

**Bachelor of Business Administration – Marketing (BBA MKT)**  
**Full/Part Time Recommended Course Sequencing**

The following course sequencing for the BBA MKT program assumes that the following equivalent courses were completed upon transfer to Walsh College. ACC 201, 202, 310; BIT 305, COM 210; ECN 201, 202; MGT 201, 303; MKT 202, 309; and QM 202.

**Full-Time**

First Semester	Second Semester	Third Semester	Fourth Semester
COM 320	COM 340	BL 420	BBA 461
BIT 335	QM 301	FIN 315	FIN 310
MKT 415	MKT Elective	MKT 435	MKT 460
Core Elective	MKT Elective	MKT Elective	

**Part-Time**

First Semester	Second Semester	Third Semester	Fourth Semester
COM 320	COM 340	QM 301	BIT 335
MKT 415	MKT Elective	Core Elective	MKT 435
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
FIN 315	FIN 310	BL 420	BBA 461
MKT Elective	MKT Elective	MKT 460	