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New Programs

By Ryan Kelly

This directory was compiled from dozens of interviews with academic, admissions and marketing executives within these schools. The list is meant to showcase programs of interest to a Southeast Michigan business readership. If you know of a program we should add for the online version of this directory, please contact Jennette Smith at jhsmith@crain.com.

Baker College

This fall, Baker College will offer an online Bachelor of Science degree in supply chain management. In 2011, Baker started offering associate's degrees in nursing and criminal justice at its Allen Park campus. It also began offering a certificate in health care information technology at its Allen Park and Auburn Hills campuses.

The Auburn Hills location will offer two new bachelor's: criminal justice and interpreter training. Also to be offered: associate of information assurance and associate of VM ware -- virtualization software.

In a new program at Baker's Clinton Township campus, students can pursue a dialysis patient care technician certificate, which allows graduates to take the national exam to become a certified hemodialysis technician. Beginning this fall, students can obtain a clinical documentation specialist associate's degree.

Central Michigan University

The Mt. Pleasant-based university will offer a Master of Arts degree in educational leadership with a special focus on charter school leadership. It will be a mix of online courses and face-to-face instruction at its Dearborn location. A graduate certificate in college teaching, designed for students with a master's degree or Ph.D. in a teaching discipline, will also start this fall.

New online courses include an MBA with a concentration in logistics management, a Master of Science in administration with a concentration in research administration, a master's in research administration, a Master of Science in administration with a concentration in human resources, and a Master of Arts in teacher leadership and school principalship.

CMU also added an accelerated Bachelor of Science in integrated leadership studies that leads into an M.S. in administration.

Cleary University

The university began offering applied Bachelor of Business Administration programs in four majors: business management, entrepreneurship, health care management and sustainability management. The degrees are being offered through partnerships with nearby community colleges, including Henry Ford Community College in Dearborn, Montcalm Community College in Sidney, and Mott Community College in Flint.

Students can complete a BBA through the community colleges along with online courses already offered by Cleary. The programs are accelerated, allowing the students to finish the degree in 15 months.

This fall, Cleary will begin offering an MBA in accounting. The program is geared toward students with non-accounting undergraduate degrees.

Concordia University

Concordia has begun offering a degree in sports and entertainment management, and this fall the university will open a list of new concentrations at its business school. Those include business development and sales, business management, corporate communication and public relations, entrepreneurship, health care management, human resources management, marketing and new media, and sustainability management.

Cornerstone University

Cornerstone started a health care MBA program in March 2011. It is an accelerated 18-month program. The Grand Rapids-based university also began offering an online Bachelor of Science in business administration designed for working professionals.

Davenport University

The university will offer a risk management and insurance specialty within its Bachelor of Business Administration in management starting this fall.

Dorsey Schools

Dorsey recently expanded its curriculum for diploma programs, which are geared to prepare students for national and state certifications. Specialty training is now offered for hotel and restaurant management, nursing assistance and home health aide.

Eastern Michigan University

Ypsilanti-based EMU has started offering an entertainment design and technology major and minor. The course aims to prepare students for careers in design and technology.

Last fall, the school expanded its aviation flight program to Lansing-based Capital Region International Airport. The program is modeled after Eastern's 5-year-old flight school that operates out of Willow Run Airport in Ypsilanti.

EMU also began offering new certificates, including a post-secondary planning for school counselor's certificate and a higher education academic advising certificate.

Henry Ford Community College

HFCC will begin offering an advanced skills certificate in medical imaging informatics this fall. It is also revising its paralegal studies and interior design associate degrees.

Lawrence Tech University

This past academic year, Lawrence Tech introduced Bachelor of Science programs in robotics engineering and biomedical engineering technology, as well as a master's certificate in health IT management. LTU added a Doctor of Engineering in mechanical engineering and a PhD in civil engineering.

The university expects to ramp up the programs this fall.

Macomb Community College

The two-year college started a renewable energy certificate that aims to teach skills required for positions involving renewable energy applications. This fall, Macomb will begin offering an associate program in radiologic technology that will teach basic-level skills and prepare graduates for the certification examination of the American Registry of Radiologic Technology.

A course in mechatronics — the integration of mechanical, electrical, fluid power and computer technologies to control machine movements — is to be expanded to include the option of an associate degree, rather than just a certificate.

Madonna University

At the school's Orchard Lake center, a master's in health services administration will be offered starting this fall, and a new weekend MBA program will begin in the winter of 2013.

Also this fall, Madonna will offer a Master of Science in humane studies. The program interconnects social justice, sustainability and animal protection. Madonna is one of two North American universities to offer a graduate program of this kind.

The school will offer endorsements for education students who want to teach American Sign Language in a K–12 setting. A bachelor's transfer program geared toward Oakland Community College grads with a major in human resource management also begins in the fall.

In September, Madonna's Southwest Women's Educational Empowerment Program in Detroit will launch an associate degree program in computer technology, a bachelor's program in health care management and a bachelor's in interdisciplinary studies, intended for returning adult learners with a large number of transferable credits.

Marygrove College

At its brick-and-mortar campus, Marygrove is adding a Master of Education in special education with a concentration in learning disabilities and a Master of Arts in literacy. Online, it is offering a Master of Arts in human resource management, which can be completed in six terms based upon completion of two courses each term.

Northwood University

Through its university center at Macomb Community College, Northwood is offering four new bachelor's degrees: automotive marketing and management; business administration in entertainment, sport and promotion management; business administration in entrepreneurship; and business administration in international business.

Oakland Community College

OCC's police academy training program this fall will give students a completion certificate for the first time, and increase the number of credit hours from 12 to 15. The two-year school will also overhaul its Web developer certificate program and call it the Web designer certificate.

Oakland University

In the 2011–12 academic year, OU started a Bachelor of Arts in creative writing and an education specialist degree in early education and intervention. In March, the university approved four programs to begin in fall: a Doctor of Philosophy and Master of Science in psychology, and Bachelor of Arts degrees in graphic design and criminal justice.

Rochester College

The nursing school started accepting its first students in August 2011. Last fall, Rochester's music degree and music education degrees were reinstated and a new theater and performing arts degree began.

The college's first honors program also began last fall.

Schoolcraft College

This fall, Schoolcraft will begin offering Associate in Fine Arts and Associate in Business Administration degrees for students who plan to transfer to a four-year college or university, and a pre-pharmacy associate degree designed for students interested in a transferable degree. Last year, it began offering certificates in dementia care and event planning.

Siena Heights University

New to Siena Heights' Monroe campus are a master's program in leadership, which began in fall 2011, and a bachelor's in professional communication, which began winter semester.

Spring Arbor University

Spring Arbor will offer a Bachelor of Science in business starting spring 2013. A Bachelor of Science in nursing is being re-introduced this fall.

University of Detroit Mercy

Beginning this fall, the university will offer Michigan's first joint bachelor's degree in robotics and mechatronic systems engineering.

University of Michigan, Ann Arbor

A joint degree by the College of Engineering and the Ross School of Business, called a Master of Entrepreneurship, will be offered this fall, as will a pair of two-year programs, a Master of Science degree in dental hygiene and a Master of Health Informatics.

For the first time, UM will offer a program in another state: an executive MBA program based in Los Angeles. New non-degree programs include an entrepreneurial law program and a nine-credit program that allows students to explore entrepreneurship activities as a complement to a technical education.

UM will begin offering free, online courses in finance, electronic voting, computer vision and others, using a Web-based platform called Coursera.

University of Michigan–Dearborn

Last year, UM–Dearborn's College of Business began offering a Bachelor of Business Administration in digital marketing, and its College of Engineering and Computer Science started a Bachelor of Science in engineering and bioengineering.

This fall, a Master of Science in supply chain management and an M.S. in business analytics are starting at the business college. The school made a dual degree of MBA and MSF easier for students to declare, and a B.S. in digital forensics will be launched.

University of Michigan–Flint

The UM–Flint School of Management is offering two new programs, a Master of Science in accounting and a graduate certificate in business.

The MSA is open to students with a bachelor's degree in accounting, business or non–business discipline and enables them to complete the 150 credit hours required to become a CPA. The MSA program blends classroom and online formats. The graduate certificate in business, which blends online and classroom learning, allows students to transfer their credits to UM–Flint's MBA program.

University of Phoenix

The College of Social Sciences started offering a master's program in clinical counseling for mental health last summer. This fall, the same college will launch a master's in psychology with concentrations in either industry and organization, or health and behavioral psychology. It is in the process of beginning a bachelor's in human services that can come from any of four concentrations: addictions, child and family, management and gerontology, or the basics of human services.

From the College of Criminal Justice and Security, students this fall can pursue a Bachelor of Science in criminal justice administration or a Master of Science in administration of justice and security.

Walsh College

Within its Bachelor of Science in information systems program, Walsh added four courses as part of a new Web development specialization. The courses added were principles of Web design, fundamentals of active Web page scripting, advanced Web technologies and rich Internet application development.

Courses in personal finance and social media strategies were also added.

Washtenaw Community College

WCC last fall added a 3–D animation certificate. Intended to prepare students for entry–level positions in the digital 3–D modeling and animation industry, the certificate is a stepping–stone to the associate degree in 3–D animation.

For this fall, the school's board of trustees has approved seven new certificate and degree programs: supply chain operations, mammography, accelerated welder training, sustainable building practices, health program preparation, automotive services technology and computed tomography.

Wayne County Community College District

Coming this fall is a string of new courses, including cloud computing and mobile technology. Also new will be certificates in general education and project management.

The college is working with the Michigan Economic Development Corp., Workforce Intelligence Network and IT in the D to offer a shifting code program that provides skills for IT professionals in high–demand technologies.

A software engineering boot camp will be introduced, as well as the continuation of a health information technology program that started in 2011.

Wayne State University

The College of Education this fall will start offering a bachelor's degree with a major in instructional technology. Also in September, the school of business administration will offer a graduate certificate in

business. In winter 2013, the college of liberal arts and sciences will offer a B.A. in gender, sexuality and women's studies.

This summer, the law school will begin offering a Master of Laws in U.S. law.

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Highlights: Walsh College