In graduate study, the two largest fields are MBA [1,175] and MIM [1380].

The newly established Walsh College Department of Management and Communications will ensure difference of management theory and practice in all programs that include management courses.

With eight faculty members, the Management Department includes Professor James McHann, Ph.D., Professor Lee Meadows, Ph.D.; Assistant Professor Glenn Hodges, Ph.D., Associate Professor Laura Frost, Ph.D.; and Professor Georgine Fogel, Ph.D. The Communications Department includes Professor of Communications Linda Hagan, Ph.D., the new director of Graduate Programs, and Communications Professor Jenny Tabak, Ph.D.

Management Portfolio Project
To ensure that Walsh College students have the most up-to-date knowledge emerging in this field, the new Management Department has been developing a comprehensive portfolio of management skills based on the most recent research from the field. Faculty are using new criteria based upon research conducted at the Harvard Business School to ensure that rigorous and competitive management approaches are employed in Walsh courses.

In Refreshing the MBA, Associate Professor Susan Dauchy, Ph.D., is challenging students to consider the role of business in creating a sustainable future. Dr. Dauchy is developing a comprehensive curriculum for the MBA that includes sustainability, social responsibility, and environmental stewardship. She is working with colleagues in the College of Business to create a course that will provide students with the knowledge and skills needed to succeed in a rapidly changing world.

In the second year of the Management and Communications Department, Walsh College is launching a new degree program in International Business. This program will prepare students to succeed in the global marketplace and will provide them with the skills needed to succeed in today’s competitive business environment.

From 1985 until 1995, Thomas E. Courneya, Ed.D., was a professor of Management, serving as Director of the Management Program, and later the Dean of the College of Business. He retired in 1995 and moved to McCormick, South Carolina, with his wife, Paula J. LeMond, the former president of the College, and her son, Thomas E. Courneya, Jr.

Dr. Dr. James McHann and Associate Professor Laura Frost are co-editing a special research journal on “Systems” for the International Journal of Economics and Business Research. Dr. McHann has also published his book “Changing Strategic Patterns: An Application of the Attention-Based View to How Firms Adopt to Financial Crisis” in the Strategic Management Society’s flagship journal. He was the first recipient of the Walsh College Distinguished Professor Award in 1995.

In an academic world characterized by globalization, Management is a field that is constantly evolving. The Walsh College Department of Management and Communications is committed to providing students with the knowledge and skills they need to succeed in this rapidly changing world.
For the third time in six years, the team from Walsh College took first place in the 2013 ACG Detroit Cup. The event, sponsored by ACG and the Michigan State Bar Foundation, is one of the nation’s leading MBA programs. Walsh College defeated three other MBA teams: the Eli Broad College of Business at the University of Michigan, and the Wayne State University School of Business Administration.

The Walsh team consisted of students Michael Manetta (Troy), Ryan Drews (Royal Oak), and Margaret Koss (Troy). They prepared a report outlining the best business projects that we are one of the premier business institutions in the state of Michigan, our students and their continued success in the ACG Cup,” said Walsh College Business Development Officer John A. Anderson, J.D. "We are very proud of our students and their continued success in the ACG Cup.”

Walsh College Team

2013 Winner

Walsh College students Kevin Brown, Mike Marsh, and Matt Loutzenhiser.

Management, General Business, and International Business Faculty

Ann L. Sauter, D.M.
Courses: MGT 473, MAA 470, MGT 301

Leonard Andrew Strauss
Courses: MGT 471, MGT 473, MGT 410, MGT 403

Todd Muschewitz, Ph.D.
Courses: MGT 471, MGT 341

Erica: More than 25 years in IT, including 15 years in management, leadership, and management information systems, online learning.

Tina Marie Wiatrak
Courses: MGT 102

Expertise: Human Resources, Compensation and Benefits, Management, Training and Development.

View full faculty profiles of walshcollege.edu/managementfaculty

Management Degree Programs

UNDERGRADUATE

BBA-General Business

Courses in accounting, economics, finance, and communication prepares students for many different careers, including purchasing agent, customer service manager, sales manager, or sales manager.

BBA-Management

Walsh College's Certificate of Management as well as a strong general business background, we are prepared for careers in management, public administration, customer service, industrial production management, or health care.

GRADUATE

MBA

Our Master of Business Administration (MBA) program integrates courses in accounting, finance, management, and retail and related areas to a successful business operation.

Master of Management (MM)

Our Master of Management encompasses key concepts of the agency-principal model, creditworthiness, and more.

Dual Degree MBA-MM

We offer a dual-degree program in which you can earn Master of Business Administration (MBA) or Master of Science in Finance (MM) degrees at the same time. This dual-degree requires completion of 22 classes for full-time credit.

PROFESSIONAL CERTIFICATES

walshcollege.edu/professional_certificates

Human Resources Management (HRM)

This certificate program is helpful for human resources professionals seeking to stay relevant in their field, expand their skills, or enhance previous degrees. It helps prepare for certification by the Society for Human Resource Management.

International Business

This certificate program is helpful for international business professionals seeking to stay relevant in their field, expand their skills, or enhance previous degrees.

Project Management (PMG)

The goal of this certificate is to prepare students to assist organizations with project management needs while acquiring the knowledge that will prepare them to take the Project Management Professional (PMP) certification examination.
Faculty Profile

James C. McHann, Ph.D.
Professor of Strategy, Organizational Learning & Change

“Management isn’t a single focus. It encompasses and integrates all the workplace functions – marketing, finance, accounting, law, tax – all rolled into one. It’s the most complex and challenging of all the business disciplines.”

Jim McHann, Ph.D.
Professor of Strategy, Organizational Learning & Change

YESTERDAY

Often derogatively referred to as “Huck Finn” as an adolescent because of a distinct dislike of formal education, this functionally illiterate Mississippi native went on to earn multiple degrees and complete post-doctoral studies (Mississippi College, Dallas Theological Seminary, Northwestern University, University of Aberdeen, Tulane University, University of Gothenburg, Sweden).

His passion for learning was the result of a senior class high school teacher taking an “agstim-all-odds” interest in mentoring him — and turning his life around. En route to his work with the Management Department at Walsh, Jim served as the president of two institutions of higher education and a Bloomfield Hills management consulting firm.

TODAY

These days, Jim McHann is a most accomplished, hard-working, and respected member of the Walsh community. A faculty member since 2007, he teaches management courses at the bachelor’s, master’s, and doctoral levels.

INSTRUCTIONAL STYLE

In teaching, Jim has two goals. The first is to help students learn enduring management theories that will still be valid 50 years down the road. The second is to teach “learning by doing,” crafting assignments that demand real-time applications of concepts to outside-classroom life and work, and then giving thoughtful feedback on them.

REFLECTIONS ON WALSH

“While my work in management consulting was rewarding, I missed teaching,” Jim says. “I returned to teaching on a small scale as an adjunct and truly enjoyed it.

REFLECTIONS ON WALSH STUDENTS

Walsh students are respectful. They are ambitious. Most of all, they take the high road, frequently challenged by multiple responsibilities – job, family, and so forth – as they earn their degrees. I have great respect for my students.”

“Management isn’t a single focus. It encompasses and integrates all the workplace functions – marketing, finance, accounting, law, tax – all rolled into one. It’s the most complex and challenging of all the business disciplines.”

AFTER HOURS

Jim and his wife of 34 years, Rebecca, make their home in Bloomfield Hills. In his spare time, Jim enjoys building “radio stations” on Pandora and playlists on his iPod of reflective music like Enya, Deuter, Ennio Morricone, and beautiful foreign language fare like the music of Nana Mouskouri and Gigliola Cinquetti.

POSTSCRIPT

Great personal difficulties moderated by great educator interest characterize Jim’s early learning experiences. He was powerfully shaped by that combination. It motivates how he relates to his students today… in the classroom and away. For this Walsh professor, the goal is to provide a good business education that makes a difference in the lives of those entrusted to him.

The Children’s Center of Wayne County has named Robert Blumenfield (MSF ’92) its Chief Financial Officer. He had been CFO at Orchard’s Children’s Services of Southfield.

David Giordat (BBA ’85; MSF ’92), president and CEO of Fifth Third Bank, Eastern Michigan, was elected to the Walsh College Board of Trustees. An active community leader, David also serves on the boards of the Detroit Regional Chamber and New Detroit. He is a member of the New Detroit Finance and Executive Committees and the United Way cabinet. David also sits on the Board of Directors and Finance Committee for Henry Ford Macomb Hospital and chairs the Macomb Executive Leadership Committee.

At Fifth Third Bank, David is responsible for the growth and strategic direction of the affiliate’s Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors lines of business.

Doeren Mayhew promoted Todd Groeneveld (MSIS ’11), CPA, to shareholder within its Audit and Assurance practice. Todd has focused on supervising risk-based assurance engagements for a variety of manufacturers, construction companies, and auto dealerships since he began his career at the firm in 2000. Todd also assists clients with accounting systems as part of the firm’s Information Technology Assurance Group. After receiving his CPA license in 1998, Todd became an active member of the American Institute of Certified Public Accountants and the Michigan Association of Certified Public Accountants.

The State of Michigan awarded Tamara (Tamme) Quinn Grzebyk (MSM ’06) the King-Chavez-Parks Fellowship for Future Faculty via Wayne State University, where she is a doctoral student.

To submit your news, or to learn more about alumni in action visit walshcollege.edu/alumninaction.

Management Job Openings in Career Services eRecruiting Database

Job openings in the following management-related categories have been posted in eRecruiting:

- General Manager
- Assistant Director of Communications
- Corporate Benefits Supervisor
- Project Manager
- Assistant Branch Manager
- Human Resources Specialist
- Product Manager
- Administration Manager
- Program Manager
- Payroll Manager

For specific listings today, consult the Career Services portal at Walsh: http://walshcollege.experience.com

Help Wanted

Walsh College Career Services assists students and alumni by providing job listings of all levels, résumé critiques, mock interviews, career assessments, and job search coaching by appointment. In addition, two annual career fairs, on-campus interviews, and events with employers and professional associations are offered to help students and alumni build professional networks. All Career Services tools and information are available to students and alumni at no cost.

Need more information? walshcollege.edu/careerservices
These days, he is the outgoing, energetic Chief of Police in Milford, Michigan. In that capacity, Tom Lindberg spends equal time enforcing the law, managing the staff, and engaging the citizens and business people of that small Oakland County suburb. It was not always that way. Originally, Tom anticipated using his criminal justice experience as a springboard for becoming an attorney. That vision changed, however, as a result of a growing love affair with the nature of police work and ample success in the field. Together, they convinced Tom that policing was the right choice all along.

On the spring day in 1985 when he was supposed to take part in graduation ceremonies at Michigan State University, Tom bypassed "Pomp and Circumstance" in order to sit for the Novi Police Department exam. That day was his twenty-second birthday, and Tom's alternate birthday choice paid prompt dividends: he passed with flying colors. He became a patrol officer in Novi and – over a 26-year career – would ultimately rise to the rank of deputy chief.

"There's so much that I enjoy in my work," Chief Lindberg says. "It is good to be involved with my community and to get to know citizens and business owners personally. I enjoy the sense that police work helps our village maintain its quality of life. Whether times are good or bad, it feels terrific to be able to help others. I particularly appreciate the way that the citizens of Milford have embraced me in my first year on the job."

"To be successful today, graduate degrees are needed more than ever. Stick to it. Work through it. A Walsh education is a very good tool for achievement in the working world."

Tom Lindberg, Master of Management, '11

"When I interviewed for the job of Chief here in Milford, I was asked by the interviewer why I hadn't pursued a graduate degree in criminal justice. I did not hesitate in replying that any police department's success depends on applying solid, consistent business practices nearly as much as good police work. My Walsh master's degree in business management is one of the best tools in my toolbox for driving Milford's success."

RELECTIONS ON WALSH
"To be successful today, graduate degrees are needed more than ever," Tom says. "Stick to it. Work through it. A Walsh education is a very good tool for achievement in the working world."

FOND WALSH MEMORY
Tom's favorite Walsh memory did not take place on campus. Instead, it involved the more than one occasion when he and his two high school daughters, Kelsey Rose and Samantha, studied together at the kitchen table in Novi. All were cracking the books at the same time, and none will ever know with certainty who was role-modeling who.

AFTER HOURS
These days, Tom spends a great deal of time in the community taking advantage of the recreational opportunities Milford has to offer. He enjoys all things outdoors, including golf ("My game is barely adequate..."), running ("I ran the Marine Corps Marathon in 2007"), and bike-riding.

POSTSCRIPT
"When I interviewed for the job of Chief here in Milford, I was asked by the interviewer why I hadn't pursued a graduate degree in criminal justice. I did not hesitate in replying that any police department's success depends on applying solid, consistent business practices nearly as much as good police work. My Walsh master's degree in business management is one of the best tools in my toolbox for driving Milford's success."