About the Walsh College Yellow Suits
Updated January 13, 2011

Who are the Yellow Suits?
The Walsh College Yellow Suits are ambassadors for Walsh College (www.walshcollege.edu) and a live extension of our ad campaign, with suits that are similar in look to the yellow notepad. The Yellow Suits were launched to supplement our campaign by getting more direct involvement in our community.

The “Yellow Suits” are named to describe their attire, which is a bright yellow suit with black pin stripe – similar to the yellow notepad featured in our TV and print ads, as shown below. The goal of this project is to further extend the awareness and consideration of Walsh College throughout the Detroit area.

What Do the Yellow Suits Do?
As ambassadors for Walsh College, the Yellow Suits are helping to spread the word about Walsh as the area’s only all-business college.

They are starting conversations on the streets. They are getting photos taken with the public. They sing and entertain (listen to their clip of the NATIONAL ANTHEM ON NEXT PAGE). They make people smile and laugh. But most importantly, as a result of their attire and travelling in groups, they are prompting the general public to approach them and ask the question: “WHO ARE YOU?” and asking questions about Walsh. Chances are, the fans they meet are returning home and talking to their friends and family about the “Yellow Suits” they met at the event.
Interesting Facts:

- Launched in November of 2009
- The Yellow Suits consists of actors from the Detroit metro area. There are a few Walsh alumni in the Yellow Suits.
- The Yellow Suits have made over 100 public appearances to date.
- Appearances have included: walking in downtown areas, sporting events (Red Wings game, Pistons game, Plymouth Whalers hockey game), Walsh College campus events, Thanksgiving Day Parade, Community College visits, Christmas Caroling at area malls, attendance at radio station promotional events, and much more.
- Their uniforms include their trademark yellow suit as well as black fedora hats and black logo’d briefcases. What’s inside the suitcases? You’ll have to ask! 😊

Notable Appearances:

- NHL Red Wings Hockey Game: Wednesday, November 18, 2010
- Interview with WDIV-TV prior to the Thanksgiving Day Parade, singing Christmas Carols: Thursday, November 26, 2010
- NBA Pistons Basketball Game on Wednesday, January 20, 2010
- North American International Auto Show Charity Preview Night on Friday, January 15, 2010
- Royal Oak Holiday Magic Parade on Saturday, November 20, 2010
- Audition for Detroit Pistons National Anthem on September 29, 2010

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<tr>
<th>NAIAS Charity Preview</th>
<th>National Anthems</th>
<th>Thanksgiving Day Parade</th>
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<td>Met many notable local and national celebrities, politicians, executives, etc.</td>
<td>Plymouth Whalers Game – singing the US and Canadian National Anthems</td>
<td>Interview and caroling on WDIV-TV (Detroit NBC affiliate, Ch 4) prior to the Thanksgiving Day Parade</td>
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Walsh College Yellow Suits walking the streets of Birmingham, Michigan
A wedding party in Royal Oak, Michigan asks for a picture with the Yellow Suits

With a four-legged friend at the summer 2010 Paws in the Park event
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Yellow Suits strike a pose in Royal Oak, Michigan

Riding their rickshaw in a holiday parade
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Yellow Suits at the MHSAA (Michigan High School Athletic Association) football championship game at Ford Field in Detroit, Michigan
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Yellow Suits with WDIV (Detroit NBC station) reporter Chuck Gaidica singing Christmas Carols before the 2009 Thanksgiving Day Parade in Detroit, Michigan

School Kids in Detroit, Michigan
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Meeting local and national celebrities at the North American International Auto Show Charity Preview Event (pictured here with Erik Estrada from C-H-i-P-S)

Meeting local politicians at the North American International Auto Show Charity Preview Event (pictured here with Michigan's Senator Debbie Stabenow)
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At Somerset Collection in Troy, Michigan

St. Patrick’s Day Parade in Detroit, Michigan
At a Walsh College admissions / recruiting event

Yellow Suits at Detroit radio station WJR 760AM and joined “The Car Show” to sing Christmas Carols during commercial breaks
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Yellow Suit Mellissa visits Santa Claus at area malls. Shown here at Somerset Collection in Troy, Michigan

Yellow Suit Scott having fun at the Thanksgiving Day Parade in Detroit, Michigan
(Elmo parade balloon in background)
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Yellow Suits attend a NHL Red Wings hockey game and show their fan pride.

Yellow Suits attend a NHL Red Wings hockey game and are photographed with Red Wing fans.
Yellow Suits attend an OHL Plymouth Whalers hockey game and take a picture with Shooter, team mascot. Compuware Arena in Plymouth, Michigan

Yellow Suits attend an OHL Plymouth Whalers hockey game and take a picture with fans.
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www.twitter.com/yellowsuits