APRIL 17
Open Source Group Meeting.  
10 a.m. - Noon,  
Troy campus. Free 

APRIL 22 
Fifth Annual Non-Profit Management Conference.  
8 a.m. - 4 p.m. Troy campus. Speaker: Michael Brennan, president, United Way for Southeastern Michigan. Troy Chamber members: $50; non-members: $95. www.troychamber.com

APRIL 23
Walsh Wine Gala. 7-11 p.m., Andiamo Italia, 
Warren. Wine-tasting, strolling dinner, cigar room, 
martini bar. Must be 21. Tickets: $150; students: $75; 
benefits the General Scholarship Fund. Information:  
248.823.1204

MAY 5
Career Services. How to Get Results at Career Fairs. 
5:30 - 6:30 p.m., Troy campus 

MAY 6
Career Services: How to Get Results at Career Fairs. 
5:30 - 6:30 p.m., Novi campus

MAY 8
Open Source Group Meeting. 10 a.m. – Noon, 
Troy campus. Free

MAY 11
Blood Drive. Noon - 6 p.m., Novi campus

MAY 14
Walsh College Career Fair. 2 - 5 p.m., Novi campus. 
Exclusively for current Walsh students and 
degreed alumni.

MAY 19
Michigan Women’s Tax Association Ethics Conference. 
8 a.m. – Noon, Novi campus. For further information 
and pricing, please contact Jan Hubbard at 
248.823.1392 or jhubbard@walshcollege.edu

MAY 31
Memorial Day holiday; campus closed.

JUNE 14 
19th Annual Scholarship Golf Classic. Lunch, 
registration: 11 a.m., shotgun start: 12:45 p.m. 
Red Run Golf Club, Royal Oak. Individual package: 
$250. All proceeds benefit the Golf Classic Annual 
Scholarship. Information: 248.823.1204

JUNE 26
95th Walsh College Commencement Ceremonies. 
10:30 a.m., Zion Christian Church, Troy.

www.walshcollege.edu/events
Our students seek the truth about business. They’re on a quest to discern meaning from classic business theories of management, finance, technology, and economics. They also want to hear “war stories”: how did you do the business valuation, write the ad, intercept the hacker, land the client, and live through the merger?

Our faculty can tell those stories because they navigate easily between business and academia. In the classroom, they connect the dots, link theory and practice, and distill meaning for students who seek the truth.

This is the essence of a Walsh education. This is the capital our graduates invest in their careers.

In this edition of the Journal are stories of ten adjunct faculty from the business world who link theory and practice in their classrooms. They are among the 179 available adjunct faculty and 21 full-time faculty who collectively represent 3,000 years of business experience.

Stories of nine alumni represent hundreds of the 21,000 Walsh graduates who sought the truth in our classrooms and took their lessons to the top of their professions.

Education can and should be fluid. Our Walsh model of teaching that applies theory and practice delivers education in a way that is meaningful for business. It adapts to the velocity at which business is conducted.

Education is also the bearer of hope. Robert Bobb brought this message of hope to Walsh graduates at our 94th Commencement in January. Dr. Bobb, the honorary doctoral recipient and keynote speaker, is the Detroit Public Schools emergency financial manager.

He informed the graduates that hope is a new clause written into their job descriptions: “Work constantly to instill hope into your organization, your constituents, customers, employees, and co-workers.” Quoting the Scottish author Samuel Smiles, Dr. Bobb said, “Hope is the companion of power and mother of success. For who so hopes strongly has within him or her a gift of miracles.”

Here’s to the miracles worked every day by our faculty, our students, and our alumni.

Stephanie W. Bergeron
President
Two hundred and forty members of the graduating class of 449 received bachelor’s and master’s degrees at the 94th Commencement ceremonies on January 30 at Zion Christian Church. Walsh College Trustee Emeritus Richard E. Czarnecki, PhD, and Detroit Public Schools Emergency Financial Manager Robert C. Bobb received Honorary Doctor of Laws degrees.

“Work constantly to instill hope — hope into your organization, constituents, customers, employees and co-workers,” Dr. Bobb urged the graduates in his keynote address.

Walsh awarded 251 master’s degrees at the ceremony, including a Master of Business Administration to graduate student speaker Chelsea Papp.

The College awarded 198 bachelor’s degrees. Anne-Christin Sauerbier, BBA-Finance, addressed the audience on behalf of the undergraduates.

Richard DiBartolomeo (MSF ’90), received the 2009 Distinguished Alumni Award.

Commencement Number Crunch

1,700  Friends, families, and VIPs attending the ceremony
449   Graduates
251   Master’s degrees awarded
240   Ceremony participants
198   Bachelor’s degrees awarded
46    International students
16    Countries represented
53%   Men
47%   Women
Ages 21 to 63

(Top, from left) Robert Bobb; Richard Czarnecki, PhD; Richard DiBartolomeo (MSF ’90); President Stephanie Bergeron, Robert Minter, PhD, and Walsh faculty.

Student speakers
Anne-Christin Sauerbier, BBA-FIN
Chelsea Papp, MBA
The business uniform of pinstripes, wingtips, and black briefcases gets a head-turning shot of color as fedora-topped Walsh College “Yellow Suits” arrive unexpectedly at arenas, parades, and wherever crowds gather.

The “Yellow Suits” represent viral marketing – a way to use the public to generate “buzz” and promote the College through conversations, photos, and videos posted on the Internet. The group has more than 150 Facebook fans (www.facebook.com/WalshCollegeYellowSuits) and you can follow them on Twitter @yellowsuits or view their videos on www.youtube.com/walshcollege.

The “Yellow Suits” get directly involved with audiences. For those who ask “who are you?” and “what’s in your briefcases?” (Hint: something very important about Walsh), their attire is a natural conversation-starter about Walsh College.

The actors, who sing, dance, and excel at improvisation, first appeared last November walking the streets of Birmingham and Royal Oak. They’ll be earning their (pin)stripes in 2010 – you never know where or when the “Yellow Suits” will come to your town.

“YELLOW SUIT” STATS
25 appearances since Nov. 2009
11 metro Detroit actors, including one Walsh College student and one alumnus
What’s in their briefcases? You have to ASK to find out!

“YELLOW SUIT” SIGHTINGS
NOV. 18
Detroit Red Wings game

NOV. 26
Thanksgiving Parade interview with WDIV-TV, singing carols

JAN. 2
OHL Plymouth Whalers hockey game, singing U.S. and Canadian National Anthems

JAN. 15
Charity Preview Night, North American International Auto Show

JAN. 20
Detroit Pistons game

JAN. 30
Walsh College 94th Commencement Ceremonies

MAR. 14
St. Patrick’s Day Parade, Detroit

Walsh College staff is tutoring Blackwell Institute first graders. Sessions remain on May 6 and June 3. To volunteer, e-mail Jessica Knapik: jknapik@walshcollege.edu.
Maria Gistinger, CPA, PhD
Adjunct Assistant Professor, Accounting
Assistant Superintendent of Finance, Brighton Area Schools

Ideal business classroom: “One in which students feel comfortable sharing their business experiences and collaborating with their classmates to enhance everyone’s knowledge and understanding of how the class concepts relate to the business environment. Engaging in lively conversations about the subject at hand and backing up those conversations with real life experiences help promote student learning in the business classroom environment.”

How she applies real-world knowledge and theory: “When the student has the opportunity to view firsthand the real financial statements and other documents from municipalities and governments, the classroom concepts begin to grow. A workday doesn’t go by without some event transpiring that is helpful to me in my teaching.”

What’s best about teaching business: “Teaching in my profession has essentially helped me to keep pace with new developments in my field. I am able to build bridges between the academic world and the business environment, to the benefit of both arenas.”

How Walsh lives up to the value of education: “Walsh has a rigorous academic program that provides thorough business training. Graduates know that they have earned a meaningful education. Walsh has the advantage of enjoying an excellent reputation in the business world, and many of the connections that Walsh has with the business world come from the successful alumni.”

Classroom motto: “Make the subject interesting. Allow opportunities to ask questions. Be certain that all students have gained an understanding of the topic. Flow of conversation helps keep the classroom interesting.”

Career Path: Expertise in financial accounting and school business and finance, including budgeting, management, capital improvement plans, employment contract negotiations, operations, and planning. Prior to joining Brighton Public Schools, Professor Gistinger held positions as executive director of business and finance for Oak Park School District; director of finance and operations for East Lansing Public Schools, and finance manager for Birmingham Public Schools. She recently completed her PhD dissertation, “Reaction to Budgetary Stress in Michigan Public Schools.”

Education
- PhD, Educational Administration, Michigan State University
- MEd, Saginaw Valley State University
- BS, Saginaw Valley State University

Affiliations
- Livingston County School Business Officials; Michigan School Business Officials; Michigan Association of School Administrators

“Teaching in my profession has essentially helped me to keep pace with new developments in my field. I am able to build bridges between the academic world and the business environment ...”

— Maria Gistinger, CPA, PhD
Career Path: President of the former Delphi Steering Division; a Delphi Corp. vice president and member of its strategy board; executive champion of its program management task team; executive customer champion for General Motors business. Held several Delphi senior-level executive positions in HR, finance, and business line operations. Joined GM in 1985 and held various executive roles in corporate financial analysis; health care cost analysis; employment cost analysis and compensation; policy development; and employee relations.

What brought you to Walsh? “Walsh – and its reputation – offered a no-nonsense, relevant business education devoid of ‘filler’ class requirements. Class offerings were convenient in terms of location and times which accommodated my personal situation as a parent with a full-time job and career. I always wanted a business education, and Walsh allowed me to build on a business foundation.”

Best memory of Walsh classroom: “The relevance of the subject matter and the hands-on, real-life business experience of the instructors made them credible and interesting.”

Impact of Walsh education on your career: “The relationship between education and career is all relevant, and will remain relevant. Nearly everything I have leveraged throughout the course of my career I have taken from Walsh.”

Professional creed/code of conduct: “Value everyone’s input and perspective regardless of position; treat everyone with dignity and respect; and support people for having the courage to make decisions and take action.”

To learn more about Walsh College faculty, visit www.walshcollege.edu/faculty
Career Path: “I have been with PwC since graduation. Presently I’m an assurance partner and the U.S. retail and consumer sector leader in Cincinnati. I’ve worked in Detroit twice as well as in Greensboro, N.C."

What brought you to Walsh: “I knew I was interested in being an accountant after a high school accounting class. Originally, I thought I would go the management accounting route, but changed my views after Walsh exposed me to opportunities in public accounting. I chose Walsh because I wanted a strong accounting program and a place where I could take all classes in the evening as I worked full time.”

Favorite Walsh College professor: “Rick Berschback. He advised me not to sit for the CPA exam immediately after graduation if I wasn’t able to prepare for it, and not to take it just to see what it was like. Instead, I studied the whole summer, and passed the exam the first time.”

Impact of Walsh College education on your career: “My career as an assurance partner would have been achievable with an accounting degree from just about any reputable college. However, Walsh offered real-world insights from practicing professionals who took the theoretical education to a practical standpoint.”

Best memory of Walsh classroom: “I remember working all day, going to the school in the evening (four nights a week), studying before classes, getting home around 10 or 11 and doing it all over again the next day. I wouldn’t have done this if the experience wasn’t at least somewhat enjoyable and if I wasn’t learning a lot with a view to where my future could take me.”

Professional creed/code of conduct: “It’s really two – do the right thing the first time, and treat others as you would like to be treated.”

Ideal business classroom: “A blend of teaching methods – lectures, books, and presentations. The ideal classroom accommodates each student’s learning style. There would be hands-on training, in which the students complete projects that simulate the real-world workplace. Students learn in different ways – some by doing and interpersonal actions; others by seeing, hearing, or even absorbing knowledge based on concepts.”

How he applies real-world knowledge and theory: “Helping students understand what happens in the real-world workplace is helping students understand the difference between theory and application. It’s like the difference between the software salesman who tells you all the great things their software can do for you and the consultant who tells you what is reality. There is an old saying, ‘In theory, there is no difference between theory and application. In application, they are different.’”

What’s best about teaching business: “Students telling me how they use knowledge gained in the classroom and actively apply it in their current work environment. This gives me a great sense of accomplishment because I know that they are learning valuable skills.”

How Walsh lives up to the value of education: “Through their ‘field experience,’ Walsh professors have learned what it takes to be successful. Passing that experience on provides students with an advantage, better preparing them for future success.”

Career Path: Computer databases, networks, and operating systems; past occupations as a consultant at Oracle Corp., Compuware, and as an individual consultant.

Education
MBA, University of Houston
BS, State University College, New York
AAS, Erie Community College, New York
Trust the process. Make decisions based on the data. Make sure you have proof to back up your statements or observations.

– Stephanie Scheuermann, MSIA ’08

Career Path: “I am North American CIRT supervisor in Ford Motor Company’s IT Security & Strategy organization. I provide incident response, digital forensic, and eDiscovery support services for Ford, their subsidiaries, and joint ventures worldwide. I build relationships across IT and the business, work closely with our legal department and often act as the Corporate 30(b)(6) witness, providing high-level expert testimony on IT policy, infrastructure, and applications.”

What brought you to Walsh? “First and foremost, they offered an MSIA that specialized in digital forensics. This meant I could locally obtain a graduate-level degree in my field that would provide immediate value on the job and ultimately validate my credentials. The degree program was one of 35 nationally NSA-certified, and the flexibility of the program easily allowed me to integrate this into my busy life as a working single parent.”

Favorite Walsh College professor: “Stuart McCubbrey, whom I had for several technical courses. He provided the most interesting and creative challenges when presenting technical material. I often pointed my team members to the learning tools he used from public forums. Now that I am also an adjunct professor, I think about what it was I enjoyed in those labs and make every attempt to enable my students a similar hands-on experience over the Web.”

Impact of your Walsh College education on your career: “Walsh has connected me with local professionals in information assurance, building my peer network. It provides me with a place to go for qualified candidates when I might be looking for new team members. Walsh has provided an amazing educational experience that I never hesitate to suggest to others who are looking for higher, advanced IA education programs.

“Although my program was 100 percent online and I did not interact directly with fellow students, there were opportunities to network in person or celebrate an accomplishment. It began to feel that we were a cohort, as the same students continuously attended further courses. I was able to build several lasting relationships.”

Professional creed/code of conduct: “Trust the process. Make decisions based on the data. Make sure you have proof to back up your statements or observations. Adhere to generally accepted processes based on industry best practice.”

Who or what inspires you? “My mother. She was a successful career woman, respected by all who came in contact with her. She made a difference in so many peoples’ lives. She is honest, follows through on what she says, and would never steer someone wrong. She believes in and lives by the Golden Rule. Trusting in this guiding principle has reaped respect, friendship, and loyalty of family, friends, and colleagues.”
Ideal business classroom: “The purpose of any classroom is to provide the best surroundings to engage students in the learning process. I had no idea 20 years ago that I would be teaching online. Even with the array of teaching technology available, the key ingredients remain the enthusiasm and dedication of students and educators. Walsh students have shown their willingness to learn, which has made my position as an educator beyond pleasant.”

How he applies real-world knowledge and theory: “Theory and practice in business law are almost a mirror image – the education requires an understanding of how the principles of law apply to the daily practices of business. Students are pleased to learn how quickly the law has changed to accommodate the best practices of business.”

What’s best about teaching business: “My experience allows me to apply the textbook version of business law to actual business situations. I try to impart to my students that the law affects everyone, every day, in every aspect of their business and personal lives. Hopefully, they all learn that the law is not to be feared; it can be understood by non-lawyers; that they need to ask questions and seek advice from lawyers as specific issues arise during their careers.”

How Walsh lives up to the value of education: “My parents taught me that everything that is important in life will be obtained through education. The dedicated staff and faculty of Walsh have always been helpful, friendly, and the epitome of professionalism.”

Classroom motto: “Question everything.”

Career Path: Eighteen years as a trial lawyer, practicing in federal and state courts on criminal and civil matters; named one of 20 top judges in southeastern Michigan by *Monthly Detroit*; highest rating of “outstanding” by the Oakland County Bar Association.

Education
BA, JD, Michigan State University
BA, DePauw University

Affiliations
National Judicial College; American Judges Association; American Bar Association; State Bar of Michigan; Oakland County Bar Association; past president, director, advisory committee chair, Troy Community Coalition for the Prevention of Drug and Alcohol Abuse

“The Honorable Dennis Drury, JD
Adjunct Professor, Business Law, Online
District Court Judge, 52-4 District Court

“Walsh students have shown their willingness to learn, which has made my position as an educator beyond pleasant.”

– The Honorable Dennis Drury, JD
Career Path: “I am currently a shareholder and chair of the Tax group at Butzel Long, a Detroit-based law firm with more than 200 attorneys. I have been practicing law for 14 years after being a CPA for nine years. I am a member of the MACPA board of directors.”

What brought you to Walsh? “At the start of my CPA career, I was interested in pursuing a career in taxation. I lived and worked in metro Detroit and Walsh has the best Master of Science in Taxation in the area – the choice was easy.”

Favorite Walsh College professor? “I experienced many top-notch instructors at Walsh College. Mark Solomon certainly had the greatest impact on my career by demanding excellence and discipline. He challenged students to be the best, and I could not be more grateful for his approach – it confirmed my decision to pursue a career in taxation and led me to take the next step of pursuing a law degree.”

Best memory of Walsh classroom: “The instructors were able to provide real-life scenarios that they were currently working on. As an instructor in the MST program after graduation, I also used real-life scenarios to review the technical issues and devise practical solutions.”

Impact of a Walsh College education on your career: “Each person is in charge of his own career. The MST program fulfilled its promise to provide me with a top-notch tax education so that I could pursue a specialty in taxation, first as a CPA and now as an attorney.

“I often say that my MST education gave me the same base education that I would have received in an LLM tax program.”

Professional creed/code of conduct: “When I am working, I work to solve the problem for my client in a practical manner and with open communication. The focus is on fully serving the client.”
Richard Foytek, CFA, BBA-FIN ’95
Adjunct Instructor, Finance
Financial Advisor, Bloom Asset Management

Ideal business classroom: “An instructor should establish an environment where students can listen and ask questions. Students learn in different ways and this enables them to exercise their preferred method of learning in order to extract as much from the course as they wish.”

How he applies real-world knowledge and theory: “I have been employed in the investment management industry for more than 15 years. Managing investment portfolios, you see situations where there is a wide gap between what theory tells you should happen and what actually happens.

“I share these with my students, as I think ‘real world’ examples are much more effective than what a textbook can offer.”

What’s best about teaching business:
“Exploring gaps between theory and reality can be very helpful for students. A better understanding of investment and/or the financial markets is vital.

“My course will better prepare students who wish to either enter the investment management arena or simply apply their knowledge when planning for their own financial future.”

Classroom motto: “This is your class – how can I help you get the most out of it?”

Career path: Managing portfolios for families and organizations, research and analysis of equity and fixed income securities, research and analysis of investment strategies, consulting and educating clients and centers of influence.

Education
MBA, Michigan State University
BBA, Walsh College

Affiliations
Member, CFA Society of Detroit; member, CFA Institute; participant, CFA Institute Professional Development Program

Candee Saferian, MSF ’91
Vice President and Chief Financial Officer
PVS Chemicals, Inc.

Career Path: “I have been at PVS since receiving my Walsh degree and never found a reason to look elsewhere. The opportunities afforded me here have been tremendous. PVS is a privately owned, international manufacturer, distributor and marketer of chemicals and related environmental services. It has a strong commitment to community involvement. Now that I’m getting ready to ship my daughter off to college, I hope to become more involved in Financial Executives International (FEI) and charitable work.”

Favorite Walsh College professor; impact on your education and career: “I really didn’t have a favorite professor. I did find that the caliber of teachers far exceeded what I was used to. They were clear, concise, and focused on issues of the day.

“My Walsh College degree allowed me to advance within the PVS Finance Department. Although there were opportunities within our organization, competition existed. I fueled my drive to excel with a top-notch education.”

Best memory of Walsh classroom: “Relevance. I recall sitting in classes during my undergraduate studies thinking, ‘You must be kidding – when will this ever be relevant in the real world?’ At Walsh, I was studying and exploring topics that I faced on a daily basis at PVS. It wasn’t like I was going to class; I was seeking guidance on how to attack everyday issues.”

Professional creed/code of conduct: “Work hard and enjoy what you are doing. If you don’t get up and look forward to your day, it’s time to re-evaluate your career.”
Ideal business classroom: "Involves the application of knowledge into real-world settings, and includes a spirited dialogue where all students are involved into the learning process. We learn so much more than when we just listen and take notes - how boring!"

How he applies real-world knowledge and theory: "I manage offices all over the country, and am involved in International Finance. From that perspective, I see a broad spectrum of global companies and I have seen the decisions and results of those decisions for over 25 years. I help the students see the world in a larger picture, and how local companies can benefit and are impacted by global events. Taking the material in a textbook, and making it ‘live’ through these lenses helps students benefit."

What he likes best about teaching business: "I absolutely love interaction. We have bright, engaged students here at Walsh who want to learn, to walk away with more than what they came in with. When you start to engage students, you learn as well."

How Walsh lives up to the value of education: "I have had the privilege of being an adjunct professor at Walsh for more than 23 years. Since the beginning, this institution has always accepted nothing less than excellence. The education that Walsh delivers has been vetted not only by the classroom professor, but by many other individuals - from the department chair to all levels. It seems that everyone here is ‘real world’ in how they view the applications of the business world."

Career Path: Rinkus manages more than 20 trade finance lenders, product managers, and product support colleagues in the Midwest, California, and Texas. He assists companies in assessing their political/sovereign risk, cross-border payment risk, and financing issues in the global marketplace. He has written several articles on international trade for professional publications.

Classroom motto: “Strap on your seatbelt! Be prepared to be engaged. Leave nothing out.”

Education
BS, Wayne State University
MA, Management, Central Michigan University
Pursuing a Doctor of Business Administration at Lawrence Technological University (’11) with a dissertation focusing on global financial derivatives and their effect on environmental sustainability.

Affiliations
Board of Directors, Bankers Association of Finance and Trade (BAFT/IFSA); past president, Institute of Management Accountants, Detroit; active participant, Small Business Association (SBA), International Export Programs; active participant, Export Import Bank of the United States Annual Conference

“It seems that everyone here is ‘real world’ in how they view the applications of the business world.”

– Mike Rinkus
“Always live to the highest level of integrity – make sure that whatever you do, you can stand the scrutiny of being on the front page of the newspaper.”

– Patrick Campbell, BBA ’75

Patrick Campbell, BBA ’75
Senior Vice President and Chief Financial Officer, 3M

Career Path: 25 years with General Motors: VP Finance, GM Europe; executive director, Investor Relations and Worldwide Benchmarking; CFO, GM International; Finance Director, N. America Sales & Marketing/Portfolio Mgmt. & Cadillac/Electric Vehicles; comptroller, Technical Development, Russelsheim; director, Capital Program Analysis, Zurich.

What brought you to Walsh? “I was originally thinking to pursue a CPA, but changed early to a general business focus to explore broader job market opportunities, as CPAs in the ‘70’s seemed to have a pretty narrow career path. What I liked about Walsh was the practical aspect of the education with instructors who had real jobs and students who generally had some experience, or had real jobs.”

Favorite Walsh College professor? “I remember learning from instructors who had real jobs and could relate to real-life issues and experiences. I would recommend this type of educational experience to anyone – it is a practical and effective approach.”

Impact of Walsh College education on your career: “I was very fortunate at GM to have many different positions in many different operations and the ability to spend nine years or so in Europe. I transitioned to 3M in 2002 when 3M hired its first outside CEO, Jim McNerney. He was looking for someone with my combination of international, operational, and financial leadership capabilities.”

Professional creed/code of conduct: “Work hard; continue to force yourself up the learning curve even if uncomfortable; be very inquisitive; understand why things are the way they are and how could/would they be different. Be highly analytical; do your homework; and speak up for what you believe is right. Always live to the highest level of integrity – make sure that whatever you do, you can stand the scrutiny of being on the front page of the newspaper.”
Ideal business classroom: “Similar to a science class combining theory with a lab. Students should be encouraged to delve into business concepts through self-directed research, emphasizing library resources and databases, work in Excel, and additional readings. Ultimately, students should be able to apply the concept to a business situation and communicate their analysis in different formats.”

How he applies real-world knowledge and theory: “Learning how to ‘speak business’ can be as challenging as learning a new language. I intersperse real-world stories in an attempt to make the class more interesting and the key concepts easier to remember. My goal is to show how concepts that may seem ‘boring’ and ‘useless’ could have a large impact in real life and are worth remembering. It is very important to discuss current events in the classroom to show how the leaders of industry and government use the same basic tools we are learning in class. The goal is to be able to use the basic financial tools to develop an understanding of the big picture and make sensible business decisions. As students climb the corporate ladder, their decisions will impact more lives. The ability to make the right choice is critical to the well-being of their families, their companies, and their communities.”

What’s best about teaching business: “Teaching is a challenge every week. Even if you have taught the same class a number of times, you want to make the topic relevant. You need to adapt, because each class tends to have its own personality. Students at Walsh tend to be very well-informed and are excellent critical thinkers.”

How Walsh lives up to the value of education: “Walsh offers excellent value by providing a practical business education at a very competitive tuition rate. Walsh College’s focus on the core competencies creates professionals who are much appreciated by their employers.”

Classroom motto: “‘Keep your eye on the big picture’. This should guide in making the learning process more interesting as students start to see how each topic is one piece of a big puzzle. Rewarding opportunities and career advancement will come to those who know how to obtain, calculate, and interpret information.”

Career path: Value investing, portfolio management, and investment performance measurement. Assistant portfolio manager at Managed Asset Portfolios since 2007; joined the company in 2001 as an associate analyst. Uses a bottom-up value investment philosophy in his job to build portfolios for high-net-worth individuals, corporations, and pooled funds.

Education
MS, University of Michigan-Dearborn
BBA, University of Michigan-Dearborn

Affiliations
Advisor to the CFA Institute
Member, CIPM Review Panel
Certificate in Performance Measurement (CIPM)
CGA Society of Detroit

“Rewarding opportunities and career advancement will come to those who know how to obtain, calculate, and interpret information.”

– Carlos Rangel, CFA
Career Path: Recently accepted an information security position with the U.S. government to protect the nation's intellectual property and infrastructure. More than ten years of IT experience, including senior IT auditor at General Motors; Audit Services Group for GMAC Financial; IT audit manager. Engineer support analyst in the Information Protection Group for DTE Energy, where she developed and launched the company's Information Security Awareness Program.

What brought you to Walsh? “I knew I really enjoyed this type of work and wanted to further my education with it. I was drawn to Walsh’s offering of such a specialized program.”

Favorite Walsh College professor; impact on your education and career: “Nan Poulios always stressed the importance of seeking out the answers and not expecting them to be handed to you on a silver platter. Don Gottwald was instrumental in stressing that we must think outside the box in order to be successful. There will always be professionals who know how to follow step-by-step instructions, but to set yourself apart from the rest, you must think like an entrepreneur. I also appreciate Stuart McCubbrey granting me the opportunity to work at General Motors – he is a great person to work for and very supportive.”

Professional creed/code of conduct: “I am the only person who has to passionately believe to achieve my dreams and aspirations. When I look back over the years, I want to say that I did everything I could to achieve my goals and those who were around me were somehow inspired to do the same.”

Who or what inspires you? “My inspiration and strength is driven by a higher power and without this, it is impossible to achieve my goals.”

Ideal business classroom: “Instructors who pull class materials from how business actually works, versus how it might read in a textbook; where students get a current view on the subject and gain insight into emerging issues in the field and where it might be heading.”

How he applies real-world knowledge and theory: “Posing class discussion questions that I have been asked on the job, and designing hands-on activities to simulate assessments and tasks my group has actually performed. This arms our students with answers to questions they will be challenged with in the office and prepares them with the skills employers seek.”

What's best about teaching business: “I'm a better professional by expanding, reinforcing, and supplementing my knowledge of the subjects I teach. I also enjoy using my students as a secret 'talent pool' for recruiting professionals to join my IT Audit team at GM. They don't know it, but my students are on an 11-week 'interview' when they take my classes. Since 2004, I have hired 16 former students into full-time positions in IT Audit at GM.”

How Walsh lives up to the value of education: “The Walsh model gives professional practitioners the opportunity to share their experiences with students. To be successful in business today, you must constantly learn and keep a step ahead of your competition – a Walsh degree helps students do just that.”

Career Path: Previously manager, Technology Risk Services, PricewaterhouseCoopers; information security manager, Information Systems & Services, General Motors Acceptance Corporation; senior auditor, Michigan Consolidated Gas Company.

Education
MBA, University of Michigan-Dearborn
BA, Economics/Computer Science, University of Michigan

Affiliations
Member, Institute of Internal Auditors (IIA); member, Information Systems Audit and Control Association (ISACA); member, International Information Systems Security Certification Consortium (ISC²)
John Anderson, JD
Adjunct Professor, Management
Partner, Giarmarco, Mullins & Horton, P.C.

Ideal business classroom: “Vigorous and lively discussion among the students and the teacher. This give-and-take brings the experience of the teacher into the classroom, and also the experiences of the students, all greatly enhancing learning.”

How he applies real-world knowledge and theory: “A good story always helps to make a point. I use examples of current business leaders portrayed in the press, either to demonstrate an approach to an ethical conflict or noteworthy leadership principles. I try to stress the importance of being articulate, both in the spoken and written word – this will distinguish them from the ‘pack’ in the business world, and this ability is becoming all too rare in this day of e-mail and text communications.”

What’s best about teaching business: “I genuinely enjoy interacting with the students. It helps to keep my skills sharp in terms of thinking on my feet.”

How Walsh lives up to the value of education: “The experiences that stretch you are the ones that help you grow – the Walsh approach helps ‘stretch’ its students.”

Classroom motto: “Never stop learning.”

Career Path: Practiced law for more than 20 years; specializes in health care and banking. Has also served as general counsel and COO for a large medical billing company and an IT staffing firm.

Education
JD, Michigan State University College of Law
BA, English Literature, University of Michigan

Affiliations
Trustee, Genesys Regional Medical Center
Genesys Audit Committee
Member, Health Care Law Section, State Bar of Michigan
Governing Council

“I genuinely enjoy interacting with the students. It helps to keep my skills sharp in terms of thinking on my feet.”

– John Anderson, JD
 Verónica (Ronnie) Hall, RN (MSM ’99; MBA ’02)
Chief Operating Officer, Henry Ford Hospital
Chief Nursing Officer, Henry Ford Hospital & Health Network

Career Path: “As Chief Operating Officer, I oversee daily operations of the flagship 802-bed hospital of Henry Ford Health System and more than 5,000 employees. As Chief Nursing Officer, I manage the nursing practice and associated clinical functions for more than 1,500 nurses who staff both the hospital and 27 Henry Ford Medical Centers. I am an active member of the Wayne State University College of Nursing Board of Visitors and serve on the National Arab American Nurses Association.”

Favorite Walsh College professor: “Many deserved this title. Each class was taught by professors who were working professionals in their area of expertise, which significantly contributed to their ability to connect with us. I was able to take from each of my master’s classes several concepts that I use and apply daily.”

Impact of Walsh College education on your career: “The education and master’s degrees I received helped me to achieve the position I have today. Flexible class schedules and an interactive, stimulating learning environment met my needs as a working professional.”

Best memory of Walsh classroom: “Relatively small classes allowed for a very interactive environment and engaging dialogue. The professors created a supportive and nurturing environment, and student camaraderie created a safe environment in which to share ideas and insights, even if they were contradictory. The dialogues were truly dynamic and very thought-provoking.”

Professional creed/code of conduct: “Always maintain your values and be truthful. I am a firm believer that if you allow your beliefs and values to guide you, you can never go wrong. It is important to have the courage to do the right thing and conduct yourself with the highest degree of integrity – during change, during difficult decisions, and always.”

Nicholas McCracken,
Adjunct Assistant Professor, Marketing
Global Segmentation Manager, Ford Motor Company

Ideal business classroom: “Where instructors and students meet each other more than halfway – sharing business experiences and insights that enrich both participants.”

How he applies real-world knowledge and theory: “Theory without application doesn’t prepare students to make speedy, smart decisions in the real world. At the same time, examples without theoretical models to fit them into can be hard to apply elsewhere. A balance of instruction in theory and real-world examples is best. ‘Icing on the cake’ – when students can apply their lessons through a case study, simulation, or live exercise, their understanding improves even more.”

What’s best about teaching business: “I try to bring relevant and interesting examples to class from my personal experience as well as current events. It’s vital to encourage students to share stories and anecdotes. Without this level of detail, any subject (even marketing), can become boring.”

How Walsh lives up to the value of education: “It forces me to stay at least ‘15 minutes’ ahead of my students. I must be constantly learning in order to share new ideas and tools with them. It feels really good when a former student succeeds after graduation. Our school can actually touch people’s lives in meaningful ways.”

Classroom motto: “Be current. Be practical. Be fun.”

Career Path: Nearly 20 years of experience in marketing strategy, research, and communications; new product development; brand identity; market research; integrated marketing; budget negotiation; education, and training. Conducts market research for Ford’s future products. Other positions at Ford include creative and media brief manager; advanced product research manager; and consumer insights director. He was also a senior vice president, planner and researcher for Consumer Insights and Strategy at Young & Rubicam Advertising.

Education
BA, Computer Science, Wayne State University
MBA, University of Michigan
Allen Kudla, MSM ’96
Vice President of Sales, Marketing, Planning and Operations
Panasonic Automotive Systems Company

What brought you to Walsh? “Walsh is focused on business and geared toward practical instruction from adjuncts with ‘in the field’ business experience, along with academically focused professors that teach business fundamentals.”

Favorite Walsh College professor; impact on your education and career: “It’s difficult to pick just one, but even after all these years, two still come to mind: Dr. Marla Scafe and Dr. Deb Snyder. Both had passion and enthusiasm, were well-versed in the subject matter, and taught the course material in a relevant way. Dr. Scafe’s lessons in negotiation skills were taught with practical methods, and techniques focused on reaching win-win solutions. Those lessons have had great merit and led me to build better relationships. Understanding the other party’s objectives has been vital to successful negotiating and getting win-win results.

“Getting an advanced degree while working full time was challenging; however, the benefits were worthwhile. Building my overall business knowledge with courses covering all functional areas in the MSM program proved valuable to my career progression. I’ve been fortunate to have had the opportunity to manage multiple divisions. A sound knowledge of various functional areas has been a great asset.”

Best memory of Walsh classroom: “I remember the interaction with classmates and professors – students bringing real-world issues into the classroom and gaining benefit from others’ experiences. In my case, the relevance of having a higher-level degree has been secondary to building skills and knowledge from these classmates, adjuncts, and professors.”

Professional creed/code of conduct: “First, be flexible and open-minded. This is especially critical when doing business around the world with diverse cultures and business practices. Second, when it comes to negotiating, I found the words ‘get out of their face and into their shoes’ to be a good reminder of the need to understand the other side to arrive at a mutually beneficial result. Last, difficult times don’t build character – they reveal it. Keeping your integrity and maintaining strong ethics are a must in all circumstances.”

Who or what inspires you? “In terms of who, it’s business leaders that conduct themselves with high integrity and build organizations that empower others to contribute and grow – leaders who aren’t focused on their personal success, but instead focus on the economic growth around the world and developing other leaders. Finally, it’s personally inspiring to take on new challenges and mentor others.”

“Be flexible and open-minded. This is especially critical when doing business around the world with diverse cultures and business practices.”

— Allen Kudla, MSM ’96
2008
Richard M. Nobliski, MBA, was promoted to vice president, technical services, Fisher/ Unitech, Troy.

2007
Christopher Sobota, MSBIT, was promoted to manager, Utilization Review - Analysis, Design, Support, Blue Cross Blue Shield of Michigan.

2006
Helen Funke, MBA, joined Pioneers Memorial Healthcare District in Brawley, California, as director of physical therapy.
Karriem A. Shakoor, MBA; BBA ’05, was named to the Crain’s Detroit Business 2009 list of ‘40 Under 40’.

2005
David J. Kristick, MAC; BBA ’03, was promoted to associate at the Macomb office of Plante & Moran.
Elizabeth A. “Libby” Smith, MSBIT; BBA ’99, was sworn in as the Clerk of Court for the United States District and Bankruptcy Court for the District of Idaho.

2004
Brian Fayle, BAcct, was promoted to associate manager, corporate accounting, for Stryker Corporation in Kalamazoo.
Erik C. Ohrnberger, MSBIT, joined Copper Range Corporation as director of development and support.
Scott Rice, BBA, was promoted to Powerlink Facilities Management chief operating officer, from vice president, operations.

2003
Benjamin S. Miles, MBA, was named to the Crain’s Detroit Business 2009 list of ‘40 Under 40’.

2002
Leigh Ann H. Costley, MST, joined UHY Advisors as a tax principal to lead the new tax practice group in Atlanta. Costley was also named one of Atlanta Business Chronicle’s ‘Up & Comers/ 40 Under 40 Rising Stars’ for 2009.
Wendy M. Robinson, MBA, was named to the Crain’s Detroit Business 2009 list of ‘40 Under 40’.

1999
Ziad Dallo, BBA, joined Invesco, Ltd., in Farmington Hills as a life settlements account executive.
Scott Dendler, MSF, was appointed chief financial officer for Architectural Building Components in Houston.

1998
Katherine M. Adler, BBA, joined A.T. Still University as chair of the Master of Hospital Administration and Master of Geriatric Health programs.
Jeffrey P. Pritchett, BBA, was promoted to vice president, finance and treasurer for Vertis Communications in Baltimore. Pritchett joined Vertis in 2007 as vice president, financial planning and analysis.

(Left) President Stephanie Bergeron and (from left) alumni Rebecca Sorensen, Mike Plotzke, and Rick DiBartolomeo, who marched with the Distinguished Clown Corps in the 2009 Detroit Thanksgiving Day Parade.

(Right) The annual Accounting and Tax Network Reunion continues to be popular among alumni and faculty every October at the Troy campus. www.walshcollege.edu/ATN
Frank A. Maniaci, BBA, joined Seaway Community Bank as business development manager vice president.

Xavier Medina, MST, joined the Internal Revenue Service in Columbus as a revenue agent.

Teresa L. Martin, MSA, joined Deckerville Community Hospital as chief financial officer.

Barbara A. Murphy, BBA, was promoted to dean of student affairs and career services at The Art Institute of Michigan in Novi.

Paul M. Bailey, BBA, joined Argy, Wiltse & Robinson, P.C., in McLean, Va., as a business consulting partner.

Steven J. Sadowski, MSF, joined Amherst Partners in Birmingham as a director.

Donna M. Craw, MSF; BBA '88, was appointed wealth management operations manager for Citizens Bank.

Sean H. Cook, JD, CPA, MST, was elected to the Michigan Association of Certified Public Accountants board of directors.

Carol L. Cerwin, BBA, joined River Place Trust, a division of Community Central Bank, Mt. Clemens, as senior vice president, from trust officer, Plante Moran Trust, Plante & Moran, Southfield.

HTC Global Services, a Troy-based global information and technology services and solutions company founded by Walsh College Trustee Madhava Reddy, CPA, (MSPA, BBA ‘85) was ranked third on the Crain’s Detroit Business list of Largest Asian-Owned Businesses by 2009 Revenue. Reddy is the company’s president and CEO.

Alan C. Young, MST, was elected to the Michigan Association of Certified Public Accountants board of directors.

Thomas H. Alter, BBA, was appointed president and chief operating officer of Genisys Credit Union, Auburn Hills.

Jeffrey J. Groen, MST; BAcct ’76, was elected treasurer of the North America Board of Directors of CPA Associates International, Inc.

Margaret M. Kelly, BBA, CEO, RE/MAX International, was named a director of the Denver branch of the Federal Reserve Bank of Kansas City.

Gerry Berg, BAcct, has been retained as managing consultant for mergers and acquisitions, Friendly Auto Dealers, Inc., Las Vegas.

To Jason Pivoz, MST, and his wife, Melissa: a son, Tyler, on January 23 at 1:23 a.m. “1/23 at 1:23 – he’s already practicing to be an accountant,” says Dad. “I think he looks somewhat intimidated because I told him I was enrolling him in TAX 501 in the fall of 2032 …”

To David A. Show, BBA, and his wife, Agatha: a daughter, Dakota Yvonne, on October 8, 2009, at 9 lbs., 9 oz. and 22 inches. David, Agatha, and newly promoted big brother Hayden are doing well!

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Engagements 2007

Jeremy J. Teltow, MBA, to Kelly Nicole Laeder of Chesterfield. A June wedding is planned.

Engagements 2007

Keith A. Schafer, BBA, to Michelle Bashur of Macomb Township. An August wedding is planned.

Marriages 2008

Patrick M. Hornung, MSIA; BSBIT ’06, married Bella Kerry P. Kleinberg of West Bloomfield in September.

Megan Rene McGrath, BBA, married Nathan Michael Simmons on September 26, 2009.

2007

David Hunt, BBA, married Susan Derrow of Sterling Heights on July 18, 2009.

2005

Andy Morelli, MSM; BBA ’01, married Melissa Miller of Sterling Heights in September.

2002

Matthew G. Zader, MSF, married Jennifer Lynne Pyszora in June.

2001

Alan W. Buero, BBA, married Lynn Falardeau of Shelby Township in September.

1981


Deaths

Percy Terry Jr., 90, husband of the late Margaret Schroeder Terry (Institute ’41), on May 1, 2009, in Simpsonville, South Carolina.

1982

Janet Ward Verellen, 61, BBA, on August 27, 2009, at her home in Marine City.
The Walsh College team placed second in the Third Annual Association for Corporate Growth Detroit Cup intercollegiate business case competition hosted at the Troy campus on Feb. 13. Walsh College teams have captured the top two spots since the ACG competition began, winning the cup in 2008 and placing second in 2009.

Student teams from six colleges and universities analyzed and presented a real-life business case to the judges.

A total of $19,000 in scholarship money was awarded to the teams. Michigan State University's team received the $10,000 first prize; Walsh College received the $5,000 second prize; and the University of Michigan, the University of Michigan-Flint, the University of Detroit Mercy, and Wayne State University teams each received $1,000.

Representing Walsh College were Master of Science in Finance student Mike Brown, a credit analyst at First Place Bank; MBA student Jennifer Gasiecki, an attorney at Blake, Kirchner, Symonds, Larson, Kennedy & Smith, PC; and MBA-Master of Science in Finance student Ryan Myers, senior business planning specialist at General Dynamics Land Systems.

For the first time, the ACG this year offered a competition for a six-week, expenses-paid internship in the London office of the law firm of Pinsent Masons. Judges selected Walsh team member Jennifer Gasiecki for the internship from among 14 applicants.

Walsh faculty who mentored and prepared the team included Mike Levens, PhD, chair, Undergraduate Business Programs and assistant professor of Marketing; Matt Wirgau, adjunct assistant professor of Finance and Economics; and Linda Hagan, PhD, director of the Doctor of Management in Executive Leadership (DMEL) program and professor of Business Communications.

ACG Cup sponsors were BBK, Ernst & Young, Grant Thornton, Hennessey Capital, Huntington Bank, Huron Capital Partners, Pinsent Masons, and Robert Half.

WALSH TEAM MEMBER WINS LAW INTERNSHIP IN LONDON

This June, Jennifer Gasiecki will close a different sort of case – her suitcase.

Traveling to London in June for the Pinsent Masons internship will be familiar for Gasiecki. She spent four days in the city as a Penn State Law School student during a 17-country study abroad in 2000.

Gasiecki’s internship will include a mix of mergers and acquisitions; international law review; commercial contracts and education events; and research and contracts focusing on corporations in the Midwest.

“I’m looking forward to getting practical experience in an international business arena,” Gasiecki said. “The opportunity to apply to this was great, and it really is a dream come true that I was selected.”

“So much of my inspiration comes from the faculty support I’ve had at Walsh,” Gasiecki continued. “This is a win for Walsh just as it is for me, putting our school on another kind of international level, showing that our students can compete with anyone.”
IT CAPSTONE FAIR CAPS STUDENT CAREERS

Eighteen students culminated their Business Information Technology and Information Assurance programs with projects displayed for students, employers, family and friends at the Dec. 12 Troy campus Capstone Fair.

The Capstone project demonstrates that students have mastered their subject area before graduating with a Walsh Master of Science in Information Systems or Master of Science in Information Assurance degree.

Students are encouraged to use their Capstone projects to solve real-world problems. Mark Ostach’s free Web site, www.mymentalsspace.com, aims to raise awareness and prevention of Internet addiction. He borrowed fundamental concepts from positive psychology to design a site where users can block Web sites from their computers and view custom content (quotes, videos, images, weather applications, etc.) to create a more balanced “mental space.”

“Doing this for my Capstone project challenged me to really see what I needed to focus on in my everyday life,” Ostach said. “Although time-consuming, it was very rewarding.”

Students also designed a database application for local Boy Scout troop management; radio-frequency identifications (RFID) in libraries; and examined the psychology and philosophy of gaming network implementation.

(Mark Ostach, Ronni Pruitt, and Michael Ripke) were among 18 master’s degree students demonstrating proficiency in Business Information Technology or Information Assurance with their Capstone projects at the Dec. 12 exhibit at the Troy campus.

MAN’S BEST FRIEND BECOMES MAN’S ‘BOOK FRIEND’

MBA student Anthony Majewski is gaining pawsitive feedback from “Dogs Move Too!,” a book about the tails ‘n’ tribulations of moving, written from the viewpoint of Max, his English Labrador Retriever.

Majewski, a brand-building and marketing professional/consultant, knows how ruff moving can be on a young child. His family relocated around the country many times in 11 years of his childhood. Although the book is geared toward children between the ages of 7 and 12, Majewski said he hopes that children and adults of all ages who have dealt with emotional effects of moving can relate “from inspirational stories of pets.” He also published “Color with Max,” a 16-page activity and coloring book featuring word searches and games based upon Max’s adventures with human and animal friends.

Max’s next “adventure” book, “Dogs Work Too!,” shows dogs in roles like Leader Dog for the Blind. Majewski partners with and donates a portion of book sales to the organization. The book will be released this summer.
Walsh College hosted 350 alumni and friends at the first annual Walsh College Leadership Awards Dinner on Friday, Nov. 6, at the Royal Park Hotel in Rochester. More than $120,000 was raised toward the Jeffery W. Barry Endowed Scholarship and the General Scholarship Fund.

Formerly the Jeffery W. Barry Tribute Dinner, the Leadership Awards is a way to recognize outstanding members of the community and Walsh College alumni. Guests enjoyed dinner and silent and live auctions, all emceed by Rhonda Walker of WDIV-TV.

**2009 Leadership Award Recipients**

**Jeffery W. Barry Award**
for Educational Excellence & Service
Beth Chappell, president and CEO, Detroit Economic Club

Daniel Kelly, chairman of the board, Rose Hill Center and retired managing partner, Deloitte & Touche

**Distinguished Alumni Award**
Richard DiBartolomeo (MSF ’90)

**Lifetime Service Award**
N. Patricia Kurtz (BAcct ’76), Walsh College trustee

**Distinguished Graduate of the Last Decade**
Todd Hohauser (MSM ’03), president and COO of Harvey Hohauser & Associates

**2008 BARRY TRIBUTE DINNER EXECUTIVE COMMITTEE**

**Co-Chair**
Dennis Harder
The Private Bank

**Co-Chair**
Michael Plotzke
Plastipak Packaging

**Co-Chair**
Paul Wolber

**Mindy Barry**
Kitch Attorneys & Counselors, PC

**Richard DiBartolomeo**
Rehmann

**Thomas Hinsberg**
Doeren Mayhew

**Kathleen Jenkins**
Jenkins, Magnus, Volk & Carroll

**Robert Johnson**
Palace Sports & Entertainment

**Kurt Murphy**
Certified, Senior Solutions
Home Helpers & Direct Link of Michigan

**Mike Zehnder**
Oakland County

$120,000 RAISED AT 2009 LEADERSHIP AWARDS DINNER
The Honorable James Alexander was elected President of the 2010 Michigan Judges Association. Judge Alexander, who presides over Oakland County’s Sixth Circuit Court, is a member of the Walsh College Troy President’s Advisory Council.

The Detroit Regional Convention Facility Authority appointed Walsh College Trustee Thomas McNulty Chief Financial Officer of Detroit’s Cobo Center transition team. McNulty is managing partner of The Macke Group, Inc.

David Olszewski, a student in Cohort I of the Doctor of Management in Executive Leadership, will present “The Industrial Engineer as Organizational Leader,” a paper based on his dissertation research, in June at the 2010 Institute of Industrial Engineers (IIE) Annual Conference in Cancun. The paper was co-authored with James McHann, PhD, professor, DMEL.

Sanjay Rishi, a student in Cohort III of the Doctor of Management in Executive Leadership, publishes a monthly column in Automonitor, a global automotive magazine. His article, “Navigating Cultural Boundaries: A Blueprint for Conducting Business Globally,” was accepted for presentation May 12-15 at the 47th Annual Eastern Academy of Management in Maine.

Theresa Hilliard, CPA, MSPA (’97), associate professor, Accounting, was named to the Accounting Aid Society board of directors.

During October and February, former Trustee Jack Krasula and Detroit Economic Club President Beth Chappell presented “Lessons on Leadership” for alumni and students at the Troy campus. The free lectures were hosted by the Business Leadership Institute.

Krasula, president of Trustinus, Inc., spoke in his Oct. 21 lecture on how “Anything Is Possible”. Krasula hosts a WJR-AM 760 Sunday evening radio segment by the same name. Chappell discussed the Detroit Economic Club’s National Summit and America’s “To Do” List during her Feb. 24 appearance. She received a 2009 Walsh College Jeffery W. Barry Award for Educational Excellence & Service.
FACULTY APPOINTMENTS

Louise August, PhD, to full-time associate professor of Finance and Economics, from adjunct professor of Finance.

Laura Frost, to assistant professor, Business Administration, from assistant professor, Business Information Technology.

Brian Gabler, PhD, to instructor of Management, from adjunct assistant professor of Management.

Jenny Tatsak, PhD, to assistant professor of Business Communications, from adjunct faculty, Dept. of Theatre Arts, Eastern Michigan University.

NEW ADJUNCT FACULTY

Justin Crane, adjunct instructor, Accounting

John Fruner, adjunct instructor, Management

Jeffrey Hakala, adjunct associate professor, Finance

Norm Harms, adjunct instructor, International Business

Ernest Katai, adjunct assistant professor, Finance

Debbie Proffer, adjunct instructor, Accounting

NEW ADMINISTRATIVE STAFF

Kay Bowles, part-time online quality coordinator, Division of Online Learning

Jamie Gardner, online graphic designer, Division of Online Learning

Amber Kaipio, Marketing intern, Marketing Department

Susan Koch, Instructional Quality coordinator, Academic Office

Savannah Lee, coordinator of Annual Giving and Alumni Relations, Development and Alumni Relations

Nicole Lupiloff, Public Relations intern, Marketing Department

ADMINISTRATIVE STAFF APPOINTMENTS

TROY

Jennifer Mitchell, to records evaluator, Admissions and Academic Advising, from testing assistant, Outcomes Assessment.

NOVI

Amanda Ming, to Admissions and Academic advisor, from Records evaluator, Admissions and Academic Advising.
Join Walsh College for the 19th Annual Scholarship Golf Classic!

Monday, June 14, 2010
Red Run Golf Club, 2036 Rochester Rd.
Royal Oak

Individual Tickets – $250

Become a Golf Classic Sponsor
The Golf Classic is one of Walsh’s most popular events. It attracts area business leaders from throughout the community. Even if you’re not a golfer, participating at a sponsorship level will help create visibility for your company. With the generous support of our sponsors, we have been able to award 129 scholarships to deserving students.

Amenities for Attendees:
- 18 holes of scramble golf with electric cart
- Driving and short-iron ranges
- Chipping and short-iron ranges
- Caddy
- Barbeque lunch
- Snacks at turn and halfway house
- Cocktails and hors d’oeuvres
- Recognition in program

Register today at www.walshcollege.edu/golfclassic
Friday, April 23, 2010
at 7 p.m.

Tickets: $150
Business or cocktail attire

RSVP by April 16, 2010

For more information, call Andrea Richards at 248-823-1204.

Register online at www.walshcollege.edu/winegala