

# WALSH COLLEGE

# TRANSFER EQUIVALENCY GUIDE

## OWENS COMMUNITY COLLEGE

### A LEADER IN BUSINESS PROGRAMS FOR OVER 90 YEARS

Walsh College is a private, not-for-profit institution offering upper-division business and technology degrees. Since 1922, Walsh College has continually built its reputation as one of Michigan's largest business schools. Walsh College provides students the opportunity to learn from proven business leaders who blend business theory and real-world experience to deliver educational programs that boost career success.

This guide lists the Owens Community College equivalents to courses that are required for the bachelor's degree programs at Walsh College. This is not a complete listing of all coursework that is transferable to Walsh College.

#### TO BE ADMITTED:

- 60 semester credit hours** completed at the 100/1000 level or above.
- At least **30 semester credit hours** of the minimum 60 semester credit hours must be in liberal arts coursework.
  - The liberal arts coursework must include:
    - One course in **English composition or written communication** from an accredited United States institution
    - One course in **intermediate algebra or higher-level mathematics course/placement**.
- A minimum **cumulative grade point average of 2.000** on a 4.000 scale is required.

\*Walsh College participates in the Michigan Transfer Agreement (MTA) and is accepted to satisfy Walsh College's minimum 30 semester credit hour in liberal arts coursework.

#### TRANSFER UP TO 82 CREDITS TO WALSH COLLEGE

Walsh College allows students to transfer up to 82 credits toward a bachelor's degree program. A total of 127 credits is required to earn a bachelor's degree from Walsh College, with a minimum of 45 semester credits hours (15 courses) to be taken in residence at Walsh College.

#### CONCURRENT ENROLLMENT OPTION

***Attend Walsh College and a community college at the same time.***

Walsh College allows students to concurrently enroll in courses at Walsh College and Owens Community College to maximize transfer credits. To qualify for concurrent enrollment, a student must meet the Walsh College admissions requirements and complete a concurrent enrollment form with a Walsh College advisor.

# BACHELOR OF BUSINESS ADMINISTRATION

## BBA PROFESSIONAL CORE

Required of all students wishing to earn a BBA degree at Walsh College.

OWENS	WALSH	TITLE	HOURS
ACC 102	ACC 201+	Principles of Accounting I	3
ACC 220	ACC 202+	Principles of Accounting II	3
ACC 203	ACC 310	Managerial Accounting	3
IST 131	BIT 305	Business Computing Tools	3
ENG 120*	COM 210	Principles of Business Communications	3
ECO 202*	ECN 201+	Principles of Economics I	3
ECO 201*	ECN 202+	Principles of Economics II	3
BUS 120	MGT 201	Principles of Management	3
LDR 220	MGT 303	Behavioral Management	3
MKT 101	MKT 202	Principles of Marketing	3
MTH 213*	QM 202	Statistical Methods for Business	3
BUS 200	BL 420	The Legal Environment of Business	3
	MGT 461	Business Strategy and Policy	3
	BIT 335	Business Driven Technology	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
	COM 340	Professional Communication	3
	FIN 310	Financial Markets	3
	FIN 315	Financial Management	3
	QM 301	Statistical Inference for Management Decisions	3
	Elective	Any 400 level course at Walsh College not already required	3

\* Indicates liberal arts coursework as determined by Walsh College.

\*\* COM 300 is required of all students who score below 4 on the Walsh College communications placement exam.

+ ACC 201, ACC 202, ECN 201, and ECN 202 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Bachelor of Business Administration students are eligible to take two courses (six credits) at the graduate level in preparation for pursuing a graduate degree at Walsh College. Please work with a Walsh College advisor for allowable courses.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## BBA MAJORS - Choose 1 of 5 options:

### Accounting Processes Major

OWENS	WALSH	TITLE	HOURS
	ACC 301	Intermediate Accounting I	3
	ACC 302	Intermediate Accounting II	3
	ACC 406	Accounting Information Systems	3
	ACC 419	Advanced Managerial Accounting	3
	TAX 495	Tax & Business Taxation I	3

Additional elective courses may be required to meet the 45 credit hour residency requirements, to include a minimum of 15 hours in accounting and taxation.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### Finance Major

OWENS	WALSH	TITLE	HOURS
	FIN 403	Investment Management	3
	FIN 406	Financial Statement Analysis	3
	FIN 412	International Economics and Finance	3
	FIN 425	Financial Modeling	3
	ELECTIVES	Refer to online Walsh College Catalog	9

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### General Business Major

OWENS	WALSH	TITLE	HOURS
	ELECTIVES		9*

\* Select nine semester credit hours from any 300-400 level courses at Walsh College.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### Management Major

OWENS	WALSH	TITLE	HOURS
BUS 205	MGT 404	Human Resources Management	3
	MGT 410	Production and Operations Management	3
	MGT 453	Organizational Leadership	3
	MGT 455	Globalization and Diversity	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

\* Management majors may apply one MKT elective toward the nine credit hour elective requirement. See equivalent courses under the marketing major.

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

### Marketing Major

OWENS	WALSH	TITLE	HOURS
MKT 245	MKT 309	Advertising and Promotional Management	3
	MKT 415	Consumer and Buyer Behavior	3
	MKT 435	Marketing Research	3
	MKT 460	Strategic Marketing	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

Remaining Courses \_\_\_\_\_ Remaining Credits \_\_\_\_\_

## MINOR OPTIONS AVAILABLE

Accounting, Finance, Management and Marketing minors available.

Please work with an academic advisor to declare a minor.



### TROY CAMPUS

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The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal law that requires all universities and colleges to publish specific information about its campus crime and security policies. The Walsh College Annual Campus Security Report includes the required information including: campus security policies, reporting procedures, campus crime statistics for the most recent 3 years, information about crime prevention, access to campus. The Annual Campus Security Report information is available at [www.walshcollege.edu/campusafety](http://www.walshcollege.edu/campusafety). A printed copy may be requested from: Walsh College, Facilities and Auxiliary Services, Campus Safety, PO Box 7006, Troy, Michigan 48007-7006, (248) 689-8282.