control solutions for the fluid power industry.

As a new member of the College’s Golf Classic Scholarship committee, Falcon credits the connections he made at Walsh for helping him succeed in the business world.

Falcon is a member of the Michigan Association of Certified Public Accountants and the American Institute of Certified Public Accountants. He has earned two degrees from Walsh College, a Bachelor of Accountancy in 2002, and Master of Science in Taxation 2008.

**DEE DEE MCKINNEY ODOM**

Dee Dee McKinney Odom is the director of public affairs for MGM Grand Detroit.

McKinney Odom is involved in a number of community organizations, including the Urban League of Detroit and Southeastern Michigan; Black Family Development Inc., where she serves as the board chair; and the MGM Grand Detroit Charitable Contributions Committee.

She has three degrees from Walsh, a Bachelor of Accountancy in 1991, a Master of Science in Finance in 2000, and a Master of Business Administration 2001.
IMPACT OF THE INTERNATIONAL STUDENT ORGANIZATION (ISO)

By encouraging awareness and appreciation of different cultures, the International Student Organization (ISO) creates an inclusive campus environment where students from around the world can create memories and friendships that will last a lifetime.

Nilka Rodriguez dreamed of coming to the United States from Panama to earn a business degree from a reputable school. However, the decision to move to a new country did not come without challenges, including learning a new language, making new friends, and getting comfortable in her new home.

At Walsh College, Rodriguez became engaged in her studies and on-campus activities. By joining the International Student Organization, she was able to meet other international students from around the world who were also adjusting to their new lives and the American culture.

One of 10 student organizations at Walsh, the ISO is focused on celebrating diversity and encouraging friendships among international and American students.

Liesl Scullen, the international student advisor at Walsh, shared that “many of our international students are here without family members or close friends, and the ISO offers an excellent way for these students to connect with each other and with the Walsh community. I’ve seen students meet each other at an event or by being on the organization’s board and become life-long friends.”

From having dinner in Detroit to planning the College’s annual International Day celebration, students involved in the International Student Organization have endless opportunities to bond while exploring Michigan and the city of Detroit.

The organization also aims to educate the Walsh community on cultures from around the world by hosting educational programming. On Travel Thursdays, international student panelists talk about the cultures, foods, and languages of their home countries.

For international students like Rodriguez, joining a student organization is what makes Walsh College a home away from home.
Team Walsh College has accepted the challenge. Its competition includes some of the biggest colleges and universities in the state.

The goal is to secure a big win in the inaugural Fuel U fall 2017 campaign by signing up new subscribers to Your Daily Fuel.

All monies raised from the campaign will go to scholarships and student organizations. There is an additional $50,000 prize for the school that finishes with the most subscribers.

Walsh is up against considerably larger competition; it will no doubt need a few trick plays to outsmart its foes. But Walsh has what it takes – dedicated staff, faculty, students, and friends of the College – to secure a big win.

Team Walsh is calling on everyone to sign up and spread the word about this complimentary, unique, two-minute, video-centric newsletter that inspires and informs young professionals who want access to work/life advice from influential and inspiring thought leaders.

Everyone is a winner in this competition. Subscribers will benefit from this engaging daily e-newsletter – chock-full of bite-sized, inspirational and informative videos featuring business leaders in metro Detroit and beyond – and Walsh can help students attain their educational goals.

The competition has already begun. The race to secure new subscribers ends on December 19, 2017. So jump on board the Team Walsh bandwagon and sign up today at www.dailyfuel.com/Walsh.

Team Walsh needs your support. Head coach Rick Berschback has an inspirational message for Walsh supporters at walshcollege.edu/dailyfuel.

Go Walsh!!
**GIVING LEVELS AND SOCIETIES**

We welcome your contributions throughout the year to the College’s cumulative and annual giving societies. Below are the descriptions and benefits, all based on fiscal year 9/1/16 – 8/31/17.

### Cumulative Giving

**The Mervyn B. Walsh Society**

The Mervyn B. Walsh Society recognizes total cumulative support from individuals and organizations.

<table>
<thead>
<tr>
<th>Circle</th>
<th>Amount</th>
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<tr>
<td>Founder’s Circle</td>
<td>$1 million or more</td>
</tr>
<tr>
<td>Legacy</td>
<td>$500,000 - $999,999</td>
</tr>
<tr>
<td>Benefactor</td>
<td>$250,000 - $499,999</td>
</tr>
<tr>
<td>Executive</td>
<td>$100,000 - $249,999</td>
</tr>
<tr>
<td>Patron</td>
<td>$25,000 - $99,999</td>
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**The Jeffery W. Barry Society**

Individuals, corporations and foundations that consistently support Walsh College each year for five or more years with a gift of $250 or more.

**The Archie Waring Society**

Recognizes individuals who have notified the College that they have included Walsh in their will or have established a planned gift to benefit Walsh.

### Annual Giving Societies

**The Impact Fund**

The 1922 Society recognizes donors who make gifts of $1,922 or more, restricted or unrestricted.

**The Chairman’s Club** recognizes restricted gifts of $1,000 or more directed to scholarships, programs, or capital projects.

**The President’s Club** recognizes unrestricted gifts of $1,000 or more.

Special events ticket purchases do not count toward fulfilling membership requirements due to the amount of goods and services received. Matching gifts do count for inclusion in recognition societies.

**Shareholders’ Circle (Corporate & Organization Giving)**

Recognizes companies, foundations, and organizations that have provided generous strategic investments in the form of cash or in-kind support.

<table>
<thead>
<tr>
<th>Circle</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Platinum</td>
<td>$10,000 – $100,000</td>
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<tr>
<td>Gold</td>
<td>$5,000 – $9,999</td>
</tr>
<tr>
<td>Silver</td>
<td>$2,500 – $4,999</td>
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<tr>
<td>Bronze</td>
<td>$1,000 – $2,499</td>
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Walsh also recognizes donors at the following giving levels:

<table>
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<tr>
<th>Club</th>
<th>Amount</th>
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<tr>
<td>Partner’s Club</td>
<td>$500 – $999</td>
</tr>
<tr>
<td>Century Club</td>
<td>$100 – $499</td>
</tr>
<tr>
<td>Associate’s Club</td>
<td>$25 – $99</td>
</tr>
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</table>
THANK YOU TO OUR DONORS

CUMULATIVE GIVING SOCIETIES
The Mervyn B. Walsh Society
Founder’s Circle ~ $1 million+
Jean and Samuel Frankel
Richard and Elaine Pearson

Legacy $500,000-$999,999
Individuals
Estate of Lawrence M. Green
Timothy and Sandra Moore

Organizations & Foundations
AT&T Advertising Services
The Blackstone Charitable Foundation
Community Foundation for Southeast Michigan
FCA Foundation
The Kresge Foundation
Frederick A. Vollbrecht Foundation
The Ralph C. Wilson, Jr. Foundation

Benefactor $250,000-$499,999
Individuals
Stephanie and Jeffrey Bergeron
Wilburn L. Johnson
Ronald and Gloria Moore
David and Kathryn Petoskey
J. Marshall Robbins

Organizations & Foundations
AT&T Foundation Matching Gift Program
Comerica Inc.
Earl-Beth Foundation
General Motors Foundation
Frank and Helen Gofrank Foundation
Herrick Foundation
James and Lynelle Holden Fund
JP Morgan Chase Bank
H. W. Kaufman Financial Group, Inc./Burns & Wilcox Ltd.
New Economy Initiative for Southeast Michigan
Walsh College Alumni Association

Executive $100,000-$249,999
Individuals
Frank and Judith Borschke
Donald Clayton
Van and Lori Conway
Robert and Millie Cummings
Walter B. and Sandra Fisher
Shirley Gofrank and Michael Maegawa
Stephan and Jane Horn
Russell H. Johnson
Jeri Johnson
Alan and Sue Kaufman
Arthur Kaufman
William C. Roney III and Joanne Kelley
Kathleen and Gregory Kosmatka
Thomas and Patricia McNulty
Madhava and Sobha Reddy

Gerald and Brenda Schafer
Rita Schmaltz
Arthur and Erika Strunk
Ann Tripplet
Estate of Alma Woodle

Organizations & Foundations
Randolph J. and Judith A. Agley Foundation
Arthur Andersen Foundation
Bank of America
The Charles M. Bauervic Foundation, Inc.
BDO USA
Clayton & McKervey, PC
Comerica Charitable Foundation
Deloitte LLP
Doeren Mayhew
DeRoy Testamentary Foundation
Ernst & Young
Ida M. Faigle Charitable Foundation
Ford Motor Company Fund

Grant Thornton
Lachini Foundation
Lear Corporation
Chester F. and Laura L. Mally Foundation
Masco Corporation
The June and Cecil McDole Charitable Fund
McGregor Fund
Microsoft Corporation
The Pearson Family Foundation
Plante Moran
Plastipak Packaging, Inc.
PricewaterhouseCoopers LLP
REP Enterprises
Sears Holdings
Walsh College Student Government
Wealth Management Services
Matilda R. Wilson Fund

Patron $25,000-$99,999
Individuals
Richard and Diana Aginian
Anonymous
Lawrence Appley
Beth Barnes and Jerry Betz
Jeffery and Jane Barry
Susan and Steve Bologna
Kevin Carmody
Joanne Cresap
Jon Danski
Rick and Sue DiBartolomeo
Barbara Dobbs
Patrick and Claudia Duerr
Srn. Mary Elizabeth Fisher RSCJ
Charles Fisher Jr.
Paul and Mary Gianzt
Jeffrey and Sue Groen
Edward and Juanita Gwilt
William Hagenmeyer
Dennis and Christine Harder
Steven and Nancy Harms
Firmans Hass

Thomas and Julie Hinsberg
William and Marion Jones
Herbert Kaufmann
Helen Kieba-Tolksdorf and Kenneth Tolksdorf
P. Terry Knight and Barbara Knight Gardiner
Estate of E. Joyce Koleian
Jack Krasula
Bhushan and Swatee Kulkarni
N. Patricia Kurtz
Philip Langwald
John and Shelly Latella
Aubrey W. and Jeanie F. Lee
Jeffrey and Cynthia Littmann
Barbara Mahone
Daniel Markey
Michael and Rosemarie McKay
James McMellen
Mary Milne
Robert and Anita Naftaly
Russell Nelson
Susan Palombo
George Patrick
Phyllis Peters
Michael and Courtney Plotzke
Christine Potempa
Stefan and Eileen Poth
Keith and Gretchen Pretty
Thomas and Charlene Proctor
Sandra Radtka and J. Michael Patterson
Gordon and Marlene Rady
Amy Robinson
Sheila Ronis
John Rudzewicz
Anthony Ryner
Karl and Sue Schettenhelm Jr.
Arthur X. Schmaltz
Donald E. Schmaltz
Louis and Mary Schmidt
Rich Schwabauer
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Estate of Robert Valk
Martha Walsh
Elsie Walsh
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Russell Ziescles

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Paul P. Baker & Company
Barnes and Noble College Bookstores, Inc.

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and Blue Care Network
Bluewater Transaction Advisors LLC
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Earhart Foundation
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Erb Family Foundation
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GE Technology Financial
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Honey Baked Ham Company
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Phoenix Innovate
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The Private Bank
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PVS Chemicals, Inc.
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RDM Holdings, Ltd.
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Rehmann Group
Joyce and Charles Simmons Memorial Foundation
ANNUAL GIVING REPORT

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Sungard Colleges, Inc.
TIFF Charitable Foundation
The Emnet and Frances Tracy Fund
UHY Advisors, Inc.
Unisys Corporation
United Jewish Foundation
Vanguard Charitable Endowment Program

2016-17 ANNUAL GIVING

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Stephanie and Jeffrey Bergeron
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Donald Clayton
Joanne Cresap
Barbara Knight Gardiner
Linda Geary
Maria and Dennis Gistinger
Paul and Mary Gigant
Shirley Gofrank and Michael Maegawa
William Gray
Estate of Lawrence Green
Jeffrey and Sue Groen
Edward and Juanita Gwilt
Dennis and Christine Harder
Stephen and Nancy Harms
Stephen and Jane Horn
Tamara Izzo
William and Marion Jones
Maggie Katz
Alan and Sue Ellen Kaufman
Marsha and David Kelliker
Kathleen and Gregory Kosmatka
John and Shelly Latella
Jeffrey and Cynthia Littmann
Barbara Mahone
Daniel Markey
Mark McCammon
Thomas and Mary McGinnis
Thomas and Patricia McNulty
Timothy and Sandra Moore
Robert and Anita Naftaly
Mary Owen
Richard and Elaine Pearson
Phyllis Peters
David and Kathryn Petoskey
Brian Pilarski
Michael and Courtney Plotzke
Stefan and Eileen Poth
Gordon and Marlene Rady
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Michael and Judith Rinkus
Amy Robinson
Sheila Ronis
Jennifer Sanderson
Gerald and Brenda Schafer
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Michael and Shelly Semancio
Dawn Treloar
Paul and Tricia Trulik
Steven and Jessica Ureel

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Brian and Jean York
Neal and Esther Zalenko
Michael and Carol Zieck

President’s Club $1,000 unrestricted
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Thomas Beard
Kenneth Burns
David and Sallylou Cloyd
York and Mary Drexler
David and Janet Girodat
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Patrick Killeen
Denise Kulak
Carole Levens
Kahn Hall and Glenda Lewis
Michael and Maggie Marcantonio
Susan McPartlin
Richard and Nancy Monk
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John Rowe
William Rowland
Michael Sheatzley
Rebecca and Richard Sorensen
Mark Topel and Trish Thompson
Mark and Ginny Zeffiro

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Adam and Jennifer Altman
Louise August
Alan Barry
Catherine Berrahou
Richard and Mary Bershbach
John Black
Susan and Steve Bologna
Miliska Burrus
Thomas Callan
Peter and Cynthia Chelovich
Barbara Ciaramitolo
Michael Collins
William Connolly
Cheryl Cunningham and William Mathewson
Barbara Dobb
Eugene and Elaine Diker
Patrick and Claudia Duer
Craig and Kara Fields
James and Alice Forrest
Jeffrey and Germaine Fritz
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Shelly Gower
Linda and Paul Hagan
Lisa Havlish
Josie and Edwin Hunwick
Joe and Heidi Impellizzeri
Daniel and Rosemary Kelly
Helen Kieba-Tolksdorf and Kenneth Tolksdorf
Ryan and Brittany Kunzman
Michael and Denise Levens
David Malick
Brenda Meller
Rebecca Merriman
Douglas and Cindy Monroe
Ronald and Gloria Moore
Audrey and Paul Olmstead
Richard Pagac
Thomas and Pat Rackleytt
Sandra Radtka and J. Michael Patterson
Terri Richards
Barbara and James Rossmann
Marla and Arthur Scafe
Victoria Scavone
Nancy Schlichting and Pam Theisen
Gregory Schulte
John Scollin
Bruce Stein
Jason Sweet
Jenny Tatsak
Scott and Kelly Trudell
Alexis Wichmann
Jerry Zaccardelli
Andrew and Rhea Zaleski
Joel and Jessica Zielke
Daniel Zittnan

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Carol Bailey
Catherine Berrahou
Michael and Sheryl Berry
Edward and Mary Callaghan
Beth Chappell
Dennis and Andrea Cowan
Richard Davidson
Deborah DiRezze
Laura Frost
Alan Gallatin
William Greshak
Stephen Johnson
Anthony Kantor
Michael King
Dennis and Michele Laporte
Kenneth and Kathleen Mascia
Michelle McHale-Adams
Douglas and Cheryl McKeon
Catherine McNamara
Yvonne and Greg McNulty
Emily and Steven Pachla
Lewis Patterson
Robert and Sandra Riney
Douglas Roosa
Stuart Sakwa
Ann Saurbier
Gerald and Stacie Stein
Mark and Sandy Sutton
Ronald and Dorothy Tan
Raymond Uritescu
Roy and Luella Verstraete
Thomas and Sherry Walsh
Phyllis Wolber and Gary Person
Emmet Yukon

Century Club $100-$499
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Thomas and Sonya Alongi
Bailey Altman
John and Lorainne Andary
Jonathon and Judy Anderson
Christine Andrews
Anonymous
Brian Badia
Robert Baird
Holly Baker
Oksana Balabanova
David Balos
William and Roxanne Barnes
David Barth
Terri Bartkowski
Ronald Bartlett
Vijay Baskaran
Bruce and Susan Beaumont
Kwellin Bellisso
Shapirie and Devinn Bennett
Todd Bensley
Ruth Bentz
Amanda Bertelsen
Kabina Bhari
James Biehl
Carrie Blamer
Holly Blust
Angela Boesler
John and Clara Bohrer
Antoinette Bonner
Mary and Glenn Brauser
Stephanie Brenemour
Ryan Brinkman
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Stan Broniak
Harvey Bronstein
Nancy Brzozowski
James Buckley
Keith Budd
Harold and Mary Burns
Aldo Bushi
Elizabeth Butchart
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Samuel and Evelyn Calchary
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34 FALL 2017 | JOURNAL
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Latella, Inc.
Honey Baked Ham Company
The John C. Hendry Foundation
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Frank L. & Helen Gofrank
Fidelity Charitable Gift Fund
DeRoy Testamentary Foundation
Deloitte LLP
Comerica Inc.
Bodman PLC
BDO USA
Automation Alley
Apparatus Solutions, Inc.
Organizations
Neal and Esther Zalenko
Brian and Jean York
Dawn Treloar
Mark Topel and Trish Thompson
Jenny Tatsak
John Scollin
Gregory Schulte
Louis and Mary Schmidt
Timothy and Sandra Moore
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Michael and Courtney Plotzke
Stefan and Eileen Poth
Amy Robinson
William C. Roney III and Joanne Kelley
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Barbara and James Rossmann
John Rowe
Victoria Scavone
Gerald and Brenda Schafer
Louis and Mary Schmidt
Gregory Schulte
John Scollin
Michael and Shelly Semanco
Michael Sheatley
Rebecca and Richard Sorenson
Jenny Tatsak
Mark Topel and Trish Thompson
Dawn Treloar
Paul and Tricia Trulik
Brian and Jean York
Neal and Esther Zalenko

Organizations
Apparatus Solutions, Inc.
Automation Alley
Bank of America
The Charles M. Bauervic Foundation, Inc.
BDO USA
Bodman PLC
Comerica Inc.
Deloitte LLP
DeRoy Testamentary Foundation
Fidelity Charitable Gift Fund
Giantz Family Trust
Frank L. & Helen Gofrank Foundation
Gordon Advisors, P.C.
Grant Thornton
The John C. Hendry Foundation
Honey Baked Ham Company
The Kresge Foundation
Latella, Inc.
LJPR

The June and Cecil Mc Doyle Charitable Fund
McDonald’s Corporation
The Pearson Family Foundation
Plante Moran
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Vanguard Charitable Endowment Program
Wealth Management Services

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Estate of Lawrence M. Green
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Estate of E. Joyce Koleian
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Robert Naftaly
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Estate of Albert Teetzel
Estate of Margaret Terry
Estate of Robert E. Valk
Kristine Volk
Estate of Alma Woodle

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Bluewater Transaction Advisors LLC
Comerica Charitable Foundation
Community Foundation for Southeast Michigan
Deloitte LLP
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Honey Baked Ham Company
H. W. Kaufman Financial Group, Inc./Burns & Wilcox Ltd.
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New Economy Initiative for Southeast Michigan

The Pearson Family Foundation
Schwab Charitable Fund
Sun Communities
TIFF Charitable Foundation
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Wealth Management Services

Gold $5,000-$9,999
Gordon Advisors, P.C.
Grant Thornton
The Kresge Foundation
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Plante Moran

Silver $2,500-$4,999
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The Charles M. Bauervic Foundation, Inc.
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Bronze $1,000-$2,499
AAUW Birmingham Branch
AXA Foundation, Inc.
Bank of America
Detroit Regional Chamber
The Driker Family Foundation
Fidelity Charitable Gift Fund
Glantz Family Trust
Great Lakes Export Company
The John C. Hendry Foundation
Latella, Inc.
McDonald’s Corporation

Michigan Association of Certified Public Accountants
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Doner LLC
Donnelly Penman & Partners
Draught Horse Brewery
DTE Energy Foundation
DWM Holdings
Dykema
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Gordon Advisors
Dennis and Christine Harder
Patti Harrison
Howard & Howard Attorneys PLC
Identity Marketing & Public Relations
ITC Holdings Corp.
JPMorgan Chase
Kathleen Hickey
Kathleen and Gregory Kosmatka
Level One Bank
LJPR
Macomb Community College
Mattina, Kent & Gibbons, P.C.
Meadowbrook Insurance Group
Michigan Association of Certified Public Accountants
Michigan Warriors Hockey Program
MRPR CPAs and Advisors
James and Marie Murawksi
Northern Trust
Oakland Community College
Orion
Orlans Group
Plante Moran
PricewaterhouseCoopers
The Private Bank
PVS Chemicals, Inc.
Rehmann Group
Royal Oak Brewery
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Schoolcraft College
SHA Retirement Group
Shorts Brewery
Steelhouse Tavern
Sun Communities
UHY
United Shore
Walsh College Alumni Association

FALL 2017 | JOURNAL
SNAPSHOT FOR 2016-17 (UNAUDITED)

Foundation Gift Sources
FY 2016-17

- Foundations: 27.33%
- Corporations: 21.59%
- Board Members: 17.57%
- Alumni: 17.70%
- Other Individuals: 10.51%
- Other Organizations: 5.30%

Foundation Program Results
FY 2016-17

- Major Programs: $444,155 (42.67%)
- Special Events: $360,466 (34.63%)
- Annual Giving: $236,286 (22.70%)

Foundation Program Uses
FY 2016-17

- Scholarship: 87.62%
- Unrestricted: 10.29%
- Restricted: 2.09%

Endowment Goal

- GOAL: $12M (As of 8/31/20)
- $9.5M (As of 8/31/17)
- $8.4M (As of 8/31/16)
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Retired President & Publisher
Observer & Eccentric Newspapers

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Focus: HOPE

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Baker Tilly

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Executive Vice President & Chief Academic Officer

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Treasurer

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Accutrack Accounting and Consulting Services

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Chief Executive Officer
Cambridge Consulting Group

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Partner
B2B CFO

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Ross Controls

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Vice President & Chief Development Officer
Walsh College

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Regional President, Eastern Michigan
Fifth Third Bank

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Comerica Bank

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Program Manager NA General Motors Business Unit
Adient US LLC

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Managing Director & Senior Vice President
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Financial Advisor
TruVista Wealth Advisors

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Bodman PLC

Kathleen Jenkins
Partner
Jenkins, Magnus, Volk & Carroll, P.C.

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Chairman, President & Chief Executive Officer
Kaufman Financial Group, Inc.
Burns and Wilcox, Ltd.
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President and Chief Executive Officer
Walsh College

Helen Kieba-Tolksdorf, Treasurer
Vice President & Chief Financial Officer
Walsh College

Denise Kulak
Manager
ComSpec International

Thomas McGinnis
Partner, Strategic Client Services
Deloitte LLP

Dee Dee McKinney Odom
Director of Public Affairs
MGM Grand Detroit

Brian Pilarski
Commercial Insurance/Risk Management Expert
Brown & Brown of Detroit

Thomas Proctor
Chief Executive Officer
White Light Capital, Ltd.

Gerald Schafer
Retired, Corporate Vice President
Worldwide Development
McDonald’s Corporation

Laura Soave
Senior Vice President, Chief Marketing & Communication Officer
Federal-Mogul Motorparts

Michael Ziecik
Managing Member
Forum Group Commercial Real Estate

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FALL 2017 | JOURNAL 41
Leadership
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11.18.17
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