Institutional Learning Outcome Assessment Criteria
Rubric Coding Master:
GRADUATE

Oral Communication – GR			
Performance Criteria	**Code**	**Identifier**	**Description**
G-OC-ILO1: Research content appropriate to the purpose and audience	**G-OC1**	Evidence-based Content	Content of the presentation is thoroughly and accurately grounded in evidence that has been purposely selected to address the issue.
	G-OC2	Audience-directed Content	Content of the presentation is purposely selected to address the intended audience.
G-OC-ILO2: Incorporate a variety of delivery techniques	**G-OC3**	Audience-directed Format	Format of the entire presentation is purposely chosen to specifically address the intended audience and occasion.
G-OC-ILO3: Adapt the tone and style to communicate to a variety of organizational levels	**G-OC4**	Audience-specific Formality	Level of formality, level of detail, and vocabulary are purposely chosen to specifically address the intended audience.
	G-OC5	Audience-specific Language	Verbal delivery utilizes the appropriate language to thoroughly and accurately convey the intended content.
G-OC-ILO4: Deliver content in a professional manner	**G-OC6**	Audience-appropriate Vocal Variety	Presenter employs vocal variety – in tone, rate, pitch, volume, and intensity – to heighten and maintain audience interest.
	G-OC7	Clear Content Presentation	Presenter selects and utilizes accurate pronunciation, grammar, and articulation to convey the intended content.
	G-OC8	Appropriate Physical Behaviors	Presenter displays appropriate, intentionally selected, and well-timed physical behaviors to support and enhance the vocal message.
G-OC-ILO5: Provide proper attribution for source materials	**G-OC9**	Source Referencing-Oral Presentation	All source materials are accurately, clearly, and appropriately referenced as part of the oral communication.
	G-OC10	Source Referencing-Slides/Handouts	All source materials are accurately, clearly, and appropriately referenced as part of the accompanying presentation materials.