SEPTEMBER 3 – 6
Campuses closed for Labor Day holiday.

SEPTEMBER 7
Toastmasters Novi campus; 8 - 9:30 a.m. R.S.V.P.
Robert DuRussel, RLDuRussel3@yahoo.com.

SEPTEMBER 13
Toastmasters Troy campus; 8:15 - 9:45 a.m.
R.S.V.P. Brian Bach brian@CFOServiceLLC.com.

SEPTEMBER 15
The Evening Networking & Learning Series; 5:30 -
9:30 p.m.; Meadowbrook Country Club; Northville.
Free for alumni and students. Speaker: Bob Fish,
owner, Biggby Coffee. Registration is required,
www.walshcollege.edu/Eveningnetworking.
Contact Savannah Lee at (248) 823-1298 or
savannah.lee@walshcollege.edu.

SEPTEMBER 16
Walsh College Career Fair; Troy campus; 2 - 5 p.m.
Current Walsh students and degreee alumni.

SEPTEMBER 21
Toastmasters Novi campus; 8 - 9:30 a.m. R.S.V.P.
Robert DuRussel, RLDuRussel3@yahoo.com.

SEPTEMBER 25
WCAA Greening of Detroit Volunteer Event;
9 a.m. - 1 p.m. Contact savannah.lee@walshcollege.edu.

SEPTEMBER 27
Toastmasters Troy campus; 8:15 - 9:45 a.m.
R.S.V.P. Brian Bach, brian@CFOServiceLLC.com.

SEPTEMBER 30
Volunteer Recognition Breakfast; Troy Marriott;
7:30 a.m. Speaker: Phil Power, founder, The Center for Michigan.

OCTOBER 5
Toastmasters Novi campus; 8 - 9:30 a.m. R.S.V.P.
Robert DuRussel, RLDuRussel3@yahoo.com.

OCTOBER 10
Focus: HOPE Walk for Diversity; 1 p.m. (arrive 12:30 p.m.
for pre-walk rally), Focus: HOPE Resource Center; 1355 Oakman Blvd., Detroit.

OCTOBER 11
Toastmasters Troy campus; 8:15 - 9:45 a.m.
R.S.V.P. Brian Bach brian@CFOServiceLLC.com.

OCTOBER 14
Inforum Troy Affinity Group; 7:30 – 8:30 a.m.,
Troy campus. First-time attendees free. R.S.V.P.
Brenda Meller, Inforum Troy Affinity Group
Leader, bmeller@walshcollege.edu.

OCTOBER 16
WCAA Capuchin Soup Kitchen Volunteer Event;
10:30 a.m. – 1:30 p.m., Conner Street location.
Limited to first 10 participants. Contact
savannah.lee@walshcollege.edu.

OCTOBER 19
Toastmasters Novi campus; 8 – 9:30 a.m. R.S.V.P.
Robert DuRussel, RLDuRussel3@yahoo.com.

OCTOBER 20
Inforum Novi Affinity Group; 8 – 9 a.m., Novi
campus. R.S.V.P. Lynn Valade, Lynn.Valade@Nationalcity.com

OCTOBER 22
Third Annual Accounting and Tax Network Open
House. 5 – 8 p.m., Jeffery W. Barry Center lobby,
Troy campus. Admission: Contribution to the Walsh College Foundation. Information and
registration: WalshATN@walshcollege.edu.

“Conversations with Leaders” for Walsh doctoral
students and faculty; 6 - 8 p.m.; Barry Center;
Troy campus. R.S.V.P. to Linda Hagan, Ph.D.: lhagan@walshcollege.edu.
You make a lot of friends in 88 years. Woven into the life of Walsh College are several distinct and necessary internal and external relationships — with students, faculty, employees, alumni, businesses, educators, the community, and professional organizations. And like all friendships, many are interconnected. Stories of these relationships, how they began, and how necessary they are to the life of the College are the focus of this Walsh Journal.

An important relationship linking education, business, and philanthropy to create entrepreneurs is Blackstone LaunchPad. Walsh is proud to have received funding from the Blackstone Charitable Foundation to create this program for student and alumni entrepreneurs. Physical space is being created at the Troy campus for this program. We eagerly await the September “launch”.

Our 16 community college partners in Michigan, Ohio and Canada define us as an upper-division College. In 1970, when the State Board of Education granted us permission to grant bachelor’s degrees, the College leadership decided to partner, rather than compete with, community colleges. Walsh was one of the first to promote community college articulation agreements as a way for students to easily transfer credits as juniors and finish their bachelor’s degrees.

Our first partner was Macomb Community College in 1970, followed by Oakland Community College. Last June, we went international with our agreement with St. Clair Community College in Windsor, Canada. This July, we reached across state lines to promote online courses and degrees with our newest partner, Columbus (Ohio) State Community College.

Online courses play a role in a partnership between Walsh and a major North American insurance broker. We are business partners today because the late President Jeffery W. Barry’s board membership became a friendship. Today, the Division of Online Learning staff is developing online courses to prepare the agency’s employees for professional certification examinations.

An agreement with Michigan State University for rental space at our Novi campus moved from desks and chairs to students from both institutions taking each others’ graduate-level courses in advertising, PR and business administration. What a unique example of a public university-private college partnership.

Walsh values its relationship to the natural environment, illustrated by the Jeffery W. Barry Center addition to the Troy campus. The Facilities Department, architects, and building contractor were working toward Silver-level Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council. In June, we were proud to hear we had received Gold certification.

How fitting. Gold is the color of all of our relationships.

Stephanie W. Bergeron
President
Walsh College held its 95th Commencement ceremonies on June 26, 2010, at Zion Christian Church in Troy. The College awarded 255 master’s degrees and 204 bachelor’s degrees to the graduating class of 459 and recognized academic achievement in accounting, finance, taxation, and business writing.

Carol Goss, The Skillman Foundation president and CEO, was conferred an honorary doctor of laws. Ms. Goss asked the graduates to reflect on the positive presence of adults in their lives and challenged them to be a positive presence for Detroit’s children.

“Think about all the children in the city of Detroit and in our region who don’t have an adult in their lives,” she said. “Reach out to them. Choose one that you can include in your life.”

Student speaker Kara Caruth (BBA-FIN) spoke about how Walsh College fit perfectly into life her as a single mother and how the professional world notices Walsh students.

Honorary doctorate recipient (left) Carol Goss and student speaker Kara Caruth.

“Graduates – reach beyond yourselves and honor the promise of your diploma. We look forward to your accomplishments. We know that you will truly make the world a better place.”

Richard Aginian
Chair, Walsh College Board of Trustees

ACADEMIC ACHIEVEMENT AWARD WINNERS

- Everett M. Hawley, Jr. Taxation Award
- Anna V. Lundy, Master of Science in Taxation
- Research Institute of America Graduate Tax Award
- Cathryn E. Yurgin, Master of Science in Taxation
- Firman H. Haas Writing Award
- Carl J. Dahl
- Stanley W. Smith Taxation Manuscript Award
- Sean M. Connell
- The Walter B. Fisher Award for Excellence in Accounting
- Blagoja Sekreski, Bachelor of Accountancy
- The Financial Executives Institute Award, Graduate Recipient
- David J. Chilingirian, Master of Science in Finance
- The Financial Executives Institute Award, Undergraduate Recipient
- Terri A. Hamilton
- The Charles M. Bauervic Foundation Writing Award, 1st Place Graduate Recipient
- John L. Watson
- The Charles M. Bauervic Foundation Writing Award, 1st Place Undergraduate Recipient
- Randall W. Clark
- The Charles M. Bauervic Foundation Writing Award, 2nd Place Undergraduate Recipient
- Daniel C. Meloche

“Walsh College graduates, we are confident that your influence will be positive. With the gift of your intelligence, the strength of your determination and the promise of your degree ... you have been enlisted as the creators of what is next.”

Stephanie Bergeron
Walsh College President
President Stephanie Bergeron with the official LEED plaque on July 28 at the Barry Center.

In June, the U.S. Green Building Council notified the College that it had certified the Jeffery W. Barry Center to LEED® Gold Level.

“We had planned for LEED Silver and hoped for – and proudly received – LEED Gold,” Walsh College President Stephanie Bergeron said.

Walsh chose architects Valerio DeWalt Train Associates of Chicago to design the building and George W. Auch Company of Pontiac as the general contractors.

Ground was broken in 2006 at the east end of the existing Troy campus building for the two-level 37,000-square-foot addition. The Barry Center contains nine classrooms, a 40-workstation library, a 135-seat auditorium, two seminar rooms, three conference rooms, and a marketing focus group room.

The Barry Center is constructed of 78,000 bricks, more than 15 miles of electrical wire, and 235 tons of structural steel. One-fourth of the construction materials are local and more than 80 percent of the wood is from Forest Stewardship Council-certified forests and rapidly renewable resources.

“We created an energy-efficient, comfortable learning environment for a unique student population largely comprised of working professionals who attend classes in the evening,” President Bergeron said. “With the Barry Center, Walsh demonstrates that environmental values can be successfully integrated into a great educational atmosphere.”

In addition to the LEED Gold certification, the following honors have been awarded to Walsh in recognition of the Jeffery W. Barry Center as a green facility:

2009
- Construction Association of Michigan Projects of the Year
- Green Building of America Award, Real Estate & Construction Review
- The Oakland County Green Achievement Award, Oakland County Green Summit

2008
- Engineering Society of Detroit 34th Annual Construction & Design Award, George W. Auch Company
- Troy Chamber of Commerce “Best of Troy” Award
- CORP! Magazine Michigan’s “Going Green” Award
- CAM Magazine’s “Outstanding Construction Project of the Year”
- Walls and Ceilings Excellence in Design Award, George W. Auch Company

2007
- INTEX Award Finalist (Carpentry and Drywall/Ceilings), George W. Auch Company

For additional information, visit walshcollege.edu/greenfacilities.

**GREEN DESIGN AND BUILDING PRACTICES ALREADY SHOW RETURNS**

- Green, rapidly renewable resources accounted for 70% of the Barry Center’s electricity in 2009.
- Bioswales and a constructed wetland capture and filter approximately seven million gallons of water a year before it is recharged into the water supply.
- Landscaping with native plants that don’t need irrigation saves 825,000 gallons of water and $5,000 in city fees a year. An added benefit: scenery that changes with the seasons.
- Through energy recovery technology, waste heat is converted into electricity.
- Doubling insulation increases the building’s energy performance by 20%.
- Energy-efficient plumbing technology reduces potable water use by 40%.
RELATIONSHIPS

(From left) Former Wayne State University President Jay Noren, Detroit Mayor Dave Bing, and Blackstone Chairman and CEO Stephen A. Schwarzman at the April 30 announcement of a $2 million grant from the Blackstone Charitable Foundation to Walsh, Wayne State and the University of Miami to encourage entrepreneurs.

In September, Walsh will welcome aspiring alumni and student entrepreneurs to Blackstone LaunchPad.

The program got its start with the April 30 announcement at Wayne State University that Blackstone Charitable Foundation was awarding Walsh College, Wayne State, and the University of Miami $2 million of a $50 million, five-year commitment to promote development of new entrepreneurs.

The University of Miami’s successful Launch Pad program is the model to help transform untested ideas into vital businesses – providing the practical skills, seasoned advice, and professional contacts that make the difference.

“This is about learning how to make a job, not just get one,” Walsh College Panthera Project Director Michelle Lange said. “The Blackstone Foundation chose to equally invest in Michigan and Walsh College – in our people and their ability to be entrepreneurial.”

Students and alumni can visit the new office space at the Troy campus for a consultation on a walk-in basis with their business plans or ideas. The length of the process depends on each case/participant and there are plans to have a satellite office in Novi in 2011. For more information or to sign up for LaunchPad updates, visit www.walshcollege.edu/blackstonelaunchpad.

“(The grant) will fuel the belief that our students can control their own destiny by starting the companies of tomorrow,” Walsh College President and CEO Stephanie Bergeron said. “We see an unending collective energy in Detroit. We are committed to help the region rebuild. And we are truly grateful for the support from the Blackstone Charitable Foundation.”

ENTREPRENEURS AWAIT BLACKSTONE LAUNCHPAD

PUBLIC-PRIVATE EDUCATION PARTNERSHIP

(From left) Jonathan Campbell, Ph.D., associate vice president, Academic Administration and Library director; Robert Minter, Ph.D., Walsh executive vice president and chief academic officer; and Joseph Wald, MSU advertising instructor and Southeast Extension Program Coordinator, present the first Walsh-MSU certificate of completion to Walsh MBA graduate Brian Renner.
When you’re around for 88 years like Walsh College, you make a lot of friends. Relationships endure today that are vital to the success of the College: internal relationships with students, faculty, and employees; external relationships with alumni, business, the community, donors, other educational institutions, and employers. Here is a glimpse of the interconnected relationships in the life of the College.

FRIENDSHIP LEADS TO BUSINESS PARTNERSHIP

The influence of a friendship can be felt many years later on a business. Twenty-two years ago, the late Walsh President Jeffery W. Barry joined the Kaufman Financial Group board of directors. During Barry’s 18 years on the board, Chair Alan Kaufman admired his skills as a facilitator and relationship-builder. “I held Jeff in high regard,” Kaufman said. “He was a great board member and to me, he was a mentor and confidant.”

Today, Kaufman is CEO of Burns & Wilcox, North America’s largest MGA/wholesale insurance broker, and its parent company, the H.W. Kaufman Financial Services Group, Inc. Through the years, he gained respect for the applied business education Walsh offers its students. He presented the keynote address at the June 2002 Commencement ceremonies, and in November that year was named a trustee. He has been a generous supporter to Walsh, making a gift to name a conference room at the Jeffery Barry Center and is endowing a fund for the H.W. Kaufman Financial Group, Inc., Scholarship.

Kaufman entered a partnership with the Walsh Division of Online Learning to create courses that will prepare Burns & Wilcox employees to sit for professional certification examinations such as the American Institute of Certified Property Casualty Underwriter (AICPCU). Courses will also be open to people working for the companies Burns & Wilcox provides with insurance products and other services.

Learning in online courses is the manner in which many employees will be able to remain current in their area of expertise in today’s world, according to Karen Rhoda, Ph.D., dean of the Division of Online Learning. “Insurance employees are able to access the course materials at their convenience and connect to our website for weekly assignments, practice activities, and asynchronous discussion sessions with the instructor.”

The instructor and student do not need to be online at the same time for discussions. Students can access the course and receive instructor feedback at their convenience during the ten-week session. “That way, they can continue to work and schedule ‘school’ around their work requirements,” Dr. Rhoda said.

The Web-based e-learning insurance studies program will reside within The Kaufman Institute, the Burns & Wilcox corporate university for insurance studies. The Institute consists of general business courses for insurance professionals and comprehensive sales and marketing courses with an insurance-specific focus.

“The Kaufman Institute is unique in the insurance industry sector,” said Kaufman, who is also an attorney and founding senior partner of Kaufman, Payton & Chapa. “It is dedicated to helping us live our brand promise that Burns & Wilcox is smart. We are confident that the partnership programs offered through the Kaufman Institute will give us the edge to outperform our competitors in the marketplace.”
The historic relationship between Walsh and the small business community was exemplified by a May 11 partnership with Crain’s Detroit Business at the BusinessLive 2010 fourth annual small business conference. Walsh College President Stephanie Bergeron shared the stage with Crain’s Publisher Mary Kramer to kick off the half-day event.

Three alumni – Paul Glantz (MST ’84), founder and president, Emagine Entertainment; Dave Simon (MSM ’93), president, ilumisys; and Kirk Vercnocke (BAcct ’81), president, Phoenix Innovate – focused on Second Stage business strategies in an opening panel discussion moderated by President Bergeron.

Alumnus John J. Latella (MSF ’99), gave the Michigan Business Success Story keynote address. Latella is partner, COO and general counsel of Garden Fresh Gourmet in Ferndale. The company, founded as a side project out of Jack and Annette Aronson’s Clubhouse Barbecue restaurant in 1997, has become the largest producer of fresh, all-natural salsa in North America, and the No. 1 award-winning salsa company in the country. The company’s rapid rise and continued growth were the subjects of Latella’s remarks.

Breakout sessions on strategic and succession planning, brand-building, social media savvy, web strategies, accessing capital, and other financial management topics typified the Walsh commitment to educating the small business community. Lee Meadows, Ph.D., Walsh professor of Management, was among the experts imparting wisdom and best practices to approximately 200 representatives from the small business community.

Sponsors of the Walsh program were Derderian, Kann, Seyferth, & Salucci, P.C.; Foster, Swift, Collins & Smith, P.C.; Hennessey Capital; Mastermind Solutions; AdviCoach; CORP! Magazine, and Core3 Solutions. Crain’s sponsors included Huntington Bank, Blue Cross Blue Shield of Michigan, Comcast, Phimation, and the MSU Management Education Center.
Walsh partakes in several initiatives to support partnerships during the academic year. The main goal of these initiatives is to keep community college students, faculty and staff informed of transfer options available at Walsh College and to keep an ongoing "conversation" with community college partners on how to grow the strategic relationships.

Appreciation events organized by the Admissions and Academic Advising Office are an opportunity for Walsh faculty and staff and the community college partners to network and strengthen the strategic partnership between institutions. Since 2005, more than 1,000 community college faculty and staff have attended events such as this year's Tigers game at Comerica Park. The College is also an active member of the Michigan Community College Association.
The numbers of on-campus recruiters, interviewers, presenters, career fair participants, and electronic job database listings point to a strong relationship between employers and the College. To ensure that curriculum remains relevant, the College also seeks the valued consul of employers through curriculum advisory boards.

The Career Services Department is the relationship connector between the College and students, students and employers, and the College and employers. The department assists students and alumni with their career goals and builds alliances with the business community and professional associations.

Meeting hiring managers and recruiters face-to-face provides a unique opportunity for students and alumni to demonstrate professional image, communication and interpersonal skills, as well as enthusiasm for establishing a career with a specific company. On May 14, more than 60 companies met with 246 students and alumni at the Novi campus career fair. The next career fair exclusively for current Walsh students and degreed alumni is on Sept. 16 at the Troy campus from 2 – 5 p.m.

Evaluations from career fairs and on-campus recruiting are conducted to assess student and alumni interviewing and communication skills as well as services offered. Surveys request employer feedback and recommendations.

As a result of employer feedback, mock interviews were required for student and alumni participation in on-campus interviews in the fall of 2009. On-campus recruiting employers rate the interviewing and communication skills of students and alumni higher than in past years. In a highly competitive job market, this has helped improve student success and the College’s reputation.

Students and alumni can easily apply to employer job postings in the Walsh eRecruiting database. More than 2,200 positions were posted in the 2007-08 academic year and 1,800 in the 2008-09 academic year.

The College seeks to understand the needs of employers and the skills required to make businesses successful. Career Services has assisted faculty by establishing two employer focus groups to ensure that student skills align with employer needs. Career Services has also provided data on the types of technical opportunities posted at the College to help align program coursework with employer needs and market demand.

The building of alliances with business partners adds value by engaging employers in the life of the College. Practicing professionals have become interested in becoming faculty, volunteering, recruiting, sponsoring events, philanthropy, and forming partnerships with the College and our Business Leadership Institute.

During the 2009-2010 academic year, 900 companies recruited at Walsh.
On October 17, 1928, first graduates of the Walsh Institute organized the Alumni Association with three purposes: to continue education for Walsh graduates, to provide scholarships for current students, and to hold social functions.

The WCAA furthers the interests of alumni and the College by providing financial assistance for educational programs directly to qualified individuals and/or organizations, and by supporting appropriate College-sponsored alumni activities.

The Alumni Association became a non-dues-based organization on Jan. 1, 2007. By not charging dues, the Alumni Association would rather ask alumni to donate funds to a scholarship or support a program of their choice, as this support goes directly to help currently enrolled students.

The Office of Alumni Relations also hosts alumni events in southeast Michigan as well as in Arizona, Georgia and Florida, the top U.S. areas where alumni currently reside.

The Alumni Association surpassed President Bergeron’s 500 volunteer-hour challenge as of this summer, accumulating 1,601 volunteer community service hours at the Capuchin Soup Kitchen, Focus: HOPE, and the Accounting Aid Society.

The WCAA and the College annually present the Distinguished Alumni Award and the Graduates of the Last Decade Alumni Award at the Leadership Awards Dinner in November.

Alumnus John Stchur (MSPA ’97) is an example of the many Walsh alumni who excel professionally. He has held many titles at Asterand plc in Detroit – controller, corporate secretary, chief financial officer, and as of early 2009, executive director on the board.

In eight years with the company, Stchur has earned significant awards highlighting his – and Asterand’s – success. The company’s more than 100 employees provide services and products to accelerate drug discovery research from target identification through compound evaluation and drug safety. The company is a leading global supplier of high quality human tissue and human tissue-based research. They have offices in San Francisco and in Royston, England.

During May, Stchur was named “Financial Director of the Year Outside the FTSE 350”. He traveled to London to receive the award as one of the best-performing financial directors from public and privately owned companies in the United Kingdom. In 2005, Stchur had helped lead a reverse merger with the biotech company Pharmagene plc that resulted in Asterand’s January 2006 listing on the London Stock Exchange.

In June 2009, Crain’s Detroit Business honored Stchur as a “CFO of the Year” for public companies with revenues of less than $1 billion. Crain’s chose winners based on demonstrated skill in solving financial and corporate management problems, as well as for their community contributions.

Stchur said he engages in the normal sort of CFO activities on a regular basis, such as reviewing financial statements; annual audits from his other “alma mater”, PricewaterhouseCoopers; and budgeting; and also has “opportunity for dynamic ‘figure-it-out-as-you-go’ type projects that make the job exciting.”

His path to Walsh College began after completing an undergraduate business administration degree while in the Air Force in Japan in 1995. Stchur said he had trouble finding jobs pertinent to furthering his career. Interested in finance and in search of better job prospects, he looked to Walsh.

“I grew up in Troy and I always knew that the ‘college up the road’ had a great reputation in accounting and finance,” Stchur said. “I was right – the degree and auditing experience combined into a sort of well-rounded business ‘boot camp’ that has served as a solid foundation for my career. From the very first class, you started to learn how to think like a CPA.”

In his continuing efforts to grow Asterand and take on other companies with the same objective, Stchur’s advice to current and future Walsh students goes beyond worldly – it becomes universal. “It may seem overwhelming at first, but persevere … know the rules and be creative within those boundaries,” he said.
Blackwell Institute Tutoring
The first Thursday morning from March 2009 until June 2010, Walsh staff received big hugs and warm smiles, visiting Blackwell Institute in Detroit to tutor first graders in reading, math, writing, and problem-solving. Over the months, staff donated gently used children’s books, participated in class activities, and volunteered on a field trip. Walsh staff have watched Blackwell students “grow up” since March 2009, when then-second graders from the then-named Stephens School first came to the Troy campus to learn about college. The College held a reading session, campus tour, and lunch. Even after the initial Stephens Elementary outreach was completed and the school closed in June 2009, Walsh kept in contact with the teacher, who moved to Blackwell Institute.

During the last tutoring session in June, Walsh volunteers gave students gift bags that included bookmarks, pencils, and paper. Blackwell students gave the College several thank you notes and drawings for their time, support, and most of all – hugs.

Career Services Speaking Engagements/Training
Career Services professionals volunteer at numerous community groups to help displaced workers with their job search. Workshops and presentations have been given at Faith Lutheran Church in Troy, Shepherd’s Gate Lutheran Church in Shelby Township, St. Andrew’s in Rochester, Greater Grace Baptist Church in Detroit, Lighthouse, and the Detroit Society of Engineers. Seminars on business careers and career planning have been given at local middle and high schools numerous times. Career Services volunteers annually to conduct mock interviews at Troy middle schools for the APT to Succeed Program, helping students improve interviewing skills.

Focus: HOPE
Focus: HOPE is a Detroit-based organization that supports civil rights, defined as economic opportunity attained through education and training. Walsh Trustee William Jones Jr. is CEO of Focus:HOPE.

Walsh and Focus: HOPE participate in joint research and curriculum development for FAST TRACK, a program that helps the youth of Detroit develop business knowledge and skills for future careers.

Walsh is a sponsor of the Focus: HOPE Walk, which brings together people of various races, religions, and cultures to celebrate diversity in the community and raise money for Focus: HOPE’s Success Scholarship Fund.

Gleaners Community Food Bank
Walsh College annually participates in the “Food Fight to Tackle Childhood Hunger”, a contest between local individuals and teams of businesses to see who can collect the most food. Food and money collected are donated to thousands of southeastern Michigan families. In 2009, 10,279 pounds of food were collected and a total of $24,189.33 was raised. A total value of 26,935 days of food was distributed to southeastern Michigan hungry neighbors through a network of local agencies.

Employees also volunteer for the Hunger Heroes Neighborhood Food Drive to collect food from residents’ porches. In 2009, five employees and friends collected food in Troy neighborhoods, earning Walsh a credit of 100 days of food distributed.

(From left) Employees participate in the Focus: HOPE walk, Gleaners Hunger Heroes food drive, and tutoring first graders at Blackwell Institute.
MBA Marketing Class Projects
As part of their coursework, Walsh MBA students have completed marketing plans for more than 30 not-for-profits and new venture start-ups. These include Focus: HOPE, Gilda’s Club, Cranbrook House and Gardens, the Eisenhower Dance Ensemble, and Think Detroit PAL.

Take Charge
In January 2009, the College began offering free Take Charge workshops to workers in transition who wanted to increase their employability and hone their job skills while searching for new work opportunities in a turbulent economic climate.

Walsh College faculty came forward with the idea to volunteer their time and resources to offer the workshops, which ranged from three hours to six weeks in length and covered topics as diverse as accounting, household budgeting, project management and information security.

Since the program began, more than 2,000 workers in transition attended 95 free workshops and classes, an average of four per person. Of the 2,000 individuals, 229 subsequently inquired or applied to an academic program at Walsh. There was a total of 9,000 registrations from the 11,338 available seats.

Registration is open to any worker in transition, and Walsh does not formally ask for any proof of displacement. Participants register at www.walshcollege.edu/takecharge.

From June 2009 onward, Walsh received Take Charge support from Trustee Neal and Esther Zalenko and the Ford Motor Company Fund and Community Services. As of July 7, Ford contributed additional funding for project management workshops.

Participants can use the certificates given at the workshop’s completion to waive application fees to Walsh College degree programs. Many participants use other Walsh programs. At least three consulting workshop participants started consulting businesses and joined the Walsh Business Leadership Institute.

Feedback has been overwhelmingly positive and appreciative. The overall satisfaction rate for all sessions is 91 percent.

Toys for Tots
Each December, Walsh collects toys for The Toys for Tots program, which is sponsored by the U.S. Marines, and distributes them as holiday gifts to needy children.

Troy Community Coalition
The Troy Community Coalition is a non-profit organization of Troy area citizens and businesses dedicated to preventing drug and alcohol abuse. Since 2008, the Admissions and Academic Advising Office has regularly attended the coalition’s monthly meetings and annual Prayer Breakfast.
PROFESSIONAL AFFILIATIONS

AACSB International
Walsh College is a member of AACSB International - the Association to Advance Collegiate Schools of Business www.aacsb.edu/aboutus.asp.

ACBSP
Walsh College is a member of the Association of Collegiate Business Schools and Programs (ACBSP) www.acbsp.org.

Automation Alley
Walsh is a founding member of the Automation Alley Consortium, an energetic alliance dedicated to strengthening the economic base of Oakland County and its immediate area of influence by developing and promoting Oakland County’s first-class technology cluster.

Council for Higher Education Accreditation (CHEA)
Walsh College is a member of the Council for Higher Education Accreditation (CHEA). CHEA is a national advocate and institutional voice for self-regulation of academic quality through accreditation. Walsh College is one of 3,000 colleges and universities that are part of CHEA’s association.

Detroit Economic Club
Walsh College is a member of The Detroit Economic Club (DEC) and encourages students to attend the Club’s meetings. The DEC serves as a platform for the discussion and debate of important business, government and social issues. It is known nationwide as a top speaking venue for prominent business and government leaders.

Detroit Regional Chamber
Walsh College is a member of the Detroit Regional Chamber, the leading business organization in the digital drive and the largest chamber of commerce in the country. The Chamber’s mission – to power the economy for Southeast Michigan – is carried out through business attraction efforts, public policy advocacy, strategic partnerships and quality products and services for members.

Farmington/Farmington Hills and Novi Chambers of Commerce
The Farmington/Farmington Hills and Novi Chambers of Commerce put Walsh College in touch with the business communities served by the Novi Campus.

IACBE: International Assembly for Collegiate Business Education
Walsh College is fully accredited by The International Assembly for Collegiate Business Education (IACBE) and is currently an institutional member.

Inforum
Networking Breakfasts
Students and alumni can connect to business professionals while still pursuing a degree at Walsh or even after completing their degrees. Networking before and after graduation can provide students and working professionals an edge in their careers by establishing relationships and contacts early on. There are typically 20 to 40 attendees at this breakfast with titles ranging from undergraduate student to vice presidents.

Members of Inforum, Michigan’s largest professional organization for women, can attend a professional networking breakfast to discuss their professions and network over coffee at Walsh College. Each month, guests can enjoy a brief presentation from an Inforum member regarding a topic of interest to businesswomen in our community.

Troy Networking Breakfasts
2nd Thursday each month
7:30 - 8:30 a.m. (doors open at 7:15 a.m.)
Troy campus cafeteria

Novi Networking Breakfasts
3rd Wednesday each month
8 - 9 a.m.
Novi campus cafeteria
Registration: www.walshcollege.edu/inforum

Michigan Association of Certified Public Accountants (MACPA)
Walsh College and the Michigan Association of Certified Public Accountants (MACPA), both headquartered in Troy, are partners in the continuing education of CPAs. “Walsh College is a natural partner because of its commitment to accounting education,” said Peggy A. Dzierzawski, CAE, MACPA president and CEO.

Michigan Council on Economic Education
Walsh College is an official Center for Economic Education. The designation, by the Michigan Council on Economic Education (MCEE), recognizes Walsh’s institutional framework for advancing economic literacy in Oakland County.
Walsh has entered into a partnership with the MCEE to offer financial planning seminars to individuals and groups throughout the metropolitan Detroit area. The series includes four modules set up in three-week sessions each. For additional information on the registration, contact MCEE at 248.596.9560 X1080, or visit the MCEE web site.

Each year, the Michigan Economics Challenge held at the Walsh College Novi campus holds together camaraderie between Walsh faculty and the education of local economic students. Under the sponsorship of the MCEE, the annual statewide high school economics challenge is headed by Walsh adjunct associate professor of MBA Economics and MCEE academic course developer David Dieterle, Ph.D. and Linda Wiechowski, Ph.D., chair, Economics and Finance Department, is also involved with the Council.

Teams from 11 Michigan schools competed at the 2010 Challenge on March 17. International Academy David Ricardo Division Team #1, Bloomfield Hills; and International Academy Adam Smith Division Team #2, Bloomfield Hills, won gold medals. International Academy Adam Smith Division Team #1 also took a silver medal and De La Salle Collegiate High School took silver for the David Ricardo Division.

Also competing were Detroit Renaissance High School; Farmington High School; Birmingham’s Wylie E. Groves High School; Bloomfield Hills Lahser High School; West Bloomfield High School; Chelsea High School and Grand Blanc High School.

**Michigan Council of Women in Technology**
Walsh College supports the mission and membership of The Michigan Council of Women in Technology. The organization provides leadership, mentoring, community outreach, professional development and networking to professional women within the Michigan technology community.

**Michigan Tax Tribunal**
Walsh College supports the mission and goals of the Michigan Tax Tribunal. The MTT offers students hands-on experience in the taxation field in the state and local level. The Tribunal offers many different types of internship opportunities to Walsh students.

**The National Summit**
Walsh College is a proud sponsor of The National Summit.

**Toastmasters at Walsh College**
Toastmasters is an international organization focused on improving communication and leadership skills. Known to many as the “public speaking” association, Toastmasters at Walsh College builds confidence that offers ongoing practice and feedback that many leadership roles require. Since 1924, Toastmasters has been providing its members with educational programs and resources in a mutually supportive club environment.

Walsh College offers two clubs: one at its Troy campus and another at its Novi campus. Beginners and experienced speakers are welcome to join.

**Park Street Presenters**
2nd and 4th Mondays, Troy campus
8:15 - 9:45 a.m. (please arrive by 8 a.m. for sign-in and networking)

**Toastmasters at Walsh College**
1st Fridays, Novi Campus
8 - 9:30 a.m. (please arrive by 7:45 a.m. for sign-in and networking)

3rd Thursdays 7 - 8:30 p.m. (please arrive by 6:45 p.m. for sign-in and networking)

Registration: [www.walshcollege.edu/toastmasters](http://www.walshcollege.edu/toastmasters)

**Troy Chamber of Commerce**
Walsh College is a member of the Troy Chamber of Commerce and a partner with the “Take Off With Troy” program to encourage small business development in the city. President Stephanie Bergeron is on the board of directors.

**Inforum members meet for a networking breakfast at the Troy campus.**
The Walsh College community learns from its faculty through their active scholarship and their involvement with other academics and professionals in the business community.

Walsh’s cadre of 21 full-time and 160 available adjunct faculty works or has worked full time in the fields in which they teach. The majority of Walsh faculty members come from the real world of business, and 80 percent are actively employed in the business community.

In total, the Walsh faculty represents 3,000 years of business experience. Faculty members also maintain current industry knowledge through pursuit of certifications and designations. To date, the faculty possesses more than 70 different business, technology, and educational certifications or designations.

As a result, the College’s curriculum provides a strong balance of textbook theory and practical applications, insight, and case studies.

The majority of Walsh students work full time and are raising families while earning their degrees. The majority work in finance/insurance/risk management, followed by automotive-related businesses. Undergraduates are typically 30 years old and graduate students’ average age is 34. The gender ratio is 51 percent female and 49 percent male.

Although Walsh began primarily as an institution serving southeast Michigan, it has grown to reach students globally. An international and ethnically diverse student population helps prepare students for work in a global economy.

During 2009-2010, 306 students had citizenships from countries other than the United States, accounting for about 6.8 percent of the Walsh student population. Of 459 students receiving master and bachelor degrees at the June 2010 Commencement, 12 students here on an F-1 student visa represented nine countries.

Students are encouraged to participate in external competitions such as the Association for Corporate Growth Intercollegiate Business Case Competition and the Ernst and Young Information Assurance Challenge (page 22). In 2008, the Walsh team won the ACG Cup and placed second in 2009 and 2010.

Walsh students participate in a variety of clubs, including the Accounting Volunteer Club, Delta Mu Delta, DM Student Leadership Council, Finance & Economics Club, Inforum, Open Source Community, and Toastmasters.

Every year, Walsh hires independent outside consultants to conduct student satisfaction surveys to assess student perceptions of the College as well as its progress toward serving their needs from year to year. Results are very positive when compared to national results. Strengths reveal that students feel very positively about the reputation of the school and their academic experience at Walsh. Results provide Walsh with additional insights such as national averages or trending comparisons to prior years for comparison purposes.
Terri Washburn, Walsh assistant vice president, Academic Administration, accepted the ACBSP accreditation on behalf of the College on June 27 in Los Angeles. With her are (from left) Patricia Rucker, Ph.D., chair, Baccalaureate/Graduate Degree Board of Commissioners; Steve Parscale, director of Accreditation; and Ron DeYoung, Ph.D., associate director, Baccalaureate/Graduate Degree Commission.

In addition to accreditation by the Higher Learning Commission and the International Assembly of Collegiate Business Education, Walsh undergraduate and graduate business degrees have received accreditation from the Association of Collegiate Business Schools and Programs (ACBSP).

The association recognizes teaching excellence and scholarly research as the means by which students “learn about learning.”

Walsh College is unique in that 80 percent of its faculty works in the business world, said Walsh College Executive Vice President and Chief Academic Officer Robert Minter, Ph.D. “This highly respected accreditation reaffirms the real-world and classroom experiences of our faculty as well as their scholarship and research endeavors.”

The accreditation applies to Walsh’s three undergraduate degrees (including six majors within the Bachelor of Business Administration program) and eight graduate degrees. To learn more about the ACBSP, visit acbsp.org.

IT CAPSTONE FAIR IS A FAMILY AFFAIR

Twenty-nine Business Information Technology and Information Assurance students culminated their degree programs by showcasing a range of final projects for employers, family, and friends at the June 12 Capstone Fair at the Troy campus.

As a final step before graduating with a Walsh Master of Science in Information Systems or Master of Science in Information Assurance degree, students must demonstrate mastery of a subject area through Capstone projects. They are encouraged to solve real-world problems, and many incorporate their professions into their projects.

Kari Yostos (A) and Lauren Loudon designed their Capstone projects for their family businesses. Yostos created a security project for her family’s pizza/party store and Loudon developed an e-commerce website for her family’s jewelry business, www.shinyjewelrystore.com.

“I wanted to use aspects of project management to build a business and scaffold a plan,” Loudon said.

Among the other Capstone projects were Agnes Kilgore’s (B) program to streamline the impact of healthcare information technology; Drupal Paul Hornung’s (C) web-based Cub Scout tracking system that allows Scout leaders, parents, and Scouts central access to achievements and uses an open source content management framework; and Samer Ghazala’s (D) program based on implementing North American auto industry competitiveness in supply chain management.
NEW ADJUNCT FACULTY

Jan Felton, adjunct professor, Business Information Technology  
Russell Fisher, adjunct assistant professor, Finance  
William Greshak, adjunct associate professor, Finance  
Amy Keely, adjunct instructor, Accounting  
Gary Labbe, adjunct instructor, Business Information Technology  
Adrienne Luckey, adjunct instructor, Business Information Technology  
John Naglick, adjunct assistant professor, Accounting  
Milena Thomas, adjunct instructor, Finance  
Christopher Sobota, adjunct assistant professor, Business Information Technology  
Eric Sumners, adjunct instructor, Accounting  
John Tonia, adjunct assistant professor, Business Information Technology

ADJUNCT LUNCHEON

More than 20 adjunct faculty gathered at the Troy campus in the spring for lunch and an informal networking session so that the professors could become acquainted. President Bergeron gave an update on various programs and initiatives at the College. Another luncheon is being planned for early fall.

(1) Connie Jaracz, adjunct assistant professor of Communications. (2) MBA Adjunct Professor Susan Gilkey, Ph.D. (3) Stephen Sholty, adjunct assistant professor of Finance. (4) Mark Sutton, CPA, adjunct assistant professor of Taxation, and Associate Professor of Finance Louise August, Ph.D.

FACULTY HIGHLIGHTS

The article “Third Parties and Trustees” by John Sharp, J.D., adjunct assistant professor, Business Law and Taxation, was published in the May 2010 Michigan Bar Journal.

Walsh Business Law and Taxation faculty are featured among dbusiness magazine’s 2010 Top Lawyers in Wayne, Oakland, and Macomb counties. The list is excerpted from the Martindale-Hubbell Law Directory, a database of over one million lawyers and law firms in more than 160 countries. The list reflects attorneys who have received an “AV” rating — the highest Peer Review Rating available.

Collections  
Steven A. Harms, J.D., adjunct professor, Business Law  
Corporate Law  
George H. Runstadler, J.D., adjunct professor, Taxation  

Corporate Law, Estate Planning, Taxation  
Fred A. Foley, J.D., adjunct professor, Taxation  
Eric J. Gould, J.D., LLM, adjunct assistant professor, Business Law and Taxation  
Jack Herrinton, J.D., CPA, adjunct professor, Taxation  
General Practice, Product Liability, Toxic Torts  
John Sharp, J.D., adjunct assistant professor, Business Law and Taxation  
Litigation, Real Estate, Tax Planning  
Mark L. Feinberg, J.D., adjunct professor, Taxation
Associate Professor of Finance and Economics John Moore met with Spencer Bachus (R-AL), the ranking Republican member of the House Financial Services Committee to discuss potential legislative initiatives to deal with lender liquidity problems within the commercial real estate industry.

John Moore (MSF ’95) has gathered several real-world examples to bring into the classroom in nearly 30 years as a corporate finance, commercial real estate and business professional. He now has a layer of worldly insight to share from recent papers presented in Portugal and Washington, D.C.

In May in Braga, Portugal, at the 35th Annual Conference of the Economic and Business Historical Society, Prof. Moore presented a paper on early American foreign trade policy to an audience that included economists, historians, and private business professionals. At the conference, he also had the opportunity to meet Portuguese Finance Minister Teixeira Dos Santos, a key player in Europe’s current fiscal crisis.

In April, Prof. Moore and Michigan real estate developers and financial services professionals visited Washington and met with lawmakers to present a white paper entitled “The Commercial Real Estate Industry and Debt Capitalization”. The paper addressed potential legislative initiatives to deal with lender liquidity problems within the commercial real estate industry.

The trip included visits with Michigan representatives Mike Rogers and Thaddeus McCotter, as well as Spencer Bachus of Alabama, the ranking Republican member of the House Financial Services Committee.

“All of my experiences help make me a better, more well-rounded teacher,” Prof. Moore said. “Intertwining my real-world business experience with the opportunity to interact with all these leaders and experts helps me to provide my students with different perspectives and glimpses of why things are happening and how to make sense of them.

Future leaders come from places like Walsh College – we need to prepare them well, and to do so, need well-rounded approaches – from many places and many viewpoints.”

Prof. Moore is also a doctoral student at Wayne State University completing a dissertation on the development of American foreign trade policy. A portion of his dissertation was recently honored as the best pre-1800 American history paper with the Colonial Dames 2010 Regional Award in an annual competition between students from all major Michigan colleges and universities.

This spring, Wayne State University’s Department of History awarded Prof. Moore the 2010 Dr. Gerald R. Dreslinski Award to fund research for another dissertation chapter that considers the impact of early industrialization on American trade policy during the Antebellum Era.

Prof. Moore, who expects to complete his dissertation early next year, will use the grant award for a research trip to explore various archival materials located in Virginia, Kentucky, and the National Archives in Washington.
JUNE 14: 19TH ANNUAL GOLF CLASSIC

More than $45,000 was raised for the Golf Classic Annual Scholarship at the 19th Golf Classic at Red Run Golf Club on June 14. More than 100 alumni and friends enjoyed a barbecue lunch, golf, and a cocktail reception. The Phoenix Innovate team of Kirk Vercnocke (BAacct ‘81); Carl Gianotti (BAacct ‘83); Kyle Thoren (MSM ‘02); and Frank Ryde had the best golf score.

In the last 19 years, a net of more than $1,000,000 has been raised for scholarships, allowing more than 1,000 students to complete Walsh College educations. Visit www.walshcollege.edu/golfclassic to learn more.

RECORD CROWDS, PROFITS MARK WINE GALA

Walsh College was pleased to host 371 guests at the 2010 Wine Gala on Friday, April 23 at Andiamo’s in Warren, the highest attended Wine Gala in College history. The event raised approximately $50,000 for the Walsh College General Scholarship Fund, creating 50 scholarship awards from this year’s proceeds. Since its inception in 2003, the Gala has raised over $200,000 for student scholarships.

This year’s executive committee was led by Walsh Trustees and alumni Kathleen Kosmatka and Michael Semanco. Other executive committee volunteers included Walsh alumni Crystal Arcicovich, Lena Carlile, Paul Glantz, Arthur Kelly, David Petoskey, Hannah Thoms; Walsh Trustee A. Mark Zeffiro, and friends Jennifer McQueen and Jon Reesman. Guests were treated to wine tasting from the private collections of Walsh Trustee Van Conway and long-time Gala supporter Bob Cummings. National Wine & Spirits and Great Lakes Wine & Spirits also donated wine. The event also featured a strolling dinner, martini bar, cigar room, a raffle, and silent auction.

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THE REWARDS OF PLANNED GIVING

Are you among the 48 percent of Americans who do not have an estate plan?

Walsh College Trustee Don Clayton (Diploma ‘68) and Kristine Volk, Lt.j.g. (MST ‘96) are now among the narrow majority of Americans who have taken the time to create an estate plan. As they considered their future security, their family members and how they would like to be remembered, they included planned gifts to Walsh College and became members of the Archie Waring Society this year.

Clayton, managing partner with Clayton & McKervey, said the decision to include a bequest to Walsh College in his estate plan was easy. “Walsh College was directly responsible for my career,” he said. “Simple as that. I would not have had the career I had if it were not for the education I received at Walsh.”

Clayton has demonstrated his gratitude many times over through generous gifts and corporate sponsorships. However, “I wanted to do more to make sure that future students get the same academic quality and personal attention that I was lucky enough to get when I was a student at Walsh,” he said.

Clayton’s gift will create the Donald H. Clayton Endowed Scholarship.

Navy Lieutenant Junior Grade Kristine Volk is an up-and-coming accountant, serving in both the Naval Reserves and with The Siegfried Group, LLP. Like Clayton, Volk believes that Walsh College played a pivotal role in her success. “Attending Walsh College was the best decision I could have made for my MST,” she said. “It armed me with the tools I needed to get a very competitive job that has benefitted me more than I could have ever imagined.”

As she considered taking her commitment to Walsh to the next level by making Walsh College the beneficiary of a life insurance policy, Volk discussed her goals with her family. “I want to make a significant contribution over my lifetime,” she said. “My main concern was my family. It was an easy decision for me, and my family fully supported my wishes. I feel great knowing this is in place.”

Volk’s gift will support the College’s General Fund.

As Clayton and Volk discovered, making a planned gift can be a rewarding part of a thoughtful estate plan. Planned gifts can allow you to leave a far more significant legacy than you might have thought possible, while providing for your future security and that of your family.

Jill Dunphy, major and planned giving officer at Walsh College, can help you consider the kind of legacy you would like to have at Walsh College, and get you started on a conversation with your personal financial advisor.

Find out more about planned giving by contacting Dunphy at (248) 823-1368 or jdunphy@walshcollege.edu. Visit our website: www.rnew.com/walshcollege/.

ARCHIE WARING SOCIETY MEMBERS RECOGNIZED

Donors who made provisions for a planned gift to Walsh College were inducted into the Archie Waring Society at the annual recognition luncheon on May 11 at the Troy campus. Donors were recognized for their extraordinary generosity and investment in the future of the College and its students. New members are: Elizabeth A. Barnes, Walsh College vice president, Chief Human Resources and Administrative Officer; Walsh College Trustee Donald H. Clayton, CPA (Diploma ‘68); Navy Lieutenant Junior Grade Kristine A. Volk, CPA (MST ‘96) and an anonymous donor. Other members recognized included Kathleen Jenkins, CPA (MST ’85, MSF ’90); Michelle D. Pallas (BBA ’86, MSM ’95); Trustee Emerita Phyllis Peters.
2010
Stephanie R. Baron, MBA, was appointed press secretary for Wayne County Executive Robert A. Ficano.

Lyn’Nisha Q. McKinney, MSF; BBA ’04, received an appreciation award for her dedication from Safeway Transportation, Detroit.

2009
Timothy D. Aten, MBA, has begun work on a start-up venture at Ergonomics in Predictive Analytics as business development manager.

Amandeep S. Dhanhoa, MBA, was named project manager at EMC Corp. in Livonia.

Kevin J. Husson, MBA, accepted an account management position at Ogilvy & Mather in New York City.

2008
Eric T. Charnesky, BSBIT, was promoted to systems analyst II at Trinity Health.

Julie A. Glissman, MBA, joined The Tauman Company as HR generalist- employee communications.

2007
Jasen S. Drenth, MSF, joined Accuride as director of product management for the company’s Gunite brand.

2006
Kira A. Kusky, BBA, joined Ziebart International in Troy as an internet marketing manager.

2004
Kevin D. Kijewski, MAE, graduated from Michigan State University College of Law and is preparing to take the Michigan Bar Exam. Kevin also joined Northwood University and Lansing Community College, where he is teaching economics, law and political science.

Deborah M. Schummer, MBA; BBA ’99, was hired by Rochester College as director of online learning.

2003
Andy Kempf, MBA, was named manager and chief executive officer, Preferred Federal Credit Union (PFCU) in Greenville, Mich.

Patrick D. Stuart, BAcct, joined Stuart, Franey, Matthews & Chantres, P.C. as a staff accountant.

2001
Beth Zilka, MBA, joined Baron Wealth Management L.L.C. in Troy as a managing director.

2000
Denise M. Kulak, BBA, was promoted to selling manager at Saks Fifth Avenue in Troy.

1999
Joyce E. Baldrica, MSM, was named president and CEO of the Visiting Nurse Association of the Treasure Coast.

1998
Javier A. Flores, MSF, joined Team Detroit as a client finance manager.

Kerri E. Ross, MSF, has been promoted to senior associate at O’Keefe & Associates, Bloomfield Hills.

Adjunct Associate Professor of Management Glenn A. Moots, Ph.D., MSF, was awarded the Samuel R. Marotta Faculty Ethics Award at Northwood University for modeling integrity and high ethical standards as a faculty member.

Kevin M. Timm, MSM, joined Kelly Services Inc. as a risk management consultant.

1995
Laura J. Soave, BBA, has been hired as a brand manager for Chrysler in Auburn Hills.

Matthew V. Zabiega, BBA, was hired as marketing manager at Brass-Craft Manufacturing Co., Novi.

1994
Deborah Jenkins, MSF, to vice president and national head of Freddie Mac Multifamily Underwriting and Credit, Maclean, Va., from national underwriting and quality control director, Freddie Mac Multifamily Underwriting and Credit Department.

An article by Sean H. Cook, J.D., MST, CPA, “Tax Provisions of Health Care Reform: Whether a Cure or Catastrophe, It is Here” was published in the Bloomberg Law Reports. Cook has served as adjunct professor of Taxation.

1993
Laurie M. Van Pelt, MSF, won the government category of Crain’s Detroit Business 2010 “CFO of the Year” Awards.

1992
William K. Bateman, Ph.D., MSM, was appointed provost of the Michigan campus of Northwood University in Midland.

1991
Ernest C. Iannuzzi, BAcct, was promoted to controller-consolidations and corporate reporting, from divisional controller at Edw. C. Levy Co.

1990
Antoinette M. Pilzner, MST, became a member, McDonald Hopkins L.L.C. in Detroit, from shareholder, Butzel Long P.C.
**ALUMNI IN ACTION**

**ENGAGEMENTS**

**2009**
Suzanne Marie Brostek, BBA, to John Edward Hall of Sterling Heights. A September wedding is planned.

**MARRIAGES**

**2005**
Lindsey Forester Knost, MSF, a senior tax associate at LECG in Chicago, to Nicholas Joseph Gerou, MSF, a senior analyst at General Growth Properties in Chicago on August 14 in Grosse Pointe Woods.

Jay E. Arnold, MBA, and his wife, Leticia, welcomed son Jacob Bradley Arnold on July 2, at 7 lbs. 6 oz., 21 inches long. Mom, Dad, big sister Isabella and baby Jacob are all doing well.

To Jeff Fryer, MBA; BBA 2006, and his wife, Nicole, their second child, Antonio, on June 17. Antonio joins big brother Carlo as a future Walsh College graduate!

Arthur O. Kelly, MBA; BBA ‘07, and his wife, Christi, welcomed a son, Alex Owen Kelly, on June 30, at 8 lbs, 8 oz., 19 inches long. Arthur, Christi and Alex are all doing well.

Emily A. Griffin, MST; BAcct ’89 and her husband welcomed their sixth grandchild, a boy, in May.

**DEATHS**

**2007**
Sarah Rose Morton, BBA-FIN, passed away on July 20 at the age of 26.

**2005**
Michelle (Horback) Palgut, MST, passed away on August 1, at the age of 31.

**2001**
Bryan M. Hankus, MSM; BBA ’99, passed away on July 1, at the age of 36.

1986

Earl J. Poleski, CPA, MST, won a spot on the November ballot for the 64th District State House seat.

1983

Zibigniew A. Wozniacki, BBA, was a finalist in the Crain’s Detroit Business 2010 “CFO of the Year” Awards.

1977

William E. Furr, BBA, co-director of Recreation and Student Activities at Glen Oaks Community College, organized Glen Oaks’ successful attempt to beat the Guinness Book of World Records for the largest meatball. The school now holds the world record with their 254 pound meatball that fed more than 900 people!

WCAA HOSTS FIRST CASINO NIGHT

More than 100 alumni, students, faculty and staff played blackjack, Texas Hold ‘Em, roulette and craps at the first WCAA Casino Night fundraiser on May 14, 2010, at the Birmingham Community House. Chips were exchanged for a chance to win Tigers tickets, spa packages, a 22-inch flat-panel monitor, an iPod shuffle and more. All proceeds went toward alumni programming.

Standing (left to right): Christine Papageorgiou, Stephen Kot, and Joe McCulloch, Walsh Facilities Shipping & Receiving clerk; Seated: Cindy Kot, MBA ’05 and secretary of the WCAA Board (left), and Emily Richard. Joel Zielke, BAcct ’07 (middle) with Jessica Gamache (left) and Cynthia Zielke (right) at the Birmingham Community House.
Walsh College President’s Club members, scholarship donors, and students gathered on April 29 to celebrate donor support and student achievements. Over lunch, current scholarship recipients were able to get to know scholarship donors.

Caroline Chambers, president of the Comerica Charitable Foundation, spoke on the importance of giving back to the community, and AT&T Academic Achievement Award recipient Michele Slating expressed her gratitude to all donors who make it possible for students in need to receive scholarships.

Walsh College President Stephanie Bergeron awarded certificates to all President’s Club members and welcomed new members Kami and Ed Dallwein (BAcct ’96); Dan Hoops, J.D.; Josie Hunwick (BAcct ’91); Denise and Mike Levens, Ph.D.; and Sheila Ronis, Ph.D.

(Clockwise) Scholarship recipient Tricia Bagnell with donor and speaker Caroline Chambers of Comerica Bank; new member Ed Dallwein (BAcct ’96); Scholarship recipient and Master of Management student Darnishia Slade with new members Dr. Michael and Denise Levens.

STUDENTS MEET DONORS AT PRESIDENT’S CLUB LUNCHEON

Donald Clayton, CPA, (Diploma, ’68) is managing director and a founding shareholder of Clayton & McKervey, P.C. in Southfield. He was instrumental in developing the firm’s “Achieving Success Together (AST) Program,” which created partnerships with other accounting and consulting firms to strengthen the services provided to clients. A member of The Executive Committee (TEC)-Detroit, Clayton received the Soaring Eagle Leadership Award from the group in 2002 and 2006. He also served as 2001-2003 president of the Association for Corporate Growth

The College honored Clayton in 1994 with the Distinguished Alumni Award and in 2002 with the Jeffery W. Barry Award for Educational Excellence.

BOARD ELECTS CALLAGHAN, CLAYTON TRUSTEES

At its June meeting, the Walsh College Board of Trustees elected Walsh adjunct professor Edward D. Callaghan, Ph.D., and Walsh alumnus Donald Clayton, CPA, to three-year terms.

Dr. Callaghan, an adjunct professor of graduate-level Management courses and a professor of Business Administration at Oakland Community College, has more than 25 years of experience in higher education administration. From 1992 to 2005, he served as vice chancellor of human resources and president of the Oakland Community College Orchard Ridge Campus.

Dr. Callaghan earned his Bachelor of Science degree in Human Resources from the University of Detroit; a Master of Business Administration in Management/Marketing from Wayne State University, and his doctoral degree in Employee Relations/Education Administration from The University of Michigan.

Donald Clayton, CPA, (Diploma, ’68) is managing director and a founding shareholder of Clayton & McKervey, P.C. in Southfield. He was instrumental in developing the firm’s “Achieving Success Together (AST) Program,” which created partnerships with other accounting and consulting firms to strengthen the services provided to clients. A member of The Executive Committee (TEC)-Detroit, Clayton received the Soaring Eagle Leadership Award from the group in 2002 and 2006. He also served as 2001-2003 president of the Association for Corporate Growth

The College honored Clayton in 1994 with the Distinguished Alumni Award and in 2002 with the Jeffery W. Barry Award for Educational Excellence.


Troy Stevenson, Jeffrey Rowlands, Ken Crabb, and Matthew Foley became after hours information security consultants and edged out four other Walsh teams to solve “The Mystery of the Service Center Shortage”. The annual “After Hours Consulting Challenge”, sponsored Ernst & Young “was held April 30-May 1 at the Troy campus.

Teams had 24 hours to solve the technology-based business information case. They received background information to identify key business and security issues and presented recommendations to a team of judges acting as the client. The competition is designed to test analytic, teamwork, communication, and presentation skills.

The winning team names are engraved on the E & Y Challenge trophy on display at the Troy campus.

Judges were Dan Smith, partner, Ernst & Young; John Leonard, director, IT Audit, Meadowbrook Insurance; Dana Cordes, IT audit manager, General Motors; and Jeff Livermore, Ph.D., Walsh associate professor, Business Information Technology.

STUDENT HIGHLIGHTS

The Society of Human Resources Management (SHRM) invited Doctor of Management in Executive Leadership Cohort I student Rita Fields to participate in the U.S. delegation of HR executives for a two-week exchange of best practices with HR executives in Beijing and Shanghai, China from Nov. 27 to Dec. 6. Fields is vice president, Talent and Workforce Strategies, Henry Ford West Bloomfield Hospital.

On June 9, Fields graduated from the Leadership Oakland 2009-2010 Cornerstone Program and was recognized at a ceremony at the Townsend Hotel in Birmingham.

CONVERSATIONS WITH LEADERS

Global marketing leadership was the focus of the first of a new series of “Conversations with Leaders” hosted by the Doctor of Management Student Leadership Council.

Students and faculty met at the Troy campus on April 16 for a reception and interactive session with David C. Schembri, CEO, The Vehicle Production Group. Schembri has more than 30 years of experience in sales, marketing, and advertising as former president of Smart USA; Executive VP Sales & Marketing at Mitsubishi Motors, North America; Vice President Marketing at Mercedes-Benz USA; and Director of Marketing at Volkswagen of America.

(First row) DM Cohort II students Roberta Price, Virginia Krolczyk, and Kimberly Hurns; speaker David Schembri; student and adjunct faculty member Ann Saurbier. (Second row, left) Trustee Mike Semanco (BBA ’91; MSF ’99); student Tosha Johnson; faculty Mike Levens, Ph.D.; student Mary Welsh; faculty Lee Meadows, Ph.D.; student Kathryn Baker; DMEL Program Director Linda Hagan, Ph.D.; faculty Glenn Hodges, Ph.D.
NEW STAFF

Maggie Katz, manager of development information, Development.
Sheila McCarthy, assistant director of Accounting, Business Office.
Narcis Moraru, lead desktop support technician, Office of Information Technology.

Lisa Rhody, academic advisor-Accounting, Admissions and Academic Advising Office.
Liesl Scullen, international student advisor, Admissions and Academic Advising Office.
Scott Wyckoff (BBA ’10), academic advisor, Admissions and Academic Advising Office.

OBITUARIES


According to Prof. Raine’s family, he loved to travel the world and did so extensively for many years. He believed that the world is a book and he who stays at home reads only one page. He was a man of high integrity and professional and personal ethics.

Prof. Raine was the owner and principal attorney at Paul J. Raine, PLLC. He had extensive background in technology and several years of experience representing creditor’s rights, litigation management, post-foreclosure eviction issues and resolution of real estate title issues. Last year, he conducted free Take Charge seminars at Walsh on crisis planning and foreclosure.

He earned a Bachelor of Science in Business Administration in Management of Information Systems from Lawrence Technological University and a juris doctor from the University of Detroit-Mercy School of Law. Prof. Raine was admitted to practice law in the State of Michigan in 1997.

Surviving Prof. Raine are his wife, Beverly; son, Bradley James; father, William; his late mother, Joyce; sister, Janet; brother, Robert; mother-in-law, Mary Louise Serre, and several nieces and nephews.

Memorials may be made to the Bradley Raine Educational Fund, c/o 2600 Crooks Road, Troy, MI 48084.

Trustee Emeritus Paul D. Yager, 89, who served Walsh College as a trustee from 1975 to 2001, died on June 21 in Willow Street, Pa. He formerly lived in Bloomfield Hills, Mich. He was the husband of Alta M. Yager, to whom he would have been married 67 years on July 20.

A strong supporter of the College’s programs and participant in its activities, Mr. Yager served on the Academic, Finance and Planning, and Nominating committees of the Board of Trustees. On November 15, 2001, in “gratitude, tribute, and commendation in recognition of 26 years of dedicated service,” the board adopted a resolution naming Mr. Yager a trustee emeritus.

He was with Pricewaterhouse Coopers for 33 years as head of the tax department and as a tax partner in Washington, D.C.; Los Angeles and Detroit. After from retiring from PWC in 1981, he joined MFO Management Co. in Flint, Mich., as CEO. He retired in 1994.

Mr. Yager earned a Bachelor of Science in Business Administration in 1943 from The Ohio State University and served during WW II as a major in the U.S. Air Force. In 1949, he earned a Doctor of Jurisprudence from The Ohio State University.

In addition to Alta, Mr. Yager is survived his daughter, Sharon; son-in-law Herbert Hibshman; grandsons Guy (Adrianne) and Carl (Karen) Hibshman; great-grandchildren Jared and Dannielle Hibshman; and his sister, Barbara Yager.
WHERE DO YOU WEAR YOUR WALSH PRIDE?

Business is global, and so is the Walsh family. “Where’s Walsh?” is the place to show your Walsh pride. Send us a photo of you or your family in a Walsh T-shirt or Walsh-wear, and it we’ll print it in this space in the Journal.

Show us your “Walsh whereabouts” by sending a non-returnable print or digital photo and the name of everyone pictured; location and date of the photo; your phone number; e-mail; and where you live.

E-mail photos to dmirabit@walshcollege.edu, or mail them to: Walsh College, 3838 Livernois; P.O. Box 7006; Troy, Michigan, 48007-7006; Attn: Donna Mirabito, PR Coordinator.

(A) Braga, Portugal: Associate Professor of Finance and Economics John Moore (MSF ’95) and his wife, Nona.
(B) Italy: Nicolas Galli, son of Christine Galli, CPA, executive director, Technology In A Box - Learning Services. (C) At home: Nadia Jane Ronis, granddaughter of Associate Professor of Management Sheila R. Ronis, Ph.D., director, MBA/MM Programs

YELLOW SUITS: SAY ‘HELLO’ WHEN YOU SEE YELLOW

Where’s Walsh, you may ask? Look for the group in yellow.

The Walsh College Yellow Suits, a group of ambassadors who sing, dance, and tell the Walsh story, have made more than 50 appearances throughout the Detroit area since November 2009. Parades, festivals, baseball and hockey games, radio stations, charity events, golf outings – you never know where they’ll turn up.

And that’s the point.

Although they are very real, the “Suits” represent viral marketing. The Yellow Suits are a virtual extension of the yellow notepad campaign, and they serve as conversation starters about the College. This extends into online conversation and social networking sites where fans can share photos and videos.

So far, the Yellow Suits have more than 160 fans on Facebook and more than 570 followers on Twitter. They’re on YouTube, too: www.youtube.com/walshcollege.

(1) Peggy at the Walsh Wine Gala. (2) Scott with Blackwell Institute first-graders. (3) Melissa at Casino Night with Adjunct Instructor John Fruner. (4) Mixing briefcases with bases at Tigers Day at Comerica Park. (5) Stepping in shamrock-stride at Detroit’s St. Patrick’s Day Parade.

Distinguished Alumni Award: Dennis Harder, BBA ’91; MSF ‘97

Distinguished Graduate of the Last Decade: Alex Schwallbach, BBA ’04; MSM ’06

Saturday, November 13
Royal Park Hotel, Rochester
7 p.m.

Tickets are $250. Sponsorship opportunities available.
For more information contact Andrea Richards at 248-823-1204 or visit www.walshcollege.edu/leadershipawards. All proceeds benefit the Jeffery W. Barry Endowed Scholarship and the Walsh College General Scholarship Fund.