

WALSH COLLEGE TRANSFER EQUIVALENCY GUIDE

OAKLAND UNIVERSITY



A LEADER IN BUSINESS PROGRAMS FOR OVER 95 YEARS

Walsh College is a private, not-for-profit institution offering upper-division business and technology degrees. Since 1922, Walsh College has continually built its reputation as one of Michigan's largest business schools. Walsh College provides students the opportunity to learn from proven business leaders who blend business theory and real-world experience to deliver educational programs that boost career success.

This guide lists the Oakland University equivalents to courses that are required for the bachelor's degree programs at Walsh College. This is not a complete listing of all coursework that is transferable to Walsh College.

TO BE ADMITTED:

- 60 semester credit hours** completed at the 100/1000 level or above.
- At least **30 semester credit hours** of the minimum 60 semester credit hours must be in liberal arts coursework.
 - The liberal arts coursework must include:
 - One course in **English composition or written communication** from an accredited United States institution
 - One course in **intermediate algebra or higher-level mathematics course/placement**.
- A minimum **cumulative grade point average of 2.000** on a 4.000 scale is required.

*Walsh College participates in the Michigan Transfer Agreement (MTA) and is accepted to satisfy Walsh College's minimum 30 semester credit hour in liberal arts coursework.

TRANSFER UP TO 91 CREDITS TO WALSH COLLEGE

Walsh College typically allows students to transfer up to 82 credits toward a bachelor's degree program. Students who have completed junior and senior level coursework may be eligible to transfer up to 91 credit hours. A minimum of 127 credits is required to earn a bachelor's degree from Walsh College.

CONCURRENT ENROLLMENT OPTION

Attend Walsh College and a community college at the same time.

Walsh College allows students to concurrently enroll in courses at Walsh College and a community college to maximize transfer credits. To qualify for concurrent enrollment, a student must meet Walsh College admissions requirements and complete a concurrent enrollment form with a Walsh College advisor.

BACHELOR OF ACCOUNTANCY

BAC PROFESSIONAL CORE			
Required of all students wishing to earn a BAC degree at Walsh College.			
OU	WALSH	TITLE	HOURS
ACC 200	ACC 300	Financial Accounting	3
ACC 210	ACC 310	Managerial Accounting	3
MGT 350	BL 301	Business Law I	3
	BL 302	Business Law II	3
ENG 382* or WRT 382*	COM 210	Principles of Business Communications	3
ECN 200* or ECN 202*	ECN 201+	Principles of Economics I	3
ECN 201*	ECN 202+	Principles of Economics II	3
CSE 120 or MIS 100	IT 305	Business Computing Tools	3
MGT 300	MGT 201	Principles of Management	3
ORG 330 or ORG 432	MGT 303	Behavioral Management	3
MKT 302	MKT 202	Principles of Marketing	3
QMM 240* or STA 225*	QM 202	Statistical Methods for Business	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
FIN 322	FIN 315	Financial Management	3
MIS 300	IT 335	Business Driven Technology	3

* Indicates liberal arts coursework as determined by Walsh College.

** COM 300 is required of all students who score below 4 on the Walsh College communication placement exam.

+ ECN 201 and ECN 202 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Remaining Courses _____ Remaining Credits _____

BAC PROGRAM CORE			
OU	WALSH	TITLE	HOURS
ACC 310	ACC 301	Intermediate Accounting I	3
ACC 311	ACC 302	Intermediate Accounting II	3
	ACC 303	Financial Accounting Concepts	3
ACC 318 or ACC 418	ACC 406	Accounting Information Systems	3
ACC 411	ACC 415	Auditing	3
	ACC 418	Accounting Communications	3
ACC 320	ACC 419	Advanced Managerial Accounting	3
ACC 415	TAX 495	Tax and Business Taxation I	3

Select ONE concentration below:

Certified Public Accountant (CPA) Concentration

ACC 401	ACC 411	Business Combinations	3
ACC 412	ACC 412	Government and Not-For-Profit Accounting	3
	TAX 496	Tax and Business Taxation II	3
	TAX 497	Tax and Business Taxation III	3

Certified Management Accountant (CMA) Concentration

ECN 321	FIN 310	Financial Markets	3
	FIN 403	Investment Management	3
	FIN 406	Financial Statement Analysis	3
	Elective	Refer to online Walsh College Catalog	3

Bachelor of Accountancy students are eligible to take two courses (six credits) at the graduate level in preparation for pursuing a graduate degree at Walsh College. Please work with a Walsh College advisor for allowable courses.

Remaining Courses _____ Remaining Credits _____

BACHELOR OF BUSINESS ADMINISTRATION

BBA PROFESSIONAL CORE

Required of all students wishing to earn a BBA degree at Walsh College.

OU	WALSH	TITLE	HOURS
ACC 200	ACC 300	Financial Accounting	3
ACC 210	ACC 310	Managerial Accounting	3
ENG 382* or WRT 382*	COM 210	Principles of Business Communications	3
ECN 200* or ECN 202*	ECN 201+	Principles of Economics I	3
ECN 201*	ECN 202+	Principles of Economics II	3
CSE 120 or MIS 100	IT 305	Business Computing Tools	3
MGT 300	MGT 201	Principles of Management	3
ORG 330 or ORG 432	MGT 303	Behavioral Management	3
MKT 302	MKT 202	Principles of Marketing	3
QMM 240* or STA 225*	QM 202	Statistical Methods for Business	3
MGT 350	BL 420	The Legal Environment of Business	3
	MGT 461	Business Strategy and Policy	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3
	COM 340	Professional Communication	3
ECN 321	FIN 310	Financial Markets	3
FIN 322	FIN 315	Financial Management	3
MIS 300	IT 335	Business Driven Technology	3
QMM 241*	QM 301	Statistical Inference for Mgt. Decisions	3
	Elective	Any 400 level course at Walsh College not already required	3

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** COM 300 is required of all students who score below 4 on the Walsh College communication placement exam.

+ ECN 201 and ECN 202 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Bachelor of Business Administration students are eligible to take two courses (six credits) at the graduate level in preparation for pursuing a graduate degree at Walsh College. Please work with a Walsh College advisor for allowable courses.

Remaining Courses _____ Remaining Credits _____

BBA MAJORS - Choose 1 of 4 options:

Finance Major

OU	WALSH	TITLE	HOURS
FIN 416	FIN 403	Investment Management	3
	FIN 406	Financial Statement Analysis	3
ECN 374	FIN 412	International Economics and Finance	3
	FIN 425	Financial Modeling	3
	ELECTIVES	Refer to online Walsh College Catalog	9

Remaining Courses _____ Remaining Credits _____

General Business Major

OU	WALSH	TITLE	HOURS
	ELECTIVES		9*

* Select nine semester credit hours from any 300-400 level courses taken in residence at Walsh College.

Remaining Courses _____ Remaining Credits _____

Management Major

OU	WALSH	TITLE	HOURS
ORG 331	MGT 404	Human Resources Management	3
POM 343	MGT 410	Production and Operations Management	3
ORG 480	MGT 453	Organizational Leadership	3
	MGT 455	Globalization and Diversity	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

* Management majors may apply one MKT elective toward the nine credit hour elective requirement. See equivalent courses under the marketing major.

Equivalent Management Major Option:

ORG 433 or MGT 433	MGT 405	Labor Relations	3
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* ORG 433 or MGT 433 will transfer toward the nine credit hour elective requirement in the BBA.MGT program. A minimum of 15 semester credit hours (5 courses) in marketing is required to be completed in residence at Walsh College.

Remaining Courses _____ Remaining Credits _____

Marketing Major

OU	WALSH	TITLE	HOURS
MKT 406	MKT 309	Advertising and Promotional Management	3
MKT 404	MKT 415	Consumer and Buyer Behavior	3
MKT 405	MKT 435	Marketing Research	3
	MKT 460	Strategic Marketing	3
	ELECTIVES	Refer to online Walsh College Catalog	9*

Equivalent Marketing Major Elective Options:

MKT 353*	MKT 445	E-Marketing Communication	3
MKT 430*	MKT 487	Not-for-Profit Marketing	3

* MKT 353 and MKT 430 will transfer toward the nine credit hour elective requirement in the BBA.MKT program. A minimum of 15 semester credits hours (5 courses) in marketing is required to be completed in residence at Walsh College.

Remaining Courses _____ Remaining Credits _____

MINOR OPTIONS AVAILABLE

Accounting, finance, information technology, management, and marketing minors are available. Minors include four courses for 12 credits. Please work with an academic advisor to declare minor and determine required courses.

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY (BSIT)

BSIT PROFESSIONAL CORE

Required of all students wishing to earn a BSIT degree at Walsh College.

OU	WALSH	TITLE	HOURS
ACC 200	ACC 201+	Principles of Accounting I	3
ENG 382* or WRT 382*	COM 210	Principles of Business Communications	3
ECN 200* or ECN 202*	ECN 201+	Principles of Economics I	3
MGT 303	MGT 201	Principles of Management	3
QMM 240*	QM 202	Statistical Methods for Business	3
	COM 300	Communication Essentials	0-1**
	COM 320	Business Communication Methods	3

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** COM 300 is required of all students who score below 4 on the Walsh College communication placement exam.

+ ACC 201 and ECN 201 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment.

Remaining Courses _____ Remaining Credits _____

BSIT PROGRAM CORE PREREQUISITES

OU	WALSH	TITLE	HOURS
Networking			
CSE 120 or CSE 130	IT 201+	Introduction to Networking	3
Data			
CSE 345 or CSI 3450	IT 202+	Introduction to Databases	3
Software Development			
CSE 142 or CSI 1420	IT 203+	Introduction to Programming	3
Cybersecurity			
	IT 204+	Introduction to Security	3

+ IT 201, IT 202, IT 203, and IT 204 must be taken at the transfer institution prior to enrolling at Walsh College or through concurrent enrollment. Course equivalents must be completed within five years.

Remaining Courses _____ Remaining Credits _____

BSIT PROGRAM CORE

OU	WALSH	TITLE	HOURS
	IT 402	System Analysis & Design	3
	IT 406	Network Design & Implementation	3
	IT 408	Database Design & Development (SQL)	3
	IT 410	Principles of Software Engineering	3
	IT 412	Advanced Programming	3
	IT 417	Fundamentals of Cybersecurity	3
	IT 419	Ethical Hacking Strategies and Tools	3
	IT 422 or	Advanced Team-Based Attack/Defend Tech.	3
	IT 450	Fundamentals of Automotive Cybersecurity	3
	IT 490	Internship	3
	IT 499	Collaborative Business Systems (Capstone)	3

Select ONE concentration below:

Business Information Systems Concentration

IT 403	Project Management & ITIL Framework	3
IT 407	Server Virtualization & Performance Engineering	3
IT 409	Data Analytics	3
IT 414	Advanced Projects in Programming	3

Cybersecurity Concentration

IT 460	Digital and Network Forensics	3
IT 461	Security Operations and Awareness	3
IT 462	Securing Cyber Physical Systems	3
IT 463	Cyber Threat Analysis and Incident Response	3

Remaining Courses _____ Remaining Credits _____



TROY CAMPUS

3838 Livernois Road
P.O. BOX 7006
Troy, MI 48007-7006
248-823-1600
248-823-1611 (FAX)
admissions@walshcollege.edu

CLINTON TOWNSHIP

Macomb University Center
44575 Garfield Road
Clinton Twp., MI 48038-1129
586-723-1500
586-723-1501 (fax)
universitycenter@walshcollege.edu

NOVI CAMPUS

41500 Gardenbrook Road
Novi, MI 48375-1313
248-349-5454
248-349-7449 (fax)
noviadminteam@walshcollege.edu

PORT HURON

SC4 University Center
323 Erie Street
Port Huron, MI 48060
586-723-1500
universitycenter@walshcollege.edu

www.walshcollege.edu/transfer



The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal law that requires all universities and colleges to publish specific information about its campus crime and security policies. The Walsh College Annual Campus Security Report includes the required information including: campus security policies, reporting procedures, campus crime statistics for the most recent 3 years, information about crime prevention, access to campus. The Annual Campus Security Report information is available at www.walshcollege.edu/campusafety. A printed copy may be requested from: Walsh College, Facilities and Auxiliary Services, Campus Safety, P.O. Box 7006, Troy, Michigan 48007-7006, 248-689-8282.

Walsh College does not discriminate on the basis of race, color, religion, sex, age, marital status, height, weight, national or ethnic origin, veteran status, sexual orientation, or disability status in admitting students or in administration of its educational policies, scholarship and loan programs, or other College programs.