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Blue Cross Blue Shield president to speak at Walsh College commencement

Thursday, January 21, 2016



President and CEO of Blue Cross Blue Shield of Michigan Daniel J. Loepp will be the keynote speaker at the 106th commencement of Walsh College on Saturday, Jan. 23, at Zion Christian Church in Troy.

The college has announced it will confer an honorary Doctor of Laws degree upon Loepp.

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Loepp is now in his 10th year as president and chief executive officer, and has guided Blue Cross to become the eighth largest health insurer in the United States.

“The importance of business and community leadership cannot be overestimated, and Dan Loepp exemplifies that value admirably within our region and the nation,” said Walsh College President and CEO Stephanie Bergeron. “We are honored he will be our keynote speaker and are proud to recognize his extraordinary contributions with an honorary degree.”

Bergeron said BCBSM ranks sixth among companies that employ the largest total of Walsh College students and alumni.

— Staff writer Aftab Borka

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