

ACBSP Table 4.1

Analysis of Results

Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.3		Identified in Criterion 4.4	Identified in Criterion 4.3															
Approach	Deployment (Do not use course grades or GPA)	Results	Analysis of Results	Improvement Action Taken or Improvement made	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = #															
Program Learning objectives SLO1, SLO2, etc.	What is your measurement instrument or process?	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																
Measurable Goals 80%, 5.5 or above, etc.	(Indicate type of instrument) direct, formative, internal, comparative																			
Bachelor of Accountancy																				
BAC PLO1 Analyze and evaluate data related to financial and managerial accounting concepts.	ACC 301, Exam 1, Question #3 Direct, formative, internal	Fall 2018 86% Winter 2019 91% Spring 2019 86% Benchmark, 70%	Assessment results significantly above the benchmark.	~Review PLO 1 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 1 benchmarks.	<table border="1" style="margin-left: auto; margin-right: auto;"> <caption>BAC PLO1 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>86%</td> <td>38</td> </tr> <tr> <td>WI19</td> <td>91%</td> <td>28</td> </tr> <tr> <td>SP19</td> <td>86%</td> <td>13</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	86%	38	WI19	91%	28	SP19	86%	13	Benchmark	70%	-
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BAC PLO2 Score 1 Assess the financial and managerial transactions of organizations.	ACC 419, Exam 3, Question #1 Direct, summative, internal	Fall 2018 87.5% Winter 2019 85% Spring 2019 85% Benchmark, 70%	Assessment results significantly above the benchmark.	~Review PLO 2 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 2 benchmarks. ~Consider increasing the number of exam questions addressing PLO2.	<table border="1" style="margin-left: auto; margin-right: auto;"> <caption>BAC PLO2 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>87.5%</td> <td>24</td> </tr> <tr> <td>WI19</td> <td>85%</td> <td>20</td> </tr> <tr> <td>SP19</td> <td>85%</td> <td>20</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	87.5%	24	WI19	85%	20	SP19	85%	20	Benchmark	70%	-
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BAC PLO2 Score 2 Assess the financial and managerial transactions of organizations.	ACC 419, Exam 3, FA18 Question #7, WI19 and SP19 Question #8 Direct, summative, internal	Fall 2018 95.8% Winter 2019 90% Spring 2019 95% Benchmark, 70%	Assessment results significantly above the benchmark.	~Review PLO 2 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 2 benchmarks. ~Consider increasing the number of exam questions addressing PLO2.	<table border="1" style="margin-left: auto; margin-right: auto;"> <caption>BAC PLO2 (Score 2)</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>95.8%</td> <td>24</td> </tr> <tr> <td>WI19</td> <td>90%</td> <td>20</td> </tr> <tr> <td>SP19</td> <td>95%</td> <td>20</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	95.8%	24	WI19	90%	20	SP19	95%	20	Benchmark	70%	-
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BAC PLO2 Score 3 Assess the financial and managerial transactions of organizations.	ACC 419, Exam 3, FA18 Question #15, WI19 and SP19 Question #13 Direct, summative, internal	Fall 2018 87.5% Winter 2019 85% Spring 2019 90% Benchmark, 70%	Assessment results significantly above the benchmark.	~Review PLO 2 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 2 benchmarks. ~Consider increasing the number of exam questions addressing PLO2.	<table border="1" style="margin-left: auto; margin-right: auto;"> <caption>BAC PLO2 (Score 3)</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>87.5%</td> <td>24</td> </tr> <tr> <td>WI19</td> <td>85%</td> <td>20</td> </tr> <tr> <td>SP19</td> <td>90%</td> <td>20</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	87.5%	24	WI19	85%	20	SP19	90%	20	Benchmark	70%	-
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BAC PLO2 Score 4 Assess the financial and managerial transactions of organizations.	ACC 419, Exam 3, FA18 Question #22, WI19 and SP19 Question #20 Direct, summative, internal	Fall 2018 75% Winter 2019 85% Spring 2019 75% Benchmark, 70%	Assessment results significantly above the benchmark.	~Review PLO 2 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 2 benchmarks. ~Consider increasing the number of exam questions addressing PLO2.	<table border="1" style="margin-left: auto; margin-right: auto;"> <caption>BAC PLO2 (Score 4)</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>75%</td> <td>24</td> </tr> <tr> <td>WI19</td> <td>85%</td> <td>20</td> </tr> <tr> <td>SP19</td> <td>75%</td> <td>20</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	75%	24	WI19	85%	20	SP19	75%	20	Benchmark	70%	-
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<p>BAC PLO2 Score 5 Assess the financial and managerial transactions of organizations.</p>	<p>ACC 419, Exam 3, FA18 Question #29, WI19 and SP19 Question #20 Direct, summative, internal</p>	<p>Fall 2018 91.3% Winter 2019 80% Spring 2019 80% Benchmark, 70%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 2 assessment and rubric with attention to rigor, consistency, and feedback. ~Review and consider raising PLO 2 benchmarks. ~Consider increasing the number of exam questions addressing PLO2.</p>	<p style="text-align: center;">BAC PLO2 (Score 5)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>91.3%</td> </tr> <tr> <td>WI19</td> <td>80%</td> </tr> <tr> <td>SP19</td> <td>80%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	91.3%	WI19	80%	SP19	80%	Benchmark	70%
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<p>BAC PLO3 Demonstrate a technical competency in financial accounting, taxation, information systems, and auditing.</p>	<p>ACC 303, Exam 2, Question #4 Direct, formative, internal</p>	<p>Fall 2018 73% Winter 2019 68% Spring 2019 79% Benchmark, 70%</p>	<p>Assessment results are near the benchmark established.</p>	<p>~Review PLO 3 assessment and rubric with attention to rigor, consistency, and feedback. ~Consider increasing the number of exam questions addressing PLO3.</p>	<p style="text-align: center;">BAC PLO3 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>73%</td> </tr> <tr> <td>WI19</td> <td>68%</td> </tr> <tr> <td>SP19</td> <td>79%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	73%	WI19	68%	SP19	79%	Benchmark	70%
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<p>BAC PLO4 Integrate accounting concepts and methods to interpret the financial statements and the performance of organizations.</p>	<p>ACC 302, Exam 3, Question #17 Direct, summative, internal</p>	<p>Fall 2018 73% Winter 2019 90% Spring 2019 79% Benchmark, 70%</p>	<p>Winter 2019 results were significantly higher than the other semesters.</p>	<p>~Review PLO4 assessment, rigor, consistency, and feedback for PLO 4 for winter 2019 because the results were significantly higher. ~Review the appropriateness of the benchmark. ~Consider increasing the number of exam questions addressing PLO4.</p>	<p style="text-align: center;">BAC PLO4 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>73%</td> </tr> <tr> <td>WI19</td> <td>90%</td> </tr> <tr> <td>SP19</td> <td>79%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	73%	WI19	90%	SP19	79%	Benchmark	70%
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<p>BAC PLO5 Score 1 Evaluate an accountant's role regarding ethics and professional responsibilities.</p>	<p>ACC 415, Final Exam, Question #5 Direct, summative, internal</p>	<p>Fall 2018 74% Winter 2019 82% Spring 2019 68% Benchmark, 70%</p>	<p>Large variances of results for the different data points.</p>	<p>Review PLO 5 assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">BAC PLO5 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>74%</td> </tr> <tr> <td>WI19</td> <td>82%</td> </tr> <tr> <td>SP19</td> <td>68%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	74%	WI19	82%	SP19	68%	Benchmark	70%
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<p>BAC PLO5 Score 2 Evaluate an accountant's role regarding ethics and professional responsibilities.</p>	<p>ACC 415, Final Exam, Question #17 Direct, summative, internal</p>	<p>Fall 2018 83% Winter 2019 94% Spring 2019 79% Benchmark, 70%</p>	<p>Large variances of results for the different data points.</p>	<p>Review PLO 5 assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">BAC PLO5 (Score 2)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>83%</td> </tr> <tr> <td>WI19</td> <td>94%</td> </tr> <tr> <td>SP19</td> <td>79%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	83%	WI19	94%	SP19	79%	Benchmark	70%
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<p>BAC PLO5 Score 3 Evaluate an accountant's role regarding ethics and professional responsibilities.</p>	<p>ACC 415, Final Exam, Question #22 Direct, summative, internal</p>	<p>Fall 2018 61% Winter 2019 88% Spring 2019 40% Benchmark, 70%</p>	<p>Large variances of results for the different data points.</p>	<p>Review PLO 5 assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">BAC PLO5 (Score 3)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>61%</td> </tr> <tr> <td>WI19</td> <td>88%</td> </tr> <tr> <td>SP19</td> <td>40%</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> </tr> </tbody> </table>	Term	Score	FA18	61%	WI19	88%	SP19	40%	Benchmark	70%
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<p>BAC PLO5 Score 4 Evaluate an accountant's role regarding ethics and professional responsibilities.</p>	<p>ACC 415, Final Exam, Question #34 Direct, summative, internal</p>	<p>Fall 2018 91% Winter 2019 82% Spring 2019 74% Benchmark, 70%</p>	<p>Large variances of results for the different data points.</p>	<p>Review PLO 5 assessment and rubric for rigor, consistency, and feedback.</p>	<p>BAC PLO5 (Score 4)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=23)</td><td>91%</td></tr> <tr><td>WI19 (n=17)</td><td>82%</td></tr> <tr><td>SP19 (n=22)</td><td>74%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	FA18 (n=23)	91%	WI19 (n=17)	82%	SP19 (n=22)	74%	Benchmark	70%
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<p>BAC PLO5 Score 5 Evaluate an accountant's role regarding ethics and professional responsibilities.</p>	<p>ACC 415, Final Exam, Question #43 Direct, summative, internal</p>	<p>Fall 2018 70% Winter 2019 71% Spring 2019 97% Benchmark, 70%</p>	<p>Large variances of results for the different data points.</p>	<p>Review PLO 5 assessment and rubric for rigor, consistency, and feedback.</p>	<p>BAC PLO5 (Score 5)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=23)</td><td>70%</td></tr> <tr><td>WI19 (n=17)</td><td>71%</td></tr> <tr><td>SP19 (n=22)</td><td>97%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	FA18 (n=23)	70%	WI19 (n=17)	71%	SP19 (n=22)	97%	Benchmark	70%
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<p>Bachelor of Accountancy, Certified Management Accountant (CMA) Concentration</p>															
<p>BAC.CMA PLO1 Evaluate financial statements from the managerial point of view.</p>	<p>FIN 406, Final Exam, Questions #1, 2, 3, 5, 7, 8, 15, 17 Direct, summative, internal</p>	<p>Fall 2018 73% Winter 2019 69% Spring 2019 81% Benchmark, 75%</p>	<p>Assessment results are near the established benchmark with the exception of Winter 2019.</p>	<p>~New program. ~IMA endoresement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum.</p>	<p>BAC.CMA PLO1 [Score 1]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=15)</td><td>73%</td></tr> <tr><td>WI19 (n=13)</td><td>69%</td></tr> <tr><td>SP19 (n=15)</td><td>81%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=15)	73%	WI19 (n=13)	69%	SP19 (n=15)	81%	Benchmark	75%
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<p>BAC.CMA PLO2 Perform comparative analyses using financial ratios to evaluate corporate performance.</p>	<p>FIN 406, Final Exam, Questions #9 - 10 Direct, summative, internal</p>	<p>Fall 2018 72% Winter 2019 67% Spring 2019 76% Benchmark, 75%</p>	<p>Assessment results are near the established benchmark with the exception of Winter 2019.</p>	<p>~New program. ~IMA endoresement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum.</p>	<p>BAC.CMA PLO2 [Score 1]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=15)</td><td>72%</td></tr> <tr><td>WI19 (n=13)</td><td>67%</td></tr> <tr><td>SP19 (n=15)</td><td>76%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=15)	72%	WI19 (n=13)	67%	SP19 (n=15)	76%	Benchmark	75%
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<p>BAC.CMA PLO3 Assess the productivity of corporate assets, capital structure, and be able to select among competing sources of funds.</p>	<p>FIN 315, Exam 3, Questions #34-50 Direct, summative, internal</p>	<p>Fall 2018 79% Winter 2019 83% Spring 2019 85% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~New program. ~IMA endoresement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum.</p>	<p>BAC.CMA PLO3 [Score 1]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=17)</td><td>79%</td></tr> <tr><td>WI19 (n=17)</td><td>83%</td></tr> <tr><td>SP19 (n=17)</td><td>85%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=17)	79%	WI19 (n=17)	83%	SP19 (n=17)	85%	Benchmark	75%
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<p>BAC.CMA PLO4 Appraise and optimize the management of working capital.</p>	<p>FIN 315, Exam 2, Questions #20-35 Direct, summative, internal</p>	<p>Fall 2018 94% Winter 2019 93% Spring 2019 91% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~New program. ~IMA endoresement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum.</p>	<p>BAC.CMA PLO4 [Score 1]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=27)</td><td>94%</td></tr> <tr><td>WI19 (n=25)</td><td>93%</td></tr> <tr><td>SP19 (n=26)</td><td>91%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=27)	94%	WI19 (n=25)	93%	SP19 (n=26)	91%	Benchmark	75%
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<p>BAC.CMA PLO5 Distinguish the relationship between risk and return and the financial structure of the firm.</p>	<p>FIN 315, Final Exam, Questions #34-50 Direct, summative, internal</p>	<p>Fall 2018 84% Winter 2019 89% Spring 2019 90% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~New program. ~IMA endorsement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum. ~Review PLO 5 assessment for rigor, consistency, and feedback.</p>	<p>BAC.CMA PLO5 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>84%</td> <td>27</td> </tr> <tr> <td>W19</td> <td>89%</td> <td>24</td> </tr> <tr> <td>SP19</td> <td>90%</td> <td>26</td> </tr> </tbody> </table>	Term	Score	n	FA18	84%	27	W19	89%	24	SP19	90%	26
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<p>BAC.CMA PLO6 Evaluate integrated approaches to enterprise risk management in order to identify, assess, and respond to organizational risks.</p>	<p>FIN 315, Final Exam, Questions #34-50, Direct, summative, internal</p>	<p>Fall 2018 83% Winter 2019 82% Spring 2019 81% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~New program ~IMA endorsement. Must cover 80% of material on CMA exam ~Review how CMA grads perform on CMA exam and enhance curriculum ~Review PLO 6 assessment for rigor, consistency, and feedback.</p>	<p>BAC.CMA PLO6 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>83%</td> <td>27</td> </tr> <tr> <td>W19</td> <td>82%</td> <td>25</td> </tr> <tr> <td>SP19</td> <td>81%</td> <td>26</td> </tr> </tbody> </table>	Term	Score	n	FA18	83%	27	W19	82%	25	SP19	81%	26
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<p>BAC.CMA PLO7 Identify and analyze the risks presented by globalization, including international trade, the foreign exchange market, and balance of trade issues.</p>	<p>FIN 412, Final Exam, Questions #11, 16, 17, 18, 19 Direct, summative, internal</p>	<p>Fall 2018 94% Winter 2019 85% Spring 2019 92% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~New program. ~IMA endorsement. Must cover 80% of material on CMA exam. ~Review how CMA grads perform on CMA exam and enhance curriculum.</p>	<p>BAC.CMA PLO7 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>94%</td> <td>22</td> </tr> <tr> <td>W19</td> <td>85%</td> <td>18</td> </tr> <tr> <td>SP19</td> <td>92%</td> <td>17</td> </tr> </tbody> </table>	Term	Score	n	FA18	94%	22	W19	85%	18	SP19	92%	17
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<p>Bachelor of Accountancy, Certified Public Accountant (CPA) Concentration</p>																	
<p>BAC.CPA PLO1 Demonstrate a technical competency in financial accounting, taxation, information systems, and auditing for governmental, not-for-profit, and combined organizations.</p>	<p>ACC 412, Exam 1, Part 3 Direct, formative, internal</p>	<p>Fall 2018 89% Winter 2019 89% Spring 2019 78% Benchmark, 75%</p>	<p>PLO 1 assesses too many competencies. Each competency (financial accounting, taxation, information systems, and auditing) are each addressed in subsequent PLOs.</p>	<p>~Increase CPA pass rate. ~Review concentration rigor. ~Consider eliminating PLO 1 because each competency is reflected in subsequent PLOs. ~Consider using increasing the number of exam questions addressing PLO1.</p>	<p>BAC.CPA PLO1 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>89%</td> <td>17</td> </tr> <tr> <td>W19</td> <td>89%</td> <td>11</td> </tr> <tr> <td>SP19</td> <td>78%</td> <td>22</td> </tr> </tbody> </table>	Term	Score	n	FA18	89%	17	W19	89%	11	SP19	78%	22
Term	Score	n															
FA18	89%	17															
W19	89%	11															
SP19	78%	22															
<p>BAC.CPA PLO2 Assess the financial transactions of governmental, not-for-profit, and combined organizations.</p>	<p>ACC 412, Exam 2, Part 3 Direct, formative, internal</p>	<p>Fall 2018 83% Winter 2019 89% Spring 2019 72% Benchmark, 75%</p>	<p>PLO2 is very similar to an aspect of PLO1.</p>	<p>~Increase CPA pass rate. ~Review concentration rigor. ~Consider using increasing the number of exam questions addressing PLO2. ~Review the assessment results after the BAC CPA PLOs are rewritten to ensure sufficient curriculum is devoted to governmental and non-profit content.</p>	<p>BAC.CPA PLO2 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>83%</td> <td>16</td> </tr> <tr> <td>W19</td> <td>89%</td> <td>11</td> </tr> <tr> <td>SP19</td> <td>72%</td> <td>17</td> </tr> </tbody> </table>	Term	Score	n	FA18	83%	16	W19	89%	11	SP19	72%	17
Term	Score	n															
FA18	83%	16															
W19	89%	11															
SP19	72%	17															
<p>BAC.CPA PLO3 Apply principles of federal income tax law to individuals, businesses, trusts and estates.</p>	<p>TAX 496, Exam 2, Partnership basis question Direct, summative, internal</p>	<p>Fall 2018 85% Winter 2019 80% Spring 2019 86% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~Consider using increasing the number of exam questions addressing PLO3. ~Increase CPA pass rate. ~Review and consider raising PLO 3 benchmarks.</p>	<p>BAC.CPA PLO3 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>85%</td> <td>13</td> </tr> <tr> <td>W19</td> <td>80%</td> <td>15</td> </tr> <tr> <td>SU19</td> <td>86%</td> <td>14</td> </tr> </tbody> </table>	Term	Score	n	FA18	85%	13	W19	80%	15	SU19	86%	14
Term	Score	n															
FA18	85%	13															
W19	80%	15															
SU19	86%	14															

ACBSP Table 4.1

Master of Science in Accountancy																					
<p>MAC PLO1 Demonstrate technical competency in financial accounting, taxation, communication, and information systems.</p>	ACC 503, Exam 1, Question #1 Direct, summative, internal	Fall 2018 91% Winter 2019 83% Spring 2019 96% Benchmark, 70%	Assessment results above the benchmark.	~Review PLO 1 assessment for rigor, consistency, and feedback. ~Review the benchmarks established.		<p>MAC PLO1 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA18</td><td>91%</td><td>30</td></tr> <tr><td>WI19</td><td>83%</td><td>12</td></tr> <tr><td>SP19</td><td>96%</td><td>24</td></tr> <tr><td>Benchmark</td><td>70%</td><td>-</td></tr> </table>	Term	Score	n	FA18	91%	30	WI19	83%	12	SP19	96%	24	Benchmark	70%	-
Term	Score	n																			
FA18	91%	30																			
WI19	83%	12																			
SP19	96%	24																			
Benchmark	70%	-																			
<p>MAC PLO2 Assess the financial transactions and business activities of governmental, not-for-profit, and business combinations.</p>	ACC 512, Exam 2, Part 3 Direct, summative, internal	Fall 2018 79% Winter 2019 79% Spring 2019 77% Benchmark, 75%	Assessment results at the benchmark.	Review PLO 2 assessment for consistency and feedback.		<p>MAC PLO2 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA18</td><td>79%</td><td>14</td></tr> <tr><td>WI19</td><td>79%</td><td>14</td></tr> <tr><td>SP19</td><td>77%</td><td>24</td></tr> <tr><td>Benchmark</td><td>75%</td><td>-</td></tr> </table>	Term	Score	n	FA18	79%	14	WI19	79%	14	SP19	77%	24	Benchmark	75%	-
Term	Score	n																			
FA18	79%	14																			
WI19	79%	14																			
SP19	77%	24																			
Benchmark	75%	-																			
<p>MAC PLO3 Score 1 Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.</p>	ACC 519, Exam 3, Question #9 Direct, summative, internal	Winter 2019 69.2% Benchmark, 70%	Assessment results below the benchmark.	Add multiple semesters to assess mastery of PLO 3.		<p>MAC PLO3 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>WI19</td><td>69.2%</td><td>13</td></tr> <tr><td>Benchmark</td><td>70%</td><td>-</td></tr> </table>	Term	Score	n	WI19	69.2%	13	Benchmark	70%	-						
Term	Score	n																			
WI19	69.2%	13																			
Benchmark	70%	-																			
<p>MAC PLO3 Score 2 Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.</p>	ACC 519, Exam 3, Question #17 Direct, summative, internal	Winter 2019 84.6% Benchmark, 70%	Assessment results below the benchmark.	Add multiple semesters to assess mastery of PLO 3.		<p>MAC PLO3 (Score 2)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>WI19</td><td>84.6%</td><td>13</td></tr> <tr><td>Benchmark</td><td>70%</td><td>-</td></tr> </table>	Term	Score	n	WI19	84.6%	13	Benchmark	70%	-						
Term	Score	n																			
WI19	84.6%	13																			
Benchmark	70%	-																			
<p>MAC PLO3 Score 3 Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.</p>	ACC 519, Exam 3, Question #20 Direct, summative, internal	Winter 2019 61.5% Benchmark, 70%	Assessment results below the benchmark.	Add multiple semesters to assess mastery of PLO 3.		<p>MAC PLO3 (Score 3)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>WI19</td><td>61.5%</td><td>13</td></tr> <tr><td>Benchmark</td><td>70%</td><td>-</td></tr> </table>	Term	Score	n	WI19	61.5%	13	Benchmark	70%	-						
Term	Score	n																			
WI19	61.5%	13																			
Benchmark	70%	-																			
<p>MAC PLO3 Score 4 Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.</p>	ACC 519, Exam 3, Question #27 Direct, summative, internal	Winter 2019 61.5% Benchmark, 70%	Assessment results below the benchmark.	Add multiple semesters to assess mastery of PLO 3.		<p>MAC PLO3 (Score 4)</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>WI19</td><td>61.5%</td><td>13</td></tr> <tr><td>Benchmark</td><td>70%</td><td>-</td></tr> </table>	Term	Score	n	WI19	61.5%	13	Benchmark	70%	-						
Term	Score	n																			
WI19	61.5%	13																			
Benchmark	70%	-																			

ACBSP Table 4.1

<p>MAC PLO3 Score 5 Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.</p>	<p>ACC 519, Exam 3, Question #37 Direct, summative, internal</p>	<p>Winter 2019 76.9% Benchmark, 70%</p>	<p>Assessment results below the benchmark.</p>	<p>Add multiple semesters to assess mastery of PLO 3.</p>	<p style="text-align: center;">MAC PLO3 (Score 5)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>W19 (n=13)</td> <td>76.9%</td> <td>70%</td> </tr> </table>	Term	Score	Benchmark	W19 (n=13)	76.9%	70%						
Term	Score	Benchmark															
W19 (n=13)	76.9%	70%															
<p>MAC PLO4 Score 1 Understand the ethical and legal responsibilities of auditors and the regulatory climate in which they work. Assess the major components of an organization's internal control system.</p>	<p>ACC 515, Final exam, Question #10 Direct, summative, internal</p>	<p>Fall 2018 79% Winter 2019 78% Spring 2019 78% Benchmark, 75%</p>	<p>Assessment results at or above the benchmark, except for Fall 2018 and Winter 2019 score 2.</p>	<p>Instructor reviewed Fall 2018/Winter 2019 results and changed teaching to enhance coverage of PLO 4, which is reflected in the increased assessment results in Spring 2019.</p>	<p style="text-align: center;">MAC PLO4 (Score 1)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>FA18 (n=19)</td> <td>79%</td> <td>75%</td> </tr> <tr> <td>W19 (n=22)</td> <td>78%</td> <td>75%</td> </tr> <tr> <td>SP19 (n=18)</td> <td>78%</td> <td>75%</td> </tr> </table>	Term	Score	Benchmark	FA18 (n=19)	79%	75%	W19 (n=22)	78%	75%	SP19 (n=18)	78%	75%
Term	Score	Benchmark															
FA18 (n=19)	79%	75%															
W19 (n=22)	78%	75%															
SP19 (n=18)	78%	75%															
<p>MAC PLO4 Score 2 Understand the ethical and legal responsibilities of auditors and the regulatory climate in which they work. Assess the major components of an organization's internal control system.</p>	<p>ACC 515, Final exam, Question #30 Direct, summative, internal</p>	<p>Fall 2018 58% Winter 2019 59% Spring 2019 89% Benchmark, 75%</p>	<p>Assessment results at or above the benchmark, except for Fall 2018 and Winter 2019 score 2.</p>	<p>Instructor reviewed Fall 2018/Winter 2019 results and changed teaching to enhance coverage of PLO 4, which is reflected in the increased assessment results in Spring 2019.</p>	<p style="text-align: center;">MAC PLO4 (Score 2)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>FA18 (n=19)</td> <td>58%</td> <td>75%</td> </tr> <tr> <td>W19 (n=22)</td> <td>59%</td> <td>75%</td> </tr> <tr> <td>SP19 (n=18)</td> <td>89%</td> <td>75%</td> </tr> </table>	Term	Score	Benchmark	FA18 (n=19)	58%	75%	W19 (n=22)	59%	75%	SP19 (n=18)	89%	75%
Term	Score	Benchmark															
FA18 (n=19)	58%	75%															
W19 (n=22)	59%	75%															
SP19 (n=18)	89%	75%															
<p>MAC PLO4 Score 3 Understand the ethical and legal responsibilities of auditors and the regulatory climate in which they work. Assess the major components of an organization's internal control system.</p>	<p>ACC 515, Final exam, Question #31 Direct, summative, internal</p>	<p>Fall 2018 90% Winter 2019 82% Spring 2019 89% Benchmark, 75%</p>	<p>Assessment results at or above the benchmark, except for Fall 2018 and Winter 2019 score 2.</p>	<p>Instructor reviewed Fall 2018/Winter 2019 results and changed teaching to enhance coverage of PLO 4, which is reflected in the increased assessment results in Spring 2019.</p>	<p style="text-align: center;">MAC PLO4 (Score 3)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>FA18 (n=19)</td> <td>90%</td> <td>75%</td> </tr> <tr> <td>W19 (n=22)</td> <td>82%</td> <td>75%</td> </tr> <tr> <td>SP19 (n=18)</td> <td>89%</td> <td>75%</td> </tr> </table>	Term	Score	Benchmark	FA18 (n=19)	90%	75%	W19 (n=22)	82%	75%	SP19 (n=18)	89%	75%
Term	Score	Benchmark															
FA18 (n=19)	90%	75%															
W19 (n=22)	82%	75%															
SP19 (n=18)	89%	75%															
<p>Master of Science in Accountancy, Data Analytics Concentration</p>																	
<p>MAC.W-DA PLO1 Score 1 Examine the data science life cycle from data collection, storage, query, to results presentation.</p>	<p>IT 542, Final project, "2) Provide reasoning for the choice of the data set – 1 to 2 paragraphs." Direct, summative, internal</p>	<p>Winter 2019 98% Benchmark, 80%</p>	<p>New program with only one semester of data. Students performed significantly above the benchmark.</p>	<p>~Add multiple semesters to assess mastery of PLO 1. ~Review PLO 1 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p style="text-align: center;">MAC.W-DA PLO1 (Score 1)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>W19 (n=9)</td> <td>98%</td> <td>80%</td> </tr> </table>	Term	Score	Benchmark	W19 (n=9)	98%	80%						
Term	Score	Benchmark															
W19 (n=9)	98%	80%															
<p>MAC.W-DA PLO1 Score 2 Examine the data science life cycle from data collection, storage, query, to results presentation.</p>	<p>IT 542, Final project, "3) Summarize the problem – Summarize the problem in a half a page." Direct, summative, internal</p>	<p>Winter 2019 99% Benchmark, 80%</p>	<p>New program with only one semester of data. Students performed significantly above the benchmark.</p>	<p>~Add multiple semesters to assess mastery of PLO 1. ~Review PLO 1 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p style="text-align: center;">MAC.W-DA PLO1 (Score 2)</p> <table border="1"> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> <tr> <td>W19 (n=9)</td> <td>99%</td> <td>80%</td> </tr> </table>	Term	Score	Benchmark	W19 (n=9)	99%	80%						
Term	Score	Benchmark															
W19 (n=9)	99%	80%															

ACBSP Table 4.1

<p>MAC.W-DA PLO2 Evaluate various statistical analysis techniques that can be used to analyze data sets.</p>	<p>QM 520, Case Study #2, assignment score Direct, summative, internal</p>	<p>Fall 2018 85% Winter 2019 80% Spring 2019 86% Benchmark, 80%</p>	<p>Students performed above the benchmark.</p>	<p>Review PLO 2 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p>MAC.W.DA PLO2 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=70)</td><td>85%</td></tr> <tr><td>WI19 (n=59)</td><td>80%</td></tr> <tr><td>SP19 (n=23)</td><td>86%</td></tr> <tr><td>Benchmark</td><td>80%</td></tr> </table>	Term	Score	FA18 (n=70)	85%	WI19 (n=59)	80%	SP19 (n=23)	86%	Benchmark	80%
Term	Score														
FA18 (n=70)	85%														
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SP19 (n=23)	86%														
Benchmark	80%														
<p>MAC.W-DA PLO3 Apply skills and knowledge in preparing data for analysis and conducting data queries.</p>	<p>QM 520, Case Study #1, assignment score Direct, summative, internal</p>	<p>Fall 2018 86% Winter 2019 84% Spring 2019 86% Benchmark, 80%</p>	<p>Students performed above the benchmark.</p>	<p>Review PLO 3 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p>MAC.W.DA PLO3 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=70)</td><td>86%</td></tr> <tr><td>WI19 (n=59)</td><td>84%</td></tr> <tr><td>SP19 (n=23)</td><td>86%</td></tr> <tr><td>Benchmark</td><td>80%</td></tr> </table>	Term	Score	FA18 (n=70)	86%	WI19 (n=59)	84%	SP19 (n=23)	86%	Benchmark	80%
Term	Score														
FA18 (n=70)	86%														
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SP19 (n=23)	86%														
Benchmark	80%														
<p>MAC.W-DA PLO4 Assess the use of visualizations and other presentation techniques.</p>	<p>IT 542, Final Project,"6) Provide visualization of the data in the form of charts, graphs, etc." Direct, summative, internal</p>	<p>Winter 2019 98% Benchmark, 80%</p>	<p>New program with only one semester of data. Students performed significantly above the benchmark.</p>	<p>~Add multiple semesters to assess mastery of PLO 4. ~Review PLO 4 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p>MAC.W.DA PLO4 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>WI19 (n=9)</td><td>98%</td></tr> <tr><td>Benchmark</td><td>80%</td></tr> </table>	Term	Score	WI19 (n=9)	98%	Benchmark	80%				
Term	Score														
WI19 (n=9)	98%														
Benchmark	80%														
<p>MAC.W-DA PLO5 Examine the characteristics of big data and the distributed file system repository structure.</p>	<p>IT 542, Final Project, "Summarize which Cloudera tools you used." Direct, summative, internal</p>	<p>Winter 2019 98% Benchmark, 80%</p>	<p>New program with only one semester of data. Students performed significantly above the benchmark.</p>	<p>~Add multiple semesters to assess mastery of PLO 5. ~Review PLO 5 assessment for rigor, consistency, and feedback, especially important since the concentration is new.</p>	<p>MAC.W.DA PLO5 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>WI19 (n=9)</td><td>98%</td></tr> <tr><td>Benchmark</td><td>80%</td></tr> </table>	Term	Score	WI19 (n=9)	98%	Benchmark	80%				
Term	Score														
WI19 (n=9)	98%														
Benchmark	80%														
<p>Master of Science in Accountancy, Finance Concentration</p>															
<p>MAC.W-FIN PLO1 Analyze financial markets, investment theories, capital markets, and formulate strategies.</p>	<p>FIN 515, Second Exam, Questions #1-12 Direct, summative, internal</p>	<p>Fall 2018 73% Winter 2019 79% Spring 2019 83% Benchmark, 75%</p>	<p>Assessment results above the benchmark, with the exception of Fall 2018 when results were slightly below the benchmark.</p>	<p>~Review PLO 1 assessment for rigor, consistency, and feedback. ~Advanced students who have accounting/tax experience.</p>	<p>MAC.W.FIN PLO1 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=27)</td><td>73%</td></tr> <tr><td>WI19 (n=26)</td><td>79%</td></tr> <tr><td>SP19 (n=23)</td><td>83%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=27)	73%	WI19 (n=26)	79%	SP19 (n=23)	83%	Benchmark	75%
Term	Score														
FA18 (n=27)	73%														
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Benchmark	75%														
<p>MAC.W-FIN PLO2 Critically evaluate the theoretical and practical aspects of corporate finance.</p>	<p>FIN 510, Exam 1, Question #1 Direct, summative, internal</p>	<p>Fall 2018 80% Winter 2019 100% Spring 2019 79% Benchmark, 75%</p>	<p>Assessment results above the benchmark. Assessment results in Winter 2019 were significantly above the benchmark.</p>	<p>~Review PLO 2 assessment for rigor, consistency, and feedback, especially considering the students are advanced with accounting/tax experience. ~Review the benchmark for PLO 2.</p>	<p>MAC.W.FIN PLO2 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA18 (n=45)</td><td>80%</td></tr> <tr><td>WI19 (n=43)</td><td>100%</td></tr> <tr><td>SP19 (n=17)</td><td>79%</td></tr> <tr><td>Benchmark</td><td>75%</td></tr> </table>	Term	Score	FA18 (n=45)	80%	WI19 (n=43)	100%	SP19 (n=17)	79%	Benchmark	75%
Term	Score														
FA18 (n=45)	80%														
WI19 (n=43)	100%														
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Benchmark	75%														

ACBSP Table 4.1

<p>MAC.W-FIN PLO3 Critically evaluate the theoretical and practical aspects of risk in terms of investment returns and investment selections.</p>	<p>FIN 521, Midterm Exam, Questions #43-46 Direct, summative, internal</p>	<p>Fall 2018 80% Winter 2019 100% Spring 2019 79% Benchmark, 75%</p>	<p>Assessment results above the benchmark. Assessment results in Winter 2019 were significantly above the benchmark.</p>	<p>~Review PLO 3 assessment for rigor, consistency, and feedback, especially considering the students are advanced with accounting/tax experience. ~Review the benchmark for PLO 3.</p>	<p style="text-align: center;">MAC.W.FIN PLO3 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>80%</td> <td>21</td> </tr> <tr> <td>WI19</td> <td>100%</td> <td>22</td> </tr> <tr> <td>SP19</td> <td>79%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	80%	21	WI19	100%	22	SP19	79%	18	Benchmark	75%	-
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FA18	80%	21																		
WI19	100%	22																		
SP19	79%	18																		
Benchmark	75%	-																		
<p>MAC.W-FIN PLO4 Demonstrate their ability to acquire, analyze, and assess financial data in a wide variety of real-world situations.</p>	<p>FIN 506, Exam 3, Question #56 Direct, summative, internal</p>	<p>Fall 2018 90% Winter 2019 89% Spring 2019 83% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>Review PLO 4 assessment for rigor, consistency, and feedback.</p>	<p style="text-align: center;">MAC.W.FIN PLO4 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>90%</td> <td>17</td> </tr> <tr> <td>WI19</td> <td>89%</td> <td>14</td> </tr> <tr> <td>SP19</td> <td>83%</td> <td>9</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	90%	17	WI19	89%	14	SP19	83%	9	Benchmark	75%	-
Term	Score	n																		
FA18	90%	17																		
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SP19	83%	9																		
Benchmark	75%	-																		
<p>MAC.W-FIN PLO5 Prepare and present financial data in a format that appropriately meets constituent needs.</p>	<p>FIN 510, Exam 2, Question #4 Direct, summative, internal</p>	<p>Summer 2018 67% Winter 2019 75% Summer 2019 74% Benchmark, 75%</p>	<p>Assessment results at or above the benchmark, with the exception of Fall 2018 when results were slightly below the benchmark.</p>	<p>Review PLO 5 assessment for rigor, consistency, and feedback.</p>	<p style="text-align: center;">MAC.W.FIN PLO5 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>67%</td> <td>43</td> </tr> <tr> <td>WI19</td> <td>75%</td> <td>38</td> </tr> <tr> <td>SP19</td> <td>74%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	67%	43	WI19	75%	38	SP19	74%	18	Benchmark	75%	-
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Master of Science in Accountancy, Taxation Concentration																				
<p>MAC.W-TAX PLO1 Demonstrate an expanded knowledge of the impact of tax laws in a corporate setting.</p>	<p>TAX 598, Final Exam, Question #2 Direct, summative, internal</p>	<p>Summer 2018 85% Winter 2019 85% Summer 2019 86% Benchmark, 70%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 1 assessment for rigor, consistency, and feedback, especially considering the students are advanced with accounting/tax experience. ~Review the benchmark for PLO 1.</p>	<p style="text-align: center;">MAC.W-TAX PLO1 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>85%</td> <td>10</td> </tr> <tr> <td>WI19</td> <td>85%</td> <td>23</td> </tr> <tr> <td>SU19</td> <td>86%</td> <td>13</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU18	85%	10	WI19	85%	23	SU19	86%	13	Benchmark	70%	-
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<p>MAC.W-TAX PLO2 Utilize advanced technical competency in tax process and procedures to address compliance issues.</p>	<p>TAX 598, Midterm Exam, Tax Return problem Direct, formative, internal</p>	<p>Summer 2018 82% Winter 2019 75% Summer 2019 80% Benchmark, 70%</p>	<p>Assessment results above the benchmark.</p>	<p>~Review PLO 2 assessment for rigor, consistency, and feedback, especially considering the students are advanced with accounting/tax experience. ~Review the benchmark for PLO 2.</p>	<p style="text-align: center;">MAC.W-TAX PLO2 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>82%</td> <td>10</td> </tr> <tr> <td>WI19</td> <td>75%</td> <td>23</td> </tr> <tr> <td>SU19</td> <td>80%</td> <td>13</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU18	82%	10	WI19	75%	23	SU19	80%	13	Benchmark	70%	-
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<p>MAC.W-TAX PLO3 Integrate knowledge of basic tax research and relevant tax issues in the accurate preparation of tax documents.</p>	<p>TAX 598, Compliance Assignment #1, Assignment score Direct, formative, internal</p>	<p>Summer 2018 100% Winter 2019 78% Summer 2019 92% Benchmark, 70%</p>	<p>Assessment results above the benchmark. Assessment results in Summer 2018 were significantly above the benchmark.</p>	<p>Review PLO 3 assessment for rigor, consistency, and feedback, especially considering the students are advanced with accounting/tax experience.</p>	<p style="text-align: center;">MAC.W-TAX PLO3 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>100%</td> <td>10</td> </tr> <tr> <td>WI19</td> <td>78%</td> <td>23</td> </tr> <tr> <td>SU19</td> <td>92%</td> <td>13</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU18	100%	10	WI19	78%	23	SU19	92%	13	Benchmark	70%	-
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Bachelor of Business Administration in Finance																				

ACBSP Table 4.1

<p>BBA.FIN PLO1 Explain the implications of financial management theories in achieving business goals.</p>	<p>FIN 315, Essay Question, Assignment score Direct, summative, internal</p>	<p>Winter 2019 92% Spring 2019 96% Summer 2019 80% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 1 assessment for rigor, consistency, and feedback. ~Review benchmark for appropriateness.</p>	<table border="1"> <caption>BBA.FIN PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>WI19</td> <td>92%</td> <td>20</td> </tr> <tr> <td>SP19</td> <td>96%</td> <td>24</td> </tr> <tr> <td>SU19</td> <td>80%</td> <td>16</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	WI19	92%	20	SP19	96%	24	SU19	80%	16	Benchmark	75%	-
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Benchmark	75%	-																		
<p>BBA.FIN PLO2 Apply finance concepts and techniques within the larger organizational decision-making context.</p>	<p>FIN 310, FactSet Assignment, Assignment score Direct, summative, internal</p>	<p>Fall 2018 92% Winter 2019 83% Spring 2019 92% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 2 assessment for rigor, consistency, and feedback. ~Review benchmark for appropriateness.</p>	<table border="1"> <caption>BBA.FIN PLO2 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>92%</td> <td>6</td> </tr> <tr> <td>WI19</td> <td>83%</td> <td>6</td> </tr> <tr> <td>SP19</td> <td>92%</td> <td>12</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	92%	6	WI19	83%	6	SP19	92%	12	Benchmark	75%	-
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<p>BBA.FIN PLO3 Synthetically integrate concepts from other business disciplines into the finance context.</p>	<p>FIN 406, Midterm Exam, Questions #3, 20, 21, 34, 39, 40 Direct, summative, internal</p>	<p>Fall 2018 73% Winter 2019 67% Spring 2019 86% Benchmark, 75%</p>	<p>Assessment results slightly below the benchmark in Fall 2018, below the benchmark in Winter 2019 and above the benchmark in Spring 2019.</p>	<p>~Review PLO 3 assessment for rigor, consistency, and feedback. ~Review the breadth and depth of content covered related to PLO 3.</p>	<table border="1"> <caption>BBA.FIN PLO3 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>73%</td> <td>15</td> </tr> <tr> <td>WI19</td> <td>67%</td> <td>13</td> </tr> <tr> <td>SP19</td> <td>86%</td> <td>7</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	73%	15	WI19	67%	13	SP19	86%	7	Benchmark	75%	-
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<p>BBA.FIN PLO4 Accurately analyze financial data.</p>	<p>FIN 406, Midterm Exam, Questions #4, 12, 18, 23, 27, 30 Direct, formative, internal</p>	<p>Fall 2018 74% Winter 2019 76% Spring 2019 95% Benchmark, 75%</p>	<p>Assessment results at or significantly above the benchmark.</p>	<p>Review PLO 4 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>BBA.FIN PLO4 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>74%</td> <td>15</td> </tr> <tr> <td>WI19</td> <td>76%</td> <td>13</td> </tr> <tr> <td>SP19</td> <td>95%</td> <td>7</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	74%	15	WI19	76%	13	SP19	95%	7	Benchmark	75%	-
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<p>BBA.FIN PLO5 Prepare an appropriate presentation of both financial data and the results of financial analyses.</p>	<p>FIN 425, Final Exam, Part I Direct, summative, internal</p>	<p>Spring 2018 88% Winter 2019 88% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 5 assessment for rigor, consistency, and feedback. ~Review benchmark for appropriateness.</p>	<table border="1"> <caption>BBA.FIN PLO5 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>SP18</td> <td>88%</td> </tr> <tr> <td>WI19</td> <td>92%</td> </tr> <tr> <td>SU19</td> <td>82%</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> </tr> </tbody> </table>	Term	Score	SP18	88%	WI19	92%	SU19	82%	Benchmark	75%					
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<p>MSF PLO1 Critically evaluate the theoretical and practical aspects of corporate finance in both a national and global context.</p>	<p>FIN 510, Exam 1, CCC Direct, formative, internal</p>	<p>Fall 2018 93% Winter 2019 81% Spring 2019 82% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 1. ~Reduce number of program learning outcomes. ~Curriculum changes will necessitate assessment changes. * Review benchmark for appropriateness. ~Review PLO 1 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSF PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>93%</td> <td>49</td> </tr> <tr> <td>WI19</td> <td>81%</td> <td>43</td> </tr> <tr> <td>SP19</td> <td>82%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	93%	49	WI19	81%	43	SP19	82%	18	Benchmark	75%	-
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ACBSP Table 4.1

<p>MSF PLO2 Demonstrate their ability to acquire, analyze, and assess financial data in a wide variety of real-world situations.</p>	<p>FIN 510, Exam 1, FCF Direct, formative, internal</p>	<p>Fall 2018 80% Winter 2019 79% Spring 2019 100% Benchmark, 75%</p>	<p>Assessment results above the benchmark. Assessment results in Spring 2019 were significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 2.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes.</p> <p>~ Review benchmark for appropriateness.</p> <p>~Review PLO 2 assessment for rigor, consistency, and feedback, especially considering the 100 percent result in Spring 2019.</p>	<table border="1"> <caption>MSF PLO2 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>80%</td> <td>45</td> </tr> <tr> <td>W19</td> <td>79%</td> <td>43</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>17</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	80%	45	W19	79%	43	SP19	100%	17	Benchmark	75%	-
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<p>MSF PLO3 Prepare and present financial data in a format that appropriately meets constituent needs.</p>	<p>FIN 510, Exam 2, WACC Direct, summative, internal</p>	<p>Fall 2018 67% Winter 2019 75% Spring 2019 74% Benchmark, 75%</p>	<p>Assessment results at the benchmark, with the exception of Fall 2018.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 3.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes.</p> <p>~Review benchmark for appropriateness.</p> <p>~Review PLO 3 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSF PLO3 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>67%</td> <td>43</td> </tr> <tr> <td>W19</td> <td>75%</td> <td>38</td> </tr> <tr> <td>SP19</td> <td>74%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	67%	43	W19	75%	38	SP19	74%	18	Benchmark	75%	-
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Benchmark	75%	-																		
<p>MSF PLO4 Demonstrate a deep and accurate understanding of the financial, regulatory, and economic environment in which banks and other financial institutions operate.</p>	<p>ECN 523, Exam 1, Questions #8-14 Direct, formative, internal</p>	<p>Fall 2018 87% Winter 2019 90% Spring 2019 90% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 4.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes. * Review benchmark for appropriateness.</p> <p>~Review PLO 4 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSF PLO4 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>87%</td> <td>29</td> </tr> <tr> <td>W19</td> <td>90%</td> <td>23</td> </tr> <tr> <td>SP19</td> <td>90%</td> <td>24</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	87%	29	W19	90%	23	SP19	90%	24	Benchmark	75%	-
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<p>MSF PLO5 Understand the operations of financial institutions and markets.</p>	<p>FIN 515, Exam 1, Questions #1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 Direct, formative, internal</p>	<p>Fall 2018 88% Winter 2019 87% Spring 2019 87% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 5.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes.</p> <p>~Review benchmark for appropriateness.</p> <p>~Review PLO 5 assessment for rigor,</p>	<table border="1"> <caption>MSF PLO5 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>88%</td> <td>27</td> </tr> <tr> <td>W19</td> <td>87%</td> <td>26</td> </tr> <tr> <td>SP19</td> <td>87%</td> <td>22</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	88%	27	W19	87%	26	SP19	87%	22	Benchmark	75%	-
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ACBSP Table 4.1

<p>MSF PLO6 Employ advanced methods to analyze a firm's financial statements and operating results to determine an appropriate course of action based on the findings.</p>	<p>FIN 506, Exam 3, Ratio Analysis Direct, summative, internal</p>	<p>Fall 2018 90% Winter 2019 89% Spring 2019 83% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 6.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes.</p> <p>~Review benchmark for appropriateness.</p> <p>~Review PLO 6 assessment for rigor,</p>	<table border="1"> <caption>MSF PLO6 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>90%</td> <td>17</td> </tr> <tr> <td>WI19</td> <td>89%</td> <td>14</td> </tr> <tr> <td>SP19</td> <td>83%</td> <td>9</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	90%	17	WI19	89%	14	SP19	83%	9	Benchmark	75%	-			
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<p>MSF PLO7 Master the fundamental techniques necessary for comprehensive investment management.</p>	<p>FIN 521, Final Exam, Essay Calculation/Analysis Question #3 Direct, summative, internal</p>	<p>Fall 2018 80% Winter 2019 84% Spring 2019 87% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~Move to Capstone project, summative assessment.</p> <p>~Reduce number of PLOs</p> <p>~Curriculum changes will necessitate assessment changes</p>	<table border="1"> <caption>MSF PLO7 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>80%</td> <td>21</td> </tr> <tr> <td>WI19</td> <td>84%</td> <td>22</td> </tr> <tr> <td>SP19</td> <td>87%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	80%	21	WI19	84%	22	SP19	87%	18	Benchmark	75%	-			
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<p>MSF PLO8 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.</p>	<p>FIN 510, Excel Assignment #2, Assignment score Direct, formative, internal</p>	<p>Fall 2018 83% Winter 2019 78% Spring 2019 83% Benchmark, 75%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Move to Capstone project as the summative assessment most reflective of mastery of PLO 7.</p> <p>~Reduce number of program learning outcomes.</p> <p>~Curriculum changes will necessitate assessment changes. * Review benchmark for appropriateness.</p> <p>~Review PLO 7 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSF PLO8 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>83%</td> <td>46</td> </tr> <tr> <td>WI19</td> <td>78%</td> <td>43</td> </tr> <tr> <td>SP19</td> <td>83%</td> <td>18</td> </tr> <tr> <td>Benchmark</td> <td>75%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	83%	46	WI19	78%	43	SP19	83%	18	Benchmark	75%	-			
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<p>MSITL PLO1 Demonstrate a synthetically integrated knowledge of tools, theories, and concepts from multiple functional areas.</p>	<p>IT 599, Final Paper, "Synthesis and Insight" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 1 assessment for rigor, consistency, and feedback.</p> <p>~Review the benchmark for appopriateness.</p>	<table border="1"> <caption>MSITL PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100%</td> <td>5</td> </tr> <tr> <td>WI19</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	100%	5	WI19	100%	4	SP19	100%	5	SU19	100%	5	Benchmark	80%	-
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<p>MSITL PLO2 Locate and apply quantitative and qualitative business information to analyze and evaluate the impact of decisions on the organization, the industry, and the national and global economic context.</p>	<p>IT 599, Final Paper, "Compelling Evidence" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 2 assessment for rigor, consistency, and feedback.</p> <p>~Review the benchmark for appopriateness.</p>	<table border="1"> <caption>MSITL PLO2 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100%</td> <td>5</td> </tr> <tr> <td>WI19</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA18	100%	5	WI19	100%	4	SP19	100%	5	SU19	100%	5	Benchmark	80%	-
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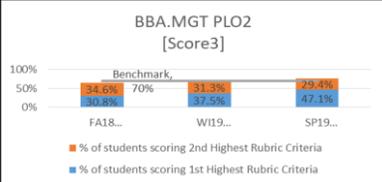
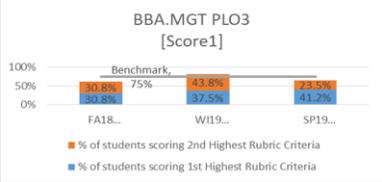
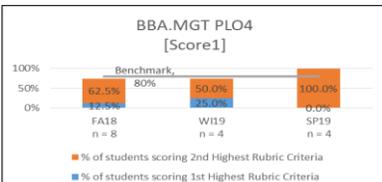
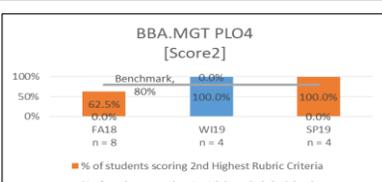
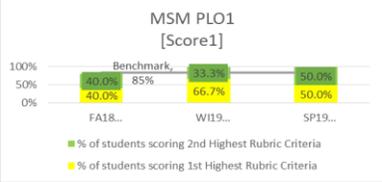
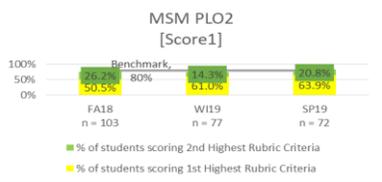
ACBSP Table 4.1

<p>MSITL PLO3 Demonstrate a deep understanding of organizations as dynamic systems functioning in a world of globalization and complexity.</p>	<p>IT 599, Final Paper, "Stakeholder Assessment" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 3 assessment for rigor, consistency, and feedback. ~Review the benchmark for appropriateness.</p>	<table border="1"> <caption>MSITL PLO3 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100%</td> <td>5</td> </tr> <tr> <td>W119</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> </tbody> </table>	Term	Score	n	FA18	100%	5	W119	100%	4	SP19	100%	5	SU19	100%	5
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<p>MSITL PLO4 Evaluate the root cause of issues facing an organization and determine appropriate solutions based on those findings.</p>	<p>IT 599, Final Paper, "Topic Context" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment were significantly above the benchmark.</p>	<p>~Review PLO 4 assessment for rigor, consistency, and feedback. ~Review the benchmark for appropriateness.</p>	<table border="1"> <caption>MSITL PLO4 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100%</td> <td>5</td> </tr> <tr> <td>W119</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> </tbody> </table>	Term	Score	n	FA18	100%	5	W119	100%	4	SP19	100%	5	SU19	100%	5
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<p>MSITL PLO5 Evaluate emerging technologies for business applications and enhancements.</p>	<p>IT 599, Final Paper, "Future Topic Studies" Direct, summative, internal</p>	<p>Fall 2018 95% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 5 assessment for rigor, consistency, and feedback. ~Review the benchmark for appropriateness.</p>	<table border="1"> <caption>MSITL PLO5 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>95%</td> <td>5</td> </tr> <tr> <td>W119</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> </tbody> </table>	Term	Score	n	FA18	95%	5	W119	100%	4	SP19	100%	5	SU19	100%	5
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<p>MSITL PLO6 Identify, assess, and recommend strategies to manage threats to information assets.</p>	<p>IT 599, Final Paper, "Topic Identification" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Review PLO 6 assessment for rigor, consistency, and feedback. ~Review the benchmark for appropriateness.</p>	<table border="1"> <caption>MSITL PLO6 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100%</td> <td>5</td> </tr> <tr> <td>W119</td> <td>100%</td> <td>4</td> </tr> <tr> <td>SP19</td> <td>100%</td> <td>5</td> </tr> <tr> <td>SU19</td> <td>100%</td> <td>5</td> </tr> </tbody> </table>	Term	Score	n	FA18	100%	5	W119	100%	4	SP19	100%	5	SU19	100%	5
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<p>MSITL PLO7 Score 1 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 1, MGT, Organizational Behavior, Question #16 Direct, summative, external</p>	<p>Fall 2016 52.4% Winter 2017 43.8% Spring 2017 51.9% Summer 2017 57.7% *Benchmark, 50.9% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results slightly above the benchmark, with the exception of Winter 2017, which was below the benchmark.</p>	<p>Review the appropriateness of the MFT to assess PLO 7.</p>	<table border="1"> <caption>MSITL PLO7 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>52.4%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>43.8%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>51.9%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>57.7%</td> <td>52</td> </tr> </tbody> </table>	Term	Score	n	FA16	52.4%	63	W117	43.8%	64	SP17	51.9%	54	SU17	57.7%	52
Term	Score	n																		
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<p>MSITL PLO7 Score 2 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 1, MGT, Operations Planning/Management Science, Question #23 Direct, summative, external</p>	<p>Fall 2016 76.2% Winter 2017 73.4% Spring 2017 79.6% Summer 2017 75% *Benchmark, 74.5% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results slightly above the benchmark, with the exception of Winter 2017, which was below the benchmark.</p>	<p>Review the appropriateness of the MFT to assess PLO 7.</p>	<table border="1"> <caption>MSITL PLO7 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>76.2%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>73.4%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>79.6%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>75.0%</td> <td>52</td> </tr> </tbody> </table>	Term	Score	n	FA16	76.2%	63	W117	73.4%	64	SP17	79.6%	54	SU17	75.0%	52
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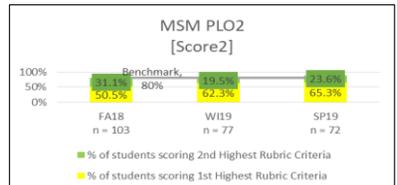
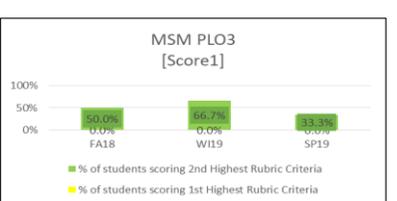
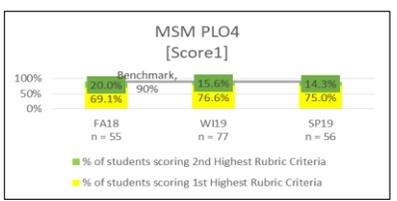
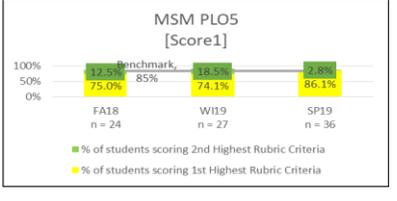
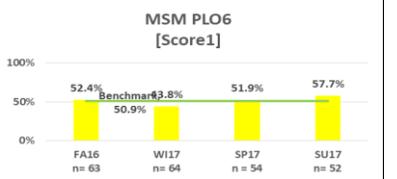
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<p>MSITL PLO7 Score 3 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 2, FIN, Corporate Finance, Question #3 Direct, summative, external</p>	<p>Fall 2016 65.1% Winter 2017 40.6% Spring 2017 55.6% Summer 2017 30.8% *Benchmark, 59.7% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results slightly above the benchmark, with the exception of Winter 2017, which was below the benchmark.</p>	<p>Review the appropriateness of the MFT to assess PLO 7.</p>	<table border="1"> <caption>MSITL PLO7 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=63)</td> <td>65.1%</td> <td>59.7%</td> </tr> <tr> <td>W117 (n=64)</td> <td>40.6%</td> <td>59.7%</td> </tr> <tr> <td>SP17 (n=54)</td> <td>55.6%</td> <td>59.7%</td> </tr> <tr> <td>SU17 (n=52)</td> <td>30.8%</td> <td>59.7%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=63)	65.1%	59.7%	W117 (n=64)	40.6%	59.7%	SP17 (n=54)	55.6%	59.7%	SU17 (n=52)	30.8%	59.7%
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<p>MSITL PLO7 Score 4 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 2, ACC, Relevant Cost, Question #4 Direct, summative, external</p>	<p>Fall 2016 61.9% Winter 2017 53.1% Spring 2017 59.3% Summer 2017 67.3% *Benchmark, 58.6% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results slightly above the benchmark, with the exception of Winter 2017, which was below the benchmark.</p>	<p>Review the appropriateness of the MFT to assess PLO 7.</p>	<table border="1"> <caption>MSITL PLO7 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=63)</td> <td>61.9%</td> <td>58.6%</td> </tr> <tr> <td>W117 (n=64)</td> <td>53.1%</td> <td>58.6%</td> </tr> <tr> <td>SP17 (n=54)</td> <td>59.3%</td> <td>58.6%</td> </tr> <tr> <td>SU17 (n=52)</td> <td>67.3%</td> <td>58.6%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=63)	61.9%	58.6%	W117 (n=64)	53.1%	58.6%	SP17 (n=54)	59.3%	58.6%	SU17 (n=52)	67.3%	58.6%
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<p>MSITL PLO7 Score 5 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 2, MKT, Buyer Behavior, Question #14 Direct, summative, external</p>	<p>Fall 2016 19% Winter 2017 28.1% Spring 2017 22.2% Summer 2017 21.9% *Benchmark, 23.7% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results slightly above the benchmark, with the exception of Winter 2017, which was below the benchmark.</p>	<p>Review the appropriateness of the MFT to assess PLO 7.</p>	<table border="1"> <caption>MSITL PLO7 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=63)</td> <td>19.0%</td> <td>23.7%</td> </tr> <tr> <td>W117 (n=64)</td> <td>28.1%</td> <td>23.7%</td> </tr> <tr> <td>SP17 (n=54)</td> <td>22.2%</td> <td>23.7%</td> </tr> <tr> <td>SU17 (n=52)</td> <td>21.9%</td> <td>23.7%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=63)	19.0%	23.7%	W117 (n=64)	28.1%	23.7%	SP17 (n=54)	22.2%	23.7%	SU17 (n=52)	21.9%	23.7%
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Bachelor of Business Administration in Management																				
<p>BBA.MGT PLO1 Explain the implications of management theories in achieving business goals.</p>	<p>MGT 410, Comprehensive Case Study, "Problem Identification" Direct, formative, internal</p>	<p>Fall 2018 69.2% Winter 2019 68.8% Spring 2019 82.4% Benchmark, 75%</p>		<p>Consider an objective measurement to ensure a strong command of the management concepts and theories.</p>	<table border="1"> <caption>BBA.MGT PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=26)</td> <td>53.8%</td> <td>75%</td> </tr> <tr> <td>W119 (n=16)</td> <td>31.3%</td> <td>75%</td> </tr> <tr> <td>SP19 (n=17)</td> <td>47.6%</td> <td>75%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA18 (n=26)	53.8%	75%	W119 (n=16)	31.3%	75%	SP19 (n=17)	47.6%	75%			
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<p>BBA.MGT PLO2 Score 1 Apply management concepts and techniques within the larger organizational decision-making context.</p>	<p>MGT 410, Comprehensive Case Study, "Problem Context" Direct, summative, internal</p>	<p>Fall 2018 65.4% Winter 2019 62.5% Spring 2019 76.5% Benchmark, 70%</p>		<p>Consider an objective measurement to ensure a strong command of the management concepts and theories.</p>	<table border="1"> <caption>BBA.MGT PLO2 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>42.3%</td> <td>70%</td> </tr> <tr> <td>W119</td> <td>17.5%</td> <td>70%</td> </tr> <tr> <td>SP19</td> <td>58.8%</td> <td>70%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA18	42.3%	70%	W119	17.5%	70%	SP19	58.8%	70%			
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<p>BBA.MGT PLO2 Score 2 Apply management concepts and techniques within the larger organizational decision-making context.</p>	<p>MGT 410, Comprehensive Case Study, "Symptom Analysis" Direct, summative, internal</p>	<p>Fall 2018 65.4% Winter 2019 68.8% Spring 2019 76.5% Benchmark, 70%</p>		<p>Consider an objective measurement to ensure a strong command of the management concepts and theories.</p>	<table border="1"> <caption>BBA.MGT PLO2 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=26)</td> <td>26.9%</td> <td>70%</td> </tr> <tr> <td>W119 (n=16)</td> <td>31.3%</td> <td>70%</td> </tr> <tr> <td>SP19 (n=17)</td> <td>52.9%</td> <td>70%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA18 (n=26)	26.9%	70%	W119 (n=16)	31.3%	70%	SP19 (n=17)	52.9%	70%			
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<p>BBA.MGT PLO2 Score 3 Apply management concepts and techniques within the larger organizational decision-making context.</p>	<p>MGT 410, Comprehensive Case Study, "Problem Stakeholder Analysis" Direct, summative, internal</p>	<p>Fall 2018 65.4% Winter 2019 68.8% Spring 2019 76.5% Benchmark, 70%</p>		<p>Consider an objective measurement to ensure a strong command of the management concepts and theories.</p>	 <p>BBA.MGT PLO2 [Score3]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>34.6%</td> <td>30.8%</td> </tr> <tr> <td>W19</td> <td>31.3%</td> <td>37.5%</td> </tr> <tr> <td>SP19</td> <td>29.4%</td> <td>47.1%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	34.6%	30.8%	W19	31.3%	37.5%	SP19	29.4%	47.1%
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<p>BBA.MGT PLO3 Synthetically integrate concepts from other business disciplines into the management context.</p>	<p>MGT 410, Comprehensive Case Study, "Solution Effectiveness Analysis" Direct, summative, internal</p>	<p>Fall 2018 65.4% Winter 2019 68.8% Spring 2019 76.5% Benchmark, 75%</p>		<p>Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p>	 <p>BBA.MGT PLO3 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>30.8%</td> <td>30.8%</td> </tr> <tr> <td>W19</td> <td>43.8%</td> <td>37.5%</td> </tr> <tr> <td>SP19</td> <td>23.5%</td> <td>41.2%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	30.8%	30.8%	W19	43.8%	37.5%	SP19	23.5%	41.2%
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<p>BBA.MGT PLO4 Score 1 Evaluate managerial decisions and recommend a course of action.</p>	<p>MGT 457, Assignment 3, "Evaluate managerial decisions" Direct, summative, internal</p>	<p>Fall 2018 75% Winter 2018 75% Spring 2019 100% Benchmark, 80%</p>		<p>Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p>	 <p>BBA.MGT PLO4 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=8)</td> <td>62.5%</td> <td>17.6%</td> </tr> <tr> <td>W19 (n=4)</td> <td>50.0%</td> <td>25.0%</td> </tr> <tr> <td>SP19 (n=4)</td> <td>100.0%</td> <td>0.0%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18 (n=8)	62.5%	17.6%	W19 (n=4)	50.0%	25.0%	SP19 (n=4)	100.0%	0.0%
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<p>BBA.MGT PLO4 Score 2 Evaluate managerial decisions and recommend a course of action.</p>	<p>MGT 457, Assignment 3, "Recommend a course of action" Direct, summative, internal</p>	<p>Fall 2018 62.5% Winter 2018 100% Spring 2019 100% Benchmark, 80%</p>		<p>Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p>	 <p>BBA.MGT PLO4 [Score2]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=8)</td> <td>62.5%</td> <td>17.6%</td> </tr> <tr> <td>W19 (n=4)</td> <td>100.0%</td> <td>0.0%</td> </tr> <tr> <td>SP19 (n=4)</td> <td>100.0%</td> <td>0.0%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18 (n=8)	62.5%	17.6%	W19 (n=4)	100.0%	0.0%	SP19 (n=4)	100.0%	0.0%
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<p>MSM PLO1 Demonstrate an integrated knowledge of management tools, theories, and concepts.</p>	<p>MGT 501, Managerial Paper, MGT PLO rubric Direct, summative, internal</p>	<p>Fall 2018 80% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results at or above the benchmark. Assessment results significantly above the benchmark in Winter and Spring 2019.</p>	<p>~Consider objective assessments in MGT 501 to provide a stronger command of the body of knowledge. ~Review the weighting of assessment varieties (objective and subjective).</p>	 <p>MSM PLO1 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>40.0%</td> <td>40.0%</td> </tr> <tr> <td>W19</td> <td>33.3%</td> <td>66.7%</td> </tr> <tr> <td>SP19</td> <td>50.0%</td> <td>50.0%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	40.0%	40.0%	W19	33.3%	66.7%	SP19	50.0%	50.0%
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<p>MSM PLO2 Score 1 Locate and apply quantitative and qualitative management information to analyze and evaluate and make effective decisions regarding the organization, industry, and the national and global economic environment.</p>	<p>ECN 523, Debate Letter, "All supporting information is gathered from sources that are reliable, relevant, and verifiable." Direct, summative, internal</p>	<p>Fall 2018 76.7% Winter 2019 75.3% Spring 2019 84.7% Benchmark, 80%</p>	<p>Assessment results at or above the benchmark. Assessment results significantly above the benchmark in Winter and Spring 2019.</p>	<p>~Review periodically the assessment grading with attention to consistency and norming. ~Review the weighting of assessment varieties (objective and subjective).</p>	 <p>MSM PLO2 [Score1]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=103)</td> <td>50.5%</td> <td>50.5%</td> </tr> <tr> <td>W19 (n=77)</td> <td>34.3%</td> <td>61.0%</td> </tr> <tr> <td>SP19 (n=72)</td> <td>20.8%</td> <td>63.9%</td> </tr> </tbody> </table>	Term	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18 (n=103)	50.5%	50.5%	W19 (n=77)	34.3%	61.0%	SP19 (n=72)	20.8%	63.9%
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ACBSP Table 4.1

<p>MSM PLO2 Score 2 Locate and apply quantitative and qualitative management information to analyze and evaluate and make effective decisions regarding the organization, industry, and the national and global economic environment.</p>	<p>ECN 523, Debate Letter, "Compelling, critical, and authoritative evidence is provided to support claims and perspectives." Direct, formative, internal</p>	<p>Fall 2018 81.6% Winter 2019 81.8% Spring 2019 88.9% Benchmark, 80%</p>	<p>Assessment results at or above the benchmark. Assessment results significantly above the benchmark in Winter and Spring 2019.</p>	<p>~Review periodically the assessment grading with attention to consistency and norming. ~Review the weighting of assessment varieties (objective and subjective).</p>	 <table border="1"> <caption>MSM PLO2 [Score2]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>2nd Highest Rubric Criteria (%)</th> <th>1st Highest Rubric Criteria (%)</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>103</td> <td>61.1%</td> <td>50.5%</td> </tr> <tr> <td>WI19</td> <td>77</td> <td>81.9%</td> <td>62.3%</td> </tr> <tr> <td>SP19</td> <td>72</td> <td>84.2%</td> <td>65.3%</td> </tr> </tbody> </table>	Term	n	2nd Highest Rubric Criteria (%)	1st Highest Rubric Criteria (%)	FA18	103	61.1%	50.5%	WI19	77	81.9%	62.3%	SP19	72	84.2%	65.3%				
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<p>MSM PLO3 Demonstrate an understanding of organizations as dynamic systems functioning in a world of globalization and complexity.</p>	<p>MGT 565, Research Paper, MGT PLO rubric Direct, formative, internal</p>	<p>Fall 2018 50% Winter 2019 66.7% Spring 2019 33.3% Benchmark, %</p>	<p>Assessment results below commonly established benchmarks.</p>	<p>~Review periodically the assessment grading with attention to consistency and norming. ~Consider objective assessments in MGT 501 to provide a stronger command of the body of knowledge. ~Review the weighting of assessment varieties (objective and subjective). ~Use MGT 565 quiz for MSM PLO3 assessment to determine the mastery of PLO 3.</p>	 <table border="1"> <caption>MSM PLO3 [Score1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>2nd Highest Rubric Criteria (%)</th> <th>1st Highest Rubric Criteria (%)</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>103</td> <td>50.0%</td> <td>0.0%</td> </tr> <tr> <td>WI19</td> <td>77</td> <td>66.7%</td> <td>0.0%</td> </tr> <tr> <td>SP19</td> <td>72</td> <td>33.3%</td> <td>0.0%</td> </tr> </tbody> </table>	Term	n	2nd Highest Rubric Criteria (%)	1st Highest Rubric Criteria (%)	FA18	103	50.0%	0.0%	WI19	77	66.7%	0.0%	SP19	72	33.3%	0.0%				
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<p>MSM PLO4 Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance.</p>	<p>MGT 670 Final Exam, "Strategic Leadership Assessment" Direct, summative, internal</p>	<p>Fall 2018 89.1% Winter 2019 92.2% Spring 2019 89.3% Benchmark, 90%</p>	<p>Assessment results below commonly established benchmarks.</p>	<p>~Review periodically the assessment grading with attention to consistency and norming. ~Consider objective assessments in MGT 501 to provide a stronger command of the body of knowledge. ~Review the weighting of assessment varieties (objective and subjective).</p>	 <table border="1"> <caption>MSM PLO4 [Score1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>2nd Highest Rubric Criteria (%)</th> <th>1st Highest Rubric Criteria (%)</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>55</td> <td>89.1%</td> <td>69.1%</td> </tr> <tr> <td>WI19</td> <td>77</td> <td>92.2%</td> <td>76.6%</td> </tr> <tr> <td>SP19</td> <td>56</td> <td>89.3%</td> <td>75.0%</td> </tr> </tbody> </table>	Term	n	2nd Highest Rubric Criteria (%)	1st Highest Rubric Criteria (%)	FA18	55	89.1%	69.1%	WI19	77	92.2%	76.6%	SP19	56	89.3%	75.0%				
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<p>MSM PLO5 Design creative solutions to business problems and develop sound business plans to accomplish these ideas.</p>	<p>MGT 680, Final Audit, "Strategic Option Evaluation" Direct, summative, internal</p>	<p>Fall 2018 87.5% Winter 2019 92.6% Spring 2019 88.9% Benchmark, 85%</p>	<p>Assessment results above the benchmark.</p>	<p>~Review periodically the assessment grading with attention to consistency and norming. ~Consider objective assessments in MGT 501 to provide a stronger command of the body of knowledge. ~Review the weighting of assessment varieties (objective and subjective).</p>	 <table border="1"> <caption>MSM PLO5 [Score1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>2nd Highest Rubric Criteria (%)</th> <th>1st Highest Rubric Criteria (%)</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>24</td> <td>87.5%</td> <td>75.0%</td> </tr> <tr> <td>WI19</td> <td>27</td> <td>92.6%</td> <td>74.1%</td> </tr> <tr> <td>SP19</td> <td>36</td> <td>88.9%</td> <td>86.1%</td> </tr> </tbody> </table>	Term	n	2nd Highest Rubric Criteria (%)	1st Highest Rubric Criteria (%)	FA18	24	87.5%	75.0%	WI19	27	92.6%	74.1%	SP19	36	88.9%	86.1%				
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ACBSP Table 4.1

<p>MSM PLO6 Score 2 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, MBA, Section 1, MGT, Operations Planning/Management Science, Question #23 Direct, summative, external</p>	<p>Fall 2016 76.2% Winter 2017 73.4% Spring 2017 79.6% Summer 2017 75.0% *Benchmark, 74.5%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to demonstrate mastery of PLO 6</p>	<table border="1"> <caption>MSM PLO6 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>76.2%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>73.4%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>79.6%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>75.0%</td> <td>52</td> </tr> <tr> <td>Benchmark</td> <td>74.5%</td> <td>-</td> </tr> </tbody> </table>	Term	Percentage	n	FA16	76.2%	63	W117	73.4%	64	SP17	79.6%	54	SU17	75.0%	52	Benchmark	74.5%	-
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<p>MSM.HRM PLO1 Assess the critical human capital needs, requirements, and relationships of organizations in the dynamic and global 21st century environment.</p>	<p>MGT 555, Global HR Project, "HR Issue Identification" Direct, formative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p> <p>~Redesign the Global HR Project for greater rigor and to more closely align with industry expectations.</p>	<table border="1"> <caption>MSM.HRM PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100.0%</td> <td>10</td> </tr> <tr> <td>W119</td> <td>100.0%</td> <td>14</td> </tr> <tr> <td>SP19</td> <td>100.0%</td> <td>3</td> </tr> <tr> <td>Benchmark</td> <td>85%</td> <td>-</td> </tr> </tbody> </table>	Term	Percentage	n	FA18	100.0%	10	W119	100.0%	14	SP19	100.0%	3	Benchmark	85%	-			
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ACBSP Table 4.1

<p>MSM.HRM PLO3 Navigate the ethical and legal complexities of compensation management while demonstrating consideration of both the individual and the organization.</p>	<p>MGT 555, Global HR Project, "Stakeholders" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p> <p>~Redesign the Global HR Project for greater rigor and to more closely align with industry expectations.</p>	<table border="1"> <caption>MSM.HRM PLO3 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>10</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>14</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	10	100.0%	100.0%	WI19	14	100.0%	100.0%	SP19	3	100.0%	100.0%
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<p>MSM.HRM PLO4 Synthetically integrate their knowledge of the human resource management functions into the larger organizational system to achieve optimal organizational performance.</p>	<p>MGT 555, Global HR Project, "Country Specific HR Considerations" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p> <p>~Redesign the Global HR Project for greater rigor and to more closely align with industry expectations.</p>	<table border="1"> <caption>MSM.HRM PLO4 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>10</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>14</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	10	100.0%	100.0%	WI19	14	100.0%	100.0%	SP19	3	100.0%	100.0%
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<p>MSM.HRM PLO5 Demonstrate the in-depth knowledge and practical skills necessary to assess, design, manage, implement, and evaluate appropriate workplace practices and human resource strategy and appropriate workplace practices so that organizations can achieve a sustainable competitive advantage in a global environment.</p>	<p>MGT 555, Global HR Project, "Recommendations" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding more objective measurements for more balanced assessments appealing to objective and subjective learners.</p> <p>~Redesign the Global HR Project for greater rigor and to more closely align with industry expectations.</p>	<table border="1"> <caption>MSM.HRM PLO5 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>10</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>14</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	10	100.0%	100.0%	WI19	14	100.0%	100.0%	SP19	3	100.0%	100.0%
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<p>MSM.SM PLO1 Demonstrate an understanding of the strategic implications of managing organizations as complex adaptive systems.</p>	<p>MGT 547, Final Exam, "Plan for Improvement" Direct, summative, internal</p>	<p>Winter 2019 71.4% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than two assessments.</p> <p>~Review PLO1 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSM.SM PLO1 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>WI19</td> <td>7</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>8</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	WI19	7	100.0%	100.0%	SP19	8	100.0%	100.0%				
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<p>MSM.SM PLO2 Demonstrate an appreciation of systems thinking as a mechanism to achieve competitive advantages in an increasingly dynamic global environment.</p>	<p>MGT 549, Final Exam, "Concept: Description" Direct, summative, internal</p>	<p>Fall 2018 87.5% Benchmark, 85%</p>	<p>Assessment results at the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than two assessments.</p> <p>~Review PLO2 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSM.SM PLO2 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>8</td> <td>100.0%</td> <td>62.5%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	8	100.0%	62.5%								
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<p>MSM.SM PLO3 Demonstrate the synthesis of the contemporary economic and management theories that guide the effective strategic management of both tangible and intangible organizational assets.</p>	<p>MGT 549, Final Exam, "Concept: Justification" Direct, summative, internal</p>	<p>Fall 2018 87.5% Benchmark, 85%</p>	<p>Assessment results at the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than two assessments.</p> <p>~Review PLO3 assessment for rigor, consistency, and feedback.</p>	<table border="1"> <caption>MSM.SM PLO3 [Score1]</caption> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>8</td> <td>100.0%</td> <td>62.5%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	8	100.0%	62.5%								
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ACBSP Table 4.1

<p>MSM.SM PLO4 Assess the individual, group, and organizational learning processes that collectively develop a strategically-focused organizational culture.</p>	<p>MGT 549, Final Exam, "Instruction Design" Direct, summative, internal</p>	<p>Fall 2018 87.5% Benchmark, 85%</p>	<p>Assessment results at the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than two assessments. ~Review PLO4 assessment for rigor, consistency, and feedback.</p>	<p style="text-align: center;">MSM.SM PLO4 [Score1]</p> <table border="1"> <tr><th>Category</th><th>Value</th></tr> <tr><td>Benchmark</td><td>85%</td></tr> <tr><td>% of students scoring 2nd Highest Rubric Criteria</td><td>62.5%</td></tr> <tr><td>% of students scoring 1st Highest Rubric Criteria</td><td>25.0%</td></tr> <tr><td>FA18 n = 8</td><td></td></tr> </table>	Category	Value	Benchmark	85%	% of students scoring 2nd Highest Rubric Criteria	62.5%	% of students scoring 1st Highest Rubric Criteria	25.0%	FA18 n = 8					
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<p>MSM.SM PLO5 Score 1 Critique the organizational processes that combine to build the human and structural capital capabilities responsible for creating continuous and breakthrough change in learning organizations.</p>	<p>MGT 548, Presentation, "Research" Direct, summative, internal</p>	<p>Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than two assessments. ~Review PLO5 assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">MSM.SM PLO5 [Score1]</p> <table border="1"> <tr><th>Category</th><th>Value</th></tr> <tr><td>Benchmark</td><td>85%</td></tr> <tr><td>% of students scoring 2nd Highest Rubric Criteria</td><td>100.0%</td></tr> <tr><td>% of students scoring 1st Highest Rubric Criteria</td><td>0.0%</td></tr> <tr><td>SP19 n = 4</td><td></td></tr> </table>	Category	Value	Benchmark	85%	% of students scoring 2nd Highest Rubric Criteria	100.0%	% of students scoring 1st Highest Rubric Criteria	0.0%	SP19 n = 4					
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<p>MSM.SM PLO5 Score 2 Critique the organizational processes that combine to build the human and structural capital capabilities responsible for creating continuous and breakthrough change in learning organizations.</p>	<p>MGT 548, Presentation, "Content" Direct, summative, internal</p>	<p>Spring 2019 75% Benchmark, 85%</p>	<p>Assessment results below the benchmark.</p>	<p>~Consider adding more oral communication content to the MSM curriculum. ~Review PLO5 assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">MSM.SM PLO5 [Score2]</p> <table border="1"> <tr><th>Category</th><th>Value</th></tr> <tr><td>Benchmark</td><td>85%</td></tr> <tr><td>% of students scoring 2nd Highest Rubric Criteria</td><td>50.0%</td></tr> <tr><td>% of students scoring 1st Highest Rubric Criteria</td><td>25.0%</td></tr> <tr><td>SP19 n = 4</td><td></td></tr> </table>	Category	Value	Benchmark	85%	% of students scoring 2nd Highest Rubric Criteria	50.0%	% of students scoring 1st Highest Rubric Criteria	25.0%	SP19 n = 4					
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<p>ND.CERT.HRM PLO1 Score 1 Assess the critical human capital needs, requirements, and relationships of organizations in the dynamic and global 21st century environment.</p>	<p>MGT 610, Capstone Project, "Analysis HR Function 3" Direct, formative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment. ~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency. ~Review the capstone assessment and rubric for rigor, consistency, and feedback. ~Review the benchmark for appropriateness.</p>	<p style="text-align: center;">ND.CERT.HRM PLO1 [Score1]</p> <table border="1"> <tr><th>Category</th><th>Value</th></tr> <tr><td>Benchmark</td><td>85%</td></tr> <tr><td>% of students scoring 2nd Highest Rubric Criteria</td><td>66.7%</td></tr> <tr><td>% of students scoring 1st Highest Rubric Criteria</td><td>33.3%</td></tr> <tr><td>FA18 n = 3</td><td></td></tr> <tr><td>WI19 n = 3</td><td></td></tr> <tr><td>SP19 n = 2</td><td></td></tr> </table>	Category	Value	Benchmark	85%	% of students scoring 2nd Highest Rubric Criteria	66.7%	% of students scoring 1st Highest Rubric Criteria	33.3%	FA18 n = 3		WI19 n = 3		SP19 n = 2	
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<p>ND.CERT.HRM PLO2 Analyze the variety of factors that influence labor/management relations in an industry, national, and international context.</p>	<p>MGT 610, Capstone Project, "Analysis HR Function 6" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment.</p> <p>~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency.</p> <p>~Review the capstone assessment and rubric for rigor, consistency, and feedback.</p> <p>~Review the benchmark for appropriateness.</p>	<p>ND.CERT.HRM PLO2 [Score1]</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>2</td> <td>0.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	3	0.0%	100.0%	WI19	3	0.0%	100.0%	SP19	2	0.0%	100.0%
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<p>ND.CERT.HRM PLO3 Score 1 Navigate the ethical and legal complexities of compensation management while demonstrating consideration of both the individual and the organization.</p>	<p>MGT 610, Capstone Project, "Analysis HR Function 1" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment.</p> <p>~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency.</p> <p>~Review the capstone assessment and rubric for rigor, consistency, and feedback.</p>	<p>ND.CERT.HRM PLO3 [Score1]</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>2</td> <td>0.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	3	0.0%	100.0%	WI19	3	0.0%	100.0%	SP19	2	0.0%	100.0%
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<p>ND.CERT.HRM PLO4 Synthetically integrate their knowledge of the human resource management functions into the larger organizational system to achieve optimal organizational performance.</p>	<p>MGT 610, Capstone Project, "Analysis HR Function 2" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment.</p> <p>~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency.</p> <p>~Review the capstone assessment and rubric for rigor, consistency, and feedback.</p>	<p>ND.CERT.HRM PLO4 [Score1]</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>3</td> <td>0.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>2</td> <td>0.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Semester	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	3	0.0%	100.0%	WI19	3	0.0%	100.0%	SP19	2	0.0%	100.0%
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ACBSP Table 4.1

<p>ND.CERT.HRM PLO5 Score 2 Demonstrate the in-depth knowledge and practical skills necessary to assess, design, manage, implement, and evaluate appropriate workplace practices and human resource strategy and appropriate workplace practices so that organizations can achieve a sustainable competitive advantage in a global environment.</p>	<p>MGT 610, Capstone Project, "Conclusion-Ethical and Legal Considerations" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment.</p> <p>~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency.</p> <p>~Review the capstone assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">ND.CERT.HRM PLO5 [Score 2]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>2</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	3	100.0%	100.0%	WI19	3	100.0%	100.0%	SP19	2	100.0%	100.0%				
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<p>ND.CERT.HRM PLO5 Score 3 Demonstrate the in-depth knowledge and practical skills necessary to assess, design, manage, implement, and evaluate appropriate workplace practices and human resource strategy and appropriate workplace practices so that organizations can achieve a sustainable competitive advantage in a global environment.</p>	<p>MGT 610, Capstone Project, "Conclusion-Achieving a Sustainable Competitive Advantage" Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 85%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLOs to include more than one assessment.</p> <p>~Consider adding more than one instructor to help ensure variety of instruction, rigor, feedback and consistency.</p> <p>~Review the capstone assessment and rubric for rigor, consistency, and feedback.</p>	<p style="text-align: center;">ND.CERT.HRM PLO5 [Score 3]</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>WI19</td> <td>3</td> <td>100.0%</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>2</td> <td>100.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA18	3	100.0%	100.0%	WI19	3	100.0%	100.0%	SP19	2	100.0%	100.0%				
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Bachelor of Business Administration in Marketing																									
<p>BBA.MKT PLO1 Explain the implications of marketing theories in achieving business goals.</p>	<p>ETS MFT, Business, MKT, Section 2, Question 31 Direct, summative, external</p>	<p>Fall 2016 43.2% Winter 2017 46.6% Spring 2017 46.6% Summer 2017 41% *Benchmark, 51% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below the benchmark.</p>	<p>~Review of the professional core rigor, consistency and feedback.</p> <p>~Consider changing the PLO 1 assessment to a capstone project.</p> <p>~Refocus the capstone to assess MKT460 PharmaSim simulation.</p>	<p style="text-align: center;">BBA MKT PLO1 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>74</td> <td>43.2%</td> <td>46.6%</td> </tr> <tr> <td>WI17</td> <td>73</td> <td>46.6%</td> <td>46.6%</td> </tr> <tr> <td>SP17</td> <td>73</td> <td>46.6%</td> <td>41.0%</td> </tr> <tr> <td>SU17</td> <td>40</td> <td>41.0%</td> <td>51.0%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA16	74	43.2%	46.6%	WI17	73	46.6%	46.6%	SP17	73	46.6%	41.0%	SU17	40	41.0%	51.0%
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SU17	40	41.0%	51.0%																						
<p>BBA.MKT PLO2 Apply marketing concepts and techniques within the larger organizational decision-making context.</p>	<p>ETS MFT, Business, MKT, Section 2, Question 52 Direct, summative, external</p>	<p>Fall 2016 55.4% Winter 2017 45.2% Spring 2017 60.3% Summer 2017 66.7% *Benchmark, 55.8% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results above the benchmark, with the exception of the Winter 2017 below the benchmark.</p>	<p>~Review of the professional core rigor, consistency and feedback.</p> <p>~Consider changing the PLO 2 assessment to a capstone project.</p> <p>~Refocus the capstone to assess MKT460 PharmaSim simulation.</p>	<p style="text-align: center;">BBA MKT PLO2 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>74</td> <td>55.4%</td> <td>45.2%</td> </tr> <tr> <td>WI17</td> <td>73</td> <td>45.2%</td> <td>60.3%</td> </tr> <tr> <td>SP17</td> <td>73</td> <td>60.3%</td> <td>66.7%</td> </tr> <tr> <td>SU17</td> <td>40</td> <td>66.7%</td> <td>55.8%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA16	74	55.4%	45.2%	WI17	73	45.2%	60.3%	SP17	73	60.3%	66.7%	SU17	40	66.7%	55.8%
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<p>BBA.MKT PLO3 Synthetically integrate concepts from other business disciplines into the marketing context.</p>	<p>ETS MFT, Business, MKT, Section 1, Question 54 Direct, summative, external</p>	<p>Fall 2016 45.8% Winter 2017 46.6% Spring 2017 50.7% Summer 2017 50% *Benchmark, 53.3% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results before the benchmark.</p>	<p>~Review of the professional core rigor, consistency and feedback.</p> <p>~Consider changing the PLO 3 assessment to a capstone project.</p> <p>~Refocus the capstone to assess MKT460 PharmaSim simulation.</p>	<p style="text-align: center;">BBA MKT PLO3 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>74</td> <td>45.8%</td> <td>46.6%</td> </tr> <tr> <td>WI17</td> <td>73</td> <td>46.6%</td> <td>50.7%</td> </tr> <tr> <td>SP17</td> <td>73</td> <td>50.7%</td> <td>50.0%</td> </tr> <tr> <td>SU17</td> <td>40</td> <td>50.0%</td> <td>53.3%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA16	74	45.8%	46.6%	WI17	73	46.6%	50.7%	SP17	73	50.7%	50.0%	SU17	40	50.0%	53.3%
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<p>BBA.MKT PLO4 Evaluate marketing decisions and recommend a course of action.</p>	<p>ETS MFT, Business, MKT, Section 1, Question 55 Direct, summative, external</p>	<p>Fall 2016 47.2% Winter 2017 40.3% Spring 2017 30.1% Summer 2017 50% *Benchmark, 48.3% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below the benchmark, with the exception of Summer 2017 which is above the benchmark.</p>	<p>~Review of the professional core rigor, consistency and feedback.</p> <p>~Consider changing the PLO 4 assessment to a capstone project.</p> <p>~Refocus the capstone to assess MKT460 PharmaSim simulation.</p>	<p style="text-align: center;">BBA MKT PLO4 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>n</th> <th>% of students scoring 2nd Highest Rubric Criteria</th> <th>% of students scoring 1st Highest Rubric Criteria</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>74</td> <td>47.2%</td> <td>40.3%</td> </tr> <tr> <td>WI17</td> <td>73</td> <td>40.3%</td> <td>30.1%</td> </tr> <tr> <td>SP17</td> <td>73</td> <td>30.1%</td> <td>50.0%</td> </tr> <tr> <td>SU17</td> <td>40</td> <td>50.0%</td> <td>48.3%</td> </tr> </tbody> </table>	Term	n	% of students scoring 2nd Highest Rubric Criteria	% of students scoring 1st Highest Rubric Criteria	FA16	74	47.2%	40.3%	WI17	73	40.3%	30.1%	SP17	73	30.1%	50.0%	SU17	40	50.0%	48.3%
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SU17	40	50.0%	48.3%																						

ACBSP Table 4.1

Master of Science in Marketing																	
<p>MSMKT PLO1 Identify and analyze the range of marketing initiatives employed in various industries.</p>	<p>ETS MFT, MBA, MKT, Section 1, Question 28 Direct, summative, external</p>	<p>Fall 2016 77.8% Winter 2017 90.6% Spring 2017 94.4% Summer 2017 88.5% *Benchmark, 87.1% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results above the benchmark with the exception of Fall 2016 which is below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO1. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<table border="1"> <caption>MSMKT PLO1 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>77.8%</td> </tr> <tr> <td>W117</td> <td>90.6%</td> </tr> <tr> <td>SP17</td> <td>94.4%</td> </tr> <tr> <td>SU17</td> <td>88.5%</td> </tr> <tr> <td>Benchmark</td> <td>87.1%</td> </tr> </tbody> </table>	Term	Score	FA16	77.8%	W117	90.6%	SP17	94.4%	SU17	88.5%	Benchmark	87.1%
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W117	90.6%																
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SU17	88.5%																
Benchmark	87.1%																
<p>MSMKT PLO2 Analyze marketing data to ascertain the past and current effectiveness of the marketing process.</p>	<p>ETS MFT, MBA, MKT, Section 1, Question 46 Direct, summative, external</p>	<p>Fall 2016 47.6% Winter 2017 53.1% Spring 2017 48.1% Summer 2017 38.5% *Benchmark, 48.1% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results above the benchmark with the exception of Fall 2016 and Summer 2017 which is below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO2. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<table border="1"> <caption>MSMKT PLO2 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>47.6%</td> </tr> <tr> <td>W117</td> <td>53.1%</td> </tr> <tr> <td>SP17</td> <td>48.1%</td> </tr> <tr> <td>SU17</td> <td>38.5%</td> </tr> <tr> <td>Benchmark</td> <td>48.1%</td> </tr> </tbody> </table>	Term	Score	FA16	47.6%	W117	53.1%	SP17	48.1%	SU17	38.5%	Benchmark	48.1%
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<p>MSMKT PLO3 Propose marketing strategies appropriate to the specific organization or industry.</p>	<p>MKT 550, Exam 2, Johnson Boats Direct, summative, internal</p>	<p>Fall 2018 100% Winter 2019 80.4% Spring 2019 83.3% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO3. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<table border="1"> <caption>MSMKT PLO3 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=9)</td> <td>100.0%</td> </tr> <tr> <td>W119 (n=11)</td> <td>80.4%</td> </tr> <tr> <td>SP19 (n=4)</td> <td>83.3%</td> </tr> <tr> <td>Benchmark</td> <td>75.0%</td> </tr> </tbody> </table>	Term	Score	FA18 (n=9)	100.0%	W119 (n=11)	80.4%	SP19 (n=4)	83.3%	Benchmark	75.0%		
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<p>MSMKT PLO4 Differentiate the various roles, responsibilities, and actions necessary to effectively market products and/or services in today's contemporary marketplace.</p>	<p>MKT 550, Exam 2, Sparkle Janitorial Direct, summative, internal</p>	<p>Fall 2018 87.5% Winter 2019 41.7% Spring 2019 100% Benchmark, 75%</p>	<p>Assessment results above the benchmark with the exception of W 19.</p>	<p>~Embed a capstone assessment to determine mastery of PLO4. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs.</p>	<table border="1"> <caption>MSMKT PLO4 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=9)</td> <td>87.5%</td> </tr> <tr> <td>W119 (n=11)</td> <td>41.7%</td> </tr> <tr> <td>SP19 (n=4)</td> <td>100.0%</td> </tr> <tr> <td>Benchmark</td> <td>75.0%</td> </tr> </tbody> </table>	Term	Score	FA18 (n=9)	87.5%	W119 (n=11)	41.7%	SP19 (n=4)	100.0%	Benchmark	75.0%		
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<p>MSMKT PLO5 Construct an effective marketing plan, designed to appropriately address the variety of internal and external issues facing an organization.</p>	<p>ETS MFT, MBA, MKT, Section 1, Question 35 Direct, summative, external</p>	<p>Fall 2016 74.6% Winter 2017 68.8% Spring 2017 75.9% Summer 2017 90.4% *Benchmark, 77.2% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results at or near the benchmark with the exception of Winter 2017 which is below and Summer 2017 which is significantly improved.</p>	<p>~Embed a capstone assessment to determine mastery of PLO5. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<table border="1"> <caption>MSMKT PLO5 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>74.6%</td> </tr> <tr> <td>W117</td> <td>68.8%</td> </tr> <tr> <td>SP17</td> <td>75.9%</td> </tr> <tr> <td>SU17</td> <td>90.4%</td> </tr> <tr> <td>Benchmark</td> <td>77.2%</td> </tr> </tbody> </table>	Term	Score	FA16	74.6%	W117	68.8%	SP17	75.9%	SU17	90.4%	Benchmark	77.2%
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<p>MSMKT PLO6 Integrate knowledge of the marketing function with other business disciplines (specifically accounting, finance, and information technology).</p>	<p>MKT 550, Exam 1, RONI Direct, formative, internal</p>	<p>Fall 2018 100% Winter 2019 100% Spring 2019 100% Benchmark, 75%</p>	<p>Assessment results above the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO 6. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<table border="1"> <caption>MSMKT PLO6 (Score 1)</caption> <thead> <tr> <th>Term</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>100.0%</td> </tr> <tr> <td>W119</td> <td>100.0%</td> </tr> <tr> <td>SP19</td> <td>100.0%</td> </tr> <tr> <td>Benchmark</td> <td>75.0%</td> </tr> </tbody> </table>	Term	Score	FA18	100.0%	W119	100.0%	SP19	100.0%	Benchmark	75.0%		
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ACBSP Table 4.1

<p>MSMKT PLO7 Score 1 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.</p>	<p>ETS MFT, MBA, MKT, Section 1, Question 16 Direct, summative, external</p>	<p>Fall 2016 52.4% Winter 2017 43.8% Spring 2017 51.9% Summer 2017 57.7% *Benchmark, 50.9% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or slightly below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO7. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<p>MSMKT PLO7 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>52.4%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>43.8%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>51.9%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>57.7%</td> <td>52</td> </tr> <tr> <td>Benchmark</td> <td>50.9%</td> <td></td> </tr> </tbody> </table>	Term	Score	n	FA16	52.4%	63	W117	43.8%	64	SP17	51.9%	54	SU17	57.7%	52	Benchmark	50.9%	
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<p>MSMKT PLO7 Score 2 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.</p>	<p>ETS MFT, MBA, MKT, Section 1, Question 23 Direct, summative, external</p>	<p>Fall 2016 76.2% Winter 2017 73.4% Spring 2017 79.6% Summer 2017 75% *Benchmark, 74.5% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or slightly below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO7. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<p>MSMKT PLO7 (Score 2)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>0.762</td> <td>63</td> </tr> <tr> <td>W117</td> <td>0.734</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>0.796</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>0.75</td> <td>52</td> </tr> <tr> <td>Benchmark</td> <td>0.745</td> <td></td> </tr> </tbody> </table>	Term	Score	n	FA16	0.762	63	W117	0.734	64	SP17	0.796	54	SU17	0.75	52	Benchmark	0.745	
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<p>MSMKT PLO7 Score 3 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.</p>	<p>ETS MFT, MBA, Section 2, Question 3 Direct, summative, external</p>	<p>Fall 2016 65.1% Winter 2017 40.6% Spring 2017 55.6% Summer 2017 30.8% *Benchmark, 59.7% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or slightly below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO7. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<p>MSMKT PLO7 (Score 3)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>65.1%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>40.6%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>55.6%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>30.8%</td> <td>52</td> </tr> <tr> <td>Benchmark</td> <td>59.7%</td> <td></td> </tr> </tbody> </table>	Term	Score	n	FA16	65.1%	63	W117	40.6%	64	SP17	55.6%	54	SU17	30.8%	52	Benchmark	59.7%	
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<p>MSMKT PLO7 Score 5 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.</p>	<p>ETS MFT, MBA, Section 2, Question 14 Direct, summative, external</p>	<p>Fall 2016 19% Winter 2017 28.1% Spring 2017 22.2% Summer 2017 17.3% *Benchmark, 23.7% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or slightly below the benchmark.</p>	<p>~Embed a capstone assessment to determine mastery of PLO7. Due to new program, national norms were used. OFI-Test bank questions were not ideal for assessment. Lower enrollment in the first couple of years. ~Reduce and consolidate PLOs</p>	<p>MSMKT PLO7 (Score 5)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>19.0%</td> <td>63</td> </tr> <tr> <td>W117</td> <td>28.1%</td> <td>64</td> </tr> <tr> <td>SP17</td> <td>22.2%</td> <td>54</td> </tr> <tr> <td>SU17</td> <td>17.3%</td> <td>52</td> </tr> <tr> <td>Benchmark</td> <td>23.7%</td> <td></td> </tr> </tbody> </table>	Term	Score	n	FA16	19.0%	63	W117	28.1%	64	SP17	22.2%	54	SU17	17.3%	52	Benchmark	23.7%	
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<p>Master of Science in Taxation</p>																							
<p>MST PLO1 Apply a comprehensive knowledge of the practical application of tax laws and tax theory to individuals, businesses, trusts and estates.</p>	<p>TAX 531, Test 3, Question 30 Direct, summative, internal</p>	<p>Winter 2018 100% Fall 2018 80% Spring 2019 83% Benchmark, 70%</p>	<p>Assessment results above the benchmark. Assessment results in Winter 2018 were significantly above the benchmark.</p>	<p>~Review PLO 1 assessment for rigor, consistency, and feedback. ~Consider a different PLO 1 assessment. An application of concepts and relationships could encourage higher order thinking. ~Review benchmark for appropriateness.</p>	<p>MST PLO1 (Score 1)</p> <table border="1"> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>W118</td> <td>100%</td> <td>4</td> </tr> <tr> <td>FA18</td> <td>80%</td> <td>10</td> </tr> <tr> <td>SP19</td> <td>83%</td> <td>6</td> </tr> <tr> <td>Benchmark</td> <td>70%</td> <td></td> </tr> </tbody> </table>	Term	Score	n	W118	100%	4	FA18	80%	10	SP19	83%	6	Benchmark	70%				
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ACBSP Table 4.1

<p>MST PLO2 Analyze the role of legal and tax authorities in matters of general tax practice.</p>	<p>TAX 531, Test 3, Question 16 Direct, summative, internal</p>	<p>Winter 2018 100% Fall 2018 90% Spring 2019 100% Benchmark, 70%</p>	<p>Assessment results above the benchmark. Assessment results in Winter 2018 and Spring 2019 were significantly above the benchmark.</p>	<p>~Review PLO 2 assessment for rigor, consistency, and feedback. ~Consider a different PLO 2 assessment. An application of concepts and relationships could encourage higher order thinking. ~Review benchmark for appropriateness.</p>	<p>MST PLO2 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>W18 (n=4)</td><td>100%</td></tr> <tr><td>FA18 (n=10)</td><td>90%</td></tr> <tr><td>SP19 (n=6)</td><td>100%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	W18 (n=4)	100%	FA18 (n=10)	90%	SP19 (n=6)	100%	Benchmark	70%		
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<p>MST PLO3 Integrate the relevant legal and tax authorities, facts, analysis and conclusions into applicable tax research and tax compliance.</p>	<p>TAX 531, Partnership Tax Return, Assignment score Direct, summative, internal</p>	<p>Winter 2018 82% Fall 2018 64% Spring 2019 73% Benchmark, 70%</p>	<p>Assessment results above the benchmark.</p>	<p>~Review PLO 3 assessment for rigor, consistency, and feedback. ~Consider a different PLO 3 assessment. An application of concepts and relationships could encourage higher order thinking.</p>	<p>MST PLO3 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>W18 (n=4)</td><td>82%</td></tr> <tr><td>FA18 (n=10)</td><td>64%</td></tr> <tr><td>SP19 (n=6)</td><td>73%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	W18 (n=4)	82%	FA18 (n=10)	64%	SP19 (n=6)	73%	Benchmark	70%		
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<p>MST PLO4 Propose ethical solutions to problems in tax practice.</p>	<p>TAX 540, Exam 1, Ethics Question Direct, summative, internal</p>	<p>Winter 2018 100% Fall 2018 100% Summer 2019 100% Benchmark, 70%</p>	<p>Assessment results were significantly above the benchmark.</p>	<p>~Review PLO 4 assessment for rigor, consistency, and feedback. ~Consider a different PLO 4 assessment. An application of concepts and relationships could encourage higher order thinking.</p>	<p>MST PLO4 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>W18 (n=7)</td><td>100%</td></tr> <tr><td>W19 (n=10)</td><td>100%</td></tr> <tr><td>SU19 (n=7)</td><td>100%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	W18 (n=7)	100%	W19 (n=10)	100%	SU19 (n=7)	100%	Benchmark	70%		
Term	Score																
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<p>MST PLO5 Evaluate alternative strategies for achieving common business goals on the basis of tax advantages and disadvantages.</p>	<p>TAX 531, MST Paper, Assignment score Direct, summative, internal</p>	<p>Winter 2018 65% Fall 2018 71% Spring 2019 82% Benchmark, 70%</p>	<p>Assessment results above the benchmark.</p>	<p>~Review PLO 5 assessment for rigor, consistency, and feedback. ~Consider a different PLO 5 assessment. An application of concepts and relationships could encourage higher order thinking.</p>	<p>MST PLO5 (Score 1)</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>W18 (n=4)</td><td>65%</td></tr> <tr><td>FA18 (n=10)</td><td>71%</td></tr> <tr><td>SP19 (n=6)</td><td>82%</td></tr> <tr><td>Benchmark</td><td>70%</td></tr> </table>	Term	Score	W18 (n=4)	65%	FA18 (n=10)	71%	SP19 (n=6)	82%	Benchmark	70%		
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<p>ACC MINOR PLO1 Score 1 Analyze accounting information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, ACC, Managerial Accounting, Question #42 Direct, summative, external</p>	<p>Fall 2016 27% Winter 2017 26% Spring 2017 26% Summer 2017 20% *Benchmark, 24.7% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<p>ACC Minor PLO1 [Score1]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA16 (N=74)</td><td>27%</td></tr> <tr><td>W17 (N=73)</td><td>26%</td></tr> <tr><td>SP17 (N=73)</td><td>26%</td></tr> <tr><td>SU17 (N=40)</td><td>20%</td></tr> <tr><td>Benchmark</td><td>24.7%</td></tr> </table>	Term	Score	FA16 (N=74)	27%	W17 (N=73)	26%	SP17 (N=73)	26%	SU17 (N=40)	20%	Benchmark	24.7%
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<p>ACC MINOR PLO1 Score 2 Analyze accounting information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, ACC, Managerial Accounting, Question #48 Direct, summative, external</p>	<p>Fall 2016 32.9% Winter 2017 42.5% Spring 2017 49.3% Summer 2017 55% *Benchmark, 32.9% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<p>ACC Minor PLO1 [Score2]</p> <table border="1"> <tr><th>Term</th><th>Score</th></tr> <tr><td>FA16 (N=74)</td><td>32.9%</td></tr> <tr><td>W17 (N=73)</td><td>42.5%</td></tr> <tr><td>SP17 (N=73)</td><td>49.3%</td></tr> <tr><td>SU17 (N=40)</td><td>55.0%</td></tr> <tr><td>Benchmark</td><td>32.9%</td></tr> </table>	Term	Score	FA16 (N=74)	32.9%	W17 (N=73)	42.5%	SP17 (N=73)	49.3%	SU17 (N=40)	55.0%	Benchmark	32.9%
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ACBSP Table 4.1

<p>ACC MINOR PLO1 Score 3 Analyze accounting information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, ACC, Managerial Accounting, Question #53 Direct, summative, external</p>	<p>Fall 2016 38.4% Winter 2017 23.3% Spring 2017 24.7% Summer 2017 7.5% *Benchmark, 27.5%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>ACC Minor PLO1 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (N=74)</td> <td>38.4%</td> <td>27.5%</td> </tr> <tr> <td>W117 (N=73)</td> <td>23.3%</td> <td>27.5%</td> </tr> <tr> <td>SP17 (N=73)</td> <td>24.7%</td> <td>27.5%</td> </tr> <tr> <td>SU17 (N=40)</td> <td>7.5%</td> <td>27.5%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (N=74)	38.4%	27.5%	W117 (N=73)	23.3%	27.5%	SP17 (N=73)	24.7%	27.5%	SU17 (N=40)	7.5%	27.5%
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<p>ACC MINOR PLO1 Score 4 Analyze accounting information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, ACC, International Accounting, Question #6 Direct, summative, external</p>	<p>Fall 2016 29.7% Winter 2017 24.7% Spring 2017 23.3% Summer 2017 20.5% *Benchmark, 29.5%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>ACC Minor PLO1 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (N=74)</td> <td>29.7%</td> <td>29.5%</td> </tr> <tr> <td>W117 (N=73)</td> <td>24.7%</td> <td>29.5%</td> </tr> <tr> <td>SP17 (N=73)</td> <td>23.3%</td> <td>29.5%</td> </tr> <tr> <td>SU17 (N=40)</td> <td>20.5%</td> <td>29.5%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (N=74)	29.7%	29.5%	W117 (N=73)	24.7%	29.5%	SP17 (N=73)	23.3%	29.5%	SU17 (N=40)	20.5%	29.5%
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<p>ACC MINOR PLO1 Score 5 Analyze accounting information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, ACC, Managerial Accounting, Question #13 Direct, summative, external</p>	<p>Fall 2016 58.1% Winter 2017 46.6% Spring 2017 58.9% Summer 2017 61.5% *Benchmark, 56.7%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>ACC Minor PLO1 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (N=74)</td> <td>58.1%</td> <td>56.7%</td> </tr> <tr> <td>W117 (N=73)</td> <td>46.6%</td> <td>56.7%</td> </tr> <tr> <td>SP17 (N=73)</td> <td>58.9%</td> <td>56.7%</td> </tr> <tr> <td>SU17 (N=40)</td> <td>61.5%</td> <td>56.7%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (N=74)	58.1%	56.7%	W117 (N=73)	46.6%	56.7%	SP17 (N=73)	58.9%	56.7%	SU17 (N=40)	61.5%	56.7%
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<p>FIN MINOR PLO1 Score 1 Analyze financial information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, FIN, Investments, Question #2 Direct, summative, external</p>	<p>Fall 2016 41.9% Winter 2017 39.7% Spring 2017 45.2% Summer 2017 40.0% *Benchmark, 45.1%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>FIN Minor PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>41.9%</td> <td>45.1%</td> </tr> <tr> <td>W117 (n=73)</td> <td>39.7%</td> <td>45.1%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>45.2%</td> <td>45.1%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>40.0%</td> <td>45.1%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	41.9%	45.1%	W117 (n=73)	39.7%	45.1%	SP17 (n=73)	45.2%	45.1%	SU17 (n=40)	40.0%	45.1%
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<p>FIN MINOR PLO1 Score 2 Analyze financial information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, FIN, International Economics, Question #30 Direct, summative, external</p>	<p>Fall 2016 2.7% Winter 2017 1.4% Spring 2017 4.1% Summer 2017 10% *Benchmark, 6.2%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>FIN Minor PLO1 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>2.7%</td> <td>6.2%</td> </tr> <tr> <td>W117 (n=73)</td> <td>1.4%</td> <td>6.2%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>4.1%</td> <td>6.2%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>10.0%</td> <td>6.2%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	2.7%	6.2%	W117 (n=73)	1.4%	6.2%	SP17 (n=73)	4.1%	6.2%	SU17 (n=40)	10.0%	6.2%
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<p>FIN MINOR PLO1 Score 3 Analyze financial information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, FIN, Investments, Question #35 Direct, summative, external</p>	<p>Fall 2016 36.5% Winter 2017 32.9% Spring 2017 34.2% Summer 2017 32.5% *Benchmark, 45.3%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>FIN Minor PLO1 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>36.5%</td> <td>45.3%</td> </tr> <tr> <td>W117 (n=73)</td> <td>32.9%</td> <td>45.3%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>34.2%</td> <td>45.3%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>32.5%</td> <td>45.3%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	36.5%	45.3%	W117 (n=73)	32.9%	45.3%	SP17 (n=73)	34.2%	45.3%	SU17 (n=40)	32.5%	45.3%
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ACBSP Table 4.1

<p>FIN MINOR PLO1 Score 4 Analyze financial information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, FIN, International Finance, Question #19 Direct, summative, external</p>	<p>Fall 2016 8.1% Winter 2017 19.2% Spring 2017 19.2% Summer 2017 23.1% *Benchmark, 15% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>FIN Minor PLO1 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>8.1%</td> <td>15%</td> </tr> <tr> <td>W17 (n=73)</td> <td>19.2%</td> <td>15%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>19.2%</td> <td>15%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>23.1%</td> <td>15%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	8.1%	15%	W17 (n=73)	19.2%	15%	SP17 (n=73)	19.2%	15%	SU17 (n=40)	23.1%	15%
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<p>FIN MINOR PLO1 Score 5 Analyze financial information to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, FIN, Investments, Question #34 Direct, summative, external</p>	<p>Fall 2016 27% Winter 2017 23.3% Spring 2017 27.4% Summer 2017 35.9% *Benchmark, 30.9% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results at or below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>FIN Minor PLO1 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>27.0%</td> <td>30.9%</td> </tr> <tr> <td>W17 (n=73)</td> <td>23.3%</td> <td>30.9%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>27.4%</td> <td>30.9%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>35.9%</td> <td>30.9%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	27.0%	30.9%	W17 (n=73)	23.3%	30.9%	SP17 (n=73)	27.4%	30.9%	SU17 (n=40)	35.9%	30.9%
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<p>IT MINOR PLO1 Score 1 Select appropriate resources to collect data to make business decisions.</p>	<p>ETS MFT, Business, Section 1, IS, Systems Development, Question #16 Direct, summative, external</p>	<p>Fall 2016 14.9% Winter 2017 20.5% Spring 2017 21.9% Summer 2017 22.5% *Benchmark, 31.8% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below and significantly above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>IT Minor PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>14.9%</td> <td>31.8%</td> </tr> <tr> <td>W17 (n=73)</td> <td>20.5%</td> <td>31.8%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>21.9%</td> <td>31.8%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>22.5%</td> <td>31.8%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	14.9%	31.8%	W17 (n=73)	20.5%	31.8%	SP17 (n=73)	21.9%	31.8%	SU17 (n=40)	22.5%	31.8%
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<p>IT MINOR PLO1 Score 2 Select appropriate resources to collect data to make business decisions.</p>	<p>ETS MFT, Business, Section 1, IS, Business Information Systems, Question #43 Direct, summative, external</p>	<p>Fall 2016 36.5% Winter 2017 53.4% Spring 2017 45.2% Summer 2017 67.5% *Benchmark, 37.8% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below and significantly above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>IT Minor PLO1 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>36.5%</td> <td>37.8%</td> </tr> <tr> <td>W17 (n=73)</td> <td>53.4%</td> <td>37.8%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>45.2%</td> <td>37.8%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>67.5%</td> <td>37.8%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	36.5%	37.8%	W17 (n=73)	53.4%	37.8%	SP17 (n=73)	45.2%	37.8%	SU17 (n=40)	67.5%	37.8%
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<p>IT MINOR PLO1 Score 3 Select appropriate resources to collect data to make business decisions.</p>	<p>ETS MFT, Business, Section 1, IS, Information Systems in Business and Society, Question #44 Direct, summative, external</p>	<p>Fall 2016 81.1% Winter 2017 76.7% Spring 2017 78.1% Summer 2017 75.5% *Benchmark, 75.5% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below and significantly above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>IT Minor PLO1 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>81.1%</td> <td>75.5%</td> </tr> <tr> <td>W17 (n=73)</td> <td>76.7%</td> <td>75.5%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>78.1%</td> <td>75.5%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>75.5%</td> <td>75.5%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	81.1%	75.5%	W17 (n=73)	76.7%	75.5%	SP17 (n=73)	78.1%	75.5%	SU17 (n=40)	75.5%	75.5%
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<p>IT MINOR PLO1 Score 4 Select appropriate resources to collect data to make business decisions.</p>	<p>ETS MFT, Business, Section 2, IS, Business Information Systems, Question #26 Direct, summative, external</p>	<p>Fall 2016 81.1% Winter 2017 76.7% Spring 2017 78.1% Summer 2017 75.5% *Benchmark, 45.1% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results below and significantly above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>IT Minor PLO1 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Percentage</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>81.1%</td> <td>45.1%</td> </tr> <tr> <td>W17 (n=73)</td> <td>76.7%</td> <td>45.1%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>78.1%</td> <td>45.1%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>75.5%</td> <td>45.1%</td> </tr> </tbody> </table>	Term	Percentage	Benchmark	FA16 (n=74)	81.1%	45.1%	W17 (n=73)	76.7%	45.1%	SP17 (n=73)	78.1%	45.1%	SU17 (n=40)	75.5%	45.1%
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ACBSP Table 4.1

<p>IT MINOR PLO1 Score 5 Select appropriate resources to collect data to make business decisions.</p>	<p>ETS MFT, Business, Section 2, IS, Business Information Systems, Question #27 Direct, summative, external</p>	<p>Fall 2016 63.5% Winter 2017 74% Spring 2017 71.2% Summer 2017 61.5% *Benchmark, 72.9%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results below and significantly above the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>IT Minor PLO1 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>63.5%</td> <td>72.9%</td> </tr> <tr> <td>W17 (n=73)</td> <td>74.0%</td> <td>72.9%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>71.2%</td> <td>72.9%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>61.5%</td> <td>72.9%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	63.5%	72.9%	W17 (n=73)	74.0%	72.9%	SP17 (n=73)	71.2%	72.9%	SU17 (n=40)	61.5%	72.9%
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<p>MGT MINOR PLO1 Score 1 Develop strategic approaches to the management of people and processes.</p>	<p>ETS MFT, Business, Section 1, MGT, International and Cross-Cultural Management, Question #7 Direct, summative, external</p>	<p>Fall 2016 83.8% Winter 2017 80.8% Spring 2017 75.3% Summer 2017 87.5% *Benchmark, 80.3%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results near and slightly below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MGT Minor PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>83.8%</td> <td>80.3%</td> </tr> <tr> <td>W17 (n=73)</td> <td>80.8%</td> <td>80.3%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>75.3%</td> <td>80.3%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>87.5%</td> <td>80.3%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	83.8%	80.3%	W17 (n=73)	80.8%	80.3%	SP17 (n=73)	75.3%	80.3%	SU17 (n=40)	87.5%	80.3%
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<p>MGT MINOR PLO1 Score 2 Develop strategic approaches to the management of people and processes.</p>	<p>ETS MFT, Business, Section 1, MGT, Organizational Behavior, Question #18 Direct, summative, external</p>	<p>Fall 2016 47.3% Winter 2017 47.9% Spring 2017 50.7% Summer 2017 50% *Benchmark, 64.5%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results near and slightly below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MGT Minor PLO1 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>47.3%</td> <td>64.5%</td> </tr> <tr> <td>W17 (n=73)</td> <td>47.9%</td> <td>64.5%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>50.7%</td> <td>64.5%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>50.0%</td> <td>64.5%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	47.3%	64.5%	W17 (n=73)	47.9%	64.5%	SP17 (n=73)	50.7%	64.5%	SU17 (n=40)	50.0%	64.5%
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<p>MGT MINOR PLO1 Score 3 Develop strategic approaches to the management of people and processes.</p>	<p>ETS MFT, Business, Section 2, MGT, Organizational Management, Question 33 Direct, summative, external#</p>	<p>Fall 2016 66.2% Winter 2017 71.2% Spring 2017 56.2% Summer 2017 46.2% *Benchmark, 64.6%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results near and slightly below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MGT Minor PLO1 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>66.2%</td> <td>64.6%</td> </tr> <tr> <td>W17 (n=73)</td> <td>71.2%</td> <td>64.6%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>56.2%</td> <td>64.6%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>46.2%</td> <td>64.6%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	66.2%	64.6%	W17 (n=73)	71.2%	64.6%	SP17 (n=73)	56.2%	64.6%	SU17 (n=40)	46.2%	64.6%
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<p>MGT MINOR PLO1 Score 4 Develop strategic approaches to the management of people and processes.</p>	<p>ETS MFT, Business, Section 2, MGT, Operations Management, Question #44 Direct, summative, external</p>	<p>Fall 2016 79.7% Winter 2017 82.2% Spring 2017 72.6% Summer 2017 74.4% *Benchmark, 76.6%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results near and slightly below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MGT Minor PLO1 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>79.7%</td> <td>76.6%</td> </tr> <tr> <td>W17 (n=73)</td> <td>82.2%</td> <td>76.6%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>72.6%</td> <td>76.6%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>74.4%</td> <td>76.6%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	79.7%	76.6%	W17 (n=73)	82.2%	76.6%	SP17 (n=73)	72.6%	76.6%	SU17 (n=40)	74.4%	76.6%
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<p>MGT MINOR PLO1 Score 5 Develop strategic approaches to the management of people and processes.</p>	<p>ETS MFT, Business, Section 2, MGT, Organizational Behavior, Question #45 Direct, summative, external</p>	<p>Fall 2016 87.8% Winter 2017 83.6% Spring 2017 79.5% Summer 2017 74.4% *Benchmark, 78.4%</p> <p><i>*The ETS Major Field Test national average is the benchmark for this question.</i></p>	<p>Assessment results near and slightly below the benchmark.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MGT Minor PLO1 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>87.8%</td> <td>78.4%</td> </tr> <tr> <td>W17 (n=73)</td> <td>83.6%</td> <td>78.4%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>79.5%</td> <td>78.4%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>74.4%</td> <td>78.4%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	87.8%	78.4%	W17 (n=73)	83.6%	78.4%	SP17 (n=73)	79.5%	78.4%	SU17 (n=40)	74.4%	78.4%
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ACBSP Table 4.1

<p>MKT MINOR PLO1 Score 1 Select appropriate marketing tools to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, Selected Markets, Question #15 Direct, summative, external</p>	<p>Fall 2016 79.7% Winter 2017 83.6% Spring 2017 75.3% Summer 2017 75% *Benchmark, 75% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results meet, exceed, and fall below the benchmarks.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MKT Minor PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>79.7%</td> <td>65.3%</td> </tr> <tr> <td>W17 (n=73)</td> <td>83.6%</td> <td>65.3%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>75.3%</td> <td>65.3%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>75.0%</td> <td>65.3%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	79.7%	65.3%	W17 (n=73)	83.6%	65.3%	SP17 (n=73)	75.3%	65.3%	SU17 (n=40)	75.0%	65.3%
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<p>MKT MINOR PLO1 Score 2 Select appropriate marketing tools to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, Selected Markets, Question #26 Direct, summative, external</p>	<p>Fall 2016 32.4% Winter 2017 50.7% Spring 2017 45.2% Summer 2017 32.5% *Benchmark, 45.3% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results meet, exceed, and fall below the benchmarks.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MKT Minor PLO1 [Score2]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>32.4%</td> <td>45.3%</td> </tr> <tr> <td>W17 (n=73)</td> <td>50.7%</td> <td>45.3%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>45.2%</td> <td>45.3%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>32.5%</td> <td>45.3%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	32.4%	45.3%	W17 (n=73)	50.7%	45.3%	SP17 (n=73)	45.2%	45.3%	SU17 (n=40)	32.5%	45.3%
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<p>MKT MINOR PLO1 Score 3 Select appropriate marketing tools to make sound business decisions.</p>	<p>ETS MFT, Business, Section 1, Identifying Attractive Markets, Question #33 Direct, summative, external</p>	<p>Fall 2016 50% Winter 2017 45.2% Spring 2017 53.4% Summer 2017 55% *Benchmark, 51.5% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results meet, exceed, and fall below the benchmarks.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MKT Minor PLO1 [Score3]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>50.0%</td> <td>51.5%</td> </tr> <tr> <td>W17 (n=73)</td> <td>45.2%</td> <td>51.5%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>53.4%</td> <td>51.5%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>55.0%</td> <td>51.5%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	50.0%	51.5%	W17 (n=73)	45.2%	51.5%	SP17 (n=73)	53.4%	51.5%	SU17 (n=40)	55.0%	51.5%
Term	Score	Benchmark																		
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<p>MKT MINOR PLO1 Score 4 Select appropriate marketing tools to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, Identifying Attractive Markets, Question #2 Direct, summative, external</p>	<p>Fall 2016 89.2% Winter 2017 87.7% Spring 2017 86.3% Summer 2017 94.9% *Benchmark, 80.1% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results meet, exceed, and fall below the benchmarks.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MKT Minor PLO1 [Score4]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>89.2%</td> <td>80.1%</td> </tr> <tr> <td>W17 (n=73)</td> <td>87.7%</td> <td>80.1%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>86.3%</td> <td>80.1%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>94.9%</td> <td>80.1%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	89.2%	80.1%	W17 (n=73)	87.7%	80.1%	SP17 (n=73)	86.3%	80.1%	SU17 (n=40)	94.9%	80.1%
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<p>MKT MINOR PLO1 Score 5 Select appropriate marketing tools to make sound business decisions.</p>	<p>ETS MFT, Business, Section 2, Serving Selected Markets, Question #46 Direct, summative, external</p>	<p>Fall 2016 23% Winter 2017 17.8% Spring 2017 20.5% Summer 2017 25.6% *Benchmark, 24.5% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results meet, exceed, and fall below the benchmarks.</p>	<p>Review the appropriateness of using the MFT to assess the minor PLO. Instead, a course assessment might be a better assessment of the PLO.</p>	<table border="1"> <caption>MKT Minor PLO1 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA16 (n=74)</td> <td>23.0%</td> <td>24.5%</td> </tr> <tr> <td>W17 (n=73)</td> <td>17.8%</td> <td>24.5%</td> </tr> <tr> <td>SP17 (n=73)</td> <td>20.5%</td> <td>24.5%</td> </tr> <tr> <td>SU17 (n=40)</td> <td>25.6%</td> <td>24.5%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA16 (n=74)	23.0%	24.5%	W17 (n=73)	17.8%	24.5%	SP17 (n=73)	20.5%	24.5%	SU17 (n=40)	25.6%	24.5%
Term	Score	Benchmark																		
FA16 (n=74)	23.0%	24.5%																		
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SU17 (n=40)	25.6%	24.5%																		
<p>Bachelor of Business Administration in General Business</p>																				
<p>BBA PLO1 Explain the implications of business theories in achieving business goals.</p>	<p>MGT 461, Strategic Management Case Study, "Concise overview of significant findings from strategic analysis" Direct, formative, internal</p>	<p>Fall 2018 72.9% Winter 2019 77.1% Benchmark, 80%</p>	<p>Assessment results below the benchmark.</p>	<p>Consider adding a wider variety of assessments for PLO1 1 to include more than one assessment.</p>	<table border="1"> <caption>BBA PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>Benchmark</th> </tr> </thead> <tbody> <tr> <td>FA18 (n=22)</td> <td>72.9%</td> <td>80%</td> </tr> <tr> <td>W19 (n=14)</td> <td>77.1%</td> <td>80%</td> </tr> </tbody> </table>	Term	Score	Benchmark	FA18 (n=22)	72.9%	80%	W19 (n=14)	77.1%	80%						
Term	Score	Benchmark																		
FA18 (n=22)	72.9%	80%																		
W19 (n=14)	77.1%	80%																		

ACBSP Table 4.1

<p>BBA PLO2 Apply business concepts and techniques within the larger organizational decision-making context.</p>	<p>MGT 461, Strategic Management Case Study, "Comprehensive SWOT analysis" Direct, formative, internal</p>	<p>Fall 2018 69.1% Winter 2019 63.6% Benchmark, 80%</p>	<p>Assessment results below the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLO 2 to include more than one assessment. ~Review curriculum and add/change content related to PLO 2</p>	<p>BBA PLO2 [Score1]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA18</td><td>69.1%</td><td>41</td></tr> <tr><td>W119</td><td>63.6%</td><td>14</td></tr> <tr><td>Benchmark</td><td>80%</td><td>-</td></tr> </table>	Term	Score	n	FA18	69.1%	41	W119	63.6%	14	Benchmark	80%	-						
Term	Score	n																					
FA18	69.1%	41																					
W119	63.6%	14																					
Benchmark	80%	-																					
<p>BBA PLO3 Synthetically integrate concepts from other business disciplines into the larger context.</p>	<p>MGT 461, Strategic Management Case Study, "Complete and accurate identification of the core competencies of the organization." Direct, formative, internal</p>	<p>Fall 2018 73.4% Winter 2019 52.1% Benchmark, 80%</p>	<p>Assessment results below the benchmark.</p>	<p>~Consider adding a wider variety of assessments for PLO 3 to include more than one assessment. ~Review curriculum and add/change content related to PLO 3</p>	<p>BBA PLO3 [Score1]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA18</td><td>73.4%</td><td>41</td></tr> <tr><td>W119</td><td>52.1%</td><td>14</td></tr> <tr><td>Benchmark</td><td>80%</td><td>-</td></tr> </table>	Term	Score	n	FA18	73.4%	41	W119	52.1%	14	Benchmark	80%	-						
Term	Score	n																					
FA18	73.4%	41																					
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<p>BBA PLO4 Score 1 Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, Business, Section 2, ACC, Managerial Accounting, Question #8 Direct, summative, external</p>	<p>Fall 2016 28.4% Winter 2017 27.4% Spring 2017 26% Summer 2017 30% *Benchmark, 33.6% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or below the benchmark.</p>	<p>Review the corporate finance content and curriculum related to PLO 4.</p>	<p>BBA PLO4 [Score1]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA16</td><td>28.4%</td><td>74</td></tr> <tr><td>W117</td><td>27.4%</td><td>73</td></tr> <tr><td>SP17</td><td>26.0%</td><td>73</td></tr> <tr><td>SU17</td><td>30.0%</td><td>40</td></tr> <tr><td>Benchmark</td><td>33.6%</td><td>-</td></tr> </table>	Term	Score	n	FA16	28.4%	74	W117	27.4%	73	SP17	26.0%	73	SU17	30.0%	40	Benchmark	33.6%	-
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<p>BBA PLO4 Score 2 Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, Business, Section 1, FIN, Corporate Finance, Question #28 Direct, summative, external</p>	<p>Fall 2016 47.2% Winter 2017 40.3% Spring 2017 30.1% Summer 2017 50% *Benchmark, 48.3% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or below the benchmark.</p>	<p>Review the corporate finance content and curriculum related to PLO 4.</p>	<p>BBA PLO4 [Score2]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA16</td><td>47.2%</td><td>74</td></tr> <tr><td>W117</td><td>40.3%</td><td>73</td></tr> <tr><td>SP17</td><td>48.3%</td><td>73</td></tr> <tr><td>SU17</td><td>50.0%</td><td>40</td></tr> <tr><td>Benchmark</td><td>48.3%</td><td>-</td></tr> </table>	Term	Score	n	FA16	47.2%	74	W117	40.3%	73	SP17	48.3%	73	SU17	50.0%	40	Benchmark	48.3%	-
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<p>BBA PLO4 Score 3 Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, Business, Section 2, IS, Business Information Systems, Question #26 Direct, summative, external</p>	<p>Fall 2016 25.7% Winter 2017 31.5% Spring 2017 28.8% Summer 2017 25.6% *Benchmark, 26.2% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or below the benchmark.</p>	<p>Review the corporate finance content and curriculum related to PLO 4.</p>	<p>BBA PLO4 [Score3]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA16</td><td>25.7%</td><td>74</td></tr> <tr><td>W117</td><td>31.5%</td><td>73</td></tr> <tr><td>SP17</td><td>28.8%</td><td>73</td></tr> <tr><td>SU17</td><td>25.6%</td><td>40</td></tr> <tr><td>Benchmark</td><td>26.2%</td><td>-</td></tr> </table>	Term	Score	n	FA16	25.7%	74	W117	31.5%	73	SP17	28.8%	73	SU17	25.6%	40	Benchmark	26.2%	-
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<p>BBA PLO4 Score 4 Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, Business, Section 2, MGT, Strategy and Policy, Question #42 Direct, summative, external</p>	<p>Fall 2016 33.8% Winter 2017 31.5% Spring 2017 32.9% Summer 2017 28.2% *Benchmark, 45.1% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or below the benchmark.</p>	<p>Review the corporate finance content and curriculum related to PLO 4.</p>	<p>BBA PLO4 [Score4]</p> <table border="1"> <tr><th>Term</th><th>Score</th><th>n</th></tr> <tr><td>FA16</td><td>33.8%</td><td>74</td></tr> <tr><td>W117</td><td>31.5%</td><td>73</td></tr> <tr><td>SP17</td><td>32.9%</td><td>73</td></tr> <tr><td>SU17</td><td>28.2%</td><td>40</td></tr> <tr><td>Benchmark</td><td>45.1%</td><td>-</td></tr> </table>	Term	Score	n	FA16	33.8%	74	W117	31.5%	73	SP17	32.9%	73	SU17	28.2%	40	Benchmark	45.1%	-
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ACBSP Table 4.1

<p>BBA PLO4 Score 5 Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.</p>	<p>ETS MFT, Business, Section 1, MKT, International Marketing, Question #55 Direct, summative, external</p>	<p>Fall 2016 68.9% Winter 2017 68.5% Spring 2017 72.6% Summer 2017 69.2% *Benchmark, 70.4% *The ETS Major Field Test national average is the benchmark for this question.</p>	<p>Assessment results near or below the benchmark.</p>	<p>Review the corporate finance content and curriculum related to PLO 4.</p>	<table border="1"> <caption>BBA PLO4 [Score5]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>FA16</td> <td>68.9%</td> <td>74</td> </tr> <tr> <td>W17</td> <td>68.5%</td> <td>73</td> </tr> <tr> <td>SP17</td> <td>72.6%</td> <td>73</td> </tr> <tr> <td>SU17</td> <td>69.2%</td> <td>40</td> </tr> <tr> <td>Benchmark</td> <td>70.4%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	FA16	68.9%	74	W17	68.5%	73	SP17	72.6%	73	SU17	69.2%	40	Benchmark	70.4%	-
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Benchmark	70.4%	-																					
Master of Arts in Business																							
<p>MAB PLO1 Evaluate financial statements and analyze a firm's financial performance.</p>	<p>FIN 516, Assignment #2, Assignment score Direct, formative, internal</p>	<p>Summer 2018 90.8% Winter 2019 95.4% Fall 2019 94.4% Benchmark, 80%</p>		<p>~Consider reviewing the PLO 1 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program. ~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO1 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>90.8%</td> <td>5</td> </tr> <tr> <td>W19</td> <td>95.4%</td> <td>5</td> </tr> <tr> <td>FA19</td> <td>94.4%</td> <td>4</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU18	90.8%	5	W19	95.4%	5	FA19	94.4%	4	Benchmark	80%	-			
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<p>MAB PLO2 Create and promote a marketing brand that aligns with an organization's strategic plans.</p>	<p>MKT 525, Marketing Plan Final Project, Assignment score Direct, summative, internal</p>	<p>Summer 2018 90.8% Winter 2019 95.4% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO 2 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program. ~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO2 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>90.8%</td> <td>5</td> </tr> <tr> <td>SP19</td> <td>95.4%</td> <td>2</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU18	90.8%	5	SP19	95.4%	2	Benchmark	80%	-						
Term	Score	n																					
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<p>MAB PLO3 Communicate strategically and effectively within an organization.</p>	<p>COM 525, Final Project Report, Assignment score Direct, summative, internal</p>	<p>Summer 2019 100% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO 3 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program. ~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO3 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SU19</td> <td>100.0%</td> <td>2</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SU19	100.0%	2	Benchmark	80%	-									
Term	Score	n																					
SU19	100.0%	2																					
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<p>MAB PLO4 Defend and differentiate among legal decisions and ethical business arguments.</p>	<p>IT 535, Security Policy, Assignment score Direct, formative, internal</p>	<p>Spring 2018 89.1% Winter 2019 75% Summer 2019 96.7% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO 4 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program. ~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO4 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SP18</td> <td>89.1%</td> <td>8</td> </tr> <tr> <td>W19</td> <td>75.0%</td> <td>4</td> </tr> <tr> <td>SU19</td> <td>96.7%</td> <td>3</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SP18	89.1%	8	W19	75.0%	4	SU19	96.7%	3	Benchmark	80%	-			
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<p>MAB PLO5 Manage the acquisition, application, and security of organizational knowledge.</p>	<p>IT 535, Database Activity, Assignment score Direct, formative, internal</p>	<p>Spring 2018 75% Winter 2019 75% Summer 2019 96.7% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO5 assessment to help ensure variety of instruction, rigor, feedback and consistency for the PLO 5 assessment. ~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO5 [Score1]</caption> <thead> <tr> <th>Term</th> <th>Score</th> <th>n</th> </tr> </thead> <tbody> <tr> <td>SP18</td> <td>75.0%</td> <td>8</td> </tr> <tr> <td>W19</td> <td>75.0%</td> <td>4</td> </tr> <tr> <td>SU19</td> <td>96.7%</td> <td>3</td> </tr> <tr> <td>Benchmark</td> <td>80%</td> <td>-</td> </tr> </tbody> </table>	Term	Score	n	SP18	75.0%	8	W19	75.0%	4	SU19	96.7%	3	Benchmark	80%	-			
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Benchmark	80%	-																					
~More data is needed for this new																							

ACBSP Table 4.1

<p>MAB PLO6 Apply economic theories to domestic and global business ventures.</p>	<p>FIN 516, Course Project, Assignment score Direct, formative, internal</p>	<p>Summer 2018 92.8% Winter 2019 97.6% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO 6 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program.</p> <p>~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO6 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>SU18</td> <td>4</td> <td>92.8%</td> </tr> <tr> <td>WI19</td> <td>5</td> <td>97.6%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>80%</td> </tr> </tbody> </table>	Term	n	Score	SU18	4	92.8%	WI19	5	97.6%	Benchmark	-	80%			
Term	n	Score																		
SU18	4	92.8%																		
WI19	5	97.6%																		
Benchmark	-	80%																		
<p>MAB PLO7 Apply the behaviors necessary to lead resources and affect change.</p>	<p>MGT 540, Final Exam, Assignment score Direct, summative, internal</p>	<p>Fall 2018 95.4% Spring 2019 90.7% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~Consider reviewing the PLO 7 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program.</p> <p>~Norm rubrics to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO7 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>5</td> <td>95.4%</td> </tr> <tr> <td>SP19</td> <td>3</td> <td>90.7%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>80%</td> </tr> </tbody> </table>	Term	n	Score	FA18	5	95.4%	SP19	3	90.7%	Benchmark	-	80%			
Term	n	Score																		
FA18	5	95.4%																		
SP19	3	90.7%																		
Benchmark	-	80%																		
<p>MAB PLO8 Create and present a formal business plan to an external audience.</p>	<p>MGT 540, Comprehensive Business Plan, Assignment score Direct, summative, internal</p>	<p>Winter 2019 90% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>~More data is needed for this new assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program.</p> <p>~Consider reviewing the PLO 8 assessment to help ensure variety of instruction, rigor, feedback and consistency since the MAB is a new degree program.</p> <p>~Norm assessments to bring together instructors to assess consistently as well as to review the assessment and assessment criteria.</p>	<table border="1"> <caption>MAB PLO8 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>n</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>WI19</td> <td>8</td> <td>90.0%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>80.0%</td> </tr> </tbody> </table>	Term	n	Score	WI19	8	90.0%	Benchmark	-	80.0%						
Term	n	Score																		
WI19	8	90.0%																		
Benchmark	-	80.0%																		
Master of Business Administration																				
<p>MBA PLO1 Demonstrate a synthetically integrated knowledge of tools, theories, and concepts from multiple functional areas.</p>	<p>MGT 680, Final Audit, Assignment Average score Direct, summative, internal</p>	<p>Fall 2018 99% Winter 2019 99% Spring 2019 93% Benchmark, 80%</p>	<p>Assessment results significantly above the benchmark.</p>	<p>Norming of standard rubrics, to bring instructors together to decide how to assess student work in a consistent way, provides the opportunity to enhance the assessment process. The norming process can also help to review the rubrics and an instructor's use of rubrics for consistency and to avoid inflation of a student's performance on any one criteria.</p>	<table border="1"> <caption>MBA PLO1 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>N</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>24</td> <td>99%</td> </tr> <tr> <td>WI19</td> <td>27</td> <td>99%</td> </tr> <tr> <td>SP19</td> <td>36</td> <td>93%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>80%</td> </tr> </tbody> </table>	Term	N	Score	FA18	24	99%	WI19	27	99%	SP19	36	93%	Benchmark	-	80%
Term	N	Score																		
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WI19	27	99%																		
SP19	36	93%																		
Benchmark	-	80%																		
<p>MBA PLO2 Locate and apply quantitative and qualitative business information to analyze and evaluate the impact of decisions on the organization, the industry, and the national and global economic context.</p>	<p>FIN 510, Excel Assignment #2 Average score Direct, summative, internal</p>	<p>Fall 2018 62% Winter 2019 59% Spring 2019 62% Benchmark 70%</p>	<p>Assessment results below the benchmark.</p>	<p>A new Teaching and Learning Center will launch in Fall 2019 to work with faculty to develop content and assessments using Excel. The new Teaching and Learning Center has a Fall 2019 workshop plan for students to gain a better understanding of Excel.</p>	<table border="1"> <caption>MBA PLO2 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>N</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>46</td> <td>62%</td> </tr> <tr> <td>WI19</td> <td>43</td> <td>59%</td> </tr> <tr> <td>SP19</td> <td>18</td> <td>62%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>70%</td> </tr> </tbody> </table>	Term	N	Score	FA18	46	62%	WI19	43	59%	SP19	18	62%	Benchmark	-	70%
Term	N	Score																		
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WI19	43	59%																		
SP19	18	62%																		
Benchmark	-	70%																		
<p>MBA PLO3 Demonstrate a deep understanding of organizations as dynamic systems functioning in a world of globalization and complexity.</p>	<p>ECN 523, Research Paper Average score Direct, summative, internal</p>	<p>Fall 2018 89% Winter 2019 89% Spring 2019 90% Benchmark, 80%</p>	<p>Assessment results above the benchmark.</p>	<p>~Continue to use master rubrics to assess student learning.</p> <p>~Students demonstrated competence in the performance criteria a substantial research paper. This global economics research paper includes offering long-term and short-term recommendations based on a deep understanding of global economics.</p>	<table border="1"> <caption>MBA PLO3 [Score 1]</caption> <thead> <tr> <th>Term</th> <th>N</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>FA18</td> <td>103</td> <td>89%</td> </tr> <tr> <td>WI19</td> <td>73</td> <td>89%</td> </tr> <tr> <td>SP19</td> <td>70</td> <td>90%</td> </tr> <tr> <td>Benchmark</td> <td>-</td> <td>80%</td> </tr> </tbody> </table>	Term	N	Score	FA18	103	89%	WI19	73	89%	SP19	70	90%	Benchmark	-	80%
Term	N	Score																		
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Benchmark	-	80%																		

ACBSP Table 4.1

<p>MBA PLO4 Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance.</p>	<p>MGT 670 Final Exam, Strategic Leadership Assessment Direct, summative, internal Instructor file</p> <p>copied this from MSM PLO4. Needs to match if any change made?</p>	<p>Fall 2018 89% Winter 2019 91% Spring 2019 89% Benchmark, 80%</p>	<p>Assessment results above the benchmark.</p>	<p>Norming of standard rubrics, to bring instructors together to decide how to assess student work in a consistent way, provides the opportunity to enhance the assessment process. The norming process can also help to review the rubrics and an instructor's use of rubrics for consistency and to avoid inflation of a student's performance on any one criteria.</p>
<p>MBA PLO5 Design creative solutions to business problems and develop sound business plans to accomplish these ideas.</p>	<p>Internal, direct, summative data collected in MKT 555 and COM 510.</p>	<p>Benchmark 80% COM 510 students performed above 80% in all terms. MKT 555 students demonstrated a significant increase in performance in Spring 2019.</p>	<p>These results should be further analyzed by comparing online and onground sections. MKT 555 courses are regularly offered online while COM 510 is offered in a hybrid format.</p>	<p>A new Teaching and Learning Center launched in Fall 2019 to work with faculty to develop ways to effectively teach using synchronous methods with online students.</p>
<p>MBA PLO6 Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS Business Major Field Test.</p>	<p>External ETS Major Field Test</p>	<p>Walsh aligned with the national average across Accounting, Finance, Management, and Marketing.</p>	<p>Students completing the ETS Major Field test demonstrate competency in functional business areas, aligned with national average.</p>	<p>Evaluate the questions in each section of the ETS MFT to identify opportunities to address development of skills and PLOs.</p>

