Your decision to enroll at Walsh College is a sound one. It recognizes our mutual commitment to academic and business excellence. We deliver a business education that integrates theory and application to prepare our graduates for successful careers.

Our goal is to be the preferred business-education institution for students, area employers, and the communities we serve. Whether your studies take you to our Troy or Novi campuses, or our Clinton Township, Port Huron or online locations, you can expect exceptional faculty, excellent facilities, and superb student services.

We recognize that most of our students are working adults with significant responsibilities and personal obligations. Walsh College complements these life realities with a dedicated faculty, many of whom are also business professionals. Your classroom will reflect relevant, contemporary knowledge that energizes and frames traditional business theory.

We are with you every step of the way. We want you to succeed. And we look forward to you joining the more than 27,000 Walsh alumni.

Sincerely,

Marsha Kelliher
President and CEO
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Walsh College Degree Programs

Bachelor of Accountancy (BAC)
Bachelor of Business Administration (BBA)
with majors in:
- Finance
- General Business
- Management
- Marketing

Bachelor of Science in Information Technology (BSIT)

Master of Arts in Business (MAB)
Master of Business Administration (MBA)
Master of Science in Accountancy (MAC)
Master of Science in Finance (MSF)
Master of Science in Information Technology (MSIT)
Master of Science in Information Technology Leadership (MSITL)
Master of Science in Management (MSM)
Master of Science in Marketing (MSMKT)
Master of Science in Taxation (MST)

Dual Degrees

Master of Business Administration and Master of Science in Finance (MBA/MSF)
Master of Business Administration and Master of Science in Information Technology Leadership (MBA/MSITL)
Master of Business Administration and Master of Science in Management (MBA/MSM)
Master of Business Administration and Master of Science in Marketing (MBA/MSMKT)

Mission

Walsh College provides relevant business education that integrates theory and application to prepare graduates for successful careers through:
- faculty who bring meaningful scholarship, academic credentials and professional work experience to the learning process;
- close ties with the business community;
- and a supportive environment that inspires student achievement.

Values

Integrity
Integrity and ethical business practices guide our choices and behavior, regardless of the circumstances.

Excellence
We are committed to excellence and continuous improvement in scholarship, teaching, student service, and administrative support.

Respect
We embrace our diverse society.

Opportunity
We give our students an opportunity to succeed.

Value
We sustain an agile and efficient structure resulting in quality programs and services.

Collaboration
We create and sustain partnerships and believe that collaboration can fuel innovation.

Philanthropy
We encourage support of our communities and the College.

Vision

Walsh College aspires to be the preferred educational institution for students, employers, and the communities it serves. Walsh College will create additional value for its stakeholders by:
- anticipating and responding to market needs to prepare leaders for a globally competitive environment;
- establishing a leading-edge educational delivery system;
- contributing to Michigan’s revitalized economy;
- and expanding its presence and name recognition beyond our region.

Accreditation and Approvals

Accreditation Statement:
Walsh College is accredited by The Higher Learning Commission (www.hlcommission.org; phone: 312-263-0456) and has received a specialized accreditation for its business programs by the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org). Visit the accreditation web page to review programs accredited by ACBSP, www.walshcollege.edu/accreditation.

Walsh College is approved by:
- The State of Michigan Board of Education to grant undergraduate and graduate degrees.
• The State of Michigan Board of Accountancy to offer programs satisfying requirements necessary to take the Uniform Certified Public Accounting Examination.

• The State of Michigan Board of Accountancy, Bureau of Occupational and Professional Regulation, to grant Continuing Professional Education (CPE) credit to Certified Public Accountants and other professionals to continue licensure.

• The Internal Revenue Service to provide continuing professional education for enrolled agents.

• The Michigan Department of Labor and Economic Growth, as an educational provider for the Michigan Works! program.

Walsh College is recognized by:
• The Department of Veterans Affairs and other agencies as an institution of higher education for qualified, degree/certificate seeking veterans and their dependents.

• The National Security Agency as a Center of Academic Excellence in Information Assurance Education (CAE) with curriculum that maps to the Committee for National Security Standards.

• The Michigan Council on Economic Education as an official Center for Economic Education.

• GI Jobs Magazine as a Military Friendly school.

• Military Times Magazine as a Best for Vets Business School.

• The International Information Systems Security Certification Consortium (ISC)² as an education affiliate to assist information professionals and practitioners in attaining information security certification.

• The Student Exchange Visitor Program (SEVP) to admit international students.

• Institute of Management Accountants (IMA)

Non-Discrimination Policy
Walsh College does not discriminate on the basis of race, color, religion, sex, age, marital status, height, weight, national or ethnic origin, veteran status, sexual orientation, or disability status in admitting students or in administration of its educational policies, scholarship and loan programs, or other College programs.

Walsh College History
1922
• Mervyn Walsh leaves his job as Thomas Edison’s accountant to buy a franchise to teach the Pace Method of Accounting. He opens the Walsh Institute in Detroit’s Capitol Theater on September 18.

• Twenty-three students enroll. Tuition is $60 a semester.

1928
• Enrollment reaches 286 students.

• Seven graduates organize the Walsh Institute Alumni Association.

1930
• Alumna Grace Dimmer becomes Michigan’s first woman to earn the CPA designation.

1947
• Walsh Institute marks its 25th anniversary.

• Enrollment reaches 1,508, in part due to the GI Bill.

1965
• William C. Stewart becomes the Institute’s president on the retirement of Mervyn Walsh.

• Walsh trustees determine that the Walsh Institute will change its educational charter by having its own building, offering an accounting curriculum approved by the State Board of Accountancy, and receiving State Board of Education approval.

1968
• Walsh Institute is renamed Walsh College of Accountancy and Business Administration, an upper-division college offering coursework for juniors and seniors who have finished two years at community colleges and four-year institutions.

• The College purchases 20 acres of farmland from Morris Wattles for a new campus in Troy.

1969
• Ground is broken for a new 10,000-square-foot campus in Troy.

1970
• The College names Jeffery W. Barry as its third president.

• The Troy campus opens.

• The State of Michigan authorizes Walsh College to grant degrees.

1973
• The College adds a Bachelor of Business Administration degree.

1974
• Walsh offers its first graduate degree: a Master of Science in Taxation.

• A 7,400-square-foot addition to the Troy campus triples the size of the library and adds two lecture halls, a bookstore, and a student lounge.

1975
• The North Central Association of Colleges and Schools (NCA) accredits Walsh College.

1978
• The College opens a Port Huron campus and expands the Troy campus.

1980
• The Master of Science in Professional Accountancy (now the Master of Science in Accountancy) is offered.


**1982**
- The College adds the Computer-based Information Systems major to the BBA program.
- Walsh marks its 60th anniversary.

**1984**
- Mervyn B. Walsh, the Walsh Institute founder, dies at the age of 93.

**1986**
- The College offers extension courses at Macomb Community College, Royal Oak Shrine High School, and Detroit’s Renaissance Center.
- Walsh offers a Master of Science in Finance degree.

**1988**
- Marketing is offered as a new major in the BBA program.

**1989**
- A Master of Science degree in Management is offered for the first time.
- A capital campaign is launched to increase the scholarship program and the size of the facility.

**1990**
- A $4.2 million addition to the Troy campus is completed. It includes a cafeteria, a computer lab, and faculty and administrative space, among others.

**1991**
- The College names David A. Spencer the fourth president upon the retirement of Jeffery Barry.
- Walsh begins offering courses at the Macomb Community College University Center in Clinton Township.

**1992**
- Four Walsh College women are among the top 100 scorers on the CPA exam in the United States.
- Eija Roulson, MSPA ’93, earns the highest score on the Michigan CPA exam and the second highest score in the United States.

**1993**
- After surveying students, faculty, community leaders, and business owners, Walsh administrators decide to build a new campus in Novi.

**1996**
- In response to changing workplace needs, Walsh offers a Master of Science in Information Management and Communication degree.

**1997**
- Walsh College observes its 75th anniversary with business discussions and speakers, a book entitled “The History of Walsh College,” a dinner, and a homecoming at the Troy campus coinciding with the day of the first Walsh Institute lecture.

**1998**
- The College opens the campus in Novi, launches an MBA degree, and offers its first online courses.

**1999**
- Keith A. Pretty becomes the College’s fifth president.

**2000**
- The College launches a long-range strategic action plan to see it through the next century.
- A Master of Arts in Economics and a Master of Science in Business Information Technology are offered.

**2001**
- The Higher Learning Commission of the North Central Association reaffirms the College’s accreditation and allows the College to offer fully online degree programs.

**2002**
- The College revises the Accounting program to fulfill the 150 hours of instruction required by the State Board of Certified Public Accountants and allows accounting students to receive both bachelor’s and master’s degrees.
- The Michigan Association of CPAs names Accounting Department Chair Richard D. Berschback “Educator of the Year.”

**2003**
- The National Security Agency and Department of Homeland Security designate Walsh as a Center of Academic Excellence for Information Assurance Education for mapping curriculum to government standards.
- The Bachelor of Science in Business Information Technology and the Master of Science in Managing Manufacturing Operations degrees are offered.

**2004**
- The Walsh College Foundation is officially formed for the acceptance of charitable gifts.

**2005**
- The Master of Science in Information Assurance degree is offered entirely online.

**2006**
- Stephanie W. Bergeron, vice chair of the Board of Trustees, is named interim president of Walsh College.
- A Doctor of Management in Executive Leadership, the first doctoral degree, is offered.
- Ground is broken for a 36,000-square-foot, two-story addition named for Walsh President Emeritus Jeffery Barry, who died July 8.

**2007**
- Stephanie W. Bergeron is named the sixth president of Walsh College.
2008
- A team of Walsh College graduate students win the Association for Corporate Growth (ACG) Detroit Cup MBA Business Case Competition.
- The Jeffery W. Barry Center addition opens for classes at the Troy campus and is later certified Leadership in Energy and Environmental Design (LEED)® Gold by the U.S. Green Building Council.

2009
- The College announces a dual MBA/MSF degree.
- More than 3,000 people attend 102 skill-building workshops in a free “Take Charge” program developed for displaced workers.
- The College offers courses at St. Clair County Community College and Wayne County Community College District.

2010
- The Association of Business Schools and Programs (ACBSP) accredits the College’s degree programs.
- Walsh College adds its LaunchPad program with the help of a grant from the Blackstone Charitable Foundation. LaunchPad is designed to help entrepreneurs with their business ideas.

2011
- The Higher Learning Commission of the North Central Association of Colleges and Schools reaffirms the College’s accreditation.

2012
- Walsh observes its 90th anniversary with homecoming celebrations at the Troy and Novi campuses.
- The College grants its first doctoral degree.

2013
- An award-winning, 1,400-square-foot Finance Lab opens for students, with 12 Bloomberg terminals, large flat-screen televisions tuned to market and financial reports, and breakout rooms where students can examine current market conditions, trends, and discuss future projections.
- The College holds its 100th Commencement Ceremony in January.

2014
- The Board of Trustees approves a 55,000-square-foot renovation of the Troy campus to enhance student learning experiences, including an expanded business-communication focused success center, student lounge, and “one-stop” student services center.
- Walsh College launches a Master of Science in Marketing, the only one of its kind in Michigan. The College also begins to offer dual MBA degrees in Management, Marketing, and Information Technology Leadership.

2015
- For the second consecutive year, Walsh College is one of 75 select national institutions ranked as a “Best for Vets Business College” that provide high-level assistance for service members, veterans and their families by The Military Times.

2016
- A grand opening is held for the Troy campus addition and renovation.
- A Decision Science Department is formed.
- A Cyber Lab opens for students.
- Walsh College offers a new Cybersecurity concentration in its highly regarded Master of Science in Information Technology degree program to meet the increased demand for advanced education.
- The Walsh College Master of Science in Taxation program is ranked fifth in the nation and the Walsh College Master of Science in Accountancy program is tied for sixth in the nation by the TaxTalent.com on the Top in Tax Educational Survey of employers.
- The Walsh College undergraduate degree program in accounting earns endorsement by the Institute of Management Accountants (IMA).
- Walsh College receives ACBSP accreditation for its Master of Science in Marketing and Master of Science in Management degrees.

2017
- Walsh President and CEO Stephanie W. Bergeron retires and receives the title of President Emerita.
- Marsha Kelliher becomes Walsh College’s seventh president and CEO.
- Walsh offers a Master of Arts in Business program.

Committed to Technology
Walsh College continues to invest in the technological future, both inside and outside of the traditional classroom. All rooms at the Troy and Novi campuses are equipped with LCD projectors that are used during presentations by instructors, facilitators, and students. Troy campus classrooms are also equipped with SMART Podiums™, touch-screen interactive monitors that allow instructors to interact with digital content and write over it on the SMART monitors.

The Troy campus is also furnished with a Finance Lab. The Finance Lab gives students a taste of Wall Street with 12 Bloomberg terminals, FACTSET research capabilities, along with several large LCD televisions tuned to market and financial reports, and breakout rooms. Financial information continuously updates on an LED ticker, giving students a real-time glimpse into market movement and news.

A dedicated Cyber Lab is also located on the Troy campus. The Cyber Lab provides a hands-on learning environment with
access to Cisco networking gear, Dell servers and EMC storage. Students can expect to receive critical cybersecurity skills across traditional, cyber physical, and/or automotive environments. In addition, students will apply critical, strategic, ethical, and innovative thinking to achieve business-like results. A Virtual Lab also provides students with practical experience setting up and supporting a business-like domain complete with servers and PCs.

Walsh is designated as a Center of Academic Excellence in Cyber Defense (CAE/CD), which identifies Walsh as one of a small set of academic institutions in the country to achieve this status. Walsh also aligns its programs with the Department of Defense 8570 and the Department of Homeland Security NICE Framework. This ensures that our students will be prepared to meet the standards of employment at the federal level.

Electronic library research tools maintained on the Walsh College website include a multitude of database sources, CD-ROMs, and online magazine and journal subscriptions. These tools allow students to access information online from anywhere, at any time. Secured information is stored behind password-protected systems; most applications utilize only one username and password and automatically pass through from one system to another without further intervention. The Troy and Novi campuses have free guest wireless Internet access. The wireless network utilizes updated modern wireless technology standards which provides for a seamless end-user experience.

All classroom and lab computers require users to log in with their unique Academic/Portal username and password. Public guests can generate a temporary ID by using a driver’s license in order to gain access to the library computer resources at the College.

Core Competencies of Walsh College Graduates

Walsh College works to ensure that its graduates are able to add value to the business community and to become successful professionals. One way to deliver that value is to embed into the coursework of every degree the knowledge, skills, abilities, and behaviors the College has identified as Core Competencies. These levels of performance are appropriate to the level of degree awarded.

Undergraduate student learning outcomes

Upon graduation from Walsh College, students will be able to:

**Communicate - Oral**
Demonstrate the development of skills enabling graduates to communicate effectively in a business environment by:

- Identifying information appropriate to the purpose and audience.
- Choosing delivery techniques appropriate to the purpose and audience.
- Demonstrating effective delivery techniques in a variety of settings.

- Providing proper citations for source materials.
- Constructing effective visual aids.

**Communicate - Written**
Demonstrate the development of skills enabling graduates to communicate effectively in a business environment by:

- Organizing ideas logically.
- Selecting tone, word choice, and style of communication appropriate for the intended audience.
- Structuring sentences and paragraphs using correct language, grammar, spelling, and punctuation.
- Providing proper references for source materials.
- Producing clear and concise documents.

**Problem-Solve**
Demonstrate the development of skills enabling graduates to solve business-related problems by:

- Identifying a problem in an organizational context.
- Defining the problem.
- Summarizing potential solutions.
- Recommending a solution.
- Proposing methods to evaluate the effectiveness of the recommended solution.

Graduate student learning outcomes

Upon graduation from Walsh College, students will be able to:

**Communicate - Oral**
Demonstrate the development of skills enabling graduates to communicate effectively in a business environment by:

- Researching content appropriate to the purpose and audience.
- Incorporating a variety of delivery techniques.
- Adapting the tone and style to communicate to a variety of organizational levels.
- Delivering content in a professional manner.
- Providing proper attribution for source materials.

**Communicate - Written**
Demonstrate the development of skills enabling graduates to communicate effectively in a business environment by:

- Framing the topic effectively.
- Utilizing credible and appropriate sources.
- Providing proper attribution for source materials.
- Synthesizing content into a coherent narrative.
- Demonstrating competent writing mechanics.
Problem-Solve
Demonstrate the development of skills enabling graduates to solve business-related problems by:
• Recognizing a problem in a complex organizational context.
• Deconstructing the symptoms and underlying causal conditions.
• Designing effective solutions to address the root cause.
• Recommending a solution.
• Evaluating the relative effectiveness and implications of the recommended solution.

Master a Business Discipline
Development of skills enabling graduates to master key concepts and models within their selected business discipline.
• Achieve student learning outcomes as noted in each academic program. For information on the programmatic student learning outcomes, please visit our website at www.walshcollege.edu/corecompetencies.

Walsh College has instituted a comprehensive outcomes assessment program designed to measure and improve student learning in these areas. Each undergraduate and graduate program has clearly articulated student learning outcomes for the knowledge, skills, abilities, and behaviors a student acquires upon completing a program.

Students may be required to participate in outcomes assessment by completing a survey, sitting for an examination, compiling a portfolio of academic work, or providing other academic indicators. Students may also be required to take one or more examinations designed to measure the level of achievement in each Core Competency as a prerequisite to graduation. Unless otherwise specifically stated in an individual program, no minimum score or level of achievement is required for graduation. Students are expected to participate in these evaluative measures when asked by the College.

In addition, alumni and various stakeholders are also asked to participate in outcomes assessment to provide additional information on the quality of the programs and courses offered at Walsh College.

The information obtained through the outcomes assessment process is one of the methods Walsh College uses to improve not only student learning but also teaching and ensure continuous quality improvement in all programs at the course, program, and institutional level. Assessment results are confidential and presented anonymously and in aggregate form.

College Website and Taglines
Walsh College maintains a website at www.walshcollege.edu. The College’s advertising tagline is “Where Business is Turning.”

College Website
For questions related to the website, contact the Walsh College Marketing Department.

College Colors
Walsh College’s school colors are royal blue and white.

College Publications
Walsh College Catalog
The Catalog, located on the College website, is an official publication of Walsh College. It outlines the general operations, curricula, graduation requirements, and academic/student services policies currently in effect at Walsh College. The Catalog is not a contract between the individual student and Walsh College or its Board of Trustees. The College reserves the right to make changes to any policies, procedures, or programs at any time.

The College may periodically print and distribute copies of the Catalog; however, the online Catalog supersedes any printed versions and is the Catalog source for students. The College will normally communicate any academic program changes at least one academic term prior to the effective date of changes. In addition to updating the online Catalog, the College may also communicate changes through the Registration Material/Schedule of Classes, posters and/or by regular or electronic mail. The College expects students to read the Catalog. Failure to do so does not excuse students from the requirements and regulations described.

Notice of Policy Changes
All policies and procedures outlined are intended to serve for the current school year; however, the College reserves the right to make modifications as deemed necessary. If and when changes are made, appropriate efforts, such as posting changes on the College’s website and/or other forms of communication, will be made to notify the College community.

Registration Materials/Class Schedules and Newsletters
The College makes every effort to provide information to students that may assist them in achieving their academic goals. Prior to each semester, a registration packet and schedule of classes are posted online for all students. Students can view the PDF version of the registration packet at www.walshcollege.edu/regpack or view the schedule of classes online by logging into WebAdvisor: myportal.walshcollege.edu. This publication often contains new information and should be reviewed by students every semester.

The College also communicates and distributes information regularly through student e-newsletters and the Active Campus Portal.
Walsh College Student Email Account

All students are assigned a Walsh College email address and are required to access their Walsh College email account regularly. This is a digitally secure and encrypted website which protects the confidentiality of its usage. All official administrative email communication (account balances, graduation audit notification, Commencement information, e-newsletter, etc.) will only be sent to the student’s Walsh College email address.

Official student administrative email requests (e.g. advising questions, adding/dropping classes, enrollment verification, etc.) must be sent from the student’s Walsh College email address. Students who regularly use another email account are able to forward their Walsh College email to that account.

Academic Curriculum

The academic curriculum in the Catalog as of September 1, 2017, is for students enrolling at Walsh College for fall 2017 through the summer 2018 semesters. Students who were enrolled prior to the fall 2017 semester remain under the provisions pertaining to academic programs set forth in the Catalog in effect when they first enrolled. The following exceptions apply:

- Undergraduate and graduate students who have not attended or enrolled in any coursework at Walsh College for 12 months prior to fall 2017 and are readmitted from the fall 2017 semester through summer 2018 will return under this Catalog.
- Students have the option to change to a new academic program, major, or degree as outlined in the Catalog in effect at the time they formally select the new program, major, or degree. An official program change request must be made with the Admissions and Academic Advising office. All current admissions requirements and policies will apply.
- In all circumstances, it is the student’s responsibility to follow the academic program requirements outlined at the time of original admittance to the College or to officially change to the most current academic program.
- Current students who change their academic degree programs while attending Walsh College for the 2017-2018 academic year will follow the curricula and any related graduation, grading, or academic policies as detailed in this Catalog. A change in academic degree program may result in additional coursework.
- If a course is deleted from a curriculum before a student has completed the course, the student will replace the course with an approved course substitution.
- The course prerequisites noted in the Registration Materials/ Schedule of Classes for each semester supersede the 2017-2018 Catalog.

Student Classifications

An individual may attend classes at Walsh College only by making formal application and by being admitted to the College under one of the student classifications listed below. All students, regardless of their classification status, are subject to the policies and regulations of Walsh College that are outlined in this Catalog, published in subsequent bulletins, or posted at the College.

Undergraduate

A student attending classes as an undergraduate degree candidate must meet the admissions requirements set forth in the section entitled Undergraduate Admission. The student must successfully complete all the prescribed coursework to meet the admissions requirements for an undergraduate degree. A student entering Walsh College as an undergraduate degree candidate will be provided an academic Program Plan prior to registering for classes. Only a student officially accepted by the College may enroll in classes. An undergraduate student is classified based upon the number of semester credit hours earned. A junior is defined as a student who has completed between 60 and 95 semester credit hours. A senior is defined as a student who has completed 96 or more semester credit hours.

Graduate

A student attending classes as a graduate degree candidate must meet the admissions requirements set forth in the section entitled Graduate Admission. Graduate coursework successfully completed by a student while attending classes under this status is applicable toward the graduation requirements necessary for a graduate degree. Graduate degree candidates will be provided an academic Program Plan prior to registering for classes. Only a student officially accepted by the College may enroll in classes.

Non-Degree

An individual may attend Walsh College as a non-degree student by meeting the minimum admissions requirements for the academic level of the courses they wish to take. For example, an individual who wishes to take undergraduate courses on a non-degree basis must meet the minimum admissions requirements for an undergraduate student. Only a student officially accepted by the College may enroll in classes. A student attending under this status will be required to meet all course prerequisites and will receive college credit for courses successfully completed.

All courses taken and grades received will appear on a non-degree transcript. If credit earned as a non-degree student is later applied toward a Walsh College degree or certificate program, the credits attempted and grades earned will be considered Walsh College credit and will be computed in the student’s cumulative grade point average as part of the academic transcript. Time limitations for transferability as determined by each academic area may apply. For specific information, refer to the Undergraduate, Graduate, and Certificate Program sections in this Catalog.
Certificate Student
An individual attending classes as a certificate student must meet the admissions requirements for each certificate as set forth in the section entitled Certificate Programs. Coursework successfully completed by a student while attending classes under this status will earn college credit and will be applicable toward the requirements necessary to earn a certificate. A student entering Walsh College as a certificate-seeking candidate will be issued a certificate Program Plan prior to registering for classes. Only a student officially accepted by the College may enroll in classes. Certificate-seeking students will be required to meet all course prerequisites. Courses taken as a certificate student will be reflected on a non-degree transcript.

Guest at Walsh College
An individual who is actively pursuing a degree at another accredited institution may enroll in selected courses at Walsh College under the status of guest student. Accredited institutions are those approved by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).

A guest student at Walsh College must submit the Michigan Uniform Guest Application each semester. The Michigan Uniform Guest Application is not transferable to another semester or for another course. It is the responsibility of the guest student to determine whether the home institution will accept the course and credits earned at Walsh College. Walsh College reserves the right to deny guest status and/or to limit the number of courses taken as a guest student. Only a student officially accepted by the College may enroll in classes. Guest students will be required to meet all Walsh College course prerequisites. Courses taken as a guest student are reflected on a non-degree transcript. If credit earned as a guest student at Walsh College is later applied toward a Walsh College degree or certificate program, the credits and grades earned will be considered Walsh College credit and computed in the student’s cumulative grade point average as part of the academic transcript. Time limitations for transferability as determined by each academic area may apply.

Guest at Another Institution
A Walsh College student may request to enroll in coursework at another accredited college or university under the status of guest student. The student must receive approval from the Admissions and Academic Advising office for guest student status before enrolling in a course. Permission may be granted when a course is not available at Walsh College in a critical time sequence for the student to graduate. If approval is granted, the Michigan Uniform Guest Application will be signed by the director of Admissions and Academic Advising and affixed with the College seal. It is the student’s responsibility to verify that the institution is accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).

The following criteria must be met:
• The student must complete the coursework in the semester specified on the approved guest application.
• Undergraduate students must earn a grade of “C” (2.000) or better to have the credits applied toward a Walsh College undergraduate degree program. Credits earned as a Guest Student are considered transfer credit and will not be computed in the student’s cumulative grade point average.
• Graduate students must earn a grade of “B” (3.000) or better to have the credits applied toward a Walsh College graduate degree program. Credits earned as a Guest Student are considered transfer credit and will not be computed in the student’s cumulative grade point average.

It is the student’s responsibility to have an official transcript forwarded to Walsh College upon course completion at the guest college or university.

Audit
An individual who does not qualify for admission to either the undergraduate or graduate degree programs at Walsh College or who wishes to take courses on a no-grade, non-credit basis can enroll under the status of audit student. Enrollment in courses as an audit student is subject to class availability.

Only a student officially accepted by the College may enroll in classes. A student attending under this status will be required to meet all course prerequisites. Courses taken as an audit student are on a no-grade, non-credit basis, and college credit will not be granted. An audit student pays the same tuition and fees as one who takes the course for credit. Courses taken as an audit student will be reflected on a non-degree transcript.

International
After being admitted to Walsh College, a student who attends school on an F-1 visa and requires an I-20 Form should contact a designated school official (DSO)/international student advisor in the Admissions and Academic Advising office for specific requirements. The United States Citizenship and Immigration Service (USCIS) requires a student on a non-immigrant student visa to pursue full-time enrollment in a specified undergraduate or graduate degree program. International students should refer to the International Student section of this Catalog for additional requirements.

Student Enrollment Classification
International students should contact the international student advisor/DSO in the Admissions and Academic Advising office for visa status compliance. Walsh College uses the following criteria for enrollment certification, financial aid, scholarships, and veterans’ payment eligibility:
General Information

Undergraduate Students
Semester Credit Hours
Full Time ........................................................... 12 or more
Three-Quarter Time ....................................................... 9-11
Half Time ....................................................................... 6-8
Less than Half Time ....................................................... 1-5

Graduate Students
Semester Credit Hours
Full Time ............................................................. 9 or more
Three-Quarter Time ......................................................... 6-8
Half Time ....................................................................... 3-5
Less than Half Time ....................................................... 1-2

Non-Degree, Certificate, and Guest Students
Enrollment verification will be determined based on course level enrollment (undergraduate or graduate) and classification based on number of semester credit hours taken.

Academic Course Load
Walsh College expects its students to be able to balance their educational, professional, and personal schedules and does not restrict the number of credit hours that a student may register for in a given semester. Students with questions on the appropriate number of credits to take in a given semester should discuss their proposed schedule with an academic advisor.

Locations
Walsh College offers classes at the following locations:
• Troy
• Novi
• Clinton Township (Macomb University Center)
• Port Huron (SC4 University Center)
• Online

The Online Course Environment
Students taking a Walsh College online course can be confident that they are receiving the same quality and content that they would receive in the classroom. Basic course components include an online syllabus; weekly objectives, readings and lectures; weekly discussion board participation; activities and assignments; and online exams, quizzes, and practice tests.

To ensure success in an online course, students taking their first online or blended course must take a required online orientation that simulates an online course. Online courses incorporate various media. In order to access online learning assignments, students must have access to a computer that meets all hardware and software requirements.

The online course environment is small, averaging 25 students per class, and the instructor is available online through instant messaging or private chat. Students and instructors also communicate online via a discussion board and email. Students can expect an instructor response to questions within 24 to 48 hours. Walsh College online courses include a Help feature that instantly pages the Online Learning technology staff, which typically resolves requests within 24 hours.

The College uses the following definitions to explain how it uses technology to support the learning experience:

Online (V section) course: in an online course, the student and instructor are separated by distance and connected via the College’s chosen Course Management System (CMS) for delivery of the course content and course interaction. Walsh College online courses are largely asynchronous, meaning student and teacher do not need to be online at the same time, and work can be completed at different times, barring any specific synchronous activities that will be explained in the course syllabus. Students located in any geographic location may complete their studies online and will not be required to come to campus for any of the course components. However, a student may be required to take exams at an approved proctored location.

Blended (VB section) course: in a blended course, the course is held in the traditional classroom as well as online. Some weeks will be online and others on-campus, and students will be notified of meeting times in their syllabus. Some of the course content, including exams/quizzes, and/or interaction, is delivered via the College’s chosen Course Management System (CMS). Students must come to one of the College campus locations to complete a VB course.

2+2 (VT section) course: a 2+2 course is a blended course that will meet in the classroom and online weekly. Some of the course content and/or interaction is delivered via the College’s chosen Course Management System (CMS). Students must come to one of the College campus locations to complete a VT course.

Video Conferencing (VC) course: VC is a video conferencing course that will meet weekly and requires the simultaneous participation of all students and faculty in “real-time” instruction. It incorporates telecommunication technologies which allow two-way videoconferencing between the Troy and Novi campuses by two-way video and audio transmissions.
Admission to Walsh College
Undergraduate Programs

Admissions Procedures
To apply to any Walsh College undergraduate degree program, an admissions application must be submitted along with a non-refundable application fee. Former Walsh College students are required to resubmit an admissions application, but are not required to pay a second application fee. Applications can be submitted at www.walshcollege.edu/applynow.

Admitted students can begin their studies at the start of any academic semester. Admissions applications will be accepted until the last day to register for classes for the semester in which the applicant wishes to enroll. An applicant’s admissions status will be determined upon receipt of all required documents. Every attempt will be made to process the application in time for admitted students to enroll in their intended semester. To facilitate the admissions process, applicants are encouraged to submit student or unofficial copies of transcripts from all colleges attended, along with the admissions application.

Applicants will be considered for admission when the Admissions and Academic Advising office receives evidence of attainment of the minimum admissions requirements. Full admission to the College will be granted only upon receipt of all official transcripts and required documentation. An individual may be admitted on a contingent basis upon review of unofficial transcripts. A student’s admissions status will remain contingent until receipt of all final, official transcripts and fulfillment of minimum admissions grade point average requirements. Students admitted contingently will be allowed to register for their first semester. All final, official transcripts must be received before a student will be permitted to register for their second semester at Walsh College.

It is the responsibility of the applicant to contact all colleges/universities currently and previously attended and request that official transcripts be sent directly to Walsh College. Copies of transcripts hand-delivered by the students are not considered official. Indebtedness or transcript holds at another institution may prevent processing of the admissions application and/or registration. For information on international transcript evaluation
Undergraduate Degree Programs

and admission to the College for those individuals pursuing an F-1 Student Visa, please see the section entitled International Students.

After receiving the applicant’s transcript(s), the Admissions and Academic Advising office will evaluate transfer of academic credit based upon all previous college coursework taken at the 100 or 1000 level and above. Any discrepancy between official and unofficial transcripts will result in the adjustment of any previously noted equivalencies and/or transfer credits, and may affect eligibility for admission or change an applicant’s admissions status from “contingent” to “denied.” Generally accepted transfer policies are practiced along state and federal guidelines. Upon completion of the evaluation, a letter will be sent to the applicant reflecting the status of their application and admission to the College.

Applicants can contact the Admissions and Academic Advising office during this process to inquire about specific policies and procedures or the status of their application. An applicant may enroll in any semester within 12 consecutive calendar months from their initial semester of admission to Walsh College. Applicants will be required to follow the admissions and program requirements of the catalog year in which they initially enroll at Walsh College. If an applicant does not enroll and complete at least one course within 12 consecutive calendar months following admission, they must reapply for admission. Applicants who reapply may be required to resubmit all official transcripts and related documentation to Walsh College.

Admissions Requirements

For consideration for admission to a Walsh College undergraduate degree program, an applicant must:

- Have a minimum entering cumulative grade point average of 2.000 on a 4.000 scale; all previous college/university level coursework will be computed in this calculation.
- Successfully complete, with a grade of “C” (2.000) or better, a minimum of 60 semester credit hours (90 quarter hours) of coursework at the 100 or 1000 level or above. At least 30 semester credit hours (45 quarter hours) of the minimum 60 semester credit hours must be in liberal arts coursework. The liberal arts coursework must include one course in English composition or written communication from a regionally accredited U.S. institution and one course in intermediate algebra or higher-level mathematics placement.
- All academic coursework considered for use in meeting admissions requirements or for use in establishing direct equivalent transfer credit must be from an institution accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (WASC-WSCUC). Credits completed outside of the United States must be evaluated by an agency that is a member of NACES (www.naces.org).

Acceptance of Equivalent and Transfer Credit

Prospective students are encouraged to schedule an appointment with a Walsh College academic advisor to develop a transfer plan. This transfer plan will include identifying transfer equivalencies to meet admissions requirements and other required courses. Students can obtain transfer equivalencies by visiting the Walsh College website at www.walshcollege.edu/transfer or the Michigan Transfer Network at www.michigantransfernetwork.org. Applicants with equivalent credit to required coursework in their intended degree program at Walsh College may transfer a maximum of 82 semester credit hours of freshman/sophomore (100/1000 level and above level coursework) to Walsh College. Transfer of credit above 82 semester credit hours for a maximum of 91 semester credit hours will only be accepted from an accredited four-year institution for equivalent junior/senior (300/400 level and above) level coursework at the transfer institution and at Walsh College.

Academic department chairs will review transfer coursework on a case-by-case basis for approval and equivalency. Transfer coursework must have been completed with a “C” (2.000) or better in order to be considered for equivalency. Certain coursework may only be awarded equivalent credit if the specific transfer course was completed within 60 calendar months (five years) prior to the semester of admission. Applicants who received an undergraduate degree from Walsh College and choose to pursue a second undergraduate degree may transfer up to 91 semester credit hours toward the second undergraduate degree program.

Credit for Extra-Institutional Learning

Undergraduate students may be awarded credit based on prior learning experiences. Students may submit competency through Advanced Placement (AP), College Level Examination Programs (CLEP), and International Baccalaureate (IB). Prior learning experiences will be evaluated as part of the admission process. Walsh College may determine possible transferable credits through the American Council on Education (ACE) recommendations, accredited college acceptance of credit, and/or academic department chairperson review.

Military Credit/Exams

Walsh College will grant academic credit for military experience based on ACE recommended guidelines and requirements. Walsh College also follows the American Council on Education (ACE) recommended guidelines and scores to award academic credit for approved DANTES/DSST exams. Approved academic credit will be transferred to Walsh College as general credit. Walsh College may determine possible equivalency to required coursework through ACE recommendations, accredited community college acceptance of credit, and/or academic department chair review. ACE recommended academic credit for military credit is listed on an official JST (Joint Services Transcript), CCAF (Community College of the Air Force), or CGI (Coast Guard Institute) transcript. Unofficial copies of transcripts may be submitted for the initial admissions evaluation process with official transcripts required for full
admission as noted in the Admissions to Walsh College sections of the catalog. Credit hours categorized as L = Lower Level; U = Upper Level; and G = Graduate Level are acceptable and may be reviewed for possible equivalent credit.

Readmission to Walsh College

If an undergraduate student has not enrolled in any courses (as designated by the last semester attended on the student’s Walsh College transcript) for 12 consecutive calendar months, the student must reapply for admission through the Admissions and Academic Advising office. At the time of readmission, all coursework will be evaluated based on current admissions requirements; required coursework and acceptable transfer equivalencies; minimum grade requirements for transfer and graduation. Time limitations for eligibility/transferability as determined by each academic area may apply.

Readmitted students will be responsible for the degree requirements outlined in the Catalog year that they are readmitted and will receive a Program Plan detailing their degree requirements. Students who are granted credit for previously completed courses at Walsh College may be required to complete their program in a period of time not to exceed a maximum of 60 months from initially starting at Walsh College. Transcripts of students who have been readmitted to the College will reflect all courses taken, credit hours attempted, and grades received while at Walsh College.

Veteran students who were deployed and reapply for admission may petition to be readmitted under the same academic program and graduation criteria in effect at the time of deployment. A copy of the student’s deployment paperwork and length of stay will be required as part of the readmission process. Students in this situation should contact a veterans certifying official to provide the deployment paperwork so that their academic file may be updated. Upon return from duty, it is highly recommended that the veteran review the current and former programs with an advisor to see which program best benefits the student. If the veteran opts to move to the newest program, all admission and policies of the newest catalog will apply and the student may not switch back.

Students who have been academically dismissed or placed on academic probation must meet with an advisor in the Admissions and Academic Advising office. At the time of readmission, all coursework will be evaluated based on current admissions requirements; required coursework and acceptable transfer equivalencies; minimum grade requirements for transfer and graduation. Time limitations for eligibility/transferability as determined by each academic area may apply.

Responsibility for adhering to course and time limit requirements as outlined in the concurrent enrollment agreement resides with the student. Approved students are required to follow the plan for taking courses at their transfer institutions as outlined in their signed concurrent enrollment agreement; any deviations from this plan must be approved in advance by the director of admissions and academic advising.

Students approved to take coursework through concurrent enrollment are fully responsible for meeting all course prerequisites prior to registering for any Walsh College courses. The student is responsible for requesting that official copies of college transcripts documenting proof of successful completion of concurrent enrollment courses be sent to Walsh College. Course(s) determined eligible to be taken as a part of the concurrent enrollment agreement must be completed before the student’s final semester prior to graduation at Walsh College. The Records, Registration, and Veteran Services Office will not complete a graduation audit until all final, official transcripts have been received.

After the first semester of enrollment at Walsh College, the concurrent enrollment option will not be granted. Concurrent enrollment approval will not be extended to current students as a means to replace guest student status. Walsh College reserves the right not to accept courses that were completed at a transfer institution not listed on the Concurrent Enrollment Agreement Form. ECN 201, ECN 202, IT 201, IT 202, IT 203 and IT 204 must be taken at a transfer institution prior to enrollment or through concurrent enrollment.

Communication Placement Exam Information

All new undergraduate students are required to take the Communication Placement Exam. Students who take COM 210 at Walsh College will take the placement exam during COM 210. Students who transfer in an equivalent to COM 210 will need to take the placement exam prior to registering for COM 320, Business Communication Methods. Students who pass the placement exam will be eligible to enroll in COM 320. COM 320 is required to be completed within a student’s first 9 credit hours at Walsh College. It is highly recommended that students take the placement exam immediately upon being admitted to Walsh College. Failure to do so may result in delaying a student’s graduation as COM 320 is a prerequisite to several required courses. Students who do not pass the placement exam will be required to take COM 300, Communication Essentials, a one credit hour course designed to enhance students’ writing skills. Students will be eligible to enroll in COM 320 upon successful completion of COM 300 with a grade of “P”. Students are not charged a fee for the placement exam; however, students must take the exam in a proctored setting. The placement exam may only be taken one time and is not repeatable.

Concurrent Enrollment

A fully admitted student may be eligible for concurrent enrollment while beginning classes at Walsh College. Concurrent enrollment allows new students who are enrolled at a transfer institution to complete credits while attending Walsh College. Concurrent enrollment may affect a student’s ability to receive financial aid; students are encouraged to contact the Financial Aid office prior to concurrent enrollment. Upon admittance to Walsh College, a student interested in concurrent enrollment is required to meet with an academic advisor to determine concurrent enrollment eligibility as well as to sign the Concurrent Enrollment Agreement Form prior to the end of their first semester of attendance at Walsh College.

Requests for requesting that official copies of college transcripts documenting proof of successful completion of concurrent enrollment courses be sent to Walsh College. Course(s) determined eligible to be taken as a part of the concurrent enrollment agreement must be completed before the student’s final semester prior to graduation at Walsh College. The Records, Registration, and Veteran Services Office will not complete a graduation audit until all final, official transcripts have been received.

After the first semester of enrollment at Walsh College, the concurrent enrollment option will not be granted. Concurrent enrollment approval will not be extended to current students as a means to replace guest student status. Walsh College reserves the right not to accept courses that were completed at a transfer institution not listed on the Concurrent Enrollment Agreement Form. ECN 201, ECN 202, IT 201, IT 202, IT 203 and IT 204 must be taken at a transfer institution prior to enrollment or through concurrent enrollment.

Communication Placement Exam Information

All new undergraduate students are required to take the Communication Placement Exam. Students who take COM 210 at Walsh College will take the placement exam during COM 210. Students who transfer in an equivalent to COM 210 will need to take the placement exam prior to registering for COM 320, Business Communication Methods. Students who pass the placement exam will be eligible to enroll in COM 320. COM 320 is required to be completed within a student’s first 9 credit hours at Walsh College. It is highly recommended that students take the placement exam immediately upon being admitted to Walsh College. Failure to do so may result in delaying a student’s graduation as COM 320 is a prerequisite to several required courses. Students who do not pass the placement exam will be required to take COM 300, Communication Essentials, a one credit hour course designed to enhance students’ writing skills. Students will be eligible to enroll in COM 320 upon successful completion of COM 300 with a grade of “P”. Students are not charged a fee for the placement exam; however, students must take the exam in a proctored setting. The placement exam may only be taken one time and is not repeatable.
The Communication Placement Exam will assess basic writing skills in three areas:

- Grammar and mechanics
- Style
- Organization and development

**Student Learning Outcomes**

At the completion of COM 300, students will be able to:

- Compose messages that display organization of thoughts based on a synthesis of credible information;
- Write sentences and paragraphs using correct grammar, spelling and punctuation;
- Develop written messages that display appropriate tone and style for intended audience;
- And produce brief business documents that are clear, concise, well organized, and properly formatted.

For more information on the placement exam and COM 300 please visit our Website at [www.walshcollege.edu/commplacementexam](http://www.walshcollege.edu/commplacementexam).

**Degree/Program Changes**

A student desiring to change their undergraduate degree program, major, or minor must officially request this change with an academic advisor. A complete evaluation will be required before the student is admitted into the desired degree program. Undergraduate courses already completed at Walsh College will be evaluated for appropriateness for the new degree/major/minor. The student will then be placed on the most current program of study and a new Program Plan will be created. All current admissions requirements and policies will apply.

**Double Majors/Dual Undergraduate Degrees**

Dual degrees are not available at the undergraduate level. Students pursuing a Bachelor of Business Administration degree may select to add an additional major simultaneously. The following disciplines are available as a double major: finance, management and marketing. All required professional core, major and/or required elective coursework within the undergraduate degree and major(s) must be completed prior to graduation. The student will be awarded one degree, the Bachelor of Business Administration and the student’s official transcript will reflect the two majors earned.

**Non-Degree Undergraduate Coursework**

An individual who meets the undergraduate admissions requirements is eligible to take courses at Walsh College as a non-degree undergraduate student. All course prerequisites must be met. An individual interested in taking courses as a non-degree student should complete a Non-Degree application and follow the same procedures as an applicant to a bachelor degree program.

A non-degree student who applies to any Walsh College undergraduate program will be held to all admissions requirements under the catalog year in which the individual applies. Non-degree coursework will be applied and moved to the student’s undergraduate transcript. Time limitations for transferability as determined by each academic area may apply.

**Undergraduate Degree Programs**

**Bachelor of Accountancy (BAC)**

The Bachelor of Accountancy (BAC) degree program at Walsh College consists of a specialized sequence of coursework in accounting, with related business administration topics. The coursework is designed for those interested in entering the accounting profession and interested in the Certified Public Accountant (CPA) license or Certified Management Accountant (CMA) certification. All accounting students must take all courses in the professional and program core. Students select either the CPA or CMA concentration. Elective courses may be necessary to meet residency and/or degree requirements. For students interested in the CPA and/or specific subject/credit hour requirements, contact the Walsh College Admissions and Academic Advising Office or view the Michigan State Board of Accounting website at [www.michigan.gov/accountancy](http://www.michigan.gov/accountancy). For students interested in the CMA, Walsh College has been endorsed by the Institute of Management Accountants (IMA). The IMA’s endorsement recognizes business curricula that meet the quality educational standards required to enable students to prepare for the CMA designation. For more information about the IMA, please visit [www.imanet.org](http://www.imanet.org).

Students must complete 18 semester credit hours of the 45 semester credit hours taken in residence at Walsh College in accounting and tax. For complete BAC graduation requirements, refer to page 22.

**BAC Professional Core**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 300</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>ACC 310</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>BL 301</td>
<td>Business Law I</td>
</tr>
<tr>
<td>BL 302</td>
<td>Business Law II</td>
</tr>
<tr>
<td>COM 210</td>
<td>Principles of Business Communication</td>
</tr>
<tr>
<td>COM 300*</td>
<td>Communication Essentials</td>
</tr>
<tr>
<td>COM 320**</td>
<td>Business Communication Methods</td>
</tr>
<tr>
<td>ECN 201+</td>
<td>Principles of Economics I</td>
</tr>
<tr>
<td>ECN 202+</td>
<td>Principles of Economics II</td>
</tr>
<tr>
<td>FIN 315</td>
<td>Financial Management</td>
</tr>
<tr>
<td>IT 305</td>
<td>Business Computing Tools</td>
</tr>
<tr>
<td>IT 335/IT 520</td>
<td>Business Driven Technology</td>
</tr>
<tr>
<td>MGT 201</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MGT 303</td>
<td>Behavioral Management</td>
</tr>
<tr>
<td>MKT 202</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>QM 202</td>
<td>Statistics Methods for Business</td>
</tr>
</tbody>
</table>

*BAC Professional Core:

- ACC 300 is required for all students that obtain a score of 1-3 on the Walsh College Communication Placement Exam. The Communication Placement Exam must be completed within the student’s first semester of enrollment at Walsh College.
**Students are required to take COM 320 within their first 9 semester credit hours in residence at Walsh College.**

**ECN 201 and ECN 202 must be taken at the transfer institution prior to attendance or through concurrent enrollment.**

**BAC Program Core**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 301</td>
<td>Intermediate Accounting I</td>
</tr>
<tr>
<td>ACC 302</td>
<td>Intermediate Accounting II</td>
</tr>
<tr>
<td>ACC 303</td>
<td>Financial Accounting Concepts</td>
</tr>
<tr>
<td>ACC 406</td>
<td>Accounting Information Systems</td>
</tr>
<tr>
<td>ACC 415/515▲</td>
<td>Auditing</td>
</tr>
<tr>
<td>ACC 418/518▲</td>
<td>Accounting Communications</td>
</tr>
<tr>
<td>ACC 419</td>
<td>Advanced Managerial Accounting</td>
</tr>
<tr>
<td>TAX 495</td>
<td>Tax and Business Taxation I</td>
</tr>
</tbody>
</table>

**Concentrations – Select One**

**Certified Public Accountant (CPA) Concentration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 411/511▲</td>
<td>Business Combinations</td>
</tr>
<tr>
<td>ACC 412/512▲</td>
<td>Government and Not-For-Profit Accounting</td>
</tr>
<tr>
<td>TAX 496/596▲</td>
<td>Tax and Business Taxation II</td>
</tr>
<tr>
<td>TAX 497</td>
<td>Tax and Business Taxation III</td>
</tr>
</tbody>
</table>

**Certified Management Accountant (CMA) Concentration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 310/515▲</td>
<td>Financial Markets</td>
</tr>
<tr>
<td>FIN 403</td>
<td>Investment Management</td>
</tr>
<tr>
<td>FIN 406</td>
<td>Financial Statement Analysis</td>
</tr>
<tr>
<td>Elective</td>
<td>FIN 412, FIN 425 or FIN 460</td>
</tr>
</tbody>
</table>

If needed to complete the 45-hour residency requirements, choose from the following electives:

Any 300-400 level course (not already required), except BL 420.

▲ BAC students may elect to replace a maximum of 6 semester credit hours (2 courses) at the graduate level of any 500 level courses listed above in preparation for pursuing a graduate degree at Walsh College. Courses must be completed with a “C” (2.000) or better. Courses must be required or allowable electives in the graduate program to be considered for advanced standing. Students should meet with an advisor to discuss options. Students must meet course prerequisites.

**Bachelor of Business Administration (BBA)**

The Bachelor of Business Administration (BBA) curriculum at Walsh College provides students with a solid education in the business disciplines as well as the opportunity to major in one of five areas: accounting processes, finance, general business, management, or marketing. Students must take all required professional core and major courses.

**BBA Professional Core**

<table>
<thead>
<tr>
<th>Course</th>
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</tr>
</thead>
<tbody>
<tr>
<td>ACC 300</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>ACC 310</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>BL 420</td>
<td>The Legal Environment of Business</td>
</tr>
<tr>
<td>COM 210</td>
<td>Principles of Business Communications</td>
</tr>
<tr>
<td>COM 300*</td>
<td>Communication Essentials</td>
</tr>
<tr>
<td>COM 320**</td>
<td>Business Communication Methods</td>
</tr>
</tbody>
</table>

**Required Elective**

Students must choose one 400 level 3 credit hour elective course in residence from any discipline not already required for their degree and for which the course prerequisites have been met.

*COM 300 is required for all students that obtain a score of 1-3 on the Walsh College Communication Placement Exam. The Communication Placement Exam must be completed within the student’s first semester of enrollment at Walsh College.**

**Bachelor of Business Administration Majors**

**BBA – Finance (FIN)**

The Finance major assists the student in developing an appreciation for and understanding of the financial decision-making process. It is designed to provide an exposure to accounting, business law, and taxation concepts along with financial analysis, planning, and management. The curriculum prepares the student for a career in credit analysis, commercial lending, brokerage and financial services, financial planning, financial analysis, and financial institution management, as well as other careers in industry and government.

Students must complete 15 semester credit hours of the 45 semester credit hours taken in residence at Walsh College in finance.

For complete BBA-FIN graduation requirements, refer to page 22.

Students with an Accredited Asset Management Specialist (AAMS) Certification will be granted credit for FIN 403.
Undergraduate Degree Programs

Required Finance Major Courses
FIN 403  Investment Management
FIN 406  Financial Statement Analysis
FIN 412  International Economics and Finance
FIN 425  Financial Modeling
Electives  9 semester credit hours (3 courses)

Required Electives
Choose three electives from the following:
ECN 405  Managerial Economics
FIN 321  Risk Management and Insurance
FIN 401  Personal Finance
FIN 407  Entrepreneurial Finance
FIN 419  Financial History of the United States
FIN 420  Real Estate Principles
FIN 460  Fundamentals of Financial Fraud
FIN 488  Finance Internship

BBA – General Business (GB)
The General Business major complements the prior education and/or experience of the student and is specifically designed to provide flexibility in course selection and to be a time-effective degree completion program. The goal of the General Business major is to assist the student in their present career by providing a basic business education that may accelerate a promotion.

The BBA - General Business degree consists of the professional core and a minimum of 9 semester credit hours of 300-400 level allowable elective courses. Students must meet the minimum total credit hour and residency requirements and meet all course prerequisites. General Business majors may elect to choose a minor. Students should refer to the Bachelor’s Degree minor section of the catalog.

Students must complete 45 semester credit hours in residence at Walsh College. For complete BBA-GB graduation requirements, refer to page 23.

BBA – Management (MGT)
The Management major assists the student in developing an understanding of decision methodology, business resource management, organization structures, business strategy, and business policy. Emphasis is placed on the principles of managing, the skills of decision-making and problem-solving, and the techniques of interpersonal relationships. For the student with little or no experience, the curriculum provides the foundation for management positions in purchasing, customer service, human resources management, public administration, office management, or operations.

Students must complete 15 semester credit hours of the 45 semester credit hours taken in residence at Walsh College in management. For complete BBA-MGT graduation requirements, refer to page 23.

Required Management Major Courses
MGT 404  Human Resources Management
MGT 410  Production and Operations Management
MGT 453  Organizational Leadership
MGT 455  Globalization and Diversity
Electives  9 semester credit hours (3 courses)

Required Electives
Choose three electives from the following:
MGT 405  Management and Labor Relations
MGT 470  Public Administration/Governmental Management
MGT 471  Small Business Management
MGT 475  International Management
MGT 485  Process Improvement/Benchmarking
MGT 488  Management Internship
MKT  One 300-400 level marketing course not already required in the program

BBA – Marketing (MKT)
The Marketing major prepares the student for an entry-level position in one of the various marketing-related fields. Coursework builds around the four P’s of marketing: product, pricing, place of distribution, and promotion. The curriculum exposes the student to the skills necessary to begin a career in the areas of sales, market research, promotion, retailing, distribution, advertising, public relations, direct marketing, or purchasing. Students must complete 15 semester credit hours of the 45 semester credit hours taken in residence at Walsh College in marketing. For complete BBA-MKT graduation requirements, refer to page 23.

Required Marketing Major Courses
MKT 309  Advertising and Promotional Management
MKT 415  Consumer and Buyer Behavior
MKT 435  Marketing Research
MKT 460  Strategic Marketing
Electives  9 semester credit hours (3 courses)

Required Electives
Choose three electives from the following:
MKT 307  Marketing Management
MKT 425  Sales Management
MKT 445  e-Marketing Communication
MKT 453  Social Media Strategies
MKT 487  Not-for-Profit Marketing
MKT 488  Marketing Internship

Bachelor of Science in Information Technology (BSIT)
The Walsh College Bachelor of Science in Information Technology (BSIT) provides a unique undergraduate curriculum focused on enhancing your ability to employ information technology for strategic advantage through an integrated study of core technology concepts and skills.

Students will develop a holistic framework of how to evaluate, integrate, and incorporate the ever-changing technology landscape into today’s competitive business environment.
Students must complete 15 semester credit hours of the 45 semester credit hours in residence at Walsh College in information technology. For complete BSIT graduation requirements, refer to page 23.

Students with an active CISSP and/or SSCP certification will be awarded equivalent credit for IT 417, IT 419 and IT 422.

**BSIT Professional Core**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 201+</td>
<td>Principles of Accounting I</td>
</tr>
<tr>
<td>COM 210</td>
<td>Principles of Business Communications</td>
</tr>
<tr>
<td>COM 300*</td>
<td>Communication Essentials</td>
</tr>
<tr>
<td>COM 320*</td>
<td>Business Communication Methods</td>
</tr>
<tr>
<td>ECN 201+</td>
<td>Principle of Economics I</td>
</tr>
<tr>
<td>IT 201+</td>
<td>Introduction to Networking</td>
</tr>
<tr>
<td>IT 202+</td>
<td>Introduction to Databases</td>
</tr>
<tr>
<td>IT 203+</td>
<td>Introduction to Programming</td>
</tr>
<tr>
<td>IT 204+</td>
<td>Introduction to Security</td>
</tr>
<tr>
<td>MGT 201</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>QM 202</td>
<td>Statistical Methods for Business</td>
</tr>
</tbody>
</table>

*COM 300 is required for all students that obtain a score of 1-3 on the Walsh College Communication Placement Exam. The Communication Placement Exam must be completed within the student’s first semester of enrollment at Walsh College.

**Students are required to take COM 320 within their first 9 semester credit hours in residence at Walsh College.

+ACC 201, ECN 201, IT 201, IT 202, IT 203 and IT 204 must be taken at the transfer institution prior to attendance or through concurrent enrollment.

**BSIT Program Core**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 402</td>
<td>System Analysis &amp; Design</td>
</tr>
<tr>
<td>IT 406</td>
<td>Network Design &amp; Implementation</td>
</tr>
<tr>
<td>IT 408</td>
<td>Database Design &amp; Development (SQL)</td>
</tr>
<tr>
<td>IT 410</td>
<td>Principles of Software Engineering</td>
</tr>
<tr>
<td>IT 412</td>
<td>Advanced Programming</td>
</tr>
<tr>
<td>IT 417</td>
<td>Fundamentals of Cybersecurity</td>
</tr>
<tr>
<td>IT 419</td>
<td>Ethical Hacking Strategies and Tools</td>
</tr>
<tr>
<td>IT 422 or</td>
<td>Advanced Team-Based Attack/Defend Techniques</td>
</tr>
<tr>
<td>IT 450</td>
<td>Fundamentals of Automotive Cybersecurity</td>
</tr>
<tr>
<td>IT 490</td>
<td>Internship</td>
</tr>
<tr>
<td>IT 499</td>
<td>Collaborative Business Systems (Capstone)</td>
</tr>
</tbody>
</table>

**Concentrations – Select one:**

**Business Information Systems**

The Business Information Systems concentration will prepare students in developing a cohesive view of technology through hands-on skill development in the essential technology foundations of system design, project management, networks, data, software and cybersecurity.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 403</td>
<td>Project Management &amp; ITIL Framework</td>
</tr>
<tr>
<td>IT 407</td>
<td>Server Virtualization &amp; Performance Engineering</td>
</tr>
<tr>
<td>IT 409</td>
<td>Data Analytics</td>
</tr>
<tr>
<td>IT 414</td>
<td>Advanced Projects in Programming</td>
</tr>
</tbody>
</table>

**Cybersecurity**

The Cybersecurity concentration prepares the student for the ever-changing and challenging environment of cybersecurity. It will allow students to apply critical, strategic, ethical, and innovative thinking to achieve results-orientated organizational goals. Students will employ cyber forensic disciplines in incident and investigative responses, and information technology for strategic advantage.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 460</td>
<td>Digital and Network Forensics</td>
</tr>
<tr>
<td>IT 461</td>
<td>Security Operations and Awareness</td>
</tr>
<tr>
<td>IT 462</td>
<td>Securing Cyber Physical Systems</td>
</tr>
<tr>
<td>IT 463</td>
<td>Cyber Threat Analysis and Incident Response</td>
</tr>
</tbody>
</table>

**Bachelor's Degree Minors**

A student may choose a minor while pursuing a bachelor’s degree at Walsh College. Students are required to complete a Minor Declaration form. A minor is comprised of four courses for 12 semester credit hours in a specific major/discipline (accounting, finance, information technology, management, or marketing). Students must follow all course prerequisites. A minimum of 6 of the 12 semester credit hours must be taken in residence at Walsh College and completed prior to graduation. A grade of “C” (2.000) or better is required in each course and a cumulative grade point average of “C” (2.000) is required in all courses within the discipline. The minor will be reflected on the student’s official academic transcript.

**Minors**

**Accounting**

Choose four courses from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 301</td>
<td>Intermediate Accounting I</td>
</tr>
<tr>
<td>ACC 302</td>
<td>Intermediate Accounting II</td>
</tr>
<tr>
<td>ACC 406</td>
<td>Accounting Information Systems</td>
</tr>
<tr>
<td>ACC 419</td>
<td>Advanced Managerial Accounting</td>
</tr>
<tr>
<td>TAX 495</td>
<td>Tax and Business Taxation I</td>
</tr>
</tbody>
</table>

**Finance**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 403</td>
<td>Investment Management</td>
</tr>
<tr>
<td>FIN 406</td>
<td>Financial Statement Analysis</td>
</tr>
<tr>
<td>FIN 412</td>
<td>International Economics and Finance</td>
</tr>
<tr>
<td>FIN 425</td>
<td>Financial Modeling</td>
</tr>
</tbody>
</table>

**Information Technology**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 335</td>
<td>Business Driven Technology</td>
</tr>
<tr>
<td>IT 402</td>
<td>System Analysis &amp; Design</td>
</tr>
<tr>
<td>IT 403</td>
<td>Project Management &amp; ITIL Framework</td>
</tr>
<tr>
<td>IT 409</td>
<td>Data Analytics</td>
</tr>
</tbody>
</table>

**Management**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 404</td>
<td>Human Resources Management</td>
</tr>
<tr>
<td>MGT 410</td>
<td>Production and Operations Management</td>
</tr>
<tr>
<td>MGT 453</td>
<td>Organizational Leadership</td>
</tr>
<tr>
<td>MGT 455</td>
<td>Globalization and Diversity</td>
</tr>
</tbody>
</table>

**Marketing**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKT 309</td>
<td>Advertising and Promotion Management</td>
</tr>
<tr>
<td>MKT 415</td>
<td>Consumer and Buyer Behavior</td>
</tr>
<tr>
<td>MKT 435</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>MKT 460</td>
<td>Strategic Marketing</td>
</tr>
</tbody>
</table>
Bachelor’s Degree Graduation Requirements

To graduate with a bachelor’s degree from Walsh College, students must meet general and program-specific graduation requirements. All students must:

- Complete a program of study within 60 calendar months (five years) from the initial date of course enrollment (as designated by the first semester attended on the student’s Walsh College transcript). A student’s program of study is the specific curriculum required by the College at the time of the student’s matriculation as an undergraduate degree candidate at Walsh College unless the student changes majors or degrees while attending Walsh College. If a student changes majors or degrees, the program of study is the specific curriculum required by the College at the time the student officially changes the major or degree.

- Earn a minimum of 127 semester credit hours toward a bachelor’s degree, including a maximum of 82 semester credit hours transferred to Walsh College.

- Complete 45 semester credit hours toward an undergraduate degree in residence at Walsh College.

- Achieve a cumulative grade point average of 2.000 (“C”) or better in residence at Walsh College.

- Complete all communication courses (COM 210, 320, 340 and ACC 418/518) with a grade of “C” (2.000) or better. If COM 300 is required, the course must be completed with a grade of P (Pass).

- BBA students must complete the required BBA Professional Core Required Elective with a grade of “C” (2.000) or better.

- Limited to a maximum of 6 semester credit hours of directed study, practicum and/or internship coursework except BBA. MGT and BBA.MKT majors who may elect to take a 9-credit internship (MGT 488 or MKT 488).

- Limited to a maximum of 6 semester credit hours of allowable graduate level coursework.

- File an official Application for Graduation form with the Records, Registration, and Veteran Services office. An appointment with an advisor can be made to review graduation requirements.

- Students can view their degree completion progress any time by logging into WebAdvisor through the portal. Under the WebAdvisor tab, select “My Academic Info and Profile,” then click on “Program Plan.”

Bachelor of Accountancy Graduation Requirements

**CPA Concentration**

1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   ACC 300, 301, 302, 303, 310, 406, 411/511, 412/512, 415/515, 418/518, 419, 481, 482, 483, 488, 494
   BL 301, 302
   TAX 495, 496/596, 497

2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.

3. Complete 18 semester credit hours of the 45 hours in residence in accounting and tax.

**CMA Concentration**

1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   ACC 300, 301, 302, 303, 310, 406, 411/511, 412/512, 415/515, 418/518, 419, 481, 482, 483, 488, 494
   BL 301, 302
   FIN 310/515, 403, 406, 412, 425, 460
   TAX 495, 496/596, 497

2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.

3. Complete 18 semester credit hours of the 45 hours in residence in accounting and tax.

Bachelor of Business Administration Graduation Requirements

**NOTE:** BBA students must complete the required BBA Professional Core Required Elective with a grade of “C” (2.000) or better.

**BBA – Finance (FIN)**

1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   ECN 201, 202, 405

2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.

3. Complete 15 semester credit hours of the 45 hours in residence in economics and finance coursework.
Undergraduate Degree Programs

BBA – General Business (GB)
1. Students must complete all courses in their major with a grade of “C” (2.000) or better with a cumulative grade point average of “C” (2.000) or better in the 9 semester credit hours of elective coursework taken in residence at Walsh College.

BBA – Management (MGT)
1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   MGT 201, 303, 404, 405, 410, 453, 461, 470, 471, 475, 481, 482, 483, 485, 488
   MKT 202 and any 300-400 level MKT course

2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.
3. Complete 15 semester credit hours of the 45 hours in residence in management coursework.

BBA – Marketing (MKT)
1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.


2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.
3. Complete 15 semester credit hours of the 45 hours in residence in marketing coursework.

Bachelor of Science in Information Technology
Graduation Requirements (BSIT)

Business Information Systems
1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   IT 201, 202, 203, 204, 402, 403, 406, 407, 408, 409, 410, 414, 417, 419, 422, 450, 481, 482, 483, 490, 499

2. Students must earn a cumulative grade point average of “C” (2.000) or better in their major.
3. Complete 15 semester credit hours of the 45 hours in residence in information technology coursework.

Cybersecurity
1. Students must complete all courses in their major (as listed below), to include any approved or required course substitutions, with a grade of “C” (2.000) or better.

   IT 201, 202, 203, 204, 402, 406, 408, 410, 412, 417, 419, 422, 450, 460, 461, 462, 463, 481, 482, 483, 490, 499

2. Students must earn a cumulative grade point average “C” (2.000) or better in their major.
Graduate Degree Programs

This section of the 2017-2018 Catalog provides details on Walsh College graduate degree programs, admissions requirements and procedures, required and elective courses, and graduation requirements. The College’s graduate programs include:

- Master of Arts in Business (MAB)
- Master of Business Administration (MBA)
- Master of Science in Accountancy (MAC)
- Master of Science in Finance (MSF)
- Master of Science in Information Technology Leadership (MSITL)
- Master of Science in Information Technology (MSIT)
- Master of Science in Management (MSM)
- Master of Science in Marketing (MSMKT)
- Master of Science in Taxation (MST)
- Dual Master of Business Administration and Master of Science in Finance (MBA/MSF)
- Dual Master of Business Administration and Master of Science in Information Technology Leadership (MBA/MSITL)
- Dual Master of Business Administration and Master of Science in Management (MBA/MSM)
- Dual Master of Business Administration and Master of Science in Marketing (MBA/MSMKT)

Special Notes

- It is recommended that students meet with an academic advisor prior to enrolling in a graduate degree program to finalize their specific curriculum plan. Advisors are available at all Walsh College campuses. Students should schedule an appointment prior to registering for their first semester.
- Once enrolled at Walsh College, students can seek academic advising through the Admissions and Academic Advising office and/or career counseling through the Career Services office.
- All graduate degree programs, including the dual-degree programs, must be completed within 60 consecutive calendar months (five years) from the first semester of enrollment at Walsh College, as designated by the first semester attended on the student’s Walsh College transcript. If a student changes their degree program, the student has 60 consecutive calendar months (five years) in which to complete the new degree program starting with the semester in which the program change occurred. Extensions to this time requirement will only be granted upon review of the request by the chief academic officer or designee. Students may be required to complete additional coursework and/or update to the current catalog year and degree/program requirements.
- Once enrolled at Walsh College in a graduate degree program, academic coursework completed at a different institution may not be used for credit at Walsh College.

- Students on an academic program may choose allowable electives and concentrations for the same academic program that are offered in future Catalog years. Students are not required to update to the future academic degree program/catalog year to enroll in new electives or concentration courses.
- A graduate student will not be awarded a certificate for courses completed as part of their degree requirement.
- Students are expected to be proficient in current computer software applications for word processing.

Admission to Walsh College Graduate Programs

Admissions Procedures

To apply to any Walsh College graduate degree program, an admissions application must be submitted along with a nonrefundable application fee. Former Walsh College students are required to submit an admissions application, but are not required to pay a second admissions application fee. Applications can be submitted at www.walshcollege.edu/applynow.

Admissions applications will be accepted until the last day to register for classes for the semester in which the applicant wishes to enroll. An applicant’s admissions status will be determined upon receipt of all required documentation. Every attempt will be made to process the application in time for admitted students to enroll in their intended semester. To facilitate the admissions process, applicants are encouraged to submit student or unofficial copies of transcripts from all colleges attended, along with the admissions application. Admitted students can begin their studies at the start of any academic semester.

Full admission to the College will be granted only upon receipt of all official transcripts and required documentation. An individual may be admitted on a contingent basis upon receipt of unofficial transcripts. A student’s admission status will remain contingent until receipt of all final, official transcripts and verification of minimum admission grade point average requirements. Students admitted contingently will be allowed to register for their first semester. All final, official transcripts must be received before a student will be permitted to register for their second semester at Walsh College. It is the responsibility of the applicant to contact all colleges/universities currently and previously attended and request that official transcripts be sent directly to Walsh College. Copies of transcripts hand-delivered by students are not considered official. Indebtedness or transcript holds at another institution may prevent processing of the admissions application and/or registration.

For information on international transcript evaluation and admission to the College for those individuals pursuing an F-1 Student Visa, please see the section entitled International Students.
Graduate Degree Programs

After receiving the applicant’s official transcript(s), the Admissions and Academic Advising office will evaluate previous academic credits. Any discrepancy between official and unofficial transcripts will result in the adjustment of any previously noted exclusion, waivers, or advanced standing awarded, and may affect eligibility for admission or change an applicant’s admission status from “contingent” to “provisional” or “denied.” Generally accepted transfer policies are practiced along state and federal guidelines. Upon completion of the evaluation, a letter will be sent to the applicant reflecting the status of the application and admission to the College.

Applicants can contact the Admissions and Academic Advising office at any time during this process to inquire about specific policies and procedures or the status of their application.

Applicants to graduate programs may enroll in any semester within the 12 consecutive calendar months following admission to Walsh College. If an applicant does not enroll and complete at least one course within 12 consecutive calendar months following admission, they must reapply for admission. Students who are required to reapply for admission will be required to meet the admissions and program requirements of the catalog year in which they reapply. Applicants who reapply to the College may be required to resubmit all pertinent transcripts and documents to Walsh College.

Admissions Requirements

For consideration for admission to a Walsh College graduate degree program, an applicant must:

• Possess an undergraduate degree or higher from a college or university accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).

• Have an overall cumulative grade point average (GPA) of 2.750 or better on a 4.000 scale. Students with a cumulative grade point average lower than 2.750 – but not below 2.000 – will be admitted on a provisional basis (see Provisional Status for more information).

Individuals for whom English is not their first language must provide proof of English language proficiency. This proof may be in the form of one of the following:

• TOEFL score of 79-80, or 550 written;
• MELAB score of 80;
• MTELP score of 80;
• IELTS score of 6.5 (http://www.ielts.org);
• Successful completion of Level 112 from ELS Language Centers;
• Successful completion of the highest level of ESL accredited program;

• Successful completion of an English Composition course from an accredited U.S. institution;
• Completion of a college degree from an accredited U.S. institution.

An official document of these test scores must be sent to Walsh College for consideration in processing the admissions application. The TOEFL & IELTS scores are valid for two years; the MTELP/MELAB scores are valid for five years. Transcripts from the degree-granting institution may be accepted as proof of English language proficiency. Walsh College retains the right to require reexamination or further English language studies at a qualified institution for any non-native speaker of English. For additional information on international transcript evaluation and admission to the College for those individuals pursuing a student visa, please see the section entitled Admission on a Student Visa.

Walsh College administers the MTELP exam at no charge. Please contact an international student advisor for more details.

Master of Arts in Business students required to take MGT 502 Foundations for Business Success must complete MGT 502 with a grade of “B” 3.000 or better with a maximum of two attempts (not including withdrawals). Failure to meet the grade requirement for MGT 502 after two attempts will result in dismissal from the College for one year.

Graduate Communication Assessment

All new graduate students who are entering the MAB, MBA, MSF, MSITL, MSM, MS MKT and MBA Dual degree programs are required to complete the Graduate Communication Assessment (GCA) prior to their first COM 510 Communication and Success Strategies or COM 525 Applied Organizational Communication class session.

It is highly recommended that students take the communication assessment immediately upon being admitted to Walsh College. Students are not charged a fee for the communication assessment; however, students must take the communication assessment in a proctored setting. The communication assessment may only be taken one time and is not repeatable. The Graduate Communication Assessment will assess writing skills in three areas:

• Grammar and mechanics
• Style
• Organization and development

For more information on the communication assessment please visit our Website at www.walshcollege.edu/graduatecommunicationassessment.

Provisional Status

Graduate students with a cumulative grade point average lower than 2.750 – but not below 2.000 – will be admitted on a provisional basis. Students admitted provisionally to all graduate programs must achieve a minimum cumulative grade point average of “B” (3.000) in the first 2 graduate courses taken within their degree program in order for the provisional
status to be removed. Students admitted provisionally to the
MAB program that are required to take MGT 502 Foundations for
Business Success must complete their first 2 graduate courses
with a grade of “B” (3.000) or better in each course in order
for the provisional status to be removed. A maximum of two
attempts (not including withdrawals) will be allowed for MGT 502
Foundations for Business Success.

Failure to meet the requirements of the provisional status will
result in dismissal which prohibits the student from enrolling in
any further courses at Walsh College for a period of one year. After
a period of one year, provisionally dismissed students may be
eligible to reapply to a Walsh College graduate degree program.

Upon readmission, all admissions policies in effect at that time
will be applied toward a student’s application and evaluation
process. A second provisional dismissal is considered final, and
the student will not be eligible for readmission to Walsh College.

MAC for Accounting Graduates

Applicants must possess a Bachelor of Accountancy degree or
an equivalent degree within five years. Applicants with accounting
coursework over five years may take a Walsh College accounting
department exam to determine accounting course placement. An
active CPA license or passing all four parts of the CPA serves as
an update to the five year requirement.

Credit for Extra-Institutional Learning

Walsh College awards credit and/or course competency waivers
for documented postsecondary-level extra-institutional learning.
Extra institutional learning is defined as learning that is attained
outside of the sponsorship of legally authorized and appropriately
accredited postsecondary education institutions. Reliable and
valid measures of learning outcomes are used to assess and
grant such awards.

When applying for admission to Walsh College, a student
may request credit for learning already acquired in settings outside
of Walsh College. The request will be evaluated as part of the
admissions process. Documentation verifying attainment of college-
level learning is required. Walsh College may determine possible
equivalency to courses through American Council on Education
(ACE) recommended guidelines, accredited college acceptance of
credit, and/or academic department chairperson review.

Military Credit/Exams

Walsh College will grant academic credit for military experience
based on ACE recommended guidelines and requirements.
ACE recommended academic credit for military credit is listed
on an official JST (Joint Services Transcript), CCAF (Community
College of the Air Force), or CGI (Coast Guard Institute) transcript.
Unofficial copies of transcripts may be submitted for the initial
admissions evaluation process with official transcripts required
for full admission as noted in the Admissions to Walsh College
sections of the catalog. Credit hours categorized as L= Lower; U=
Upper; and G= Graduate Level are accepted and may be reviewed
for possible equivalent credit. Equivalency of credit for required
coursework will be determined based on ACE recommendations
(G = Graduate Level) and/or Walsh College recommendations
and/or Walsh College recommendations

Readmission to Walsh College

If a student or applicant has not enrolled in any courses (as
designated by the last semester attended on the student’s
Walsh College transcript) for 12 consecutive calendar months,
then the student/applicant must apply for readmission through
the Admissions and Academic Advising office. At the time of
readmission, all coursework will be evaluated based on current
admissions requirements; required coursework and acceptable
transfer equivalencies; and minimum grade requirements
for transfer and graduation. Time limitations for eligibility/
transferability as determined by each academic area may apply.

Readmitted students will be responsible for the degree
requirements outlined in the catalog year to which they are
readmitted, and will be directed to their Program Plan detailing
their degree requirements. Students who are granted credit for
courses previously taken at Walsh College may be required to
complete their program in a period of time not to exceed the
maximum 60 months from initially starting at Walsh College.

Transcripts of students who have been readmitted to the College
will reflect all courses taken, credit hours attempted, and grades
received while at Walsh College, even though previous coursework
with a grade below “C” (2.000) will not be counted toward the
current degree program.

Veteran students who were deployed or dependents of veterans
who were deployed and reapply for admission may petition to be
readmitted under the same academic program and graduation
criteria in affect at the time of deployment. A copy of the veteran’s
deployment paperwork and length of stay will be required as part
of the readmission process. Students in this situation should
contact a Walsh College school certifying official or an academic
advisor to provide the deployment paperwork so that their
academic file may be updated. Upon return from duty, it is highly
recommended that the veteran review the current and former
programs with an academic advisor to see which program best
benefits the student. If the veteran opts to move to the newest
program, all admission and catalog policies of the newest catalog
will apply and the student may not switch back.

Graduate students who are reenrolled to another graduate degree
may be eligible to have their former grades excluded from their
grade point average under certain limited conditions. See the
section entitled Clean Slate Policy or contact an academic advisor
in the admissions and academic advising office for details.

Students who were placed on academic probation or academically
dismissed must meet with an academic advisor to discuss
eligibility for readmission. Please refer to the section on Academic
Standing prior to reapplying for admission. Consideration of all
prior activity, including student conduct, will be reviewed during
evaluation and may be grounds for denial of readmission.
Graduate Degree Programs

Clean Slate Policy
Graduate students who have not attended Walsh College for at least one year (12 consecutive months) and are reapplying for admission to a graduate degree program other than the degree program they were pursuing when they last attended Walsh College, may request a one-time review of their previous academic coursework for exclusion from the grade point average (GPA) calculation under their new program. Courses chosen to be excluded from GPA calculation will include all attempts of the course. Under this policy, all courses, grades, and academic standing notations will still appear on the student’s academic transcript, but the student’s cumulative GPA for the new program will only include previous coursework required or used as electives under the new program. Students are required to sign a Clean Slate Policy form and a notation that the Clean Slate Policy has been invoked will appear on the student’s transcript. After invoking the Clean Slate Policy, the student’s transcript will not be updated until the student registers under the new program.

This option allows courses and grades from the student’s previous graduate degree or academic program to be excluded from their new degree program with the following stipulations:

Previously completed courses will not be excluded from cumulative grade point average (cumulative GPA) calculations for the new academic program if the course meets one of the following criteria:

• Any course, including those that are dual listed, and all attempts of that course, that is a required course in the student’s new degree program;
• Any course, including all attempts of that course, that the student has chosen to include as an elective course in the new degree program;
• Any course that is being counted to reach the total number of required credit hours for a new graduate degree;
• Courses whose grades have been affected by findings of academic misconduct.

Course(s) selected by the student to be used toward degree requirements must be identified at the time of readmission. Course selections cannot be changed. The Clean Slate Policy cannot be used more than once and all courses attempted, grades earned and academic standing notations remain on the student’s transcript even though some courses/grades under the provisions of this policy may not be counted toward the new degree/program or grade point average.

After having taken advantage of the Clean Slate Policy, should the student reapply to another degree or certificate program, all courses attempted and grades received as part of the Clean Slate Policy will be used to re-compute the student’s cumulative grade point average for admission evaluation purposes. A student who invoked the Clean Slate Policy, but does not attend Walsh College for one year or is dismissed, will have all previously excluded courses and grades re-entered into the cumulative GPA.

Degree/Program Changes
A student desiring to change from one graduate program or degree to another must officially request this change with an academic advisor. A complete evaluation will be required before the student is admitted into the desired degree program. Graduate courses already completed at Walsh College will be evaluated for appropriateness for the new program/degree. The student will be placed on the most current program of study and a new Academic Program Plan will be created. All current admissions requirements and policies will apply. If a student wishes to change their status from graduate degree seeking to non-degree or any other status, they must complete a new application. Applications can be submitted at www.walshcollege.edu/aplynow.

Pursuing a Second Graduate Degree at Walsh College
Students may apply for a second graduate degree at Walsh College upon completion of their current academic degree program. Students must follow all procedures outlined for application to graduate programs. Consideration of prior graduate academic coursework that has been successfully completed at Walsh College will be reviewed as outlined in sections entitled Advanced Standing Credit, Course Waivers and Exclusions. Students who have graduated with a MBA degree from Walsh College are not eligible for admission to the MSM or MAB program.

Advanced Standing Credit
Students may receive advanced standing credit for graduate-level coursework that is directly equivalent to a required and/or concentration course in their specific Walsh College degree program. If a student is awarded advanced standing credit, the semester credit hours are applied toward the appropriate degree program.

The MAB, MAC, MBA, MSF, MSMKT, MSITL, MSM, MST and Dual degrees allow for a maximum of 12 semester credit hours of advanced standing credit for graduate coursework.

The MSIT degree allows for a maximum of 12-18 semester credit hours of advanced standing credit for graduate coursework.

Advanced standing credit will only be awarded once for a transfer course within a graduate program; in subsequent programs, the course may be used to obtain a waiver or exclusion, if time limits and equivalencies are met. Approved courses taken at the graduate level while an undergraduate student may not exceed 6 semester credit hours of advanced standing toward the graduate program.

Advanced standing credit awarded for a “course set” can be used to fulfill elective and concentration requirements but will not be designated on the student’s transcript as a concentration. A student will not be awarded a certificate for courses completed for a concentration. A student who is pursuing a second graduate degree at Walsh College will not be awarded a concentration that was previously completed in the first degree.

For coursework to be eligible for advanced standing, the following criteria must be met:
Course Waivers

An applicant may be eligible to receive waivers for required and/or elective coursework in the graduate program. Unlike advanced standing, an applicant will not receive credit for the waiver. A waiver requires the applicant to replace the waived course with an allowable elective course. Waivers may be awarded for coursework that is determined to be equivalent to courses required in the graduate degree program. Courses must have been completed at Walsh College or at another institution prior to admission to Walsh College. If the student desires to take a course that has been waived for a grade, they must contact the Admissions and Academic Advising office.

To apply eligible courses as a waiver for required coursework, the following criteria must be met:

- The coursework must be equivalent to a course offered as a part of a Walsh College graduate degree program.
- The coursework must have been completed within 60 calendar months (five years) preceding the date of initial admission.
- The course must have been completed within the 60 calendar months (five years) preceding the date of initial admission. Graduate courses taken within ten years preceding the date of initial admission in residence at Walsh College may be evaluated for advanced standing with the exception of ACC/TAX courses, which must be taken within five years.
- Students may contact the Walsh College Admissions and Academic Advising office for additional information.

Exclusions

An applicant may be eligible to be excluded from foundation or prerequisite courses within the graduate program. Exclusions may be given when the student has taken an equivalent course (including undergraduate coursework) at Walsh College or at a transfer institution. Excluded foundation courses do not have to be replaced by another course in the student’s graduate degree program.

Non-Degree Graduate Coursework

An individual who holds the minimum of a bachelor’s degree is eligible to take courses at Walsh College as a non-degree graduate student. All course prerequisites must be met. An individual interested in taking courses as a non-degree student should complete a non-degree application and follow the same procedures as an applicant to a graduate degree program.

A non-degree student who applies to any Walsh College graduate degree program will be held to all admissions requirements under the catalog year in which the individual applies. Non-degree coursework that is not part of a graduated certificate will be applied and moved to the student’s graduate transcript, including all dual listed courses and all attempts. Time limitations for transferability as determined by each academic area may apply.

Dual Graduate Degrees

Walsh College offers the Dual degree programs for students interested in pursuing both a MBA and one of the following Master of Science degrees: Finance, Information Technology Leadership, Management and Marketing. Students must complete all courses required as outlined in the dual degree requirements to be awarded both academic degrees. Students choosing to complete only one degree program will be required to pursue an academic program change. The student will be placed on the most current program of study and issued an updated academic program plan. All current admissions requirements and policies will apply.

Graduate Degree Programs

Master of Arts in Business (MAB)

The Master of Arts in Business is designed specifically to help non-business undergraduates develop a comprehensive and in-depth understanding of core business functions and be able to apply this understanding effectively in various business settings and engagements related to their area of expertise or their entrepreneurial pursuits.

Students master theoretical foundations as context by which solutions and practical applications to variety of business situations can be implemented; leverage creative and innovative thinking in order to apply diverse solutions that address their needs as either a corporate manager or small business owner; achieve aptitude in relevant business skills to be capable and confident enough to interact intelligently in business environments, by drawing upon the principles learned.
The MAB consists of 10-11 courses for 30-33 semester credit hours, depending on prior coursework. Students with an undergraduate degree in business are excluded from MGT 502 Foundations for Business Success. The MAB degree requires a minimum of 18 semester credit hours in residence at Walsh College.

**MAB Foundation Course**
MGT 502  Foundations for Business Success*

**MAB Core Courses**
ACC 513  Accounting Practices
BL 515  Business Law and Ethics
COM 525  Applied Organizational Communication
FIN 516  Financial Budgeting and Forecasting
IT 535  Information Technology and Innovation
MGT 503  Human Resource Management and Organizational Behavior
MGT 539  Project and Program Management
MGT 540  Strategic Planning for Businesses and Entrepreneurs
MKT 525  Marketing and Branding
MGT 650  Capstone – Business Planning

**MAB Additional Electives (if needed)**
Choose from any 500-level course in which prerequisites are met.

*MGT 502 is required to be completed with a grade of “B” (3.000) or better. A maximum of two attempts (not including withdrawals) will be allowed.

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**Master of Business Administration (MBA)**

The Walsh College Master of Business Administration (MBA) will enhance a student’s ability to incorporate opportunistic decision-making and systematic approaches in solving complex problems. Students will develop a framework of how to think and make decisions in today’s fast-paced, business environment. Courses in the Walsh MBA are taught by proven business leaders who are experienced practitioners in their fields - this bridges the gap between real-world practices and classroom experience.

The MBA prepares graduates for positions in mid- to upper-level management by providing a broad, general education in major areas of business study. The MBA program encompasses the study of accounting, finance, management, information technology, economics, strategy, and related disciplines. It also emphasizes business communication skills now demanded by employers, helping graduates explain concepts and share knowledge more concisely.

The MBA program consists of 14 classes for 42 credits. The MBA degree requires a minimum of 24 semester credit hours in core and elective credits in residence at Walsh College.

**MBA Core Courses**
ACC 505  Managerial Accounting
ACC 506  Introduction to Accounting
COM 510  Leadership Communication
ECN 523  Global Economics
FIN 510  Financial Management
FIN 515  Financial Markets and Institutions
IT 520  Information Technology
MGT 501  Management
MGT 505  Operations Management
MGT 567  Designing & Leading Competitive Organizations
MKT 550  Marketing Fundamentals
MKT 555  Marketing Application and Metrics
QM 520  Business Analytics
MGT 680  Strategic Management: Audit of an Organization

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**Master of Science in Accountancy (MAC)**

The Walsh College Master of Science in Accountancy (MAC) is designed to prepare students for a career in public, corporate, or private accounting. The MAC is designed with options to accommodate both students with significant accounting courses or holding an undergraduate degree in accounting, and students with few or no undergraduate accounting courses or degree. Students may be excluded from foundation and waived from some of the core courses depending on prior coursework. Students who have completed accounting courses outside of Walsh College may be required to take an assessment exam. Core courses that are waived will need to be replaced with additional electives.

The MAC program consists of 12-15 courses for 36-45 credits. The MAC degree requires a minimum of 24 semester credit hours in core and elective credits in residence at Walsh College.

**MAC Foundation Courses**
ACC 500  Financial Accounting
ACC 501  Intermediate Accounting I
ACC 502  Intermediate Accounting II

**MAC Core Courses**
ACC 503  Financial Accounting Concepts
ACC 506  Accounting Information Systems
ACC 511  Business Combinations
ACC 512  Government and Not-for-Profit Accounting
ACC 515  Auditing
ACC 518  Accounting Communications
ACC 519  Advanced Managerial Accounting
ACC 520  International Accounting
TAX 595  Tax and Business Taxation I
TAX 596  Tax and Business Taxation II

**MAC Electives**
Choose 2 courses from the following:
ACC 550  Advanced Auditing
ACC 570  Forensic and Investigative Accounting
ACC 574  Industry Accounting and Auditing
ACC 577  Payroll and Employee Benefits Accounting
ACC 578  Accounting for Income Taxes
ACC 580  Business Law for Accountants
ACC 588  Accounting Internship
FIN 510  Financial Management
TAX 525  Advanced Concepts in Corporate Taxation
**Graduate Degree Programs**

TAX 532  Income and Transfer Tax Consequences for Estates and Trusts
TAX 598  Tax Return Seminar

**MAC Additional Electives (If needed)**
Choose from the approved MAC electives listed above.

**MAC Program for Accounting Graduates**

**10 courses for 30 credits**
The MAC degree for accounting graduates requires a minimum of 18 semester credit hours of foundation and concentration credits in residence at Walsh College.

**MAC Foundation Courses**
Choose 5 courses from the following:
- ACC 503  Financial Accounting Concepts
- ACC 511  Business Combinations
- ACC 512  Government and Not-for-Profit Accounting
- ACC 515  Auditing
- ACC 518  Accounting Communications
- ACC 520  International Accounting
- ACC 550  Advanced Auditing
- ACC 570  Forensic and Investigative Accounting
- ACC 574  Industry Accounting and Auditing
- ACC 577  Payroll and Employee Benefits Accounting
- ACC 578  Accounting for Income Taxes
- ACC 580  Business Law for Accountants
- ACC 588  Accounting Internship

**Concentrations – Select One**

**Data Analytics**
ACC 564  Data Analytics for Accounting
IT 540  Introduction to Data Sciences
IT 542  Big Data Analytics
QM 520  Business Analytics
ACC 565  Data Analytics Capstone

**Finance**
FIN 506  Financial Statement Analysis
FIN 510  Financial Management
FIN 515  Financial Markets and Institutions
FIN 521  Investments

Choose 1 course from the following:
FIN 504, FIN 551, FIN 587

**Taxation**
Choose 5 courses from the following:
- TAX 501  Role of Legal Authorities in Taxation
- TAX 507  Tax Accounting
- TAX 525  Advanced Concepts in Corporate Taxation
- TAX 532  Income and Transfer Tax Consequences for Estates and Trusts
- TAX 540  Tax Practice and Procedure
- TAX 595  Tax and Business Taxation I
- TAX 596  Tax and Business Taxation II
- TAX 598  Tax Return Seminar
- TAX 599  Introduction to Tax Research

**Master of Science in Finance (MSF)**
The Walsh College Master of Science in Finance (MSF) degree offers graduate education in all aspects of finance. It entails a blend of courses in finance and its cognates, accounting and economics. There are three concentrations available in the MSF program, financial management, financial services, and financial investments. Each student is required to complete all courses in a chosen concentration to complete their course of studies. The MSF consists of 33 semester credit hours consisting of 8 core courses and three concentration courses.

The MSF degree requires a minimum of 21 semester credit hours of core and concentration credits in residence at Walsh College. The MSF degree is available as a dual degree with the MBA.

**MSF Core Courses**
- ACC 505  Advanced Managerial Accounting
- ACC 508  Introduction to Accounting
- COM 510  Leadership Communication
- ECN 523  Global Economics
- FIN 506  Financial Statement Analysis
- FIN 510  Financial Management
- FIN 515  Financial Markets and Institutions
- FIN 521  Investments

**Concentrations – Select One**

**Financial Investments**
This concentration is designed for students interested in financial investments, particularly those considering careers in financial analysis and portfolio management. The concentration provides students with an opportunity to learn the essentials of building a successful investment portfolio, including using the analytical tools and resources in the College’s award-winning finance lab. As part of their learning experience, students will engage in real-world trading of funds available in the Michigan Alpha Project.

- FIN 532  Portfolio Management
- FIN 549  Finance MAP
- FIN 553  Financial Securities

**Financial Management**
This concentration is designed for students interested in a career in financial management and corporate consulting. Coursework provides an opportunity to learn the advanced skills necessary for performing financially-oriented analytical and managerial functions within the corporate environment.

- FIN 504  Financial Theory and Practice
- FIN 512  International Finance
- FIN 587 or  Business Valuation
- FIN 590  Mergers and Acquisitions
Financial Services
This concentration is designed for students desiring the graduate-level skills necessary in the financial services industry. It is recommended for students interested in career paths in banking, investment management, investment banking, consulting, real estate, leasing, or the financial service function of major corporations.

FIN 509 Bank and Financial Institution Management
FIN 520 Real Estate
FIN 525 Risk Management

Master of Science in Information Technology Leadership (MSITL)
The Master of Science in Information Technology Leadership (MSITL) degree is designed to educate organizational leaders on how to assess, evaluate, determine and manage technology choices from a business perspective. The MSITL student has the opportunity to focus in one of three areas of technology leadership: Chief Security Officer, Chief Information Officer and the Project Management office.

The MSITL program consists of 13 courses for 39 semester credit hours. The MSITL degree requires a minimum of 27 semester credit hours of core and concentration credits in residence at Walsh College. The MSITL is available as a dual degree with the MBA.

MSITL Core Courses
ACC 508 Introduction to Accounting
COM 510 Leadership Communication
IT 504 Integrated Systems Thinking
IT 505 Governance, Risk and Compliance
IT 520 Information Technology
IT 551 Project Management Fundamentals
IT 577 Management of Emerging Technologies
MGT 670 Designing & Leading Competitive Organizations
MKT 550 Marketing Fundamentals
QM 520 Business Analytics
MGT 680 Strategic Management: Audit of an Organization

Concentrations – Select One
Chief Information Officer (CIO)
The CIO concentration prepares students to lead an organization’s technology strategy.

IT 575 Network and Enterprise Architecture
IT 576 Data and Decision Making

Chief Security Officer (CSO)
The CSO concentration prepares students to lead an organization in the establishment of a secure infrastructure incorporating technology tools, policies, and strategies.

IT 565 Fundamentals of Cybersecurity
IT 566 Security Program Management

Project Management Office (PMO)
The PMO concentration prepares students to lead in determining the organization’s project, product and portfolio management efforts.

IT 552 Project Program and Portfolio Management
IT 553 Product Program and Portfolio Management

Master of Science in Information Technology (MSIT)
The Master of Science in Information Technology (MSIT) degree is focused on preparing IT professionals to optimize information technology management in support of business strategies and goals. The MSIT program allows students to employ information and technology knowledge and skills in support of organizational strategies and goals. The MSIT program consists of 14 courses for 40 semester credit hours. The MSIT degree requires a minimum of 22-28 semester credit hours of core and concentration credits in residence at Walsh College.

MSIT Core Courses
IT 503 Ethics Seminar
IT 504 Integrated Systems Thinking
IT 505 Governance, Risk and Compliance
IT 551 Project Management Fundamentals
IT 565 Fundamentals of Cybersecurity
IT 575 Network and Enterprise Architecture
IT 599 Capstone

Concentrations – Select One
Chief Information Officer (CIO)
The CIO concentration prepares students to lead an organization’s technology strategy.

IT 506 IT Leadership
IT 552 Project Program and Portfolio Management
IT 553 Product Program and Portfolio Management
IT 566 Security Program Management
IT 567 Business Continuity, Resilience and Crisis Management
IT 576 Data and Decision Making
IT 577 Management of Emerging Technologies
Cybersecurity (CS)
The Cybersecurity concentration will prepare professionals to optimize information technology and cybersecurity knowledge and skills in support of organizational strategies and goals.

IT 511 Threats, Vulnerabilities, Controls and Countermeasures
IT 512 Intelligence Analysis Tools and Techniques
IT 513  Social Political and Cultural Impacts of Cybersecurity
IT 514  Current Issues in Cybersecurity
IT 566  Security Program Management
IT 567  Business Continuity, Resilience and Crisis Management
IT 576  Data and Decision Making

Data Science (DS)
The Data Science concentration is designed to educate and prepare data science practitioners and leaders. It prepares students to examine how their organization can gain benefits from effective data analysis.

IT 540  Introduction to Data Science
IT 541  SQL and Dimensional Data Analytics
IT 542  Big Data Analytics
IT 543  Social Network, Geospatial and Web Analytics
IT 544  Data Visualization and Predictive Modeling
IT 545  Using R for Data Analysis
QM 520  Business Analytics

Global Project and Program Management
The Global Project and Program Management concentration is designed to prepare project and program managers to become leaders. Students will be prepared to employ a variety of disciplined and agile project management tools and techniques to guide projects and programs for maximum benefit to their organization. Students will integrate, coordinate, and balance resources to achieve project goals and meet project schedule, quality, risk, and financial constraints.

IT 506  IT Leadership and Strategy
IT 552  Project Program and Portfolio Management
IT 553  Product Program and Portfolio Management
IT 554  Agile Project Management
IT 555  Global Project Leadership
IT 576  Data and Decision Making
IT 577  Management of Emerging Technologies

Master of Science in Management (MSM)
The Walsh College Master of Science in Management (MSM) degree focuses on developing leadership ability as well as a firm understanding of organizational structures, communication, financial management, operations, and human resources management. The MSM incorporates select elements from the common body of knowledge recommended for graduate business education found in the Master of Business Administration program. The MSM goes a step further by focusing on one of three areas of knowledge and skills associated with management: human resources, international business, and strategy. The MSM provides concentrated graduate study of modern principles and practical skills for current and future organizational environments including globalization, public and private-sector applications and a functioning in a world of complexity.

The MSM consists of 12 courses for 36 semester credit hours. The MSM degree requires a minimum of 24 semester credit hours of core and concentration credits in residence at Walsh College. The MSM is available as a dual degree with the MBA.

MSM Core Courses
ACC 508  Introduction to Accounting
COM 510  Leadership Communication
ECN 523  Global Economics
MGT 501  Management
MGT 565  Operations Management
MGT 670  Designing & Leading Competitive Organizations
QM 520  Business Analytics
MGT 680*  Strategic Management: Audit of an Organization

Concentrations – Select one

Human Resources Management
The Human Resources Management concentration is intended for students who are pursuing or are interested in HR careers.

MGT 555  Global Human Resources Management
MGT 557  Labor Relations
MGT 558  Managing Employee Development and Training
MGT 559  Managing Total Compensation
MGT 610*  Human Resources Management Capstone
* Students pursuing a Human Resources Management Concentration replace MGT 680 (Strategic Management: Audit of an Organization) with MGT 610.

International Business
The International Business concentration is intended for students who work for or aspire to work for a multinational or global organization.

IB 514  Foundations of International Business
IB 535  International Management
IB 571  Management of Information Assurance in a World of Globalization
MGT 555  Global Human Resources Management

Strategic Management
The Strategic Management concentration is intended for students who aspire to work at the senior most levels of an organization.

MGT 546  Strategic Management of Organizations as Complex Adaptive Systems
MGT 547  Strategic Management of Human, Structural, and Relationship Capital
MGT 548  Strategic Management of Knowledge and Innovation
MGT 549  Managing Strategic Renewal and Change

Master of Science in Marketing (MSMKT)
The Master of Science in Marketing (MSMKT) degree is an innovative, program that allows students to develop the in-depth knowledge and practical skills necessary to design, manage, implement, and evaluate marketing strategies.
This program is designed for individuals who want to enhance their career opportunities by obtaining a generalist postgraduate marketing degree with emphasis on data-driven brand management. The MSMKT is intended to provide a deeper immersion into the study of marketing than is possible in a typical MBA program. The MSMKT includes many valuable experiences including: exposure to both qualitative and quantitative marketing courses ranging from creativity and innovation to analytics, the ability to select from capstone course alternatives including study abroad programs and marketing competitions, access to data modeling applications in a state-of-the-art Business Solutions Lab, access to qualitative research coaching through on-campus focus group facility, access to either an internship or consulting project, right to use to custom data analytics tools available from industry partners, and the ability to join and participate in activities of the Walsh College Marketing Association.

The MSMKT program consists of 11 courses for 33 semester credit hours. The MSMKT degree requires a minimum of 21 semester credit hours in residence at Walsh College. The MSMKT is available as a dual degree with the MBA.

**MSMKT Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>COM 510</td>
<td>Leadership Communication</td>
</tr>
<tr>
<td>IT 520</td>
<td>Information Technology</td>
</tr>
<tr>
<td>MKT 541</td>
<td>Public Relations Strategies</td>
</tr>
<tr>
<td>MKT 542</td>
<td>Consumer Insights</td>
</tr>
<tr>
<td>MKT 543</td>
<td>Creativity and Innovation</td>
</tr>
<tr>
<td>MKT 550</td>
<td>Marketing Fundamentals</td>
</tr>
<tr>
<td>MKT 551</td>
<td>Consumer Behavior</td>
</tr>
<tr>
<td>MKT 555</td>
<td>Marketing Application and Metrics</td>
</tr>
<tr>
<td>MKT 560</td>
<td>Brand Management</td>
</tr>
<tr>
<td>QM 520</td>
<td>Business Analytics</td>
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</tbody>
</table>

**Capstone Experience – Select One:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>MKT 588</td>
<td>Professional Internship</td>
</tr>
<tr>
<td>MKT 589</td>
<td>Consulting Project</td>
</tr>
</tbody>
</table>

**Master of Science in Taxation (MST)**

The Master of Science in Taxation (MST) degree program is designed for professionals seeking to gain comprehensive, practical knowledge of tax accounting, tax law, and tax research, while also achieving a deeper understanding of the broader concepts of tax methodology and tax procedure. The Walsh College MST program is among the most well respected in the nation for its preparation of tax professionals. Walsh College’s tax library is among the finest in Michigan with a specialized collection that makes tax research as easy and convenient as possible. The MST curriculum is continually reviewed and revised to ensure that students are receiving relevant, updated information that will create marketable skills in a fast-paced business environment.

The MST program consists of 12-13 courses for 36-39 semester credit hours. The MST degree requires a minimum of 24 semester credit hours in residence at Walsh College.

**MST Foundation Course**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>TAX 595</td>
<td>Tax and Business Taxation I</td>
</tr>
</tbody>
</table>

**MST Required Courses**

**Tax Skill Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>TAX 599</td>
<td>Introduction to Tax Research</td>
</tr>
<tr>
<td>TAX 500</td>
<td>Advanced Tax Research Writing, and Citation Methodology</td>
</tr>
<tr>
<td>TAX 501</td>
<td>The Role of Legal Authorities in Taxation</td>
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</tbody>
</table>

**MST Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>TAX 507</td>
<td>Tax Accounting</td>
</tr>
<tr>
<td>TAX 509</td>
<td>Sales and Exchanges of Property</td>
</tr>
<tr>
<td>TAX 510</td>
<td>Basic Concepts in Corporate Taxation</td>
</tr>
<tr>
<td>TAX 531</td>
<td>Partnership and LLC Taxation</td>
</tr>
<tr>
<td>TAX 532</td>
<td>Income and Transfer Tax Consequences for Estate and Trusts</td>
</tr>
<tr>
<td>TAX 540</td>
<td>Tax Practice and Procedure</td>
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<tr>
<td>TAX 560</td>
<td>Planning and Current Issues in Taxation</td>
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</tbody>
</table>

**MST Electives**

Choose 6 credit hours from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>ACC 578</td>
<td>Accounting for Income Tax</td>
</tr>
<tr>
<td>TAX 525</td>
<td>Advanced Concepts in Corporate Taxation</td>
</tr>
<tr>
<td>TAX 550</td>
<td>International Taxation</td>
</tr>
<tr>
<td>TAX 598</td>
<td>Tax Return Seminar</td>
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</tbody>
</table>

**Dual Master of Business Administration and Master of Science in Finance**

Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSF degree at the same time. The Walsh College Dual MBA/MSF degree consists of 19 courses for 57 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSF degree requires a minimum of 45 semester credit hours of core and concentration credits in residence at Walsh College.

**Dual MBA/MSF Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ACC 505</td>
<td>Managerial Accounting</td>
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<tr>
<td>ACC 508</td>
<td>Introduction to Accounting</td>
</tr>
<tr>
<td>COM 510</td>
<td>Leadership Communication</td>
</tr>
<tr>
<td>ECN 523</td>
<td>Global Economics</td>
</tr>
<tr>
<td>FIN 506</td>
<td>Financial Statement Analysis</td>
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<td>FIN 510</td>
<td>Financial Management</td>
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<tr>
<td>FIN 515</td>
<td>Financial Markets and Institutions</td>
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<tr>
<td>FIN 521</td>
<td>Investments</td>
</tr>
<tr>
<td>IT 520</td>
<td>Information Technology</td>
</tr>
<tr>
<td>MGT 501</td>
<td>Management</td>
</tr>
<tr>
<td>MGT 565</td>
<td>Operations Management</td>
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<tr>
<td>MGT 670</td>
<td>Designing &amp; Leading Competitive Organizations</td>
</tr>
<tr>
<td>MKT 550</td>
<td>Marketing Fundamentals</td>
</tr>
<tr>
<td>MKT 555</td>
<td>Marketing Application and Metrics</td>
</tr>
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<td>QM 520</td>
<td>Business Analytics</td>
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<tr>
<td>MGT 680</td>
<td>Strategic Management: Audit of an Organization</td>
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Concentrations – Select one
All students must complete a minimum of three courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

Financial Investments
This concentration is designed for students interested in financial investments, particularly those considering careers in financial analysis and portfolio management. The concentration provides students with an opportunity to learn the essentials of building a successful investment portfolio, including using the analytical tools and resources in the College’s award-winning finance lab. As part of their learning experience, students will engage in real-world trading of funds available in the Michigan Alpha Project.

FIN 532 Portfolio Management
FIN 549 Finance MAP
FIN 553 Securities

Financial Management
This concentration is designed for students interested in a career in financial management and corporate consulting. Coursework provides an opportunity to learn the advanced skills necessary for performing financially-oriented analytical and managerial functions within the corporate environment.

FIN 504 Financial Theory and Practice
FIN 512 International Finance
FIN 587 or Business Valuation
FIN 590 Mergers and Acquisitions

Financial Services
This concentration is designed for students desiring the graduate-level skills necessary in the financial services industry. It is recommended for students interested in career paths in banking, investment management, investment banking, consulting, real estate, leasing, or the financial service function of major corporations.

FIN 509 Bank and Financial Institution Management
FIN 520 Real Estate
FIN 525 Risk Management

Dual Master of Business Administration and Master of Science in Information Technology Leadership
Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSITL degree at the same time. The Walsh College Dual MBA/MSITL degree consists of 20 courses for 60 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSITL degree requires a minimum of 48 semester credit hours of core and concentration credits in residence at Walsh College.

Dual MBA/MSITL Core
ACC 505 Managerial Accounting
ACC 508 Introduction to Accounting
COM 510 Leadership Communication
ECN 523 Global Economics
FIN 510 Financial Management
FIN 515 Financial Markets and Institutions
IT 504 Integrated Systems Thinking
IT 505 Governance, Risk and Compliance
IT 520 Information Technology
IT 551 Project Management Fundamentals
IT 577 Management of Emerging Technologies
MGT 501 Management
MGT 565 Operations Management
MGT 670 Designing & Leading Competitive Organizations
MKT 550 Marketing Fundamentals
MKT 555 Marketing Application and Metrics
QM 520 Business Analytics
MGT 680 Strategic Management: Audit of an Organization

Concentrations – Select one
All students must complete a minimum of 2 courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

Chief Information Officer (CIO)
The CIO concentration which prepares students to lead an organization’s technology strategy.

IT 575 Network and Enterprise Architecture
IT 576 Data and Decision Making

Chief Security Officer (CSO)
The CSO concentration which prepares student to lead an organization in the establishment of a secure infrastructure incorporate technology tools, policies, and strategies.

IT 565 Fundamentals of Cybersecurity
IT 566 Security Program Management

Project Management Office (PMO)
The PMO concentration which prepares students to lead in determining the organization’s project, product and portfolio management efforts.

IT 552 Project Program and Portfolio Management
IT 553 Product Program and Portfolio Management

Dual Master of Business Administration and Master of Science in Management
Walsh College offers a dual degree program for students interested in pursuing both an MBA and MSM degree at the same time. The Walsh College Dual MBA/MSM degree consists of 18 courses for 54 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.
The Dual MBA/MSM degree requires a minimum of 42 semester credit hours of core and concentration credits in residence at Walsh College.

**Dual MBA/MSM Core Courses**
- ACC 505 Managerial Accounting
- ACC 508 Introduction to Accounting
- COM 510 Leadership Communication
- ECN 523 Global Economics
- FIN 510 Financial Management
- FIN 515 Financial Markets and Institutions
- IT 520 Information Technology
- MGT 501 Management
- MGT 565 Operations Management
- MGT 670 Designing & Leading Competitive Organizations
- MKT 550 Marketing Fundamentals
- MKT 555 Marketing Application and Metrics
- QM 520 Business Analytics
- MGT 680* Strategic Management: Audit of an Organization

**Concentrations – Select one**
All students must complete a minimum of four courses in a selected concentration. The following concentrations are available. Students must meet course prerequisites.

**Human Resources Management**
The Human Resources Management concentration is intended for students who are pursuing HR careers.

- MGT 555 Global Human Resources Management
- MGT 557 Labor Relations
- MGT 558 Managing Employee Development and Training
- MGT 559 Managing Total Compensation
- MGT 610* Human Resources Management Capstone

* Students pursuing a Human Resources Management Concentration replace MGT 680 (Strategic Management: Audit of an Organization) with MGT 610.

**International Business**
The International Business concentration is intended for students who work for a multinational or global organization.

- IB 514 Foundations of International Business
- IB 535 International Management
- IB 571 Management of Information Assurance in a World of Globalization
- MGT 555 Global Human Resources Management

**Strategic Management**
The Strategic Management concentration is intended for students who aspire to work at the most senior levels of an organization.

- MGT 546 Strategic Management of Organizations as Complex Adaptive Systems
- MGT 547 Strategic Management of Human, Structural, and Relationship Capital
- MGT 548 Strategic Management of Knowledge and Innovation
- MGT 549 Managing Strategic Renewal and Change

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**Dual Master of Business Administration and Master of Science in Marketing**

Walsh College offers a dual-degree program for students interested in pursuing both an MBA and MSMKT degree at the same time. The Walsh College Dual MBA/MSMKT Degree consists of 20 courses for 60 semester credit hours. Upon successful completion of all required courses and graduation requirements, both degrees will be awarded.

The Dual MBA/MSMKT degree requires a minimum of 48 semester credit hours in residence at Walsh College.

**Dual MBA/MSMKT Core Courses**
- ACC 505 Managerial Accounting
- ACC 508 Introduction to Accounting
- COM 510 Leadership Communication
- ECN 523 Global Economics
- FIN 510 Financial Management
- FIN 515 Financial Markets and Institutions
- IT 520 Information Technology
- MGT 501 Management
- MGT 565 Operations Management
- MGT 670 Designing & Leading Competitive Organizations
- MKT 541 Public Relations Strategies
- MKT 542 Consumer Insights
- MKT 543 Creativity and Innovation
- MKT 550 Marketing Fundamentals
- MKT 551 Consumer Behavior
- MKT 555 Marketing Application and Metrics
- MKT 560 Brand Management
- MKT 588 or Marketing Internship
- MKT 589 Consulting Project
- QM 520 Business Analytics
- MGT 680 Strategic Management: Audit of an Organization

**Master’s Degree Graduation Requirements**

Students must complete the prescribed requirements to graduate with a master’s degree from Walsh College.

- Complete the program of study within a period of 60 calendar months (five years) from the initial date of course enrollment (as designated by the first semester attended on the student’s Walsh College transcript). Extensions to this time requirement will only be granted upon review of the request by the chief academic officer or designee.

- Students preparing for graduation must file an official Application for Graduation Form with the Records, Registration, and Veteran Services office. Students can make an appointment with an academic advisor to review graduation requirements.

- Students are limited to no more than 6 semester credit hours of courses in directed study, practicum and/or internships.
Graduate Degree Programs

Master of Arts in Business
• Earn a minimum 30 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 18 semester credit hours in residence in the MAB program.
• Complete MGT 502 with a grade of “B” (3.000) or better.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Accountancy
• Earn a minimum of 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and elective credits in residence in the MAC program.
• MAC program for accounting graduates must earn a minimum of 30 graduate semester credit hours which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring a minimum of 18 semester credit hours in residence in the MAC program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Finance
• Earn a minimum of 33 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 21 semester credit hours of core and concentration credits in residence in the MSF program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Information Technology Leadership
• Earn a minimum 39 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 27 semester credit hours of core and concentration credits in residence in the MSITL program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Information Technology
• Earn a minimum 40 graduate semester credit hours, which may include up to a maximum of 12 to 18 semester credit hours of advanced standing, therefore requiring 22-28 semester credit hours of core and concentration credits in residence in the MSIT program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Management
• Earn a minimum 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and concentration credits in residence in the MSM program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Marketing
• Earn a minimum 33 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 21 semester credit hours of core credits in residence in the MSMKT program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

Master of Science in Taxation
• Earn a minimum 36 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 24 semester credit hours of core and elective credits in residence in the MST program.
• Earn a grade of “C” (2.000) or better in each course counted towards graduation.
• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

**Dual MBA/MSF**

• Earn a minimum 57 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 45 semester credit hours of core and concentration credits in residence in the MBA/MSF program.

• Earn a grade of “C” (2.000) or better in each course counted towards graduation.

• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

**Dual MBA/MSITL**

• Earn a minimum 60 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 48 semester credit hours of core and concentration credits in residence in the MBA/MSITL program.

• Earn a grade of “C” (2.000) or better in each course counted towards graduation.

• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

**Dual MBA/MSM**

• Earn a minimum 54 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 42 semester credit hours of core and concentration credits in residence in the MBA/MSM program.

• Earn a grade of “C” (2.000) or better in each course counted towards graduation.

• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.

**Dual MBA/MSMKT**

• Earn a minimum 60 graduate semester credit hours, which may include up to a maximum of 12 semester credit hours of advanced standing, therefore requiring 48 semester credit hours of core credits in residence in the MBA/MSMKT program.

• Earn a grade of “C” (2.000) or better in each course counted towards graduation.

• Achieve a cumulative grade point average of “B” (3.000) or better within the degree requirements at Walsh College.
Certificate Programs

Gainful Employment Disclosure Statement

The U.S. Department of Education requires institutions that participate in the student financial assistance programs authorized under Title IV of the Higher Education Act of 1965, as amended (HEA), to report certain information about students enrolled in Title IV eligible educational programs that lead to gainful employment in a recognized occupation. Gainful employment rules apply to all non-degree programs, including certificates programs. Information specific to Walsh College certificate programs and occupations can be found at www.walshcollege.edu/businesscertificateprograms.

Admissions Requirements

Walsh College offers a variety of certificate programs at the graduate level. Specific admissions requirements and foundation courses, if required, are listed below for each certificate. The candidate may earn a certificate by taking 4 to 6 courses, totaling 12 to 18 semester credit hours, depending on the certificate. Students may receive advanced standing credit, exclusions, or waivers for specific courses. Students must complete a minimum of 9 semester credit hours of new coursework (not previously completed as part of a different degree or certificate program) to earn a certificate.

Certificate candidates have 48 months in which to complete the coursework with a minimum grade of “C” (2.000) in each course and a cumulative GPA of 3.000.

One semester prior to completion, the candidate must file an application for certification with the Records, Registration, and Veteran Services office. In addition to receiving the certificate, the candidate will have the designation noted on their transcript. There are no limits on the number of certificates that can be earned. Certificates will not be awarded for courses completed as part of a degree program.

Upon earning a certificate, a student who wishes to apply to any Walsh College degree program will be held to all admissions requirements under the catalog year in which the individual applies. Coursework completed as part of a graduate certificate program that is either a core or elective course of the graduate degree program will be considered for advanced standing credit and will be noted on the student’s graduate academic transcript. Advanced standing credit is limited to 9-18 semester credit hours dependent on the degree program. Some degree programs have time limits for the transferability of advance standing credit.

Graduate Certificates

For consideration for admission to a Walsh College graduate certificate program, an applicant must:

- Possess a bachelor degree or higher from a college or university accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC).

Individuals for whom English is not their first language must provide proof of English language proficiency. This proof may be in the form of one of the following:

- TOEFL score of 79-80, or 550 written;
- MELAB score of 80;
- MTELAP score of 80;
- IELTS score of 6.5 (http://www.ielts.org);
- Successful completion of Level 112 from ELS Language Centers;
- Successful completion of the highest level of ESL accredited program;
- Successful completion of an English Composition course from an accredited U.S. institution;
- Completion of a college degree from an accredited U.S. institution.

An official document of these test scores must be sent to Walsh College for consideration in processing the admissions application. The TOEFL & IELTS scores are valid for two years; the MTELAP/MELAB scores are valid for five years. Transcripts from the degree-granting institution may be accepted as proof of English language proficiency. Walsh College retains the right to require reexamination or further English language studies at a qualified institution for any non-native speaker of English. For additional information on international transcript evaluation and admission to the College for those individuals pursuing a student visa, please see the section entitled Admission on a Student Visa.

Walsh College administers the MTELAP exam at no charge. Please contact an international student advisor for more details.

Certificates are awarded in the following areas:

Cybersecurity

Successful graduates of the Cybersecurity certificate will be able to employ information technology and cybersecurity knowledge and skills to protect organizational assets in support of the organization’s goals and strategies. Students will learn to balance continuity and change in the development, implementation, and evaluation of cybersecurity programs and solution. The Cybersecurity certificate consists of 6 courses:

Foundation Courses
IT 504 Integrated Systems Thinking
IT 565 Fundamentals of Cybersecurity

Certificate Courses
IT 511 Threats, Vulnerabilities, Controls and Countermeasures
IT 512 Intelligence Analysis Tools and Techniques
Certificate Programs

IT 513  Social, Political and Cultural Impacts of Cybersecurity
IT 514  Current Issues in Cybersecurity

Global Project and Program Management

The Global Project and Program academic certificate is designed to prepare project and program managers to become leaders. Upon completion, students will be prepared to employ a variety of disciplined and agile project management tools and techniques to guide projects and programs for maximum benefit to their organization. Students will integrate, coordinate, and balance resources to achieve project goals and meet project schedule, quality, risk and financial constraints. The Global Project and Program Management certificate consists of 5 courses:

IT 551  Project Management Fundamentals
IT 552  Project Program and Portfolio Management
IT 553  Product Program and Portfolio Management
IT 554  Agile Product Management
IT 555  Global Project Leadership

Human Resources Management

The Human Resources Management certificate consists of 4 courses:

Certificate Courses

MGT 555  Global Human Resources Management
MGT 557  Labor Relations
MGT 558  Managing Employee Development and Training
MGT 559  Managing Total Compensation
Financial Aid

Walsh College participates in federal and state financial aid programs and awards scholarships based on academic achievement and financial need. Policies, procedures, and regulations relating to these areas are published in the Walsh College Catalog, Student Financial Aid Step-by-Step Guide, and scholarship application, all available on the Walsh College website at www.walshcollege.edu/financialaid. It is the student’s responsibility to read and become familiar with these policies and procedures. Failure to do so does not excuse a student from the requirements or policies as described.

Financial assistance is based upon the following criteria:

- Financial Need – A student who demonstrates financial need as defined by the federal government may be eligible to receive financial assistance through federal, state, and/or institutional financial aid programs. These programs include grants, scholarships, and loans. A student must be enrolled on at least a half-time basis in order to receive federal and state grants and federal loans. A student who is enrolled less than half-time will have grants and/or loans for that term cancelled.

- Financial Aid Eligibility – To be eligible for financial aid, a student must:
  - Be a citizen of the United States or an eligible non-citizen.
  - Be enrolled in degree or certificate program.
  - File the Free Application for Federal Student Aid (FAFSA) at www.fafsa.ed.gov.

Incoming undergraduate students are also eligible to apply for scholarships. A limited number of scholarships are also available to incoming graduate students. The scholarship application is available online at www.walshcollege.edu/scholarships. Students must be admitted to Walsh before they can apply.

Students who have received a financial aid award may charge books and supplies from the Walsh College bookstore to their student accounts if they have completed the Walsh College Bookstore Authorization, available at the time a financial aid award is made. The Walsh College Bookstore Authorization must be completed on a yearly basis. Walsh College participates in the following financial aid programs:

Federal Programs

- Federal Pell Grant Program
- Federal Supplemental Educational Opportunity Grant Program (SEOG)
- Federal Subsidized and Unsubsidized Direct Loan Program
- Federal Direct Parent Loan (PLUS) Program
- Federal Direct Grad (PLUS) Program

State Programs

- Michigan Tuition Grant
- Michigan Competitive Scholarship
- Tuition Incentive Program (Phase II)
- Children of Veteran Tuition Grant

Concurrent Enrollment

Undergraduate financial aid students who wish to enroll at Walsh College and a community college during the same semester must contact the Financial Aid office to request a financial aid consortium agreement.

Federal Direct Loan Program

A financial aid recipient who is a first-time borrower of the Federal Direct Subsidized and Unsubsidized Loan programs at Walsh College must participate in loan entrance counseling and must e-sign a Master Promissory Note. This counseling session and Master Promissory Note requirement can be completed online at www.studentloans.gov. This must be done before a Direct Loan application can be processed by the College.

Financial Aid Exit Interview

A financial aid recipient who has borrowed under the Federal Direct Subsidized or Unsubsidized programs must participate in a loan exit counseling session. This counseling session requirement can be completed online at www.studentaid.gov or by individual appointment. The exit interview must be conducted shortly before the borrower ceases at least half-time enrollment.

Tuition Refund Policy Affecting Financial Aid Recipients

Financial aid recipients who completely withdraw from all classes are subject to the federal Return to Title IV refund policy. If a student completely withdraws before the first 60 percent of the semester, Walsh College is required to return a percentage of the student’s federal aid based on the percentage of the term completed. For example, if the student completes 40 percent of the term, then the student earned 40 percent of the aid and the remainder of the federal aid applied to the student’s account must be returned. If the return of federal financial aid results in a balance due on the student’s account, the student will owe Walsh College and will be required to bring the account up to date before re-enrolling.

Refunds generated by one of the above policies will be refunded in the following order:

1. Unsubsidized Federal Direct Loan
2. Subsidized Direct Loan
3. Federal Direct PLUS Loan
4. Federal Pell Grant
5. Federal SEOG
6. Other Title IV programs
Financial Aid and Scholarships

All withdrawals must be officially processed by the last date to withdraw as published in the Registration Materials/Schedule of Classes. A student who fails to withdraw may owe a repayment of financial aid funds received and lose further eligibility for aid. A complete explanation, including examples, of the refund policies can be found in the “Withdrawing from Walsh” section or the Walsh College Website. In addition, if a student fails all classes, the College is required to determine if the student actually attended those classes. If the faculty members cannot verify that the student attended classes, for financial aid purposes the Financial Aid Office is required to treat that as an unofficial withdrawal and apply the refund formula. The student will be responsible for those charges.

Students receiving federal financial aid are encouraged to contact the Financial Aid office before withdrawing from classes to determine if there are any financial implications as a result of the withdrawal.

Financial Aid Satisfactory Academic Progress (SAP) Policy

In addition to Walsh College’s academic standing policy, federal regulations require the Financial Aid Office to monitor the academic progress of students at the end of each semester. To receive financial aid, students must meet the financial aid standards of satisfactory academic progress (SAP). The complete Walsh College academic record is considered regardless of whether or not financial aid was received each semester. Students who fail to achieve the minimum standards may lose financial aid eligibility.

The financial aid SAP standards for financial aid are applicable to the following programs: Federal Pell Grant, Federal Supplemental Educational Opportunity Grant, Federal Direct and Federal PLUS Loans, Michigan Tuition Grant, Michigan Competitive Scholarships and certain Walsh College scholarships. Some Walsh College scholarships have standards stricter than the financial aid SAP standards.

In order to maintain satisfactory academic progress for financial aid eligibility while attending Walsh College a student must meet both a Qualitative Factor (grade point average) and a Quantitative Factor (pace).

Qualitative Factor

This is the cumulative grade point average (GPA) a student must achieve in order to maintain the standards of financial aid SAP.

Undergraduate students must have a cumulative Walsh College GPA of 2.000 or better.

Graduate students must have a cumulative Walsh College GPA of 3.000 or better.

Students who fail to meet this requirement are placed on a warning status and must meet the GPA requirement by the end of the next enrolled semester at Walsh College. Students can receive financial aid while on a warning status. However, students who fail to achieve the required GPA while on a warning status become ineligible for financial aid the following semester of attendance at Walsh College.

Quantitative Factor

This is the pace a student must achieve in order to complete their degree with the maximum timeframe.

Undergraduate students must successfully complete 67% of their cumulative credits attempted and complete their degree within 150% of the length of the program, which is 189 attempted credits. All transfer credits count as both coursework attempted and coursework completed.

Graduate students must complete their degree with 20 semesters. Graduate students must successfully complete 50% of their cumulative credits attempted.

Students who fail to meet this requirement are placed on a warning status and must meet the credit hour requirement by the end of the next enrolled semester at Walsh College. Students can receive financial aid while on a warning status. However, students who fail to meet the credit hour requirement while on a warning status become ineligible for financial aid the following semester of attendance at Walsh College.

Withdrawal from Classes

Withdrawn credits count toward hours attempted. Students retaking a course for grade replacement both the original and the repeated course will be counted in the pace (quantitative factor). Only the better of the original and replace grade will be factored in the student’s cumulative GPA (qualitative factor). Repeating a course for grade replacement may improve the cumulative GPA, however, it will not increase the pace in which the student is completing their degree. Students who receive, or are interested in receiving financial aid and are considering grade replacement are encouraged to consult with the Financial Aid office.

Incomplete Grades

Incomplete grades count in the number of attempted credits, but they are not included in the credits completed or the GPA. When the class is completed, the credits and GPA are considered.

Audit Credits

Audit credits do not influence the GPA. They do not receive credit and are not counted in credits attempted or completed. Audit credits are not eligible for financial aid.

Regaining Eligibility

Student may automatically regain financial aid eligibility by achieving the required cumulative Walsh College GPA (see qualitative factor above) and/or successfully completing the appropriate attempted credit hours (see quantitative factor above) at their own expense. Financial aid may be received in the next semester of enrollment when the standards are satisfied. Financial aid cannot be received retroactively for any semester in which SAP was reestablished.
Appeal Process
Students may appeal the loss of financial aid eligibility due to a deficient GPA or credit hours based on extenuating circumstances. Submitting an appeal does not guarantee approval. To appeal the student must complete a Satisfactory Academic Progress Appeal Request available online at www.walshcollege.edu/Satisfactoryacademicprogress.

Repeat Coursework and Audit Classes
Students repeating coursework for the third or more time are encouraged to contact the Financial Aid office. A passed course repeated more than once cannot be included in the enrollment status and financial aid cannot be received for the course. A passed course is defined for financial aid purposes as a grade greater than an F.

Students who are auditing classes cannot include those credit hours in determining half-time enrollment.

Scholarships
A variety of scholarships are available for incoming Walsh College students. These scholarships are based upon academic achievement, minority status, academic program, and/or financial need. Newly admitted transfer students who demonstrate strong academic performance may apply for a Walsh College scholarship. Students must be enrolled on at least a half-time basis in order to receive scholarship funding. In addition, a very limited number of scholarships are available for newly admitted graduate students. The application to apply can be found online at www.walshcollege.edu/scholarships. Students must be admitted to Walsh before they can apply.

Scholarship Criteria
Specific selection criteria for scholarships are described on the scholarship application available online at www.walshcollege.edu/scholarships. Scholarship evaluation will include coursework from all colleges attended, including courses taken at out-of-country schools.

Jeffery W. Barry Endowed Scholarship
Walsh College’s most prestigious academic scholarship is awarded to prospective undergraduate transfer students majoring in accounting. Students must have an incoming grade point average of 3.500 to qualify.

Community College Excellence Awards
This scholarship is awarded to prospective undergraduate students transferring a minimum of 60 semester credit hours from a Michigan community college. Students must have an incoming cumulative grade point average of 3.750 to qualify.

Academic Awards
These scholarships are awarded to prospective undergraduate transfer students based on their proposed major and cumulative grade point average. A list of scholarships and eligibility criteria can be found online at www.walshcollege.edu/scholarships.

Multicultural Awards
These scholarships are awarded to prospective undergraduate minority students and are intended to enhance diversity at Walsh. A list of scholarships and eligibility criteria can be found online at www.walshcollege.edu/scholarships.

Scholarship Application Deadline
Priority will be given for scholarships applications submitted by:
August 1 for the Fall semester
November 1 for the Winter semester
February 1 for the Spring semester
May 1 for the Summer semester

Scholarship applications received after the deadline will be considered based on availability of funds. Students must include transcripts or grade history.

Endowed and Annual Scholarships
These scholarships are available for prospective undergraduate students and are funded through generous gifts from donors, corporations, or organizations. A limited number of scholarships are also available to prospective graduate students. Annual contributions received in one fiscal year are awarded during the next academic year and may not be available from one year to the next. An up-to-date listing of scholarships and eligibility criteria can be found online at www.walshcollege.edu/scholarships.

Endowed Scholarships
AT&T/Leo F. Egan Scholarship
Paul P. Baker Endowed Scholarship (accounting students)
Jeffery W. Barry Endowed Scholarship (accounting students)
Berger and Wild Scholarship (accounting students)
Richard Berschback Endowed Scholarship
Elizabeth Briggs Fisher Endowed Scholarship
Frank and Judith Borschke Endowed Scholarship
Clayton & McKervey Endowed Scholarship
Cynthia Collins Memorial Scholarship
Comerica Women & Minority Scholarship
Frederick A. & Barbara M. Erb Endowed Scholarship for Online Learning
Mary and Paul Glantz Endowed Scholarship
Firman and Rhoda Hass Endowed Scholarship
Frank and Helen Gofrank Endowed Scholarship
Gordon Advisors Scholarship
Golf Classic Endowed Scholarship
Nancy and Steve Harms Endowed Scholarship
H. Theodore Hoffman Memorial Scholarship
Thomas R. Johnson Endowed Scholarship
Arthur, Marguerite and Fred Kaufmann Endowed Scholarship
Kulkami International Student Scholarship
Anthony S. Latella Endowed Scholarship
Lear Believes in Giving Back Annual Scholarship
Financial Aid and Scholarships

Aubrey W. and Jeane F. Lee Endowed Scholarship
Jeffery C. Littmann Endowed Scholarship
Masco Corporation Foundation Endowed Scholarship
Carl W. McConkey Memorial Scholarship
The Rosemarie and Michael J. McKay Endowed Scholarship
The Thomas McNulty Endowed Scholarship for Student Leaders
Moore Family Endowed Scholarship
Timothy and Sandra Moore Endowed Scholarship
Novi Student Scholarship
Pearson Endowed Scholarship
Norman C. Perrin/The Rehmann Group Scholarship
Petoskey Family Endowed Scholarship Fund
Plotzke Family Endowed Scholarship in memory of Ilene Plotzke
The Herbert & Elsa Ponting Foundation Scholarship
Christine Potempa Endowed Scholarship
Judith L. Radtka Memorial Scholarship
Rady Endowed Scholarship
Robinson-Coleman Endowed Scholarship for Veterans
Walter P. Rinkus Memorial Scholarship for Veterans
William C. Roney, Sr. Endowed Scholarship
Margret and Donald Schafer Memorial Endowed Scholarship
Arthur and Rita Schmaltz Endowed Scholarship
Donald and Gwendolyn Schmaltz Scholarship
Louis and Mary Schmidt Endowed Scholarship
Ernest Shaw Memorial Scholarship
Barbara Mahone/Sarah Lou Simpson Scholarship
Mark Solomon Endowed Scholarship
M.T. Walsh Endowed Scholarship
W. Margaret Walsh Endowed Scholarship
Walsh College Alumni Association Endowed Scholarship
Walsh College Executive Officers Fund
Walsh College Minority Scholarship Fund
Walsh College Student Government Fund
George R. Waltensperger Memorial Scholarship
Archie D. Waring Memorial Scholarship
Morris A. Wattles Memorial Scholarship
Ralph C. Wilson Foundation Scholarship
Janet Wojtowicz Memorial Endowed Scholarship
Neal and Ester Zalenko Endowed Scholarship

Graduate Scholarships
A very limited number of scholarships are available for prospective graduate students. Graduate certificate students are not eligible. Applicants must have a minimum undergraduate GPA of 3.600. Additional eligibility criteria can be found online at www.walshcollege.edu/scholarships.

Golf Classic Annual Scholarship
Moore Family Endowed Scholarship
Tower Scholarship
Walsh College Employee Scholarship
William C. Roney, Sr. Endowed Scholarship

Annual Scholarships
AAUW Birmingham Branch Scholarship
The Accountant’s Guild Annual Scholarship
Adelle L. Caudill Memorial Scholarship
DeRoy Testamentary Foundation Scholarship
Rick and Susan DiBartolomeo Annual Scholarship
Bob and Louise Giles Scholarship
Golf Classic Annual Scholarship
Although an individual may initially be admitted based upon a student’s academic level, and assumes full-time enrollment and living expenses to cover three semesters of full-time study. International students must also submit the F-1 Responsibilities Form and the Initial I-20 Request form, which is included in the international packet, along with the Transfer Clearance Form if the student is transferring from another school, Federal and state financial aid is only available to U.S. citizens and permanent residents. International students, however, are eligible for Walsh College scholarships.

After being admitted to Walsh College, students who enroll on an F-1 visa and require an I-20 must contact a designated school official (DSO)/international student advisor in the Admissions and Academic Advising office for specific requirements. United States Citizenship and Immigration Services (USCIS) requires that students on a non-immigrant student visa pursue full-time enrollment in a specified undergraduate or graduate degree program.

International students who maintain the specified enrollment status are allowed to work on campus for a maximum of 20 hours per week if positions are available. Off-campus employment is not allowed unless approved by USCIS, and only for practical training or for economic hardship. Students should contact a DSO/international student advisor in the Admissions and Academic Advising office for further information pertaining to employment.

USCIS regulations and rulings are subject to change at any time. Please contact a DSO/international student advisor in the Admissions and Academic Advising office with questions regarding the most current USCIS regulations and rulings.

Undergraduate and Graduate Admissions Procedures

To apply to any Walsh College undergraduate or graduate degree program, an online Admissions Application must be submitted along with the non-refundable application fee. Walsh College graduates and former Walsh College students are not required to submit a second application fee. Applications may be submitted online at www.walshcollege.edu/applynow.

Admissions applications will be accepted until the beginning of a given semester, upon receipt of all required documents. Applicants will be considered for admission when the Admissions and Academic Advising office receives evidence of the achievement of minimum admissions requirements. Every attempt will be made to process applications in time for accepted students to enroll in their intended semester of attendance. Official admission to the College will be granted only upon receipt of all official transcripts and required documentation, although an individual may initially be admitted based upon a review of unofficial materials and contingent upon receipt of final transcripts and fulfillment of grade point average requirements.

It is the responsibility of the applicant to formally request that official transcripts be sent to Walsh College from all previous academic institutions. Indebtedness or transcript holds at another institution may prevent processing of the admissions application and/or class registration.

Individuals with international transcripts must submit these transcripts to one of the approved agencies specializing in the evaluation of international educational credentials. Any agency that is a member of NACES (www.naces.org) is an approved agency. The most commonly used evaluation agencies are World Education Services (www.wes.org) or Educational Credential Evaluators (www.ece.org). Transcripts should be evaluated on a course by course basis and must be official for full admission. The applicant is responsible for bearing all costs associated with obtaining this evaluation and for submitting these transcripts with sufficient time for this agency evaluation. Only upon the receipt of this evaluation will the applicant be considered for admission to Walsh College.

After receiving the applicant’s official transcripts, the Admissions office will evaluate the transfer of academic credits based upon all previous college coursework at the 100/1000 level and above. Any discrepancy between official and unofficial transcripts will result in the adjustment of any previously noted equivalencies, and may affect eligibility for admission or a change in admissions status from contingent to admission denied. Generally accepted transfer policies are practiced along state and federal guidelines. Upon completion of the evaluation, a letter will be sent to the applicant reflecting the status of their application and admission to Walsh College.

An applicant may contact the Admissions and Academic Advising office at any time during this process to inquire about specific policies and procedures or the status of their application. A newly admitted student may enroll in any semester within 12 months following admission to Walsh College. Failure to complete at least one course within the 12 months from admission will necessitate re-application. After 24 months of non-enrollment, the application, official transcripts, and all related documentation will be destroyed.

Admission on a Student Visa

Any individual seeking admission to Walsh College as an international student on an F-1 Student Visa must meet the general admissions requirements for undergraduate or graduate degree programs at Walsh College. The online Admissions Application must be submitted along with the non-refundable application fee. In addition, these individuals must also meet the following requirements:

- Provide proof of English language proficiency if applicable. This must accompany an admissions application from individuals who speak English as a second language (ESL). However, if the student meets the written communication requirement, the English language proficiency requirement is waived.
- Provide official statements of financial support through personal or sponsored funds. Additionally, an international student must submit an international packet. This can be found on the Walsh...
Non-Native Speakers of English

Individuals seeking application to a graduate, non-degree or certificate program for which English is not their first language must provide proof of English language proficiency. This proof may be in the form of one of the following:

- TOEFL score of 79-80 internet-based, or 550 written;
- MELAB score of 80;
- MTEL P score of 80;
- IELTS score of 6.5 (http://www.ielts.org);
- Successful completion of Level 112 ELS Language Centers;
- Successful completion of the highest level ESL accredited program;
- Successful completion of an English Composition course from an accredited U.S. institution;
- Completion of a college degree from an accredited English speaking institution.

An official document of these test scores must be sent to Walsh College for consideration in processing the admissions application. The TOEFL & IELTS scores are valid for two years; the MTEL P/MELAB scores are valid for five years. Transcripts from the degree-granting institution may be accepted as proof of English language proficiency. Walsh College retains the right to require re-examination or further English language studies at a qualified institution for any non-native speaker of English. For additional information on international transcript evaluation and admission to the College for those individuals pursuing a student visa, please see the section entitled Admission on a Student Visa.

Walsh College administers the MTEL P exam at no charge. Please contact an international students advisor for more details.

Student Enrollment Classification

For visa status compliance, please contact the international student advisor/DSO.

Undergraduate International Students

| Full Time | 12 semester credit hours or more |

Graduate International Students

| Full Time | 6 semester credit hours or more |

Enrollment verification will be determined based on course-level enrollment (undergraduate or graduate) and classification based on number of semester credit hours taken. Only one online course may be taken each semester, per USCIS regulations.

Academic Advising

The admissions and academic advising office provides support programs and services to assist international students in achieving their goals. International students should meet with an international student advisor/DSO if they experience academic difficulties, have questions about their academic program, or seek tutoring assistance. All international students are encouraged to meet with an international student advisor during their first semester and afterward as needed.

The academic Program Plan can be accessed through the student portal upon admission. The Program Plan outlines the course of study at Walsh College based on the Catalog in effect at the time of admittance. Students may change their degree program, major, or update their program to the newest Catalog year, with approval of the international student advisor/DSO in the Admissions and Academic Advising office. They must also meet with the international student advisor/DSO so that appropriate changes can be made to their I-20. Students are encouraged to review their program of study each year.

An advisor can confirm specific courses remaining for program completion and review the cumulative and major grade point average to ensure that students are meeting the expected requirements.

Change of Major, Minor, or Degree Program

An international student, who would like to explore changing majors, minors, or degree, or to add a second major, should see the international student advisor/DSO to discuss alternatives that suit the new interests. A student desiring to change their degree program, major, or minor must officially request this change with the international advisor. A complete evaluation will be required to determine appropriateness and fulfillment of admissions criteria for the new degree or major. The student will be placed on the most current program of study and a new Program Plan will be created. All current admissions requirements and policies will apply.
Orientation
The international student advisor conducts a mandatory international student orientation prior to the beginning of the student’s first semester. The student’s I-20 is distributed at this session. In addition, the orientation provides new international students with the opportunity to become acquainted with the College’s policies, curriculum, and most important, F-1 and immigration rules and regulations. Information about student organizations and campus services is available. New students are notified of the date, time, and location upon admission.

Financial Aid
International students with an F-1 visa are not eligible for federal or state financial aid. However, international students may apply for scholarships. For scholarship purposes, an international student must use an approved outside service agency to have an evaluation of international transcripts for U.S. credit and grade equivalents. Scholarship funds will not be awarded without a valid transcript. Contact the Admissions and Academic Advising office for further information.
Veteran Students

Walsh College holds military service to our country in high honor and values the life experience veterans and service members bring to our educational community. Veterans with questions or in need of assistance can contact the Walsh College veteran services coordinator at veterans@walshcollege.edu. Students can also access information on Veteran issues at our Veterans Services website, www.walshcollege.edu/veterans, or directly to the U.S. Department of Veteran Affairs (VA)’s website, www.gibill.va.gov.

Undergraduate and Graduate Admissions Procedures

To apply to any Walsh College degree program, an online Admissions Application must be submitted. The admissions application fee is waived for all veterans and service members applying into a bachelor’s, master’s or non-degree program. To take advantage of this, applicants can use the code “MILITARY” when the online application is submitted. Verification of military status (DD-214, Military ID, Veteran ID card, etc.) is required within the application process. Documents may be provided to the Admissions and Advising office. Documents will be destroyed after status is verified.

Every attempt will be made to process applications in time for accepted students to enroll in their intended semester of attendance. Admissions applications will be accepted until the beginning of a given semester. Applicants will be considered for admission when the Admissions and Academic Advising office receives evidence of the achievement of minimum admissions requirements. Official admission to the College will be granted only upon receipt of all official transcripts, although an individual may initially be admitted based upon a review of unofficial materials and contingent upon receipt of final transcripts and fulfillment of grade point average requirements.

It is the responsibility of the applicant to formally request official transcripts be sent to Walsh College from all previous academic institutions, including military credit. Indebtedness or transcript holds at another institution may prevent processing of the admissions application and/or class registration. Veterans and service members are able to bring in college credit from their military service. In order to apply military credits, a student must submit an official copy of their military transcript. Transcript services are offered through the American Council on Education. Acceptable transcripts are the Joint Services Transcript (JST), SMARTS, CCAC, and Coast Guard Institute. Also accepted are DSST Examinations and CLEP Examinations. Official transcripts can be requested through https://jst.doded.mil/ and through http://www.airuniversity.af.mil/Barnes/CCAF/.

After receiving the applicant’s official transcripts, the Admissions and Academic Advising office will evaluate the transfer of academic credits based upon all previous college coursework. SMARTS, CCAC, and CLEI credits will also be evaluated. Credit hours categorized as L = Lower; U = Upper; and G = Gradual level are accepted and may be reviewed for possible equivalent credit. Generally accepted transfer policies are practiced along with state and federal guidelines. Upon completion of the evaluation, a letter will be sent to the applicant reflecting the status of their application and admission to the College.

An applicant may contact the Admissions and Academic Advising office at any time during this process to inquire about specific policies and procedures or the status of their application. A newly admitted student may enroll in any semester within 12 months following admission to Walsh College. In most cases, failure to complete at least one course within the 12 months from admission will necessitate re-application. If you receive military orders (deployment, training, etc.), provide a copy to a Walsh College school certifying official (SCO). Proof of military orders may extend these dates and allow the College to consider exceptions due to service commitments.

Academic Advising/Counseling

The Admissions and Academic Advising office provides support programs and services to assist veterans and military students to achieve their educational goals. Service members, veterans and their families (SMVF) should meet with an advisor regarding academic difficulties, questions about their academic program, or to seek tutoring assistance. In addition, the College has two certified counselors on staff to assist students with challenges regarding adjustment to civilian life, time management, etc. All SMVF students are encouraged to meet with a Walsh College school certifying official (SCO) and a licensed counselor during their first semester and afterward as needed.

The academic Program Plan provided to students upon admission outlines the course of study at Walsh College based on the Catalog in effect at the time of admittance. Students may change programs of study, major, or degree to the newest Catalog year. GI Bill recipients must notify a SCO to ensure appropriate changes are made to their VA file. Students are encouraged to review their program of study each year. An advisor can confirm specific courses remaining for program completion and review the cumulative and major grade point averages to ensure that students are meeting the expected requirements.

Payment Information

Students using the GI Bill to fund their education are granted a payment due date extension for the semesters they are certified for GI Bill educational benefits. Tuition and fee payments are extended until the first payment due date of the following term. This allows GI Bill students the additional time needed to pay their bill without penalties, fees, or out-of-pocket costs.

Scholarship Categories

A variety of funding opportunities are available for Walsh College students. Most of these scholarships are based upon academic achievement, minority status, academic program, and/or financial need. Veteran and military members may apply for two scholarship or grant programs related to active military status as opposed to academic achievement. Walsh College has Veteran Scholarships and a grant specific for active duty and reserve members. See
Veteran Students

the Financial Aid and Scholarships section of the catalog for full scholarship details and opportunities.

Student Enrollment Classification

For specific rate of pursuit information based on your individual situation, please contact the Department of Veterans Affairs (VA). The following are general rules that apply when reporting rate of pursuit to the VA.

Undergraduate Students

Full Time 8 semester credit hours or more per (38 CFR 21.4272(g))

Graduate Students

Full Time 9 semester credit hours or more

Enrollment verification will be determined based on course-level enrollment (undergraduate or graduate) and classification based on number of semester credit hours taken.

County Veteran Services

There are Veteran Services available in surrounding counties. Walsh College strongly encourages veterans to reach out to their local County Veteran Services office for assistance with Veteran Benefits. Veteran Services offices help Veterans determine all benefits (burial, health, education, home loans, pension, disability, etc.) available to them. If there is no Veteran Services office in the county in which a Walsh student resides, they can go to the Oakland County Veteran Services office for assistance. For information on Oakland County Veteran Services office, please refer to their website: www.oakgov.com/veterans.

Military Orders

A student who receives military orders (deployment, training, etc.) while already registered for a term must notify a Walsh College school certifying official (SCO). The SCO can help determine the best course of action for a deployed/activated student. The student will need to submit a copy of the military orders and a request to drop or withdraw from the course(s). If the activation date of the order was unknown at the time the student registered, the tuition/fees can be refunded and the enrollment certification updated, if necessary. In order to have the tuition/fees refunded the Tuition Refund Exception form must be submitted to the Business Office. If the student is unable to submit this form, they should notify an SCO for assistance.

The College understands that students may not be given much notice about a deployment or military order. In these situations, be sure to contact an SCO prior to deployment. This allows the College to initiate processes to ensure benefits are maximized, out-of-pocket expenses are minimized, and the student’s academic record is not adversely affected. The SCO will work to help the student get the course(s) dropped, removed from the transcript, and the tuition/fees refunded. If certified for GI Bill benefits, the enrollment certification submitted to VA will be ended as of the date the student last attended the course(s) and will list the mitigating circumstances of military orders. This will enable students to receive payments for the term up to and including the last attendance date. VA should back-date their records to the beginning of the term and allow the student to use that portion of their GI Bill benefits at a later date.

If the student was deployed or activated and was unable to attend for 12 months or longer, the student needs to contact an SCO or an academic advisor. The student has the option to move to the newest version of the academic program or stay on the same program they were on at the time of the deployment. If the Veteran opts to move to the newest program, all policies of the newest Catalog will apply and the student may not switch back. Based on this decision, the College may need to update the student’s academic file.

GI Bill Recipients

Walsh College has been approved by the Michigan Department of Energy, Labor and Economic Growth to offer training and education for veterans and other eligible persons under the Department of Veterans Affairs (VA) educational programs. In order to receive VA benefits, a student must be admitted to Walsh College as a degree or certificate-seeking student. A packet of information for students using GI Bill educational benefits is available in the Records, Registration, and Veteran Services office. The updated forms and packets can be found on the veteran website: www.walshcollege.edu/veterans.

Vocational Rehabilitation and Employment (Chapter 31)

Walsh College must follow all requirements detailed on the 28-1905. Any changes in enrollment or academic status must be reported to the student’s case manager. Chapter 31 recipients can only be certified within the details of the 1905 and cannot be certified without a current 1905 on file. Vocational Rehabilitation and Employment recipients fall under many of the same reporting requirements as Post 9/11 GI Bill recipients. Due to this, refer to the sections Post 9/11 GI Bill (Chapter 33) Additional Information, Post 9/11 Housing Information, and Payment Information for additional reporting requirements and payment information.

GI Bill Chapters MGIB-AD (30), Post 9/11 (33), Survivors and Dependents’ Educational Assistance Program (35), MGIB-SR (1606), and REAP (1607)

Students using any of these GI Bill benefit chapters should contact a Walsh College school certifying official (SCO) in the Records, Registration, and Veteran Services office to obtain the latest information relating to attendance and eligibility. Once admitted, GI Bill recipients must submit the GI Bill Authorization Form. This form must be submitted each academic year before the student’s enrollment can be certified with VA. Students who have used GI Bill Educational benefits at another school prior to attending Walsh
College must submit a Change of Program or Place of Training Form to VA.

A student attending another institution for approved college credit that will be applied toward a Walsh College degree program may have courses at both colleges apply toward GI Bill certification. Both school certifications are combined to equal the student’s full rate of pursuit for any overlapping days.

For this to happen, the student must notify an SCO in the Records, Registration, and Veteran Services office and request a Parent School Letter be sent to the secondary educational institution. Certification of enrollment at the other institution will apply only toward courses within the student’s declared academic program at Walsh College.

Once the student is admitted, registered, and has submitted all required documents (eligibility documents, Change of Program or Place of Training form, and GI Bill Authorization form), the student’s enrollment will be certified with VA. Enrollment certification is typically sent to VA during the first week of classes each term. If the student veteran does not want their enrollment certified, they must notify the SCO in writing prior to this time. If the student wishes to be certified earlier, then they must request this in writing using the Early Certification Request form, which is available at www.walshcollege.edu/veterans. Only courses that apply to the approved academic program at the College can be certified for educational benefits.

It is the responsibility of each student receiving GI Bill educational benefits to notify an SCO of any changes in enrollment, program status, address, or benefits. A student receiving these benefits is expected to maintain the same standards of academic progress as all other students. The College is required to notify the VA when a student graduates, is placed on academic probation, or is dismissed. Furthermore, the College must notify VA if the student veteran has been dismissed and is unable to re-enroll. The College is required to report reductions in enrollment (drop or withdrawals) to VA. The date reported to VA will be the last day the student attended the course or the day the drop request was submitted to the College. Reductions reported could lead to an overpayment situation and a student debt to VA or the College. If mitigating circumstances exist (death in the family, illness or injury, or unavoidable changes in employment, military service, or childcare, etc.), notify the SCO. The mitigating circumstances will be reported to VA. The VA may be able to assist with payment issues and debt situations. In most cases, the VA will not pay benefits for the days the student did not attend course(s). In any reporting situation, the SCO can report mitigating circumstances to VA, but only if notified that circumstances exist. Notify the SCO in writing if extenuating circumstances caused the change in enrollment or a punitive grade. You do not need to disclose the specific details of the circumstances to the SCO, if they are private. However, the VA may inquire about them at a later date.

VA will pay for courses that were not successfully completed and are required to be retaken for graduation. VA will not pay for courses that were successfully completed and retaken for a higher grade.

Students must notify an SCO when they have exhausted their GI Bill benefits. VA does not notify the College when benefits expire, therefore the student will continue to be certified for the remainder of the academic year unless the SCO is notified. This could cause an overpayment situation.

Post 9/11 GI Bill (Chapter 33) Additional Information

When the College certifies enrollment to VA for Post 9/11 GI Bill recipients, additional information must be reported. This includes the number of distance learning credit hours and residence training credit hours in which the student is enrolled, as defined by the VA. Students enrolled only in distance learning coursework may be ineligible or only partially eligible for certain benefits of the Post 9/11 GI Bill. Refer to the Post 9/11 Housing Information section below or the information found on our Veteran Services website for more information.

The VA defines distance learning differently between undergraduate and graduate level of pursuit. To verify if a course section will be certified as distance learning or resident training, refer to the Post 9/11 Housing Information section below, the College’s Veteran Services website, or contact a SCO. For the purpose of reporting graduate credit hours to the VA (when this is not clearly defined by VA), the College defines distance learning courses as online courses. All other course classifications are considered resident training.

Housing Information

If eligible for housing under the Post 9/11 GI Bill, housing payments are paid on the first of the month for the previous month’s housing. To obtain the full housing allowance a student must be enrolled in what the VA considers full time and in at least one resident course. To be eligible for any portion of housing, the student must be enrolled over half time each certified term. Housing amounts are prorated based on rate of pursuit (enrollment classification) and rounded to the nearest tenth. A student enrolled full time could be eligible for their full housing allotment. A student enrolled ¾ time could be eligible for 80% of the housing. A student enrolled half time is not eligible for any housing payments.

In addition to rate of pursuit, a student taking all distance learning courses would be eligible for only 50% of the national average for BAH. To find out how enrollment qualifies for housing eligibility, contact an SCO.

Bachelor Degree Students – Basic Eligibility for Housing:

- Enroll in 6 or more credit hours of approved courses – normally 2 courses – to be over half time and get partial housing.
- Courses categorized by section numbers as online (V1, V2, etc.), or independent study courses (V91, V93, etc.) are considered distance learning.
- Courses categorized by section numbers as blended (VB, VB51, etc.) or 2+2 (VT1, VT51, etc) may be considered distance
or residence training depending on the contact hours of the course. Contact a SCO for details.

- Courses categorized by section numbers as traditional (01, 02, 51, etc.) or video conferencing (VC1, VC51, etc.) are considered residence training.

**Masters Level Students – Basic Eligibility for Housing:**

- Enroll in 4 or more credit hours of approved courses – normally two courses – to be over half time and get partial housing.

- Courses categorized by section number as online (V1, V2, etc.) or Independent Study (V91, V93, etc.) courses are considered distance learning.

- Courses categorized by section numbers as traditional (01, 02, 51, etc.), video conferencing (VC1, VC51, etc.), 2+2 (VT1, VT51 etc.) or blended (VB1, VB2, VB51, VB61, etc.) are considered residence training.

**Payment Information (Post 9/11 and Vocational Rehabilitation and Employment)**

The College must review all tuition and fee payments made for a student receiving Post 9/11 or Vocational Rehabilitation GI Bill funds. If a payment is made by VA from Title IV funding sources, from loans, or from grants and scholarships that aren’t tuition and fee specific, the College does not have to report anything to VA.

However, if funding from outside sources is tuition and fee specific, the College is required to submit the remaining tuition and fees after the funding is applied to the student account. These reduced tuition and fee amounts are reported to VA regardless of when funds are applied to the student account and could cause a debt situation with the VA. To confirm if funds received are Title IV funds, contact the Financial Aid office. For questions pertaining to this regulation, contact a Walsh College school certifying official or contact the VA St. Louis Regional Processing office at 888-442-4551.

**Yellow Ribbon Program**

Walsh College is an approved Yellow Ribbon school. This Yellow Ribbon funding is available to students who are 100% eligible for the Post 9/11 GI Bill. If the student’s tuition and fees amount over the year will exceed the established cap set by VA, the student could be eligible to use Yellow Ribbon funding to cover costs in excess of the cap. When a student is certified for Yellow Ribbon benefits, the Walsh College and VA split the cost of the tuition and fees that exceed the established cap. Contact a school certifying official for details.
Registration Policies and Procedures

Registration materials and information on registration policies, procedures, and the schedule of classes can be found on the Walsh College Portal. Go to myportal.walshcollege.edu; log in and click the “Registration” link in the WebAdvisor box. The Registration Packet publication is also available online approximately two weeks prior to the beginning date of priority registration for a given semester.

Walsh College offers many registration options for students. A student can register online using WebAdvisor, by mail, by fax, or by dropping a registration form off in person at any campus location. Students can register through the seventh day of the semester. Students should consult the Registration Packet for appropriate registration dates. If Walsh College encounters a problem processing a registration, the student will be contacted.

Confidentiality Statement and Security Information

Students who register online should be aware that WebAdvisor is a fully encrypted Website designed to protect confidential information. To further ensure confidentiality, passwords must be changed every 90 days. Please note that students are still responsible for preventing unauthorized access. It is important that students not share their login or passwords and to properly log out of WebAdvisor when finished accessing information.

Selection of Courses

Walsh College does not specify or regulate the number of courses or credit hours selected by a student each semester, providing the student is in good academic standing. In undergraduate degree programs, the College considers 12 semester credit hours to be full-time. In graduate degree programs, a student enrolled in 9 semester credit hours is considered to be full-time.

Upon admission to the College, a student employed on a full-time basis is urged to consult with an academic advisor concerning the appropriate course load. A student requesting any form of student financial assistance should inquire about the number of semester credit hours necessary to receive such benefits.

Although the College does not maintain a policy regarding the number of courses required each semester, the student should be aware of the time limitation attached to complete each degree program. More information about time limitations is listed in the sections entitled Bachelor’s Degree Graduation Requirements and Master’s Degree Graduation Requirements.

Registration Confirmation

Students can confirm their registration at any time by using the “My Class Schedule” link on WebAdvisor. Students should carefully review their schedules after registering and every time a schedule change is made to ensure that processing was completed and to ensure accuracy of course section numbers and meeting times. Ultimately, a student’s schedule is the student’s responsibility.

Prerequisite Policy

Prerequisites are assigned to a course to ensure that the student is properly prepared for the course and will be able to derive the maximum educational benefit from that course. All students must follow course prerequisites unless otherwise noted. Undergraduate students are required to complete all prerequisite courses with a grade of “C” (2.000) or better for courses within their major and all communication courses. Graduate students must complete all course prerequisites with a grade of “C” (2.000) or better, with the exception of MGT 502 which needs to be completed with a grade of “B” (3.000) or better.

A student should consult this catalog for the most current course prerequisites. It is the responsibility of the student to plan the selection of courses so that all prerequisites for a selected course are successfully completed prior to enrollment.

A student who wants to request a waiver of prerequisites must submit the request through the Admissions and Academic Advising office. The Prerequisite Waiver form will be forwarded to the department chair or program director for review prior to registration. The student will be notified when a decision is made. A student who has enrolled in a course without the required course prerequisites or an approved prerequisite waiver will be administratively dropped from the course. The student will receive a full tuition refund. See the Tuition Refund Policy section of the Catalog for information on refundability of fees.

Class Enrollment Policy

Students are not allowed to attend classes unless they are officially enrolled and the appropriate tuition and fees have been paid. Students who violate this policy will not receive a grade or credit for that course. Each student is encouraged to check with the instructor to verify that they appear on the instructor’s official class roster.

Class Cancellations/Changes

The College reserves the right to cancel classes and make changes to the Registration Packet, instructors, and course prerequisites.

Add/Drop Policy

Students may make changes to their schedules during the designated registration period. Courses can be added and/ or dropped online using WebAdvisor or by submitting an add/ drop request by mail, fax, Walsh College email or in person. Any course dropped during the add/drop period will not be reflected on the student’s academic transcript. There is no fee for adding or dropping courses.

A student may add classes to their schedule through the seventh day of the semester*. Please refer to the Registration Packet for specific registration dates for the current semester.

A student may drop classes through the fourteenth day of the semester*. For courses dropped through the eighth day of the semester, 100 percent of the tuition charges will be credited to
Policies and Procedures

the student’s account*. For courses dropped between the ninth and fourteenth day of the semester, 50 percent of the tuition charges will be credited to the students account.

*See the Tuition Refund Policy section of the Catalog for information on refundability of fees. Please refer to the Registration Packet for specific refund dates for the current semester.

Add/drop forms submitted online, by Walsh College email or by fax will be considered as received on the date submitted. Add/drop forms submitted in the Student Services drop box after business hours will be accepted and processed the morning of the next business day. Add/drop forms processed in this manner will be dated as of the prior business day. The drop box is opened at 9:00 a.m. Monday through Friday, and forms are processed at that time. Add/drop forms sent by mail will be considered as submitted on the U.S. postmark date.

Students should carefully review their schedules after adding and/or dropping courses to ensure that processing was completed and to ensure accuracy of course section numbers and meeting times. Ultimately, a student’s schedule is the student’s responsibility.

After the official add/drop period, the student is solely responsible for adjustments to their personal, professional, extracurricular, and employment schedules as they relate to class attendance.

A student who does not officially drop their course within the first two weeks of classes is financially obligated to pay for the course(s) even if they have not attended any sessions.* This includes any fees that have been added to the student account. Students receiving federal financial aid must review the Tuition Refund Policy Affect on Financial Aid Recipients section in this Catalog.

*Dates pertain to 11 week courses. Dates for courses that meet for less than 11 weeks may differ. Dates for these courses can be found in the Registration Packet and/or the course syllabus.

Note: An international student on an F-1 visa must consult with the designated school official/international advisor in the Admissions and Academic Advising office before dropping a class that will result in less than full-time status.

Course Withdrawal Policy

For 11 week courses, students may withdraw from courses beginning the third week of the semester through the eighth week of the semester. Students should refer to the current Registration Packet for the most accurate dates pertaining to withdrawing from courses. For courses that meet for less than 11 weeks, withdrawal dates will be published in the Schedule of Classes each semester. Withdrawing from courses is a formal procedure that must be initiated by the student in writing by mail, fax, in person, Walsh College email or online through WebAdvisor. The College does not allow faculty to initiate a withdrawal for a student for any reason including nonattendance.

There is no tuition refund given for withdrawn courses, and a grade of “W” (Withdrawal) appears on the student’s academic transcript. Students are responsible for all tuition and fees incurred. Students should carefully review their schedules after withdrawing from courses to ensure that processing was completed. Ultimately, a student’s schedule is the student’s responsibility.

A student may withdraw from the same course no more than twice during their academic career. Withdrawing from separate sections of courses that are equated will be considered separate withdrawal attempts. A letter grade (A-F) will be issued on a student’s academic transcript when the withdrawn course is repeated for the third time.

Withdrawal forms submitted online through WebAdvisor, Walsh College e-mail, or by fax, will be considered as received on the date submitted. Forms submitted in the Student Services drop box after business hours will be accepted and processed the morning of the next business day. Withdrawal forms processed in this manner will be dated as of the prior business day. The drop box is opened at 9:00 a.m. Monday through Friday, and forms are processed at that time. Withdrawal forms sent by mail will be considered as submitted on the U.S. postmark date.

Students receiving federal financial aid are encouraged to contact the Financial Aid office before withdrawing from classes to determine if there are any financial implications as a result of the withdrawal. Additional details can be found in the Financial Aid and Scholarships section.

Note: An international student on an F-1 visa must consult with the designated school official/international advisor in the Admissions and Academic Advising office before withdrawing from a class that will result in less than full-time status.

Late Withdrawal Requests

If documentable unforeseen and unavoidable circumstances occur that prevent a student from withdrawing within the published withdrawal period and from completing a course, a late withdrawal may be requested. To be considered for a late withdrawal, a student must submit a Late Withdrawal Request form to the director, records, registration, and veteran services, along with a written explanation of the circumstances and supporting documentation. Requests must be received within four weeks after the start of the subsequent term (refer to the Academic Calendar for dates). Late requests will not be reviewed.

The request and documentation will be reviewed by the director of records, registration, and veteran services and a response will be sent in writing within 30 days. If a late withdrawal is granted, a grade of “W” (withdrawal) will appear on the student’s transcript. The student will be responsible for all tuition and fees. Note that a student is only allowed two withdrawals per course and that a late withdrawal cannot be granted for any course that has been completed (final exam taken; final project submitted, etc.).

Examples of circumstances that may qualify for an exception include, but are not limited to:

- Illness or injury with signed doctor’s note on letterhead indicating inability to attend course(s);
- Death of an immediate family member (spouse, parents, siblings, and children) with death certificate or death notice.
Late Withdrawal requests will not be granted for:

- Conflicts between personal and class schedules;
- Accepting a new position or voluntary transfer within current employment;
- Difficult class schedules or non-attendance;
- Being a new student; not knowing the withdrawal policy or the withdrawal deadline;
- Completed courses.

Holds

There are six different types of holds that can affect a student’s registration: academic standing, administrative, admissions, final transcript, financial, and library. Students who have any of these holds placed on their record will not be eligible to register for courses, and must contact the appropriate office for resolution.

- Academic Standing Hold – Applies when a student’s cumulative GPA falls below the minimum required to maintain satisfactory academic progress. Contact the Admissions and Academic Advising office for resolution.
- Administrative Hold – An administrator of the College has placed a hold to prevent the student from registering and/or receiving an academic transcript. Contact the Records, Registration, and Veteran Services office for resolution.
- Admissions Hold – Applies to a student who has not attended the College for 12 consecutive months; has graduated; or has not provided the Admissions office with required documentation. Contact the Admissions and Academic Advising office for resolution.
- Final Transcript Hold – Applies to new students who have not provided Walsh College with official transcripts from all colleges attended prior to registering for their second semester. Contact the Admissions and Academic Advising office for resolution.
- Financial Hold – A student owes the College for past tuition or fees. The hold will be removed once the student makes payment in the Business office.
- Library Hold – A student has outstanding library fines or materials. The hold will be removed after the student returns the materials or pays the fines to the library.

Cancellation of Enrollment

The College reserves the right to administratively cancel a student’s registration due to non-payment of tuition or fees, academic issues or if directed by an officer of the College.

Textbooks and Course Materials

Walsh College has an online tool to provide students with textbook and course materials information. Once registration for each term begins, go to textbooks.walshcollege.edu to view the required materials.
For all undergraduate degree programs, the grade of “C” (2.000) is the minimum acceptable grade for many courses. As a graduation requirement, an undergraduate student must maintain a 2.000 for both the overall cumulative grade point average and for the cumulative grade point average in their major. For undergraduate degree programs, satisfactory academic standing is a cumulative grade point average of 2.000 or better.

For all graduate programs, including dual degree programs and graduate certificates, the grade of “C” (2.000) is an acceptable grade for the purposes of course completion for all courses with the exception of MGT 502, which requires a grade of “B” (3.000); however, a 3.000 overall cumulative grade point average must be achieved as a requirement for graduation. Satisfactory academic standing is a cumulative grade point average of 2.000 or better.

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Grade Changes

A student who questions or wishes to clarify a grade must contact the instructor and provide specific arguments for the grade change on individual assignments to resolve the dispute within four weeks after the start of the next semester. A request by a student to dispute their grade after this four-week period will not be considered.

If an error has been made, the instructor must submit an official change of grade to the director of records, registration, and veteran services, certifying reasons for the change of grade. Upon receiving documentation from the instructor, the director of records, registration, and veteran services will change the grade and post the grade on WebAdvisor (click on “Grades by Term” to view). In exceptional or unusual circumstances, the director of records, registration, and veteran services may determine that additional signature approval must be obtained by the department chairperson and/or chief academic officer (or approved designee) prior to processing the grade change.

Appealing Final Grades

Within four weeks after the start of the next semester, a student who wishes to appeal a final grade must:

Step 1 – Instructor
Contact the class instructor involved to resolve the problem. If resolution cannot be achieved at the instructor level, a student can petition the chair of the department involved. The student may not proceed to step two until the final grade is discussed with the instructor.

Step 2 – Department Chair
The department chair will investigate the matter and attempt to resolve the issue. The chair will notify the student and the class instructor of the decision. The student may not proceed to step three until the final grade is discussed with the department chair.

Step 3 – Final Appeal
If resolution cannot be achieved at the departmental level, a final review may be conducted by the chief academic officer. It must be demonstrated to the chief academic officer that an instructor’s evaluation was based entirely or in part on factors that are inappropriate or irrelevant both to academic performance and applicable professional standards. In this case, the chief academic officer will have the student’s performance reassessed and good faith evaluation established. The decision of the Chief academic officer is final.

*If the Instructor or department chair do not respond to your initial correspondence within seven business days, please contact the Academic Office at 248-823-1635 for assistance.

Semester Grade Point Averages

A student’s semester grade point average is computed by dividing the total honor points for that semester by the number of credit hours attempted. Grade point average calculations are carried out to the third position after the decimal point. The grade of “F” (0.000) is included in the calculation of grade point averages.

Cumulative Grade Point Averages

A student’s cumulative grade point average is computed by dividing the total honor points earned to date by the total number of hours attempted. Grade point average calculations are carried out to the third position after the decimal point. The grade of “F” (0.000) is included in the calculation of cumulative grade point averages. When a student repeats a course under the Course Repeat Policy (see page 61), both grades will appear on the academic transcript, but only the better grade will be used to compute the cumulative grade point average. If, after the one time replacement, the course has not been passed, all subsequent grades will be factored into the cumulative grade point average along with the better of the original and replaced grades.

Major Grade Point Averages - Undergraduate Students

In addition to maintaining an overall cumulative grade point average of 2.000, undergraduate students are required to maintain a 2.000 grade point average in their major courses. A student’s major grade point average is computed by dividing the total honor points earned for all major courses by the total number of hours attempted in those courses. All courses taken within the major, credit hours attempted, and grades received will be used to compute the student’s major grade point average, with the exception of those courses and grades that have been replaced under the Course Repeat Policy (see page 61). Courses repeated under this policy will be excluded from major grade point average calculation. Please refer to the undergraduate graduation requirements for each individual program for the courses that are used to compute the major grade point average.

Undergraduate and Graduate Earned Credit Policy

Undergraduate Policy

Undergraduate credit is earned for a course only when the student is issued a grade of “D-” (0.700) or better, except for those specific courses, or their substitute(s), in which a grade of “C” (2.000) or better is required.

Undergraduate students may enroll in approved graduate level (500 level) courses for up to 6 semester credit hours. All graduate courses taken and grades received under this status will be reflected on the student’s undergraduate transcript and will be used in computing the student’s cumulative grade point average for purposes of graduation. Students are responsible for paying graduate-level tuition and course fees. Please note that students cannot switch from the undergraduate version of a course to the graduate version of the course after the add/drop period ends in any given semester.
An undergraduate student who wishes to take a graduate course to fulfill their undergraduate degree requirements should contact the Admissions and Academic Advising office to determine if the course may be applied as advanced standing to any Walsh College graduate degree program.

Graduate Policy

All grades from Walsh College graduate coursework will be used to compute the student’s graduate cumulative grade point average, with the exception of those grades that have been replaced under the Course Repeat Policy (see page 61). Grades replaced under this policy will be excluded from the cumulative grade point average. A graduate student may enroll in undergraduate courses. Students must complete a non-degree application for admissions in order to take an undergraduate course. Grades received in an undergraduate course will be noted on a non-degree transcript and will not be computed in the student’s graduate cumulative grade point average.

Academic Standing Policy

Grade point averages and academic standing designations are computed for each student at the end of each semester. Students enrolled in degree programs are required to maintain acceptable academic progress in accordance with the following definition:

Satisfactory Academic Progress

2.000 cumulative GPA:
- Bachelor of Accountancy
- Bachelor of Business Administration
- Bachelor of Science in Information Technology

3.000 cumulative GPA:
- Master of Arts in Business
- Master of Business Administration
- Master of Science in Accountancy
- Master of Science in Finance
- Master of Science in Information Technology Leadership
- Master of Science in Information Technology
- Master of Science in Management
- Master of Science in Marketing
- Master of Science in Taxation
- Dual Master of Business Administration and Master of Science in Finance
- Dual Master of Business Administration and Master of Science in Information Technology Leadership
- Dual Master of Business Administration and Master of Science in Management
- Dual Master of Business Administration and Master of Science in Marketing
- Human Resources Management certificate
- Global Project and Program Management certificate
- Cybersecurity certificate

Probation

A student will be placed on academic probation whenever their cumulative grade point average (cumulative GPA) falls below satisfactory academic standing; either a 2.000 or 3.000 cumulative GPA, depending on their academic program. Probation status is calculated based on cumulative credit hours attempted and grades received at Walsh College and are noted on the student’s academic transcript. Once a student’s cumulative GPA falls below the minimum required to maintain satisfactory academic progress, the student will be placed on their first semester of probation. The student then has three additional semesters in which to improve their cumulative GPA to a satisfactory level.

If satisfactory academic standing is not achieved after four semesters of attendance, the student will be dismissed from the College. All graded semesters, including courses with grades of “W” are counted toward the maximum semesters of probationary status. However, any semester in which a student has received all “AU, N, P, S or U” grades will not be counted as one of the four semesters. A student may elect to take a semester off while on academic probation.

It is highly recommended that a student on probation meet with an advisor to review academic standing requirements and develop a course plan to improve their academic standing. Probation students may be required to reduce their course load. This determination will be made in conjunction with an academic advisor. A full tuition and course fee refund, excluding registration and international student fees, will be issued for courses dropped due to probationary status as determined by an academic advisor.

When the student’s cumulative grade point average reaches the minimum GPA required for their degree program, the student will be in good academic standing and probation restrictions will no longer be applicable. However, all academic standing notation(s) remain on the student’s academic transcript. Students on academic probation who have not enrolled for four consecutive semesters (12 calendar months) must reapply for admission and, if readmitted, will be placed on the same level of probation as in their last semester of enrollment at Walsh College.

Academic Dismissal

A student whose cumulative grade point average (cumulative GPA) remains below satisfactory academic standing for four semesters of attendance will be academically dismissed from Walsh College for a period of one year.

Academic dismissal is calculated based on cumulative credit hours attempted and grades received at Walsh College. Academic dismissal is noted on the student’s academic transcript. A student who has been academically dismissed will be contacted by the director of admissions and academic advising, administratively
dropped from all course(s) and will be issued a full tuition refund including fees.

Readmission After Dismissal

After a period of one year (12 consecutive calendar months) a student may be eligible for readmission to Walsh College. Readmission is permitted only when the student’s cumulative GPA calculation shows the possibility of achieving satisfactory academic standing in three consecutive semesters. An academic advisor will establish the minimum grade per course required to achieve satisfactory academic standing within the three-semester time limit. Any previous coursework will be reviewed for applicability under the new academic program at the time of readmission.

All courses previously taken, credit hours, grades received, and academic standing notations remain on the student’s transcript. A student must meet with an advisor in the Admissions and Academic Advising office to determine eligibility for readmission. If readmitted, the student will be placed on the academic program in effect at the time of readmission. In any given semester, failure to achieve the minimum required grade will result in recalculation of minimum grade requirements. A second dismissal may result if the student is unable to achieve satisfactory academic standing within the remaining semester requirement. In some circumstances, readmitted students may be permitted to take more than one course per semester, if the student can provide sufficient rationale. If approved, the minimum grade per course and course load will be established in conjunction with an advisor based on the grades required to achieve satisfactory academic standing. Satisfactory academic standing must be achieved within the established number of credit hours or semesters, whichever comes first.

A second academic dismissal from Walsh College is final; students will not be eligible for readmission. A student who has been academically dismissed will be contacted by the director of admissions and academic advising and administratively dropped from all course(s) and will be issued a full refund including tuition and fees.

In addition to Walsh College’s academic standing policy, the Financial Aid office is required to maintain its own satisfactory academic progress (SAP) policy. Students receiving federal financial aid should refer to the section entitled Satisfactory Academic Progress for Financial Aid Recipients in this Catalog.

Residency Policy

An undergraduate degree candidate must complete a minimum of 45 semester credit hours in residence at Walsh College. However, certain undergraduate students may be eligible to transfer up to a maximum 9 additional semester credit hours of approved equivalent junior/senior (300-400) level coursework from an institution accredited by the Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Association of Schools and Colleges – Commission on Institutions of Higher Education (NEASC-CIHE), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and Western Association of Schools and Colleges (ACCJC-WSCUC). These additional transferred semester credit hours may reduce the number of hours required in residency by a corresponding number.

A graduate degree candidate must complete the following minimum residency requirements (excluding foundation coursework) at Walsh College.

- Master of Arts in Business degree requires a minimum of 18 semester credit hours in residence at Walsh College.
- Master of Business Administration degree requires a minimum of 30 semester credit hours in residence at Walsh College.
- Master of in Accountancy degree requires a minimum of 18-24 semester credit hours in residence at Walsh College.
- Master of Science in Finance degree requires a minimum of 21 semester credit hours in residence at Walsh College.
- Master of Science in Information Technology Leadership degree requires a minimum of 27 semester credit hours in residence at Walsh College.
- Master of Science in Information Technology degree requires a minimum of 22–28 semester credit hours in residence at Walsh College.
- Master of Science in Management degree requires a minimum of 24 semester credit hours in residence at Walsh College.
- Master of Science in Marketing degree requires a minimum of 21 semester credit hours in residence at Walsh College.
- Master of Science in Taxation degree requires a minimum of 30 semester credit hours in residence at Walsh College.
- Master of Science in Information Technology Leadership degree requires a minimum of 45 semester credit hours in residence at Walsh College.
- Master of Business Administration and Master of Science in Finance degree requires a minimum of 48 semester credit hours in residence at Walsh College.
- Dual Master of Business Administration and Master of Science in Information Technology Leadership degree requires a minimum of 48 semester credit hours in residence at Walsh College.
- Dual Master of Business Administration and Master of Science in Management degree requires a minimum of 42 semester credit hours in residence at Walsh College.
- Dual Master of Business Administration and Master of Science in Marketing degree requires a minimum of 48 semester credit hours in residence at Walsh College.
Degree Completion Policy

In order to graduate, a student must complete a degree program within 60 consecutive calendar months (five years) from the initial date of enrollment at Walsh College (as designated by the first semester attended on the student’s Walsh College transcript). Should it appear that this time limit might not be met, the student should immediately consult with an advisor in the Admissions and Academic Advising office to request an extension. This request will be forwarded to the academic department chair for review and approval. If an extension is requested and granted, coursework more than five years old may be reviewed for currency. Additional coursework may be required to complete the degree. If an extension is not granted due to an insufficient portion of the program requirements having been completed, the student must update to the current degree program. Credit will be applied toward a degree for coursework less than five years old in which the grade of “D-” (0.700) or better has been earned, with the exception of courses which require a “C” (2.000) or better to fulfill graduation requirements. All graduate courses require a minimum grade of “C” (2.000), with the exception of MGT 502 which requires a grade of “B” (3.000).

A readmitted student who is granted credit for previously taken courses may be required to complete the program in a period of time less than 60 months (five years). The transcript of a readmitted student will reflect all courses taken, credit hours attempted, and grades received while in residence at Walsh College.

Applying for Graduation

Students are required to submit an Application for Graduation for degree and certificate programs five months prior to their intended graduation date. Graduation application forms are available through WebAdvisor and at each campus location. Once an Application for Graduation is submitted, a fee will be charged and priority registration privileges will be extended for the student’s last semester. A preliminary graduation audit will then be completed and notification of the status of the application will be sent to the student’s Walsh College email account.

Graduation Applications may be carried over to a future semester but are only valid for a total of four consecutive semesters. If a Graduation Application has exceeded the four-semester limit, the student will be required to complete a new Graduation Application and resubmit the graduation application fee.

A separate fee for cap and gowns is assessed for students who choose to participate in Commencement ceremonies. Commencement information will be mailed two-three months prior to the date of the Commencement ceremony.

Graduation Application Deadlines

<table>
<thead>
<tr>
<th>Semester</th>
<th>Deadline</th>
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<tr>
<td>Winter Semester (Ending in March)</td>
<td>November 1</td>
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<tr>
<td>Spring Semester (Ending in June)</td>
<td>February 1</td>
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<tr>
<td>Summer Semester (Ending in September)</td>
<td>May 1</td>
</tr>
<tr>
<td>Fall Semester (Ending in December)</td>
<td>August 1</td>
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Academic Honors and Awards

Academic Recognition

Undergraduate students who complete a bachelor’s degree program and achieve high academic grade point averages are officially recognized by the College upon graduation. The cumulative grade point average used for academic honors is computed at the time of graduation, is based upon all coursework included in hours attempted in residence at Walsh College, and will be noted on the student’s academic transcript and diploma.

The following honors designations will be noted on the academic transcript and diploma:

- 3.900–4.000  Summa Cum Laude
- 3.750–3.899  Magna Cum Laude
- 3.500–3.749  Cum Laude

In addition, honors recognition is given at the College Commencement ceremonies. The cumulative grade point average used to determine academic honors eligibility, for the ceremony only, will be the cumulative GPA on record as of the last semester of attendance prior to the ceremony.

Undergraduate honor graduates who participate in Commencement ceremonies will be recognized by the following honor cord color designations:

- Gold Honor Cord - Summa Cum Laude (3.900–4.000)
- Silver Honor Cord - Magna Cum Laude (3.750–3.899)
- White Honor Cord - Cum Laude (3.500–3.749)

Honors are not awarded at the graduate level.

Commencement Exercises

The College hosts two Commencement ceremonies per year. All eligible candidates/graduates will receive information concerning dates, cap and gown purchase, tickets, time, location, and other relevant information two-three months prior to the ceremony.

Honors Lists

Walsh College recognizes undergraduate students for outstanding academic achievement. Undergraduate students who have completed a minimum of 12 semester credit hours in residence at Walsh College are eligible. At the end of each semester, enrolled students who achieve a cumulative grade point average of 3.500-3.749 are named to the Honors List. Those with a 3.750-4.000 GPA are noted on the President’s Honors List. The names of students who attain these academic achievements may be published in the Walsh Journal. The Honors Lists may also be submitted to local newspapers.

Awards

Walsh College students are eligible to earn the following prestigious academic awards. Award winners are presented with a certificate at Commencement and a plaque is inscribed with their names and displayed at the College.
The Bureau of National Affairs Graduate Accounting Award
Each academic year the Bureau of National Affairs Graduate Accounting Award recognizes an outstanding Master of Science in Accountancy student for his or her academic work and contribution to the College. In recognition of this student, the Bureau of National Affairs awards the College a complete set of its BNA Accounting Portfolios.

The Everett M. Hawley, Jr. Taxation Award
Each academic year, one master’s degree student is honored with the Everett M. Hawley, Jr. Taxation Award for outstanding achievement in taxation.

The Financial Executives Institute Award
Each year, the Financial Executives Institute honors one outstanding undergraduate and one outstanding graduate accounting or finance student for academic achievement. The student is presented with a medal at a Financial Executives Institute Detroit chapter meeting.

The Firman H. Hass Writing Award
One graduate student is honored for excellence in writing by the Detroit Chapter of the Institute of Management Accountants each year at Commencement. The Firman H. Hass Writing Award recognizes the best contribution to the body of knowledge relating to accounting. The student is presented with a certificate from the Detroit chapter.

The Research Institute of America Graduate Tax Award
Each academic year, the Research Institute of America Graduate Tax Award (formerly the Prentice Hall, Inc. Graduate Tax Award) recognizes an outstanding Master of Science in Taxation student for their academic work and contribution to the College. In recognition of this student, the Institute each year awards the College a complete set of its Federal Tax Coordinator 2d looseleaf service.

The Stanley W. Smith Taxation Manuscript Award
One student from the Master of Science in Taxation program is honored with the Stanley W. Smith Taxation Manuscript Award each year for having written an outstanding paper or thesis in the field of taxation.

The Walter B. Fisher Award for Excellence in Accounting
This award is given annually to one Walsh College undergraduate student who demonstrates outstanding achievement in the Bachelor of Accountancy program. Those chosen for the award must achieve a cumulative GPA of 3.500 or better and must have contributed time or talent to either Walsh College or the accounting profession through tutoring, club leadership, community service, or other activities. The student is also presented with a cash award.

General Procedures and Regulations

Student Personal Information
Students are required to submit Social Security numbers with their admissions application, federal and state financial aid and loan programs forms, scholarship, and veteran certification forms. Upon admittance to the College, students will be issued a unique student identification number that will serve as the primary student identifier in maintaining permanent academic records. The student identification number should be used with all transactions such as registration, add/drop, transcript request, certification request, financial transactions, and internal financial aid, scholarship, and veterans forms. Since the student identification number is a unique identifier, students should guard its security carefully.

A student who forgets their student identification number can obtain it in several ways: online through WebAdvisor, in person at any campus (with picture ID), from the official Program Plan (created upon admission), or by calling student services.

Social Security numbers or student identification numbers are not released to agencies or individuals outside the College without the written permission of the student, except as permissible under the Federal Educational Rights and Privacy Act (FERPA).

Change of Student Personal Information
Students may update personal information such as address, phone numbers or employment by completing a Student Records Change form (available at any campus or online) by sending a request from a Walsh College email account, or by mailing or faxing a letter with the new information to the records, registration, and veteran services office. To ensure continued security of student information, students should use their student identification number on all College forms. Name, Social Security number, and/or birth date changes must be accompanied by legal documents verifying that the information is correct at the time the request is made. Students are responsible for any communication sent by the College to the last address reported to the records, registration, and veteran services office.

The Family Educational Rights and Privacy Act (FERPA)
The Family Educational Rights and Privacy Act of 1974 is a Federal law designed to protect the privacy of education records. The Act provides students the right to inspect and review their education records; the right to seek to amend those records on the grounds that they are inaccurate or misleading; and to have some control over disclosure of information from the records. The educational records of currently enrolled and formerly enrolled students are protected under FERPA, unless the student is deceased. For purposes of FERPA, a student is defined as a person who has applied, has been admitted and has enrolled in classes. A student has the right to file complaints with the Family Policy Compliance Office, in the Department of Education, for failure of the College to comply with FERPA.

At its discretion, Walsh College may provide “directory information”, should that information not be considered harmful to the student or an invasion of privacy if disclosed, in accordance with the provisions of FERPA. Walsh College defines the following items as “directory information” and may permit disclosure without written consent of the student:
Policies and Procedures

- Name
- Home address
- Phone numbers
- Current or past enrollment status
- Academic program/degree
- Honors recognition/awards
- Participation in officially recognized activities
- Graduation information including degree earned, major, specialization, certification, honors, awards received and/or date of graduation
- Dates of attendance
- Photographs
- Walsh College email address

Current or former students may request that the College not release any directory information. The request must be made in writing to the director of records, registration, and veteran services. Except to the extent that FERPA authorizes disclosure without consent, personally identifiable information contained in the student’s educational record not listed as “directory information” may be disclosed to third parties only with the prior written consent of the student. This written authorization must identify the individual or agency’s name and address and phone number, and specify the records to be released.

FERPA authorizes disclosure of educational records without the consent of the student, under the following provisions, to:

- School officials with legitimate educational interest. A school official is a person employed by the College in an administrative, supervisory, academic, research, or support staff position; contractors, consultants, volunteers and other non-employees performing institutional services and functions or outsourced services (such as an attorney, auditor, or collection agent); a person serving on the Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks.

A vendor or outsourced service provider may be considered a school official as long as they perform an institutional function for which the College would otherwise use employees, is under direct control of the College, and is subject to the requirements of CFR 99.31(a) governing the use and re-disclosure [CFR 99.33(a)(1)] of personally identifiable information from education records. The person or company with whom the College has contracted is limited to only the specific student information needed to fulfill their contract.

A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for the College.

- Officials of other schools in which the student seeks or intends to enroll;
- Federal, state, and local authorities involved in an audit or evaluation of federal legal requirements for compliance with education programs;
- Veterans Administration officials;
- Persons or organizations providing financial aid to students if the information is necessary to determine eligibility for an amount of aid, conditions of aid, and to enforce the terms and conditions of aid;
- Organizations conducting studies for or on behalf of educational agencies or institutions;
- Accrediting organizations carrying out accreditation functions;
- Parents of dependent students according to the Internal Revenue Code of 1986;
- Comply with federal law (e.g. the U.S. Patriot Act), a judicial order or a lawfully issued subpoena;
- Persons in an emergency if the information is necessary to protect the health or safety of students or other persons;
- A victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense, the institution may disclose the final results of the disciplinary proceeding;
- Interested individuals in connection with the final results of an institutional disciplinary proceeding to include only the name of the student, the violation committed and any sanction imposed by the institution;
- The parent of a student under 21 if the institution determines that the student has committed a disciplinary violation of its drug or alcohol rules or policies or violation of any federal, state, or local law.

Copies of the College’s written policy statement regarding the Family Educational Rights and Privacy Act are available from the director of records, registration, and veteran services, or may be printed from the online College Catalog on the Website.

Academic Records

Academic Transcripts

A student’s academic transcript reflects all courses taken, credit hours attempted, and grades received while in residence at Walsh College; these are used to compute the student’s semester and cumulative grade point averages. An official transcript bears the College seal, the registrar’s facsimile signature and transcript issuance date. Academic standing designations such as probation and dismissal are noted on the student’s transcript.

Graduate courses taken as part of the student’s undergraduate program are posted on the student’s undergraduate transcript. All grades and credit hours attempted and earned will be used in computing the student’s cumulative grade point average for purposes of graduation, with the exception of those courses and grades that have been replaced under the Course Repeat Policy (see page 61). Courses repeated under this policy will be excluded from the cumulative grade point average calculation.
Undergraduate courses taken by a graduate-level student will appear on a non-degree transcript and will not be computed into the student’s graduate grade point average.

Academic transcripts will reflect all courses taken, applicable credit hours attempted, and grades received while in residence at Walsh College for students readmitted or who change majors or degree programs prior to graduating from Walsh College. Once a student graduates from a degree program, a new cumulative grade point average will be computed for the subsequent degree.

Academic transcripts are maintained in the records, registration, and veteran services office and are regularly audited and corrected as necessary. A student wishing to inquire about their record should contact the director of records, registration, and veteran services.

**Request for Academic Transcripts**

Official student records, including transcripts, are privileged, confidential information and are not open to public inspection or released to a third party without the student’s written consent. Therefore, transcripts must be requested in writing by the student or the student’s authorized legal representative. A transcript request form may be obtained at any campus, or found online at [www.walshcollege.edu/transcript](http://www.walshcollege.edu/transcript) issued through normal processing (24-48 hours after receipt of request). However, the College reserves the right to limit the number of transcripts per student if it deems the requests to be excessive. For a fee, an “on demand” transcript may be obtained at the Troy campus while a student waits. Transcripts will be released for any student who does not have a financial indebtedness to the College.

Transcripts issued directly to the student will be stamped “Issued to Student” and should be considered unofficial. In accordance with the Family Educational Rights and Privacy Act (FERPA), official transcripts issued to Walsh College from previously attended colleges and universities are furnished in confidence and are considered part of the student’s educational record. Therefore, duplication of the student’s previous official college transcripts will not be permitted. Walsh College does not fax or email academic transcripts to students, employers, or agencies under any circumstances.

**Course Numbering System**

**Courses Numbered 200-400**

Courses with these numbers are undergraduate level courses. Undergraduate, graduate, and non-degree students are eligible to enroll in these courses for undergraduate credit and are assessed undergraduate tuition rates.

**Courses Numbered 500-600**

Courses with these numbers are master level courses. Graduate, certificate and non-degree students are eligible to enroll in these courses for graduate credit and are assessed graduate tuition rates.

Undergraduate students cannot enroll in these courses unless permitted in their undergraduate degree program. See the section entitled Undergraduate Students Taking Graduate Courses. Graduate level courses taken by undergraduate students as part of their undergraduate degree program will appear on their undergraduate transcript. Students are responsible for paying graduate tuition.

**Course Repeat Policy**

The Course Repeat Policy will apply to undergraduate, graduate and non-degree programs.

- The grade of any eligible course repeated beginning fall 2012 may be replaced one time, regardless of when the course was taken previously or how many attempts of the course were made prior to fall 2012. This policy applies only to courses that are repeated fall 2012 or later.

- Any eligible course, regardless of grade, may be repeated once at Walsh College for a grade replacement.

- There is no appeal process to this limit. Additional repeats will be allowed without grade replacement. If, after the one time replacement, the course has not been passed, all subsequent grades will be factored into all GPA calculations, along with the better of the original and replaced grades.

- Courses that are not eligible for grade replacement:
  - Courses that have been graduated in any program may not be replaced in that program.
  - Courses for which transfer credit has been awarded.
  - Courses whose grades have been affected by findings of academic misconduct.
  - Courses that are dual listed.

- The better grade of the original and replacement attempt will be used in calculating both cumulative grade point average (cumulative GPA) and - for undergraduate students - major/ minor GPA. If the course was attempted multiple times previously, the lowest grade will be replaced.

- After grade replacement, once a course has been completed at Walsh College with a grade of “C” (2.000) or better, all subsequent attempts will receive a grade of Audit (“AU”) and no credit.

- Students who repeat courses at other institutions will not receive transfer credit if Walsh College credit has been earned, nor will they improve their Walsh grade point average. A grade of Audit (“AU”) will automatically be issued to a student who repeats a course in which they have received course equivalency transfer credit, an exclusion, waiver or advanced standing.

- All grades will remain visible on the transcript. All academic standings originally calculated will remain visible on the transcript.

- In any one program, credit can only be earned once for any course.

- Withdrawn classes will not replace grades and will not be included in the one-time grade replacement limit. Students will still be allowed two withdrawals in addition to one replacement attempt per eligible course. In the case of a withdrawal, a grade of “W” will appear on the transcript.
Policies and Procedures

• Federal and/or state regulations may supersede portions of this policy. For example, students with financial aid or GI Bill benefits are required to follow federal regulations regarding repeating courses. Please see the financial aid and veterans’ sections of the catalog for details.

Academic Calendar
Walsh College operates on a semester calendar system. The Academic Calendar consists of four 11-week semesters per year. All courses and credit hours are stated in semester credit hours. The current Academic Calendar can be found at the end of this Catalog, and on the College website.

Student Policies and Conduct

Academic Honor Code
The Walsh College academic community will maintain the highest ethical standards in our quest for academic excellence. We will not lie, cheat, steal, or claim credit for the ideas and work of others. We commit to respecting the intellectual property of others and will always acknowledge the authorship of intellectual property in all forms.

Academic and Professional Conduct
Walsh College students are expected to conduct themselves in a manner conducive to continued growth toward a business or professional career. A professional demeanor with a high degree of ethical conduct is expected. Written and oral communications, including paper and electronic, should reflect professionalism. All students are expected to attend classes regularly and be fully prepared. Students are responsible for being knowledgeable and observing all College policies and procedures.

Academic Misconduct
Walsh College students are expected to conduct themselves in a manner that is professional, ethical, honest, and in accordance with generally recognized standards of academic conduct. All coursework including, but not limited to, examinations, quizzes, homework exercises, projects, presentations, discussion boards, papers or other assignments should reflect professionalism and appropriate academic standards.

By choosing to attend Walsh College, both students and faculty members agree to the provisions of the Academic Misconduct Policy, including its rules, policies and disciplinary actions.

A. Academic Misconduct Standards
If any administrator, faculty, staff or student body member suspects a student of engaging in academic misconduct, that person MUST report it to the Academic Conduct Committee. Academic misconduct is defined as any act of commission or omission by a student designed to affect the grade of that student or another student, where such act is unfair, unethical, or outside of the rules of Walsh College or the rules set by the academic department or by a classroom instructor (for the instructor’s course).

Academic Misconduct includes but is not limited to:

1. Plagiarism: Plagiarism is the use of another’s work, words, ideas or images without properly citing the source and thereby representing this work as one’s own, whether the representation is oral or written, expressed or implied. Examples include:
   • Failure to give credit for work (including ideas and materials) taken from other sources (public or private), including quoting, paraphrasing, rephrasing or condensing that work;
   • The submission of one’s academic work from a previous course without prior written approval of the current instructor;
   • Using graphics, graphs, images, tables or other illustrative work without giving credit to the original source;
   • Using materials that were assembled by or collected by others without acknowledging their contribution;
   • Contributing to another student’s work or helping another to plagiarize.

2. Cheating: Cheating includes, but is not limited to, the following actions in regards to coursework.
   • Unauthorized collusion on coursework, including two or more students working together to prepare and submit the same or substantially similar coursework, or portions of coursework, without the specific consent of the instructor;
   • Sharing of completed or partially completed coursework which includes, but is not limited to, examinations, quizzes, homework exercises, projects, presentations, discussion boards, papers or other assignments, except where expressly allowed by an instructor for a particular course.
   • Use of unauthorized aids while completing coursework;
   • Failure to follow administrative instructions on exam-taking or other assessment procedures;
   • Completing coursework, including taking an examination, for another student or asking or paying someone else to do the same;
   • Allowing another person to access online coursework to review, copy, submit, or complete that coursework;
   • The theft, sale, purchase, unauthorized procurement or possession of examinations or other coursework (or any attempt to do so);
   • Copying another student’s work;
   • Unauthorized distribution of copyrighted materials, including but not limited to:
     • Any portion of course content such as, lectures, presentations, videos, assignments, examination or quiz questions, etc.
     • Library materials subject to copyright whether or not noted as “do not copy.”
Policies and Procedures

- Copying of library materials designated “do not copy”;
- Damage, destruction or modification to College computers/servers/printers including but not limited to:
  - Copying, modifying or removing software
  - Unauthorized uploading of computer software and/or introducing a virus or malware

3. Misrepresentation or Deception: This includes intentionally lying to or deceiving a member of the College’s faculty, staff, administration, or outside agency in order to gain academic advantage for one’s self or another; or to misrepresent or in other ways interfere with the investigation of a charge of academic misconduct.

B. Penalties for Academic Misconduct:

First infraction: Possible disciplinary actions or sanctions include, but are not limited to, one or more of the following:
- A directed zero on the assignment;
- Re-doing the assignment for a reduced grade;
- A reduction in the earned grade on the assignment;
- A reduction in the overall semester grade;
- Loss of College-awarded scholarship money or awards.

Second infraction: Possible disciplinary actions or sanctions include, but are not limited to, one or more of the following:
- A directed “F” in the course;
- A review of all prior coursework completed at Walsh College, which may lead to new charges of misconduct should earlier violations have occurred, whether they were addressed at the time or not, up to and including possible reversal of grades earned in prior courses, or degrees revoked, if evidence is found indicating that misconduct was employed in the pursuit of those earlier grades or degrees;
- Suspension from the College;
- Expulsion from the College.

Third infraction: Possible disciplinary actions or sanctions, include, but are not limited to, one or more of the following:
- Suspension from the College;
- Expulsion from the College;
- A review of all prior coursework completed at Walsh College, which may lead to new charges of misconduct should earlier violations have occurred, whether they were addressed at the time or not, up to and including possible reversal of grades earned in prior courses, or degrees revoked, if evidence is found indicating that misconduct was employed in the pursuit of those earlier grades or degrees.

C. Academic Misconduct Process

The suspected misconduct MUST be reported promptly to the Academic Conduct Committee, which will examine the evidence, determine whether the student was a repeat offender, and impose the appropriate disciplinary action and/or remediation. Formal documentation of the infraction will be noted in the student’s file. Under no circumstances shall any faculty, staff or administrator determine their own punishment or remediation for academic misconduct.

A student may appeal a finding of academic misconduct by applying in writing to the Academic Conduct Committee AcademicMisconduct@walshcollege.edu within seven calendar days of notification for an appointment to appear before the Committee.

A final written appeal may be directed, to the office of the chief academic officer of the College, who in their discretion, may affirm, modify, or reverse the decision. In all instances, the decision of the chief academic officer is final.

D. Other Consequences of Academic Misconduct

A student who receives a disciplinary action for academic misconduct or is being investigated for misconduct:
- may not withdraw from the course at any time;
- may not seek financial relief for withdrawal;
- may not utilize the grade replacement feature of the Course Repeat policy.

A finding of academic misconduct will become a permanent part of the student record. Subsequent acts of any level of academic misconduct will be considered a basis for suspension or permanent expulsion from the college.

E. Responsibility of Faculty Members

All faculty members shall promptly report all apparent instances of academic misconduct to the Academic Conduct Committee. Under no circumstances shall any faculty member determine on their own a punishment for academic misconduct.

Academic and Student Misconduct Disciplinary Designations

Disciplinary action for academic and student misconduct can take multiple forms. For academic misconduct, disciplinary action may include those listed under Section B. The most serious disciplinary procedures include suspension and expulsion, as defined below.

Suspension from the College;

A suspension will terminate the student’s status at Walsh College for a specified period of time, not to exceed one year. This may be posted on the student’s academic transcript at the direction of the chief academic officer.

At the end of the specified period, the suspended student will be required to request reinstatement to the College. If granted, the student will be admitted conditionally. ANY additional act of academic misconduct committed during the remainder of the student’s academic program will result in permanent expulsion from the College, without the possibility of appeal.
Expulsion from the College;
Expulsion from the College will permanently and irrevocably terminate the student’s status at Walsh College and will be posted on the student’s academic transcript. An expulsion may not be appealed and the student will be permanently barred from earning a Walsh College degree.

Student Requests for Exceptions to Academic Policies
This section does not apply to academic policies mentioned elsewhere in this Catalog, such as Late Withdrawal Requests and Exceptions to Tuition Refund deadlines.

Academic policies have been thoroughly considered before adoption and are consistently applied. However, the College reserves the right to grant an exception to a policy. The integrity of the College’s degrees and equality of treatment of students limits the types of policy exceptions that may be granted and the justifications which may be considered.

A student seeking to obtain an exception to an academic policy must submit a written petition to the chief academic officer. by the end of the following semester, not to exceed three months after the semester in which the exception is requested. The petition must include the policy for which the student is seeking the exception and the reasons justifying the request. Exceptions are not given for work-related reasons or when the student has completed the course(s) by having taken the final exam and/or submitting the final project. The request must be submitted by the end of the following semester, not to exceed three months after the semester for which the exception is requested.

Requests will be reviewed with the appropriate College personnel and will be considered based upon the amount of control the student had over the situation, the circumstances and merit of the request, and the impact the action will have on the overall academic standards of Walsh College. The student will be notified of the decision in writing. A copy of all written decisions may be retained in the student’s file.

Non-Academic Issue Resolution
Non-academic issues involving general student conduct and/or the application of administrative policies or procedures will be considered as cases of non-academic misconduct. Cases of this nature should be brought to the immediate attention of the administrative director of the department directly involved with the area of administrative policy or procedure.

If the issue cannot be resolved with the director of the responsible administrative area, the matter may be referred to one of the College’s Officers for review. An officer of the College may attempt resolution of the issue, including meeting with the student, remand it to the director to resolve; or recommend to the assistant vice president for enrollment and student services that it be considered by the Student Conduct and Appeals Committee.

Student Conduct and Appeals Procedure
A student wishing to appeal a decision related to College policy or procedure may do so following the steps outlined. The Student Conduct and Appeals Committee reviews unresolved student issues concerning policies and procedures of the institution. Such issues might involve general student conduct and/or the application of academic or administrative policy.

Appeal of any issue must be initiated in writing to the assistant vice president for enrollment and student services within 90 days of the incident to be reconsidered by the committee.

Cases of misconduct will not be considered by the Student Conduct and Appeals Committee until the procedures for issue resolution have been completed and any disciplinary action has been finalized.

Issues Not Considered by the Student Conduct and Appeals Committee
The Student Conduct and Appeals Committee will not consider challenges involving the following:
• Requirements for completion of a degree program;
• Propriety of the requirements for completion of a degree program;
• Propriety of an individual course;
• Issues of sexual harassment (See Harassment Policy);
• An individual student’s evaluation which represents an instructor’s good faith judgment of the student’s academic performance; and
Policies and Procedures

• Course grades. An issue involving a course grade will be addressed within the academic department responsible for the course; and
• Any action taken as the result of academic misconduct.

Committee Procedures
If the procedures outlined under Non-Academic Issue Resolution do not result in resolution of the issue, a student, faculty member, or administrative director may submit a written request to the assistant vice president for enrollment and student services within 90 days of the occurrence of the original event, for referral of the matter related to student conduct to the Student Conduct and Appeals Committee. The request should contain the following:

• A statement describing the issue and identification of the policy or procedure in question;
• A review of the steps already taken to seek resolution, and the specific decision or action desired;
• Justification for the decision or action sought, with specific references to the applicable College policies made; and
• Copies of information or documentation to be presented, and specific identification of individuals requested to be present; to include witnesses, at the Student Conduct and Appeals Committee hearing.

The assistant vice president for enrollment and student services will act on a request for referral to the Student Conduct and Appeals Committee, advising all parties involved of its disposition. The assistant vice president for enrollment and student services may decline to refer a matter to the committee due to insufficient cause to proceed; may consult directly with the affected parties to reach an appropriate resolution without a hearing; or may refer the matter to committee for consideration and final disposition. When the Student Conduct and Appeals Committee meets to consider an issue, new or additional issues may not be introduced during the appeals hearing. Each issue must receive separate due process and cannot be introduced to confuse or complicate the issue being appealed. The responsibility of the committee is to determine if there is evidence which would support the alleged act of misconduct or violation of policy and procedure.

When the Student Conduct and Appeals Committee meets to consider an issue, a student, faculty member, or administrative director may submit a written request to the assistant vice president for enrollment and student services within 90 days of the occurrence of the original event, for referral of the matter related to student conduct to the Student Conduct and Appeals Committee. The request should contain the following:

• A statement describing the issue and identification of the policy or procedure in question;
• A review of the steps already taken to seek resolution, and the specific decision or action desired;
• Justification for the decision or action sought, with specific references to the applicable College policies made; and
• Copies of information or documentation to be presented, and specific identification of individuals requested to be present; to include witnesses, at the Student Conduct and Appeals Committee hearing.

The assistant vice president for enrollment and student services will act on a request for referral to the Student Conduct and Appeals Committee, advising all parties involved of its disposition. The assistant vice president for enrollment and student services may decline to refer a matter to the committee due to insufficient cause to proceed; may consult directly with the affected parties to reach an appropriate resolution without a hearing; or may refer the matter to committee for consideration and final disposition. When the Student Conduct and Appeals Committee meets to consider an issue, new or additional issues may not be introduced during the appeals hearing. Each issue must receive separate due process and cannot be introduced to confuse or complicate the issue being appealed. The responsibility of the committee is to determine if there is evidence which would support the alleged act of misconduct or violation of policy and procedure.

If a Student Conduct and Appeals Committee is formed, the assistant vice president for enrollment and student services will assume responsibility for the following:

• Act as committee coordinator;
• Assign an Officer to serve as committee chair, and;
• Implement all committee decisions or disciplinary actions or procedures.

The Student Conduct and Appeals Committee will be composed of:

• One Officer of the College who will act as the chair of the committee;
• Two administrative representatives selected by lottery or a random selection process;
• Two academic representatives, at least one of whom is a full-time faculty member, selected by lottery or a random selection process; and,
• Two representatives from student organizations or from student government, to be selected by student government.

Anyone who is considered to have a conflict of interest in the proceedings may not be selected. The chairperson of the Student Conduct and Appeals Committee will be responsible for the following:

• Scheduling and notifying the student and committee members of the meeting time;
• Providing the student with an opportunity to appear before and address the committee;
• Presiding over the proceedings and acting as a nonvoting member of the committee unless there is a tie vote, in which case the chair will cast the deciding vote;
• Receiving and presenting to the committee and the student all relevant information pertaining to questions of misconduct, exceptions or appeals to policies; and,
• Notifying the student within five business days of the decision of the committee.

Six committee members, excluding the chair, constitute a quorum. A majority vote of the committee will constitute a committee decision. Information regarding specific cases considered by the Student Conduct and Appeals Committee is considered strictly confidential. All records of and documents pertaining to a meeting of the Student Conduct and Appeals Committee, including the committee’s decision and record of notification to the affected student, will be retained in the office of the assistant vice president for enrollment and student services.

Appeal of a Committee Decision
Any individual desiring to appeal a decision of the Student Conduct and Appeals Committee or an issue not considered by the committee must do so in writing within seven calendar days after being notified of the committee’s decision. The appeal should be directed to the President of the College who, in their sole discretion, may affirm, modify, or disapprove the Student Conduct and Appeals Committee’s decision. In all circumstances, the decision of the President of the College is final.

Student and Visitor Conduct
It is the goal of Walsh College to maintain a professional and safe environment that is conducive to learning and working. The College reserves the right to take action for any other conduct which it deems inappropriate or improper. The following are examples of unacceptable behavior and are published to minimize the potential for misunderstanding. This list is not intended to be all-inclusive.

• Forgery, alteration or misuse of College documents, records, or instrument of identification, as well as knowingly furnishing false information to the College;
Policies and Procedures

- Representing or acting on behalf of the College or another individual when not authorized to do so;
- Misrepresenting oneself or one’s circumstances to gain an unfair advantage;
- Obstruction or disruption of teaching or other activities on campus;
- Physical abuse, unlawful detention, or threatening behavior toward any person on campus;
- Theft or damage to property of the College or to property of a Walsh College student, employee or campus visitor;
- Unauthorized entry or use of College facilities and equipment (including technology);
- Illegal use or unauthorized possession or distribution of alcoholic beverages, narcotics, or dangerous drugs on campus;
- Failure to comply with the directions of College officials, members of the faculty, or other authorized individuals;
- Except for public safety officials, possession or use of firearms, even if an individual holds a concealed weapons permit;
- Possession or use of explosives or other weapons, or chemicals;
- Inappropriate attire. Visitors and students are required to wear shoes, shirts and pants/shorts or skirts;
- Bringing animals, except for service (guide) animals, on campus;
- Attendance in any course by a non-registered individual(s), including dependents or other relatives of the registered student, is generally prohibited. This restriction doesn’t apply to individuals providing reasonable accommodation assistance for disabled students or to approved guest speakers. The faculty member or an administrator may grant exceptions to dependents attending class with the registered student in the case of an emergency. In these cases, students should obtain approval from the faculty member before class begins. Even if an exception is granted, the faculty member may revoke the arrangement for any reason at any time;
- Unsupervised children (generally defined as under age 16) are not permitted on campus. Adults are welcome to bring children to campus while they conduct business; however, children must be closely supervised. Generally, nonregistered individuals, including children, should not be brought to class. Specific areas of the College, such as the library and computer labs, may have additional guidelines regarding children visiting those areas;
- Harassment, including sexual harassment. Students should refer to the College policy prohibiting sexual harassment in that section of the Catalog.

“On campus” or “facility” is defined as any location owned or leased by the College, or any other location used to hold a College-sponsored activity.

Any student, visitor, or employee can report an incident of alleged misconduct. All complaints should be reported as soon as possible to the appropriate supervising officer or director. If the situation involves a security-related matter and requires immediate attention, it should be reported to the main receptionist or any staff member.

An administrator, faculty member, or Facilities department staff member may remove any individual behaving in a disruptive or potentially disruptive manner. Non-emergency security issues must be reported to the assistant vice president of facilities and auxiliary services. Academic misconduct should be reported to the academic conduct committee. If the complaint is regarding an officer, it should be reported to the President.

The appropriate supervising officer or director will investigate the complaint and may take immediate action, if needed. The College may search individuals/property or use surveillance activities to aid in an investigation. All parties involved in the incidents are expected to cooperate fully with the investigation. Any behavior(s) that the College deems inappropriate can lead to disciplinary action up to and including academic dismissal; and/or termination of employment; removal and/or ban from the facilities; and/or filing of criminal charges. Students should see the Student Conduct and Appeals Procedure for further information.

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal law that requires all universities and colleges to publish specific information about their campus crime and security policies. The Walsh College Annual Campus Security Report includes the required information:

- Campus security policies;
- Reporting procedures;
- Campus crime statistics for the most recent three years;
- Information about crime prevention;
- Access to campus.

The Annual Campus Security Report information is available at www.walshcollege.edu/campussafety. A printed copy can be requested from:

Walsh College
Facilities and Auxiliary Services
Campus Safety
P.O. Box 7006
Troy, MI 48007-7006
248-689-8282

Substance Abuse Policy

Walsh College will support activities and requirements of the Drug Free Workplace Act and Drug Free Schools and Campuses Act. It is a violation of College policy for students, employees, or visitors to engage in the unlawful manufacture, distribution, possession, or
use of a controlled substance on College property.

Students in violation of the policy may face disciplinary action, including dismissal from the institution and/or appropriate criminal charges. Reinstatement to Walsh College will be considered on a case-by-case basis. Reinstatement considerations will be reviewed only for students who have successfully completed a substance abuse program. Employees who are convicted of any criminal drug statute may be subject to disciplinary action up to and including termination of employment and/or be required to satisfactorily complete an approved drug abuse program at the employee’s expense.

The College will provide information regarding the dangers of drug abuse and referrals for assistance programs.

**Harassment Policy**

*(including Sexual Harassment Policy)*

The College strives to maintain an environment free of discrimination and harassment. The term harassment includes, but is not limited to, slurs, jokes, and other verbal or physical conduct relating to a person’s race, color, religion, gender, age, height, weight, national origin, marital status, veteran status, sexual orientation, or disability.

The College views all forms of sexual harassment as reprehensible and therefore prohibited in connection with any College-related activity. Sexual harassment is unacceptable conduct; it undermines the integrity of the employment/learning relationship, debilitates morale, and interferes with the work productivity of the organization and its learning environment.

All staff, faculty, and students have a responsibility to maintain high standards of integrity; impartiality; and conduct, both personal and official; thereby ensuring proper performance of the College’s business and the maintenance of public trust. Sexual harassment violates those standards and is an act of misconduct. Therefore, specific acts of such misconduct may be subject to disciplinary action or even dismissal from the institution.

**What Constitutes Sexual Harassment?**

Sexual harassment includes, but is not limited to, the following:

- Influencing, offering to influence, or threatening the career, pay or job of another person or the educational program of a student in exchange for sexual favors; and

- Deliberate or repeated offensive comments, gestures, physical contact of a sexual or suggestive nature, or creation of a hostile work, work-related or instructional environment.

By way of further illustration, and not by way of limitation, any employee, student, faculty member, or professional services instructor who uses implicit or explicit sexual behavior to control, influence, affect the career, pay, or job of any employee or student or to affect the instructional experience of any student is engaging in sexual harassment.

Any employee, student, faculty, or professional services instructor who makes deliberate or repeated offensive verbal comments, gestures, or physical contact of a sexual or suggestive nature in the work, work-related, or educational environment is also engaging in sexual harassment. For purposes of this section, the term “student” includes any person enrolled in an academic or non-credit course at Walsh College.

**Dealing and Reporting Harassment/Discrimination Complaints**

A student or visitor who is being or has been or believes they have been harassed by an administrative staff member, student, faculty member, or Institute instructor at Walsh College should clearly indicate to the offender that such behavior is offensive and that such behavior should cease immediately.

Concerns or reports of alleged harassment may be reported as follows:

1. The appropriate department chairperson, if the complaint is against a faculty member;
2. The chief academic officer, if the complaint is against a faculty department chairperson;
3. The president of the College, if the complaint is against the chief academic officer or some other officer of the College;
4. Any member of the Board of Trustees, if the complaint is against the president of the College or a member of the Board of Trustees; or
5. The chief academic officer, if the complaint occurs in connection with a non-credit course or seminar.

Any complaint may also be reported to the College Human Resources office. A report of the most recent alleged harassing event should be made as soon as possible. Upon such complaint, the person receiving the complaint shall immediately report the complaint to a College officer not involved in the complaint.

An appropriate investigation will be undertaken of any complaint received under this procedure. All College personnel are expected to keep all complaints and information in confidence, except to the extent released by an officer of the College. Students are expected to cooperate fully with the investigation.

Retaliation against any complainant or individuals cooperating in any investigation will not be tolerated.

**Information Technology Usage Policy**

It is the policy of Walsh College to maintain access for its community to local, national, and international sources of information and to provide an atmosphere that encourages access to knowledge and sharing of information. The College’s goal with respect to information technology is to provide the following:

- Student access to information anywhere on campus through the College’s network or off campus through the Internet;
- Faculty resources necessary to enhance teaching, learning, and research; and
- Staff tools necessary for a responsive service environment.
The College advises users that while it follows generally accepted information security practices and deploys effective safeguards, it cannot guarantee that its information technology resources are completely protected from cybersecurity risks and threats from individuals who possess the skill and desire to breach those security measures and commit malicious acts. In addition, the information transmitted to third parties is not under the control of the College and may be intercepted.

The College advises all users of personally-owned computers to protect themselves from cybersecurity risks by:

- Promptly installing security patches for the operating system and other software installed on the computer;
- Using antimalware software and keeping the software updated;
- Using a firewall;
- Using strong passwords on all accounts;
- Securing sensitive information such as accounts, passwords, financial and medical records by methods such as encryption and secure erasure;
- Staying alert to common ploys of cyber criminals, such as PHISHING.

Links to additional information about cybersecurity are available on the Walsh College IT Help Desk: www.walshcollege.edu/ITHelpDesk.

In the final analysis, the availability of the College information resources, technology, and networks is the responsibility of its users. Each user must guard against abuses that disrupt and threaten the long-term viability of the systems at Walsh College and those beyond the College. The College requires members of its community to act in accordance with these responsibilities; this policy; relevant laws; and contractual obligations; and to maintain the highest standard of ethics.

Acceptable Use Policy

The following policies define the privileges of and restrictions on Walsh College students and non-Walsh College account holders who are provided with accounts to access the information resources and information technology of Walsh College. The policies include examples of activities that are detrimental to the welfare of the overall community and are therefore prohibited.

This section also describes the process by which violators are identified, investigated, and disciplined. It should be noted that some activities that are legal are in violation of this policy and are prohibited with respect to College information technology. Note that this policy does not apply to the employees, faculty and contractors who are governed by the policies of the Walsh College Employee Handbook.

The College characterizes as unethical and unacceptable, and just cause for taking actions up to and including dismissal, and/or legal action, any activity prohibited by this policy statement.

Access to the information resources and information technology at Walsh College is a privilege and must be treated as such by all users. The primary purpose of the information resources and information technology at Walsh College is to fulfill the goals previously described. Use for other purposes, such as personal recreation, is secondary. A modest level of secondary use is permitted, but if secondary use activities interfere with fulfillment of the primary purposes of the technology, those activities may be terminated or restricted. Specific restrictions on use follow.

The College advises all users of its information resources and information technology that it has the right and the duty and will routinely monitor the use of its technology to prevent and detect any violations of these policies or applicable laws. Monitoring of use and investigation of suspected violations will be done routinely by the Office of Information Technology (OIT) and without prior notice. Investigations may also be initiated by faculty department chairs, officers and cost center directors of the College and will be carried out by the OIT department. Computer activity that may be monitored includes, but is not limited to:

- Files and data stored on College computers;
- Programs installed on College computers and programs used on the College network;
- Websites visited;
- Electronic messages sent and received;
- Information uploaded, downloaded and posted;
- Usage levels;
- Access to Sensitive (confidential) information.

All of these computer activities are visible and verifiable by the College’s network management facilities.

Unless otherwise indicated, the following are prohibited activities. This list may not be exhaustive. Additional prohibitions may be communicated to the community at any time.

- Students may not use any resource, equipment, or software to harass or threaten others.
  - Example: A student must not use the computer to contact another person repeatedly where no legitimate purpose exists and the recipient requests the communication to stop.
Policies and Procedures

- Students may not steal, forge, lie, cheat, eavesdrop, intercept, attempt to intercept, or compromise information. They may not alter the content of a message with the intent to deceive.

- Students may not attempt to access or disclose any confidential or private information about the College, other students, staff, faculty or contractors. Confidential or private information includes, but is not limited to, personal information, health information, student records and College business records.

- Students may not masquerade as another user. They may not misrepresent the identity of the sender or source of an electronic communication. They may not acquire or attempt to acquire or discover the passwords of others.
  - Example: A student must not access or attempt to access the account of another student, even if the student left their account logged in.
  - Tip: Always log out of an application when you are not using it or lock your desktop.
  - Tip: Always use complex, strong passwords and change them periodically. Never use passwords that can be easily guessed or that may be found in a dictionary. If you believe someone may know or be using your password, change it and report the security policy violation to the Office of Information Technology (OIT).

- Students may not in any way destroy, damage, or alter any information, resource, equipment, or software, or monopolize computing resources.
  - Example: Generating activities that consume excessive network bandwidth or other system resources causing or threatening to cause disruption of system availability. These activities could include “spam,” sharing or downloading numerous files, or generating Denial of Service network packets.
  - Example: Deliberately installing malicious software such as a worm, virus, keylogger or rootkit.
  - Example: Accessing and altering information without authorization.

- Students may not scan the College network for vulnerabilities without direct authorization from the OIT director. Scanning of a separate non-production network Cybersecurity Lab or Virtual Lab is permitted when required for a class and authorized by the instructor.

- Students may not possess any software, resource, or equipment whose purpose is to affect a violation of any of these policies. Exceptions will be made for software, resources and equipment required or recommended for classes the student is currently enrolled. This exception does not give any student permission to use the software, resources or equipment to violate any of these policies.
  - Example: Possessing on any College-owned system account or on the student’s personal computer those programs which may be used to determine the passwords of others, intercept network traffic or to obtain computer system privileges beyond those authorized.

- Students may not attempt to violate any of these policies. An attempt will be considered the same as a violation.
  - Example: If a student attempts to obtain system privileges to which they are not entitled, the student is as guilty as if they had succeeded.

- Students may not create, possess, willingly receive, or distribute obscene material.
  - Examples: Child pornography is absolutely against the law. It is a violation of Federal statutes to possess this material or to transmit it across state lines, even electronically.

- Students may not violate this Technology Usage Policy off-campus anywhere in the world using College resources.
  - Example: An attempt to gain unauthorized entry to a Walsh College computing resource such as the portal, WebAdvisor, email etc, via any computer off the College campus is treated as if the student attempted to gain access from a computer located on campus.

- Students may not copy, install, or use any equipment, service, information, data, image, recording, or other work in violation of applicable copyrights or license agreements, including media file-sharing, streaming, or hosting.
  - Example: If a student places on College computing resources or uses the College’s network to download to a personal device any material created by or belonging to others, they must have their documented permission to do so, and will be expected to produce written permission when proprietary or copyrighted material is involved.

- Students may not use the College’s information resources or information technology for political purposes or non-College commercial business or advertising. Students must not generate unsolicited commercial email unless they have express written authorization to do so from the appropriate authority. However, any officially sanctioned College student group may maintain an official Web page that presents objective information about the group itself.
  - Example: Individuals may not use the statistics software on the academic shared systems to do work for off-campus entities for which they are paid.
  - Example (Permitted activity): The Young Democrats/Republicans may have a page that presents information about their activities and goals; they may not attempt to influence voters’ choices through that page.
  - Example: The sending of unsolicited bulk email (spamming) is not allowed.

- Students may not make alterations to the College network. They must not add or alter network components such as routers, wireless routers, firewalls or switches. They must not add to or alter cabling. They must not alter domain names or IP addresses.
Example: A student must not add a wireless router to any College network jack or port.

Example: All IP addresses and domain names are owned and assigned by the Office of Information Technology. The Office of Information Technology may also restrict World Wide Web, ftp and other network services that interfere with fair network use by others.

Students must take full responsibility for what they publish, download, transmit, or possess.

Policy Violations

Students should report any known or suspected violation of this policy or any computer security incident to the director of the Office of Information Technology either directly or by email (OIT_Director@walshcollege.edu).

If the College suspects an individual of violating its technology policies, it may conduct an investigation of any equipment, device, software, documents, or data that is involved. The College may access, search, or retrieve related equipment as part of its investigation. It may also employ surveillance activities to aid in an investigation. All parties involved are expected to cooperate fully with the investigation.

Any action(s) that the College deems inappropriate can lead to disciplinary action up to and including academic dismissal and/or termination of employment, removal and/or ban from the facilities and/or filing of criminal charges.
**Academic Advising**

The Admissions and Academic Advising office provides support programs and services to assist Walsh College students in achieving their goals. Academic advisors are available to help students choose programs, majors, minors, and assist with selecting a career field. All students are encouraged to meet with an advisor during their first semester and thereafter as needed. Students are also encouraged to meet with an advisor if they experience academic difficulties, would like assistance selecting classes, have questions about their academic program, or seek tutoring assistance.

The academic program plan provided to students upon admission outlines the course of study at Walsh College based on the Catalog in effect at the time of admittance. Students may change their degree program, major, minor, or update their program to the newest catalog year with approval of an advisor in the Admissions and Academic Advising office. All current admissions requirements and policies will apply.

Students are encouraged to review their program requirements each year. An advisor can confirm courses remaining for program completion and review the cumulative and major grade point averages to ensure that students are meeting the expected requirements. Students can check their progress by viewing their Program Plan through our WebAdvisor online student portal system.

Throughout a student’s course of study, concerns of a personal nature may be experienced that could hinder academic success. Academic advisors are qualified to offer options or appropriate referrals to external resources for any personal counseling issues.

**Change of Major, Minor, or Degree Program**

A student who would like to explore changing their major, minor, or degree program should schedule an appointment with an academic advisor to discuss available options. A student desiring to change their degree program, major, or minor must officially request this change with an academic advisor.

A complete evaluation will be required to determine appropriateness and fulfillment of admissions criteria for the new degree or major. The student will be placed on the most current program of study and a new Program Plan will be created. All current admissions requirements and policies will apply. In addition, international students must see the coordinator of international student advising so that proper changes can be made to their I-20s.

**Request for Guest Student Status**

Students must request permission through the Admissions and Academic Advising office to enroll as a guest student at another institution. Enrolling as a guest student is permitted on an approved basis only. For more information, please refer to the Guest Student at Another Institution section of this Catalog.

**New Student Orientation/Campus Tours**

The Admissions and Academic Advising office will provide new students the opportunity to become acquainted with the College’s academic and administrative staff, policies, and student organizations. Information about campus services and academic programs will be provided. The new student orientation is accessible in an online format, located in the Student Portal. New student orientation sessions will also periodically be offered in an on-ground format. Upon admission, students will receive information on how to access the online new student orientation and future dates for on-ground sessions. To schedule a campus tour, please contact the Admissions and Academic Advising office.

**Disability Services**

Students with documented disabilities should contact a disability services representative within the Admissions and Academic Advising office immediately after being admitted to the College, or whenever they require accommodations. A member of the disability services team will meet with the student to establish reasonable accommodations to increase the potential for success at Walsh College. Requests for accommodations should be made as far in advance as possible in order to provide disability services with ample time to make the appropriate arrangements.

**Tutoring**

Walsh College takes a very supportive position in assisting students and offers tutoring services for selected courses each semester. Tutors are valuable resources when students are experiencing academic difficulties or wish to increase their level of understanding in a subject area. Although every effort is made to have tutors available for every student who needs one, the College cannot guarantee that there will be a tutor for every class. Students are encouraged to request a tutor as early in the semester as possible to better ensure the chance of obtaining a tutor. Students requiring a tutor should contact Student Academic Success Services, or go online to myportal.walshcollege.edu, and click “Student Services/Tutoring,” then “Find a Tutor.” Once the student completes and submits the Tutor Request form, they can select and contact a tutor from the online tutor list. All tutoring is free of charge.

Walsh College has received a grant to provide tutoring labs for accounting, communication, finance, statistics, and quantitative methods courses. English as a Second Language (ESL) tutoring sessions are also available. These labs are on a walk-in basis and are free of charge to students. The schedule of labs is posted on the Walsh College portal.

**Bookstore**

Barnes and Noble has partnered with Walsh College to provide bookstore services. There are two bookstore locations – one at the Troy campus and one at the Novi campus. The Troy bookstore carries books for all campus locations including online classes. The Novi bookstore carries books for classes located in Novi
as well as for online classes. Both stores offer spirit clothing, school supplies, and gift items. Please check out the store events listing found at the bottom right section on the main bookstore page (www.walshcollege.bncollege.com) for more information on textbook buyback, last day to use financial aid in the bookstore, special hours, extended hours, special events, and other useful information.

**Ordering Textbooks**

For the convenience of all Walsh College students, Barnes and Noble has established a website, located at www.walshcollege.bncollege.com. Students may have books delivered to the Troy or Novi campus free of charge, or shipped to their home or office (no P.O. boxes) for a small additional fee. Textbooks can also be paid for via financial aid or direct bill to employers on the website or in the store. Students who use these payment methods must contact the Troy campus bookstore in advance of placing an order.

**Computer Software**

Barnes and Noble offers a variety of computer software at great savings through a partnership with www.thinkedu.com/bn.

**Textbook Refund Policy**

- A full refund will be given in the original form of payment if course materials are returned with original receipt within the first seven days of the school’s semester.
- With proof of a schedule change and a receipt, a full refund will be given in the original form of payment during the first 30 days of classes.
- All specialty reference book refunds will be given in the original form of payment with a receipt within three days of purchase.
- No refunds on course materials will be given without a receipt.
- Shipping and handling charges are not refundable.

**Book Buy-Back**

Book buy-back dates for best prices will be posted each semester in the bookstores and on Facebook (www.facebook.com/walshcollegebookstore), and on Twitter (www.twitter.com/walshbookstore). Textbooks selected by Walsh College instructors for use in the following semester will be purchased from Walsh College students at approximately 50 percent of the retail price until inventory requirements are met. Books brought in for buy-back after the stores’ needs are met will be purchased at current wholesale prices. The bookstores provide wholesale book buy-back year-round. This service allows students to sell books even though they are not needed by our campus stores. Prices paid under this program are determined by market forces and are set by the wholesale company. A driver’s license or state ID is required to utilize book buy-back.

**Business Office**

The Business Office collects tuition payments, processes tuition vouchers, and assists students with questions on charges, payments, and other accounts receivable issues.

**Tuition and Fees**

To obtain the current tuition and fee expenses and payment due dates, students should refer to the registration packet or the Tuition and Fees section of the College Website, or contact the Business Office at business@walshcollege.edu, or call 248-823-1620.

**Tuition Payment Methods**

When registering for classes, students are entering into a financial obligation, which includes non-refundable fees. Students may make full payment of tuition and fees after registration. Refer to the Tuition and Fees section of the College website for how to make a payment or utilize one of the following payment methods listed below.

Students using financial aid or any other form of tuition assistance are responsible to ensure that all required paperwork is submitted by the appropriate due date.

**Deferred Payment Plan**

Students who do not make full payment of tuition and fees after registration may pay off their account in two equal installments. If the balance is not paid in full by the full tuition due date, students will be placed on the Deferred Payment Plan automatically and charged a $20 non-refundable fee. Students are responsible for making payments by the due dates. Payments that arrive after the second due date, or partial payments, will be assessed a $20 late fee.

**Qualified Employer or Third Party Voucher**

This option is available to students whose employer or other third party pays the College directly for tuition and/or fees. The payment of tuition must not be dependent on grades. Only official employer vouchers or purchase orders will be accepted. Applications for vouchers will not be accepted. Direct billing of all third parties will take place after the add/drop period. Vouchers can only be accepted until the first payment due date. If vouchers are received after this date, a $20 deferred fee and/or late fees will apply.

Submitting an employer or third party voucher does not release a student’s liability of tuition and fees. Students are responsible for any balance their voucher may not cover or if their employer fails to pay Walsh College.

**Financial Aid/Scholarship Payments**

Students must complete and file all necessary paperwork to receive financial aid (including scholarships, grants, and loans). Please refer to the Financial Aid section of this Catalog.

Financial aid/scholarship payments will be applied to student accounts after the add/drop period. Financial aid recipients are permitted to charge books to their account until the add/
Account statements and FAQs are available online via Web Advisor by logging in to the portal. Go to the Web Advisor tab under the Student Home page, and under Financial Information click “Accounts Receivable Statement.”

Students who have questions about their account balance or payment dates or need to request a copy of their statement should contact the Business Office at business@walshcollege.edu, or call 248-823-1620.

Student Financial Responsibility

Students are responsible for adhering to published refund dates when registering for courses and making the proper payments by the due dates. Students should refer to the registration packet or the Tuition and Fees section of the College Website.

Students using financial aid or any other form of tuition assistance are responsible to ensure that all required paperwork is submitted by the appropriate due date.

Submitting an employer voucher does not release the student’s liability of tuition and fees. Students will be responsible for any balance the voucher may not cover or if the employer fails to pay Walsh College.

Dropping courses is the responsibility of the student. Instructors and advisors do not register, drop or withdraw students from courses. Students are not automatically dropped for non-payment or non-attendance.

Note: Walsh College does not mail printed statements nor send notifications prior to the payment dates. Students must view their account statements online via WebAdvisor to check their account balance.

Policy on Non-Sufficient Fund Checks

Checks returned to Walsh College that are not honored by the student’s financial institution will be charged a non-refundable service fee per occurrence. The student will be notified and expected to pay the owed amount within five business days to avoid collection efforts. The check may be re-deposited only upon request by the student (if allowed by the student’s financial institution). In the case of bank error, a written document directly from the bank or financial institution will correct the situation. After receipt of two non-sufficient fund checks, a student may no longer submit checks as a method of payment. Students who submit a non-sufficient check to register for classes (such as payment of a past due balance) will be dropped from registered courses (5 business days to submit payment does not apply). Refer to the “Indebtedness to Walsh College” section of this catalog.

Tuition Refund Policy

• See Student Financial Responsibility section of the catalog. Students may drop classes through the fourteenth day of the semester. After the fourteenth day of the semester students will have to withdraw from courses and no refund will be given during the withdrawal period. Student can add, drop or withdraw from courses online using WebAdvisor or by submitting an add/drop/withdrawal request by mail, Walsh College email, fax, or in person. Below is a breakdown of the Refund Policies:

  • For courses dropped through the eighth day of the semester, 100 percent of tuition charges will be credited to the student’s account.

  • For courses dropped between the ninth and fourteenth day of the semester, 50 percent of tuition charges will be credited to the student’s account.

  • No tuition refund will be given for courses dropped after the fourteenth day of the semester (withdrawal period).

  • International fees are non-refundable.

  • Registration fee is non-refundable unless all courses are dropped. 100% or 50% of the fee will be refunded based on when the last course is dropped. See refund dates.

  • All accounts with credit balances will be issued a refund after the add/drop period.

NOTE: Dates pertain to 11 week courses. Dates for courses that meet for less than 11 weeks may differ. Dates for these courses can be found in the registration packet or the course syllabus.

Tuition Refund Policy Affecting Financial Aid Recipients

See the Financial Aid section of the catalog.

Exceptions to Tuition Refund Deadlines

If a documentable unforeseen and unavoidable circumstance occurs that prevents a student from attending their courses for the term, exceptions to the tuition refund deadlines may
be granted. To be considered for an exception to the policy, the student must drop or withdrawing from all course(s). Walsh College does not automatically drop students from classes for non-payment or non-attendance. The last day to withdraw from courses is during the eighth week of the term (students should refer to the registration packet each semester for drop and withdrawal dates). Students are responsible for tuition and fees when withdrawing beyond the refund period. Students on the deferred payment plan must still make payments in full and on time. Students receiving federal financial aid should refer to the section entitled “Tuition Refund Policy Affecting Financial Aid Recipients” in this Catalog.

Requests for exceptions to the refund policy must be directed in writing to the Chief Financial Officer of the College and must be accompanied by a signed Tuition Exception Request form available on the College’s Website. Any supporting documentation should be included. Only signed Tuition Refund Exception Request forms, statements of request, and documentation with original signatures will be accepted. Faxed and emailed copies will not be accepted. Requests must be postmarked within four weeks after the start of the subsequent term (refer to the Academic Calendar for dates). Late requests will not be reviewed.

Requests will be reviewed by the Refund Exception Committee and a response will be sent in writing within 30 days. If the Committee determines that the request meets the criteria for an exception (a documentable unforeseen and unavoidable circumstance preventing a student from attending their courses), a 100 percent credit of the tuition charges will be credited to the student’s account. Registration fees are non-refundable unless all courses are refunded.

Examples of circumstances that may qualify for an exception include but are not limited to:

- Illness or injury with signed doctor’s note on original letterhead indicating inability to attend course(s);
- Death of an immediate family member (spouse, parents, siblings, and children) with death certificate or death notice;
- Involuntary work transfer or shift change with employer documentation; or,
- Military deployment.

Tuition refund requests will not be granted for:

- Conflicts between personal and class schedules;
- Overtime;
- Accepting a new position or voluntary transfer within current employment;
- Loss of employer tuition reimbursement;
- Difficult class schedules or non-attendance;
- Missing posted refund dates, or;
- Completed courses.

**Tuition Rate Assessment**

Tuition charges are billed at the level of the course in which the student enrolls. All 200 through 400 level courses are billed at undergraduate tuition rates. All 500 through 600 level courses are billed at graduate tuition rates. Students should consult the registration packet or the Tuition and Fees section of the College Website for current tuition rates.

**Indebtedness to Walsh College**

A student who is indebted to Walsh College will not be permitted to register for classes, receive their diploma or certificate, and/or academic transcript. All indebtedness to the College must be paid in full and all materials and/or books borrowed from the Library or a faculty member must be returned prior to the student receiving a diploma or certificate, and/or academic transcript. A student with a past-due balance will be sent to collections.

**Tax Information**

1098-T Forms will be processed for all students with billable tuition and fees during the calendar year by January 31. Students can sign up to receive their 1098-T electronically by signing up for electronic consent. To sign up for electronic consent or to view a 1098-T online, log in to the portal, select “Financial Information” on the WebAdvisor tab under the Student Home page, and selecting “1098 Electronic Consent” or “View My 1098-T Forms.”

Per IRS guidelines, institutions may use the amounts paid method (box 1) or amounts billed method (box 2). The College’s system supports the amounts billed method. Note that the taxpayer may not be able to claim a credit for the entire amount billed.

Walsh College cannot provide tax advice or determine if students are eligible for a tax credit. Please consult a tax advisor or visit the IRS website at www.irs.gov. Tip: Search the IRS site for “Form 8863.”

**W-9S**

The IRS requires Walsh College to collect and provide correct identifying numbers to file certain information returns such as Form 1098-T Tuition Statement. This is a social security number (SSN) or individual taxpayer identification number (ITIN). Please note that non-resident aliens who do not have income that is subject to tax are not required to supply this information to the College.

If the identifying number has not been provided, submit form W-9S Request for Student’s Taxpayer Identification Number and Certification.

Failure to provide the correct identifying number could result in a penalty from the IRS imposed on each incorrect document.

Submit the completed W-9S forms by December 1 to:

Walsh College
Attn: Business Office
P.O. Box 7006
Troy, MI 48007-7006
Or fax to the Business Office. Please note this information SHOULD NOT be emailed.
Career Services

The Career Services office assists current for-credit students and degreed-alumni in the pursuit of their career goals by providing career development coaching, resume reviews, job search techniques, mock interviews, topical workshops, confidence building sessions, and Strong Interest Inventory assessments. Additionally, they provide connections to many employers by hosting employer Meet & Greets, Employer Presentations, an annual Internship Connection and two career fairs per year. Students and alumni can also participate in On-Campus Recruiting (OCRs), where employers interview students on campus for a single day. Information about events and activities sponsored by Career Services, are emailed to students and alumni through the Career Services database at www.WalshCareerLink.com; therefore, it is important for students to activate their accounts, and review their Walsh College emails regularly.

The Career Service office is located at the Troy campus; however, appointments can be scheduled at the Troy, Novi, and University Center campuses. Phone and email appointments are also available for your convenience.

It is recommended that students schedule an appointment with a career advisor during their first semester at Walsh College to become familiar with the services offered and career events as well as establish a career action plan well in advance of graduation. Internships are an important part of preparing for a successful career transition and many employers interview and hire candidates well before graduation. Working with Career Services while pursuing your degree is strongly advised.

Some companies and organizations interview students utilizing the On-Campus Recruiting process. On-Campus Recruiting is primarily held twice a year, during October/November and February/March, however employers are able to set an OCR schedule at any time throughout the year. Campus recruiting policies and procedures are detailed on the Career Services portal under “Sign Up for Interviews On-Campus” and through an online video on the Career Services portal. Students should plan to participate in on-campus recruiting at least three semesters prior to graduation. Accounting students interested in interviewing for positions at public accounting firms should plan to participate in October/November on-campus recruiting prior to their graduation.

The initiative for finding employment remains with the student or graduate. Career Services cannot guarantee employment as hiring decisions are made by employers, but will assist individuals in their efforts to secure employment. Any student dismissed from the College is ineligible to utilize Career Services until reinstated.

Career Services Student Responsibilities

The manner in which students and alumni conduct themselves in the job search process affects the way employers view Walsh College. Acting in a professional and considerate manner creates a positive impression and keeps employers coming back to hire students and graduates.

To be eligible for continued use of Career Services, students are required to:

- Regularly update their resume, profile and contact information on file.
- Inform Career Services when a position is secured or the student is no longer seeking employment.
- Return phone calls or emails from employers and Career Services, even if the student is not interested in the position.
- Prepare for interviews by researching the company and understanding the job responsibilities.
- For off-campus interviews, if an interview has to be cancelled or rescheduled, call in advance of the scheduled time to inform the employer. On-campus interviews must be cancelled at least two business days prior to the interview in accordance with on-campus recruiting policies found on the Career Services Portal.
- Be courteous and professional in interactions with employers and Career Services staff.
- Ensure student’s voice mail greeting and name of the email address is professional and appropriate for employers.
- Follow other Career Services policies and procedures posted in the Career Services portal.

Campus Libraries

Walsh College provides a specialized professional library of print and electronic materials to support the undergraduate and graduate curricula of the College at both the Troy and Novi campuses. The print collection consists of over 27,000 bound reference and circulating volumes, as well as more than 160 current periodical subscriptions. The EBSCO e-Book Collection consists of 25,000 titles which can be downloaded to e-readers or iphones. The College’s extensive tax collection is one of the finest in the State of Michigan. The library also delivers 24/7 electronic access to over 70 full-text online business databases which includes over 25,000 online periodicals. Off-site access to these online databases, as well as to a variety of electronic reserve items through the library portal, is also available to all Walsh College students.


The main library collection is housed in the Vollbrecht Library located in the Jeffery W. Barry Center at the Troy campus. The Troy campus library provides 40 fully networked computers for student use. It is open seven days a week. The Kaufman Library
at the Novi campus is open five days a week for most terms and provides electronic access to all library online databases. The Novi library also includes a limited selection of periodicals in hard copy, as well as some reference and circulating books. Print materials are delivered between the two libraries for student and faculty convenience. Walsh College students attending classes at the Macomb University Center and SC4 University Center have library privileges through the Macomb Community College and St. Clair County Community College libraries.

Walsh College librarians provide classroom instruction on how to best to utilize print and online resources, as well as one-on-one reference service to students to help them formulate effective research strategies on course related topics. Walsh College students can also utilize reference service by email or telephone.

The Walsh College library supports student and faculty research needs through no cost interlibrary loan. The library participates in the MelCat patron initiated interlibrary loan program which allows direct patron borrowing from more than 300 libraries throughout Michigan. This statewide resource sharing initiative makes the holdings of most academic libraries in Michigan readily available to Walsh College students, staff, and faculty. Walsh College is also a member of DALNET (Detroit Area Library Network,) which is a consortium of 18 academic, public, and special libraries in the seven county region of Southeastern Michigan. Interlibrary loans can be initiated from the online catalog using the DALNET Get It Local feature. In addition, an Interlibrary loan is available for books from libraries throughout the U.S.
Walsh College encourages all students to get involved in student organizations and activities in order to start to build a professional network while still in school. Although each organization has its own focus, each provides experiences that enhance education and career building. The Student Life office is a great resource for students to explore their interests, gain leadership skills, network with students and professionals, and give back to the community.

For questions about student life, please contact the Student Life office at 248-823-1394 or studentlife@walshcollege.edu.

**Student Life Events**

- Welcome Week: An opportunity for students to learn about the various departments and resources at the College. Students can pick up giveaways, get their student ID photos taken, and network with staff and student organizations.
- Oktoberfest: A free networking event for students, alumni, staff, and faculty to enjoy an evening of beer and wine sampling, food, and music.

**Student Clubs**

- Accounting and Tax Student Organization
- Delta Mu Delta
- Information Technology Student Association
- International Student Organization
- Investment Club
- MBA Association
- Student Government Association
- Student Management Association
- Student Veteran Organization
- Walsh College Marketing Association

**Accounting and Tax Student Organization**
The main objectives of the Accounting and Tax Student Organization (ATSO) are to build relationships between students and business professionals through networking opportunities, host informational sessions on the industry, and provide information on internship and career opportunities. For more information, visit www.walshcollege.edu/ATSO.

**Delta Mu Delta**
Delta Mu Delta (DMD) is a national honor society in business administration. Membership is by invitation only. Four times a year, qualifying students are mailed an invitation to join Delta Mu Delta. For more information, visit www.walshcollege.edu/dmd.

**Information Technology Student Association**
The Information Technology Student Association (ITSA) allows IT students to enhance their core skills beyond the classroom. The organization hosts study groups, guest speakers, and workshops all designed to create an educational and engaging student experience. For more information, visit www.walshcollege.edu/ITSA.

**International Student Organization**
The International Student Organization (ISO) is dedicated to supporting and enhancing an inclusive global campus environment among international and American students. The organization advocates bringing different cultures and diversities together to encourage friendships. For more information, visit www.walshcollege.edu/ISO.

**Investment Club**
The Walsh College Investment Club (WCIC) provides hands-on educational experience in investment management, and allows students and alumni to develop their teamwork, communication, presentation, and analytical skills to gain superior knowledge in the investment management industry. For more information, visit www.walshcollege.edu/WCIC.

**MBA Association**
The Walsh College MBA Association works to enhance the core skills as well as the personal and professional experiences of the MBA student body. The experiences, knowledge, and social skills acquired will position graduate students in the business world a step ahead as they seek continued career advancement. For more information, visit www.walshcollege.edu/MBAassociation.

**Student Government Association**
The Walsh College Student Government Association represents the interests of the student body through active and open involvement with students, student organizations, faculty, and administrators. For more information, visit www.walshcollege.edu/studentgovernment.

**Student Management Association**
The purpose of the Student Management Association (SMA) is to encourage a healthy learning environment where students can obtain the knowledge, skills and aptitude needed to thrive in managerial roles in their lives. For more information visit www.walshcollege.edu/sma.

**Student Veteran Organization**
The Walsh College Student Veteran Organization (WCSVO) is an official chapter of the Student Veterans of America. The organization acts as an advocate for veterans on campus and supports their unique educational needs. Members of the WCSVO have opportunities to learn how to apply their military experience to the professional world through career workshops and seminars. For more information, visit www.walshcollege.edu/WCSVO.

**Walsh College Marketing Association**
The Walsh College Marketing Association (WCMA) is an excellent resource for anyone involved in business, marketing, advertising, or public relations. The WCMA sponsors tours to local companies and brings guest speakers on campus to share their marketing knowledge and experience. For more information, visit www.walshcollege.edu/ma.
Networking Groups

• Inforum
• Toastmasters

Inforum

Inforum is Michigan’s largest professional organization for women. Open to working professionals, workers-in-transition, students, alumni, and anyone interested in professional networking and brief presentations on relevant topics. Walsh College offers Novi and Troy Affinity Groups. For more information, visit www.walshcollege.edu/inforum.

Toastmasters

Toastmasters is an international organization focused on improving communication and leadership skills. Known to many as the “public speaking” association, Toastmasters provides its members with educational programs and resources in a mutually supportive club environment. Walsh College offers two clubs: one at its Novi campus and another at its Troy campus. Beginners and experienced speakers are welcome to join. For more information, visit www.walshcollege.edu/toastmasters.

National Honor Society

Delta Mu Delta

Delta Mu Delta is a national honor society in business administration founded in 1913 by five professors in the School of Commerce, Finance and Accounting at New York University. The Greek letters in the Society’s name stand for Dia Mathessos Dynamis: “Through Knowledge, Power.” Meaning, the power to manage creatively for social and economic good.

The Gamma Eta chapter of Delta Mu Delta was established at Walsh College in 1976, becoming the 79th chapter nationwide. Currently, Delta Mu Delta chapters operate at 197 different colleges and universities throughout the United States and Canada.

Membership is by invitation only. Four times a year, qualifying students are emailed through their Walsh College email account information on how to join Delta Mu Delta. Delta Mu Delta candidates/graduates are noted in the Walsh College commencement program.

Delta Mu Delta membership criteria are:

• Undergraduate student’s ranking must be in the top 20 percent of students in the undergraduate class, with a cumulative grade point average of 3.300 or better. Eligible undergraduate students must have completed at least 23 credit hours in residence at Walsh College.

• Graduate student’s ranking must be in the top 20 percent of students in the graduate class, with a cumulative grade point average of 3.600 or better. Eligible graduate students must have completed at least 18 credit hours in residence at Walsh College.

For more information on Delta Mu Delta, please go to their Website at www.deltamudelta.org.

Walsh College Alumni Association (WCAA)

The mission of the Walsh College Alumni Relations office is to build lifelong partnerships and connections with students, alumni, and community partners. Creating a robust alumni relations program for Walsh College includes engaging and activating alumni that support the college initiatives, provide employment opportunities for students and alumnus, focus on relationships that mentor current students, encourage volunteerism at community events on behalf of Walsh College, and through philanthropic and financial support of others.

Established in 1928, the Walsh College Alumni Association creates meaningful partnerships through the education of alumni regarding new learning opportunities, outreaches, and professional development. Encouraging engagement by hosting programs and events that are low-cost to free of charge. Empowerment will include weaving diversity and inclusion into the overall strategy and plan, creating affinity groups to speak to specific needs of our alumni, and providing space for alumni to share best practices for business through learned experiences. For more information, visit www.walshcollege.edu/WCAA.
Accounting

**ACC 300** Financial Accounting 3 Credits  
*Prerequisite: None. Cannot be used for credit after completing ACC 201 and ACC 202*

This fundamental accounting course is designed to enable the student to prepare, evaluate, and use accounting data. The mechanics of financial accounting and the overall effect of accounting procedures on published financial statements are examined in detail.

**ACC 301** Intermediate Accounting I 3 Credits  
*Prerequisite: ACC 202 or ACC 300*

This course is an examination of the intermediate level of problems in the definition and valuation of assets, liabilities, and the determination of net income. Topics include a thorough study of the income statement and balance sheet, present value concepts, current assets, fixed assets, and impairments.

**ACC 302** Intermediate Accounting II 3 Credits  
*Prerequisite: ACC 301*

This course is a continuation of the intermediate level of accounting. Topics include current liabilities, bonds payable, equities, treasury stock, earnings per share, construction accounting, leases, postretirement benefits, and tax allocation.

**ACC 303** Financial Accounting Concepts 3 Credits  
*Prerequisite: ACC 301*

This course includes a thorough coverage of key fundamental and intermediate accounting topics, developing related skills needed to succeed in advanced accounting courses. Specific topics include error analysis, prospective and retrospective changes, financial statement relationships, investments, the statement of cash flows, and IFRS.

**ACC 310** Managerial Accounting 3 Credits  
*Prerequisite: ACC 202 or ACC 300*

This course provides a basic technical understanding of managerial accounting topics with an emphasis on the uses of accounting data by managers. Topics include unit cost determination, cost volume-profit analysis, direct costing, variance analysis, and budgeting.

**ACC 406** Accounting Information Systems 3 Credits  
*Prerequisite: ACC 301*

This course examines a basic accounting and internal control system, using a hands-on approach to record transactions resulting in a complete financial statement package. It includes exposure to both manually prepared and computer-generated accounting information, utilizing accounting software packages and spreadsheet applications.

**ACC 411** Business Combinations 3 Credits  
*Prerequisites: ACC 302 and ACC 303*

This course focuses on the theories of advanced accounting for investments and parent-subsidiary relationships. Students learn to apply appropriate accounting procedures and prepare spreadsheets for consolidated corporate entities.

**ACC 412** Government & Not-For-Profit Accounting 3 Credits  
*Prerequisites: ACC 302 and ACC 303*

This course examines fund accounting and the reporting for state and local government units, hospitals, colleges, and other not-for-profit organizations.

**ACC 415** Auditing 3 Credits  
*Prerequisites: ACC 302, ACC 303 and ACC 406*

This course examines the principles and procedures of the auditing function, focusing on the specific techniques employed by Certified Public Accounting firms. Major emphasis is placed on preparing the student for the Auditing section of the Uniform CPA Exam. Topics include audit ethics, audit documentation, internal controls, statistical sampling, examination of evidence, and audit reports.

**ACC 418** Accounting Communications 3 Credits  
*Prerequisite: COM 320. Cannot take after completion of COM 340*

This course focuses on the development of both oral and written communication skills necessary to be effective in an accounting career. Topics include professional grammar, sentence structure, word usage, and written communication formats. Requirements include an accounting topic presentation.

**ACC 419** Advanced Managerial Accounting 3 Credits  
*Prerequisite: ACC 302 or ACC 303 and ACC 310*

This course examines cost accounting and the internal accounting procedures and concepts used in the decision-making process. Topics include process costing, job costing, budgeting, standard costing, differential cost analysis, variable costing, variance analysis, activity-based costing, and capital budgeting.

**ACC 480** Seminar in Accounting Systems 1 Credit  
*Prerequisite: None*

A one-credit seminar offered to guest students or non-degree undergraduate students only. This course is designed to meet the accounting systems requirements for the Uniform CPA Exam as set by the Michigan State Board of Accountancy. Credit is earned by completion of readings, objective questions, and essay questions relating to accounting systems.

**ACC 481-483** Directed Study in Accounting 1-3 Credits  
*Prerequisite: Written permission of the department chair.

These courses provide students with an opportunity to investigate an accounting topic not otherwise studied in their curriculum.

Requests for a directed study must be initiated through the Admissions and Academic Advising Office and are granted only
in unique circumstances. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

**ACC 488 Accounting Internship 3 Credits**  
**Prerequisites:** ACC 301 and written permission of the department chair. Students must have a minimum cumulative GPA of 3.250  
This elective course gives students who have secured accounting or tax internships the opportunity to earn credit. The student must be employed in a part-time or full-time accounting/tax internship position for a minimum of 11 weeks. The student will maintain a written weekly log for all duties performed and will submit a formal report on the internship experience submit an employer prepared performance review and complete a project determined by the department chair. An accounting/tax internship can only be used as elective credit.

Requests for an internship must be initiated through the Admissions and Academic Advising office. No more than 3 credits are allowed in directed study, practicum, and/or internship courses toward graduation requirements.

**ACC 494 Accounting Practicum 3 Credits**  
**Prerequisites:** ACC 301 and written permission of the department chair. Students must have a minimum cumulative GPA of 3.250  
This elective course gives students who have secured accounting or tax internships the opportunity to earn credit. The student must be employed in a part-time or full-time accounting/tax internship position for a minimum of 11 weeks. The student will maintain a written weekly log for all duties performed and will submit a formal report on the internship experience submit an employer prepared performance review and complete a project determined by the department chair. An accounting/tax internship can only be used as elective credit. Requests for an internship must be initiated through the Admissions and Academic Advising office. No more than 3 credits are allowed in directed study, practicum, and/or internship courses toward graduation requirements.

**ACC 500 Financial Accounting 3 Credits**  
**Prerequisite:** None  
This fundamental accounting course is designed to enable the student to prepare, evaluate, and use accounting data. The mechanics of financial accounting and the overall effect of accounting procedures on published financial statements are examined in detail.

**ACC 501 Intermediate Accounting I 3 Credits**  
**Prerequisite:** ACC 500  
This course is an examination of the intermediate level of problems in the definition and valuation of assets, liabilities, and the determination of net income. Topics include a thorough study of the income statement and balance sheet, present value concepts, current assets, fixed assets, and impairments.

**ACC 502 Intermediate Accounting II 3 Credits**  
**Prerequisite:** ACC 501  
This course is a continuation of the intermediate level of accounting. Topics include current liabilities, bonds payable, equities, treasury stock, and earnings per share, construction accounting, leases, post-retirement benefits, and tax allocation.

**ACC 503 Financial Accounting Concepts 3 Credits**  
**Prerequisite:** MAC: ACC 501; MAC for Accounting Graduates: None  
This course includes a thorough coverage of key fundamental and intermediate accounting topics, developing related skills needed to succeed in advanced accounting courses. Specific topics include error analysis, prospective and retroactive changes, financial statement relationships, investments, the statement of cash flows, and IFRS.

**ACC 505 Managerial Accounting 3 Credits**  
**Prerequisite:** ACC 508  
This course provides a basic technical understanding of managerial accounting topics with an emphasis on the uses of accounting data by managers. Topics include cost determination, cost volume-profit analysis, direct costing, variance analysis, and budgeting.

**ACC 506 Accounting Information Systems 3 Credits**  
**Prerequisite:** ACC 501  
This course examines a basic accounting and internal control system, using a hands-on approach to record transactions resulting in a complete financial statement package. It includes exposure to both manually prepared and computer-generated accounting information, utilizing accounting software packages and spreadsheet applications.

**ACC 508 Introduction to Accounting 3 Credits**  
**Prerequisite:** None  
This course is an introduction to the preparation and analysis of financial statements. The basic principles of accounting will be emphasized. Specific topics include the accounting cycle; general purpose financial statements; and accounting for assets, liabilities, equity, revenue, and expenses.

**ACC 511 Business Combinations 3 Credits**  
**Prerequisites:** MAC: ACC 502 and ACC 503; MAC for Accounting Graduates: ACC 503; Undergraduate: ACC 302 and ACC 303  
This course focuses on the theories of advanced accounting for investments and parent-subsidiary relationships. Students learn to apply appropriate accounting procedures and prepare spreadsheets for consolidated corporate entities.

**ACC 512 Government & Not-For-Profit Accounting 3 Credits**  
**Prerequisites:** MAC: ACC 502 and ACC 503; MAC for Accounting Graduates: ACC 503; Undergraduate: ACC 302 and ACC 303  
This course examines fund accounting and the reporting for state and local government units, hospitals, colleges, and other not-for-profit organizations.
ACC 513  Accounting Practices  3 Credits  
**Prerequisites:** COM 525, MGT 502, and MGT 503

This course introduces the basic concepts of financial accounting. Several important concepts will be covered in detail: the accounting cycle, short-term and long-term assets and liabilities, revenue and expense recognition, and equity. Emphasis will be placed on the understanding of the four basic financial statements – the income statement, balance sheet, the statement of cash flows, and the owner’s equity statement. Upon completion, students will be able to analyze, summarize, and interpret financial data and implement data-driven decision making.

ACC 515  Auditing  3 Credits  
**Prerequisites:** MAC: ACC 502, ACC 503, ACC 506 and ACC 518; MAC for Accounting Graduates: ACC 503 and ACC 518; Undergraduate: ACC 302, ACC 303, ACC 406, and ACC 418 or COM 340

This course examines the principles and procedures of the auditing function, focusing on the specific techniques employed by Certified Public Accounting firms. Major emphasis is placed on preparing the student for the auditing section of the Uniform CPA Exam. Topics include audit ethics, audit documentation, internal controls, statistical sampling, examination of evidence, and audit reports.

ACC 518  Accounting Communications  3 Credits  
**Prerequisite:** None. Undergraduate: COM 320

This course focuses on the development of both oral and written communication skills necessary to be effective in an accounting career. Topics include professional grammar, sentence structure, word usage, and written communication formats. Requirements include an accounting topic presentation.

ACC 519  Advanced Managerial Accounting  3 Credits  
**Prerequisite:** ACC 502 or ACC 503

This course examines cost accounting and the internal accounting procedures and concepts used in the decision-making process. Topics include process costing, job costing, budgeting, standard costing, differential cost analysis, variable costing, variance analysis, activity-based costing, and capital budgeting.

ACC 520  International Accounting  3 Credits  
**Prerequisites:** ACC 503 and ACC 518 (may be taken concurrently)

Students will prepare accounting-related research papers and apply accounting principles to specific case studies regarding International Financial Reporting Standards. Research will be primarily web-based.

ACC 550  Advanced Auditing  3 Credits  
**Prerequisite:** ACC 515

A continuation of the review of audit principles and techniques introduced in Auditing, including performing a simulated audit. Forensic accounting, Sarbanes-Oxley requirements, and SEC regulations are additional topics.

ACC 564  Data Analytics for Accounting  3 Credits  
**Prerequisite:** IT 542

Analysis of data as it pertains to Accounting professionals. The focus will be on analytic techniques for decision making and examination of “big data” involving accounting information. The course will include discussion and application of the technical aspects of data acquisition, cleansing and loading into data warehouse structures. Hands-on experience to develop skills with select software tools used in data analytics for accounting professionals.

ACC 556  Data Analytics Capstone  3 Credits  
**Prerequisite:** ACC 564

The Capstone/Practicum Project provides the opportunity for integrating program learning within a project framework. Each student identifies or defines a professionally relevant need to be addressed that represents an opportunity to assimilate, integrate, or extend learning derived through the program. The student will work with the Capstone Project Advisor to develop a proposal. After review and approval by the Capstone Project Advisor, the student is authorized to complete the project. The student presents the completed project at the end of the semester.

ACC 570  Forensic & Investigative Accounting  3 Credits  
**Prerequisites:** MAC: ACC 502, ACC 503; MAC for Accounting Graduates: ACC 503

This course provides an overview of the nature, elements and scope of modern forensic and investigative accounting. Topics include fraud assessment and detection, fraud auditing, litigation support, valuation, cybercrime and other key forensic topics. Students will also solve case studies that require practical application of the investigative techniques covered in the course.

ACC 574  Industry Accounting and Auditing  3 Credits  
**Prerequisites:** ACC 511, ACC 512 and ACC 515

A review of several types of industries, accounting topics and the related accounting principles and auditing procedures. Topics will vary each semester; they could include accounting and auditing for school systems, retailers, casinos, manufacturers, pension plans, county government, construction contracts, variable interest entities, IT security, and compilation and reviews.

ACC 577  Payroll and Employee Benefits Accounting  3 Credits  
**Prerequisite:** MAC: ACC 501; MAC for Accounting Graduates: None

This course is designed to introduce and develop a working understanding of accounting for payroll, payroll-related liabilities, payroll taxes and employee benefits.

ACC 578  Accounting for Income Taxes  3 Credits  
**Prerequisites:** MAC: ACC 501, ACC 502, TAX 595, and TAX 596. MAC for Accounting Graduates: TAX 596; MST: TAX 510

This course is a systematic study of the basic concepts of tax accounting. At the end of the course, the student will have achieved a substantial technical knowledge of the application of FASB ASC Topic 740, including ASC Topic 740-10.
ACC 580 Business Law for Accountants 3 Credits
Prerequisites: None
This course is a comprehensive overview of key business law concepts including business organizations, agency, sales and leases, contracts, negotiable instruments, creditor rights and bankruptcy, property, secured transactions and related topics. The focus of this course is to be practical for all business students as well as to allow accountants preparing for the CPA exam to learn/refresh their knowledge on areas covered on the exam.

ACC 588 Accounting Internship 3 Credits
Prerequisites: ACC 501 and written permission of the department chair. Students must have a minimum cumulative GPA of 3.250.
This elective course gives students who have secured accounting or tax internships the opportunity to earn credit. The student must be employed in a part-time or full-time accounting/tax internship position for a minimum of 11 weeks. The student will maintain a written weekly log for all duties performed and will submit a formal report on the internship experience submitted to the employer prepared performance review and complete a project determined by the department chair. An accounting/tax internship can only be used as elective credit. Requests for an internship must be initiated through the Admissions and Academic Advising office. No more than 3 credits are allowed in directed study, practicum, and/or internship courses toward graduation requirements.

ACC 594 Accounting Practicum 3 Credits
Prerequisites: ACC 501 and written permission of the department chair. Students must have a minimum cumulative GPA of 3.250.
This elective course gives students who have a part-time or full-time accounting position the opportunity to earn credit. The student will maintain a written daily log for all duties performed and will submit a formal report on the practicum experience submitted to the employer for approval. Requests for a practicum must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

BL 301 Business Law I 3 Credits
Prerequisite: None
This course is a study of legal rights and the resolution of legal disputes. Students study the legal process and courts, contracts, sales, agency, property and property rights, and trusts and estates.

BL 302 Business Law II 3 Credits
Prerequisite: BL 301
This course is a continuation of BL 301 (Business Law I). Students study partnerships, corporations, limited liability companies, negotiable instruments, secured transactions, government regulation law, bankruptcy, and the legal liability of accountants.

BL 420 The Legal Environment of Business 3 Credits
Prerequisite: None. May not be taken for credit after completion of BL 302.
This course is a survey of the legal environment in which contemporary business is conducted.

BL 481-483 Directed Study in Business Law 1-3 Credits
Prerequisite: Written permission of the department chair.
A student wishing to investigate a topic not otherwise studied in the curriculum may elect a 1, 2, or 3 semester credit hour directed study course. In general, a directed study will earn general elective credit, and may only be used to substitute for required coursework with the written permission of the student’s department chair. Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) toward graduation requirements in directed study, practicum, and/or internship courses.

BL 515 Business Law and Ethics 3 Credits
Prerequisites: COM 525, MGT 502, and MGT 503
This course is a survey of the ethical and legal environment of business. Students are provided with a basic and practical understanding of American and international law in such a way as to assist them in meeting the challenges of day-to-day legal and ethical decision making in a rapidly changing business climate. Students will discuss and explain the basics of modern contract law (E-contracts included), internet law and social media, in addition to identifying and evaluating business and employment relationships, aspects of property law and commercial transactions. Comparing aspects and advantages of various business organizations is included. Students will also learn and evaluate current national and international perspectives from the online “Global Business Ethics Watch” and will participate in class and related group projects to enhance the practical learning experience of this course.

Communications

COM 210 Principles of Business Communications 3 Credits
Prerequisite: None. Students are required to complete this course within their first 6 semester credit hours in residence at Walsh College.
This course is an examination of business communications with emphasis on further development of written communication skills. Students review topics such as grammar, style, tone, and organization to write effective messages in various formats including email, memos, letters, and other business documents. Students will assess nonverbal communication and public speaking strategies.
**Course Descriptions**

**COM 300 Communication Essentials 1 Credit**  
*Prerequisite: Placement into this course is determined by results of the Communication Placement Exam and COM 210. Cannot be taken after successful completion of COM 320*

This course provides students an opportunity to develop their written communication skills at a professional level necessary in today’s workplaces. Emphasis is on the fundamentals of writing using precise language, correct grammar and punctuation, and appropriate style. Students will compose written messages that are clear, concise, free of mechanical errors, and displaying organization of thoughts based on a synthesis of information. Students will build skills to evaluate, revise and edit their own writing.

**COM 320 Business Communication Methods 3 Credits**  
*Prerequisites: COM 300 or a passing score on the Communication Placement Exam and COM 210. Students are required to complete this course within their first 9 semester credit hours in residence at Walsh College.*

Students will continue to develop their use of organizational and critical thinking in all communication situations. Emphasis is on research, writing and public speaking. This course provides a forum in which students practice writing business correspondences and reports, carry out library research, solve on-the-job communication problems, and communicate solutions effectively and ethically. The teaching strategy includes specific feedback on written and verbal presentations, and in-class projects.

**COM 340 Professional Communication 3 Credits**  
*Prerequisites: COM 320. Students are required to complete this course within their first 15 semester credit hours in residence at Walsh College.*

Students will direct their research and problem-solving skills toward specific business-related issues. Other topics covered include, but are not limited to, APA citation style, business report writing, cross-cultural communications, career development, new technologies, group dynamics, ethical communication, nonverbal communication, and multimedia presentations. Emphasis is on a team project, which requires research, writing, and professional presentations.

**COM 481-483 Directed Study in Communications 1-3 Credits**  
*Prerequisite: Written permission of the department chair*

This course is designed to allow students an opportunity to investigate a topic not otherwise studied in their curriculum. The directed study course can be approved for 1, 2, or 3 semester hours of credit. Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

**COM 510 Leadership Communication 3 Credits**  
*Prerequisite: None*

This class will focus on the development of a portfolio of professional business skills and career management to enhance advancement potential and business success. Self-awareness and audience analysis will be explored as a means to enhance emotional intelligence, grow business relationships, achieve consensus, and build professional credibility. Through executive coaching activities, written assignments, and oral presentations, students will increase their proficiency in a wide range of business communications required of successful leaders. In addition, through experiential learning, students will explore ways to improve their social and cultural awareness by discussing best practices, professional networking and workplace protocol to enhance their ability to navigate through the world. Peer evaluations will be used to improve communication as well as to provide students an opportunity to practice effective ways to give and receive feedback. This course is one of the two Graduate Gateway courses.

**COM 525 Applied Organizational Communication 3 Credits**  
*Prerequisite: MGT 502 (allowed concurrent with MGT 502)*

This course explores the role of communication in organizations. Students will advance their oral and written communication skills to engage internal and external audiences. The complexities of different audiences and channels will be explored with attention to the different expectations for formal and informal communication, culture, new media, virtual communication and presentations, and interpersonal relationships.

Communication processes to effectively provide performance feedback, maximize team performance, manage meetings, promote strategy, and manage reputation will be examined. Students will apply relevant persuasive communication theories to enhance personal credibility, resolve conflict, achieve consensus, navigate change, and management organizational crises.

**Economics**

**ECN 405 Managerial Economics 3 Credits**  
*Prerequisites: ECN 201 and ECN 202*

This course applies microeconomic and macroeconomic theory and economic models to solving real world business problems. The topics covered include demand, supply and equilibrium prices, production and cost analysis, market structure and its effects on product pricing strategies, role of money in macro economy, risk analysis, managerial decision-making in a global economy, and the role of government in business.

**ECN 523 Global Economics 3 Credits**  
*Prerequisite: None*

This course examines domestic money and capital markets. Students study the movement and impact of interest rates in domestic and international markets. Students also analyze and compare regional economic and trade blocs and prominent economic systems.
Finance

FIN 310  Financial Markets  3 Credits  
Prerequisite: ECN 202

This course provides an overview of financial market operations and institutions, enabling students to understand and critically assess a broad array of economic and financial information. The course explores the flow of funds from lenders to borrowers, emphasizing the role of financial intermediaries, investment banks, and securities firms. Money and capital markets are analyzed, along with financial securities offered in each. The relationship between loanable funds and interest rates will also be considered. An extensive analysis will be made of the structure and goals of the Federal Reserve System, including monetary policy goals and open market operations. The course concludes with an investigation of foreign exchange markets, floating exchange rates, and the role played by multilateral financial organizations in the global economy.

FIN 315  Financial Management  3 Credits  
Prerequisite: ACC 202 or ACC 300

This course provides an overview of the nature and scope of the financial management of the firm in reference to its analysis, planning, and decision-making functions. Topics include financial analysis and planning, working capital management, cost of capital and capital budgeting, stock and bond valuation, and both short- and long-term financing. Students will make extensive use of a financial calculator for analysis and problem solving.

FIN 321  Risk Management and Insurance  3 Credits  
Prerequisite: ECN 202

This course is designed as an overview of the insurance business, including property and liability insurance contracts and risk typically covered by these contracts. In addition, the principle techniques in the risk management process as practiced in business as well as life, health and employee benefit programs are also discussed.

FIN 401  Personal Finance  3 Credits  
Prerequisite: FIN 315

An introduction to the principles of personal finance and the logic that drives these principles. Topics covered include: measuring your financial health, tax planning, cash and debt management, consumer financing, risk management, investment management, retirement and estate planning. Students will gain an understanding of the concepts, tools, and resources required to create their own personalized financial plan, along with opportunities to apply these same concepts to a variety of other personal profiles via case studies.

FIN 403  Investment Management  3 Credits  
Prerequisites: FIN 310 and FIN 315

This course analyzes the savings/investment process in the economy characterized by institutional and individual investors. An appraisal of the relative values and importance of various financial assets and kinds of investments are considered. The course explores procedures for locating sources of investment information and the expertise to properly analyze this information. The role of government in the investment-making function, as to its impact on the outcome of investment decisions is discussed.

FIN 406  Financial Statement Analysis  3 Credits  
Prerequisite: FIN 315

This course provides an overview of financial accounting at the intermediate level. Students analyze the balance sheet, income statement, and statement of cash flows. Students also evaluate a company's financial position from the commercial lender, professional investor, and managerial points of view.

FIN 407  Entrepreneurial Finance  3 Credits  
Prerequisite: FIN 315

This course examines the particular circumstances faced by owners or managers of small businesses. Most corporate finance courses approach the subject from the perspective of the large publicly-traded corporation – covering such subjects as external capital from bonds issues, sale of preferred and common stock to the public, public company reporting requirements, etc. The person who owns and/or runs a small business wears many hats and faces issues often very different from those arising in a large publicly traded corporation.

FIN 412  International Economics and Finance  3 Credits  
Prerequisites: FIN 310 and FIN 315

This course is a study of the organizational structure of international economics and finance. Topics include international trade policy, payment methods, foreign exchange markets, investment centers, transfer pricing; sources and use of funds, capital structures, and dividend remittances. Students will review these topics while evaluating the balance of trade, balance of payments, and gold flows. Inquiries on the operation of international agencies, United States agencies, and the Eurodollar market are also explored.

FIN 419  Financial History of the United States  3 Credits  
Prerequisite: None

This course is an examination into the financial history of the United States from its founding to the present day. Special emphasis will be placed on the country's institutions, including Wall Street, banking, and manufacturing as well as the entrepreneurs that shaped the financial system of the United States.

FIN 420  Real Estate Principles  3 Credits  
Prerequisite: FIN 315

This course introduces students to real estate and its related business issues. The primary focus is upon general principles and in particular issues that impact residential real estate. Particular emphasis is placed on legal issues relating to real estate, underwriting and financing residential transactions, consumer rights and obligations, and career opportunities within the field.
FIN 425  Financial Modeling  3 Credits  
**Prerequisites:** FIN 406 and QM 301 (FIN 403 recommended)  
This course provides an opportunity for undergraduate finance majors to develop practical financial modeling skills using computer software applications. Students will construct and utilize a variety of spreadsheets emphasizing specific, real-world problem solving. Financial modeling will be used for financial forecasting, sensitivity and simulation analysis, building pro forma financial statements, ratio analysis, breakeven analysis, debt and equity valuation, calculating the cost of capital, analyzing projects using discounted cash flow techniques, and capital budgeting. It is anticipated that students will be able to adapt these models to meet the needs of the workplace.

FIN 460  Fundamentals of Financial Fraud  3 Credits  
**Prerequisites:** ACC 202 or ACC 300 and FIN 315  
This course provides an overview of the nature, elements and scope of financial fraud. Topics include the various types of fraud, the anatomy of typical “fraudsters,” the red flags of financial fraud, the prevention of fraud, and the techniques and tools used to detect fraud in organizations. Students will also solve case studies that relate to contemporary issues in financial fraud (including its assessment, prevention and detection).

FIN 481-483  Directed Study in Finance  1-3 Credits  
**Prerequisite:** Written permission of the department chair  
This course is designed to allow the student an opportunity to investigate a financial topic not otherwise studied in the curriculum. The directed study can be approved for 1, 2 or 3 semester hours of credit pending approval by the program director or the department chair. Students must initiate the request to pursue a directed study in finance through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

FIN 488  Finance Internship  3 Credits  
**Prerequisites:** FIN 310 and FIN 315; written permission of the department chair. Students must have a minimum cumulative GPA of 3.000.  
This course provides students with an opportunity to further develop their practical knowledge and skills in the financial industry. The student must be employed in a full-time finance position. Students will be required to prepare a comprehensive written report; maintain a daily activity log, and submit a supervisor/intern evaluation of the learning process.

FIN 504  Financial Theory and Practice  3 Credits  
**Prerequisite:** FIN 510  
This course provides an advanced study of important theoretical aspects of corporate finance, with specific applications for financial management. Students will explore investment, financing, dividend, and valuation theory with a view toward optimizing the performance of the firm. The course builds upon foundational concepts and techniques in an effort to provide a more sophisticated understanding of financial theory and practice.

FIN 506  Financial Statement Analysis  3 Credits  
**Prerequisite:** FIN 510  
This course is designed to explore the various methods and techniques used to analyze the financial position and operating results as presented in financial statements. Students will develop their analytical ability by understanding the techniques and skills required of the commercial lender and the professional investor. Students will also be able to assess the financial condition of a company by reviewing the financial statements and applying appropriate analytical tools for interpretation and decision-making purposes. Unusual trends and irregularities of a company’s position are also evaluated.

FIN 509  Bank and Financial Institution Management  3 Credits  
**Prerequisite:** FIN 510  
This course examines the financial, regulatory, and economic environment in which banks and other financial institutions operate. Students will study the internal operations of a bank, analyze bank financial statements, and apply appropriate analysis in the context of budgeting and strategic planning. An inquiry will be made into a bank’s investment function as well as the marketing of banking services. Students will also examine bank funding requirements and asset/liability management techniques. In addition, the competitive aspects of the financial services industry in comparison with non-financial service organizations will be explored.

FIN 510  Financial Management  3 Credits  
**Prerequisite:** ACC 500 or ACC 508  
This course is an overview of the principles of financial management. Students review the concepts of raising and investing money, conduct financial statement analysis, apply the time value of money techniques to security valuation, and determine a firm’s cost of capital and capital budgeting. Students also discuss managerial topics, which include dividend policy, capital structuring, and working capital management.

FIN 512  International Finance  3 Credits  
**Prerequisites:** ECN 523 and FIN 510  
This is an advanced course that focuses on the increased globalization of the world economy. Students examine international trade policies such as trade blocs, protectionism, international debtors, cultural preferences, dumping, central banks, demographics, Third World economies, and the impact of exchange rates, balance of payments, multinational enterprises, and direct foreign investment. Economies of scale, imperfect competition, strategic trade policies, the international debt of developing countries, and challenges presented by international monetary arrangements are also analyzed to increase the ability to successfully interact in the world economy.
FIN 515 Financial Markets and Institutions  3 Credits  
Prerequisite: None Undergraduate: ECN 202

This course provides an analysis of capital market institutions and instruments in the context of the interrelationship between markets and interest rates. It examines the role of depository and non-depository institutions, organized and OTC exchanges, the function of primary and secondary markets; and the markets for equity, debt, derivatives, and foreign exchange. The course will also explore theories of risk and return, the determination and term structure of interest rates, and the contribution of financial innovation. Particular attention will be given to the wide variety of financial instruments available, including futures and options contracts, common and preferred stock, stock index contracts, money market securities, treasury and agency securities, corporate and municipal bonds, and both mortgage-backed and asset-backed securities.

FIN 516 Financial Budgeting and Forecasting  3 Credits  
Prerequisite: ACC 513

This course is an overview of the principles of financial management aimed at students with non-business undergraduate degrees who wish to acquire the skills needed to begin and run a small business. Content includes: time value of money techniques applied to various business and personal financial situations, various techniques to evaluate investments in capital assets, creating and using budgets and forecasts, forms of business entities, working capital management, funding a new business, and financial aspects of a business plan.

FIN 520 Real Estate  3 Credits  
Prerequisite: FIN 510

This is a practical course on real estate investment. Students study 3 distinct areas in real estate: general real estate theory, residential real estate analysis, and commercial real estate opportunities. Emphasis is placed on commercial real estate and the development and implementation of financial processes in the real estate environment.

FIN 521 Investments  3 Credits  
Prerequisite: FIN 510

This course provides a practical approach to understanding investment management. Students analyze characteristics of various asset classes such as stocks, bonds, real estate, and derivative securities. Fundamental and technical security analysis topics are also explored. An investment research project and participation in ongoing current discussions are expected in this course.

FIN 525 Risk Management  3 Credits  
Prerequisite: None

This course is an examination and analysis of risk management and its application to various forms of Insurance. Students learn the basics of life, health, casualty, and disability Insurance, as well as legal aspects of insurance government regulation, and property and liability contracts to provide them with essential tools for effective risk management.

FIN 522 Portfolio Analysis  3 Credits  
Prerequisite: FIN 521

An examination of the allocation of assets and portfolio objectives. Students learn various management techniques, program trading, and market timing to increase their understanding of what makes up successful portfolios. The use of derivative products in constructing portfolios is also studied, and students learn to differentiate between the objectives and constraints of various institutional investors (i.e., retirement funds, mutual funds, and insurance companies). Students also gain an understanding of how to recommend appropriate asset classes to accomplish predetermined goals.

FIN 549 Finance MAP  3 Credits  
Prerequisites: FIN 521 and FIN 532

Students will be directly involved in the management of an investment portfolio comprised entirely of Michigan-based companies (the Michigan Alpha Project). This includes, but is not limited to: following an Investment Policy Statement, utilizing Macroeconomic and Microeconomic Data, performing Fundamental Analysis, performing Financial Statement Analysis, developing Derivative Strategies, executing Trades, Performance Analysis, Portfolio Monitoring, and Presenting both Investment Rationale and Relative Performance to the benefactor.

FIN 553 Financial Securities  3 Credits  
Prerequisite: FIN 510

Students will explore the issuance, applications, and trading of various financial securities, including equities, fixed income, and foreign exchange. Instruction will take the form of lectures and readings; class time will focus on case studies and live analysis through Walsh Business Solutions Lab resources (Bloomberg/ FactSet/).

FIN 581-583 Directed Study in Finance  1-3 Credits  
Prerequisite: Written permission of the department chair.

This course is designed to allow the student an opportunity to investigate a financial topic not otherwise studied in their curriculum. The directed study can be approved for 1, 2 or 3 semester hours of credit. Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

FIN 587 Business Valuation  3 Credits  
Prerequisites: FIN 506 and FIN 510

In a collegial learning environment, students will learn valuation methods used by investment bankers, private equity firms, and valuation. Students will learn how to execute the most current valuation approaches and complete a Valuation Report (this is accomplished over several weeks with the instructors input and feedback). Upon completion of this course, students will have the necessary tools to determine the value of business using the Discounted Cash Flow, Precedent Transactions, Comparable Public Companies, and Asset-based Methods. This course provides students a wide variety of real-world tools to use in future work.
FIN 590  Mergers and Acquisition  3 Credits
Prerequisites: FIN 506 and FIN 510
The course provides an in-depth study of mergers and acquisitions (M&A). It is designed to develop advanced M&A skills with extensive focus on the discipline currently used by professionals in the field. The class will cover the history of M&A, financial analysis, M&A strategies, creating value through M&A, the fundamentals of a deal transaction, legal issues, valuation models, and designing and evaluating transactions. Other subject areas studied are the optimal deal structure of transactions, designing financing structures, developing pro forma forecasts, valuation projections, the due diligence process, negotiations, defensive and offensive strategies, and communicating the deal. At the conclusion of this course, a successful student should have gained a level of competency in M&A commensurate with an entry-level investment banking associate in M&A.

IT 305  Business Computing Tools  3 Credits
Prerequisite: None
This course develops skill mastery of the use of computers and business information technology applications. Through a series of business application scenarios, the student demonstrates mastery of contemporary business tools to satisfy the demands of modern business requirements.

IT 335  Business Driven Technology  3 Credits
Prerequisites: IT 305 and COM 210
This course examines current and developing business information technologies and their potential for satisfying emerging business needs. Students explore the critical role of business information technology in modern business. Topics include fundamentals of systems theory, information technology architecture, technology trends, and business requirement definition. Individually and through teams, students demonstrate proficiency in investigating one or more assigned business problems, developing a definition, building a business case for business information technology solutions, and planning for effectively communicating with all levels of an organization to achieve support for that case. Students also demonstrate their capability to electronically access library resources.

IT 402  System Analysis & Design  3 Credits
Prerequisite: None
Modern organizations, large and small, rely on technology to function, survive, and remain competitive. Systems analysis and design is an important step before implementing any technology system. Any mistakes made during the analysis stage will significantly affect the later stage of the system development. This course provides an introduction to the concepts and techniques of information systems analysis and design (SA&D) that focuses on analysis skills as well as managerial issues with a strong emphasis on requirements gathering and modeling. The course covers techniques used by systems analysts and gives extensive practice with structured methodologies.

IT 403  Project Management & ITIL Framework  3 Credits
Prerequisite: None
Ideas are a great beginning but success is measured by what gets accomplished. This course provides a solid introduction to the methods, processes, tools and techniques of project and service management. The course will utilize the Project Management Institute Body of Knowledge (PMBOK) and the Information Technology Infrastructure Library (ITIL) framework to educate students on proven techniques to achieve business goals and objectives.

IT 406  Network Design & Implementation  3 Credits
Prerequisite: IT 201
This is an intermediate course on the design and implementation of computer networks. The emphasis will be on the performance and engineering tradeoffs in the design and implementation of computer networks. The course includes several multi-week projects requiring significant design and implementation. The goal is for students to learn not only what computer networks are and how they work today, but also why they are designed the way they are and how they are likely to evolve in the future. Examples will be drawn from traditional and wireless networks and the Internet. Topics to be covered include: congestion/flow/error control, routing, addressing, naming, multi-casting, switching, internetworking, and network security.

IT 407  Server Virtualization & Performance Engineering  3 Credits
Prerequisite: IT 406
Servers are the workhorse in delivering technology solutions to the organization. All server solutions are not the same and it is important to understand how to design a server solution to meet the needs of an organization in terms of supporting databases, applications, websites and other services. This course provides a foundation in server performance design and management. As virtualization is a common server design considered and utilized, this course will also provide a deep dive into the design and implementation of virtualization solutions.

IT 408  Database Design & Development (SQL)  3 Credits
Prerequisite: IT 202
The development of efficient and quality database applications requires an understanding of the fundamentals of database management systems, techniques for the design of databases and principles of database administration. This course introduces the DBMS concepts and database design techniques and principles. The emphasis is on the conceptual database design as well as implementation details. Database security is also a key aspect of this course. Major topics include data modeling, normalization, SQL, database integrity management, database security, transaction management, recovery, troubleshooting and concurrency control.
### Course Descriptions

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This course introduces the students to the concepts of strategic data analytics as it applies to business decision making and planning. The student will be introduced to the business drivers for data analytics and its impact on the ability of a company to compete effectively. The student will examine the core components of data analytics including its logical and physical infrastructure. The student will also explore the use of big data and its analysis through NoSQL databases.

This course examines the history and elements of software engineering practices, processes, and methodologies. Topics include a discussion of various software development models and methodologies; software design principles and tools; software project management, quality management, and change management. This course will also examine how secure software development practices are integrated into traditional software development lifecycle. This course will include timely and interesting material as students learn about various aspects of software engineering practices in use in the real-world. Students will draw upon material from various sources as we review and analyze the elements of success and failure in software engineering efforts.

This course involves a deeper study of programming and software engineering techniques. The majority of assignments involve programming in contemporary programming languages. Topics include memory management, design patterns, APIs, Libraries, Web services, testing, refactoring, and writing secure code.

This course offers students the opportunity to develop an advanced programming project of their choice using a variety of development tools. Project choices include traditional client/server, web design, augmented reality, and mobile applications.

In this course students will learn basic information security goals of availability, integrity, accuracy, and confidentiality. The domains of information security as defined by ISC2 will be reviewed including: access control, applications, networks, business continuity, physical security, operational security, governance and risk management and laws and regulations. Identification of exposures and vulnerabilities and appropriate countermeasures are addressed. The importance of appropriate planning and administrative controls will also be discussed.

This course will introduce the student to common attack techniques and mitigating countermeasures. The student will learn to conduct common attacks via theoretical and hands-on approach to Websites, database structures, Internet services, TCP/IP services, people, and other important elements of an organization’s infrastructure. In addition to understanding how attacks work, students will be taught how to not only recognize these attacks, but to also defend themselves against such attacks.

This course is designed to synthesize knowledge of the hacking and counter hacking strategies. In a semester-long project, students will simulate the functioning of a real-world cybersecurity team by actively addressing a variety of security challenges. Each work team will be required to not only prepare offensive attacks and defensive security measures, but also to formally test their proposed countermeasures to ensure accuracy. As a result, this problem-based course also enables students to hone the communication (written and verbal), contribution, and collaboration skills necessary for success as well-rounded security professionals.

This course provides background on relevant vehicle standards and best practices related to cybersecurity. It also provides an introduction to relevant engineering elements of vehicles and an examination of potential cybersecurity vulnerabilities of those elements. This course culminates with the creation of a penetration test plan for examining cybersecurity vulnerabilities in order to recommend potential remediation of those identified vulnerabilities.

This course will introduce students to the scientific principles and methods of forensic science associated with the digital space. Students will gain critical understandings of hardware and software relationships to cyber forensics. This course relies heavily on students synthesizing the subject matter through hands on labs and a “real life” forensic exam for the final project.

This course will introduce students to the primary concepts of security operations and monitoring in an organizational environment. The student will gain critical understandings of security operations centers (SOC), along with SOC’s pivotal role in organizational security posturing. Students will gain an understanding of security education and posturing with non-technical roles.
IT 462  Securing Cyber Physical Systems  3 Credits
Prerequisite: IT 417
This course will introduce students to cyber physical systems, including: power systems, transportation systems, Internet of Things technologies, and other physical control based systems. Students will gain an understanding of design, defense and assessment of cyber physical systems.

IT 463  Cyber Threat Analysis and Incident Response  3 Credits
Prerequisite: IT 461
This course expands upon the concepts presented in Security and Operations Awareness. After learning roles, operations and overall software approaches in the previous course, students expand their security knowledge across the following concepts: network & cyber defenses, intrusion detection, and intrusion response.

IT 481-483  Directed Study in Information Technology  1-3 Credits
Prerequisite: Written permission of the department chair. Students may elect to investigate a topic not otherwise included in their curriculum as a directed study. Students may choose from 1-3 hours of elective credit.
A directed study may only be used to substitute for required coursework with the permission of the department chair. Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

IT 490  Internship  3 Credits
Prerequisite: Minimum of 21 credit hours completed in residence at Walsh College
Students will participate in an internship which provides them an opportunity to utilize skills and knowledge they have learned in their coursework.

IT 499  Collaborative Business Systems (Capstone)  3 Credits
Prerequisite: Minimum of 36 credit hours completed in residence at Walsh College
The Capstone course provides the opportunity for integrating program learning within a project framework. Each student identifies or defines a professionally relevant need to be addressed that represents an opportunity to assimilate, integrate, or extend learning derived through the program. The student will work with the Capstone Project Advisor to develop a proposal. After review and approval by the Capstone Project Advisor, the student is authorized to complete the project. The student presents the completed project at a Capstone Fair at the end of the semester.

IT 503  Ethics Seminar  1 Credit
Prerequisite: None
This course is offered as a one day seminar or as an online webinar. Ethics must be integrated within all activities and decisions made by business. This seminar provides the opportunity for students to deeply examine the importance of ethics in business practices through reading and analysis, discussion and role-playing.

IT 504  Integrated Systems Thinking  3 Credits
Prerequisite: MSIT: None; MSITL: ACC 508 and COM 510
The management of technology has become very complex, particularly as it integrates with a number of constraints and relationships including strategy, operations, security, compliance and risks. This course provides the knowledge and skills to develop and apply an understanding of integrated systems thinking and complexity. The course will utilize case studies and simulation exercises to explore aspects of complexity theory and systems thinking as it applies to managing technology in the current highly evolving and competitive business environment.

IT 505  Governance, Risk and Compliance  3 Credits
Prerequisite: IT 504 (may be taken concurrently)
This course examines the triad of Governance, Risk and Compliance (GRC) as an essential framework for the management of information technology with business. Governance describes the overall management approach through which senior executives direct and control the entire organization. IT Governance is part of overall governance and focused on determining how best to use technology to support business goals. Risk management comprises a set of processes, tools and techniques to assist the organization in identifying and prioritizing its key assets, identifying risks, qualitatively and quantitatively assessing those risks, and determine mitigation strategies. Compliance refers to the responsibility of organizations and their technology departments to comply with internal and external requirements. Topics include governance and risk frameworks, legal and regulatory requirements such as SOX, HIPAA, FERPA, FISMA, NERC, FERC, BASEL II, ISO and PCI.

IT 506  IT Leadership and Strategy  3 Credits
Prerequisite: IT 504 (may be taken concurrently)
This course focuses on the skills and knowledge to guide an organization in its best use of technology to achieve its business goals and objectives. Although technical knowledge and skills are essential for technology professionals, this course focuses on the development of more general leadership skills. The ability to communicate with a broad set of stakeholders is essential and this course will offer exercises in skills such as negotiation, persuasion, agility, coaching and facilitation through case studies, role playing and simulation. Technology leaders must also understand the elements of developing and implementing an overall IT Strategy for the organization. This course will review the various levels of strategy and how strategy is implemented through tactical and operational plans.
IT 511  Threats, Vulnerabilities, Controls and Countermeasures  3 Credits
Prerequisite: IT 504 and IT 565

Organizations are under constant threats from malicious attackers internal and external to the organization. In order to respond and defend the organization against these attacks, security professionals must have the knowledge and skills to assess cybersecurity threats and vulnerabilities and recommend and implement appropriate controls and countermeasures. This course will prepare cybersecurity incident handlers to manage security incidents by understanding common attack techniques, vectors and tools as well as defending against and/or responding to such attacks when they occur. This course will provide students with the foundation to prepare to take the GCIH (GAIC Certified Incident Handler) certification which focuses on detecting, responding, and resolving computer security incidents.

IT 512  Intelligence Analysis Tools and Techniques  3 Credits
Prerequisite: IT 504 and IT 565

Intelligence analysis is the process of generating intelligence from data and information using a variety of tools, techniques and resources that will be reviewed and applied throughout the course. This course will prepare a student to participate in intelligence gathering and analysis in a diverse environment on a variety of significant issues related to cybersecurity.

IT 513  Social, Political and Cultural Impacts of Cybersecurity  3 Credits
Prerequisite: IT 504 and IT 565

This course focuses on the need to understand the risks of cyber-attack as cybersecurity risks pose some of the most serious economic and national security challenges the world is currently facing. Essential systems and resources are now increasingly software dependent, distributed, and interconnected through the Internet. This course will examine real and potential detrimental consequences of this growing connectivity and dependence on the Internet and its impact on political conflict, social instability, and other events. This course will evaluate the benefits the Internet has provided in making communication and information sharing easy along with the realization that it has also created a new space in which criminals and terrorists can operate often anonymously with difficult, if not impossible, attribution.

IT 514  Current Issues in Cybersecurity  3 Credits
Prerequisite: IT 504 and IT 565

Cybersecurity risks to nations and individuals are evolving continuously. This course focuses on investigating current cybersecurity and cyber operations challenges including big data, social networking, cybercrime, and cyber war. The student will explore the cybersecurity risks and challenges as well as defensive and offensive controls and countermeasures.

IT 520  Information Technology  3 Credits
Prerequisite: None; BAC and BBA: IT 305 and COM 210

One of the most important skills a business leader needs to have concerning technology involves effective decision making and governance. This class will consist of a case study approach presenting different scenarios that require decisions to be made on technology issues that are relevant to today’s business environment. Students will develop the skills for understanding the components and elements of these technology decisions, and assess associated risks. This course will draw upon a cross section of technology, finance, security, project management, leadership, and other aspects of effective decision making.

IT 535  Information Technology and Innovation  3 Credits
Prerequisite: MGT 502 (allowed concurrent with MGT 502)

This course will explore the role technology plays in organizations today, particularly the ways we acquire, process, store, and disseminate information. It will focus upon the value of organizational information and networked connectivity in today’s organizations, and in the differentiation offered through innovation and creativity. Students will acquire knowledge of essential IT practices and procedures such as: information security plans, information management procedures, RFP and vendor selection processes, e-business, disaster recovery and business continuity planning. Select project management methodologies will be introduced, as well as various project selection and prioritization processes. Innovative technologies such as mobile and sensor technologies will be framed in the context of business differentiation and opportunity. Finally, the disruptive nature of technology will be evaluated along with other emerging technologies that will impact organizations in the future.

IT 540  Introduction to Data Science  3 Credits
Prerequisite: QM 520

Data is the core asset of organizations in all domains. Managing that data and extracting actionable results is key to business survival and success. This course introduces the student to the field of data science. It provides an interdisciplinary overview of the various domains integrated into data science including business acumen, quantitative analysis, data storage and retrieval technologies, visualization and presentation methodologies.

IT 541  SQL and Dimensional Database Data Analytics  3 Credits
Prerequisites: IT 540 and QM 520

This course provides an overview of data analysis techniques utilized to explore data in SQL and dimensional (data warehouse) databases. The course will introduce database concepts on the design of database repositories and the fundamentals of database querying. Business intelligence and data analytic techniques will be introduced to demonstrate the exploring and extraction of information from datasets stores in SQL and dimensional data bases.
IT 542  Big Data Analytics  3 Credits
Prerequisites: IT 540 and QM 520
The course introduces students to the distributed file system data repository utilized for Big Data collection, storage and querying. This course begins with a discussion of big data and how it is differentiated from traditional data repositories. Students will examine the data file structure and the tools and techniques used to organize, explore, extract and analyze data sets. Students will be introduced to the Hadoop data structure and the associated tools including MapReduce, Pig and other supplemental tools. Students will employ big data analysis techniques on real world case studies.

IT 543  Social Network, Geospatial and Web Analytics  3 Credits
Prerequisites: IT 540 and QM 520
Data is no longer only stored in structured data repositories. The growth of social networks and GIS (Geographic Information Systems) have greatly expand the use and storage of non-traditional data. This course introduces the student to analyzing data in the new areas of social network and GIS systems. Students will examine the structure and patterns of relationships evident in social networks. Students will also examine location data from GIS systems as part of comprehensive data analysis. Students will also examine methods of exploring and analyzing Web based date stored in a variety of formats and structures.

IT 544  Data Visualization and Predictive Modeling  3 Credits
Prerequisites: IT 540 and QM 520
The goal of this course is to expose students to visual representation methods and techniques that increase the understanding of complex data. Students will learn how to take raw data, extract meaningful information, use statistical tools, and make visualizations to improve comprehension, communication, and decision making.

IT 545  Using R for Data Analysis  3 Credits
Prerequisites: IT 540 and QM 520
This course provides an introduction to the programming language of R which is a powerful language that allows statistical queries to be incorporated in programmed data queries. Students will learn basic R syntax and techniques and will incorporate that knowledge into statistical programming and reporting.

IT 550  Fundamentals of Automotive Cybersecurity  3 Credits
Prerequisites: IT 565 or equivalent certifications
This course provides background on relevant vehicle standards and best practices related to cybersecurity. It also provides an introduction to relevant engineering elements of vehicles and an examination of potential cybersecurity vulnerabilities of those elements. This course culminates with the creation of a penetration test plan for examining cybersecurity vulnerabilities in order to recommend potential remediation of those identified vulnerabilities.

IT 551  Project Management Fundamentals  3 Credits
Prerequisite: MSIT and MSITL: IT 504 (may be taken concurrently)
GPM Certificate: None
This course will provide insights, guidance, and best practices on the art and science of project management. The course will examine the foundations of project management as defined by best-in-class experts such as the Project Management Institute. The course will include a review of the various aspects of the project management lifecycle and knowledge areas and use resources such as the Project Management Body of Knowledge (PMBOK) course textbook, and case studies to support discussions. The class will learn to apply project management techniques and skills through project team and individual activities in the preparation of project management plans covering various topics. The course will also introduce project management career paths and provide a basic introduction to alternate project management models such as agile project management.

IT 552  Project Program and Portfolio Management  3 Credits
Prerequisite: IT 551
The course will build on project and portfolio fundamentals to explore two areas in more detail: Communication and Financial Management. This course will take an in-depth look at technology focused financial management and communication techniques and best practices including the preparation and interpretation of financial statement and records, communication with stakeholders, vendor management, and team facilitation. This course will also review the processes and deliverables involved in the financial management of technology efforts throughout its lifecycle from initiation to decommission including cost estimation, budgeting, and cost monitoring and control.

IT 553  Product Program and Portfolio Management  3 Credits
Prerequisite: IT 551
Organizations are continually competing for market share through the development and delivery of innovative products and services. This course will review the four phases of product and program management including: preparing, starting, progressing, and achieving. This course will also review the skills of product and program managers which include facilitation and leadership, project management, business and financial analysis, and the integration of various functions drawn from internal and external resources. The design and delivery of innovative products is the key to business success and this course will also review the framework for managing innovation within an organization.

IT 554  Agile Project Management  3 Credits
Prerequisite: None
This course will provide insights, guidance and best practices on the art and science of agile project management. It will examine the basic principles and mindset behind managing agile projects. Agile has revolutionized the way teams approach software development and project management, but with dozens of agile
approaches to choose from, the decision to “go agile” can be tricky. This course helps sort it all out by defining the various agile approaches, tools and techniques, as well as focusing on changing the team’s mindset and “think agile.” The PMI-ACP Exam Prep book outlines this material by breaking it down into seven domains, as well as the agile tools & techniques (T&Ts) and knowledge & skills (K&Ss).

**IT 555 Global Project leadership** 3 Credits  
*Prerequisite: IT 551*

With the increasing trend for outsourcing, off-shoring and globalization, many organizations are taking advantage of geographically distributed skills, round-the-clock operations and virtual teams. Since the organization structures and project management methodologies are not adapted to a multicultural environment, many companies struggle to obtain acceptable levels of efficiency and quality from global projects. This course provides a comprehensive framework of good practices on global project management; it is primarily directed at project managers, program managers, and project office members involved in the preparation and application of project management methodologies in global environments.

It also demonstrates the main challenges faced by global project managers and define ways to apply tools, techniques and best practices to improve productivity, increase the quality of deliverables, and provide recommendations for smooth communication with people located in diverse, multicultural, and multilingual countries located in different time zones.

**IT 565 Fundamentals of Cybersecurity** 3 Credits  
*Prerequisite: IT 504 (may be taken concurrently)*

An exploration of the components of a comprehensive information systems security plan including such critical areas as planning and administration of security, the security program, access control and network security measures, Internet and e-commerce security issues, physical protection of computing facilities, and the legal and regulatory aspects of information security. Students will learn how to protect an organization from computer crime and potentially malicious behavior, and to ensure confidentiality, availability and data integrity through several hands-on case studies. Students will review the ten domains ISC2.

**IT 566 Security Program Management** 3 Credits  
*Prerequisite: IT 565*

It is important that security is viewed as an integral part of all aspects of the business. To that end, this course will review the strategies and processes needed to build an overall security program and infrastructure to protect the business assets. This course will emphasize the need for policy development and related practices, procedures, monitoring strategies, and enforcement. Metrics are an essential part of measuring the ability of an organization to meet its goals and IT security metrics will be reviewed and evaluated in detail in this course.

**IT 567 Business Continuity, Resilience, and Crisis Management** 3 Credits  
*Prerequisite: IT 565*

Information security systems are only as good as their weakest link. The threats facing an organization can come from malicious attacks, mistakes, and acts of nature. As the dependence on technology grows, the need for planning on how an organization can recover quickly from interruptions is an essential role for technology leaders. This course will focus on the processes, tools and techniques needed to provide for business continuity and recovery in the event of an outage. It is important that technology leaders prepare for these types of interruptions and build resilience and redundancy into their systems. This course will review the various methods to achieve a resilient security posture. Lastly, when a crisis occurs the first reaction is often chaos. This course will introduce students to the fundamentals of crisis management to assist the organization in an organized, thoughtful, and well-prepared response to unexpected events which includes ensuring the safety and security of employees and communications with the external environment.

**IT 575 Network and Enterprise Architecture** 3 Credits  
*Prerequisite: IT 504 (may be taken concurrently)*

This course will provide a management focus on insights, guidance, and best practices on the role of enterprise architecture and integration in building an effective technology infrastructure. The strategies that are involved in integrating multiple platforms, processes applications, domains, and technology tools will be discussed. The importance of understanding the business requirements will be presented along with tools and techniques to accurately collect and define those requirements. The use of Business Process Modeling (BPM) techniques will be presented as a method of designing and documenting an integrated technology architecture and management strategy.

**IT 576 Data and Decision Making** 3 Credits  
*Prerequisite: IT 575*

This course introduces students to the use of enterprise relational database systems to collect, organize, analyze, query and report on data and information relevant to the business. The course will build on the design of databases and review the concepts of strategic data analytics as it applies to business decision making and planning. The student will be introduced to the business drivers for data analytics and its impact on the ability of a company to compete effectively. The student will examine the core components of databases and data analytics including logical and physical infrastructure, algorithms and analysis. This course also familiarizes the student with more advanced use of tools used during the data analysis process. The student will then learn to develop and use a variety of decision support techniques including decision trees, decision service, data modeling, big data, and data mining.
International Business

IB 514 Foundations of International Business 3 Credits
Prequisite: COM 510
This course provides the student with key business skills to conduct business in the global setting. The student will develop a framework for analyzing decisions made by business in an international context. The framework developed will provide the basis for developing strategies that will enable business to succeed in the global business environment. Topics covered will include import/export procedures, international sourcing and procurement, cross-cultural business negotiations, and effective selling in the international marketplace.

IB 535 International Management 3 Credits
Prequisite: COM 510
An overview of issues confronting managers in dealing with international joint ventures, alliances, licensing agreements, and other related management issues. Students will gain a greater awareness of both the cultural and global implications of doing business. Students are introduced to economic policies of governments and multilateral organizations such as the WTO, the IMF, the World Bank, and the United States Agency for International Development.

IB 571 Management of Information Assurance in a World of Globalization 3 Credits
Prequisite: COM 510
This course provides students with an understanding of the international political context that serves as a backdrop to international business and in the process will illuminate some of the modalities between international security concerns and the contemporary business world. At a theoretical level, issues such as mercantilism and neo-mercantilism, the role of MNC’s, the American “Open Door Policy,” and Chinese foreign policy in Africa will be covered to scope out the nexus points between the nation-state, nationalism, and business. Special attention will be paid to a set of “tools” to assess the prospect of political instability and social unrest in countries important to U.S. business interests and the role of political and economic dynamics to promote conflict resolution will be examined. There will be focus on contemporary oil and other business interests from the perspective of nation-state conflict and the perspective of non-state (i.e., terrorist group) threats. At the same time, there will also be focus on the challenges and opportunities that American business people must confront when conducting business in international settings.

IB 590 Study Abroad 3 Credits
Prequisite: Written permission of the department chair
The supervised Study Abroad course is an elective course allowing students to augment their classroom education with an immersive cross-cultural experience. By exploring selected topics in management, marketing, finance, economics, and international business in the global environment students will be able to contextualize the theory learned through their coursework with the context of another culture. Students will be given the opportunity to broaden their academic horizons while globalizing their world views and advancing cross-cultural and problem solving skills. This experience will help students gain a deeper understanding of theory application in the global arena.

Management

MGT 201 Principles of Management 3 Credits
Prequisite: None
This course introduces the fundamental principles of management and traces its development from classical beginnings to its present concepts and styles. Students discuss current management practices and future trends, and review applicability of management skills to all businesses and professions.

MGT 303 Behavioral Management 3 Credits
Prequisite: MGT 201
This course explores individual and group workplace behavior in a dynamic and rapidly changing environment. Students analyze the cause and effect of behavior and interrelationships between people in their roles within organizational settings. Students also discuss strategies for effective relationships and productive responses to change.

MGT 404 Human Resources Management 3 Credits
Prequisites: BL 420 and MGT 201
This course examines the managing and interrelating of people within an organization. Students discuss the process of selecting
people to meet job requirements; responsibility for improving both the capabilities of people to perform their roles and their responsiveness to the needs of the organization; and how to develop efficient managers.

**MGT 405 Management and Labor Relations 3 Credits**
*Prerequisite: MGT 404*

This course examines the framework of management and labor relations. Students review the collective bargaining process; key issues in management; labor relations; negotiation of the management-union contract; and performance issues.

**MGT 410 Production and Operations Management 3 Credits**
*Prerequisites: MGT 303 and QM 301*

In this course, students will become familiar with the tools used by the production and operations functions within a business. Students apply the systems approach to understanding various sub-functions of the production system, including interrelationships among the subsystems. Students review production concepts and productivity management, plus related topics such as production planning; process planning; capacity planning; facility planning; material requirement planning; inventory control work; quality control; and maintenance.

**MGT 453 Organizational Leadership 3 Credits**
*Prerequisites: COM 320 and MGT 303*

This course explores the leadership of modern organizations. Students assess historical and contemporary theories of leadership, and the relationships between the leaders and followers within an organization. Students also discuss the effectiveness of various leadership styles, as well as a leader’s impact on organizational structure, culture, decision-making processes, communications, and goal attainment.

**MGT 455 Globalization and Diversity 3 Credits**
*Prerequisite: None*

This course is designed to explore and examine the world of work as seen through a multicultural lens. Special emphasis will be placed on the dynamic global changes that have brought about a socially diverse workforce and how the interplay of economics, legislation, politics, and consumerism have created an interconnecting system of cultures and points of view consistently acted out in the 21st century work environment. A theme dominated approach will be used to synthesize broad topics into manageable content and provide the student with a framework in which to critically analyze each topic area.

**MGT 461 Business Strategy and Policy (Capstone) 3 Credits**
*Prerequisites: BBA-GB: ACC 418 or COM 340, FIN 315, MGT 303 and QM 301; BBA FIN: ACC 418 or COM 340, FIN 315, MGT 303, QM 301 and concurrent with FIN 425; BBA MGT: ACC 418 or COM 340, FIN 315, MGT 303, QM 301, and concurrent with MGT 410; BBA MKT: ACC418 or COM 340, FIN 315, MGT 303, QM 301 and concurrent with MKT 460*

This capstone course enables the student to apply the tools and analytical skills for planning and controlling the operations of a business. Through the analysis of cases, the student will design strategies, formulate policies, and solve managerial problems. The student will also evaluate corporate missions, objectives, strategies, tactics, policies, and execution while considering the ethical implications of those actions.

**MGT 470 Public Administration/ Governmental Management 3 Credits**
*Prerequisite: MGT 303*

This course provides insight on governmental functions at the local, state, and federal levels. Students review the principles and analyze problems of managing a government or other non-profit organization. Students also learn the differences and similarities of managing governmental or non-profit versus profit entities, including the objectives of public service.

**MGT 471 Small Business Management 3 Credits**
*Prerequisite: MGT 303*

This course focuses on the general concepts of small business. Students examine credit practices, franchising, location, inventory, and other topics particularly crucial in a small business setting. The case method approach is emphasized in this course.

**MGT 475 International Management 3 Credits**
*Prerequisite: MGT 201*

This course provides an overview of issues confronting managers in dealing with international joint ventures; alliances; licensing agreements; and other related management issues. Students will gain a greater awareness of both the cultural and global implications of doing business. Students are introduced to economic policies of governments and multilateral organizations such as WTO, IMF, and the World Bank.

**MGT 481-483 Directed Study in Management 1-3 Credits**
*Prerequisite: Written permission of the department chair*

This course is designed to allow the student an opportunity to investigate a management topic not otherwise studied in the curriculum. The directed study can be approved for 1, 2, or 3 semester hours of credit. Students must initiate the request to pursue a directed study through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

**MGT 485 Process Improvement/Benchmarking 3 Credits**
*Prerequisite: MGT 201*

This course provides the student with the understanding, tools, and methods currently used to implement process improvement and benchmarking activities in an organizational or small business setting. Students review related concepts and analyze the cost of quality and continuous improvement strategies in order to implement change.
Course Descriptions

MGT 488 Management Internship 3-9 Credits
Prerequisite: MGT 303; Personal interview and written permission of department chair required. Students must have a minimum GPA of 3.000.

This course provides the student with an opportunity to further develop their practical knowledge of management. Students will conduct an internship for credit and up to 40 hours of weekly work assignments. BBA Management students are allowed a maximum of 9 credit hours in internship courses toward graduation requirements.

MGT 501 Management 3 Credits
Prerequisite: COM 510

This course explores the basic understandings and skills necessary for leading or managing organizations by building capacities for organizational learning. Special emphasis is placed upon the use of scientific, hermeneutical, and systems thinking. Students learn how to develop a “learning organization” approach that facilitates ongoing strategy formation, implementation, evaluation, change management and continuous improvement efforts within an organization. The focus throughout the course is on application, action, and achieving effective execution.

Students begin to acquire skills for leading and managing through collective learning activities by applying the course studies to their personal and professional situations. The course also reviews many of the basic functions, roles, methodologies, and skills involved in leading and managing organizations.

MGT 502 Foundations for Business Success 3 Credits
Prerequisite: None

This course is required for non-business undergraduate applicants admitted into the Master of Arts in Business degree program. It will provide fundamental concepts across a comprehensive set of business disciplines (topic areas). Its intent is to ensure the student a successful transition to the graduate level Master of Arts in Business. This course is fully online and is organized around 11 different topic areas of business, in each of which students will be evaluated. Business Law and Business Ethics will be combined, in order to fit into an 11-week course. Students must successfully pass all 11 business topics areas’ assessments with a B or better, and pass the entire course with a B.

MGT 503 Human Resource Management and Organizational Behavior 3 Credits
Prerequisites: MGT 502 (allowed concurrent). Must be taken within first 9 semester credit hours.

As socio-technical systems, organizations are comprised of not only the techniques, tools, and systems that support the work but also the components that provide the structure to accomplish that work. In addition, the knowledge, skills, and behaviors of the people who perform the organization’s work also play a critical role in the economic performance of the firm. This course provides students with the solid grounding in the business concepts and terminology necessary for success in the Master of Arts in Business program. This foundation is achieved by exploring the historical and contemporary theories, practices, and realities of individuals, groups and teams, as well as the tools and structures necessary to achieve optimal organizational performance of the organization as a whole in the dynamic twenty-first century.

MGT 539 Project and Program Management 3 Credits
Prerequisites: COM 525, MGT 502, and MGT 503

Successful organizations reach their goals through the application of project and program management processes. Project management focuses on shorter-term tasks, timelines and goals of a project. Program management involves strategic, corporate execution at a senior level, generally with larger scale impact to company finances and business goal achievement. Students will explore both project and program management and acquire the skills to manage smaller project initiatives as well as oversee program management endeavors. Concepts can be applied to existing organizations as well as to entrepreneurial initiatives.

MGT 540 Strategic Planning for Businesses and Entrepreneurs 3 Credits
Prerequisite: Must have 21 semester credit hours completed

Business organizations are consciously created, deliberately structured entities. In the complex, competitive, and dynamic marketplace of the twenty-first century, managers need to address and solve problems at both the organizational and the individual level. This problem-based, active learning course is designed to enable students to focus on not only acquiring the knowledge and skills necessary to recognize, interpret, and solve these issues, but also to develop the critical, reflective, and entrepreneurial thinking necessary to act as a change agent.

Using case-based scenarios, students will examine the elements of an organizations’ system, its current position within that system, and the decisions necessary to generate a competitive advantage. Concepts will be applied to existing organizations as well as to entrepreneurial endeavors.

MGT 546 Strategic Management of Organizations as Complex Adaptive Systems 3 Credits
Prerequisite: MGT 501

This course lays the foundation for the strategic management of organizations by briefly surveying the literature in organizational theory to develop a deeper understanding of what organizations are and how they adapt their internal environment and actions to interact successfully with their external environment. Systems theory, specifically the theories of complex adaptive systems and autopoietic systems, are used to explicate the characteristics of organizations as dynamic learning systems, and contingency theory is used to explain the organization’s need for feedback-oriented action learning. This understanding of organizations then informs a robust overview and critique of contemporary strategic management theories and practices.
This course develops a framework for the strategic management of intangible assets as a most efficacious resource in today's knowledge-intensive organizations. The evolution of economic orders through history is traced briefly, the forces propelling progress are identified, and the dominant management approaches in each age are compared. The unique dynamics of the knowledge age are explained to make the case for an approach to strategic management that builds human, structural, and relationship capital, while increasing the organization's capacity to adapt and reinvent itself. The alignment of new strategies and structures are discussed, including the strategic use of information systems throughout the organization as a means of increasing participation, facilitating learning, and developing the organization's intangible assets. Short case studies will be used to help students move from theory toward application in the course.

This course studies the strategic management of cognition, the creation and use of knowledge for competitive advantage, and organizational practices that foster innovation. The implications of the dispersed nature of knowledge within organizations and society and the bounded rationality of top managers are examined. Leaders and managers are identified at all levels of the organization, and an apologetic is given for their indispensable role in strategic management. A dynamic and iterative model of continuous strategic management driven by managerial cognition, decision making, and feedback through information systems is presented. Techniques for improving mental models and cognition are discussed. Current uses of information systems for knowledge management are reviewed. The contemporary literature on innovation theory is surveyed, and the course concludes with a series of short case studies on successful organizational practices that facilitate innovation.

This course focuses on the overall Human Resource function. How organizations acquire, develop and retain an effective workforce will be explored; developing skills in managing employees rather than on training personnel specialists. Topics include requirements analysis, designing work for individuals and teams, selection and training, compensation and recognition, organization development and health, safety and security. Additionally, consideration is given to employee/labor relations, diversity, and the contracting of employees and employee services in a global environment.

This course develops a framework for the strategic management process, including its management and information systems, so that its structures will be aligned with its strategic management process.

This course focuses on the overall Human Resource function. How organizations acquire, develop and retain an effective workforce will be explored; developing skills in managing employees rather than on training personnel specialists. Topics include requirements analysis, designing work for individuals and teams, selection and training, compensation and recognition, organization development and health, safety and security. Additionally, consideration is given to employee/labor relations, diversity, and the contracting of employees and employee services in a global environment.

Assessing employee and training strategies from a management perspective are explored in this course. Students focus on the development of an organization training strategy through innovation, needs analysis, training design, and program evaluation. The course also surveys training methodologies, instructional design, and e-training and related technologies for effective management of programs.

This course is designed to review the importance of total compensation in today’s business environment. The course content will focus on management’s role in administering equitable, incentive-based compensation practices and plans and employee benefits programs. Students will have the opportunity to explore contemporary approaches to total compensation, including topics such as performance-based pay practices; job analysis and evaluation; internal consistency and external competitiveness; salary surveys; incentive systems; performance appraisals; and benefits programs. Discussion of relevant regulatory practices, laws, and the importance of strategic compensation will also be covered. Students completing the course will be expected to have acquired an understanding of how total compensation influences employee motivation and productivity.
MGT 565  Operations Management  3 Credits
Prerequisite: QM 520
This course covers the management and integration of production resources. Students learn how to deal with increasing effectiveness and efficiency in the selection of site and facilities; process; equipment and layout; organization and training; and structure and methods of distribution.

MGT 610  Human Resource Management Capstone  3 Credits
Prerequisite: MGT 670
This capstone course in the HRM Specialization integrates all aspects of human resource management principles, theories, and current practices to apply, synthesize and integrate the body of knowledge required in six areas required for Certification in Professional Human Resources (PHR) and Senior Human Resources (SPHR) by the Human Resource Certificate Institute (HRCI) of the Society for Human Resource Management (SHRM). Students apply critical thinking, analysis, and evaluation of the human resource functions in business management, strategy, organizational design, workforce planning, training, human resource development, compensation, benefits, employment law, employee and labor relations, and risk management. Students will gain an in-depth preparation for specific issues and current practices in the human resource management functional areas to develop acumen in HRM skills and acquire competencies required for certification of human resource professionals in the field.

MGT 650  Capstone – Business Planning  3 Credits
Prerequisite: Must have 24 semester credit hours
This capstone course serves as the culmination of the student’s graduate studies, providing an opportunity to integrate, synthesize, and apply the principles, knowledge, skills, and practices acquired across the MA in Business program. Using an activity-based approach, students will apply the theories acquired to create a written business plan to acquire the necessary resources to initiate an entrepreneurial endeavor that either expands an existing organization or creates a startup venture. In addition, students will develop and deliver a formal presentation marketing the proposed business plan that can be pitched to prospective investors.

MGT 670  Designing and Leading Competitive Organizations  3 Credits
Prerequisites: MBA: Completion of a minimum of 36 semester credit hours; MSM: Completion of a minimum of 30 semester credit hours; MSITL: Completion of a minimum of 33 semester credit hours; Dual MBA and MSM/MSF/MSITL: Completion of a minimum of 54 semester credit hours
Building on the conceptual knowledge developed throughout the program, this course explores the entire organizational system; the strategic decisions necessary to determine an organization’s identity, its competitive advantage, scope, and positioning as well as the organization’s placement in the industry, national, and global environments. In addition to this macro view of the organization, this course also examines the managerial decisions necessary to structure the organization to execute its strategy and the actions and processes needed to align, motive, and lead the human capital charged with implementing organizational change.

MGT 680  Strategic Management: Audit of an Organization  3 Credits
Prerequisite: MGT 670
This course serves as the culmination of the student’s graduate studies, providing an opportunity to integrate, synthesize, and apply the principles learned across the MBA and MS programs. In this experiential, performance-based course, students’ will refine and advance their knowledge and skills through the performance of a systematic strategic audit. This activity-based approach to a contemporary business case will not only sensitize students’ to the real-world challenges businesses face but will also allow them to demonstrate their ability to assess organizational success in an ambiguous, dynamic, and complex 21st century environment. Using a structured approach, students will identify the entire spectrum of critical elements that comprise the organization, comprehensively analyze the systemic context of the corporation, assess the company’s relative degree of success, and recommend sound strategic alternatives to ensure future organizational success.

Marketing

MKT 202  Principles of Marketing  3 Credits
Prerequisite: None
This course examines the principles, concepts, and practices of marketing products and/or services in organizations. Students will learn how the marketing mix (i.e., product, price, promotion, and distribution) impacts the achievement of corporate goals and objectives. Students will also assess legal, regulatory, consumer/socioeconomic, internal, and external environmental factors; forecasting; and resource availability and utilization considerations in the marketing-management-decision-making processes.

MKT 307  Marketing Management  3 Credits
Prerequisite: MKT 202
This course studies market analysis concepts and provides the methods and tools for establishing appropriate information used in effective marketing decision-making. Students will expand their knowledge of basic marketing principles; discuss the tools for marketing problem analysis, and examine strategically oriented cases. Students will learn analysis, planning, and implementation, and will prepare an original marketing plan. Analytical decision-making is emphasized in this course.
MKT 309  Advertising and Promotional Management  
Prerequisite: MKT 202  
This course examines the role of managing the promotional aspect of the marketing function from the perspective of marketing leadership. Students review the theory of developing a promotional mix based upon consumer behavior and communication.

MKT 415  Consumer and Buyer Behavior  
Prerequisite: MKT 202  
This course addresses the economic, psychological, sociological, and anthropological variables associated with consumer and buyer behavior. Students learn the basic factors influencing consumer behavior; the models used to explain this behavior; and the implications of these marketing concepts and public policy issues. Discussion and analysis of consumer behavior attributes are also explored, including motivation, perceptions, attitudes, beliefs, personality, reference groups, demographics, lifestyle, cultural factors, and others.

MKT 425  Sales Management  
Prerequisite: MKT 202  
This course examines the organization and administration of a firm’s selling efforts. Students will discuss recruitment selection, training, compensation, evaluation, budgeting, market assessment, segment analysis, territory assignment and quotas, and development and motivation of the sales force.

MKT 435  Marketing Research  
Prerequisites: MKT 202 and QM 202  
This course introduces market research concepts and techniques for collection, analysis, and interpretation of data for effective marketing decisions. Students learn problem definition; research design; questionnaire construction; sampling; attitude scaling; and statistical analysis. Students will conduct research and also evaluate and present their findings.

MKT 445  e-Marketing Communication  
Prerequisite: MKT 202  
This course surveys the use of the Internet as a global marketing communication tool. Emphasis is on using the Internet and new technology channels to interact with customers, locate marketing and corporate information, as well as to disseminate product and service information. Students will be introduced to marketing techniques using a wide range of technology platforms, including email, discussion groups, and the World Wide Web. The final project is the analysis or construction of a simple Website.

MKT 453  Social Media Strategies  
Prerequisite: MKT 202  
Online word of mouth, social search, buzz, and the influence of networks are changing the way businesses market to new and existing customer bases. As marketers, we must be ready to leverage social media and its many benefits to help our organization drive ROI, cut marketing costs, and enhance customer relationships. This class emphasizes how to utilize social media from marketing, PR, customer, and sales perspectives. Lastly, we’ll take a further look at social etiquette, policy, content strategy, tools, metrics, and legal implications.

MKT 460  Strategic Marketing  
Prerequisites: MKT 309, MKT 415, and MKT 435  
This capstone course enables students to apply all of the knowledge obtained through the marketing degree process to problems in high-level marketing decision-making. Through the analysis of cases, the student will design strategies to address a variety of marketing situations including marketing as a business value creation process, target market selection and positioning, development of integrated marketing programs, creation and cultivation of brand identity, and the establishment of long-term marketing advantages.

MKT 481-483  Directed Study in Marketing  
Prerequisite: Written permission of the department chair  
This course is designed to allow the student an opportunity to investigate a topic not otherwise studied in the curriculum. The directed study can be approved for 1, 2, or 3 semester hours of credit. Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

MKT 487  Not-for-Profit Marketing  
Prerequisite: MKT 202  
This course focuses on the necessary skills and effort involved in managing a non-profit organization. Students will develop hands on experience at the work site under the supervision of the instructor. Scheduled trips to non-profit businesses located in the Detroit metropolitan area are conducted.

MKT 488  Marketing Internship  
Prerequisites: MKT 202; Personal interview and written permission of Department Chair required. Students must have a minimum GPA of 3.000  
This course provides the student with an opportunity to further develop their practical knowledge of marketing. Students will conduct an internship for credit and up to 40 hours of weekly work assignments. BBA-Marketing students are allowed a maximum of 9 credit hours in internship courses toward graduation requirements.

MKT 525  Marketing and Branding  
Prerequisites: COM 525, MGT 502, and MGT 503  
This course prepares students to connect a business with prospective customers and clients through the study of contemporary marketing techniques. The primary concepts in the course include 1) the development of a brand to build a distinctive image and to establish the basis for market value among
MKT 541  Public Relations Strategies  3 Credits
Prerequisite: MKT 550

This course involves students examining the role, process, strategy, tactics, and application of public relations from an integrated perspective, including the similarities and differences compared to advertising, marketing and journalism. Students will be exposed to the legal, ethical, social responsibility, and professional standards of the field and explore how persuasion, public opinion, and crisis communications are influenced in a dynamic, technology driven global society. Students will examine research techniques as a method to systematically gather information about an organization’s environment, stakeholders, and competitors. Emphasis will be on developing public relations documents including media releases, pitches, and social media communications. Students will work in teams to develop and propose a full public relations program plan for an actual client.

MKT 542  Consumer Insights  3 Credits
Prerequisite: MKT 550

This course explores the relationship between consumer decision making and the creation of a brand’s competitive advantage. Students will explore how an understanding of merging trends can enhance marketing propositions and create brand value. Methodologies for generating and evaluating consumer insights, including qualitative and quantitative research techniques, will be explored.

MKT 543  Creativity and Innovation  3 Credits
Prerequisite: MKT 550

Creativity and innovation are the essential contributors to success for many of today’s organizations. Some of the most significant gains in shareholder value in recent years are due to a culture of creative innovation. Many consider a culture of creativity and innovation as the only sustainable competitive advantage available to firms. This course is designed to explore factors that stimulate and inhibit creativity in individuals, groups, and organizations and to introduce you to the practices necessary to stimulate and manage innovation. The initial part of the course will examine creativity, focusing on the social conditions which lead to new ideas and technologies. The second part of the course will consider the way in which new ideas and technologies are instituted and resisted. Ultimately, this course will focus on developing new ways of thinking, which are different from those typically learned in Graduate Business programs.

MKT 550  Marketing Fundamentals  3 Credits
Prerequisite: None

This course examines how a business conveys the value of its product and services to customers. Students examine various methods to identify customer needs; product design; customer and product service; and communicating with current and potential customers. Students also analyze competition; consumer analysis; product pricing and promotion; channels of distribution; and company capabilities.

MKT 551  Consumer Behavior  3 Credits
Prerequisite: MKT 550

This course explores the factors affecting behavior in the acquisition of products and services. Students learn the general principles of individual, group, and family behavior as they relate to specific demographic differences and similarities within a given population. Students learn to identify methods of establishing consumer behavior patterns to project trends and to formulate appropriate marketing decisions.

MKT 555  Marketing Application and Metrics  3 Credits
Prerequisite: MKT 550

This course is designed to provide the knowledge and skills necessary to develop marketing strategy at the enterprise level. The course will focus on issues such as the selection of which businesses and segments to compete in, how to allocate resources across businesses, segments, and elements of the marketing mix, as well as other significant strategic issues, such as philanthropy and ethics in marketing. Emphasis will be placed on designing and measuring the effectiveness of marketing strategies and reinvention of market-focused initiatives. The participants will engage in a team-based set (2) research case studies. In addition, there are several opportunities to interject their personal thoughts in a non-graded self-reflection manner.

MKT 560  Brand Management  3 Credits
Prerequisite: MKT 550

While products and services can often be copied, consumer attitudes are much more difficult to replicate. This course provides insights into how effective brand strategies can be created to establish and strengthen consumer attitudes and the implications for brand management practitioners. Through an integration of theory and practice the course will provide a perspective on the brand management function as part of corporate marketing. Contemporary examples of brand management will be discussed and critiqued.

MKT 588  Marketing Internship  3 Credits
Prerequisite: MSMKT: Completion of a minimum of 27 semester credit hours

Students are allowed to propose internships that they have arranged to the program director or students will be offered opportunities arranged by the college. Practicums may be paid or unpaid depending on the circumstance of the project.
Course Descriptions

QM 202  Statistical Methods for Business  3 Credits
Prerequisite: None
An in-depth study of descriptive statistical concepts, techniques, and tools applicable to business and business decision-making. Methods of collecting, summarizing, and describing data and related measures of central tendency and dispersion are examined. Students describe and analyze data using measures of central tendency and descriptive statistical tools, including graphs and other comparative techniques. Topics include data types; probability; sampling; sampling distributions; and estimation.

QM 301  Statistical Inference for Management Decisions  3 Credits
Prerequisite: QM 202
Building upon the content of QM 202, this course focuses upon data interpretation through the use of inferential statistics. By the end of the course, each student will demonstrate the ability to select and use inferential statistical tools to analyze a variety of datasets from varying business-based application settings, and will justify, report, and interpret the results of such analyses.

Students will apply these skills to critique and interpret research reports that are represented within business literature from various business settings. Students will also be introduced to quantitative methods involving differing probability distributions that require the use of less typical data analysis tools such as non-parametric statistical tests. Hypothesis testing with parametric tests include Z, T, and F correlations and regression analysis is also covered.

QM 520  Business Analytics  3 Credits
Prerequisite: None
This course in business analytics develops important skills in data analysis, modeling, and decision making under uncertainty. It is designed to train students to use valid inferences data to inform their decision. The topics covered in the course include exploratory data analysis, probability, analysis, estimation, simulation, hypothesis testing, and regression analysis. Business Analytics emphasizes application of analytical techniques through its lectures, case analysis and discussions, and computer exercises. Effort is made to translate the statistical results into language understood by non-technical audiences and similar communication is expected from students. Real-world cases of successes and failures with analytics-based business strategies are considered. This course presents topics from statistics and decision theory that can help clarify managerial problems and aid in selecting appropriate courses of action to enhance decision-making ability. The focus is on analysis, interpretation, and application of data collected for management decision making. Topics include sampling, statistical inference and hypothesis testing, analysis of variance, chi-square, correlation and regression analysis, and applications to statistical process and quality control (SPC) and industrial experimentation (DOE).

Taxation

TAX 495  Tax and Business Taxation I  3 Credits
Prerequisite: ACC 202 or ACC 300
This course is a study of the general principles of federal income taxation. Consideration will be given to both the taxation of individuals and to the taxation of business. Students taking this course are strongly advised to take TAX 496 the next semester enrolled.

TAX 496  Tax and Business Taxation II  3 Credits
Prerequisite: TAX 495
This course is a continuation of TAX 495, and will consider more advanced topics in both general and business taxation. Students taking this course are strongly advised to take TAX 497 the next semester enrolled.

TAX 497  Tax and Business Taxation III  3 Credits
Prerequisite: TAX 496
A continuation TAX 495 and 496. Advanced topics to be considered include advanced partnership, taxation, income taxation of trusts and estates, estate and gift taxation, and corporate distributions, redemptions, and liquidations.

TAX 500  Advanced Tax Research Writing, and Citation Methodology  3 Credits
Prerequisites: TAX 501 and TAX 599
A sophisticated and high-level study of tax writing and the methodology of federal tax research. Consideration will also be given to the proper form of citation for various legal authorities encountered during tax research and to the techniques required for the adequate reporting of research results. The use of the Internet and CCH Tax Research Network™ will also be studied. It will be assumed that all students taking this course have a thorough knowledge of all but the most advanced research techniques. When taken by an MST student, the course must be taken no later than as the sixth three-credit-hour course.
**TAX 501  The Role of Legal Authorities in Taxation  3 Credits**

_Prerequisites: TAX 595 (may be taken concurrently) MST students should take this course or TAX 599 as their first course in the MST program._

This course is a study of the basic principles of law and taxation. Students study statutory construction, case analysis, administrative precedent, and the role and function of legislative history as applied in the federal law context. Basic concepts of law as applied to the federal tax system are illustrated throughout the course.

**TAX 507  Tax Accounting  3 Credits**

_Prerequisites: TAX 501 (may be taken concurrently) and TAX 599_

This course is a systematic study of the basic concepts of tax accounting. Students study periods and methods; changes in periods and methods; depreciation and cost recovery; inventories including dollar value LIFO; and section 482 allocations.

**TAX 509  Sales and Exchanges of Property  3 Credits**

_Prerequisites: TAX 501 (may be taken concurrently) and TAX 599_

A study of the Internal Revenue Code as it applies to sales and exchanges of personal and real property. Particular emphasis is given to capital gains and losses; Section 1231 gains and losses; and to non-recognition transactions, including like-kind exchanges; involuntary conversions; sale of a residence; and foreclosures. Installment sales, taxable sales of businesses, and sales involving securities and commodities are also considered in detail. The at risk rules and the passive activity loss rules will also be studied.

**TAX 510  Basic Concepts in Corporate Tax  (Corporate Tax I)  3 Credits**

_Prerequisites: TAX 501 and TAX 599, TAX 507 (TAX 507 recommended), and TAX 509 (TAX 509 highly recommended)_

Basic concepts involved in federal law as it applies to the formation and related operations of corporate enterprises and associations that are treated as corporations. Topics include computing the corporate tax, controlled groups, tax-free incorporations, dividends, earnings and profits, and Subchapter S Corporations. An introduction to consolidated tax returns will also be included. Students will be required to prepare a Form 1120 and an AMT Schedule.

**TAX 525  Advanced Concepts in Corporate Taxation including the Consolidated Tax Return (Corporate Tax II)  3 Credits**

_Prerequisites: MST: TAX 510; MAC/MAC.W: TAX 596_

This course covers advanced topics in federal tax law as it applies to corporations. Students study redemptions, liquidations, mergers and other reorganizations, corporate divisions, carryovers of corporate tax attributes, taxable acquisitions and the rules for filing a consolidated corporate tax return.

**TAX 531  Partnership and LLC Taxation  3 Credits**

_Prerequisites: TAX 501 and TAX 599; (TAX 507 and TAX 509 are recommended, but not required)._

This course examines the federal income tax treatment of partnerships and partners. Students study partnership formation, problems of partnership operation including distributions, sales and exchanges of partnership interests, partnership terminations and liquidations, special basis adjustments, and the role of partnership as investment vehicles. The treatment of limited liability companies and limited liability partnerships are also examined. Students will be required to prepare a Form 1065.

**TAX 532  Income and Transfer Tax Consequences for Estate and Trusts  3 Credits**

_Prerequisites: MST: TAX 501 and TAX 599; MAC/MAC.W: TAX 596_

This course is a study of the estate gift, and generation-skipping transfer taxes and the income taxation of estates and trusts. Emphasis is placed on the after-death planning, affirmative uses of trust rules, treatment of specialized trusts such as irrevocable trusts, insurance trusts, charitable trusts, and grantor trusts.

**TAX 540  Tax Practice and Procedure  3 Credits**

_Prerequisite: TAX 501_

This course is a study of federal tax practice and procedure. Topics to be considered include audits, administrative appeal procedures, tax forums, organization of the Internal Revenue Service, ruling procedure, statutes of limitations, interest and penalties, assessment, collection (including offers in compromise, liens, levies, and transferee liability), and the Freedom of Information Act. Tax fraud is covered briefly.

**TAX 550  International Taxation  3 Credits**

_Prerequisites: TAX 500, TAX 501, TAX 510, TAX 531, and TAX 599_

This course will incorporate high-level discussion, application and presentation of current event tax topics across a variety of subjects taught in the core MST program. Emphasis will be placed on the synthesis of complex tax concepts and the ability to demonstrate, recognize and evaluate the technical policy, economic and practical application aspects of the topics.

**TAX 560  Planning and Current Issues in Taxation  3 Credits**

_Prerequisites: TAX 500, TAX 501, TAX 510, TAX 531 and TAX 599_

This course will incorporate high-level discussion, application and presentation of current event tax topics across a variety of subjects taught in the core MST program. Emphasis will be placed on the synthesis of complex tax concepts and the ability to demonstrate, recognize and evaluate the technical policy, economic and practical application aspects of the topics.

**TAX 563  Directed Study in Taxation  3 Credits**

_Prerequisite: Written permission of the program director_

A student wishing to investigate a topic not otherwise studied in their curriculum may elect a 1 to 3-semester-credit-hour directed study course. In general, a directed study will earn general elective credit and may only be used to substitute for required coursework with the permission of the department chair.
Requests for a directed study must be initiated through the Admissions and Academic Advising office. Students are limited to no more than 6 semester credit hours (if approved) in directed study, practicum, and/or internship courses toward graduation requirements.

TAX 595   Tax and Business Taxation I   3 Credits
**Prerequisite:** ACC 500 (may be taken concurrently); **MST:** None

This course is a study of the general principles of federal income taxation. Consideration will be given to the taxation of individuals and to the taxation of business. This course is substantially similar in content to TAX 495. However, additional assignments on tax research will be required. Students taking this course are strongly advised to take TAX 596 the next semester enrolled.

TAX 596   Tax and Business Taxation II   3 Credits
**Prerequisite:** TAX 595 Undergraduate: TAX495. Not open to MST students.

This course is a continuation of TAX 595 and will consider more advanced topics in both general and business taxation. This course is substantially similar in content to TAX 496. However, an additional research assignment will be required, as well as an additional class on tax research and writing.

TAX 598   Tax Return Seminar   3 Credits
**Prerequisite:** MAC/MAC.W: TAX 596; MST: TAX 510 and TAX 531

This course is a practical seminar to introduce different types of tax return filings. The following U.S. Income Tax Forms will be prepared and analyzed: Form 1040, U.S. Individual Income Tax Return, Form 1120, U.S. Corporate Income Tax Return, Form 1120 S U.S. Income Tax Return for an S Corporation, Form 1065, U.S. Return of Partnership Income, Form 4797, Sales of Business Property, Form 8824, Like-kind Exchanges, Schedule D, Capital Gains and Losses. The related tax principles to accurately prepare basis returns will be emphasized. Related practice and procedure requirements in dealing with the Internal Revenue Service will also be addressed.

TAX 599   Introduction to Tax Research   3 Credits
**Prerequisite:** TAX 595 (may be taken concurrently); **MST students should take this course or TAX 501 as their first course in the MST program.**

An introduction to the basic concepts and techniques of tax research, including the use of the Walsh College Tax Portal and RIA Checkpoint. The relative value of statutes, judicial precedents, administrative interpretations, and legislative history as sources of authority will also be studied at an introductory level; however, emphasis will be placed on the techniques for discovering the sources of authority in tax law.
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**Jason Sweet, BPA, MBA**
Director
Novi campus

**Christine L. Stout, BA, MSM**
Assistant Vice President
Facilities and Auxiliary Services
## Walsh College Faculty

### Full-Time Faculty

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<tr>
<th>Name</th>
<th>Title</th>
<th>Education and Experience</th>
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<tr>
<td>Louise August</td>
<td>Professor</td>
<td>BA, Accounting and MSF, Walsh College; Ph.D., University of Michigan; Post-Doc, University of Florida; CPA</td>
</tr>
<tr>
<td>Richard Berschback</td>
<td>Distinguished Associate Professor</td>
<td>BS and MBA, University of Detroit-Mercy; CPA</td>
</tr>
<tr>
<td>John Black</td>
<td>Associate Professor</td>
<td>BS and MBA, Wayne State University; CPA, CMA, CIA</td>
</tr>
<tr>
<td>Barbara Ciaramitaro</td>
<td>Professor</td>
<td>BA and MSF, Saginaw Valley State University; Ph.D., Michigan State University; CPA, CMA, CIA</td>
</tr>
<tr>
<td>Richard Chasdi</td>
<td>Professor</td>
<td>BA, Brandeis University; MA, Boston College; Ph.D., Purdue University</td>
</tr>
<tr>
<td>Richard Davidson</td>
<td>Assistant Professor</td>
<td>BS, University of Detroit; JD and LLM, Wayne State University; CPA</td>
</tr>
<tr>
<td>David Dieterle</td>
<td>Professor</td>
<td>BA, MA, MA Central Michigan University; MAT, Purdue University; Ph.D., Michigan State University</td>
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<tr>
<td>Philip Fioravante</td>
<td>Associate Professor</td>
<td>BS, Michigan State University; MBA, Wayne State University; Ph.D., Capella University; FCIM</td>
</tr>
<tr>
<td>Laura Frost</td>
<td>Professor</td>
<td>BS, Lawrence Technological University; MBA, University of Michigan; DM, University of Maryland</td>
</tr>
<tr>
<td>Maria Gistinger</td>
<td>Professor</td>
<td>BBA and M.Ed, Saginaw Valley State University; Ph.D., Michigan State University; CPA</td>
</tr>
<tr>
<td>William Greshak</td>
<td>Professor</td>
<td>BBA and MSF, Walsh College; JD, Wayne State University; CFE, CMA</td>
</tr>
<tr>
<td>Linda Hagan</td>
<td>Professor</td>
<td>BBA, Eastern Michigan University; MA, University of Arizona; Ph.D., University of Maryland; APR</td>
</tr>
<tr>
<td>Michael Levens</td>
<td>Professor</td>
<td>Chair, Marketing; BS, Kettering University; MBA, Bond University; Ph.D., Capella University; Post-Doc, Tulane University; FCIM</td>
</tr>
<tr>
<td>Lee Meadows</td>
<td>Professor</td>
<td>BA, MA, and Ph.D., Michigan State University</td>
</tr>
<tr>
<td>Terri Richards</td>
<td>Professor</td>
<td>BBA, Rochester College; MSM, Walsh College; Ph.D., Capella University</td>
</tr>
<tr>
<td>Michael Rinkus</td>
<td>Professor</td>
<td>BS, Wayne State University; MA, Central Michigan University; DBA, Lawrence Technological University</td>
</tr>
<tr>
<td>Sheila Ronis</td>
<td>Distinguished Professor</td>
<td>BS, MA, and Ph.D., Ohio State University</td>
</tr>
<tr>
<td>Jennifer Sanderson</td>
<td>Associate Professor</td>
<td>BBA, Western Michigan University; MST, American University; CPA</td>
</tr>
<tr>
<td>Maria Scafe</td>
<td>Professor</td>
<td>BS, Michigan State University; MS, Purdue University; Ph.D., University of Oklahoma</td>
</tr>
<tr>
<td>Dave Schippers</td>
<td>Instructor</td>
<td>BS and MS, Ferris State University; CISSP</td>
</tr>
<tr>
<td>Jenny Tatsak</td>
<td>Professor</td>
<td>Chair, Business Communications; BS and MA, Eastern Michigan University; Ph.D., Wayne State University</td>
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<tr>
<td>Gregory Todd</td>
<td>Associate Professor</td>
<td>Chair, Finance and Economics; BS, Western Michigan University; MA, Wayne State University; MSF, Walsh College</td>
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For a complete listing of Walsh College Clinical and Adjunct faculty, please visit [www.walshcollege.edu/faculty](http://www.walshcollege.edu/faculty).
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Deloitte Tax LLP

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Human Resources, Global Product Development
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Hitachi Business Finance

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HoneyBaked Ham Company

Thomas W. Walsh
Retired Business Columnist
Detroit Free Press

Neal F. Zalenko
Retired Partner
Baker Tilley

A. Mark Zeffiro
President and CEO
Horizon Global
Due to the MLK Day Observance, a make-up session will be required for Monday classes only.

Final Exam Week .........................................................................................................................................................March 14 - 20
Last Day to Withdraw .......................................................................................................................................................February 27
Spring 2018 Graduation Application Deadline ......................................................................................................................February 1
Withdrawal Period Begins ..................................................................................................................................................January 17
Last Day for 50% Tuition Refund ...........................................................................................................................................October 10
Last Day for 100% Tuition Refund ......................................................................................................................................October 10
Winter 2018 Graduation Application Deadline ...................................................................................................................November 1
Last Day to Withdraw ..................................................................................................................................................November 21
Thanksgiving Recess (No classes) .................................................................................................................................November 22 - 26
Final Exam Week ...........................................................................................................................................................December 11 - 16
Semester Ends ....................................................................................................................................................................December 16

Dates pertain to 11-week courses. Shorter courses may have different dates. Check your syllabus for specifics.

Winter 2018

Priority Registration ......................................................................................................................................................November 20 – November 26
Regular Registration ..................................................................................................................................................November 27 - January 9
Classes Begin ...............................................................................................................................................................January 3
Last Day to Register or Add Classes .............................................................................................................................January 3
Last Day for 100% Tuition Refund ...............................................................................................................................January 9
Martin Luther King, Jr. Day Observance (No Classes) ........................................................................................................January 15
Last Day to Drop Classes .................................................................................................................................................January 16
Last Day for 50% Tuition Refund .....................................................................................................................................January 16
Withdrawal Period Begins ................................................................................................................................................January 17
Spring 2018 Graduation Application Deadline ....................................................................................................................February 1
Last Day to Withdraw ..................................................................................................................................................February 27
Final Exam Week ..........................................................................................................................................................March 14 - 20
Semester Ends ....................................................................................................................................................................March 20

* Due to the MLK Day Observance, a make-up session will be required for Monday classes only.

Dates pertain to 11-week courses. Shorter courses may have different dates. Check your syllabus for specifics.

Spring 2018

Priority Registration ......................................................................................................................................................February 19 – 25
Regular Registration ................................................................................................................................................February 26 - April 8
Classes Begin .................................................................................................................................................................April 2
Last Day to Register or Add Classes ................................................................................................................................April 8
Last Day for 100% Tuition Refund ................................................................................................................................April 9
Last Day to Drop Classes .................................................................................................................................................April 15
Last Day for 50% Tuition Refund ................................................................................................................................April 15
Withdrawal Period Begins ...............................................................................................................................................April 16
Summer 2018 Graduation Application Deadline ..................................................................................................................May 1
Last Day to Withdraw ...................................................................................................................................................May 27
Memorial Day Recess (No classes) ..................................................................................................................................May 28
Final Exam Week ..........................................................................................................................................................June 12 - 18
Semester Ends .....................................................................................................................................................................June 18

Dates pertain to 11-week courses. Shorter courses may have different dates. Check your syllabus for specifics.
Summer 2018

Priority Registration ................................................................. May 14 - 20
Regular Registration ................................................................. May 21 – July 3
Classes Begin ....................................................................... June 27
Last Day to Register or Add Classes ............................................ July 3
Last Day for 100% Tuition Refund ................................................ July 4
Independence Day Recess (No classes) .............................. July 4
Last Day to Drop Classes .............................................................. July 10
Last Day for 50% Tuition Refund ................................................ July 10
Withdrawal Period Begins ............................................................. July 11
Fall 2018 Graduation Application Deadline ................................. August 1
Last Day to Withdraw ................................................................. August 21
Labor Day Recess (No Classes) ................................................... September 3
Final Exam Week ................................................................. September 6 - 12
Semester Ends ........................................................................... September 12

* Due to Labor Day, a make-up session will be required for Monday classes only.

Dates pertain to 11-week courses. Shorter courses may have different dates. Check your syllabus for specifics.

Fall 2018

Priority Registration ................................................................. August 13 - 19
Regular Registration ................................................................. August 20 – October 2
Classes Begin ........................................................................ September 26
Last Day to Register or Add Classes ........................................... October 2
Last Day for 100% Tuition Refund ................................................ October 3
Last Day to Drop Classes .............................................................. October 9
Last Day for 50% Tuition Refund ................................................ October 9
Withdrawal Period Begins ............................................................. October 10
Winter 2019 Graduation Application Deadline ............................. November 1
Last Day to Withdraw ................................................................. November 20
Thanksgiving Recess (No classes) ................................................ November 21 - 25
Final Exam Week ................................................................. December 10 - 15
Semester Ends ........................................................................... December 15

Dates pertain to 11-week courses. Shorter courses may have different dates. Check your syllabus for specifics.
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