

Graduate Degree Programs

This section of the 2018-2019 Catalog provides details on Walsh College graduate degree programs, admissions requirements and procedures, required and elective courses, and graduation requirements. Walsh College Master's programs include:

Master of Arts in Business (MAB)*

Master of Business Administration (MBA)

Master of Science in Accountancy (MAC)

Master of Science in Finance (MSF)

Master of Science in Information Technology (MSIT)

Master of Science in Information Technology Leadership (MSITL)

Master of Science in Management (MSM)

Master of Science in Marketing (MSMKT)

Master of Science in Taxation (MST)

Dual Master of Business Administration and Master of Science in Finance (MBA/MSF)

Dual Master of Business Administration and Master of Science in Information Technology Leadership (MBA/MSITL)

Dual Master of Business Administration and Master of Science in Management (MBA/MSM)

Dual Master of Business Administration and Master of Science in Marketing (MBA/MSMKT)

**ACBSP requires new programs to be in place for two years and have graduates from the program before it will be reviewed for accreditation. As a new program, the Master of Arts in Business will be reviewed in 2019 for specialized accreditation by the ACBSP.*

Special Notes

- It is recommended that students meet with an academic advisor prior to enrolling in a graduate degree program to finalize their specific curriculum plan. Advisors are available at all Walsh College campuses. Students should schedule an appointment prior to registering for their first semester.
- Once enrolled at Walsh College, students can seek academic advising through the Admissions and Academic Advising office and/or career counseling through the Career Services office.
- All graduate degree programs, including the dual-degree programs, must be completed within 60 consecutive calendar months (five years) from the first semester of enrollment at Walsh College, as designated by the first semester attended on the student's Walsh College transcript. If a student changes their degree program, the student has 60 consecutive calendar months (five years) in which to complete the new degree program starting with the semester in which the program change occurred. Extensions to this time requirement will only be granted upon review of the request by the chief academic

officer or designee. Students may be required to complete additional coursework and/or update to the current catalog year and degree/program requirements.

- Once enrolled in a graduate degree program at Walsh College, academic coursework completed at another institution may not be used for credit at Walsh College.
- Students on an academic program may choose allowable electives and concentrations for the same academic program that are offered in future Catalog years. Students are not required to update to the future academic degree program/catalog year to enroll in new electives or concentration courses.
- A graduate student will not be awarded a certificate for courses completed as part of their degree requirement.
- Students are expected to be proficient in executing basic computer functions, as well as have a working knowledge of their computer's settings and programs (e.g. web browsers, Word, Excel, PowerPoint, etc.).

Admission to Walsh College Graduate Programs

Admission Procedures

To apply to any Walsh College graduate degree program, an admission application must be submitted along with a nonrefundable application fee. Former Walsh College students are required to submit an admission application, but are not required to pay a second admission application fee. Applications can be submitted at www.walshcollege.edu/applynow.

Admission applications will be accepted until the last day to register for classes for the semester in which the applicant wishes to enroll. An applicant's admission status will be determined upon receipt of all required documentation. Every attempt will be made to process the application in time for admitted students to enroll in their intended semester. To facilitate the admissions process, applicants are encouraged to submit student or unofficial copies of transcripts from all colleges attended, along with the admissions application. Admitted students can begin their studies at the start of any academic semester.

Full admission to the College will be granted only upon receipt of all official transcripts and required documentation. An individual may be admitted on a contingent basis upon receipt of unofficial transcripts. A student's admission status will remain contingent until receipt of all final, official transcripts and verification of minimum admission grade point average requirements. Students admitted contingently will be allowed to register for their first semester. All final, official transcripts must be received before a student will be permitted to register for their second semester at Walsh College.

It is the responsibility of the applicant to contact all colleges/universities currently and previously attended and request that official transcripts be sent directly to Walsh College. Copies of transcripts hand-delivered by students are not considered official.

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Indebtedness or transcript holds at another institution may prevent processing of the admissions application and/or registration.

For information on international transcript evaluation and admission to the College for those individuals pursuing an F-1 Student Visa, please see the section entitled International Students.

After receiving the applicant's official transcript(s), the Admissions and Academic Advising office will evaluate previous academic credits. Any discrepancy between official and unofficial transcripts will result in the adjustment of any previously noted exclusion, waivers, or advanced standing awarded, and may affect eligibility for admission or change an applicant's admission status from "contingent" to "provisional" or "denied." Generally accepted transfer policies are practiced along state and federal guidelines. Upon completion of the evaluation, a letter will be sent to the applicant reflecting the status of the application and admission to the College.

Applicants can contact the Admissions and Academic Advising office at any time during this process to inquire about specific policies and procedures or the status of their application.

Applicants to graduate programs may enroll in any semester within the 12 consecutive calendar months following admission to Walsh College. If an applicant does not enroll and complete at least one course within 12 consecutive calendar months following admission, they must reapply for admission. Students who are required to reapply for admission will be required to meet the admissions and program requirements of the catalog year in which they reapply. Applicants who reapply to the College may be required to resubmit all pertinent transcripts and documents to Walsh College.

Admission Standards

Walsh reserves the right to accept or reject any application for admission. Consideration for admission is based on potential for success. Walsh's offer of acceptance is contingent upon the student's compliance with appropriate standards of conduct and continued academic performance consistent with the student's performance to date. In addition, if Walsh learns of relevant omissions or misrepresentations in the application process, an applicant's admission may be revoked.

Admission Requirements

For consideration for admission to a Walsh College graduate degree program, an applicant must:

- Possess an undergraduate degree or higher from a college or university accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).
- Have an overall cumulative grade point average (GPA) of 2.750 or better on a 4.000 scale. Students with a cumulative grade

point average lower than 2.750 – but not below 2.000 – will be admitted on a provisional basis (see Provisional Status for more information).

- Students who have graduated with an undergraduate degree or higher in business from any institution are not eligible for admission to the MAB program.

Individuals for whom English is not their first language must provide proof of English language proficiency. This proof may be in the form of one of the following:

- TOEFL score of 79-80 internet based, or 550 written;
- MELAB score of 80;
- MTELP score of 80;
- IELTS score of 6.5 (<http://www.ielts.org>);
- Successful completion of Level 112 from ELS Language Centers;
- Successful completion of the highest level of ESL accredited program;
- Successful completion of an English Composition course from an accredited U.S. institution;
- Completion of a college degree from an accredited U.S. institution.

An official document of these test scores must be sent to Walsh College for consideration in processing the admissions application. The TOEFL & IELTS scores are valid for two years; the MTELP/MELAB scores are valid for five years. Transcripts from the degree-granting institution may be accepted as proof of English language proficiency. Walsh College retains the right to require reexamination or further English language studies at a qualified institution for any non-native speaker of English. For additional information on international transcript evaluation and admission to the College for those individuals pursuing a student visa, please see the section entitled Admission on a Student Visa.

Walsh College administers the MTELP exam at no charge. Please contact an international student advisor for more details.

Graduate Communication Assessment

All new graduate students who are entering the MAB, MBA, MSF, MSITL, MSM, MSMKT and MBA dual degree programs are required to complete the Graduate Communication Assessment (GCA) prior to their first COM 510 Leadership Communication or COM 525 Applied Organizational Communication class session.

It is highly recommended that students take the communication assessment immediately upon being admitted to Walsh College. Students are not charged a fee for the communication assessment. The communication assessment may only be taken one time and is not repeatable.

The Graduate Communication Assessment will assess writing skills in three areas:

- Grammar and mechanics
- Style
- Organization and development

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For more information on the communication assessment please visit our Website at <https://www.walshcollege.edu/communication-assessments>.

Appeals Process for Conduct-Based Denial or Revocation of Admission

Applicants who are not granted admission to Walsh due to inappropriate conduct or whose admission is subsequently revoked due to inappropriate conduct may submit an admission appeal request. This request must include a personal statement from the student providing a compelling explanation for the inappropriate conduct and any relevant supporting materials. Admission appeal requests will be reviewed by Walsh's Admissions Appeal Committee.

The applicant submitting an admission appeal request is required to initiate the appeal process in writing within (10) calendar days of the notification from Walsh (as indicated by the date of the written notification from Walsh) in order to receive consideration. Unless there are extreme extenuating circumstances, if the applicant fails to follow the appeal process within ten (10) calendar days of notification from Walsh, the applicant will forfeit the right to appeal, which will result in Walsh sending written notification of administrative deletion of class registration and revocation of admission for future semesters. Please contact the Admissions and Academic Advising Office at admissions@walshcollege.edu for additional information.

Provisional Status

Graduate students with a cumulative grade point average lower than 2.750 – but not below 2.000 – will be admitted on a provisional basis. Students admitted provisionally to all graduate programs must achieve a minimum cumulative grade point average of “B” (3.000) in the first 2 graduate courses taken within their degree program in order for the provisional status to be removed.

Failure to meet the requirements of the provisional status will result in dismissal which prohibits the student from enrolling in any further courses at Walsh College for a period of one year. After a period of one year, provisionally dismissed students may be eligible to reapply to a Walsh College graduate degree program. Upon readmission, all admissions policies in effect at that time will be applied toward a student's application and evaluation process. A second provisional dismissal is considered final, and the student will not be eligible for readmission to Walsh College.

MAC for Accounting Graduates

Applicants must possess a Bachelor of Accountancy degree or an equivalent degree within five years. Applicants with an accounting degree over five years may take a Walsh College accounting department exam to determine accounting course placement. An active CPA license or passing all four parts of the CPA serves as an update to the five year requirement.

Credit for Extra-Institutional Learning

Walsh College awards credit and/or course competency waivers for documented postsecondary-level extra-institutional learning. Extra institutional learning is defined as learning that is attained outside of the sponsorship of legally authorized and appropriately accredited postsecondary education institutions. Reliable and valid measures of learning outcomes are used to assess and grant such awards.

When applying for admission to Walsh College, a student may request credit for learning already acquired in settings outside of Walsh College. The request will be evaluated as part of the admissions process. Documentation verifying attainment of college-level learning is required. Walsh College may determine possible equivalency to courses through American Council on Education (ACE) recommended guidelines, accredited college acceptance of credit, and/or academic department chairperson review.

Military Credit/Exams

Walsh College will grant academic credit for military experience based on the American Council on Education (ACE) recommended guidelines and requirements. ACE recommended academic credit for military credit is listed on an official JST (Joint Services Transcript), CCAF (Community College of the Air Force), or CGI (Coast Guard Institute) transcript. Unofficial copies of transcripts may be submitted for the initial admissions evaluation process with official transcripts required for full admission as noted in the Admissions to Walsh College sections of the catalog. Credit hours categorized as L= Lower; U= Upper; and G= Graduate Level are accepted and may be reviewed for possible equivalent credit. Equivalency of credit for required coursework will be determined based on ACE recommendations (G = Graduate Level) and/or Walsh College academic department chair review. Contact the Walsh College Admissions and Academic Advising office for additional information.

Readmission to Walsh College

If a student or applicant has not enrolled in any courses (as designated by the last semester attended on the student's Walsh College transcript) for 12 consecutive calendar months, the student/applicant must apply for readmission through the Admissions and Academic Advising office. At the time of readmission, all coursework will be evaluated based on current admissions requirements; required coursework and acceptable transfer equivalencies; and minimum grade requirements for transfer and graduation. Time limitations for eligibility/transferability as determined by each academic area may apply.

Readmitted students will be responsible for the degree requirements outlined in the catalog year to which they are readmitted, and will be directed to their Program Plan detailing their degree requirements. Students who are granted credit for courses previously taken at Walsh College may be required to complete their program in a period of time not to exceed the maximum 60 months from initially starting at Walsh College. Transcripts of students who have been readmitted to the College

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will reflect all courses taken, credit hours attempted, and grades received while at Walsh College, even though previous coursework with a grade below “C” (2.000) will not be counted toward the current degree program.

Veteran students who were deployed or dependents of veterans who were deployed and reapply for admission may petition to be readmitted under the same academic program and graduation criteria in affect at the time of deployment. A copy of the veteran’s deployment paperwork and length of stay will be required as part of the readmission process. Students in this situation should contact a Walsh College school certifying official or an academic advisor to provide the deployment paperwork so that their academic file may be updated. Upon return from duty, it is highly recommended that the veteran review the current and former programs with an academic advisor to see which program best benefits the student. If the veteran opts to move to the newest program, all admission and catalog policies of the newest catalog will apply and the student may not switch back.

Graduate students who are readmitted to another graduate degree may be eligible to have their former grades excluded from their grade point average under certain limited conditions. See the section entitled Clean Slate Policy or contact an academic advisor in the admissions and academic advising office for details.

Students who were placed on academic probation or academically dismissed must meet with an academic advisor to discuss eligibility for readmission. Please refer to the section on Academic Standing prior to reapplying for admission. Consideration of all prior activity, including student conduct, will be reviewed during evaluation and may be grounds for denial of readmission.

Clean Slate Policy

Graduate students who have not attended Walsh College for at least one year (12 consecutive months) and are reapplying for admission to a graduate degree program other than the degree program they were pursuing when they last attended Walsh College, may request a one-time review of their previous academic coursework for exclusion from the grade point average (GPA) calculation under their new program. Courses chosen to be excluded from GPA calculation will include all attempts of the course. Under this policy, all courses, grades, and academic standing notations will still appear on the student’s academic transcript, but the student’s cumulative GPA for the new program will only include previous coursework required or used as electives under the new program. Students are required to sign a Clean Slate Policy form and a notation that the Clean Slate Policy has been invoked will appear on the student’s transcript. After invoking the Clean Slate Policy, the student’s transcript will not be updated until the student registers under the new program.

This option allows courses and grades from the student’s previous graduate degree or academic program to be excluded from their new degree program with the following stipulations:

Previously completed courses will not be excluded from cumulative grade point average (cumulative GPA) calculations for the new academic program if the course meets one of the following criteria:

- Any course, including those that are dual listed, and all attempts of that course, that is a required course in the student’s new degree program;
- Any course, including all attempts of that course, that the student has chosen to include as an elective course in the new degree program;
- Any course that is being counted to reach the total number of required credit hours for a new graduate degree;
- Courses whose grades have been affected by findings of academic misconduct.

Course(s) selected by the student to be used toward degree requirements must be identified at the time of readmission. Course selections cannot be changed. The Clean Slate Policy cannot be used more than once and all courses attempted, grades earned and academic standing notations remain on the student’s transcript even though some courses/grades under the provisions of this policy may not be counted toward the new degree/program or grade point average.

After having taken advantage of the Clean Slate Policy, should the student reapply to another degree or certificate program, all courses attempted and grades received as part of the Clean Slate Policy will be used to re-compute the student’s cumulative grade point average for admission evaluation purposes. A student who invoked the Clean Slate Policy, but does not attend Walsh College for one year or is dismissed, will have all previously excluded courses and grades re-entered into the cumulative GPA.

Degree/Program Changes

A student desiring to change from one graduate program or degree to another must officially request this change with an academic advisor. A complete evaluation will be required before the student is admitted into the desired degree program. Graduate courses already completed at Walsh College will be evaluated for appropriateness for the new program/degree. The student will be placed on the most current program of study and a new academic Program Plan will be created. All current admissions requirements and policies will apply. If a student wishes to change their status from graduate degree seeking to non-degree or any other status, they must complete a new application. Applications can be submitted at www.walshcollege.edu/applynow.

Pursuing a Second Graduate Degree at Walsh College

Students may apply for a second graduate degree at Walsh College upon completion of their current academic degree program. Students must follow all procedures outlined for application to graduate programs. Consideration of prior graduate academic coursework that has been successfully completed at Walsh College will be reviewed as outlined in sections entitled Advanced Standing Credit, Course Waivers and Exclusions. Students who have graduated with a MBA degree from Walsh College are not eligible for admission to the MSM or MAB program.

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Advanced Standing Credit

Students may receive advanced standing credit for graduate-level coursework that is directly equivalent to a required and/or concentration course in their specific Walsh College degree program. If a student is awarded advanced standing credit, the semester credit hours are applied toward the appropriate degree program.

The MAB, MAC, MBA, MSF, MSMKT, MSITL, MSM, MST and Dual degrees allow for a maximum of 12 semester credit hours of advanced standing credit for graduate coursework.

The MSIT degree allows for 12-18 semester credit hours of advanced standing credit for graduate coursework.

Advanced standing credit will only be awarded once for a transfer course within a graduate degree or certificate program; in subsequent programs, the course may be used to obtain a waiver or exclusion, if time limits and equivalencies are met. Approved courses taken at the graduate level while an undergraduate student may not exceed 12 semester credit hours of advanced standing toward the graduate program.

Advanced standing credit awarded for a “course set” can be used to fulfill elective and concentration requirements but will not be designated on the student’s transcript as a concentration. A student will not be awarded a certificate for courses completed for a concentration. A student who is pursuing a second graduate degree at Walsh College will not be awarded a concentration that was previously completed in the first degree.

For coursework to be eligible for advanced standing, the following criteria must be met:

- The course must be equivalent to a course offered as a part of a Walsh College graduate degree program.
- The graduate transfer course must have been completed with a grade of “B” (3.000) or better from a college or university accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC) or have been approved through the Extra Institutional Credit policy. Graduate courses completed in residence at Walsh College must be completed with a grade of “C” (2.000) or better to be considered for advance standing.
- The course must have been completed within the 60 calendar months (five years) preceding the date of initial admission. Graduate courses taken within ten years preceding the date of initial admission in residence at Walsh College may be evaluated for advanced standing with the exception of ACC/TAX courses, which must be taken within five years.
- Students may contact the Walsh College Admissions and Academic Advising office for additional information.

Course Waivers

An applicant may be eligible to receive waivers for required and/or elective coursework in the graduate program. Unlike advanced standing, an applicant will not receive credit for the waiver. A waiver requires the applicant to replace the waived course with an allowable elective course. Waivers may be awarded for coursework that is determined to be equivalent to courses required in the graduate degree program. Courses must have been completed at Walsh College or at another institution prior to admission to Walsh College. If the student desires to take a course that has been waived for a grade, they must contact the Admissions and Academic Advising office.

To apply eligible courses as a waiver for required coursework, the following criteria must be met:

- The coursework must be equivalent to a course offered as part of a Walsh College graduate degree program.
- The coursework must have been completed with a grade of “C” (2.000) or better, from a college or university accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).
- The coursework must have been completed within 60 calendar months (five years) preceding the date of initial admission. Graduate courses taken within ten years preceding the date of initial admission in residence at Walsh College may be evaluated for waivers with the exception of ACC/TAX courses, which must be taken within five years.

Exclusions

An applicant may be eligible to be excluded from foundation or prerequisite courses within a graduate degree program. Exclusions may be given when the student has taken an equivalent course (including undergraduate coursework) at Walsh College or at another institution. Excluded foundation courses do not have to be replaced by another course in the student’s graduate degree program.

Non-Degree Graduate Coursework

An individual who holds the minimum of a bachelor’s degree is eligible to take courses at Walsh College as a non-degree graduate student. All course prerequisites must be met. An individual interested in taking courses as a non-degree student should complete a non-degree application and follow the same procedures as an applicant to a graduate degree program.

A non-degree student who applies to any Walsh College graduate degree program will be held to all admissions requirements under the catalog year in which the individual applies. Non-degree coursework that is not part of a graduated certificate will be applied and moved to the student’s graduate transcript, including all dual listed courses and all attempts. Time limitations for transferability as determined by each academic area may apply.

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Dual Graduate Degrees

Walsh College offers the Dual degree programs for students interested in pursuing both a MBA and one of the following Master of Science degrees: Finance, Information Technology Leadership, Management and Marketing. Students must complete all courses required as outlined in the dual degree requirements to be awarded both academic degrees. Students choosing to complete only one degree program will be required to pursue an academic program change. The student will be placed on the most current program of study and issued an updated academic program plan. All current admissions requirements and policies will apply.

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Master of Arts in Business (MAB)*

The Master of Arts in Business is designed specifically to help non-business undergraduates develop a comprehensive and in-depth understanding of core business functions and be able to apply this understanding effectively in various business settings and engagements related to their area of expertise or their entrepreneurial pursuits.

Students master theoretical foundations as context by which solutions and practical applications to variety of business situations can be implemented; leverage creative and innovative thinking in order to apply diverse solutions that address their needs as either a corporate manager or small business owner; achieve aptitude in relevant business skills to be capable and confident enough to interact intelligently in business environments, by drawing upon the principles learned.

The MAB consists of 11 courses for 33 semester credit hours, depending on prior coursework. The MAB degree requires a minimum of 21 semester credit hours in residence at Walsh College. Students who have graduated with an undergraduate degree or higher in business from any institution are not eligible for admission to the MAB program.

MAB Core Courses

ACC 513	Accounting Practices
BL 515	Business Law and Ethics
COM 525	Applied Organizational Communication
FIN 516	Financial Budgeting and Forecasting
IT 535	Information Technology and Innovation
MGT 502	Foundations for Business Success
MGT 503	Human Resource Management and Organizational Behavior
MGT 539	Project and Program Management
MGT 540	Strategic Planning for Businesses and Entrepreneurs
MGT 650	Capstone – Business Planning
MKT 525	Marketing and Branding

MAB Additional Electives (if needed)

Choose from any 500-level course in which prerequisites are met.

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have graduates from the program before it will be reviewed for accreditation. As a new program, the Master of Arts in Business will be reviewed in 2019 for specialized accreditation by the ACBSP.

Master of Business Administration (MBA)

The Walsh College Master of Business Administration (MBA) will enhance a student's ability to incorporate opportunistic decision-making and systematic approaches in solving complex problems. Students will develop a framework of how to think and make decisions in today's fast-paced, business environment. Courses in the Walsh MBA are taught by proven business leaders who are experienced practitioners in their fields - this bridges the gap between real-world practices and classroom experience.

The MBA prepares graduates for positions in mid- to upper-level management by providing a broad, general education in major areas of business study. The MBA program encompasses the study of accounting, finance, management, information technology, economics, strategy, and related disciplines. It also emphasizes business communication skills now demanded by employers, helping graduates explain concepts and share knowledge more concisely.

The MBA program consists of 14 classes for 42 credits. The MBA degree requires a minimum of 30 semester credit hours in residence at Walsh College.

MBA Core Courses

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
IT 520	Information Technology
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MGT 680	Strategic Management: Audit of an Organization
MKT 550	Marketing Fundamentals
MKT 555	Marketing Application and Metrics
QM 520	Business Analytics

Master of Science in Accountancy (MAC)

The Walsh College Master of Science in Accountancy (MAC) is designed to prepare students for a career in public, corporate, or private accounting. The MAC is designed with options to accommodate both students with significant accounting courses or holding an undergraduate degree in accounting, and students with few or no undergraduate accounting courses or degree. Students may be excluded from foundation and waived from some of the core courses depending on prior coursework. Students who have completed accounting courses outside of Walsh College may be required to take an assessment exam. Core courses that are waived will need to be replaced with additional electives.

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The MAC program consists of 12-15 courses for 36-45 credits.

The MAC degree requires a minimum of 24 semester credit hours in core and elective credits in residence at Walsh College.

MAC Foundation Courses

ACC 500	Financial Accounting
ACC 501	Intermediate Accounting I
ACC 502	Intermediate Accounting II

MAC Core Courses

ACC 503	Financial Accounting Concepts
ACC 506	Accounting Information Systems
ACC 511	Business Combinations
ACC 512	Government and Not-for-Profit Accounting
ACC 515	Auditing
ACC 518	Accounting Communications
ACC 519	Advanced Managerial Accounting
ACC 520	International Accounting
TAX 595	Tax and Business Taxation I
TAX 596	Tax and Business Taxation II

MAC Electives

Choose 2 courses from the following:

ACC 550	Advanced Auditing
ACC 570	Forensic and Investigative Accounting
ACC 574	Industry Accounting and Auditing
ACC 577	Payroll and Employee Benefits Accounting
ACC 578	Accounting for Income Taxes
ACC 580	Business Law for Accountants
ACC 588	Accounting Internship
FIN 510	Financial Management
TAX 525	Advanced Concepts in Corporate Taxation
TAX 532	Income and Transfer Tax Consequences for Estates and Trusts
TAX 598	Tax Return Seminar

MAC Additional Electives (If needed)

Choose from the approved MAC electives listed above.

Taxation Concentration

A concentration in taxation is available in the MAC program. This concentration allows students to optimize their knowledge and skills in taxation while obtaining their MAC degree. This concentration replaces TAX 596, ACC 520 and two MAC electives with four taxation courses: TAX 501, TAX 510, TAX 599 and TAX 525 or ACC 578.

MAC Program for Accounting Graduates

10 courses for 30 credits

The MAC degree for accounting graduates requires a minimum of 18 semester credit hours of foundation and concentration credits in residence at Walsh College.

MAC Foundation Courses

Choose 5 courses from the following:

ACC 503	Financial Accounting Concepts
ACC 511	Business Combinations
ACC 512	Government and Not-for-Profit Accounting
ACC 515	Auditing
ACC 518	Accounting Communications
ACC 520	International Accounting
ACC 550	Advanced Auditing
ACC 570	Forensic and Investigative Accounting
ACC 574	Industry Accounting and Auditing
ACC 577	Payroll and Employee Benefits Accounting
ACC 578	Accounting for Income Taxes
ACC 580	Business Law for Accountants
ACC 588	Accounting Internship

Concentrations – Select One

Data Analytics

ACC 564	Data Analytics for Accounting
ACC 565	Data Analytics Capstone
IT 540	Introduction to Data Science
IT 542	Big Data Analytics
QM 520	Business Analytics

Finance

FIN 506	Financial Statement Analysis
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
FIN 521	Investments

Choose 1 course from the following:

FIN 504, FIN 551, FIN 587

Taxation

Choose 5 courses from the following:

TAX 501	Role of Legal Authorities in Taxation
TAX 507	Tax Accounting
TAX 525	Advanced Concepts in Corporate Taxation
TAX 532	Income and Transfer Tax Consequences for Estates and Trusts
TAX 540	Tax Practice and Procedure
TAX 595	Tax and Business Taxation I
TAX 596	Tax and Business Taxation II
TAX 598	Tax Return Seminar
TAX 599	Introduction to Tax Research

Master of Science in Finance (MSF)

The Walsh College Master of Science in Finance (MSF) degree offers graduate education in all aspects of finance. It entails a blend of courses in finance and its cognates, accounting and economics. There are two concentrations available in the MSF program, financial management, and financial services. Each student is required to complete all courses in a chosen concentration to complete their course of studies. The MSF consists of 11 courses for 33 semester credit hours.

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The MSF degree requires a minimum of 21 semester credit hours of core and concentration credits in residence at Walsh College. The MSF degree is available as a dual degree with the MBA.

MSF Core Courses

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
FIN 506	Financial Statement Analysis
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
FIN 521	Investments

Concentrations – Select One

Financial Management

FIN 504	Financial Theory and Practice
FIN 512	International Finance
FIN 587 or	Business Valuation
FIN 590	Mergers and Acquisitions

Financial Services

FIN 509	Bank and Financial Institution Management
FIN 520	Real Estate
FIN 525	Risk Management

Master of Science in Information Technology (MSIT)

The Master of Science in Information Technology (MSIT) degree is focused on preparing IT professionals to optimize information technology management in support of business strategies and goals. The MSIT program allows students to employ information and information technology for strategic advantage, apply critical, strategic, ethical, and innovative thinking to achieve results-oriented organizational goals, balance continuity and change in the development, implementation, and evaluation of information technology, lead at the enterprise level by linking critical decisions regarding resources, people, processes, and technologies to organizational performance and information assurance, communicate at the strategic level demonstrating command of the topic, logical organization, compelling argument, and excellence in English grammar and syntax and commit to lifelong development of self and others as reflective learners.

The MSIT program consists of 14 courses for 40 semester credit hours. The MSIT degree requires a minimum of 22-28 semester credit hours of core and concentration credits in residence at Walsh College.

MSIT Core Courses

IT 501	Systems Analysis
IT 503	Ethics Seminar
IT 505	Governance, Risk and Compliance
IT 551	Project Management Fundamentals
IT 565	Fundamentals of Cybersecurity
IT 575	Network and Enterprise Architecture
IT 599	Capstone

Concentrations – Select one

Chief Information Officer (CIO)

IT 506	IT Leadership and Strategy
IT 552	Project Program and Portfolio Management
IT 553	Product Program and Portfolio Management
IT 566	Security Program Management
IT 550 or	Fundamentals of Automotive Cybersecurity
IT 567	Business Continuity, Resilience and Crisis Management
IT 576	Data and Decision Making
IT 577	Management of Emerging Technologies

Cybersecurity (CS)

IT 511	Threats, Vulnerabilities, Controls and Countermeasures
IT 512	Intelligence Analysis Tools and Techniques
IT 513	Social Political and Cultural Impacts of Cybersecurity
IT 514	Current Issues in Cybersecurity
IT 566	Security Program Management
IT 550 or	Fundamentals of Automotive Cybersecurity
IT 567	Business Continuity, Resilience and Crisis Management
IT 576	Data and Decision Making

Data Science (DS)

IT 540	Introduction to Data Science
IT 541	SQL and Dimensional Data Analytics
IT 542	Big Data Analytics
IT 543	Social Network, Geospatial and Web Analytics
IT 544	Data Visualization and Predictive Modeling
IT 545	Using R for Data Analysis
QM 520	Business Analytics

Global Project and Program Management (GPM)

IT 506	IT Leadership and Strategy
IT 552	Project Program and Portfolio Management
IT 553	Product Program and Portfolio Management
IT 554	Agile Project Management
IT 555	Global Project Leadership
IT 576	Data and Decision Making
IT 577	Management of Emerging Technologies

Master of Science in Information Technology Leadership (MSITL)

The Master of Science in Information Technology Leadership (MSITL) degree is designed to educate organizational leaders on how to assess, evaluate, determine and manage technology choices from a business perspective. The MSITL student has the opportunity to focus in one of three areas of technology leadership: Chief Security Officer, Chief Information Officer and the Project Management office.

The MSITL program consists of 13 courses for 39 semester credit hours. The MSITL degree requires a minimum of 27 semester credit hours of core and concentration credits in residence at Walsh College. The MSITL is available as a dual degree with the MBA.

Graduate Degree Programs

MSITL Core Courses

ACC 508	Introduction to Accounting
COM 510	Leadership Communication
IT 501	Systems Analysis
IT 505	Governance, Risk and Compliance
IT 520	Information Technology
IT 551	Project Management Fundamentals
IT 577	Management of Emerging Technologies
MGT 670	Designing & Leading Competitive Organizations
MGT 680	Strategic Management: Audit of an Organization
MKT 550	Marketing Fundamentals
QM 520	Business Analytics

Concentrations – Select One

Chief Information Officer (CIO)

IT 575	Network and Enterprise Architecture
IT 576	Data and Decision Making

Chief Security Officer (CSO)

IT 565	Fundamentals of Cybersecurity
IT 566	Security Program Management

Project Management Office (PMO)

IT 552	Project Program and Portfolio Management
IT 553	Product Program and Portfolio Management

Master of Science in Management (MSM)

The Walsh College Master of Science in Management (MSM) degree focuses on developing leadership ability as well as a firm understanding of organizational structures, communication, financial management, operations, and human resources management.

The MSM incorporates select elements from the common body of knowledge recommended for graduate business education found in the Master of Business Administration program. The MSM goes a step further by focusing on one of two areas of knowledge and skills associated with management; human resources and strategy. The MSM provides concentrated graduate study of modern principles and practical skills for current and future organizational environments including globalization, public and private-sector applications and a functioning in a world of complexity.

The MSM consists of 12 courses for 36 semester credit hours. The MSM degree requires a minimum of 24 semester credit hours of core and concentration credits in residence at Walsh College. The MSM is available as a dual degree with the MBA.

MSM Core Courses

ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MGT 680*	Strategic Management: Audit of an Organization
QM 520	Business Analytics

Concentrations – Select one

Human Resources Management

MGT 555	Global Human Resources Management
MGT 557	Labor Relations
MGT 558	Managing Employee Development and Training
MGT 559	Managing Total Compensation
MGT 610*	Human Resource Management Capstone

* Students pursuing a Human Resources Management Concentration replace MGT 680 (Strategic Management: Audit of an Organization) with MGT 610.

Strategic Management

MGT 546	Strategic Management of Organizations as Complex Adaptive Systems
MGT 547	Strategic Management of Human, Structural, and Relationship Capital
MGT 548	Strategic Management of Knowledge and Innovation
MGT 549	Managing Strategic Renewal and Change

Master of Science in Marketing (MSMKT)

The Master of Science in Marketing (MSMKT) degree is an innovative, program that allows students to develop the in-depth knowledge and practical skills necessary to design, manage, implement, and evaluate marketing strategies.

This program is designed for individuals who want to enhance their career opportunities by obtaining a generalist postgraduate marketing degree with emphasis on data-driven brand management. The MSMKT is intended to provide a deeper immersion into the study of marketing than is possible in a typical MBA program. The MSMKT includes many valuable experiences including: exposure to both qualitative and quantitative marketing courses ranging from creativity and innovation to analytics, the ability to select from capstone course alternatives including study abroad programs and marketing competitions, access to data modeling applications in a state-of-the-art Business Solutions Lab, access to qualitative research coaching through on-campus focus group facility, access to either an internship or consulting project, right to use to custom data analytics tools available from industry partners, and the ability to join and participate in activities of the Walsh College Marketing Association.

The MSMKT program consists of 11 courses for 33 semester credit hours. The MSMKT degree requires a minimum of 21 semester credit hours in residence at Walsh College. The MSMKT is available as a dual degree with the MBA.

MSMKT Core Courses

COM 510	Leadership Communication
IT 520	Information Technology
MKT 541	Public Relations Strategies
MKT 542	Consumer Insights
MKT 543	Creativity and Innovation
MKT 550	Marketing Fundamentals
MKT 551	Consumer Behavior

Graduate Degree Programs

MKT 555	Marketing Application and Metrics
MKT 560	Brand Management
QM 520	Business Analytics

Capstone Experience – Select One:

MKT 588	Marketing Internship
MKT 589	Consulting Project

Master of Science in Taxation (MST)

The Master of Science in Taxation (MST) degree program is designed for professionals seeking to gain comprehensive, practical knowledge of tax accounting, tax law, and tax research, while also achieving a deeper understanding of the broader concepts of tax methodology and tax procedure. The Walsh College MST program is among the most well respected in the nation for its preparation of tax professionals. Walsh College's tax library is among the finest in Michigan with a specialized collection that makes tax research as easy and convenient as possible. The MST curriculum is continually reviewed and revised to ensure that students are receiving relevant, updated information that will create marketable skills in a fast-paced business environment.

The MST program consists of 12-13 courses for 36-39 semester credit hours. The MST degree requires a minimum of 24 semester credit hours in residence at Walsh College.

MST Foundation Course

TAX 595	Tax and Business Taxation I
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MST Required Courses

Tax Skill Courses

TAX 599	Introduction to Tax Research
TAX 500	Advanced Tax Research Writing, and Citation Methodology
TAX 501	The Role of Legal Authorities in Taxation

MST Core Courses

TAX 507	Tax Accounting
TAX 509	Sales and Exchanges of Property
TAX 510	Basic Concepts in Corporate Taxation (Corporate Tax I)
TAX 531	Partnership and LLC Taxation
TAX 532	Income and Transfer Tax Consequences for Estate and Trusts
TAX 540	Tax Practice and Procedure
TAX 560	Planning and Current Issues in Taxation

MST Electives

Choose 2 courses from the following:

ACC 578	Accounting for Income Taxes
TAX 525	Advanced Concepts in Corporate Taxation
TAX 550	International Taxation
TAX 598	Tax Return Seminar

Dual Master of Business Administration and Master of Science in Finance

Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSF degree at the same time. The Walsh College Dual MBA/MSF degree consists of 19 courses for 57 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSF degree requires a minimum of 45 semester credit hours of core and concentration credits in residence at Walsh College.

Dual MBA/MSF Core Courses

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
FIN 506	Financial Statement Analysis
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
FIN 521	Investments
IT 520	Information Technology
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MKT 550	Marketing Fundamentals
MKT 555	Marketing Application and Metrics
QM 520	Business Analytics
MGT 680	Strategic Management: Audit of an Organization

Concentrations – Select one

All students must complete a minimum of three courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

Financial Management

FIN 504	Financial Theory and Practice
FIN 512	International Finance
FIN 587 or	Business Valuation
FIN 590	Mergers and Acquisition

Financial Services

FIN 509	Bank and Financial Institution Management
FIN 520	Real Estate
FIN 525	Risk Management

Dual Master of Business Administration and Master of Science in Information Technology Leadership

Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSITL degree at the same time. The Walsh College Dual MBA/MSITL degree consists of 20 courses for 60 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

Graduate Degree Programs

The Dual MBA/MSITL degree requires a minimum of 48 semester credit hours of core and concentration credits in residence at Walsh College.

Dual MBA/MSITL Core

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
IT 501	Systems Analysis
IT 505	Governance, Risk and Compliance
IT 520	Information Technology
IT 551	Project Management Fundamentals
IT 577	Management of Emerging Technologies
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MGT 680	Strategic Management: Audit of an Organization
MKT 550	Marketing Fundamentals
MKT 555	Marketing Application and Metrics
QM 520	Business Analytics

Concentrations – Select one

All students must complete a minimum of two courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

Chief Information Officer (CIO)

IT 575	Network and Enterprise Architecture
IT 576	Data and Decision Making

Chief Security Officer (CSO)

IT 565	Fundamentals of Cybersecurity
IT 566	Security Program Management

Project Management Office (PMO)

IT 552	Project Program and Portfolio Management
IT 553	Product Program and Portfolio Management

Dual Master of Business Administration and Master of Science in Management

Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSM degree at the same time. The Walsh College Dual MBA/MSM degree consists of 18 courses for 54 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSM degree requires a minimum of 42 semester credit hours of core and concentration credits in residence at Walsh College.

Dual MBA/MSM Core Courses

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting

COM 510	Leadership Communication
ECN 523	Global Economics
FIN 510	Financial Management
FIN 515	Financial Markets and Institutions
IT 520	Information Technology
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MGT 680*	Strategic Management: Audit of an Organization
MKT 550	Marketing Fundamentals
MKT 555	Marketing Application and Metrics
QM 520	Business Analytics

Concentrations – Select one

All students must complete a minimum of four courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

Human Resources Management

MGT 555	Global Human Resources Management
MGT 557	Labor Relations
MGT 558	Managing Employee Development and Training
MGT 559	Managing Total Compensation
MGT 610*	Human Resources Management Capstone

* Students pursuing a Human Resources Management Concentration replace MGT 680 (Strategic Management: Audit of an Organization) with MGT 610.

Strategic Management

MGT 546	Strategic Management of Organizations as Complex Adaptive Systems
MGT 547	Strategic Management of Human, Structural, and Relationship Capital
MGT 548	Strategic Management of Knowledge and Innovation
MGT 549	Managing Strategic Renewal and Change

Dual Master of Business Administration and Master of Science in Marketing

Walsh College offers a dual-degree program for students interested in pursuing both an MBA and MSMKT degree at the same time. The Walsh College Dual MBA/MSMKT Degree consists of 20 courses for 60 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSMKT degree requires a minimum of 48 semester credit hours in residence at Walsh College.

Dual MBA/MSMKT Core Courses

ACC 505	Managerial Accounting
ACC 508	Introduction to Accounting
COM 510	Leadership Communication
ECN 523	Global Economics
FIN 510	Financial Management

Graduate Degree Programs

FIN 515	Financial Markets and Institutions
IT 520	Information Technology
MGT 501	Management
MGT 565	Operations Management
MGT 670	Designing & Leading Competitive Organizations
MGT 680	Strategic Management: Audit of an Organization
MKT 541	Public Relations Strategies
MKT 542	Consumer Insights
MKT 543	Creativity and Innovation
MKT 550	Marketing Fundamentals
MKT 551	Consumer Behavior
MKT 555	Marketing Application and Metrics
MKT 560	Brand Management
MKT 588 or	Marketing Internship
MKT 589	Consulting Project
QM 520	Business Analytics

Master's Degree Graduation Requirements

Students must complete the prescribed requirements to graduate with a master's degree from Walsh College.

- Complete the program of study within a period of 60 calendar months (five years) from the initial date of course enrollment (as designated by the first semester attended on the student's Walsh College transcript). Extensions to this time requirement will only be granted upon review of the request by the chief academic officer or designee.
- Students preparing for graduation must file an official Application for Graduation Form with the Records, Registration, and Veteran Services office. Students can make an appointment with an academic advisor to review graduation requirements.
- Students are limited to no more than 6 semester credit hours of courses in directed study, practicum and/or internships.

Master of Arts in Business

- Earn a minimum 33 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 21 semester credit hours in residence in the MAB program.
- Earn a grade of "C" (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of "B" (3.000) or better within the degree requirements at Walsh College.

Master of Business Administration

- Earn a minimum 42 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 30 semester credit hours in residence in the MBA program.

- Earn a grade of "C" (2.000) or better in each course counted toward graduation.
- Achieve a cumulative grade point average of "B" (3.000) or better within the degree requirements at Walsh College.

Master of Science in Accountancy

- Earn a minimum of 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and elective credits in residence in the MAC program.
- MAC program for accounting graduates must earn a minimum of 30 graduate semester credit hours which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring a minimum of 18 semester credit hours in residence in the MAC program.
- Earn a grade of "C" (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of "B" (3.000) or better within the degree requirements at Walsh College.

Master of Science in Finance

- Earn a minimum of 33 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 21 semester credit hours of core and concentration credits in residence in the MSF program.
- Earn a grade of "C" (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of "B" (3.000) or better within the degree requirements at Walsh College.

Master of Science in Information Technology

- Earn a minimum 40 graduate semester credit hours, which may include up to a maximum of 12 to 18 semester credit hours of advanced standing, therefore requiring 22-28 semester credit hours of core and concentration credits in residence in the MSIT program.
- Earn a grade of "C" (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of "B" (3.000) or better within the degree requirements at Walsh College.

Master of Science in Information Technology Leadership

- Earn a minimum 39 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 27 semester credit hours of core and concentration credits in residence in the MSITL program.
- Earn a grade of "C" (2.000) or better in each course counted towards graduation.

Graduate Degree Programs

- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Management

- Earn a minimum 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and concentration credits in residence in the MSM program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Marketing

- Earn a minimum 33 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 21 semester credit hours of core credits in residence in the MSMKT program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Taxation

- Earn a minimum 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and elective credits in residence in the MST program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Dual MBA/MSF

- Earn a minimum 57 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 45 semester credit hours of core and concentration credits in residence in the MBA/MSF program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Dual MBA/MSITL

- Earn a minimum 60 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 48 semester credit hours of core and concentration credits in residence in the MBA/MSITL program.

- Earn a grade of “C” (2.000) or better in each course counted towards graduation.

- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Dual MBA/MSM

- Earn a minimum 54 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 42 semester credit hours of core and concentration credits in residence in the MBA/MSM program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Dual MBA/MSMKT

- Earn a minimum 60 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 48 semester credit hours of core credits in residence in the MBA/MSMKT program.
- Earn a grade of “C” (2.000) or better in each course counted towards graduation.
- Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.