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**HEADLINE:** XOP Networks Provides Firebar Emergency Conferencing Service to Walsh College, Michigan

### Source Website

PRWebXOP Networks, Inc., a manufacturer of Value Added Service platforms and Audio Conference Bridges announced today that **Walsh College** in Troy, Michigan is utilizing its Firebar Emergency Conferencing service for quick communication between its first responders.

**Walsh College** uses XOP's Emergency Firebar Conferencing Application to create an instantaneous 'situation room' when dealing with on campus incidents. When needed, college's emergency preparedness coordinator makes one phone call to the XOP conference bridge. The bridge immediately calls back to a pre-configured group of first responders. As recipients pick up their phones, they are placed into an audio conference with the coordinator. Typically it takes less than a minute to set up the situation room.

"As part of our emergency preparedness practice, we were looking for ways to get our first responders communicating with each other quickly. While evaluating several meet-me audio conferencing services, Walsh was drawn to XOP's Firebar Conferencing service because of its unique features and simplicity. Its intelligent dial-out conferencing capability quickly places people into a conference without a dial in number or a PIN", said Chris Stout, Director of Facilities and Auxiliary Services, **Walsh College**.

"Per Clery Act guidelines, Colleges and Universities in the US are required to inform students and faculty about campus emergencies in a timely fashion. We are pleased to be able to assist **Walsh College** in meeting its on campus emergency situations/commitments efficiently", added Sudhir Gupta, CEO of XOP Networks.

### About **Walsh College**

**Walsh College** (<http://www.walshcollege.edu>) is a private, non-profit, upper-division all-business college where 4,500 students study for bachelor's, master's, and doctoral degrees as well as professional certificates. The College offers courses at two campuses, three southeast Michigan university centers, and online. Faculty members integrate application and theory to prepare students for successful corporate and entrepreneurial careers, and employers value and seek out Walsh graduates for their practical business education. Walsh cultivates student and alumni entrepreneurs through the Blackstone LaunchPad and furthers education among the business community through The Walsh Institute.

**Walsh College** is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools (<http://www.ncahlc.org> phone: 312-263-0456). Specific degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP,<http://www.acbsp.org>) and the International Assembly for Collegiate Business Education (IACBE,<http://www.iacbe.org>).

### About XOP Networks

Beginning in 2003, XOP Networks embarked on developing a next generation IP based service and application platform. Realizing this vision, it shipped its first product, a Digital Collaboration Bridge (DCB) in 2004. A DCB combines rich Audio Conferencing with Desktop sharing, Document sharing and White boarding, thus creating a collaborative experience for the end users. Leveraging the success of the DCB, the product portfolio was expanded in 2005 to include the Group Alerting and Conferencing Server (GACS). The GACS allows mass notification messages to be dispatched over a variety of communications networks, while it brings an organization's brain trust into a quick audio conference. Year 2006 saw the addition of the enhanced Voice Mail Server (VMS) to the product line. In 2007 XOP Networks launched its Universal Service Node (USN) which offers multiple value added services on one platform. In 2008, we added support

for Hoot and Holler conferencing over TDM and VoIP networks on our USN platform. In 2009 we introduced Ring down Firebar Conference (RFCS) that allows a conference to be set up simply by lifting a handset on an analog or IP phone. Several other enhancements were introduced including support for Secure conferencing, SMS driven instant-conferencing, Group SMS and Voice SMS. In 2010 the product line was further hardened for use in defense networks and received the coveted JITC certification from the US Department of Defense. In 2011, Desktop Video Conferencing and One Number Service were added to the product line.

Headquartered in Dallas, Texas, XOP Networks was founded in 2002 and is backed by a seasoned management team. Deployed at multiple Fortune 100 companies, CLEC/IOC customers, Government organizations, DoD networks (Air Force, Army and Navy) XOP Networks' products allow customers to improve employee productivity, increase business efficiency and enhance emergency communications. Having both TDM and VoIP interfaces, XOP products allow customers to seamlessly transition their value added services from legacy circuit switched networks to VoIP based packet switched networks.

For more information about XOP Networks, visit its website at <http://www.xopnetworks.com>.

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Read the full story at <http://www.prweb.com/releases/firebar/conference/prweb9508229.htm>

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***Highlights: Walsh College, WalshCollege***