Institutional Learning Outcome Assessment Criteria
Rubric Coding Master:
UNDERGRADUATE

Oral Communication – UG			
Performance Criteria	**Code**	**Identifier**	**Description**
U-OC-ILO1: Identify information appropriate to the purpose and audience	**U-OC1**	Content Accuracy	Content of the presentation is accurately and appropriately selected.
	U-OC2	Audience-appropriate Content	Content of the presentation is specifically directed toward the intended audience
U-OC-ILO2: Choose delivery techniques appropriate to the purpose and audience	**U-OC3**	Purpose-driven Delivery Techniques	Delivery techniques are specifically selected to address the presentation's purpose
	U-OC4	Audience-appropriate Delivery Techniques	Delivery techniques are specifically selected for the intended audience and occasion.
U-OC-ILO3: Demonstrate effective delivery techniques in a variety of settings	**U-OC5**	Audience-appropriate Vocal Variety	Vocal variety used by presenter in the vocabulary, pitch, tone, style and polish is appropriate to the presentation's context.
	U-OC6	Appropriate Physical Behaviors	Presenter's non-verbal behaviors are appropriate to the presentation's context.
U-OC-ILO4: Provide proper citations for source materials	**U-OC7**	Source Referencing – Oral Presentation	Supporting materials are appropriately noted as part of the oral presentation.
	U-OC8	Source Referencing – Slides/Handouts	Supporting materials are appropriately identified as part of the accompanying presentations materials.
U-OC-ILO5: Construct effective visual aids	**U-OC9**	Information-appropriate Visual Aids	Accompanying visual aids include the appropriate amount of information.
	U-OC10	Clear/Appealing/Succinct Visual Aids	Accompanying visual aids present supplementary information that is both visually appealing and clearly and succinctly organized.