

## NOVI

### **Walsh College hosts marketing panel for small businesses**

Walsh College has assembled a group of advertising, marketing and PR executives to help local business owners zero in on "What's Working in Small Business Marketing?" Along with the panel discussion, participants will have a chance to work in groups to discuss marketing efforts. The Walsh Hot Topics workshop will be held 8:30-11:30 a.m. Thursday, Sept. 27 at the college's Novi Campus, 41500 Gardenbrook Road. Check-in starts at 8 a.m. Tickets are \$45 in advance and include continental breakfast. Register at [thewalshinstitute.com/lchottopics](http://thewalshinstitute.com/lchottopics).

