## Student Performance ACBSP Report February 2012

Measurable Goals	Instrument or Process	Current Results	Analysis of Results	Actions Taken	
Walsh Alumni SLO 1 Goal: 70% of Walsh alumni will perceive that Walsh has enhanced their written communication skills.	Alumni survey administered to Walsh alumni who have graduated within 12 to 18 months. Indirect, internal survey.	In 2008, 86% of undergraduate alumni and 84% of graduate alumni perceived that Walsh enhanced their written communication skills. In 2011, 81% of undergraduate alumni and 63% of graduate alumni perceived that Walsh enhanced their written communication skills.	Alumni ratings on written communication skills declined, with graduate alumni rating written communication skills lower than undergraduate alumni. Walsh developed and implemented an undergraduate remediation program for undergraduate students in fall 2009, but no program is in place for graduate students.	A communication center was proposed to assist current Walsh students and alumni with their written and oral communication skills as well as assist Walsh international students with their English skills.	Alumni Survey Results Written Communication  100% 90% 86% 81% 84% 63% 60% 50% 40% 30% 20% 10% 0% Undergraduates  2008 2011
All undergraduate programs.	Measure student skills in written communication	Walsh students scored above	Undergraduate students are performing	Walsh will continue to participate in	

SLO 1, 2 Goal: Walsh students score at or above the national mean on a standardized assessment measuring written communication and problem solving skills.	and problem solving and compare to national average. Display results on a graph. Participate in the Collegiate Learning Assessment (CLA) every 3rd year. Direct summative measure	the national mean in 2008 and 2011.	satisfactory in written communication and problem solving.	the CLA and monitor results to ensure students are meeting the goals.	Collegiate Learning Assessment (CLA)  1180 1172 1160 1140 1120 1103 1099 1080 1060 2008 2011  Walsh Mean Score National Mean Score  Note: CLA scale was revised in 2011.
All undergraduate programs. SLO 1,2 Goal: Using a rubric, 75% of Walsh students rate at excels or acceptable in written communication and problem solving.	Using course- embedded assignments and standard rubrics, measure student skills in written communication and problem solving. Direct summative and formative measures.	Walsh students scored above 75% in written communication and problem solving.	Students were rated higher in written communication and problem solving skills in 2010-11 than in 2007-08.	No action taken.	Undergraduate - Course Embedded Assignment  95  96  80  40  20  Written Communication  2007-08  2010-11

Bachelor of Accountancy (BAcct) SLO 4 Goal: BAcct students score at or above the national mean on the CPA exam.	Measure student passing rates on the CPA exam annually and compare to the national average. Display results on a graph. Direct summative measure	In 2010, Walsh students scored higher than the nation in the AUD and REG sections and only 2% lower on the FAR section.	The 2009-10 CPA Exam pass rates are acceptable; they indicate slight decreases compared to 2008, but increases when compared to 2007 and 2006. Overall, Walsh scores are higher than the national averages. Walsh MAC students perform better than Walsh BAC students which is consistent with national tendencies. Walsh BEC scores are consistently below the national average.	Improving the BEC scores requires either a change in admission policies or an increase in required courses for one to earn a degree; both of these options would have a negative effect on incoming enrollment. For Walsh to make changes in the accounting programs to address any perception of downward trends may not be practicable. A dditional required accounting/ audit/business law courses could improve	CPA Exam Results  National 2010 Walsh 2010 National 2008 Walsh 2008 National 2006 Walsh 2006  0% 20% 40% 60% 80%  BEC REG AUD FAR
			national	law courses	

be a
detrimental
effect on
enrollment.
Raising the bar
for students to
succeed in the
accounting
programs
could improve
the readiness
of the average
Walsh CPA
Exam
candidate, but
the current
accounting
GPAs are
already
significantly
lower than
those of the
other Walsh
academic
programs. Ch
anges aimed
anyes anneu
at widening
this gap may
be difficult to
apply.

Bachelor of Business Administration (BBA) all majors. SLO 2, 4 Goal: BBA students score at or above the national mean on a standardized assessment measuring skills and knowledge in the functional areas of business.	Using the ETS Business Major Field Test (MFT), measure student skills in problem solving and knowledge in the business core competencies. Compare to national average. Display results on a graph. Direct summative measure	Walsh students consistently scored above the national average.	Walsh students are meeting the goals established by the faculty.	Test questions and results will be reviewed by the academic department chairs to determine learning gaps.	ETS Business MFT Results  200 190 180 170 160 156 154 156 154 153 152 155 140 130 120 SP08 FA08 SP09 FA09 SP10 FA10 SP11  Walsh Mean Score National Mean Score
Graduate programs: SLO 1, 2 Goal: Using a rubric, 80% of Walsh students rate at excels or acceptable in written communication and problem solving.	Using course- embedded assignments and standard rubric, measure student skills in written communication and problem solving. Direct summative and formative measures.	Walsh students scored above 80% in written communication and problem solving.	Students were rated higher in written communication and problem solving skills in 2010-11 than in 2007-08.	No action taken.	Graduate - Course Embedded Assignment  100 86 92 88 89 60 40 20 0 Written Problem Solving Communication  2007-08 2010-11

Master of Business Administration (MBA) SLO 2, 4 Goal: MBA students score at or above the national mean on a standardized assessment measuring skills and knowledge in the functional areas of business.	Using the ETS MBA Major Field Test (MFT), measure student skills in problem solving and knowledge in MBA core competencies. Compare to national average. Display results on a graph. Direct summative measure	Walsh students scored near the national mean.	Walsh student skills in problem solving and knowledge of MBA core competencies are not at the expected level.	Test questions and results will be reviewed by the academic department chairs to determine learning gaps.	ETS MBA Major Field Test  300 290 280 270 260 250 246 250 246 250 247 250 246 250 247 248 247 248 230 220 SP08 FA08 SP09 FA10 SP11  Walsh Mean Score National Mean Score
Master of Science in Accountancy (MAC) SLO 4 Goal: MAC students score at or above the national mean on the CPA exam	Measure student passing rates on the CPA exam annually and compare to national average. Display results on a graph. Direct summative measure	In 2010, Walsh students scored higher than the nation in the FAR and AUD sections and only 1% lower on the REG section.	The 2009-10 CPA Exam pass rates are acceptable; they indicate slight decreases compared to 2008, but increases when compared to 2007 and 2006. Overall, Walsh scores are higher than the national averages. Walsh MAC	Improving the BEC scores requires either a change in admission policies or an increase in required courses for one to earn a degree; both of these options would have a negative effect on incoming enrollment. For Walsh to make changes in the	CPA Exam Results  National 2010 Walsh 2010 National 2009 Walsh 2009 National 2008 Walsh 2008 National 2006 Walsh 2006 Walsh 2006 0% 20% 40% 60% 80%

etudonte	accounting	$\neg$
students perform better	accounting	ı
	programs to	
than Walsh	address any	ı
BAC students	perception of	
which is	downward	
consistent with	trends may not	
national	be	ı
tendencies.	practicable. A	
Walsh BEC	dditional	
scores are	required	
consistently	accounting/	ı
below the	audit/business	ı
national	law courses	
average.	could improve	
	CPA Exam	
	performance,	
	but there may	ı
	be a	
	detrimental	ı
	effect on	
	enrollment.	
	Raising the bar for students to	
	succeed in the	
	accounting	
	programs	
	could improve	
	the readiness	
	of the average	
	Walsh CPA	
	Exam	
	candidate, but	
	the current	
	accounting	
	GPAs are	
	already	

Master of Science in Finance (MSF) SLO 2, 4 Goal: On a pre- post test, the average post- test score will be 65 or higher.	Measure student knowledge of finance concepts using a faculty developed pre and post test. Direct summative measure	Students scored higher on the post- test than the pre-test; however, the average post- test score was below 65.	The pre-post test questions may not be valid or students may not be motivated to perform at a high level.	significantly lower than those of the other Walsh academic programs. Changes aimed at widening this gap may be difficult to apply.  The pre-post test is going to be administered in the spring 2012 term. Students will be incentivized to put forth their best effort.	WI10 SP10 SU10	Pre-Test Mean Score 22 30 25	Post-Test Mean Score 35 N/A 53	
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Master of Science in Information Assurance (MSIA) SLO 1, 2, 3, 4 Goal: MSIA students will complete a capstone project with a grade of C or higher.	Measure student skills in written communication, problem solving, and research and knowledge of information assurance concepts. Student selects project. Direct summative measure	Ninety-eight percent of students successfully completed the project with a grade of C or higher.	Walsh students are meeting the goals established by the faculty. Students who failed the project did not meet all of the required deliverables and may repeat the course.	Ninety-eight percent of students over seven terms were successful and no action was taken. However, a verbal presentation requirement was added to the project.	er of Stude	440	A .	MSIA Capstone Project IA 590  0 1 0 0 0 0 2  A- B+ B B- C+ C F  Ferms: WI10/SP10/SU10 FA10/WI11/SP11/SU11
Master of Science in Information Systems (MSIS) SLO 1, 2, 3, 4 Goal: MSIS students will complete a capstone project with a grade of C or higher.	Measure student skills in written communication, problem solving, and research and knowledge of information systems concepts. Student selects project. Direct summative measure	Ninety-four percent of students successfully completed the project with a grade of C or higher. Students who failed the project elected to move into the Master of Management program.	Walsh students are meeting the goals established by the faculty.	Ninety-four percent of students over four terms were successful and no action was taken. However, a verbal presentation requirement was added to the project.	er of Studen	380 — — — — — — — — — — — — — — — — — — —	76 A	MSIS Capstone Project BIT 599  5 1 0 0 0 0 2  A- B+ B B- C+ C F  erms: FA09/SP10/FA10/SP11
Master of Science in Taxation (MST) SLO 1, 3	Measure student skills in written communication, research, and	Ninety-two percent of students received a	Most Walsh students are meeting the goal.	No action taken.				

Goal: MST students will	citations. The instructor grades	grade of C or higher in	TAX 571 Papers 2009-10 and 2010-11
write a paper on a federal income tax topic and receive a grade of C or higher.	the papers on research skills and the director grades the papers on written communication skills and citations. Direct summative measure	research, 97 percent received a grade of C or higher in written communication and 92 percent received a grade of C or higher in citations.	### 100% 92% 97% 92% 97% 92% 97% 92% 97% 90% 97% 90% 90% 97% 92% 97% 90% 97% 92% 97% 92% 97% 97% 97% 97% 97% 97% 97% 97% 97% 97