Starting Your Own Business

http://researchguides.walshcollege.edu/management (select the Entrepreneurship tab.)

KEYWORDS:
- business planning
- entrepreneurship
- small business and management
- new business enterprises
- planning
- success and business
- small business and finance
- new business enterprises—planning
- licenses or licensing
- small business and law and legislation

GENERAL REFERENCE:

This multi-volume set is a tremendous resource for writing business plans for a wide variety of businesses. Each plan includes the following information: an executive summary, objectives, mission, company ownership, company history, services & products, company location and facilities, products and services, product and service description, sales literature, future products and services, market analysis, industry analysis, competitive forces and buying patterns, main competitors, keys to success, market forecast, business strategy and implementation, marketing strategy, strategic alliances, organization structure, management team, personnel plan, financial analysis, and more. Online versions can also be found in the Small Business Resource Center database & the Gale Virtual Reference Library database.

Subjects covered are the following: absentee ownership, administrative guidelines, advertising, business opportunities, buying a business, compensation policies, computerization, copyright, company relations, credit, delegation, crisis management, distribution, diversification, employee benefits programs, employee training, expansion capital, ethics, family run business, expansion, financial control, franchise opportunities, franchising, government contracting, hiring employers, home-based businesses, idea protection, ideas and trends, information systems, insurance, inventory, leadership skills, leasing, legal form, legal matters, licensing, location, management by objection, management for productivity, market research, marketing plan, meetings and the entrepreneur, negotiation techniques, organizational structure, patents, performance evaluation, personal evaluation, presentations, pricing, production control, proprietary information, public offerings, public relations, purchasing guidelines, record keeping, SBA loans, sales, security, selling a business, startup financing, strategic planning, stress management, taxes, telemarketing, team concept, terminating employees, time management, tradeshows, venture capital

REF HD 62.7.E58 Entrepreneur Magazine’s Creating a Successful Business Plan

These volumes cover over 120 businesses and include topics such as Costs and Profits, Financing, Franchise Opportunities, Layout and Design, Staffing, Marketing, Advertising, Licenses and Insurance, and a Bibliography of Books

Covers market research, sales forecasting, site selection, financing, legal needs, getting started, advertising publicity, sources of supply, bookkeeping, home based business, business policies, selling, insurance, self improvement, managing people, business plans, pitfalls & helpful hints, franchising, computer applications, the Internet.

Start-up procedures, explanations of laws and regulations, and licensing procedures

REF KF1659.Z9 S76 The Legal Guide for Starting & Running a Small Business / by Fred Steingold ; edited by Mary Randolph and Ralph Warner.

REF HF 5549.L4625 Complete Manual for Recruiting, Hiring & Retaining Quality Employees

REF HD 3629.P76 Professional and Occupational Licensing Directory

REF KFM 4410.A65.M5 Michigan Business Formbook

REF HD 62.7.W57 Checklists and Operating forms for Small Businesses


ENTREPRENEUR MAGAZINE SERIES

REF HF 5381.E57 How to Start a Clothing Store

REF HF 5381.E57 How To Start a Restaurant

REF HF 5381.E57 How to Start a Restaurant and Five Other Food Businesses

REF HF 5381.E57 How to Start a Bar/Tavern
How to Start a Specialty Travel and Tours Business
Growing Your Business
Entrepreneur Magazine’s How to Start a Staffing Service
Entrepreneur Magazine’s How to Become a Consultant
Entrepreneur Magazine’s How to Start a Business Support Service
Entrepreneur Magazine’s Financing Your Small Business: How to Raise the Money You Need
Entrepreneur Magazine’s Successful Sales & Marketing: Smart Ways to Boost Your Bottom Line
Entrepreneur Magazine’s How to Start an Import/Export Business
Entrepreneur Magazine’s How to Start an E-Business
How to Start a Seminar Production Business
How to Become a Bridal Consultant
Entrepreneur Magazine’s How to Start an Event Planning Service
Entrepreneur Magazine’s Starting & Running Your Homebased Business
Bed and Breakfast
The Entrepreneur Small Business Advisor and Desk Reference
Information Broker
Child Care Services
Coin Laundry
Crafts Business
Home Health-Care Agency
Entrepreneur Magazine’s How to Start an Executive Recruiting Service
Also
The Restaurant Manager’s Handbook

WEBSITES
Starting a Business in Oakland County
http://www.advantageoakland.com/StartABusiness/Pages/default.aspx
Doing Business in Macomb County
Business Plans Online
http://www.bplans.com/
Business Plans and Profiles Index: Carnegie Library
http://www.clphq.org/subject/business/bplansindex.html
State License Search
http://ref.michigan.org/medc/services/license/
MEL: Business & Economic Data
Entrepreneur Web Sites: Walsh College
http://researchguides.walshcollege.edu/entrepreneurship
Michigan Demographic Information
http://researchguides.walshcollege.edu/content.php?pid=155940&sid=1935299

Small Business Administration
Business USA
http://business.usa.gov/
FindLaw for Small Business
http://biz.findlaw.com/
Entrepreneur.com: Bizstartups
http://www.entrepreneur.com/bizstartups/index.html
Wall Street Journal: Startup Journal
Entrereworld.org: Starting Your Own Business
http://www.entrepreneurship.org/
My Own Business
http://www.myownbusiness.org/
Free course in starting & operating a business.