Institutional Learning Outcome Assessment Criteria
Rubric Coding Master:
GRADUATE

Written Communication – GR			
Performance Criteria	**Code**	**Identifier**	**Description**
G-WC-ILO1: Frame the topic effectively	**G-WC1**	Communication Context	Thoroughly established the context in which the issue occurs.
	G-WC2	Clarity of Message	The topic is stated in a precise and succinct manner.
G-WC-ILO2: Utilize credible and appropriate sources	**G-WC3**	Source Quality	All information is gathered from sources that are reliable, relevant, and verifiable.
	G-WC4	Compelling Evidence	Compelling critical and authoritative evidence is provided to support claims and perspectives.
G-WC-ILO3: Provide proper attribution for source materials	**G-WC5**	Source Citations	All sources are incorporated and attributed in the appropriate format in the body (citations).
	G-WC6	Reference Page	All sources are incorporated and attributed in the appropriate format in the reference page.
G-WC-ILO4: Synthesize the content into a coherent narrative	**G-WC7**	Synthesis and Insight	Information gathered is effectively synthesized, incorporating all relevant theories, ideas, perspectives, and student insight.
	G-WC8	Organization	Organization of the written content is appropriate, logical, and effectively conveys the intended point(s).
G-WC-ILO5: Demonstrate competent writing mechanics	**G-WC9**	Wording and Construction	Word choice is appropriate for the assignment; precise, vivid vocabulary; variety of sentence types; consistent and appropriate point of view and tone.
	G-WC10	Writing Mechanics	Standard grammar, spelling, and punctuation throughout without detracting from comprehension or the writer's credibility.