Finding Industry Snapshots on Factiva

Under the Companies/Markets tab, select Industry and then click on the one you are researching.

Each Industry Report has the following Components:
- Discovery Pane-organized by Companies, Subjects, Industries, Regions
- Industry Classification codes
- Top participants in the industry by Sales
- Industry averages and ratios
- News
- Trade Association web sites
- Industry Breakdown by company size (sales USD)

Useful Navigation Links (left):
- Peer Comparison – top 10 companies by sales, employees, or market cap
- Analysis and Profiles
  - Market Strategy articles from Emerging Markets Monitor
  - Mergent Industry reports by geographic region
  - MarketResearch articles
  - S& P industry Investment Reviews of select industries

Print or Save your Report:
- Format for printing.
- Format for saving.
Directory of Industries in Factiva

Advertising/Public Relations/Marketing
Aerospace Products/Parts
Aerospace/Defense
Agriculture
Agriculture/Forestry
Agrochemicals
Air Transport
Airlines
Airports
Alternative Fuels
Aluminum
Automobiles
Automotive Parts/Tire Stores
Banking
Banking/Credit
Beverages/Drinks
Biotechnology
Brewing
Broadcasting
Building Construction
Building Materials/Products
Business/Consumer Services
Chartered Air Freight
Chemicals
Clothing
Clothing Stores
Clothing/Textiles
Coal Mining
Coal Support Activities
Commercial Printing
Computer Hardware
Computers/Electronics
Computing
Construction
Construction/Real Estate
Consumer Products
 Converted Paper Products
Couriers/Messengers
Credit Types/Services
Crude Oil/Natural Gas
Data Processing Services
Decorating/DIY/Hardware Stores
Department Stores
Discount/Dollar Stores
Diversified Holding Companies
Diversified REITs
Dolls/Toys/Games
Durable Household Products
Electric Power Generation - Alternative En
Electric Utilities
Electrical Components/Equipment
Electronic Consumer Goods
Electronic Office Equipment
Electronics
Electronics/Appliance Stores
Energy
Environment/Waste Management
Financial Investments
Food Products
Food Retailing
Food/Beverages/Tobacco
Footwear
Freight Transportation Arrangement
Freight/Cargo Transport
Fuel Cells
Furniture
Furniture/Home Furnishings Stores
Gambling Industries
Gas Utilities
Gasoline Stations
Generic Drugs
Gold Ore/Silver Ore Mining
Health Care
Health/Medical Insurance
Healthcare Provision
Home Electronics/Appliances
Hotels/Restaurants/Casinos
Household Appliances
Insurance
Insurance Brokering
Integrated Communications Providers
Internet/Online Services
Investing/Securities
Investment Trusts/Funds
Iron/Steel/Ferroalloys
IT Consulting
Leisure/Arts
Life Insurance
Liquefied/Compressed Gas
Lodgings
Machinery/Industrial Goods
Marine Freight
Measuring/Precision Instruments
Media
Medical Equipment/Supplies
Medical/Surgical
Instruments/Apparatus/Devices
Metals/Mining
Motion Pictures/Sound Recording
Motor Vehicle Parts
Motor Vehicles
Non-alcoholic Beverages/Drinks
Nondurable Household Products
Non-ferrous Metals
Office
Packaging
Paper/Packaging
Paper/Pulp
Passenger Cars
Personal Care Products/ Appliances
Petroleum/Coal Products
Pharmaceuticals
Pharmacies/Drug Stores
Photographic Services
Pipeline Transportation
Port/Parcel Operations
Precious Metals
Primary Metals
Printing/Publishing
Private Health Insurance
Property/Casualty Insurance
Railroads
Real Estate
Real Estate Investment Trusts
Real Estate Transactions
Reinsurance
Residential Building Construction
Residential REITs
Restaurants/Cafes/Fast Food Places
Retail/Wholesale
Road/Rail Transport
Rubber Products
Scheduled Air Freight
Securities/Commodity Exchange
Activities
Semiconductors
Shipbuilding
Software
Specialty Stores
Sports Goods
Steel Production
Support Activities for Oil/Gas
Telecommunications
Telecommunications Equipment
Textiles
Tobacco Products
Transportation/Shipping
Trucking
Trusts/Funds/Financial Vehicles
Water Transport/Shipping
Water Utilities
Wholesalers
Wine Merchants
Wired Telecommunications Services
Wood Products