

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BAC PLO1.1				
Term	Course	# of Students	Outcome	Benchmark
BAC PLO1: Analyze and evaluate data related to financial and managerial accounting concepts.				
FA18	ACC 301	38	86.0%	70%
WI19	ACC 301	28	91.0%	70%
SP19	ACC 301	13	86.0%	70%
FA19	ACC 300	23	72.8%	70%
FA19	ACC 302	24	63.1%	70%
FA19	ACC 303	18	79.4%	70%
FA20	ACC 301	25	72.0%	70%
FA20	ACC 415	20	93.9%	70%
WI21	ACC 301	23	84.2%	70%

BAC PLO1.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	18	43.3%	70%
FA19	ACC 302	23	61.8%	70%
FA19	ACC 303	18	67.6%	70%

BAC PLO1.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	13	71.0%	70%
FA19	ACC 302	22	68.5%	70%
FA19	ACC 303	18	76.1%	70%

BAC PLO2.1				
Term	Course	# of Students	Outcome	Benchmark
BAC PLO2: Assess the financial and managerial transactions of organizations.				
FA18	ACC 419	24	87.5%	70%
WI19	ACC 419	20	85.0%	70%
SP19	ACC 419	20	85.0%	70%
FA19	ACC 300	23	59.7%	70%
FA19	ACC 302	24	64.4%	70%
FA19	ACC 303	18	86.7%	70%
FA20	ACC 302	20	75.7%	70%
FA20	ACC 415	20	93.1%	70%
WI21	ACC 302	12	71.7%	70%

BAC PLO2.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 419	24	95.8%	70%
WI19	ACC 419	20	90.0%	70%
SP19	ACC 419	20	95.0%	70%
FA19	ACC 300	18	57.6%	70%
FA19	ACC 302	23	61.4%	70%
FA19	ACC 303	18	66.7%	70%

BAC PLO2.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 419	24	87.5%	70%
WI19	ACC 419	20	85.0%	70%
SP19	ACC 419	20	90.0%	70%
FA19	ACC 300	13	73.1%	70%
FA19	ACC 302	22	69.3%	70%
FA19	ACC 303	18	73.0%	70%

BAC PLO2.4				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 419	24	75.0%	70%
WI19	ACC 419	20	85.0%	70%
SP19	ACC 419	20	75.0%	70%
FA19	N/A	N/A	N/A	N/A
FA19	N/A	N/A	N/A	N/A
FA19	N/A	N/A	N/A	N/A

BAC PLO2.5				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 419	24	91.3%	70%
WI19	ACC 419	20	80.0%	70%
SP19	ACC 419	20	80.0%	70%
FA19	N/A	N/A	N/A	N/A
FA19	N/A	N/A	N/A	N/A
FA19	N/A	N/A	N/A	N/A

BAC PLO3.1				
Term	Course	# of Students	Outcome	Benchmark
BAC PLO3: Demonstrate a technical competency in financial accounting, taxation, information systems, and auditing.				
FA18	ACC 303	26	73.0%	70%
WI19	ACC 303	19	68.0%	70%
SP19	ACC 303	26	79.0%	70%
FA19	ACC 300	23	49.8%	70%
FA19	ACC 302	24	70.0%	70%
FA19	ACC 303	18	77.0%	70%
FA20	ACC 301	24	68.5%	70%
FA20	ACC 415	20	89.3%	70%
WI21	ACC 301	22	75.3%	70%

BAC PLO3.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	18	67.1%	70%
FA19	ACC 302	23	68.1%	70%
FA19	ACC 303	18	78.6%	70%

BAC PLO3.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	13	86.3%	70%
FA19	ACC 302	22	66.2%	70%
FA19	ACC 303	18	79.6%	70%

BAC PLO4.1				
Term	Course	# of Students	Outcome	Benchmark
BAC PLO 4: Integrate accounting concepts and methods to interpret the financial statements and the performance of organizations.				
FA18	ACC 302	18	73.0%	70%
WI19	ACC 302	31	90.0%	70%
SP19	ACC 302	21	79.0%	70%
FA19	ACC 300	23	63.8%	70%
FA19	ACC 302	24	87.5%	70%
FA19	ACC 303	18	68.1%	70%
FA20	ACC 301	25	92.0%	70%
WI21	ACC 301	23	93.5%	70%

BAC PLO4.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	18	64.4%	70%
FA19	ACC 302	23	56.5%	70%
FA19	ACC 303	18	76.7%	70%

BAC PLO4.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 300	13	82.4%	70%
FA19	ACC 302	22	71.4%	70%
FA19	ACC 303	18	60.0%	70%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BAC PLO5.1					BAC PLO5.2					BAC PLO5.3					BAC PLO5.4					BAC PLO5.5				
Term	Course	# of Students	Outcome	Benchmark	Term	Course	# of Students	Outcome	Benchmark	Term	Course	# of Students	Outcome	Benchmark	Term	Course	# of Students	Outcome	Benchmark	Term	Course	# of Students	Outcome	Benchmark
BAC PLO5: Evaluate an accountant's role regarding ethics and professional responsibilities.																								
FA18	ACC 415	23	74.0%	70%	FA18	ACC 415	23	83.0%	70%	FA18	ACC 415	23	61.0%	70%	FA18	ACC 415	23	91.0%	70%	FA18	ACC 415	23	70.0%	70%
WI19	ACC 415	17	82.0%	70%	WI19	ACC 415	17	94.0%	70%	WI19	ACC 415	17	88.0%	70%	WI19	ACC 415	17	82.0%	70%	WI19	ACC 415	17	71.0%	70%
SP19	ACC 415	22	68.0%	70%	SP19	ACC 415	22	79.0%	70%	SP19	ACC 415	22	40.0%	70%	SP19	ACC 415	22	74.0%	70%	SP19	ACC 415	22	97.0%	70%
FA19	ACC 300	18	22.2%	70%	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A
FA19	ACC 302	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A
FA19	ACC 303	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A	FA19	N/A	N/A	N/A	N/A
FA20	ACC 415	20	85.0%	70%	FA20	N/A	N/A	N/A	N/A	FA20	N/A	N/A	N/A	N/A	FA20	N/A	N/A	N/A	N/A	FA20	N/A	N/A	N/A	N/A

BAC.CMA PLO 1				
Term	Course	# of Students	Outcome	Benchmark
BAC.CMA PLO1: Evaluate financial statements from the managerial point of view.				
FA18	FIN 406	15	73.3%	75%
WI19	FIN 406	13	69.2%	75%
SP19	FIN 406	15	80.8%	75%
FA19	FIN 406	18	83.3%	75%
FA20	FIN 406	16	73.3%	80%
WI21	FIN 406	24	96.9%	80%

BAC.CMA PLO 2				
Term	Course	# of Students	Outcome	Benchmark
BAC.CMA PLO2: Perform comparative analyses using financial ratios to evaluate corporate performance.				
FA18	FIN 406	15	72.0%	75%
WI19	FIN 406	13	66.8%	75%
SP19	FIN 406	15	75.6%	75%
FA19	FIN 406	18	91.0%	75%

BAC.CMA PLO 3				
Term	Course	# of Students	Outcome	Benchmark
BAC.CMA PLO3: Assess the productivity of corporate assets, capital structure, and be able to select among competing sources of funds.				
FA18	FIN 315	27	78.9%	75%
WI19	FIN 315	24	83.3%	75%
SP19	FIN 315	26	84.8%	75%

BAC.CMA PLO 4				
Term	Course	# of Students	Outcome	Benchmark
BAC.CMA PLO4: Appraise and optimize the management of working capital.				
FA18	FIN 315	27	93.5%	75%
WI19	FIN 315	25	93.3%	75%
SP19	FIN 315	26	91.1%	75%

BAC.CMA PLO 5				
Term	Course	# of Students	Outcome	Benchmark
BAC.CMA PLO5: Distinguish the relationship between risk and return and the financial structure of the firm.				
FA18	FIN 315	27	78.9%	75%
WI19	FIN 315	24	83.3%	75%
SP19	FIN 315	26	84.8%	75%
FA20	FIN 403	18	82.6%	75%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BAC.CMA PLO 6				
Term	Course	# of Students	Outcome	Benchmark

BAC.CMA PLO6: Evaluate integrated approaches to enterprise risk management in order to identify, assess, and respond to organizational risks.

FA18	FIN 315	27	82.9%	75%
WI19	FIN 315	25	81.8%	75%
SP19	FIN 315	26	81.3%	75%

BAC.CPA PLO1				
Term	Course	# of Students	Outcome	Benchmark

BAC.CPA PLO1: Demonstrate a technical competency in financial accounting, taxation, information systems, and auditing for governmental, not-for-profit, and combined organizations.

FA18	ACC 412	17	89.3%	75%
WI19	ACC 412	11	89.1%	75%
SP19	ACC 412	22	78.1%	75%
FA19	ACC 412	17	70.9%	75%
FA20/WI21	ACC 412	29	87.0%	75%

BAC.CPA PLO2				
Term	Course	# of Students	Outcome	Benchmark

BAC.CPA PLO2: Assess the financial transactions of governmental, not-for-profit, and combined organizations.

FA18	ACC 412	16	83.1%	75%
WI19	ACC 412	11	88.6%	75%
SP19	ACC 412	17	71.6%	75%
FA19	ACC 412	17	72.1%	75%
FA20/WI21	ACC 412	28	84.0%	75%

BAC.CPA PLO3				
Term	Course	# of Students	Outcome	Benchmark

BAC.CPA PLO3: Apply principles of federal income tax law to individuals, businesses, trusts and estates.

FA18	TAX 496	13	85%	75%
WI19	TAX 496	15	80%	75%
SU19	TAX 496	14	86%	75%
FA19	N/A	N/A	N/A	N/A
FA20	TAX 495	32	76%	70%
FA20	TAX 495	32	75%	70%
WI21	TAX 495	22	91%	70%
WI21	TAX 495	22	77%	70%

BBA.FIN PLO 1				
Term	Course	# of Students	Outcome	Benchmark

BBA.FIN PLO1: Explain the implications of financial management theories in achieving business goals.

WI19	FIN 315	20	92%	75%
SP19	FIN 315	24	96%	75%
SU19	FIN 315	16	80%	75%
FA20	FIN 406	16	73%	80%
FA20	FIN 412	17	89%	80%
WI21	FIN 406	24	97%	80%

BBA.FIN PLO 2				
Term	Course	# of Students	Outcome	Benchmark

BBA.FIN PLO2: Apply finance concepts and techniques within the larger organizational decision-making context.

FA18	FIN 310	6	92%	75%
WI19	FIN 310	6	83%	75%
SP19	FIN 310	12	92%	75%
FA20	FIN 412	17	89%	80%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BBA.FIN PLO 3				
Term	Course	# of Students	Outcome	Benchmark
BBA.FIN PLO3: Synthetically integrate concepts from other business disciplines into the finance context.				
FA18	FIN 406	15	73%	75%
WI19	FIN 406	13	67%	75%
SP19	FIN 406	7	86%	75%
FA19	FIN 406	19	75%	75%
FA20	FIN 412	17	89%	80%

BBA.FIN PLO 4				
Term	Course	# of Students	Outcome	Benchmark
BBA.FIN PLO4: Accurately analyze financial data.				
FA18	FIN 406	15	74%	75%
WI19	FIN 406	13	76%	75%
SP19	FIN 406	7	95%	75%
FA19	FIN 406	19	78%	75%
FA20	FIN 406	16	73%	80%
FA20	FIN 425	17	88%	75%
FA20	FIN 412	17	89%	80%
WI21	FIN 406	24	97%	80%

BBA.FIN PLO 5				
Term	Course	# of Students	Outcome	Benchmark
BBA.FIN PLO5: Prepare an appropriate presentation of both financial data and the results of financial analyses.				
SP18	FIN 425	31	88%	75%
WI19	FIN 425	17	92%	75%
SU19	FIN 425	10	82%	75%
FA19	FIN 425	15	96%	75%
FA20	FIN 425	17	88%	75%
FA20	FIN 403	18	88%	75%
FA20	FIN 406	16	73%	80%
FA20	FIN 412	17	89%	80%
WI21	FIN 406	24	97%	80%

BBA.GB PLO 1				
Term	Course	# of Students	Outcome	Benchmark
BBA.GB PLO1: Explain the implications of business theories in achieving business goals.				
FA18	MGT 461	22	72.9%	80%
WI19	MGT 461	14	77.1%	80%
FA19	MGT 461	47	89.7%	80%
FA20	COM 340	68	88%	80%
FA20	MGT 461	52	63%	80%
WI21	COM 340	77	86%	80%
WI21	MGT 461	54	66%	80%

BBA.GB PLO 2				
Term	Course	# of Students	Outcome	Benchmark
BBA.GB PLO2: Apply business concepts and techniques within the larger organizational decision-making context.				
FA18	MGT 461	41	69.1%	80%
WI19	MGT 461	14	63.6%	80%
FA19	MGT 461	47	66.9%	80%
FA20	COM 320	97	89%	80%
FA20	MGT 461	52	64%	80%
WI21	COM 320	100	87%	80%
WI21	MGT 461	54	59%	80%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BBA.GB PLO 3				
Term	Course	# of Students	Outcome	Benchmark
BBA.GB PLO3: Synthetically integrate concepts from other business disciplines into the larger context.				
FA18	MGT 461	41	73.4%	80%
WI19	MGT 461	14	52.1%	80%
FA19	MGT 461	47	66.3%	80%
FA20	COM 320	97	92%	80%
FA20	MGT 461	52	38%	80%
WI21	COM 320	100	91%	80%
WI21	MGT 461	54	34%	80%

BBA.GB PLO 4.1				
Term	Course	# of Students	Outcome	Benchmark

BBA.GB PLO 4.2				
Term	Course	# of Students	Outcome	Benchmark

BBA.GB PLO 4.3				
Term	Course	# of Students	Outcome	Benchmark

BBA.GB PLO 4.4				
Term	Course	# of Students	Outcome	Benchmark

BBA.GB PLO 4.5				
Term	Course	# of Students	Outcome	Benchmark

BBA.GB PLO4: Demonstrate a working knowledge of the key functional areas of business including accounting, economics, finance, information systems, law, management, marketing and quantitative analysis concepts. This outcome assessed by the ETS Business Major Field Test.				
FA16	ETS MFT	74	28.4%	33.6%
WI17	ETS MFT	73	27.4%	33.6%
SP17	ETS MFT	73	26.0%	33.6%
SU17	ETS MFT	40	30.0%	33.6%
FA19	N/A	N/A	N/A	N/A
FA20	MGT 461	52	52%	80.0%
WI21	MGT 461	54	55%	80.0%

FA16	ETS MFT		47.2%	48.3%
WI17	ETS MFT		40.3%	48.3%
SP17	ETS MFT		30.1%	48.3%
SU17	ETS MFT		50.0%	48.3%
FA19	N/A	N/A	N/A	N/A
FA20	N/A	N/A	N/A	N/A
WI21	N/A	N/A	N/A	N/A

FA16	ETS MFT	74	25.7%	26.2%
WI17	ETS MFT	73	31.5%	26.2%
SP17	ETS MFT	73	28.8%	26.2%
SU17	ETS MFT	40	25.6%	26.2%
FA19	N/A	N/A	N/A	N/A
FA20	N/A	N/A	N/A	N/A
WI21	N/A	N/A	N/A	N/A

FA16	ETS MFT	74	33.8%	45.1%
WI17	ETS MFT	73	31.5%	45.1%
SP17	ETS MFT	73	32.9%	45.1%
SU17	ETS MFT	40	28.2%	45.1%
FA19	N/A	N/A	N/A	N/A
FA20	N/A	N/A	N/A	N/A
WI21	N/A	N/A	N/A	N/A

FA16	ETS MFT	74	68.9%	70.4%
WI17	ETS MFT	73	68.5%	70.4%
SP17	ETS MFT	73	72.6%	70.4%
SU17	ETS MFT	40	69.2%	70.4%
FA19	N/A	N/A	N/A	N/A
FA20	N/A	N/A	N/A	N/A
WI21	N/A	N/A	N/A	N/A

BBA.HRM PLO 1				
Term	Course	# of Students	Outcome	Benchmark

BBA.HRM PLO 1: Demonstrate indepth knowledge necessary to assess, design, manage, implement, and evaluate human resource strategy so that organizations can achieve a sustainable competitive advantage in a global environment.

FA20	MGT 404	22	72%	75%
FA20	MGT 404	22	95%	75%
WI21	MGT 404	17	94%	75%
WI21	MGT 404	17	100%	75%

BBA.MGT PLO 1				
Term	Course	# of Students	Outcome	Benchmark

BBA.MGT PLO 1: Explain the implications of management theories in achieving business goals.

FA18	MGT 410	26	69.2%	75%
WI19	MGT 410	16	68.8%	75%
SP19	MGT 410	17	82.4%	75%
FA19	MGT 410	24	79.7%	87.5%

BBA.MGT PLO 2.1				
Term	Course	# of Students	Outcome	Benchmark

BBA.MGT PLO 2: Apply management concepts and techniques within the larger organizational decision-making context.

FA18	MGT 410	26	65.4%	70%
WI19	MGT 410	16	62.5%	70%
SP19	MGT 410	17	76.5%	70%
FA19	MGT 410	24	78.6%	88%

BBA.MGT PLO 2.2				
Term	Course	# of Students	Outcome	Benchmark

FA18	MGT 410		65.4%	70%
WI19	MGT 410		68.9%	70%
SP19	MGT 410		76.5%	70%
FA19	N/A	N/A	N/A	N/A

BBA.MGT PLO 2.3				
Term	Course	# of Students	Outcome	Benchmark

FA18	MGT 410	26	65.4%	70%
WI19	MGT 410	16	68.8%	70%
SP19	MGT 410	17	76.5%	70%
FA19	N/A	N/A	N/A	N/A

BBA.MGT PLO 3				
Term	Course	# of Students	Outcome	Benchmark

BBA.MGT PLO 3: Synthetically integrate concepts from other business disciplines into the management context.

FA18	MGT 410	26	61.5%	75%
WI19	MGT 410	16	81.3%	75%
SP19	MGT 410	17	64.7%	75%
FA19	MGT 410	24	76.0%	88%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BBA.MGT PLO 4.1				
Term	Course	# of Students	Outcome	Benchmark
BBA.MGT PLO 4: Evaluate managerial decisions and recommend a course of action.				
FA18	MGT 457	8	75.0%	80%
WI19	MGT 457	4	75.0%	80%
SP19	MGT 457	4	100.0%	80%
FA19	MGT 410	24	78.6%	87.5%

BBA.MGT PLO 4.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	MGT 457	8	62.5%	80%
WI19	MGT 457	4	100.0%	80%
SP19	MGT 457	4	100.0%	80%
FA19	N/A	N/A	N/A	N/A

BBA.MKT PLO1				
Term	Course	# of Students	Outcome	Benchmark
BBA.MKT PLO1: Explain the implications of marketing theories in achieving business goals.				
FA16	ETS MFT	74	43.2%	51%
WI17	ETS MFT	73	46.6%	51%
SP17	ETS MFT	73	46.6%	51%
SU17	ETS MFT	40	41.0%	51%
FA19	N/A	N/A	N/A	N/A

BBA.MKT PLO1: Apply marketing concepts and techniques within the larger organizational decision-making context.				
FA20	MKT 435	14	77.4%	75%
FA20	MKT 460	14	71.0%	75%

BBA.MKT PLO2				
Term	Course	# of Students	Outcome	Benchmark
BBA.MKT PLO2: Apply marketing concepts and techniques within the larger organizational decision-making context.				
FA16	ETS MFT	74	55.4%	55.8%
WI17	ETS MFT	73	45.2%	55.8%
SP17	ETS MFT	73	60.3%	55.8%
SU17	ETS MFT	40	66.7%	55.8%
FA19	N/A	N/A	N/A	N/A

BBA.MKT PLO 2: Integrate concepts from other business disciplines into the marketing context.				
FA20	MKT 415	27	92.6%	75%
FA20	MKT 460	14	92.0%	75%
WI21	MKT 415	23	97.8%	75%

BBA.MKT PLO3				
Term	Course	# of Students	Outcome	Benchmark
BBA.MKT PLO3: Synthetically integrate concepts from other business disciplines into the marketing context.				
FA16	ETS MFT	74	45.8%	53.3%
WI17	ETS MFT	73	46.6%	53.3%
SP17	ETS MFT	73	50.7%	53.3%
SU17	ETS MFT	40	50.0%	53.3%
FA19	N/A	N/A	N/A	N/A

BBA.MKT PLO3: Evaluate marketing decisions and recommend a course of action.				
FA20	MKT 415	27	100.0%	75%
FA20	MKT 460	14	84.3%	75%
WI21	MKT 415	23	100.0%	75%

BBA.MKT PLO4				
Term	Course	# of Students	Outcome	Benchmark
BBA.MKT PLO4: Evaluate marketing decisions and recommend a course of action.				
FA16	ETS MFT	74	47.2%	48.3%
WI17	ETS MFT	73	40.3%	48.3%
SP17	ETS MFT	73	30.1%	48.3%
SU17	ETS MFT	40	50.0%	48.3%
FA19	N/A	N/A	N/A	N/A

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

BSAM PLO 1				
Term	Course	# of Students	Outcome	Benchmark
BSAM PLO 1: Develop effective communication solutions for various organizational settings and situations.				
FA20	COM 320	97	85%	75%
FA20	MGT 461	51	71%	
WI21	COM 320	100	86%	75%
WI21	MGT 461	55	69%	75%

BSAM PLO 2				
Term	Course	# of Students	Outcome	Benchmark
BSAM PLO 2: Acquire information to make data-driven decisions.				
FA20	MGT 461	51	71%	75%
WI21	MGT 461	55	69%	75%

BSAM PLO 3				
Term	Course	# of Students	Outcome	Benchmark
BSAM PLO 3: Demonstrate an integrated knowledge of management tools, theories, and concepts.				
FA20	MGT 461	51	71%	75%
WI21	MGT 461	55	69%	75%

DBA PLO 1				
Term	Course	# of Students	Outcome	Benchmark
DBA PLO 1: Students will be able to integrate concepts from both business and non-business disciplines to generate strategies and practical approaches that address global business issues.				
SP21	MGT 700	4	98%	90%

DBA PLO 2				
Term	Course	# of Students	Outcome	Benchmark
DBA PLO 2: Students will be able to identify inter-relational aspects of management, finance, economics, accountancy, technology, and marketing.				
SP21	MGT 700	5	100%	90%

DBA PLO 3				
Term	Course	# of Students	Outcome	Benchmark
DBA PLO 3: Students will be able to conduct original research to identify and solve complex business problems and contribute to the body of knowledge.				
SP21	MGT 700	5	100%	80%

MAC PLO 1.1				
Term	Course	# of Students	Outcome	Benchmark
MAC PLO1: Demonstrate technical competency in financial accounting, taxation, communication, and information systems.				
FA18	ACC 503	30	91.0%	70%
WI19	ACC 503	12	83.0%	70%
SP19	ACC 503	24	96.0%	70%
FA19	ACC 500	12	82.8%	70%
FA19	ACC 501	10	79.7%	70%
FA19	ACC 502	14	76.6%	70%
FA19	ACC 503	24	76.5%	70%
FA20	TAX 595	16	84.0%	70%
FA20	TAX 595	16	87.0%	70%

MAC PLO1.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	77.5%	70%
FA19	ACC 501	10	71.7%	70%
FA19	ACC 502	11	82.5%	70%
FA19	ACC 503	24	75.5%	70%

MAC PLO1.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	88.1%	70%
FA19	ACC 501	10	81.7%	70%
FA19	ACC 502	14	67.9%	70%
FA19	ACC 503	24	75.2%	70%

MAC PLO1.4				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	88.1%	70%
FA19	ACC 501	10	81.7%	70%
FA19	ACC 502	14	67.9%	70%
FA19	ACC 503	24	75.2%	70%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MAC PLO 2.1				
Term	Course	# of Students	Outcome	Benchmark
MAC PLO2: Assess the financial transactions and business activities of governmental, not-for-profit, and business combinations.				
FA18	ACC 512	14	79.0%	75%
WI19	ACC 512	14	79.0%	75%
SP19	ACC 512	24	77.0%	75%
FA19	ACC 502	14	77.2%	75%
FA20	ACC 512	16	91.3%	70%
WI21	ACC 512	10	92.0%	70%

MAC PLO 2.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 502	11	69.5%	75%

MAC PLO 2.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 502	14	68.4%	75%

MAC PLO 3.1				
Term	Course	# of Students	Outcome	Benchmark
MAC PLO3: Evaluate accounting data for planning, evaluating performance, and coordinating organizational improvements.				
FA18	N/A	N/A	N/A	N/A
WI19	ACC 519	13	69.2%	70%
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	12	82.7%	75%
FA19	ACC 502	14	63.4%	75%

MAC PLO 3.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	ACC 519	13	84.6%	70%
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	77.1%	75%
FA19	ACC 502	11	77.9%	75%

MAC PLO 3.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	ACC 519	13	61.5%	70%
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	85.0%	75%
FA19	ACC 501	10	80.6%	75%
FA19	ACC 502	14	61.4%	75%

MAC PLO 3.4				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	ACC 519	13	61.5%	70%
SP19	N/A	N/A	N/A	N/A
FA19	ACC 500	10	77.5%	75%
FA19	ACC 501	10	78.8%	75%
FA19	ACC 502	14	89.9%	75%

MAC PLO 3.5				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	ACC 519	13	76.9%	70%
SP19	N/A	N/A	N/A	N/A

MAC PLO 4.1				
Term	Course	# of Students	Outcome	Benchmark
MAC PLO4: Understand the ethical and legal responsibilities of auditors and the regulatory climate in which they work. Assess the major components of an organization's internal control system.				
FA18	ACC 515	19	79.0%	75%
WI19	ACC 515	22	78.0%	75%
SP19	ACC 515	18	78.0%	75%
FA19	N/A	N/A	N/A	N/A
FA20	ACC 515	11	90.9%	75%
WI21	ACC 515	19	79.2%	75%

MAC PLO 4.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 515	19	58.0%	75%
WI19	ACC 515	22	59.0%	75%
SP19	ACC 515	18	89.0%	75%
FA19	N/A	N/A	N/A	N/A

MAC PLO 4.3				
Term	Course	# of Students	Outcome	Benchmark
FA18	ACC 515	19	90.0%	75%
WI19	ACC 515	22	82.0%	75%
SP19	ACC 515	18	89.0%	75%
FA19	N/A	N/A	N/A	N/A

MAC PLO 4.4				
Term	Course	# of Students	Outcome	Benchmark
FA18	N/A	N/A	N/A	N/A
WI19	N/A	N/A	N/A	N/A
SP19	N/A	N/A	N/A	N/A
FA19	ACC 502	24	92.7%	75%

MAC.W.FIN PLO 1				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.FIN PLO1: Analyze financial markets, investment theories, capital markets, and formulate strategies.				
FA18	FIN 515	27	73%	75%
WI19	FIN 515	26	79%	75%
SP19	FIN 515	23	83%	75%
FA20	FIN 611	24	90%	75%
WI21	FIN 611	15	92%	75%

MAC.W.FIN PLO 2				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.FIN PLO2: Critically evaluate the theoretical and practical aspects of corporate finance.				
FA18	FIN 510	45	80%	75%
WI19	FIN 510	43	100%	75%
SP19	FIN 510	17	79%	75%
FA19	FIN 510	25	79.5%	75%

MAC.W.FIN PLO 3				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.FIN PLO3: Critically evaluate the theoretical and practical aspects of risk in terms of investment returns and investment selections.				
FA18	FIN 521	21	67%	75%
WI19	FIN 521	22	71%	75%
SP19	FIN 521	18	79%	75%

MAC.W.FIN PLO 4				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.FIN PLO4: Demonstrate their ability to acquire, analyze, and assess financial data in a wide variety of real-world situations.				
FA18	FIN 506	17	90%	75%
WI19	FIN 506	14	89%	75%
SP19	FIN 506	9	83%	75%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MAC.W.FIN PLO 5				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.FIN PLO5: Prepare and present financial data in a format that appropriately meets constituent needs.				
FA18	FIN 510	43	67%	75%
WI19	FIN 510	38	75%	75%
SP19	FIN 510	18	74%	75%
FA19	FIN 510	25	65.6%	75%

MAC.W.TAX PLO1				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.TAX PLO1: Demonstrate an expanded knowledge of the impact of tax laws in a corporate setting.				
SU18	TAX 598	10	85%	70%
WI19	TAX 598	23	85%	70%
SU19	TAX 598	13	86%	70%
FA19	N/A	N/A	N/A	N/A
WI21	TAX 598	19	100%	80%
WI21	TAX 598	19	99%	80%

MAC.W.TAX PLO2				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.TAX PLO2: Utilize advanced technical competency in tax process and procedures to address compliance issues.				
SU18	TAX 598	10	82%	70%
WI19	TAX 598	23	75%	70%
SU19	TAX 598	13	80%	70%
FA19	N/A	N/A	N/A	N/A
WI21	TAX 598	19	100%	80%
WI21	TAX 598	19	86%	80%

MAC.W.TAX PLO3				
Term	Course	# of Students	Outcome	Benchmark
MAC.W.TAX PLO3: Integrate knowledge of basic tax research and relevant tax issues in the accurate preparation of tax documents.				
SU18	TAX 598	10	100%	70%
WI19	TAX 598	23	78%	70%
SU19	TAX 598	13	92%	70%
FA19	N/A	N/A	N/A	N/A
WI21	TAX 598	19	100%	80%
WI21	TAX 598	19	91%	80%

MBA PLO 1.1				
Term	Course	# of Students	Outcome	Benchmark
MBA PLO1: Demonstrate a synthetically integrated knowledge of tools, theories, and concepts from multiple functional areas.				
FA18	MGT 680	24	99%	80%
WI19	MGT 680	27	99%	80%
SP19	MGT 680	36	93%	80%
FA19	ACC 608	2	71%	70%
FA19	ACC 510	43	73%	70%
MBA PLO 1: Utilize business information in the analysis of organizations as a dynamic system functioning in a world of globalization and complexity.				
WI21	MGT 600	74	62%	75%
WI21	MGT 680	49	62%	75%

MBA PLO 1.2				
Term	Course	# of Students	Outcome	Benchmark
FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	62.5%	70%
FA19	ACC 510	42	69.7%	70%

MBA PLO 1.3				
Term	Course	# of Students	Outcome	Benchmark
FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	75.0%	70%
FA19	ACC 510	41	77.8%	70%

MBA PLO 2.1				
Term	Course	# of Students	Outcome	Benchmark
MBA PLO2: Locate and apply quantitative and qualitative business information to analyze and evaluate the impact of decisions on the organization, the industry, and the national and global economic context.				
FA18	FIN 510	46	62%	70%
WI19	FIN 510	43	59%	70%
SP19	FIN 510	18	62%	70%
FA19	ACC 508	2	72%	70%
FA19	ACC 510	43	73%	70%
MBA PLO 2: Create solutions to address the business challenges faced by contemporary organizations.				
WI21	MGT 600	74	62%	70%
WI21	MGT 685	49	61%	70%

MBA PLO 2.2				
Term	Course	# of Students	Outcome	Benchmark
FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	58.3%	70%
FA19	ACC 510	42	69.4%	70%

MBA PLO 2.3				
Term	Course	# of Students	Outcome	Benchmark
FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	88.5%	70%
FA19	ACC 510	41	71.4%	70%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MBA PLO 3				
Term	Course	# of Students	Outcome	Benchmark

MBA PLO3: Demonstrate a deep understanding of organizations as dynamic systems functioning in a world of globalization and complexity.

FA18	ECN 523	103	89.0%	80%
WI19	ECN 523	73	89.0%	80%
SP19	ECN 523	70	90.0%	80%

MBA PLO 3: Design creative plans to address business problems.

WI21	MGT 600	74	57%	75%
WI21	MGT 685	49	61%	75%

MBA PLO 4				
Term	Course	# of Students	Outcome	Benchmark

MBA PLO4: Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance.

FA18	MGT 670	55	89.0%	80%
WI19	MGT 670	77	91.0%	80%
SP19	MGT 670	56	89.0%	80%
FA19	N/A	N/A	N/A	N/A

MBA PLO 5				
Term	Course	# of Students	Outcome	Benchmark

MBA PLO5: Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance.

FA18	COM 510 MKT 555	36/45	89.0%	80%
WI19	COM 510 MKT 555	58/67	91.0%	80%
SP19	COM 510 MKT 555	23/6	89.0%	80%
FA19	N/A	N/A	N/A	N/A

MBA PLO 6.1				
Term	Course	# of Students	Outcome	Benchmark

MBA PLO6: Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis.

2012/2013	ETS MFT		83.0%	82.7%
2016/2017	ETS MFT		82.7%	82.5%
FA19	ACC 508	2	73.1%	70%
FA19	ACC 510	43	76.9%	70%

MBA PLO 6.2				
Term	Course	# of Students	Outcome	Benchmark

FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	63.6%	70%

MBA PLO 6.3				
Term	Course	# of Students	Outcome	Benchmark

FA18		N/A	N/A	N/A
WI19		N/A	N/A	N/A
SP19		N/A	N/A	N/A
FA19	ACC 508	2	80.0%	70%

MSF PLO 1				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO1: Critically evaluate the theoretical and practical aspects of corporate finance in both a national and global context.

FA18	FIN 510	49	93%	75%
WI19	FIN 510	43	81%	75%
SP19	FIN 510	18	82%	75%
FA19	FIN 510	24	84.7%	75%

MSF PLO1: Interpret and apply the requisite conceptual and technical knowledge required in the fields of finance and economics.

FA20	FIN 620	11	94%	75%
WI21	FIN 620	15	91%	75%
SP21	FIN 690	17	90%	75%

MSF PLO 2				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO2: Demonstrate their ability to acquire, analyze, and assess financial data in a wide variety of real-world situations.

FA18	FIN 510	45	80%	75%
WI19	FIN 510	43	100%	75%
SP19	FIN 510	17	79%	75%
FA19	FIN 510	24	79.5%	75%

MSF PLO2: Formulate successful analysis, critique, and assessment of information underlying business decision making.

FA20	FIN 610	14	89%	75%
FA20	ECN 600	61	83%	75%
WI21	FIN 610	16	88%	75%
WI21	ECN 600	61	85%	75%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MSF PLO 3				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO3: Prepare and present financial data in a format that appropriately meets constituent needs.

FA18	FIN 510	43	67%	75%
W119	FIN 510	38	75%	75%
SP19	FIN 510	18	74%	75%
FA19	FIN 510	25	65.6%	75%

MSF PLO3: Demonstrate appropriate research skills in identifying, collecting, categorizing, and assessing data.

FA20	FIN 611	24	89.3%	75%
W121	FIN 611	15	90%	75%
SP21	FIN 690	11	92%	75%

MSF PLO 4				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO4: Demonstrate a deep and accurate understanding of the financial, regulatory, and economic environment in which banks and other financial institutions operate.

FA18	ECN 523	29	87%	75%
W119	ECN 523	23	90%	75%
SP19	ECN 523	24	85%	75%

MSF PLO4: Apply industry appropriate interpersonal skills essential to creating business relationships and facilitating commercial activities.

FA20	FIN 611	24	95%	75%
W121	FIN 611	14	89%	75%
SP21	FIN 690	11	92%	75%

MSF PLO 5				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO5: Understand the operations of financial institutions and markets.

FA18	FIN 515	27	88%	75%
W115	FIN 515	26	87%	75%
SP19	FIN 515	22	87%	75%

MSF PLO 6				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO6: Employ advanced methods to analyze a firm's financial statements and operating results to determine an appropriate course of action based on the findings.

FA18	FIN 506	17	90%	75%
W119	FIN 506	14	89%	75%
SP19	FIN 506	9	83%	75%

MSF PLO 7				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO7: Master the fundamental techniques necessary for comprehensive investment management.

FA18	FIN 521	21	80%	75%
W119	FIN 521	22	84%	75%
SP19	FIN 521	18	87%	75%

MSF PLO 8				
Term	Course	# of Students	Outcome	Benchmark

MSF PLO8: Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing, management, law, information systems, and quantitative analysis. This outcome assessed by the ETS MBA Major Field Test.

FA18	FIN 510	46	83%	75%
W119	FIN 510	43	78%	75%
SP19	FIN 510	18	83%	75%
FA19	FIN 510	23	72.3%	75%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MSM PLO 1				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO1: Demonstrate an integrated knowledge of management tools, theories, and concepts.

FA18	MGT 501	5	80.0%	85%
WI19	MGT 501	3	100.0%	85%
SP19	MGT 501	2	100.0%	85%
FA19	MGT 685	42	95.0%	88%

MSM PLO 1 (was MSM PLO 2.1)				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO 1.1 (was MSM PLO 2.2)				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO2: Locate and apply quantitative and qualitative management information to analyze and evaluate and make effective decisions regarding the organization, industry, and the national and global economic environment.

FA18	ECN 523	103	76.7%	80%
WI19	ECN 523	77	75.3%	80%
SP19	ECN 523	72	84.7%	80%
FA19	MGT 685	42	86.0%	80%

FA18	ECN 523	103	81.6%	80%
WI19	ECN 523	77	81.8%	80%
SP19	ECN 523	72	88.9%	80%
FA19	N/A	N/A	N/A	N/A

***MSM PLO1: Locate and apply quantitative and qualitative management information to analyze and evaluate and make effective decisions regarding the organization, industry, and the national and global economic environment. * For AY2021 this PLO was referred to as PLO1, instead of PLO2.**

WI21	MGT 600	73	61%	75%
WI21	MGT 685	49	62%	75%
SP21	MGT 600	57	59%	75%
SP21	MGT 685	71	61%	75%

MSM PLO 2 (was MSM PLO 3)				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO3: Demonstrate an understanding of organizations as dynamic systems functioning in a world of globalization and complexity.

FA18	MGT 565	4	50.0%	80%
WI19	MGT 565	6	66.7%	80%
SP19	MGT 565	3	33.3%	80%
FA19	MGT 685	42	95.0%	90%

***MSM PLO2: Demonstrate an understanding of organizations as dynamic systems functioning in a world of globalization and complexity. * For AY2021 this PLO was referred to as PLO2, instead of PLO3.**

WI21	MGT 600	73	48%	varies
WI21	MGT 685	49	53%	varies
SP21	MGT 600	57	57%	varies
SP21	MGT 685	71	51%	varies

MSM PLO 3 (was MSM PLO 4)				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO4: Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance.

FA18	MGT 670	55	89.1%	90%
WI19	MGT 670	77	92.2%	90%
SP19	MGT 670	56	89.3%	90%
FA19	MGT 600	90	95.0%	75%

***MSM PLO3: Evaluate an organization's functionality from a design perspective and make recommendations to align strategy, structure, and performance. *For AY2021 this PLO was referred to as PLO3, instead of PLO4**

WI21	MGT 600	73	62%	varies
WI21	MGT 685	49	65%	varies
SP21	MGT 600	57	66%	varies
SP21	MGT 685	71	66%	varies

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MSM PLO 4 (WAS MSM PLO 5.1)				
Term	Course	# of Students	Outcome	Benchmark

MSM PLO5: Design creative solutions to business problems and develop sound business plans to accomplish these ideas.

FA18	MGT 680	24	87.5%	85%
WI19	MGT 680	27	92.6%	85%
SP19	MGT 680	36	88.9%	85%
FA19	MGT 600	90	99.0%	70%

***MSM PLO4: Design creative solutions to business problems and develop sound business plans to accomplish these ideas. *For AY2021 this PLO was referred to as PLO4, instead of PLO5.**

WI21	MGT 600	73	66%	varies
WI21	MGT 685	49	60%	varies
SP21	MGT 600	57	65%	varies
SP21	MGT 685	71	74%	varies

MSM PLO 6.1				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	52.4%	50.9%
WI17	ETS MFT	64	43.8%	50.9%
SP17	ETS MFT	54	51.9%	50.0%
SU17	ETS MFT	52	57.7%	50.9%
FA19	N/A	N/A	N/A	N/A

MSM PLO6.2				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	76.2%	74.5%
WI17	ETS MFT	64	73.4%	74.5%
SP17	ETS MFT	54	79.6%	74.5%
SU17	ETS MFT	52	75.0%	74.5%
FA19	N/A	N/A	N/A	N/A

MSM PLO6.3				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	65.1%	59.7%
WI17	ETS MFT	64	40.6%	59.7%
SP17	ETS MFT	54	55.6%	59.7%
SU17	ETS MFT	52	30.8%	59.7%
FA19	N/A	N/A	N/A	N/A

MSM PLO6.4				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	61.9%	58.6%
WI17	ETS MFT	64	53.1%	58.6%
SP17	ETS MFT	54	59.3%	58.6%
SU17	ETS MFT	52	67.3%	58.6%
FA19	N/A	N/A	N/A	N/A

MSM PLO6.5				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	19.0%	23.7%
WI17	ETS MFT	64	28.1%	23.7%
SP17	ETS MFT	54	22.2%	23.7%
SU17	ETS MFT	52	17.3%	23.7%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 1				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO1: Identify and analyze the range of marketing initiatives employed in various industries.

FA16	ETS MFT	63	77.8%	87.1%
WI17	ETS MFT	64	90.6%	87.1%
SP17	ETS MFT	54	94.4%	87.1%
SU17	ETS MFT	52	88.5%	87.1%
FA19	N/A	N/A	N/A	N/A
FA20	MKT 550	56	93.4%	75%
FA20	MKT 589	5	75.0%	75%

MSMKT PLO 2				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO2: Analyze marketing data to ascertain the past and current effectiveness of the marketing process.

FA16	ETS MFT	63	47.6%	48.1%
WI17	ETS MFT	64	53.1%	48.1%
SP17	ETS MFT	54	48.1%	48.1%
SU17	ETS MFT	52	38.5%	48.1%
FA19	N/A	N/A	N/A	N/A
FA20	MKT 550	56	87.8%	75%
FA20	MKT 589	5	91.4%	75%

MSMKT PLO 3				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO3: Propose marketing strategies appropriate to the specific organization or industry.

FA18	MKT 550	9	100.0%	75%
WI19	MKT 550	11	80.4%	75%
SP19	MKT 550	4	83.3%	75%
FA19	MKT 550	1	100.0%	75%

MSMKT PLO 3: Construct an effective marketing plan, designed to appropriately address the variety of internal and external issues facing an organization.

FA20	MKT 550	56	91.5%	75%
FA20	MKT 589	5	95.0%	75%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MSMKT PLO 4				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO4: Differentiate the various roles, responsibilities, and actions necessary to effectively market products and/or services in today's contemporary marketplace.

FA18	MKT 550	9	87.5%	75%
WI19	MKT 550	11	41.7%	75%
SP19	MKT 550	4	100.0%	75%
FA19	MKT 550	18	73.5%	75%

MSMKT PLO 5				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO5: Construct an effective marketing plan, designed to appropriately address the variety of internal and external issues facing an organization.

FA16	ETS MFT	63	74.6%	77.2%
WI17	ETS MFT	64	68.8%	77.2%
SP17	ETS MFT	54	75.9%	77.2%
SU17	ETS MFT	52	90.4%	77.2%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 6				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO6: Integrate knowledge of the marketing function with other business disciplines (specifically accounting, finance, and information technology).

FA18	MKT 550	9	100.0%	75%
WI19	MKT 550	11	100.0%	75%
SP19	MKT 550	4	100.0%	75%
FA19	MKT 550	5	100.0%	75%

MSMKT PLO 7.1				
Term	Course	# of Students	Outcome	Benchmark

MSMKT PLO7: Demonstrate an integrated understanding of the key concepts and models within the business discipline including accounting, finance, economics, marketing,

FA16	ETS MFT	63	52.4%	50.9%
WI17	ETS MFT	64	43.8%	50.9%
SP17	ETS MFT	54	51.9%	50.9%
SU17	ETS MFT	52	57.7%	50.9%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 7.2				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	76.2%	74.5%
WI17	ETS MFT	64	73.4%	74.5%
SP17	ETS MFT	54	79.6%	74.5%
SU17	ETS MFT	52	75.0%	74.5%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 7.3				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	52.4%	50.9%
WI17	ETS MFT	64	43.8%	50.9%
SP17	ETS MFT	54	51.9%	50.9%
SU17	ETS MFT	52	57.7%	50.9%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 7.4				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	61.9%	58.6%
WI17	ETS MFT	64	53.1%	58.6%
SP17	ETS MFT	54	59.3%	58.6%
SU17	ETS MFT	52	67.3%	58.6%
FA19	N/A	N/A	N/A	N/A

MSMKT PLO 7.5				
Term	Course	# of Students	Outcome	Benchmark

FA16	ETS MFT	63	19.0%	23.7%
WI17	ETS MFT	64	28.1%	23.7%
SP17	ETS MFT	54	22.2%	23.7%
SU17	ETS MFT	52	17.3%	23.7%
FA19	N/A	N/A	N/A	N/A

MST PLO1				
Term	Course	# of Students	Outcome	Benchmark

MST PLO1: Apply a comprehensive knowledge of the practical application of tax laws and tax theory to individuals, businesses, trusts and estates.

WI18	TAX 531	4	100%	70%
FA18	TAX 531	10	80%	70%
SP19	TAX 531	6	83%	70%
FA19	TAX 531	16	63%	70%
FA20	TAX 531	9	78%	70%
FA20	TAX 531	8	78%	70%

MST PLO2				
Term	Course	# of Students	Outcome	Benchmark

MST PLO2: Analyze the role of legal and tax authorities in matters of general tax practice.

WI18	TAX 531	4	100%	70%
FA18	TAX 531	10	90%	70%
SP19	TAX 531	6	100%	70%
FA19	TAX 531	16	100%	70%
FA20	TAX 531	10	80%	70%
FA20	TAX 531	10	69%	70%

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

MST PLO3				
Term	Course	# of Students	Outcome	Benchmark
MST PLO3: Integrate the relevant legal and tax authorities, facts, analysis and conclusions into applicable tax research and tax compliance.				
W118	TAX 531	4	82%	70%
FA18	TAX 531	10	64%	70%
SP19	TAX 531	6	73%	70%
FA19	TAX 531	16	58%	70%
FA20	TAX 531	8	79%	70%
FA20	TAX 531	10	58%	70%

MST PLO4				
Term	Course	# of Students	Outcome	Benchmark
MST PLO4: Propose ethical solutions to problems in tax practice.				
W118	TAX 540	7	100%	70%
W119	TAX 540	10	100%	70%
SU19	TAX 540	7	100%	70%
FA19	N/A	N/A	N/A	N/A
FA20	TAX 540	16	100%	70%
FA20	TAX 540	16	100%	70%

MST PLO5				
Term	Course	# of Students	Outcome	Benchmark
MST PLO5: Evaluate alternative strategies for achieving common business goals on the basis of tax advantages and disadvantages.				
W118	TAX 531	4	65%	70%
FA18	TAX 531	10	71%	70%
SP19	TAX 531	6	82%	70%
FA19	TAX 531	16	79%	70%
FA20	TAX 531	10	80%	70%
FA20	TAX 531	10	80%	70%

Human Resource Management Certificate PLO 1.1				
Term	Course	# of Students	Outcome	Benchmark
ND.CERT.HRM PLO1: Assess the critical human capital needs, requirements, and relationships of organizations in the dynamic and global 21st century environment.				
FA18	MGT 610	3	100.0%	85%
W119	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	MGT 610	2	100.0%	75%
CERT.HRM PLO 1: Demonstrate the in-depth knowledge necessary to assess, design, manage, implement, and evaluate appropriate workplace practices				
W121	MGT 555	5	100.0%	
W121	MGT 558	19	98%	

Human Resource Management Certificate PLO 1.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	MGT 610	3	100.0%	85%
W119	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	N/A	N/A	N/A	N/A

Human Resource Management Certificate PLO 2				
Term	Course	# of Students	Outcome	Benchmark
CERT.HRM PLO2: Analyze the variety of factors that influence labor/management relations in an industry, national, and international context.				
FA18	MGT 610	3	100.0%	85%
W119	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	MGT 610	2	100.0%	75%

Human Resource Management Certificate PLO 3.1				
Term	Course	# of Students	Outcome	Benchmark
ND.CERT.HRM PLO3: Navigate the ethical and legal complexities of compensation management while demonstrating consideration of both the individual and the organization.				
FA18	MGT 610	3	100.0%	85%
W119	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	MGT 610	2	100.0%	75%

Human Resource Management Certificate PLO 3.2				
Term	Course	# of Students	Outcome	Benchmark
FA18	MGT 610	3	100.0%	85%
W119	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	N/A	N/A	N/A	N/A

Walsh College
Fall 2018 through Spring 2021 Assessment Results Data

Human Resource Management Certificate PLO 4				
Term	Course	# of Students	Outcome	Benchmark

ND.CERT.HRM PLO4: Synthetically integrate their knowledge of the human resource management functions into the larger organizational system to achieve optimal organizational performance.

FA18	MGT 610	3	100.0%	85%
WI19	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	MGT 610	2	100.0%	75%

Human Resource Management Certificate PLO 5.1				
Term	Course	# of Students	Outcome	Benchmark

ND.CERT.HRM PLO5: Demonstrate the in-depth knowledge and practical skills necessary to assess, design, manage, implement, and evaluate appropriate workplace practices and human resource strategy and appropriate workplace practices so that organizations can achieve a sustainable competitive advantage in a global environment.

FA18	MGT 610	3	100.0%	85%
WI19	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	MGT 610	2	100.0%	75%

Human Resource Management Certificate PLO 5.2				
Term	Course	# of Students	Outcome	Benchmark

FA18	MGT 610	3	100.0%	85%
WI19	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	N/A	N/A	N/A	N/A

Human Resource Management Certificate PLO 5.3				
Term	Course	# of Students	Outcome	Benchmark

FA18	MGT 610	3	100.0%	85%
WI19	MGT 610	3	100.0%	85%
SP19	MGT 610	2	100.0%	85%
FA19	N/A	N/A	N/A	N/A